



# WE ARE ONE MAKE L.A. UNIFIED COUNT

CENSUS 2020

*[An] "Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct. Congress first met in 1789, and the first national census was held in 1790."*

**Los Angeles County Census  
Count Meeting  
May 28, 2020**





# Introductions

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**WE ARE**  
**ONE L.A. UNIFIED**  
STANDING WITH IMMIGRANT FAMILIES



# Campaign Highlights

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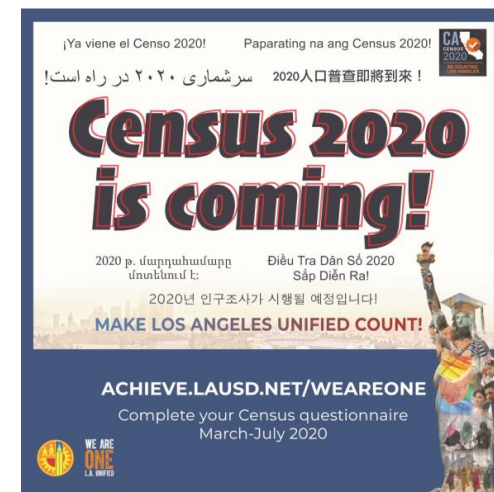




# Remote Engagement Campaign Highlights

## January-June

- Banners posted at school sites in January
- Training for Parent & Family Center Staff (December-March)
- Public Service Announcements (7 Languages)
- We Are One Communication Toolkit
- Grab & Go Distribution:
  - Postcards
  - Hand Sanitizer
  - Banners
  - Census 2020 Face Masks
- BlackBoard: Text, Email and Robo-calls

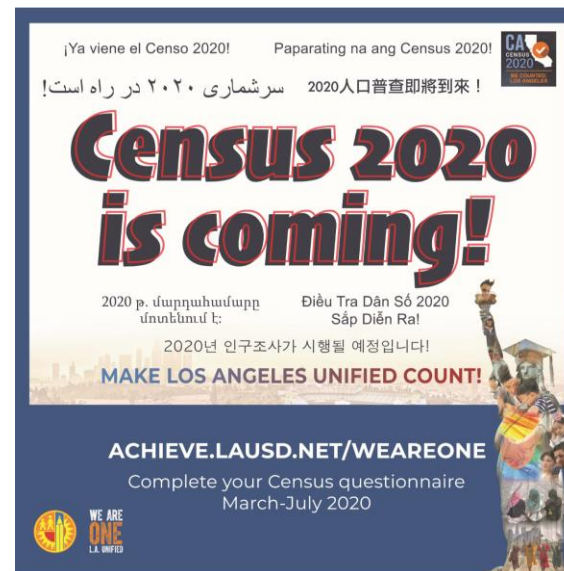




# Remote Engagement Campaign Highlights

## 454 school sites receiving \$2000 for school site engagement

- Funding to support engagement from August-October 31.
- Purchase face masks, hand sanitizer and postcards
- Promote with We Are One Census Toolkit
- Funding will be expended from August-October





# No Cost MOU

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# LAUSD Census 2020 No Cost MOU

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- Effective Dates: March 17, 2020 – October 31, 2020
- LAUSD Approval of Virtual Platform
- Parental Written Consent for Services to Students
- Department of Justice Fingerprint Clearances for Provider Staff
- Certificate of Liability Insurance



# LAUSD Census 2020 – District Responsibility

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- Provide Local District Leadership List of Partners
- Provide Partners Supplemental Materials
  - Power Point Presentation
  - Facilitator Guide
  - Public Service Announcement
- Assist Agencies with Scheduling Census 2020 Events with Schools



# LAUSD Census 2020 – Partner Responsibility

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- Conduct Virtual Parent Workshops Focused on Census 2020
- Provide On Line Resources with Relevant Census 2020 Information
- Provide On Line Presentations for the Census 2020 Campaign
- Adhere to District Guidelines Regarding Communication to students



# WE ARE **ONE** MAKE L.A. UNIFIED COUNT

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Questions

