

# EBT Card Skimming Campaign Toolkit

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## **Toolkit Content**

Produced by the Communications Section at the Department of Public Social Services.

In 2022, over \$19 million of EBT card benefits were stolen in Los Angeles County due to card skimming. A skimmer is a device that thieves place on ATMs or payment machines to steal EBT card information. The card information is then used to steal EBT benefits. The purpose of this toolkit is to help partnering agencies raise awareness and educate their constituents about EBT card skimming.

This multilingual toolkit contains the following shareable content:

Flyer

**Poster** 

**Social Media Graphics** 

Website Graphic

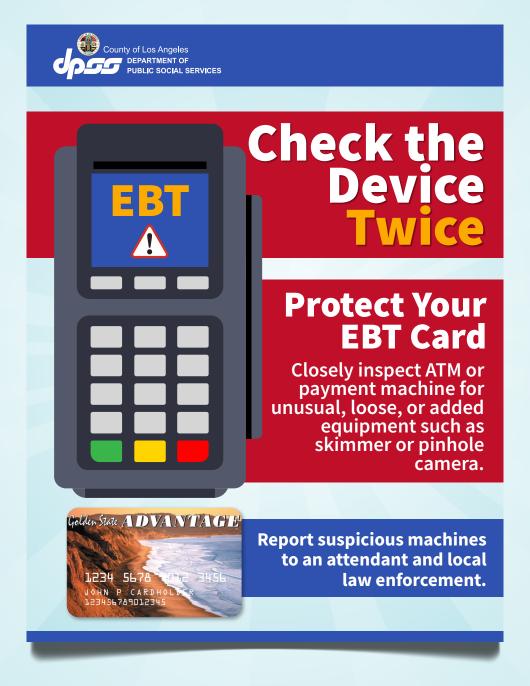
YouTube Video

**Podcast** 





### **Flyer**



**Download All Languages** 



### **Poster**

**Display Instructions:** Place the English and multilingual poster next to each other. The Spanish poster can be displayed independently.





**Download English** 

**Download All Languages** 



**Download Spanish** 



### **Social Media Graphics**

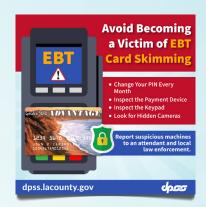














Use these social media images to capture the attention of your audience and inform them about EBT card skimming.

**Download All Languages** 



### **Website Graphic**



**Download All Languages** 



### Video



Click the **gear** for subtitles in Armenian, Chinese, Tagalog, Korean, Farsi, Russian, and Vietnamese.

**Watch Video** 

Watch Spanish Video

Watch Video - Cambodian Subtitles



### **Podcast**



**Listen To Podcast** 



# **Contact Us**

Inquiries about this toolkit can be emailed to dpss-communications@dpss.lacounty.gov.