



Los Angeles County Cities Convening

March 26, 2025

WELCOME

Supervisor Lindsey Horvath





Natural History Museum

Los Angeles County

Commons Wing

**L.A. County residents
receive free Museum
Admission 3-5 pm
Monday through Friday.**





FIERCE!

The Story of

CATS



EXHIBITION OPENS JULY 13, 2025



This exhibition was created by
the Muséum national d'Histoire
naturelle, France

NHM.ORG

NATURAL
HISTORY
MUSEUM
LOS ANGELES COUNTY



Overview

John Cooke, Assistant CEO, LA County Chief Executive Office

Norma Garcia-Gonzalez, Director, LA County Dept. of Parks & Recreation



City of LA – Office of Major Events

Daniel Rodman, City of Los Angeles

Southern California is home to (at least) nine major events over the next four years.

March 2025 - CONCACAF Nations League

June/July 2025 - CONCACAF Gold Cup and FIFA Club Cup

February 2026 - NBA All-Star Weekend

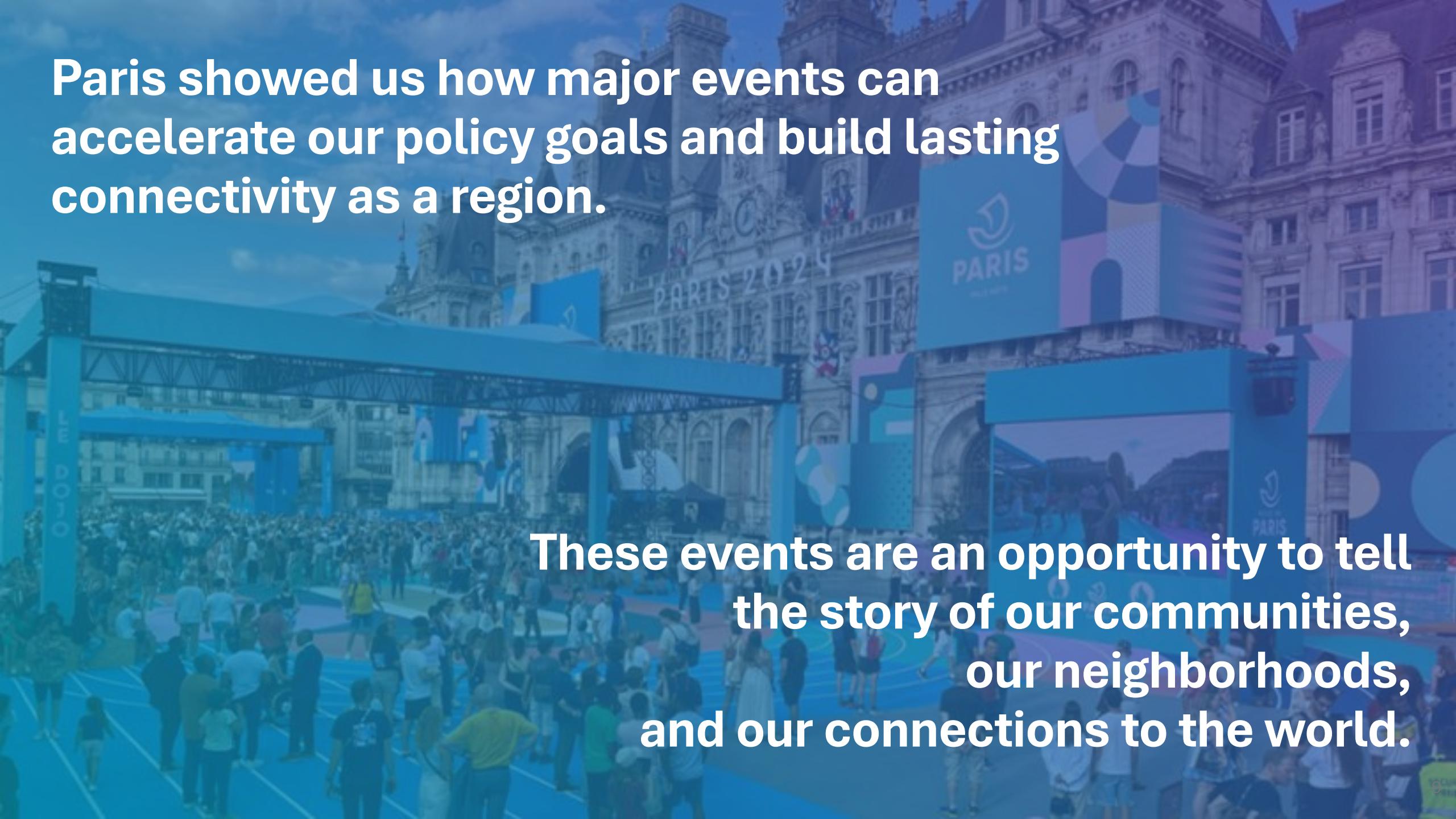
June 2026 - LPGA U.S. Open Women's Championship

June/July 2026 - FIFA World Cup

February 2027 - Super Bowl LXI

March 2027 - NCAA March Madness West Regional

July/August 2028 - Olympic & Paralympic Games

A large crowd of people gathered in a public square, likely the Champs-Élysées in Paris, with large billboards and buildings in the background.

Paris showed us how major events can accelerate our policy goals and build lasting connectivity as a region.

These events are an opportunity to tell the story of our communities, our neighborhoods, and our connections to the world.



The roles of the City of Paris within the organisation of the Games

1 Building a successful legacy

2 Getting local residents involved

3 Welcoming the Games' visitors

4 Supporting the delivery of the Games

Introducing the Office of Major Events

The Office of Major Events is charged with coordinating city departments and engaging external stakeholders to deliver safe, successful, and fiscally responsible major events in L.A. while ensuring that all Angelenos benefit from these opportunities.

The Legacy

“...a continued shared set of values of innovation and a community-centered focus by which the 2028 Games will be designed and executed, **including a guiding principle of maximizing the public benefit with commitments on sustainability, resiliency, innovation, diversity, equity, and inclusion**, while fully mitigating any negative impact to communities, in particular those located near 2028 Games venues” - *2028 Games Agreement*



Contact Information

**City of Los Angeles
Office of Major Events**

mayor.international@lacity.org





LA28 Organizing Committee

Priscilla Cheng, Senior Vice President, Government Affairs



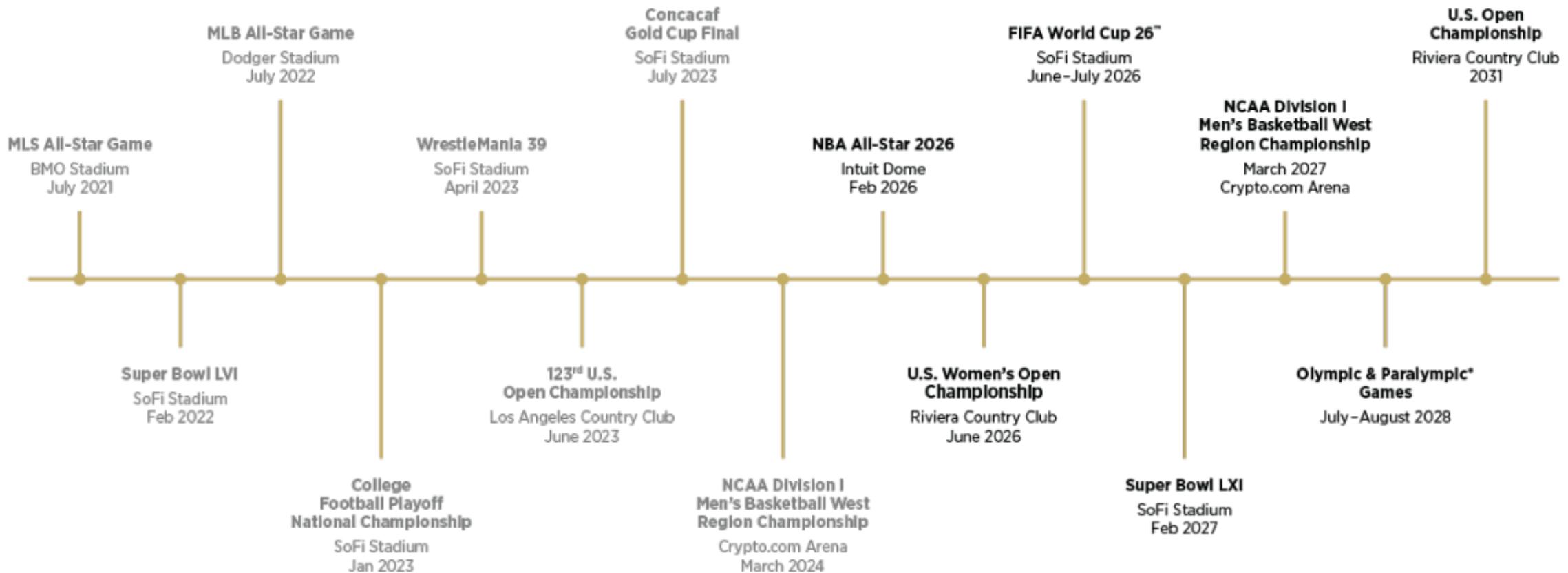
Los Angeles Sports & Entertainment Commission

Kathryn Schloessman, President & CEO

MAJOR EVENTS SUPPORTED BY



LOS ANGELES
SPORTS &
ENTERTAINMENT
COMMISSION



6/12/26 **USA OPENING MATCH**

MATCH SCHEDULE



LOS ANGELES

6/15/26 **GROUP STAGE**

6/18/26 **GROUP STAGE**

6/21/26 **GROUP STAGE**

6/25/26 **USA GROUP STAGE**

6/28/26 **ROUND OF 32**

7/02/26 **ROUND OF 32**

7/10/26 **QUARTERFINAL**

Contact Information

**Los Angeles Sports & Entertainment
Commission**

Allison Citelli
VP Business Development

acitelli@lasec.us



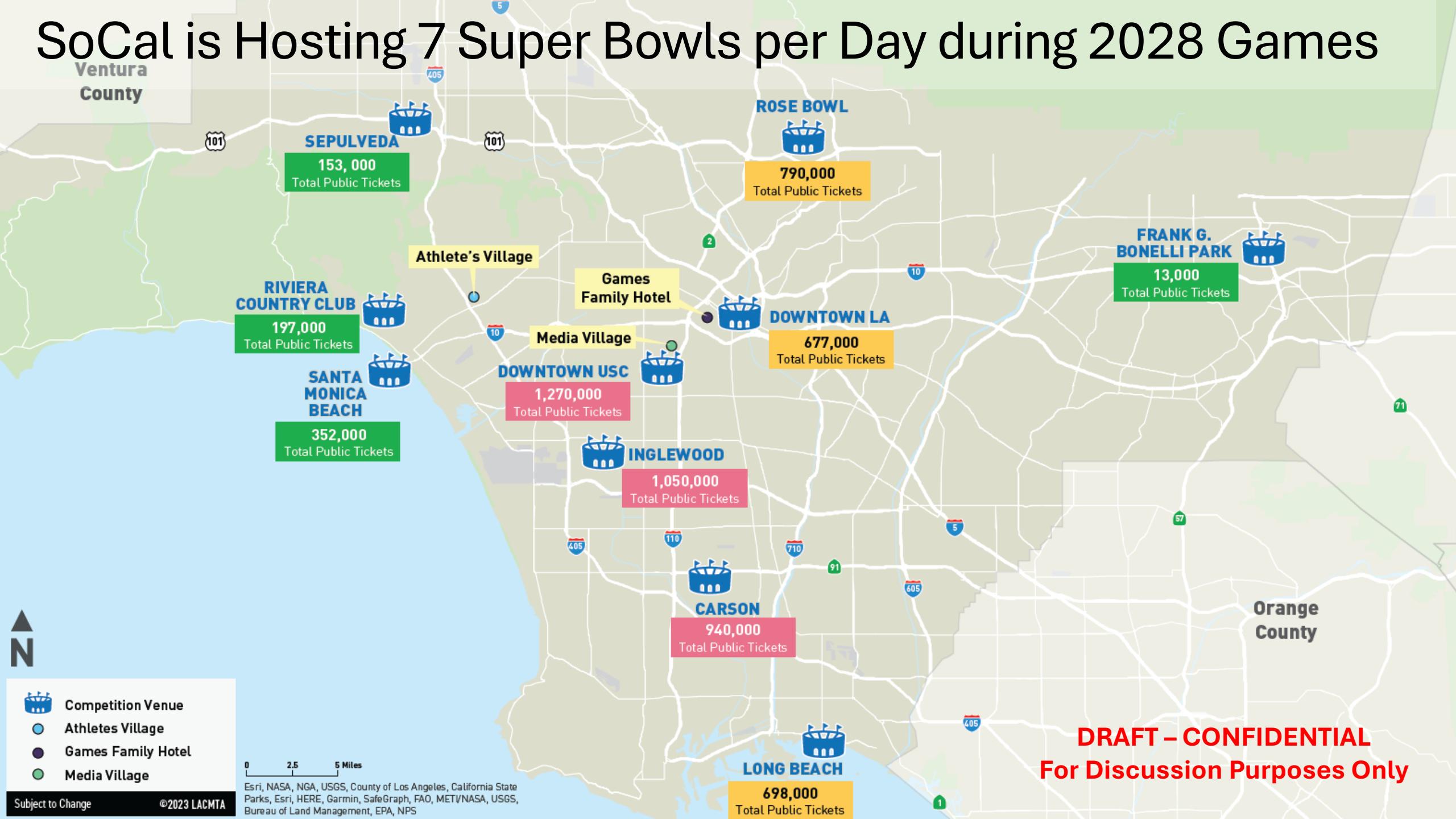


Metro

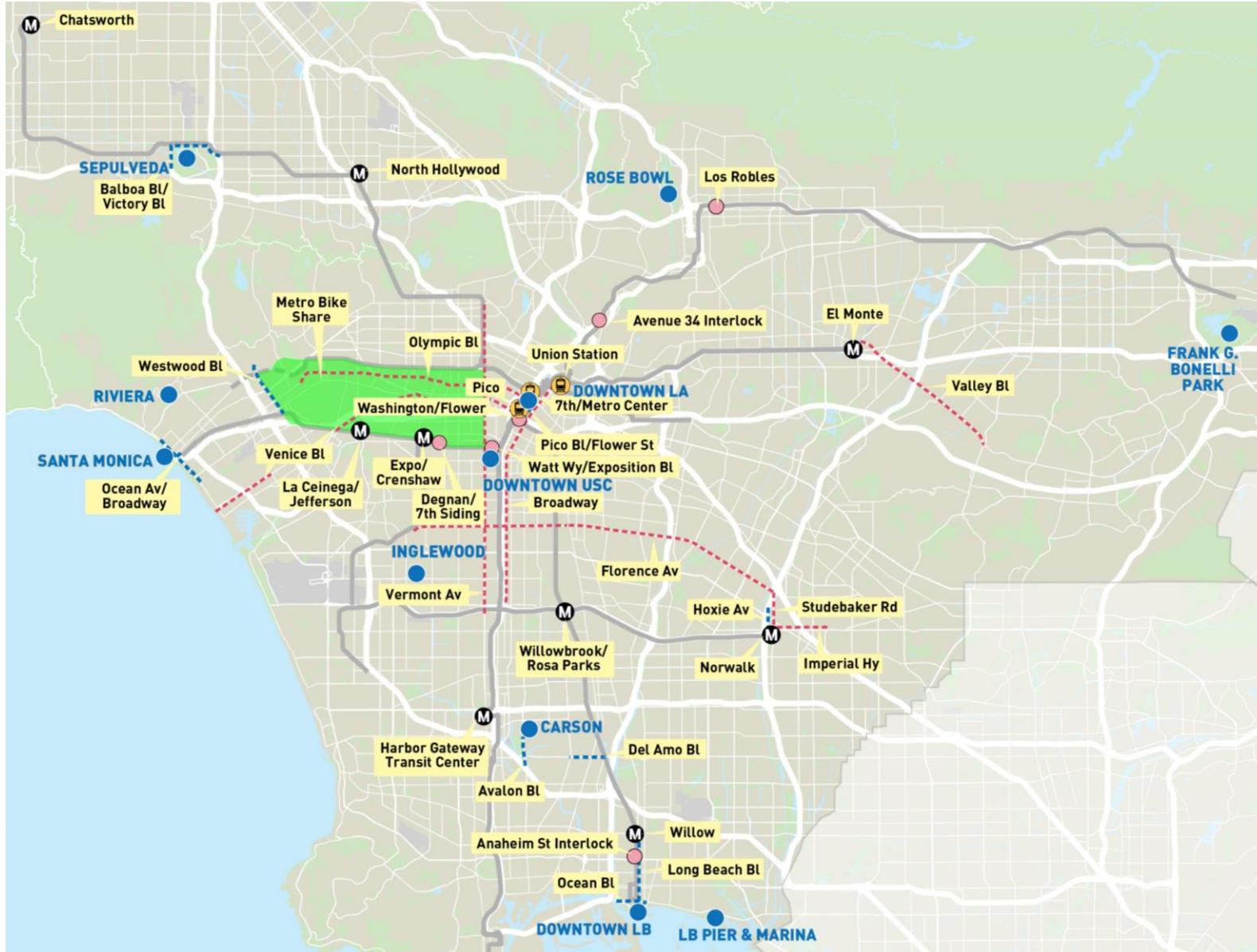
Ernesto Chaves, Sr. Executive Officer, Office of Strategic Innovation

Joe Forgiarini, Sr. Executive Officer, Operations

SoCal is Hosting 7 Super Bowls per Day during 2028 Games



Mobility Concept Plan Projects



Mobility Hubs

- Chatsworth
- North Hollywood
- Harbor Gateway Center
- Willowbrook/Rosa Park
- La Cienega/Jefferson
- Expo/Crenshaw
- El Monte
- Norwalk
- Willow

Key Station

- Union Station
- Pico
- 7th/Metro Center

Bus Priority Improvements

- Olympic Bl
- Venice Bl
- Vermont Av
- Broadway
- Florence Ave
- Studebaker Rd
- Imperial Hy
- Valley Bl

First/Last Mile

- Balboa Bl/Victory Bl
- Ocean Av/Broadway
- Westwood Bl
- Long Beach Bl
- Ocean Bl
- Avalon Bl
- Del Amo Bl
- Hoxie
- Pico Bl/Flower St
- Metro Bike Share

LRT

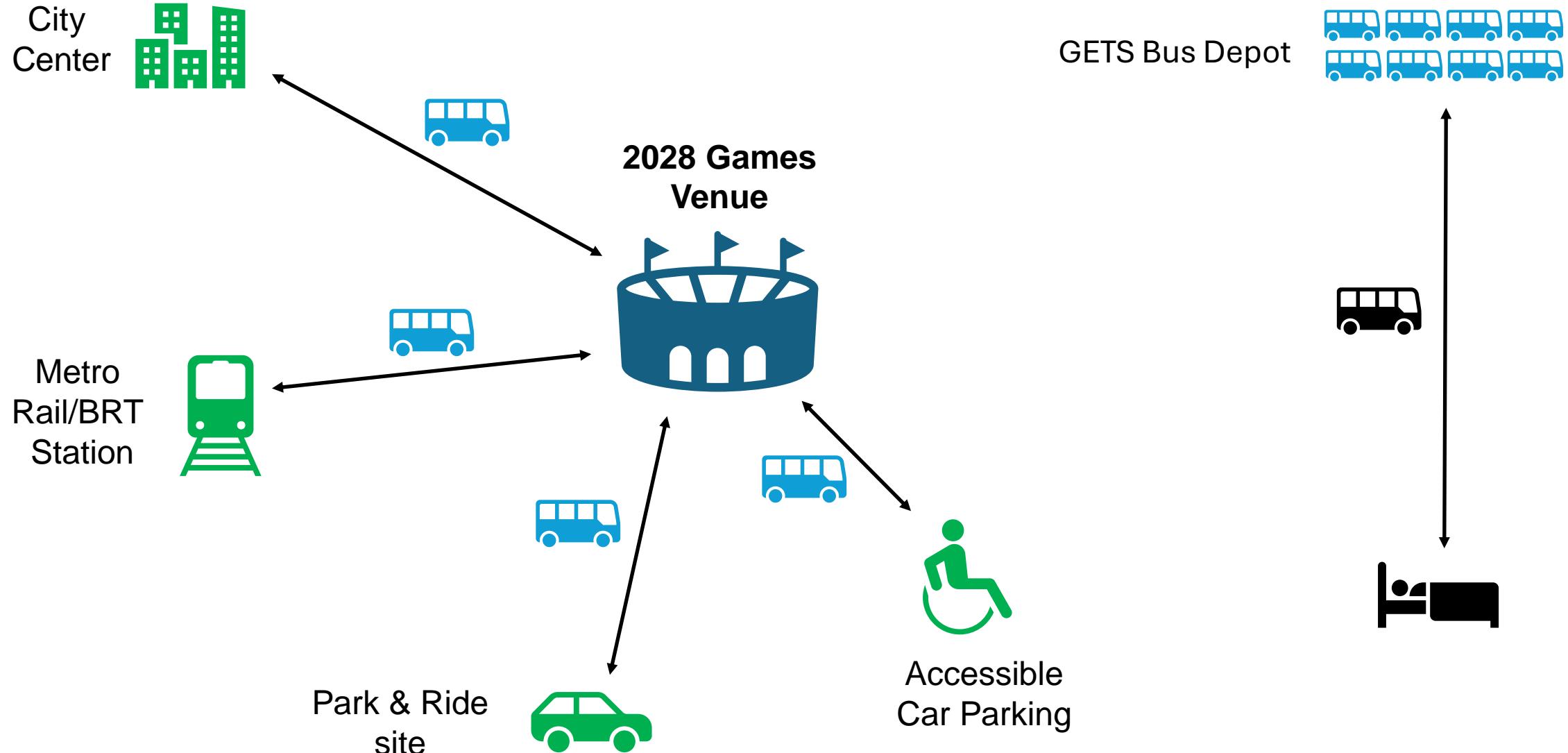
- Los Robles Interlock
- Degnan/7th Siding
- Washington/Flower LRT Speed & Reliability Improvements
- Watt Wy/Exposition Bl Closure Project
- Avenue 34 Interlock
- Anaheim Interlock

Workstreams

Priority Workstream	GME Lead	Status	Cost	Implementation funds needed by:
Games Enhanced Transit System (GETS)	Metro	Planning	\$2,042M	Aug 2026
Games Route Network/Integrated Transportation Management	Caltrans	Planning	\$291M	Jul 2026
Mobility Hubs	Metro	Planning + Design	\$126M	Jan 2026
Bus Only Lanes	Metro	Planning + Design	\$106M	Jan 2026
First/Last Mile Improvements /Open Streets	LADOT	Planning + Design	\$144M	Jan 2026
Key Station Improvements	Metro	Planning	\$216M	Jan 2026
LRT Improvements	Metro	Planning	\$80M	Jan 2026
Travel & Freight Demand Management	SCAG	Strategy	\$124M	Jan 2027
Accessibility	City of LA	Strategy	TBD	Jul 2026
Wayfinding	Metro	Strategy	TBD	Jan 2027
Heat	Metro	Strategy	TBD	Jan 2027
Regional Rail	Metrolink	Design	\$239M	Jan 2027

5 types of GETS Service

Estimated extra 2,700 buses
needed... bigger than existing
Metro bus fleet



Contact Information

Metro

Ernesto Chaves
Sr. Executive Officer, Office of Strategic Innovation

chavese@metro.net

Joseph Forgiarini
Sr. Executive Officer, Operations

forgiarinij@metro.net

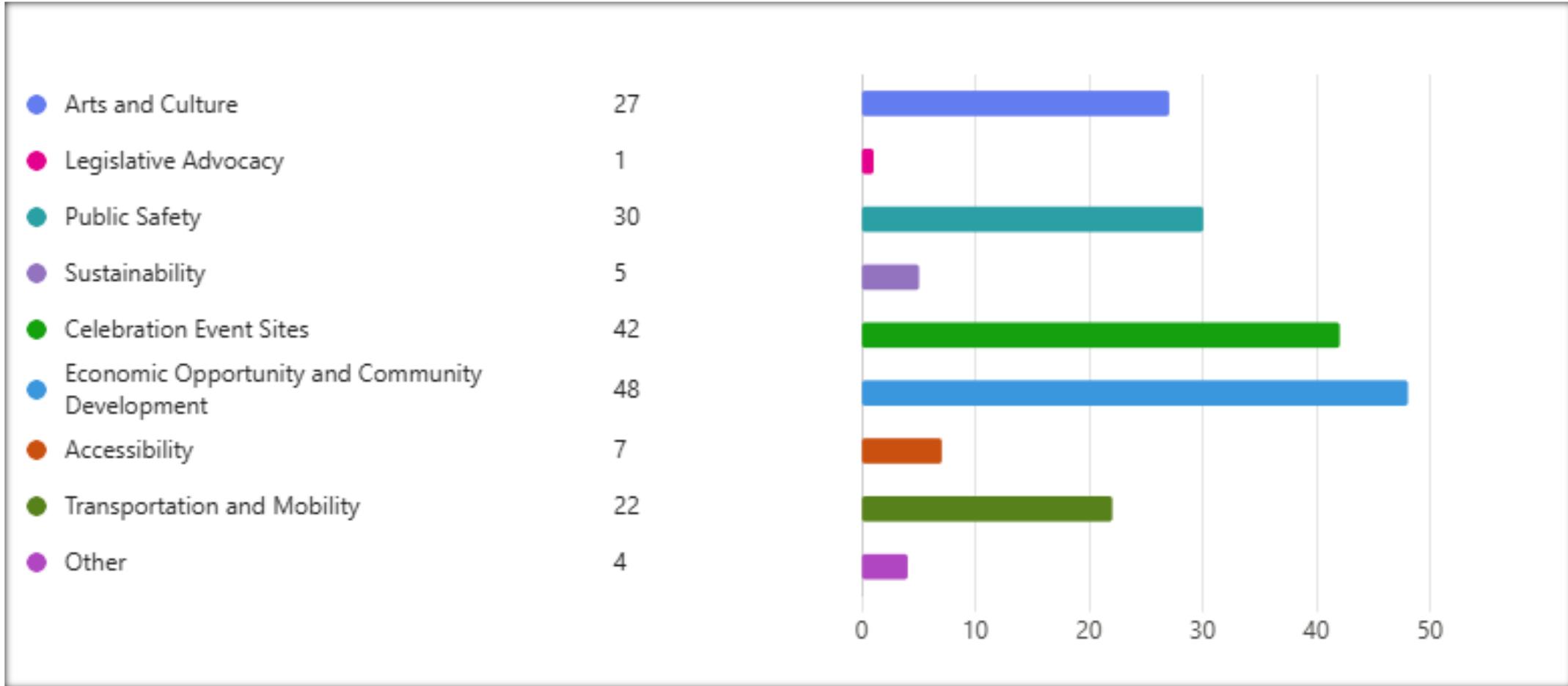




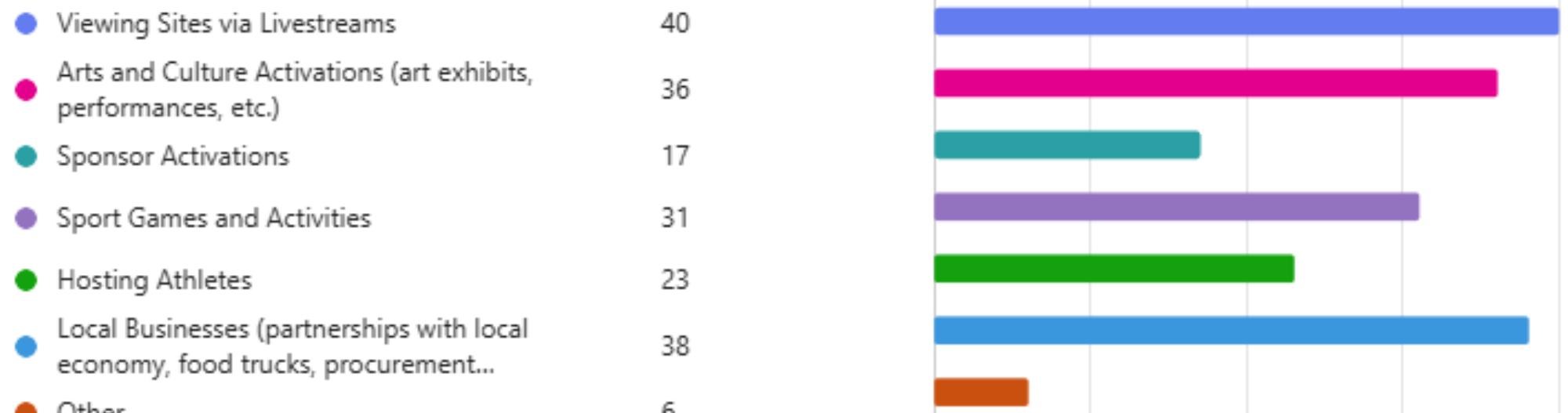
Survey Results

John Cooke, Assistant CEO, LA County Chief Executive Office

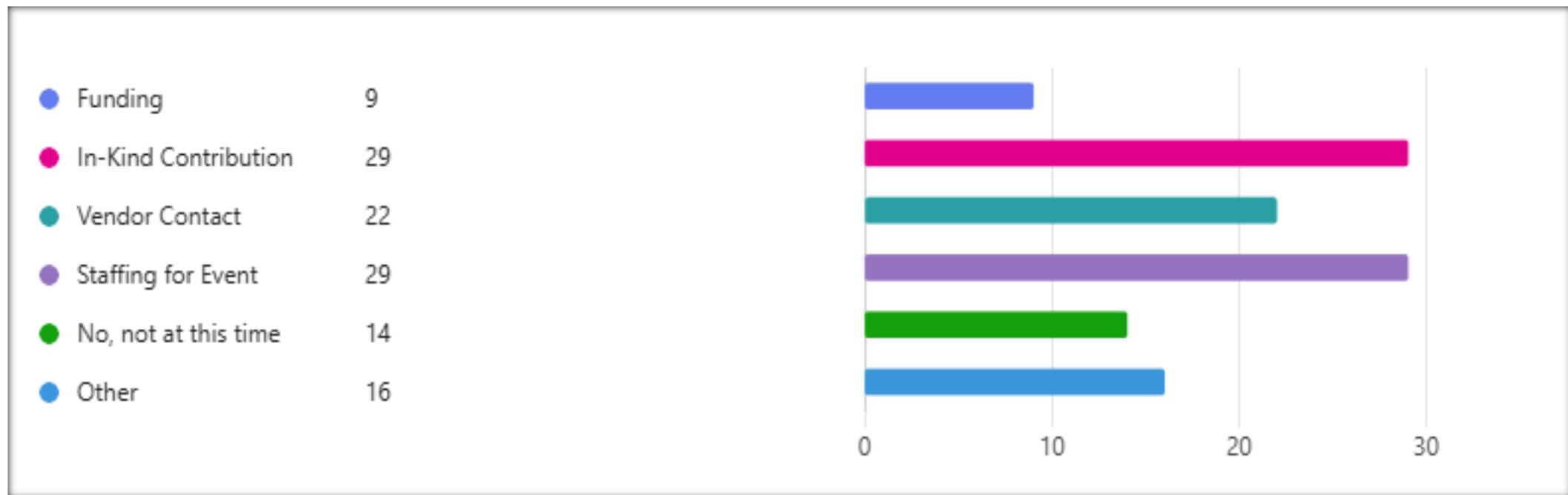
Survey Responses – Topics of Interest



Survey Responses – Events & Activities



Survey Responses – Available Resources



Q&A PANEL





Closing & Next Steps

Norma Garcia-Gonzalez, Director, LA County Dept. of Parks & Recreation

Kelly LoBianco, Director, LA County Dept. of Economic Opportunity



THANK
YOU