

# The Harvest of BLOOM

## Black Men Helping Young Black Men Grow in New Directions

### Learning

Improved Literacy and Numeracy/College-Readiness



BLOOM youth from the Centinela Area Probation Office are recognized for their successful graduation from high and middle school – June 19, 2013



BET executives honor BLOOMers for completing the BET mentoring program. Four BLOOMers participated in the 3-month program with BET executives at the BET offices.



BLOOMers are honored by AEG Executive Vice President and Chief Administrative Officer Kevin McDowell for completing the AEG Executive Job-Shadowing Program.

### Thriving

Physical Health, Mental Health and Safety



BLOOM youth learn core values; develop empathy, sympathy and compassion; and develop the ability to introspectively initiate a process of healing as they matriculate through manhood and participate in the BLOOM PAT (Preparing Achievers for Tomorrow) trauma-informed sports-based youth development programs. Sports include soccer, basketball, football, baseball, golf, tennis, racquetball, volleyball and Smack-Fu.

### Connecting

Interpersonal relationships, social assimilation, life skills



BLOOM youth help AEG Sr. Manager of Global Diversity and Inclusion executive Aura McCracken celebrate top scholars and scholarship recipients at the Zeta Rho Foundation scholarship dinner. – June 8, 2013 [NOTE: Four BLOOMers participated in the 2-month AEG Job Shadowing Program]



George Gibbs, Community Affairs Manager, Human Resources, discusses work ethic and corporate expectations with BLOOM Youth at the Zeta Rho Foundation scholarship dinner – June 8, 2013

Valuable lessons are learned from Byron Reed, Wells Fargo Senior Vice President and Community Development Manager, at the Zeta Rho Foundation scholarship dinner – June 8, 2013



### Leading

Civic and Community Engagement



BLOOM youth served as host for NFL star defensive back Richard Sherman when he introduced his SWAG (Students with a Goal) program to South Los Angeles students – March 6, 2013



During the Undue Mandatory Minimums community town hall forum sponsored by Congresswoman Karen Bass, BLOOM youth volunteered as ushers – June 8, 2013

BLOOM Youth serve the community working as event ushers during the “A Dialogue with Black LA” event at West Los Angeles Community College presented and hosted by Starlett Quarles – May 11, 2013



### Working

Work Ethic, Career Readiness, Vocational Life Skills



BLOOM Youth learn the art of tying a tie at the Brother to Brother: Male by Birth, Man by Choice Retreat at Oak Glen Camp in Yucaipa – May 31<sup>st</sup> – June 2<sup>nd</sup>, 2013



BLOOM Youth getting fitted for tuxedos; preparing to host the Bremond-Bakewell Pioneer of African American Achievement Award at the Beverly Hilton Hotel – November 2<sup>nd</sup>, 2012

