



County of Los Angeles
DEPARTMENT OF PUBLIC SOCIAL SERVICES



CALFRESH APPLICATION ASSISTERS TOOLKIT



Dear Volunteers,

I am pleased to announce that the Department of Public Social Services (DPSS) is enhancing its CalFresh Application Assisters Program. In an effort to reduce food insecurity and increase CalFresh Program participation in Los Angeles County, DPSS is actively looking for non-profit organizations/agencies to volunteer to participate in the CalFresh Application Assisters Program. The goal of the CalFresh Assisters Program is to ensure that hard-to-reach populations, such as students, seniors, immigrants, veterans, and homeless are aware of the CalFresh Program and have access to file an online application. We need to raise awareness of the CalFresh Program and dispel misinformation and myths about the program.

The CalFresh Program (formerly known as Food Stamps) helps individuals and families increase their food purchasing power and puts healthy and nutritious food on their tables. CalFresh also helps to improve the economy of Los Angeles County, and the entire State of California. CalFresh, federally known as the Supplemental Nutrition Assistance Program (SNAP), is the cornerstone of the nation's nutrition safety net. Every \$5 in CalFresh benefits generates \$9 in local economic activity and can lead to an increase in the number of jobs. Benefits are spent in local grocery stores and Farmers Markets, which helps support local retailers throughout Los Angeles County.

Based on data provided by the California Department of Social Services (CDSS), there are many communities in Los Angeles County that have a very low participation rate in the CalFresh Program. We are looking for trusted members of the community, such as yourselves and your agencies to assist us with our outreach efforts throughout Los Angeles County.

As a CalFresh Application Assister, you can help to educate Los Angeles County residents about CalFresh and help those who are potentially eligible to apply for CalFresh benefits. That is why we have created this toolkit for you. Inside you will find information and practical tools to help you conduct the best and most effective outreach possible.

Respectfully,



LaShonda Diggs

Division Chief



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CalFresh Application Assisters

What are CalFresh Application Assisters?

CalFresh Application Assisters are volunteers who play a very important role in connecting eligible residents to CalFresh benefits by conducting outreach and providing CalFresh application assistance to those residents who need help. In Los Angeles County, CalFresh Application Assisters help low-income individuals and families in their communities apply for CalFresh and submit required documents to the Department of Public Social Services (DPSS) preferably online.

CalFresh Application Assisters often serve as a bridge between the community they serve and DPSS, by helping their communities better understand the benefits of participating in the CalFresh Program and how CalFresh can help them purchase food for themselves and their families.

CalFresh Application Assister Criteria

To become a CalFresh Application Assister, your agency must:

- Be a not for profit organization that has experience with or provides services to underrepresented communities and hard-to-reach populations. Typical CalFresh Application Assisters are community-based organizations, faith-based organizations, school districts, colleges, health care agencies, resource centers, public agencies or nonprofit organizations that provide services to the community.
- Be willing to voluntarily participate in the program and provide no-cost application assistance to the public.
- Have experience assisting low-income individuals and families, and knowledge of the different services available through DPSS.
- Have the capacity and resources to assist with CalFresh application submissions and document uploads. The average CalFresh application submission, verification collection, and uploads takes between 20-40 minutes per application. For the agencies that lack the resources for full time assisters, they may assist the participant by referring them to Your Benefits Now (YBN) to create their own accounts, or may refer them to Code for America's website: Get-CalFresh.org. to file a CalFresh application.
- Have a secure area at their location so that customers can share their personally identifiable information; and preserve the confidentiality of the information gathered.
- Have processes in place to screen your staff to make sure that they protect customer information.
- Not discriminate in their delivery of programs and services based on race, color, religion, gender, national origin, ancestry, age, medical condition, disability, veteran status, marital status, sexual orientation.



CalFresh Application Assisters

Commitment

The organizations/agencies that become CalFresh Application Assisters are expected to abide by all confidentiality rules and regulations regarding the protection of Personally Identifiable Information. Furthermore, all organizations/agencies that volunteer to become CalFresh Application Assisters must ensure that:

- Their staff and volunteers will inform all potentially eligible CalFresh applicants of the CalFresh Program.
- Offer to help all potentially eligible customers submit an application and required verification for CalFresh eligibility determination.
- Staff/volunteers inform CalFresh applicants that they must participate in an interview with DPSS as part of the application approval process.
- Participate in bi-monthly CalFresh Application Assisters meetings.
- Indicate their estimated CalFresh Application submission goals based on their available resources.

To Become a CalFresh Application Assister Your Organization/Agency must:

- Complete and submit a registration application electronically. The application will request the organizations'/agencies' name and contact information, the nature of the organizations'/agencies' business;
- Attend the CalFresh Application Assisters Program Training offered by DPSS;
- Complete and return the YBN User and Confidentiality Agreement; and
- Attend CalFresh Policy and CalFresh Application Assisters refresher trainings offered by DPSS.

Desired Performance Goals

The goal of this program is to increase the number of eligible individuals and families who receive CalFresh benefits. To assist the Department achieve its goal of reducing food insecurity in Los Angeles County, the ideal CalFresh Application Assister will strive to reach the following performance targets:

- Promote the CalFresh Program with 100% of customers that seek assistance from their organization/agency;
- Submit a minimum of five to 15 CalFresh applications per month per assister based on the organizations'/agencies' capacity and resources; and
- Achieve a 68% CalFresh application approval rate.



CalFresh Application Assisters

Measurable Outcomes

CalFresh Applications Assisters must provide services that address, but are not limited to, the following measurable indicators:

- Number of CalFresh Applications submitted;
- Number of CalFresh Applications approved; and
- Number of CalFresh Applications denied.

Department of Public Social Services Commitment

The Department of Public Social Services commits to assist and support all of the CalFresh Application Assisters in the following areas:

- All CalFresh Application Assisters will be granted access to the YBN Dashboard upon completion of the training curriculum and signing the YBN User and Confidentiality Agreement;
- Agencies/organizations will have access to monthly analytical YBN reports;
- The Department will provide technical support to all CalFresh Application Assisters by establishing a dedicated email address for all technical issues;
- The Department will provide application support to all the CalFresh Application Assisters;
- The Department will provide some CalFresh promotional items to interested agencies;
- Availability of a CalFresh Application Assisters Outreach Toolkit, which will facilitate CalFresh outreach materials to all the agencies and organizations; and
- The Department will provide a listing of [CalFresh District Liaisons](#) to assist with application inquiries.



Becoming a CalFresh Application Assister is as Easy as 1,2,3

With excellent customer service in mind, it is crucial to have individuals like you trained to enroll customers who are potentially eligible to the CalFresh Program. Becoming a CalFresh Application Assister (CAA) is easy. It only takes three simple steps before you are able to make a difference in your community and start submitting CalFresh applications. All you need to do is:


1. Fill out the CAA interest form which can be downloaded [here](#). Once you have completed the form please submit it via email to the following email address CalFreshOutreach@dps.lacounty.gov and we will schedule you to attend a CalFresh Application Assister training. Training sessions are scheduled once a month at our DPSS Academy in the City of Norwalk.
2. Attend the CAA Training. The training lasts approximately 2 1/2 hours and it encompasses a quick overview of the CalFresh Program and its eligibility requirements, as well as an overview of the Your Benefits Now (YBN) website. A copy of the training material will be provided to all attendees at the training site.
3. Submit a complete YBN User and Security Agreement which can also be downloaded [here](#) to the following address: CalFreshOutreach@dps.lacounty.gov.

To get started on becoming a CAA please follow the three steps above. For more information please feel free to contact us via email at CalFreshOutreach@dps.lacounty.gov or you can call the CalFresh Program Section at 562-908-6345.




CalFresh Fact Sheet

This one page Fact Sheet provides an overview of the CalFresh Program, which includes information about application processing time, income threshold, and resources. Additionally, it informs the customer about the different ways they can apply for benefits, as well as DPSS contact information if they wish to receive more information.



CALFRESH PROGRAM FACT SHEET



WHAT IS THE CALFRESH PROGRAM?

The name for California's Food Stamp Program is "CalFresh." This name change is a result of a recent State law. The purpose of this program is to promote and safeguard the health and well-being of low-income households by increasing their food purchasing power and raising their levels of nutrition.

In California, the monthly CalFresh benefit is transferred to the household's Electronic Benefits Transfer (EBT) card, known as Golden State Advantage card, and is issued when the household's CalFresh application is approved.

WHO CAN GET CALFRESH?

Individuals or households whose income is low enough and meet other eligibility factors, can get CalFresh benefits. U.S. citizens, legal residents, and some qualified immigrants may receive CalFresh benefits. In California, beneficiaries of the Supplemental Security Income/State Supplementary Payment (SSI/SSP) are potentially eligible to receive CalFresh benefits as of June 1, 2019.

APPLICATION PROCESSING AND EXPEDITED SERVICE

CalFresh applications are processed within 30 calendar days. In emergency situations, a household may receive CalFresh benefits within three days from the date of their CalFresh application. It is the Department of Public Social Services (DPSS) policy to issue expedited CalFresh benefits on the day of application, whenever possible. The household must meet specified conditions which would render the household's situation emergent (e.g., monthly gross income is less than \$150 and with less than \$100 cash on hand.)

HOW MUCH CALFRESH BENEFITS CAN A HOUSEHOLD RECEIVE?

The amount of CalFresh benefits depends on the household size, income, and expenses. The less income a household receives, the more CalFresh benefits a household can receive.

If a household has this many members ...	1	2	3	4	5	6	7	8
And makes less than this each month ... <small>(gross income limit)</small>	\$2,128	\$2,874	\$3,620	\$4,368	\$5,114	\$5,860	\$6,608	\$7,354
The household could receive up to this much in benefits: ^a	\$204	\$374	\$535	\$680	\$807	\$908	\$1,071	\$1,224

^a Actual amount depends on household's specific case situation (Amounts Effective October 1, 2020 through September 30, 2021)

ELDERLY AND DISABLED HOUSEHOLDS

The gross income limit is not used to determine eligibility for households that contain an elderly and/or disabled member. Instead, the net monthly income limit (gross income minus applicable deductions) is used to determine eligibility.





RESOURCES

Effective February 1, 2011, resources such as money and property are no longer counted when determining CalFresh eligibility. If a household is applying for cash aid (CalWORKs, General Relief or Cash Assistance Program for Immigrants [CAPI]) or Non-MAGI Medi-Cal) resources will be counted for those programs.

HOW MANY PERSONS ARE RECEIVING CALFRESH IN LOS ANGELES COUNTY?

Currently, DPSS provides CalFresh benefits to over 1.3 million individuals in Los Angeles County.

HOW TO APPLY

-  By calling the Customer Service Center 866-613-3777;
-  Online at www.dpss.lacounty.gov or www.getcalfresh.org;
-  In person at any DPSS Office; or
-  By mail. Call the Customer Service Center at 866-613-3777 and ask for a CalFresh application to be mailed to you. Once you have filled out your CalFresh application, mail it to your local DPSS Office.

9/9/20

English

[Download](#)



CALFRESH DISTRICT LIAISONS

CalFresh District Liaisons will be responsible for expeditiously handling and responding to the CalFresh Application Assisters inquiries regarding submitted CalFresh applications. The following listing provides the contact information for DPSS' CalFresh District Liaisons at each office throughout Los Angeles County. These liaisons will assist with inquiries related to CalFresh applications submitted to the corresponding district office. Assisters may contact the District Liaisons via email or by calling between 8:00 AM and 5:00 PM Monday through Friday.

DISTRICT	PRIMARY LIAISON	BACK-UP LIAISON
Glendale 02	Guillermo Arce 818-546-6462 GuillermoArce@dpss.lacounty.gov	Juliet Hovanesian 818-546-6348 JulietHovanesian@dpss.lacounty.gov
Pasadena 03	Monica Flores 626-296-4648 MonicaFlores2@dpss.lacounty.gov	Christina Casas 626-296-4249 Christinacasas@dpss.lacounty.gov
San Fernando Branch 32	Rocio Fragoso 818-394-3803 rociofragoso@dpss.lacounty.gov	Angelica Bugarin 818-394-3843 AngelicaBugarin@dpss.lacounty.gov
East Valley 11	Eduard Taranian 818-904-4560 EduardTaranian@dpss.lacounty.gov	Griselda Lozano 818-904-4519 GriseldaLozano@dpss.lacounty.gov
Santa Clarita Branch 51	Jose Arias 661-250-2949 Josearias@dpss.lacounty.gov	Miguel Becerra 661-250-2927 MiguelBecerra@dpss.lacounty.gov
Lancaster 34	Blanca Baires 661-723-4003 Blancabaires@dpss.lacounty.gov	Miriam Kemp 661-723-4006 MiriamKemp@dpss.lacounty.gov
Lancaster GR 67	Ricky Espana 661-974-8989 rickyespana@dpss.lacounty.gov	Blanca Baires 661-723-4003 Blancabaires@dpss.lacounty.gov
West Valley 82	Olga Gomez 818-718-5205 OlgaGomez@dpss.lacounty.gov	Angela Kurdzhukyan 818-718-5061 AngelaKurdzhukyan@dpss.lacounty.gov
Wilshire Special 10	Juliet Zargarian 213-336-2024 JulietZargarian@dpss.lacounty.gov	Richard Diaz 213-336-2161 RichardDiaz@dpss.lacounty.gov
Exposition Park 12	Ignacio Mendez 323-730-6106 IgancioMendez@dpss.lacounty.gov	Patricia Molina 323-730-6005 Patriciamolina@dpss.lacounty.gov
Civic Center 14	Alexander Mont 213-896-8887 Alexandermont@dpss.lacounty.gov	Narine TerVartanyan 213-896-8820 NarineTervartanyan@dpss.lacounty.gov
Medi-Cal Outreach 16	Maria T. Zavala 626-569-2905 Mariatzavala@dpss.lacounty.gov	Anahit Ambaryan 323-312-6015 AnahitAmbaryan@dpss.lacounty.gov
Pomona 36	Conrad Trinidad 909-397-7904 Conradtrinidad@dpss.lacounty.gov	Arline Urrutia 909-865-5331 Arlineurrutia@dpss.lacounty.gov



CALFRESH DISTRICT LIAISONS

DISTRICT	PRIMARY LIAISON	BACK-UP LIAISON
Metro North 38	Jirair Issaghoolian 213-639-5407 Jirairissaghoolian@dpss.lacounty.gov	Elida Rubalcava 213-639-5058 ElidaRubalcava@dpss.lacounty.gov
El Monte 04	Rene Lima 626-569-3692 renelima@dpss.lacounty.gov	Ken Cho 626-569-3544 KenCho@dpss.lacounty.gov
Belvedere 05	Oscar Okeke 323-727-4322 OscarOkeke@dpss.lacounty.gov	Blanca Fierro-Duarte 323-727-4310 BlancaFierro-Duarte@dpss.lacounty.gov
Cudahy 06	Carmen Lopez 323-560-5201 Carmenlopez@dpss.lacounty.gov	Ofelia Ortiz 323-560-5168 OfeliaOrtiz@dpss.lacounty.gov
Metro Family 13	Eduardo Macedo 323-763-8583 Eduardomacedo@dpss.lacounty.gov	Maria Tongsuthi 323-763-8879 MariaTongsuthi@dpss.lacounty.gov
Metro East 15	Maria Rivas 323-948-5209 Mariarivas@dpss.lacounty.gov	Rosemary Cardenas-Lopez 323-948-5308 RosemaryCardenas-Lopez@dpss.lacounty.gov
Florence 17	Chloe Akmal 323-923-6301 Chloeakmal@dpss.lacounty.gov	Jean Galindo 323-923-6312 JeanGalindo@dpss.lacounty.gov
San Gabriel Valley 20	Blanca Miera 626-569-3605 Blancamiera@dpss.lacounty.gov	Maria Valles 626-569-3622 MariaValles@dpss.lacounty.gov
Norwalk 40	Sanaa Halim 562-807-7814 Sanaahalim@dpss.lacounty.gov	Angie Rodriguez 562-807-7822 AngieRodriguez@dpss.lacounty.gov
Lincoln Heights 66	Karmen Babayan 323-342-8142 KarmenBabayan@dpss.lacounty.gov	Christopher A. Reyes 323-342-8347 ChristopherAreyes@dpss.lacounty.gov
Metro Special 70	Christina Vartanian 213-765-5377 ChristinaVartanian@dpss.lacounty.gov	Claudia Serrano 213-765-5379 Claudiaserrano@dpss.lacounty.gov
South Special 07	Juan Lozano 323-761-2031 JuanLozano@dpss.lacounty.gov	Irasema Caldera 323-761-2510 Irasemacaldera@dpss.lacounty.gov
Southwest Special 08	Norma A. Jasso 323-420-2916 NormaAJasso@dpss.lacounty.gov	Marielena Fernandez 323-420-2929 Marielenafernandez@dpss.lacounty.gov
Compton 26	Patricia Aguilar 562-398-5522 Patriciaaguilar@dpss.lacounty.gov	Andrew Hoang 562-398-5366 AndrewHoang@dpss.lacounty.gov



CALFRESH DISTRICT LIAISONS

DISTRICT	PRIMARY LIAISON	BACK-UP LIAISON
South Central 27	Yvette Cawthorne 323-357-3549 Yvettecawthorne@dpss.lacounty.gov	Socorro Flores 323-357-7442 SocorroFlores@dpss.lacounty.gov
South Family 31	Victor Lozano 323-761-2002 Victorlozano@dpss.lacounty.gov	Edith Garcia 323-761-2690 EdithGarcia@dpss.lacounty.gov
Rancho Park 60	Jeanette Connors 310-481-3000 JeanetteConnors@dpss.lacounty.gov	Graciela Pena 310-481-4545 GracielaPena@dpss.lacounty.gov
Paramount 62	Egberto De Leon 310-603-5008 EgbertoDeLeon@dpss.lacounty.gov	Maria G. Torres 310-603-5004 MariaGTorres@dpss.lacounty.gov
Southwest Family 83	Mario Alvarez 323-549-4565 MarioAlvarez@dpss.lacounty.gov	Maria Aceves 3 323-549-5672 Mariaaceves@dpss.lacounty.gov



Brochure

This informative brochure provides a brief overview of the CalFresh Application Assisters Program. The brochure can be accessed by clicking the download link below or ordered by completing the Publication Order form available here.

[Click here to order](#)



**County of Los Angeles
DEPARTMENT OF
PUBLIC SOCIAL SERVICES**

CalFresh Application Assisters Program

Together We Can Reduce Food Insecurity

By volunteering to become a CalFresh Application Assister, you are assisting in strengthening society by creating a partnership to help eradicate or minimize food insecurity. At the same time, you will help raise awareness of the CalFresh Program and help to increase the participation rate among many of our underrepresented groups, such as students, seniors, and homeless. When we share our time and talent, we solve problems, strengthen communities, improve lives, and connect people to benefits and services that make a big difference in people's lives.

Do you want to make a difference and help reduce food Insecurity in Los Angeles County?

Volunteer and become a CalFresh Application Assister. You can help the most needy and underrepresented populations by helping connect potentially-eligible residents to benefits. You can help eliminate all the myths about CalFresh and promote a healthier lifestyle. For more information, please email us at:
CalFreshOutreach@dpss.lacounty.gov
Or visit our web page:
www.dpss.lacounty.gov

Los Angeles County
Department of Public Social Services
CalFresh Nutrition Program

CalFresh FOOD
dpss.lacounty.gov

#CHOOSECALFRESH



The Role of a CalFresh Application Assister

CalFresh Application Assisters and their agencies will:

- Electronically file CalFresh applications and verification on behalf of applicants;
- Have access to the Your Benefits Now (YBN) Dash-board to review case information/case status and be able to assist applicants with accurate information;
- Keep track and monitor applications submitted through YBN;
- Receive refresher trainings from DPSS;
- Receive important policy updates from DPSS;
- Be listed on DPSS CalFresh webpage as an authorized CalFresh Application Assister;
- Receive general YBN support and application support from DPSS; and
- Have access to the CalFresh Outreach Toolkit.

The goal of the CalFresh Application Assisters is to reach as many CalFresh potential customers as possible to increase the CalFresh Program participation and retention rates.

You can make a big difference in your community and its future.

Become a CalFresh Application Assister

To become an assister, you must:

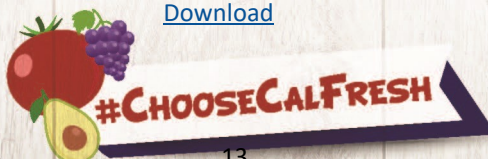
- File a CalFresh Application Assister application;
- Work or volunteer for a Community-based Organization, Faith-based Organization, School District, a Community College, a University, or a Non-profit Organization that provides social services to the community;
- Attend and complete the Department of Public Social Services' administered CalFresh Application Assister training;
- Complete, sign, and submit a YBN User and Confidentiality Agreement; and
- Be an open-minded, flexible, and patient individual who is prepared to provide help to others.

Who are CalFresh Application Assisters?

CalFresh Application Assisters are volunteers from Community-based Organizations/Faith-based Organizations, school district employees, students at community colleges and universities who possess excellent customer service skills, and are trusted members of their communities. CalFresh Application Assisters assist to strengthen society by creating a partnership to help eradicate or reduce the current food insecurity that we face today. In addition, CalFresh Application Assisters service their communities by providing an array of information and referrals to all health and human services in Los Angeles County, advocacy services, and serve as liaisons for our community.

PA 6198

[Download](#)



Posters

Available in 11x17", these printed posters can be displayed throughout your organization where customers are primarily serviced; to inform them about the CalFresh Program in Los Angeles County, and the various social media accounts they can access to obtain more information from DPSS. Poster designs can be selected based on the targeted outreach population, and can be accessed by clicking their respective download links below or ordered by completing the Publication Order Form available [here](#).



Poster A (General Population) - Let's Eat LA!

[Download](#)



Poster B (General Population) - Let's Eat LA!

[Download](#)



Poster C (Student) - I Chose CalFresh.

[Download](#)



Poster D (Family) - We Chose CalFresh.

[Download](#)



Posters (cont.)

County of Los Angeles
DEPARTMENT OF
PUBLIC SOCIAL SERVICES

CalFresh
FOOD

I didn't have to choose between my child's future OR fresh food.

I chose CalFresh.

Get More Food Dollars
Apply for CalFresh Today!
dpss.lacounty.gov

#CHOOSECALFRESH For more information visit our website or call customer service: (866) 613-3777

@LACoDPSS @LACo_DPSS @LACo_DPSS

Poster E (Family) - I Chose CalFresh.

[Download](#)

County of Los Angeles
DEPARTMENT OF
PUBLIC SOCIAL SERVICES

CalFresh
FOOD

I didn't have to choose between warm clothes OR food to eat.

I chose CalFresh.

Get More Food Dollars
Apply for CalFresh Today!
dpss.lacounty.gov

#CHOOSECALFRESH For more information visit our website or call customer service: (866) 613-3777

@LACoDPSS @LACo_DPSS @LACo_DPSS

Poster F (Homeless) - I Chose CalFresh.

[Download](#)

County of Los Angeles
DEPARTMENT OF
PUBLIC SOCIAL SERVICES

CalFresh
FOOD

We didn't have to choose between paying for our medication OR a home cooked meal.

We chose CalFresh.

Get More Food Dollars
Apply for CalFresh Today!
dpss.lacounty.gov

#CHOOSECALFRESH For more information visit our website or call customer service: (866) 613-3777

@LACoDPSS @LACo_DPSS @LACo_DPSS

Poster G (Elderly) - We Chose CalFresh.

[Download](#)

County of Los Angeles
DEPARTMENT OF
PUBLIC SOCIAL SERVICES

CalFresh
FOOD

We didn't have to choose between our quality of life OR a healthy meal.

We chose CalFresh.

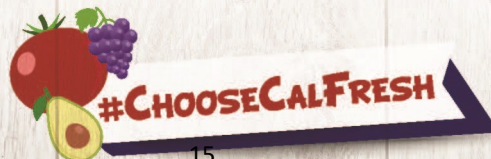
Get More Food Dollars
Apply for CalFresh Today!
dpss.lacounty.gov

#CHOOSECALFRESH For more information visit our website or call customer service: (866) 613-3777

@LACoDPSS @LACo_DPSS @LACo_DPSS

Poster H (Veteran) - We Chose CalFresh.

[Download](#)



Posters (cont.)



Poster J (Millennials) - I Chose CalFresh.

[Download](#)



Social Media Graphics

These web graphics can be used to enhance your social media posts and capture the attention of your audiences to inform them about the CalFresh Program in Los Angeles County. For additional information about how to effectively market CalFresh on your social media account(s), please click [here](#) to access the Social Media Guide.



Graphic A (General Population) - Let's Eat LA!

[Download](#)



Graphic B (General Population) - Let's Eat LA!

[Download](#)



Graphic C (Student) - I Chose CalFresh.

[Download](#)



Graphic D (Family) - We Chose CalFresh.

[Download](#)



Web Sliders

These CalFresh campaign web sliders can be added to your organization's home page to inform visitors about the CalFresh Program in Los Angeles County, and link them directly to the DPSS homepage where they can learn more about the program, and obtain the latest news and information. Web sliders are available for download in the sample sizes below, however your organization may request a custom-sized slider by emailing your preferred dimensions to: LianaAkopyan@dpss.lacounty.gov



Web Slider A (General Population) - Let's Eat LA!

[Download](#)



Web Slider B (Family) - We Chose CalFresh.

[Download](#)



Lobby TV Monitor Graphics

These CalFresh Lobby TV Monitor Graphics can be downloaded and displayed on any TV, especially those found in lobbies or areas where your customers are waiting to be serviced. These graphics inform viewers about CalFresh Program in Los Angeles County, and the various social media site they can access to learn more the program, and obtain the latest news and information.



Web Slider A (General Population) - Let's Eat LA!

[Download](#)



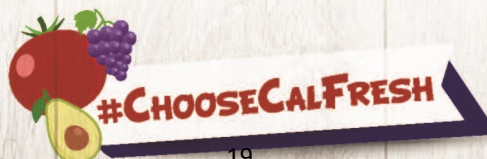
Web Slider B (Student) - I Chose CalFresh.

[Download](#)



Web Slider C (Family) - We Chose CalFresh.

[Download](#)



Additional CalFresh Marketing Items



CalFresh Hand Fan (Front)

[Click here to order](#)



CalFresh Hand Fan (Back)

