

American Rescue Plan

Prepared for the Board of Supervisors

November 15, 2022

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Chief Executive Officer



**Chief
Executive
Office.**

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Executive Director



County of Los Angeles

**Anti-Racism,
Diversity,
& Inclusion**

CREATING AN LA COUNTY
WHERE WE ALL THRIVE

Barbara Ferrer

Director



COUNTY OF LOS ANGELES

Public Health

I. Program Implementation Overview

II. ARP Global Program Overview

III. ARP Outreach Update

IV. Learning by Doing:

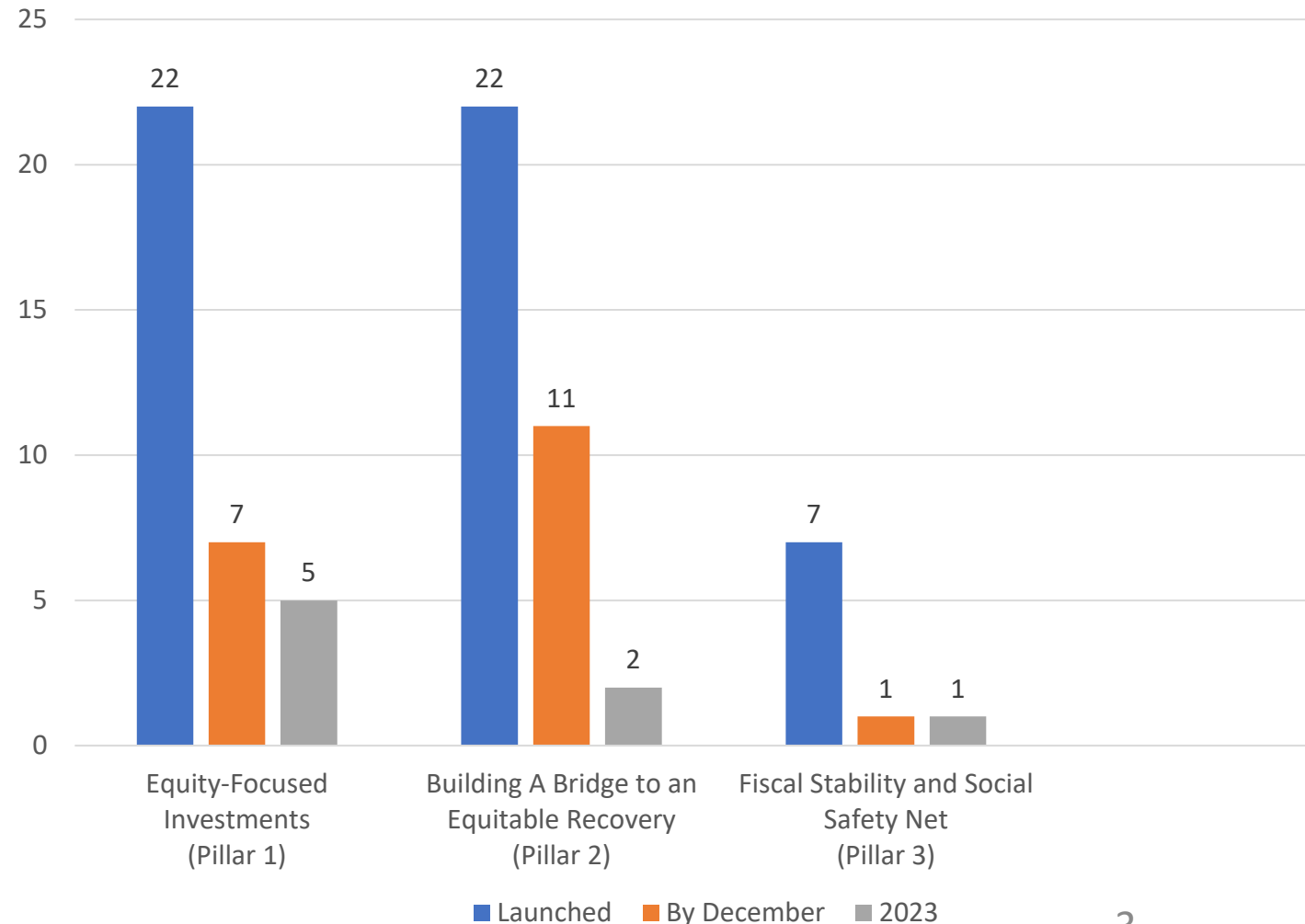
- Service Locator
- Grant Opportunities
- New Dashboard
- Metrics Reporting

V. Department Highlight: LA County Department of Public Health

CEO. I. Program Implementation Overview – Launch Dates *(last updated 11/9/2022)*

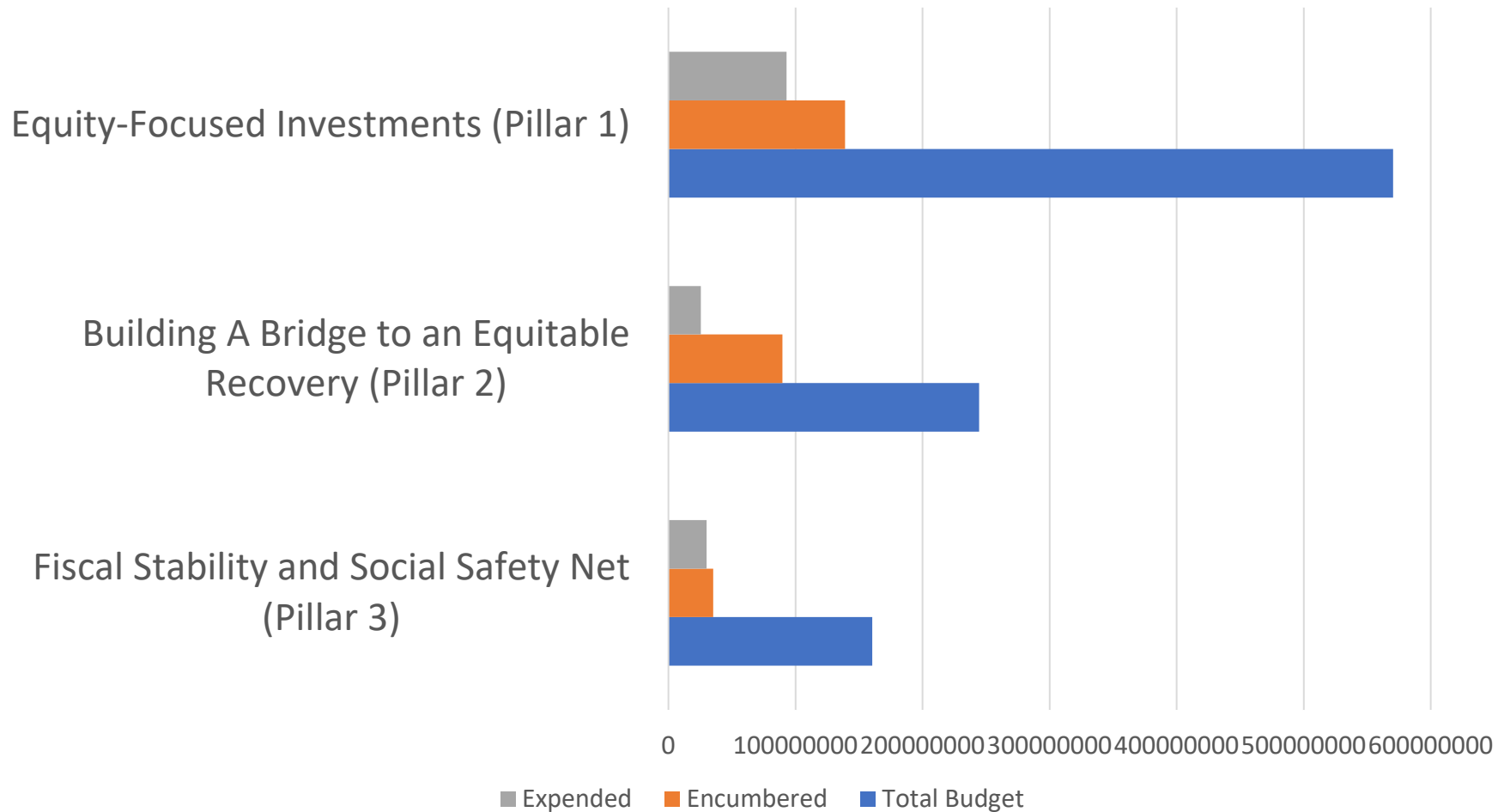
Of the approved Tranche 1 projects:

- 51 have launched.
- 19 projects are expected to launch by the end of the calendar year.
- The remaining projects are expected to launch in early 2023.



CEO. I. Program Implementation Overview – Spending *(last updated 11/09/2022)*

- Of the approved Tranche 1 allocations, nearly 27% of the funds were encumbered, with nearly 15% of funds expended.



II. ARP Tranche II - Global Program Overview *(last updated 11/9/2022)*

Progress	<i>Equity-Focused Investments</i> (Pillar 1 Projects)	<i>Building Bridge to Equitable Recovery</i> (Pillar 2 Projects)	<i>Fiscal Stability and Social Safety Net</i> (Pillar 3 Projects)	Project Totals	Project Amounts
<i>Design/ Development</i>	3	2	4	9	\$337,950,000
<i>ARDI/CoCo Review</i>	0	0	0	0	\$0
<i>Approved for Launch/ Implementation*</i>	0	0	0	0	\$0
TOTAL	3	2	4	9	\$337,950,000

This chart only reflects the newly funded projects in Tranche II. It does not reflect previously funded projects that are receiving additional funding. Those projects will not be required to undergo a full project design process.

CEO. III. ARP Outreach Update

- Department of Economic Opportunity launched an ARP newsletter
 - Sent bi-weekly to 155k subscribers
 - Average monthly open rate: 41% Average monthly clicks: 7k to 10k
- Countywide Communications recent posts on ARP generated 176,325 impressions and 2,121 engagements across platforms.
- ARP-branded incentives are being distributed across departments to support ARP outreach/promotion.

CEO. IV. Learning by Doing: Service Locator

ARPA Services Navigator

Projects Dashboard Projects Viewer Equity Explorer Contribute to this Map

Locate a Program or Service

38647 4th St East, Palmdale, CA, 93550

2 mi

Results: 114

- American Rescue Plan Funded Programs 24
- Parks and Open Space 12
- Chambers of Commerce 1
- Cooling and Warming Centers 1
- Health Clinics 1
- Hospitals and Medical Centers 2
- Mental Health Centers 12

Clear search location

Desert View Highlands

Palmdale

Harold

7

Launched a service locator tool that maps ARP-funded and other County services located within a 2-mile radius

CEO. IV. Learning by Doing: Service Locator

- Features approximately 30 service categories
 - Parks and health clinics to license and permit offices and job training resources
- Shows the number of services in each category, a description of each service, and service information
- Allows users to suggest new community assets or updates to existing service locations

The image displays two overlapping screenshots of a web application titled "Service Locator".

The top screenshot, titled "Locate a Program or Service", shows a search bar with the address "38647 4th St East, Palmdale, CA, 93550". Below the search bar is a distance slider set to "2 mi". The results section shows "Results: 114" and a dropdown menu for "American Rescue Plan Funded Programs" with a count of "24". A detailed entry for "Market Match" is visible, located "18.67 mi" away. The description for Market Match states: "Market Match is a healthy food incentive program which distributes funds to overcome financial barriers for low-income residents to buy fresh produce at farmers' markets in LA County. Market Match is implemented in historically underserved, low-income communities to ensure equitable access to healthy food. Low-income residents disproportionately impacted by the COVID-19 pandemic. These funds will be used to support local farmers and producers. These funds are also disproportionately impacted by the COVID-19 pandemic. At the county level, Market Match extends the reach of the program, such as the Supplemental Nutrition Assistance Program (SNAP) formerly known as Food Stamps. CalFresh benefits are supplemented by Market Match. Data shows that low-income households while participating in CalFresh receive an average of \$100 per month to meet the needs of families. Market Match provides on average \$100 per month of fresh vegetables at participating markets."

The bottom screenshot, titled "Suggest a Service", contains a section for "Essential Information" with the question "Are you suggesting a new location or a change to an existing location?*" and two radio buttons: "New Location" and "Change to an Existing Location". Below this is a "Service Location*" section with the instruction "Enter an address or click on the map at the location of the service." It features a map of Southern California with various cities labeled: Santa Maria, Lancaster, Palmdale, Victorville, Santa Barbara, Santa Clarita, Oxnard, Los Angeles, Anaheim, Riverside, Santa Ana, Cathedral City/Indio, Murrieta, and Oceanside. A search bar at the top of the map says "Find address or place".

CEO. IV. Learning by Doing: New Dashboard

American Rescue Plan Public Portal



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Dashboard Projects Opportunities ▾

Search

County of Los Angeles ARP Project Dashboard

90
Projects

\$1.95 Billion
Total Allocation

\$146,250,000
Funds Expended

Search By Project Name

Search

[Browse All ARP Projects](#)

Spending Category Allocation

Click chart piece to view details of Expenditure Categories

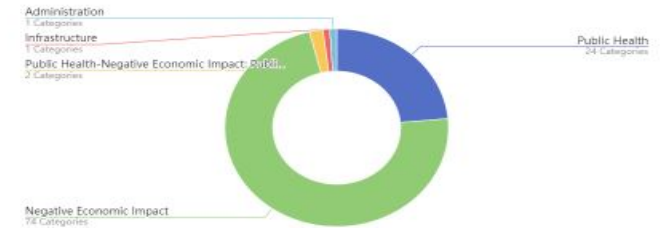
Strategic Pillar 3: Fiscal Stability ...
21 Projects



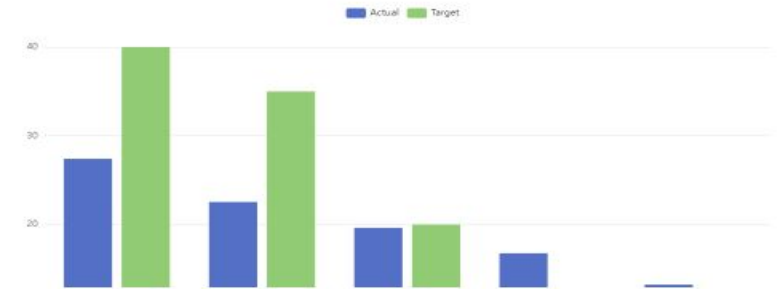
Strategic Pillar 1: Equity, Eco

Expenditure Category Group Allocation

Click chart piece to view details of Expenditure Categories

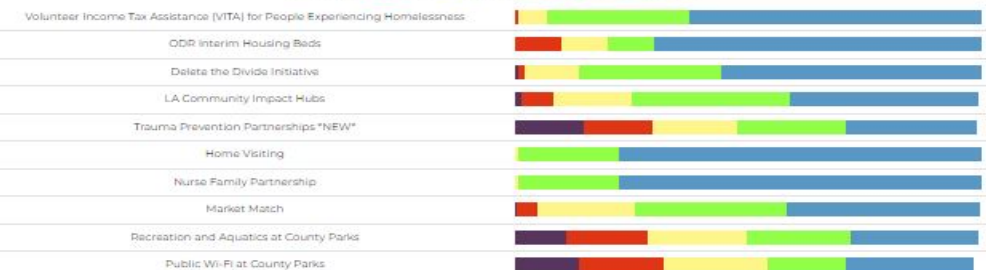


COVID Recovery Index Need Tier



Actual Need Tier Census Tract by Project

Lowest Low Moderate High Highest



CEO. IV. Learning by Doing: Grant Opportunities

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[Dashboard](#) [Projects](#) [Opportunities](#) ▾

Opportunities

All ARP related Program Services, Grants and Solicitations are published here. Click the Opportunity title to visit the program's website for more information on the opportunity and how to apply.

Opportunity Type:


Grant ▾

☐ Include Past Opportunities

Opportunity	Start Date	End Date	Project Name
GRANT FOR INFANT NUTRITION	11/1/2022	11/30/2022	COMMUNITY FOOD RESOURCE GRANTS
DOMESTIC VIOLENCE COUNSELING	11/28/2022	12/2/2022	ALTERNATIVE CRISIS RESPONSE
MENTAL HEALTH SERVICES	11/29/2022	11/31/2022	ALTERNATIVE CRISIS RESPONSE
HOMELESSNES FIELD SERVICES	12/05/2022	12/11/2022	ALTERNATIVE CRISIS RESPONSE

CEO. IV. Learning by Doing: Metrics Reporting

American Rescue Plan Public Portal



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DashboardProjectsOpportunities ▾

Search

Elder Nutrition Program

AGING AND DISABILITIES

County Spending Category
2.7 Food Resources

Federal Expenditure Category
2.1 Household Assistance: Food Programs

Project Launch Date
07/01/2022

Anticipated End Date
12/31/2022

Contact
Elder Nutrition
(800) 510-2020
nutrition@ad.lacounty.gov

Indicators & Metrics

Target Populations

Project Description

Goals & Objectives

Indicators & Metrics to Date

Number of Households Served	24,540
Number of Congregate Meals Served	38,889
Number of Home Meals Delivered	65,350

Target Populations

People with Disabilities
People Experiencing Homelessness

V. Department Spotlight:

LA County Department of Public Health

Addressing Root Causes of Disproportionality in Health Outcomes

Access to Information and Resources for Optimal Health

- Community Health Outreach/Promotoras/Peer Led Programs

Violence Prevention/Ability to Feel Safe

- Trauma Prevention Partnerships
- Domestic Violence (DV) Shelter and Supportive Services Program

Access to Healthy and Nutritious Food

- Market Match
- Grocery Voucher program
- Infant Formula Distribution

CEO. LA County Department of Public Health

Community-Based Outreach

Supports community health workers (CHWs), promotoras, and other peer led programs providing education and resources to communities disproportionately impacted by COVID-19 and other health conditions and/or emerging health issues.

Funding

- Tranche 1: \$7.5M; September 1, 2022-August 31, 2023
- Tranche 2: \$7.5M; September 1, 2023-August 31, 2024



Goal

- Increase access to vaccinations, testing, and treatment among residents in HPI+ communities.
- Increase employment, training, and capacity among CHW workforce members.

Outcomes

- Fund 10-12 community-based organizations (CBOs) to deploy 100 CHWs trained to deliver information and services in highly-impacted communities.
- Reach a minimum of 300,000 LA County residents and provide 7,500 referrals for supportive services and 10,000 referrals for COVID-related services.

Trauma Prevention Partnerships (TPP)

TPP will provide grants to community-based organizations to support violence prevention, intervention, and healing strategies in communities with the highest rates of violence. These include but are not limited to communities in South LA, East LA, Antelope Valley, Norwalk and Hawaiian Gardens.

Funding

- Tranche 1: \$20M; December 1, 2022-November 30, 2024
- Tranche 2: \$5M; December 1, 2024-November 30, 2025

Goal

- To reduce rates and ameliorate effects of violence that have been exacerbated by the pandemic.

Outcomes

- 10% decrease in homicide rates in communities with highest rates of violence between 2021 and 2025
- 1,000 youth in communities with high rates of violence participate in afterschool, mentoring, and leadership development programs
- Hospital Violence Intervention programs provide case management for 1,000 victims of violence



Domestic Violence (DV) Shelter and Supportive Services Program

Supports DV survivors to move towards safety, healing, social and emotional well-being through access to DV sheltering and supportive services.

31 Contractors participating; 29 fully executed subrecipient contracts.

Funding

- Tranche 1: \$ 8 M; execution varied August 2022- June 30, 2023
- Tranche 2: \$ 3.1 M; July 1, 2023- June 30, 2024

Goals

- Mitigate the negative impacts of the pandemic for DV survivors
- Increase client sense of safety and well-being
- Increase client income (including benefits)
- Equity in utilization and outcomes

Outcomes

- 60% increase in client sense of safety/well-being
- 40% increase in client income
- Equitable achievements by race/ethnicity

Sheltering (DV Shelter/Hotel)

Legal Services (Safety, Financial Security, Immigration)

Case Management (Empowerment, Financial Security, Resources)

Counseling/Mental Health

Necessities of Life (Food, Clothing, Transportation)

Childcare

Market Match

Market Match is a healthy food incentive program which distributes funds to overcome financial barriers for low-income residents to buy fresh produce at farmers markets in LA County

Funding

- Tranche 1: \$2M; July 2022- December 2023
- Tranche 2: \$1M; January 2024- December 2024

Goals

- Increase economic and food security for CalFresh and WIC participants through distribution of a nutrition incentive program to purchase fresh fruits and vegetables

Outcomes

- Tranche 1 will expand Market Match to three additional geographic areas not currently served by the program (SPAs 1, 2 and 6) and complete 70,000 transactions in at least 15 farmers markets
- Tranche 2 will support an additional 35,000 ARP Market Match transactions



CEO. LA County Department of Public Health

Grocery Voucher Program

The Grocery Voucher program provides cash value benefits for low-income, vulnerable individuals (e.g., immigrants, at-risk youth) who are not currently served by CalFresh or other long-term food support programs

Funding

- Tranche 1: \$10M; October 2022- January 2024
- Tranche 2: \$5M; February 2024- January 2025

Goals

- Increase economic and food security for participating low-income households through distribution of cash value grocery vouchers

Outcomes

- Tranche 1 will reach 10,000 low-income, vulnerable households who are not currently served by CalFresh by distributing gift cards of \$600-900 depending on household size to be redeemed online or in-store
- Tranche 2 will support an additional 5,000 households



Baby Formula Distribution

Baby formula was distributed to eligible families during the infant formula shortage that resulted from a global supply chain crisis and a large-scale product recall in 2022. Impacted families with exclusively formula-fed or combined breast/chest-fed children received an emergency supply of formula.

Funding

- Tranche 1: \$401,546; June 14, 2022-October 31, 2022

Goals

- Distribute baby formula to qualified families during the formula supply shortage

Outcomes

- 12,000 cans of baby formula were distributed to 1,582 families throughout the county.
- Infant feeding assessments and no-cost lactation support was offered to each family receiving formula.





Thank you.