

September 23, 2025

Building the Measure A Annual Evaluation Agenda

An Open & Equitable Approach

Department of Homeless Services and Housing (HSH)

Overview

- Measure A requirements
- Our vision for the Annual Evaluation Agenda
- Our process and how you can engage

Definition: evaluation agenda

**A list of questions
and a plan to answer them**

Measure A requirements



Measure A

- **Measure A** is an initiative **passed by a majority of voters** in LA County on November 5, 2024
- The ordinance imposes a **½ cent sales tax countywide to fund County homeless services**, and **repeals and replaces Measure H**, the ¼ cent sales tax for County homeless services set that was set to expire in 2027
- 1.25% of budget for Accountability, Data, and Research
- Requires Annual Evaluation Agenda (AEA)



The five Measure A goals

1. **Increase** the number of people moving from encampments into permanent housing to reduce unsheltered homelessness
2. **Reduce** the number of people with mental illness and/or substance use disorders who experience homelessness
3. **Increase** the number of people permanently leaving homelessness
4. **Prevent** people from falling into homelessness
5. **Increase** the number of affordable housing units in Los Angeles County

For more detail: <https://homeless.lacounty.gov/responsive-regional-plan/>

Measure A Section 6.A.1.

- **After considering the recommendations** of the Executive Committee and **after consultation with appropriate County agencies and departments**, the County shall:
 - **Establish and manage** an **annual evaluation agenda** to spur **innovation and improvement**.
 - The agenda should **prioritize internal and external evaluations** that test the **causal impact of investments** on the desired outcomes.
 - Evaluations must **additionally** include a **third-party** evaluator selected through a **request for proposals**.
 - Evaluations must **include voices** with **relevant lived experience**

Measure A section 4.E.

- No later than October 1, 2031, the Executive Committee and the Housing Agency shall **formulate new baseline** and **target** metrics [... which]
 - [...] shall be [...] **informed by the annual evaluation agenda** and prior program performance.
 - The Executive Committee shall evaluate progress towards these new metrics at least every five years thereafter and make recommendations to the Board of Supervisors and the Housing Agency to redirect funds to or from specific programs.

What does Measure A require?

Deliverables:

- **Establish** and **manage annual evaluation agenda**
- **Prioritize internal** and **external evaluations** to understand **causal impact** of investments
- **Include voices** with relevant **lived experience**

Process:

- Evaluations include a third-party evaluator selected through RFP
- **Consider recommendations** from **ECRHA**
- **Consult with** appropriate **County agencies** and **departments**

Relationships:

- Spur **innovation** and **improvement**
- **Inform** revised baseline and target **metrics**

Guiding commitments:

- Center **equity**
- **Accountability, transparency, and innovation**

Our vision for the AEA



Centering equity in the Agenda

In our **process**:

- **Participant**-centered and **provider**-centered **community engagement** to develop the agenda itself

In our **questions**:

- Including questions that **measure inequities** and help **reduce racial, ethnic, gender, and other disparities**

In our **evaluation principles**:

- Embed principles for **equitable** and **participatory research** in the agenda to guide research practices

What is our vision for the Annual Evaluation Agenda?

A public website that contains:

- A **continuously updated list of priority research questions** connected to Measure A goals
- A **plan to answer them**
- A list of **evaluation principles**
- **Status updates** on active and upcoming evaluations
- A description of how **community input** influenced the agenda



What is our vision for the Annual Evaluation Agenda?

1 About

2 Executive Summary

3 Background

3.1 Measure A Requirements

3.2 Development Process

3.3 Insights from Community Enga...

3.4 Prioritization

4 Current Evaluations

4.0.1 Status Key

5 Evaluation Principles

6 Evaluation Agenda

Goal 1: Increase the number of pe...

Goal 2: Reduce the number of peo...

Goal 3: Increase the number of pe...

Goal 4: Prevent people from falling...

Version: v2025.0.2

Annual Evaluation Agenda

Measure A - Los Angeles County

Department of Homeless Services and Housing (HSH)

2025-08-26

Section 1 About

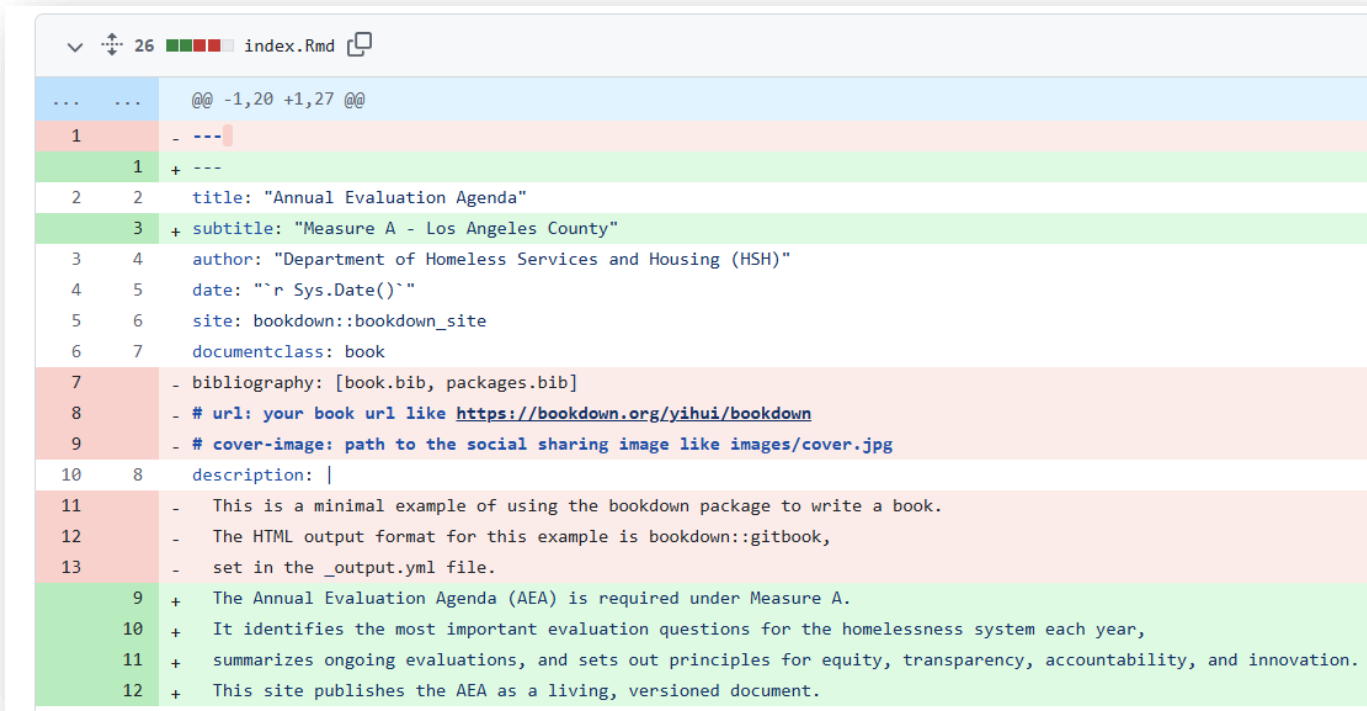
This is a skeleton for the Annual Evaluation Agenda.

DRAFT

Tracking Input and Updates to the Agenda

Every change is publicly tracked...

... and versioned.



```
... 26 index.Rmd
... @@ -1,20 +1,27 @@
1 - ---
1 + ---
2 2   title: "Annual Evaluation Agenda"
3 + subtitle: "Measure A - Los Angeles County"
3 4   author: "Department of Homeless Services and Housing (HSH)"
4 5   date: "`r Sys.Date()`"
5 6   site: bookdown::bookdown_site
6 7   documentclass: book
7 - bibliography: [book.bib, packages.bib]
8 - # url: your book url like https://bookdown.org/yihui/bookdown
9 - # cover-image: path to the social sharing image like images/cover.jpg
10 8   description: |
11 -   This is a minimal example of using the bookdown package to write a book.
12 -   The HTML output format for this example is bookdown::gitbook,
13 -   set in the _output.yml file.
9 +   The Annual Evaluation Agenda (AEA) is required under Measure A.
10 +   It identifies the most important evaluation questions for the homelessness system each year,
11 +   summarizes ongoing evaluations, and sets out principles for equity, transparency, accountability, and innovation.
12 +   This site publishes the AEA as a living, versioned document.
```

[v2025.0.2](#)

Latest

Added

- Created repo architecture:
 - Pull request template
 - CHANGELOG
 - Guide for updating AEA (`_make_AEA`)
- Created structure and placeholder content for AEA itself

Changed

- Removed extraneous files left over from Bookdown template
- Updated CSS to reflect LAC style
- Various small edits to presentation of the agenda on site
- Updated version

Fixed

- NA

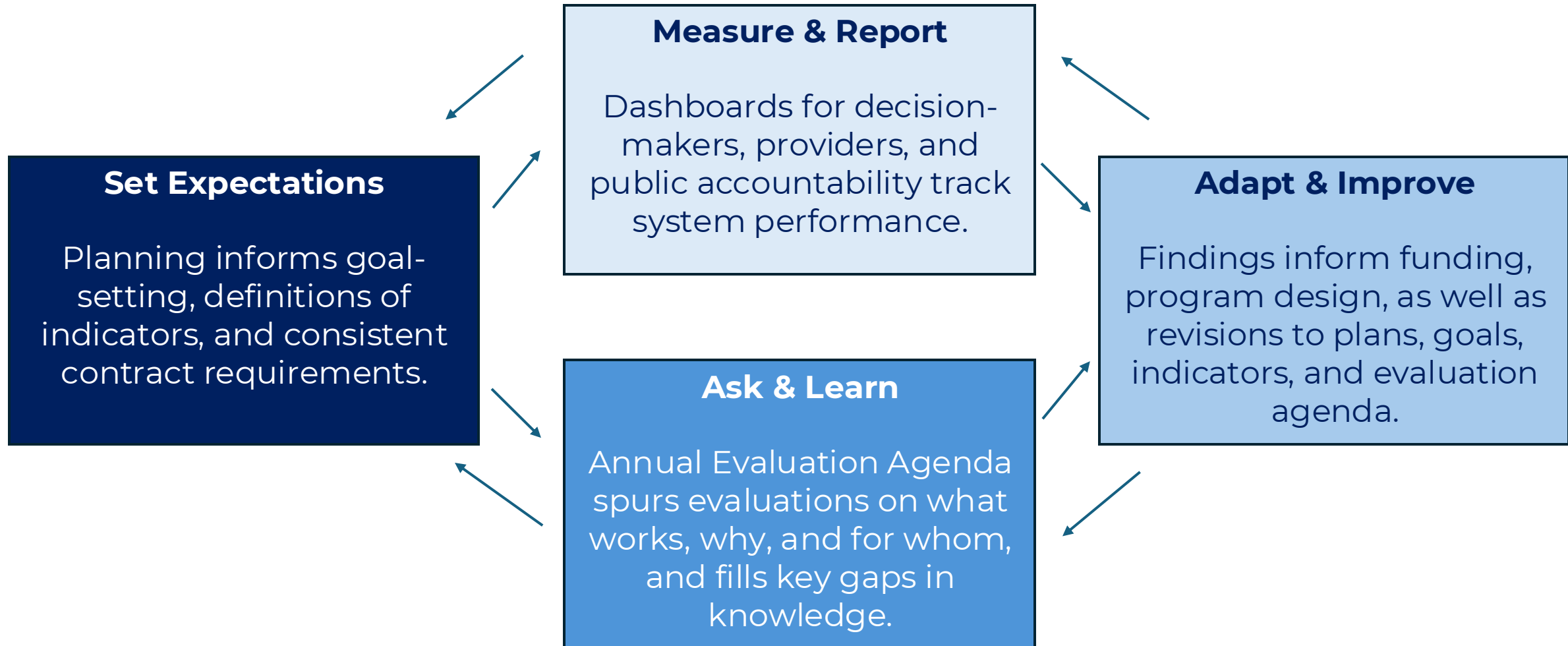
Diff

[Compare with v2025.0.1](#)

How does it relate to other components of Measure A?

Performance Management	Evaluation	Planning
What key changes occurred?	Why did key changes occur?	How to achieve key changes?
Measure A Goal Metric Dashboard	Annual Evaluation Agenda (AEA)	Responsive Regional Plan
System component indicators	Internal AEA evaluations	Measure A Spending Plan
Contract performance indicators	External AEA evaluations (RFP or partnership)	Universal Data and Accountability Plan

Continuous improvement through measurement and learning



Interim Housing Examples

	Required Service	Contract Performance	System Component Performance	System Goal
Performance Management	IH participants need to have a valid ID uploaded within 45 days of enrollment.	% of IH participants who have the documents they need to secure permanent housing.	% of IH participants who exit to homelessness or unknown destinations.	3a: Increase by 57% the number of people who exit homelessness to permanent housing.
Evaluation	What is the user experience or journey of participants in interim housing sites?	Does earlier exit planning / housing navigation reduce returns to homelessness?	Does providing on-site medical care at Interim Housing program sites reduce hospitalizations?	What are the key predictors of racial disparities in who moves from interim housing into permanent housing?

Our process and how you can engage



Partners we plan to engage

Including, but not limited to...

- **Governance Partners:** core governance and oversight actors, provide key recommendations on process and influence question prioritization
- **Co-Design Partners:** directly experience, deliver, research, or fund homelessness services, consulted early to generate list of questions and later to provide additional feedback
- **Advising Partners:** potentially impacted by evaluation activities, provide feedback on drafts

Establishing and Managing the Agenda

Establishment

Annual Management



Month	6/25	7/25	8/25	9/25	10/25	11/25	12/25	1/26	2/26
Steps	Align on process		Engage community			Prioritize questions		Implement agenda	
Governance partners									
Co-design partners									
Advising partners									



Ways to engage

- **Attend a community engagement session:** See here for upcoming opportunities to make your voice heard <https://ceo.lacounty.gov/dh/>
- **Respond to one of our surveys:** We have a survey for adding questions to the agenda for potential prioritization (<https://forms.office.com/g/7GieTJ9mFD>) and will send another where you can vote on which questions to prioritize
- **Send us an email:** You can reach out using the contact button at the link above with suggestions for additions to the agenda