

# Rich With Attitude[Program Area 38- Mommy Support]

## [CFCI Strategy (County)/Program Area (CBOs)]

### Target Population

- BIPOC Pregnant Women
- At Risked Justice Involved Mothers
- Justice Involved Mothers
- Single Mothers
- Women

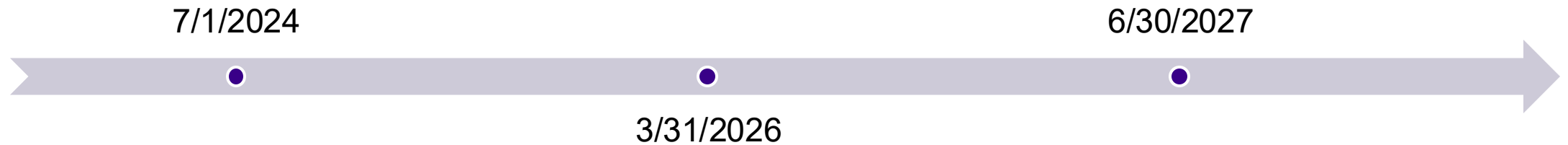
### Overview of Services

- Provides direct support to pregnant and parenting mothers facing systemic and economic hardship.
- Increase access to resources, basic needs, food, & hygiene supplies.
- Offers skill building resources.
- Delivers wellness resources for physical health, emotional, & mental health support.

# Funding Overview & Spenddown Status

**[Total Funding Allocation: \$860,849.55]**

Timeline Visual  
(Start and  
Projected End)



## Funding Allocation Breakdown

- What does your funding support? (e.g. direct services, staffing, operations)
- Direct services (food, hygiene, baby supplies)
- Participant support (stipends, transportation)
- Staffing (case management, program delivery)
- Program operations (rent, utilities, outreach, materials)

## Underspend

- There is no anticipated underspend. All funds have been intentionally allocated and are being fully utilized to support direct services, staffing, and program delivery. Due to the nature of working with high-need populations, additional unforeseen expenses have also been necessary to ensure consistent engagement and support..

# Impact & Outcomes

## Demographic & Geographic Data

- 144 People Served
- Gramercy Park/South Los Angeles
- SPA 6
- Supervisorial District 2
- 144 individuals served through direct programming and resource distribution
- Increased access to **essential needs including food, hygiene, and maternal supplies**
- Participants demonstrated **improved readiness in employment, parenting, and financial literacy skills**
- Strengthened engagement and consistency among high-risk populations

## Program Impact & Outcomes

- Key Outcomes Achieved
- Comparison to initial goals
  - **Increased access to food, hygiene supplies, and essential resources**
  - **Participants gained practical skills (e.g., financial literacy, job readiness, parenting skills)**

For example, one participant who initially struggled with stability was able to consistently attend sessions, access resources, and begin planning for employment after receiving support through the program.

# Gaps & Challenges

## Service Delivery

- **How was service delivery and/or program implementation impacted by external factors?**
- Service delivery was impacted by external factors such as ICE activity in the community, which created fear and reduced participation among vulnerable populations.

## External Challenges

- **How was service delivery and/or program implementation impacted by external factors? Risks to sustainability.**
- Lower participation reduces service delivery and program effectiveness, making it more difficult to consistently meet community needs.

# Opportunities & Next Steps

## Opportunities for Improvement

**How can the program be improved?  
Are there current or future  
partnerships to be explored?**

- Strengthen trust through consistent, community-based presence
- Expand partnerships with schools, clinics, and faith-based organizations
- Increase mobile and flexible service delivery

## Recommended Next Steps

### **Policy recommendations**

- Funding for **flexible service delivery models**
- Support for **community-based trust-building initiatives**
- Policies that protect participant confidentiality and safety