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CHIEF EXECUTIVE OFFICE

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Board of Supervisors
HILDA L. SOLIS
First District

HOLLY J. MITCHELL
Second District

SHEILA KUEHL
Third District

JANICE HAHN
Fourth District

KATHRYN BARGER
Fifth District

April 1, 2022

To: Supervisor Holly J. Mitchell, Chair
         Supervisor Hilda L. Solis
         Supervisor Sheila Kuehl
         Supervisor Janice Hahn
         Supervisor Kathryn Barger

From: Fesia A. Davenport
         Chief Executive Officer

REPORT ON MOVING FORWARD ON THE EQUITABLE IMPLEMENTATION OF THE AMERICAN RESCUE PLAN AND THE AMERICAN RESCUE PLAN ACT EXPEDITED CONTRACTING (ITEM NO. 25, AGENDA OF SEPTEMBER 15, 2021, AND ITEM NO. 12, AGENDA OF NOVEMBER 30, 2021)

On September 15, 2021, the Board of Supervisors (Board) adopted a motion directing the Chief Executive Officer (CEO), in collaboration with County Counsel, to provide bimonthly reports on the implementation of the equity formula and principles in the American Rescue Plan (ARP) contracting process and to include updates on the public dashboard and website that ensure implementation information is available to the public. A follow-up motion adopted by the Board on November 30, 2021, directed the CEO to submit quarterly reports on the status of contracts executed for programs approved in the ARP Spending Plan, as well as any subsequent new or amended ARP Spending Plans.

This report details the progress made on the implementation of the ARP Phase One Spending Plan and efforts to ensure equity-based investments reach the communities most impacted by the COVID-19 pandemic. The progress report includes:

- An update on strategies to streamline contracting processes for the purpose of increasing access to and implementation of ARP contracts;
- A status report on the implementation of ARP-funded projects; and
- An overview of publicly available data tools to help County departments comply with federal mandates and the Board's vision for the equitable implementation of ARP.

"To Enrich Lives Through Effective And Caring Service"

Strategies to Streamline ARP Contracting and Increase Outreach

On November 30, 2021, the Board adopted a motion to further streamline the County's contracting process for ARP-funded programs and to modify, as needed, the *American Rescue Plan Act Competitive Procurement and Contracting Process*. This motion also authorized departments to use the American Rescue Plan Act Competitive Procurement Process as recommended in the CEO's November 8, 2021 report to the Board. Since the adoption of this modified process, the CEO partnered with County Counsel and the Department of Internal Services (ISD) to develop a new, streamlined ARP-compliant Request for Statement of Qualifications (RFSQ) to increase accessibility and establish a master agreement with a diverse pool of qualified contractors to bid on subsequent ARP projects. The services anticipated to be solicited under the master agreement include, but are not limited to, as-needed language, evaluation, technical consulting, third-party administrator, and training services. In accordance with the ARP RFSQ, the eligibility criteria to qualify as a master agreement contractor has been expanded to provide additional contracting opportunities for small businesses, community-based organizations (CBOs), and first-time proposers. While these modifications allow for more contracting opportunities, there remains strict compliance with federal, State and County conflict of interest, lobbying, and wage requirements.

In response to the Board's request to increase notification of available funding opportunities and direct services to small businesses and CBOs, the CEO has initiated a more proactive outreach strategy to leverage multiple communication channels that broaden the County's reach and increase the visibility of solicitation opportunities. For example, the Anti-Racism, Diversity, and Inclusion (ARDI) Initiative is working closely with the Economic and Workforce Development branch of the County Department of Workforce Development, Aging and Community Services to integrate ARP outreach into a broader and ongoing strategy for effective and prioritized small business and CBO engagement and technical assistance, which will subsequently increase the uptake of programs and services, as well as County contracting, subcontracting, and grant opportunities, by these small businesses and CBOs. These efforts aim to ensure that eligible businesses, organizations, and community members are aware of, have access to, and are able to successfully apply for, ARP contract, grant, and subrecipient opportunities. A framework was drafted that outlines the purpose, goals, objectives, strategies, tasks, metrics, and proposed timeline to guide the planning process and is included in Attachment I.

ARP Project Status Update

To ensure the equitable implementation and allocation of ARP funding, ARDI is working closely with departments to expedite project design review and assist project managers with:

- Identifying and applying Countywide Equity Guiding Principle(s) and ARP Act Budget Equity Principle(s);
- Developing project goals, objectives, activities, target populations, and outcomes that consider equity; and
- Using the Equity Explorer Mapping Tool as well as applying the Board's approved funding formula.

As of March 11, 2022, forty-seven (47) projects are in the design and development phase and thirty-six (36) projects have been approved for launch and implementation, including funding areas allocated by the Board to support pandemic response services, the disaster services worker program, and centralized administrative expenses related to the response. This equals a total of $485,620,000 that have been approved for launch, which is approximately half of our Phase One Spending Plan's allocation of $975,000,000. Attachment II provides a breakdown of projects by status.

ARP Publicly Accessible Data Tools

ARDI, in partnership with ISD and CEO Countywide Communications, has developed a series of public tools to make data available that demonstrates communities most impacted by the COVID-19 pandemic. Detailed further in Attachment III, these tools help County departments comply with federal mandates and the Board's vision for equitable implementation of ARP and increase the transparency of ARP implementation.

Combined, these efforts will help us move towards an equitable implementation of ARP and meet the Board's directives. Should you have any questions concerning this matter, please contact me or D'Artagnan Scorza, Ph.D., Executive Director of Racial Equity, at (213) 974-1761 or dscorza@ceo.lacounty.gov.

FAD:JMN:JFO
DS:HJN:es

c: Executive Office, Board of Supervisors
        County Counsel
        Internal Services

The American Rescue Plan Stakeholder Outreach and Engagement Framework

Background

The American Rescue Plan (ARP), signed into law in March 2021, provides $350 billion in funding for state and local governments to pursue an equitable economic recovery and start to build back better from the devastating economic effects caused by the COVID-19 pandemic.

Los Angeles County (County) has embarked on a $1.9 billion ARP Fiscal Recovery Funds Spending Recovery Plan to address longstanding inequities and transform historically underserved communities that have been hardest hit during the pandemic with investments from ARP. On July 27, 2021, the Board adopted the Phase One Spending Plan, which allocated $975 million. We expect the second tranche of funds will be received from the United States Department of the Treasury in spring 2022.

Outreach

Beginning in early 2022, the Anti-Racism, Diversity, and Inclusion (ARDI) Initiative plans to host several outreach sessions to gather feedback and inform the target communities of existing and future ARP-related programs and services as well as contracting, subcontracting, and grant opportunities. These outreach sessions will leverage community-based organizations' (CBOs) existing communications channels to better target COVID-19 impacted communities and more widely inform them of these opportunities.

ARDI will work closely with the Economic and Workforce Development branch of the County Department of Workforce Development, Aging and Community Services (WDACS) to integrate ARP outreach into a broader and ongoing strategy for effective and prioritized small business and CBO engagement and technical assistance. ARDI will subsequently increase the uptake of programs and services as well as County contracting, subcontracting, and grant opportunities by these small businesses and CBOs. The outreach campaign will help solidify clear channels for small businesses and CBOs to identify and access ARP and future opportunities to help them start, grow, expand, and contribute to a vibrant and equitable LA County economy.

Objectives

The purpose of this plan is to initiate a proactive and intentional outreach and engagement process with small businesses and CBOs to inform them about County investments and opportunities.

Primary objectives include the following:

1. Ensure eligible businesses, CBOs, and community members receive opportunities and are informed of, have access to, successfully apply for the County's ARP-related investments, including programs and services and contracting, subcontracting, and grant opportunities;
2. Invest in and provide resources to communities that have historically experienced inequitable outcomes and were the hardest hit during the pandemic; and·
3. Create and expand a vast communication network to widely share critical information and funding opportunities, particularly with hard-to-reach and nontraditional partners.

Strategies, Tasks, and Metrics

Strategies to meet these primary objectives will include:

- Reduce information and eligibility barriers regarding existing and future programs and services, contracting, subcontracting, and grant opportunities;
- Assess existing online sites and tools and identify ways to improve accessibility, visibility, and utilization of information found on Doing Business, American Rescue Plan Fiscal Recovery Funds Spending Recovery Plan, and other related ARP websites, portals, and dashboards;
- Proactively and directly provide small businesses, CBOs, and other community and stakeholder partners with information, resources, and technical assistance required to successfully connect with County opportunities;
- Leverage existing and establish new digital and physical platforms and partnerships to distribute information when future opportunities present themselves; and
- Strengthen capacity for engagement with stakeholders, community partners, CBOs, through forums, webinars, surveys, etc.

Tasks/Activities:

- Develop a social media campaign and sharable digital toolkit to direct people to Doing Business and ARP contracting websites for more information about funding and contracting opportunities and drive subscription;
- Translate and disseminate materials with information about funding opportunities to expand communication reach to limited English proficient communities (e.g., Armenian, Cambodian/Khmer, Cantonese, Korean, Mandarin, Spanish, and Tagalog);

- Outreach to, host events, and partner with chambers of commerce, CBOs, coalitions, collaboratives, and other entities to leverage their communications channels and/or networks to promote funding opportunities and availability of capacity building support to procure funds;
- Promote information and opportunities through the Office of Small Businesses 40k+ subscribers and partners;
- Conduct presentations on ARP-related contracting opportunities and broader County efforts at community meetings and other public sessions;
- Develop print materials and mailers to reach businesses and individuals without digital access for greater distribution of information;
- Investigate other forms of information distribution, including print ads and radio spots, targeting ethnic media for access to small and micro-businesses and CBOs;
- Link contracting efforts to existing OneLA Regional Collaborative and Equity in County Contracting Initiatives;
- Fund and deploy community navigators as street teams to engage directly with small businesses and CBOs, offering both information and technical assistance; and
- Work with the Office of Small Business and the new Economic and Workforce Development branch/department that links Countywide efforts to offer program and services and contracting, subcontracting, and grant opportunities to small businesses and CBOs including and beyond ARP to create a centralized website for businesses.

Metrics/Measures:

- Increase the number of first-time applicants and newly funded entities;
- Increase the number of organizations certified with the County, registered on vendor lists, subscribed to Listservs;
- Increase traffic to Doing Business, American Rescue Plan Fiscal Recovery Funds Spending Recovery Plan, and other portals and dashboards;
- Increase social media views, shares, likes, hashtag use (e.g., #LACountyARP); and
- Participate in a number of events targeting CBOs, businesses, and other eligible recipients.

Media Campaign

Identifying collaboration:

- ARDI: create social media content, toolkit, and campaign;
- Countywide Communications: assist with ethnic media briefing(s), ad buys;

- WDACS:
  - Push ARDI and WDACS's created content via physical and digital distribution to Office of Small Business subscribers and new and existing partners;
  - Host and attend new and existing partner events and document impact attendance and new subscription to Doing Business and ARP websites;
  - Identify funding and deploy community navigators as street teams and offer technical assistance;
  - Host a centralized website for businesses engaging with the County for funding and contracting; and
  - Report out to the ARP outreach team on data related to ARP outreach and additional programs and services leveraged by small businesses and CBOs via the Office of Small Business and department.

Possible Partnerships and Stakeholders

We have identified a list of possible partnerships and stakeholders as shown below:

AARP Chinatown Chapter #5282
Acton Chamber of Commerce
Alhambra Chamber of Commerce
Altadena Chamber of Commerce
American Indian Chamber of Commerce
Antelope Valley Hispanic Chamber of Commerce
Antelope Valley/Lancaster Chamber of Commerce
Arcadia Chamber of Commerce
Armenian American Chamber of Commerce
Asian Business Association
Asians Pacific Islanders (API) Small Business
Atwater Village Chamber of Commerce
Azusa Chamber of Commerce
Bell Chamber of Commerce
Bell Gardens Chamber of Commerce
Bet Tzedek
Beverly Hills Chamber of Commerce
Bizfed - LA County Business Federation
Black Business Association
Boyle Heights Chamber of Commerce
Burbank Chamber of Commerce

Calabasas Chamber of Commerce
California Chamber of Commerce
California Restaurant Association
Canoga Park/West Hills Chamber of Commerce
Carson Chamber of Commerce
Catalina Island Chamber of Commerce & Visitors Bureau
Century City Chamber of Commerce
Cerritos Regional Chamber of Commerce
Chatsworth/Porter Ranch Chamber of Commerce
Chinese Chamber of Commerce of Los Angeles
City of LA Economic and Workforce Development Department
Claremont Chamber of Commerce
Commerce Industrial Council
Compton Chamber of Commerce
Covina Chamber of Commerce
Crescenta Valley Chamber of Commerce
Culver City Chamber of Commerce
Downey Chamber of Commerce
Duarte Chamber of Commerce

Eagle Rock Chamber of Commerce
East Los Angeles Chamber
Economic Alliance of the San Fernando Valley
El Monte/S El Monte Chamber
El Segundo Chamber of Commerce
Encino Chamber of Commerce
Florence Firestone Chamber
Gardena Valley Chamber of Commerce
Glendale Chamber of Commerce
Glendora Chamber of Commerce
Governor's Office of Business and Economic Development (GoBiz)
Granada Hills Chamber of Commerce
Greater Huntington Park Area Chamber
Greater Los Angeles African American Chamber of Commerce (GLAAACC)
Greater Lynwood Chamber of Commerce
Greater San Fernando Valley Chamber of Commerce
Hawthorne Chamber of Commerce
Hermosa Beach Chamber of Commerce & Visitor Bureau
Hollywood Chamber of Commerce
Industry Manufacturers Council
Inglewood Chamber of Commerce
Irwindale Chamber
Korean American Chamber of Commerce
LA Area Chamber
La Canada Flintridge Chamber of Commerce
LA Metro
La Mirada Chamber of Commerce
La Verne Chamber of Commerce
Lakewood Chamber of Commerce
Lancaster Chamber of Commerce
Lawndale Chamber of Commerce
LAX Coastal Area Chamber of Commerce
Lomita Chamber of Commerce

Long Beach Area Chamber of Commerce
Los Angeles Area Chamber of Commerce
Los Angeles Economic Development Corporation (LAEDC)
Los Angeles Gay & Lesbian Chamber of Commerce
Los Angeles Latino Chamber of Commerce
Los Angeles Small Business Development Center (SBDC) Network
Los Angeles World Airports
Malibu Chamber of Commerce
Manhattan Beach Chamber of Commerce
Metropolitan Water District of Southern California
Monrovia Chamber of Commerce
Montebello Chamber
Monterey Park Chamber of Commerce
Montrose-Verdugo Chamber of Commerce
North Valley Regional Chamber of Commerce
Norwalk Chamber of Commerce
Omniworks
Palmdale Chamber of Commerce
Palos Verdes Peninsula Chamber of Commerce
Paramount Chamber of Commerce
Pasadena Chamber of Commerce
Pico Rivera Chamber of Commerce
Pomona Chamber of Commerce
Redondo Beach Chamber of Commerce
Regional Black Chamber of Commerce
Regional Chamber of Commerce - San Gabriel Valley
Rosemead Chamber of Commerce
San Dimas Chamber of Commerce
San Fernando Valley Chamber of Commerce
San Gabriel Chamber of Commerce

San Gabriel Valley Economic Partnership
San Marino Chamber of Commerce
San Pedro Peninsula Chamber of Commerce
Santa Clarita Valley Chamber of Commerce
Santa Fe Springs Chamber
Santa Monica Chamber of Commerce
SCORE Greater LA Chapter
SCORE Long Beach / South Bay Chapter
Sherman Oaks Chamber of Commerce
Sierra Madre Chamber of Commerce
Signal Hill Chamber of Commerce
Small Business Administration
Small Business Commissioner
South Gate Chamber of Commerce
South Pasadena Chamber of Commerce
Sun Valley Area Chamber of Commerce

Sunland-Tujunga Chamber of Commerce
Temple City Chamber of Commerce
Thai Community Development Center
Torrance Area Chamber of Commerce
United Chambers of Commerce
Valley Economic Alliance
Valley Industry and Commerce Association
Valley Industry Association of Santa Clarita
Vermont Slauson Economic Development Corporation
Vernon Chamber
West Covina Chamber of Commerce
West Hollywood Chamber of Commerce
Whittier Area Chamber of Comm.
Whittier Area Chamber of Commerce
Wilmington Chamber of Commerce
Woodland Hills-Tarzana Chamber of Commerce

Calendar/Timeline

Below is a draft timeline of expected planning, outreach, and engagement events via several channels:

- Initial board meeting (Learning by Doing: Increasing Notification of Contracting Opportunities)
- Initial stakeholder outreach, interviews
- Develop media (social, ethnic media, etc.) campaign
- Develop messaging, graphics, presentations, etc.
- Leverage Strategic Plan Outreach events
- Participate in existing stakeholder/CBO meetings
- Roll out social media campaign, newsletters, department communication

FEB				MAR				APR			
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On the next report, we will report on the process metrics of our outreach efforts.

ARP Project Status Update

As of March 11, 2022, forty-seven (47) projects are in the design and development phase. This entails a process to clarify the goals and outcomes of the project, its potential impact on reducing disparities caused or exacerbated by the pandemic, and how to measure the impact. All project designs submitted must identify at least one Countywide Equity Guiding Principle and American Rescue Plan Act Budget Equity Principle used in the design and to develop funding allocations based on the COVID-19 equity formula. Thirty-six (36) projects have been approved for launch and implementation, including three (3) funding areas allocated by the Board to support pandemic response services, the disaster services worker program, and centralized administrative expenses related to the response (highlighted in yellow). This equals a total of $485,620,000 that have been approved for launch, which is approximately half of our Phase One Spending Plan's allocation of $975,000,000. Below is a table of ARP projects broken down by implementation status.

ARP Global Program Overview (*Data as of March 11, 2022*)		
	Program	**Project Amount**
	Arts Education Program for Vulnerable LA County Schools	$750,000
	Arts for Justice-Involved Youth	$1,500,000
	Arts Relief and Recovery Grants	$12,000,000
	ATI-Mapping Resources for Justice-Involved Populations	$1,500,000
	Building a Better Connection for Older Adults	$700,000
	Cap Projects-Conversion of Interim Housing Units to Perm Housing	$113,200,000
	Cap Projects-Perm Supportive Housing through New Modular and Prefab Construction	$100,000,000
	Capital Projects	$50,000,000
	Childcare Providers Grants and Incubator Program	$20,000,000
	CIO-Bed Availability Navigator System	$1,500,000
	Community-Based Outreach (DMH/DPH Bucket)	$7,500,000
IN-DESIGN AND DEVELOPMENT	Community-Based Outreach (DMH/DPH Bucket)	$7,500,000
	Countywide Comms: JIC	$1,100,000
	Creative Career Pathways for Youth	$1,600,000
	Creative Works Jobs for Artists	$5,000,000
	CSO-Community Food Resource Grants (BOS)	$8,000,000
	DV Experts for DCFS Hotline	$300,000
	Early Literacy and Education	$1,430,000
	Economic Mobility Initiative	$15,000,000
	Ethnic and Hyperlocal Media	$1,500,000
	Fair Chance Campaign	$2,000,000
	Financial Coaching Partnership	$1,200,000
	Food Assistance Awareness Campaign	$500,000
	Food for PEH	$4,800,000
	Funding New Private Sector Affordable Housing Developments	$40,000,000
	Grocery Voucher	$10,000,000

	Program	Project Amount
	Healthy Food Kickstarter Program	$5,000,000
	HI-Safe Parking	$1,100,000
	Jail Closure-System of Care Expansion	$10,500,000
	Job Programs for Reentry Populations-Fire Camp Expansion	$5,000,000
	Job Programs for Reentry Populations-SECTOR	$1,000,000
	Keep LA Dining	$10,000,000
	LA County Mortgage Relief Partnership	$5,000,000
	Landlord-Tenant Mediations	$1,000,000
	Laptop and Hotspots Lending and Work Ready Programs	$3,400,000
	Legal Representation for Immigrants at Risk of Removal	$2,000,000
	Park and Connect Program	$1,500,000
	PEH Sanitation	$2,500,000
	Reopening Culture, Tourism, and Marketing Initiative	$1,900,000
	Shop Local Campaigns	$1,000,000
	Small Dollar Grants & Loans for DV Survivors	$1,400,000
	Stay Housed LA County	$12,000,000
	Street Vending Collaborative	$3,500,000
	TPA-Capacity Building Grants for Justice Focused CBOs	$5,000,000
	TPA-Grants to CBOs Financial Wellbeing & Wealth Building	$3,500,000
	TPA-Youth Workforce Development Partnership	$3,500,000
	Wraparound Services for Critical Employment Initiatives	$1,000,000
	SUBTOTAL	**$489,380,000**
	Program	**Project Amount**
APPROVED FOR LAUNCH/ IMPLEMENTATION	Advanced Provider Response Units (ARPU)	$8,100,000
	Alternative Crisis Response	$18,500,000
	Antipoverty-Guaranteed Basic Income	$16,300,000
	Cap Projects-Project Homekey 2.0	$115,000,000
	Capacity Building for Immigrant-Focused CBOs	$3,500,000
	Delete the Divide	$2,900,000
	DV Shelter-Based Program	$8,000,000
	Elder Nutrition Program+	$17,300,000
	High Road Training Partnerships	$9,000,000
	Home Visiting	$9,200,000
	Homelessness Prevention	$13,750,000
	Increase Capacity to Address Pandemic-Related Hate	$1,000,000
	Intensive Case Management Services and Tenancy Support Services for Federal Voucher Holders	$16,700,000

ARP Global Program Overview (Data as of March 11, 2022)	
Interim Housing Operating Costs for Community-Based Sites	$6,000,000
Interim Housing Operating Costs for Safe Landing Site	$4,250,000
Job Programs for Reentry Populations-Careers for a Cause	$2,600,000
LA Community Impact Hubs	$2,000,000
LA Regional COVID Fund: Nonprofit Grants	$15,000,000
LA Regional COVID Fund: Small & Microbusiness Grants	$20,000,000
Legal Aid for Small Business Owners	$1,500,000
Market Match	$2,000,000
Nurse Family Partnership	$2,700,000
ODR Interim Housing Beds	$5,000,000
Pandemic Recovery Rapid Reemployment	$20,000,000
Public Wi-Fi at County Parks	$1,500,000
Recreation and Aquatics at County Parks	$8,800,000
Rental Subsidies for Perm Supportive Housing	$30,000,000
Safer at Work	$500,000
Small Business Rent Relief	$7,500,000
Tenant Protections Hotline & Small Claims Advisor Program	$500,000
TPA-Trauma Prevention Partnerships	$20,000,000
Volunteer Income Tax Assistance (VITA) for PEH	$2,300,000
Youth@Work	$5,000,000
DSWs and related costs	$65,000,000
Administrative Costs	$4,220,000
Public Health Emergency	$20,000,000
SUBTOTAL	$485,620,000
TOTAL PHASE ONE SPENDING ALLOCATION	$975,000,000

Overview of ARP Publicly Accessible Data Tools

Equity Explorer Mapping Tool

The Equity Explorer Mapping Tool allows users to identify areas of greatest need by census tract using the *COVID-19 Vulnerability and Recovery Index* to indicate areas of highest, high, moderate, low, and lowest need based on risk factors for COVID-19 infection, severe illness, and a slower recovery from the pandemic's adverse impacts. The purpose of the tool is to inform decision-making and better align program investments with the geographic areas of greatest need by visually depicting multiple information sources to support data-driven approaches to County investments. This index is the primary map layer in the Equity Explorer and uses census tract-level data to help stratify populations into five (5) need tiers, ranging from highest to lowest need, to identify communities most impacted by the pandemic and in need of immediate and long-term pandemic and economic relief interventions. These need tiers are based on a formula that calculates relative risk using indicators that assess factors related to the communal risks of COVID-19 infection, vulnerability to severe illness if infected, and the ability to recover from the health, economic, and social impacts of the pandemic. The need tiers also relate directly to a funding formula designed to ensure greater concentrations of resources are allocated to higher need communities based on their disproportionate need, so that highest, high, and moderate need populations receive a higher concentration of targeted resources due to the intensity of the pandemic experienced in those communities.

This data is then depicted visually on the Equity Explorer, which shows users where communities with the greatest needs due to COVID-19 are located and how great the needs are to help determine equitable investments. The mapping tool also features economic, health, environmental, education, demographic, and justice filters that allow users to identify and use other validated indicators that target communities most impacted by the pandemic, as well as non-geographically concentrated populations (see Figure 1).

The Equity Explorer is now publicly accessible at Equity Explorer (arcgis.com).

American Rescue Plan ARP Act Equity Dashboard

The ARP Act Equity Dashboard is a public-facing tool that reports the County's ARP expenditures and outcomes by project and department. As projects launch, the dashboard is updated with data on the amount allocated, use of ARP funds, projected outcomes, number of residents served, jobs created, grants provided, and outcomes achieved, as well as equity metrics, including but not limited to, the percentage of funds allocated to highest need communities. As a public-facing dashboard, the site also features public contact information and links to the websites of approved projects so users

can access additional information on ARP services, grants, and/or contracting opportunities.

The front page features a high-level summary of ARP funding and allocations. It shows: amount of ARP funds approved for use by department and Spending Plan category; percentage of projects by contracting methods (e.g., grants or subcontracts); percentage of project services distributed in high and highest need census tracts; and number of projects by strategic pillar and target population (see Figure 2). The second page features project funding allocation information.

Subsequent pages feature a synopsis of funded projects. Information shared include: project goals and activities; aligned equity principles and ideal project results; public contact information; and project website link(s) with information on services, grants, and/or contracting opportunities.
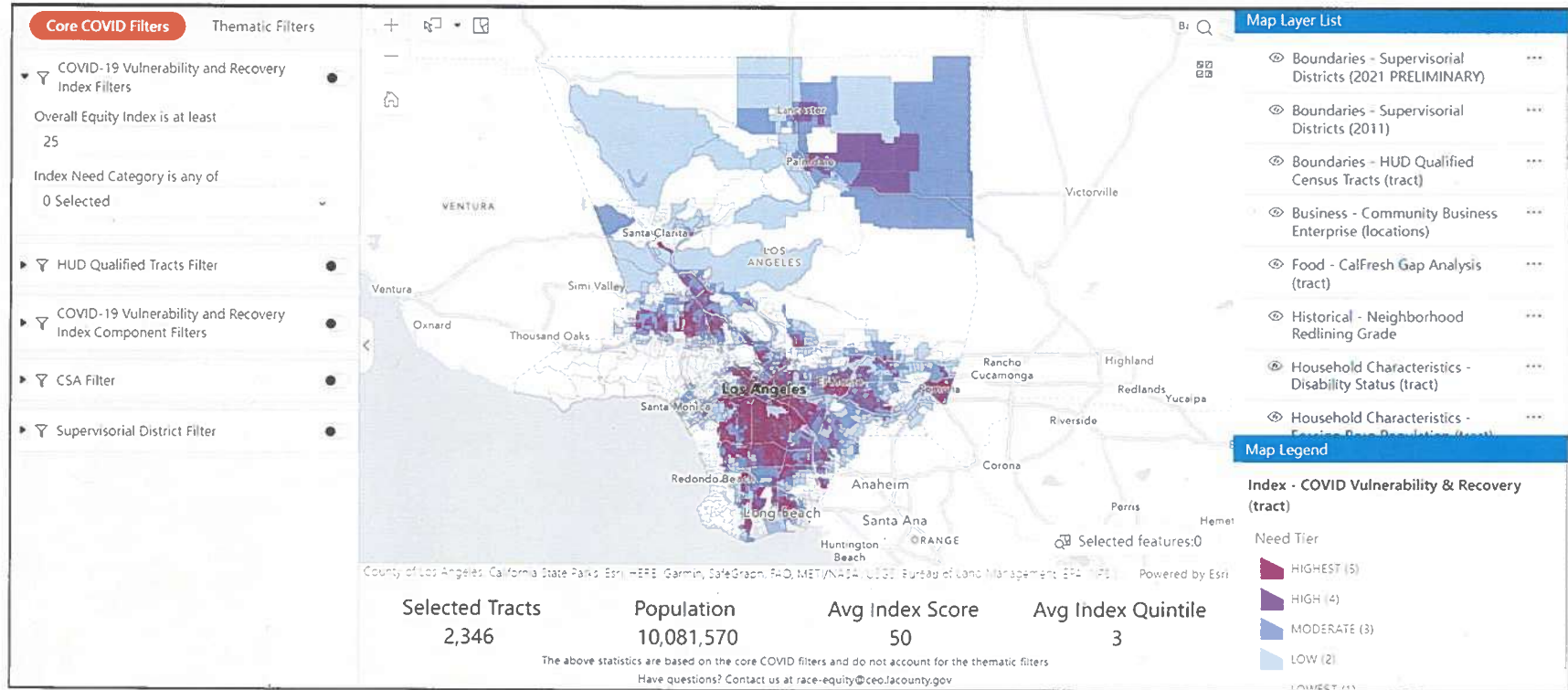
The Projects Dashboard is publicly available at <u>American Rescue Plan Act Equity Dashboard – Los Angeles County (lacounty.gov)</u>. To increase awareness of this resource, the Anti-Racism, Diversity, and Inclusion (ARDI) Initiative, in partnership with CEO County Communications, developed a social media kit, newsletter, and other tools to promote the dashboard to diverse audiences, including CBOs, local business owners, unaffiliated County residents, public agency partners, and internal County departments.

ARP Act Projects Map

The ARP Act Projects Map features the service areas and locations of ARP projects that have been approved to launch. Users may select one or more projects from the program list on the left-hand side of the webpage to view where they are targeting services and serving clients by census tract. The map allows users to see what projects are serving a specific geographic location, where the projects are located by supervisorial district, and the need tier in which they fall based on the COVID-19 Vulnerability and Recovery Index (see Figure 3). This map ensures greater transparency about available services in communities and where individuals and their families can access them. The box on the upper left of the map reflects summary statistics, including the number of tracts served, the selected tract(s)' population, the average index score, and average quintile for the program(s) selected. The higher the average index score and quintile, the higher the need tier reflecting COVID-19-related risk, severity, and recovery needs.
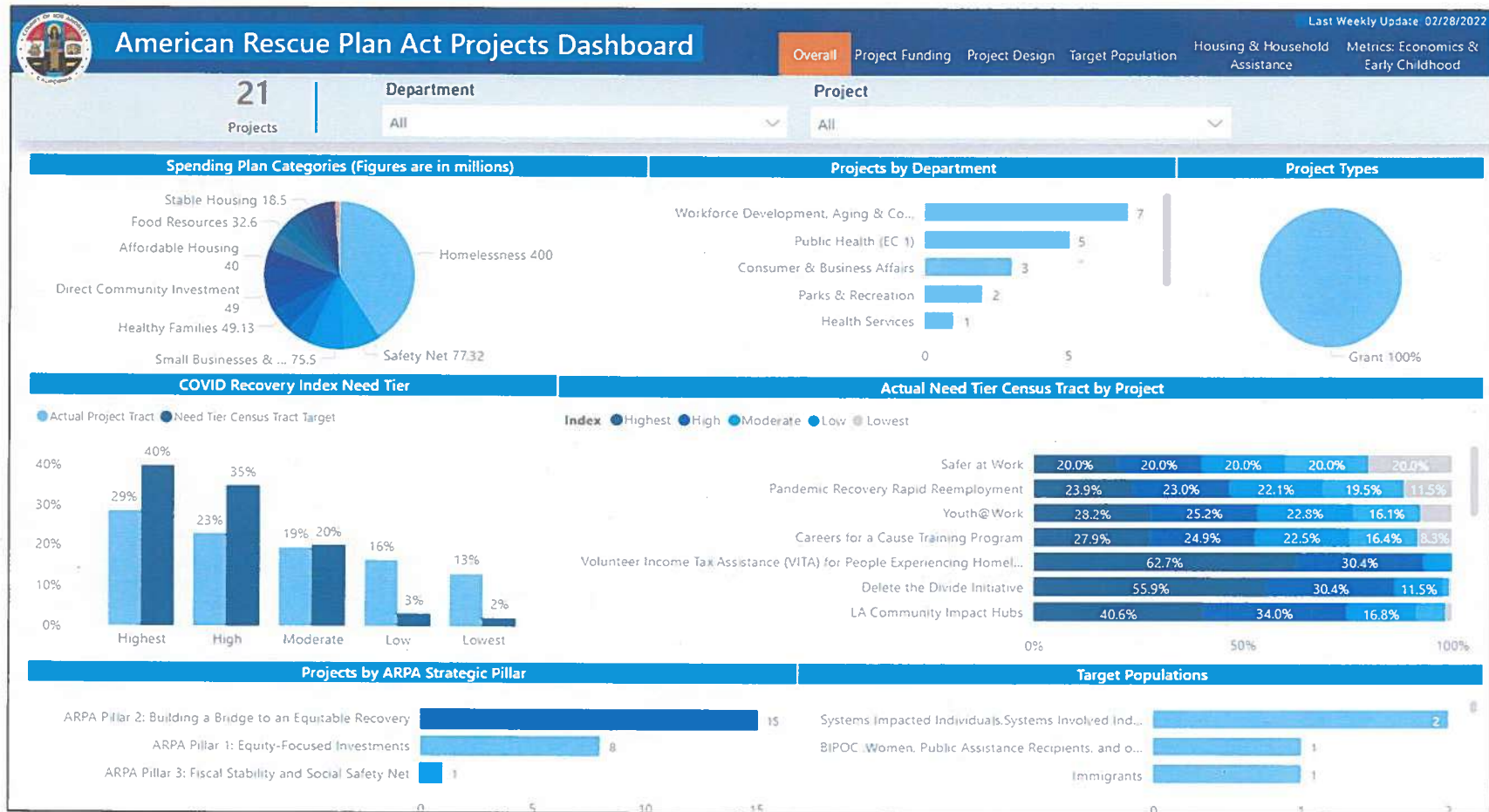
The map is updated weekly with new projects as they launch and can be accessed publicly at <u>American Rescue Plan Act Projects Map (lacounty.gov)</u>.

Figure 1: *Equity Explorer Mapping Tool*
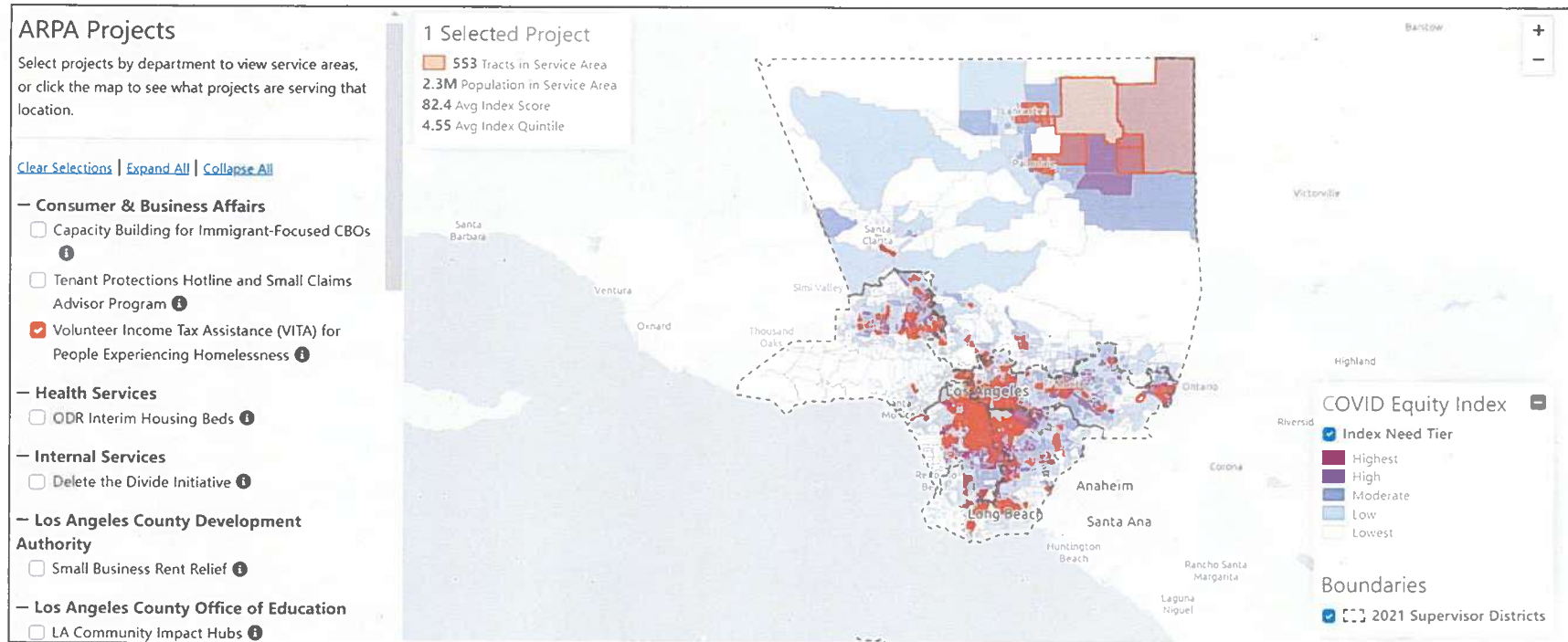

The Equity Explorer is now publicly accessible at Equity Explorer (arcgis.com).

Figure 2: *American Rescue Plan Act Equity Dashboard*

The Projects Dashboard is publicly available at American Rescue Plan Act Equity Dashboard – Los Angeles County (lacounty.gov).

Figure 3: *American Rescue Plan Act Projects Map*

The map is updated weekly with new projects as they launch and can be accessed publicly at American Rescue Plan Act Projects Map (lacounty.gov).