



# B

## Appendix

Recommended Metrics  
for the Evaluation  
of Measure A

APPENDIX B. RECOMMENDED METRICS FOR EVALUATION OF MEASURE A

	Annual Allocations							Competitive Grants					Other
		Cat. 1	Cat. 2	Cat. 3	Cat. 4	Cat. 4		Cat. 3	Cat. 4	Cat. 3 & 4	Cat. 3 & 4	Cat. 5	
	BOS Dedicated Park Projects	Community-Based Park Investment	Neighborhood Parks, Healthy Communities, & Urban Greening	DBH	DPR	County Cultural Facilities	M&S	Natural Lands, Local Beaches, Water Conservation & Protection	Regional Recreation, Multi-use Trails & Accessibility	Acquisition-only	Recreation Access	Youth and Veteran Job Training & Placement Opportunities	Implementation, Operations, & Oversight
Fund Tracking													
Total amount and percentage of total revenue spent by category	●	●	●	●	●	●	●	●	●	●	●	●	●
Amount and percentage of funds spent by City and unincorporated County	●	●	●	●	●	●	●	●	●	●	●	●	●
Amount and percentage of funds spent by Study Area	●	●	●	●	●	●	●	●	●	●	●	●	

Annual Allocations							Competitive Grants					Other
	Cat. 1	Cat. 2	Cat. 3	Cat. 4	Cat. 4		Cat. 3	Cat. 4	Cat. 3 & 4	Cat. 3 & 4	Cat. 5	
BOS Dedicated Park Projects	Community-Based Park Investment	Neighborhood Parks, Healthy Communities, & Urban Greening	DBH	DPR	County Cultural Facilities	M&S	Natural Lands, Local Beaches, Water Conservation & Protection	Regional Recreation, Multi-use Trails & Accessibility	Acquisition-only	Recreation Access	Youth and Veteran Job Training & Placement Opportunities	Implementation, Operations, & Oversight

**Fund Tracking, continued**

<i>Administration</i>	●	●	●	●	●	●		●	●	●	●	●	
<i>Technical Assistance (including Planning and Design funds)</i>													●
<i>Planning and Design</i>	●	●	●	●	●	●		●	●		●	●	
<i>Acquisition</i>	●	●	●	●	●	●		●	●	●			
<i>Community Engagement</i>	●	●	●	●	●	●	●	●	●		●	●	
<i>Development/Construction</i>	●	●	●	●	●	●		●	●				
<i>Maintenance and Servicing</i>	●	●	●	●	●	●	●	●	●	●	●	●	●
<i>Education, Skills Training and Career Pathway Development</i>												●	
<i>Certification, Placement Services, Apprenticeship Opportunities</i>												●	

	Annual Allocations							Competitive Grants					Other
		Cat. 1	Cat. 2	Cat. 3	Cat. 4	Cat. 4		Cat. 3	Cat. 4	Cat. 3 & 4	Cat. 3 & 4	Cat. 5	
	BOS Dedicated Park Projects	Community-Based Park Investment	Neighborhood Parks, Healthy Communities, & Urban Greening	DBH	DPR	County Cultural Facilities	M&S	Natural Lands, Local Beaches, Water Conservation & Protection	Regional Recreation, Multi-use Trails & Accessibility	Acquisition-only	Recreation Access	Youth and Veteran Job Training & Placement Opportunities	Implementation, Operations, & Oversight
<b>Level of Need and Community-based Expenditures</b>													
Amount and percentage of funds spent by Study Area Level of Need	●	●	●	●	●	●	●	●	●	●	●	●	
Number of grants and percentage of grant funds awarded to organizations that provide services to or recruit the majority of their participants from High or Very High Need Study Areas											●	●	
<b>Leveraging of Funds</b>													
Amount of other public and private funding leveraged by Measure A	●	●	●	●	●	●	●	●	●	●	●	●	●
Resulting Total Leverage Factor (total expenditure/total funding leveraged by Measure A)	●	●	●	●	●	●	●	●	●	●	●	●	●

	Annual Allocations						Competitive Grants					Other	
		Cat. 1	Cat. 2	Cat. 3	Cat. 4	Cat. 4	Cat. 3	Cat. 4	Cat. 3 & 4	Cat. 3 & 4	Cat. 5		
	BOS Dedicated Park Projects	Community-Based Park Investment	Neighborhood Parks, Healthy Communities, & Urban Greening	DBH	DPR	County Cultural Facilities	M&S	Natural Lands, Local Beaches, Water Conservation & Protection	Regional Recreation, Multi-use Trails & Accessibility	Acquisition-only	Recreation Access	Youth and Veteran Job Training & Placement Opportunities	Implementation, Operations, & Oversight
Competitive Grant Proposals													
Number and percentages of competitive grant proposals submitted, deemed complete, and awarded, aggregated by Study Area Level of Need								●	●	●	●	●	
Number and percentages of competitive grant proposals (in both numbers and dollars) submitted, deemed complete, and awarded that include CBO participation, and success rate of these proposals as compared to overall proposal pool.								●	●		●	●	

	Annual Allocations							Competitive Grants					Other
		Cat. 1	Cat. 2	Cat. 3	Cat. 4	Cat. 4		Cat. 3	Cat. 4	Cat. 3 & 4	Cat. 3 & 4	Cat. 5	
	BOS Dedicated Park Projects	Community-Based Park Investment	Neighborhood Parks, Healthy Communities, & Urban Greening	DBH	DPR	County Cultural Facilities	M&S	Natural Lands, Local Beaches, Water Conservation & Protection	Regional Recreation, Multi-use Trails & Accessibility	Acquisition-only	Recreation Access	Youth and Veteran Job Training & Placement Opportunities	Implementation, Operations, & Oversight
<b>Community Outreach and Engagement</b>													
Amount and percentage of funds spent on outreach and engagement to the community or community partners by Study Area, aggregated by Level of Need	●	●	●	●	●	●	●	●	●	●	●	●	●
Total number of community engagement events and participants by Study Area, aggregated by Level of Need	●	●	●	●	●	●	●	●	●	●	●	●	●
Number of community-based organizations engaged in community outreach and engagement efforts, and total dollars spent on CBO engagement work	●	●	●	●	●	●	●	●	●	●	●	●	●

	Annual Allocations							Competitive Grants					Other
		Cat. 1	Cat. 2	Cat. 3	Cat. 4	Cat. 4		Cat. 3	Cat. 4	Cat. 3 & 4	Cat. 3 & 4	Cat. 5	
	BOS Dedicated Park Projects	Community-Based Park Investment	Neighborhood Parks, Healthy Communities, & Urban Greening	DBH	DPR	County Cultural Facilities	M&S	Natural Lands, Local Beaches, Water Conservation & Protection	Regional Recreation, Multi-use Trails & Accessibility	Acquisition-only	Recreation Access	Youth and Veteran Job Training & Placement Opportunities	Implementation, Operations, & Oversight
<b>Technical Assistance</b>													
Status along grant continuum for every TAP recipient													●
Number of new entities and partnerships established by agency/organization that receives technical assistance													●
Rate of participation in Training and Education technical assistance by enrolled public agencies and CBOs, by workshop topic, aggregated by Study Area need level.													●

	Annual Allocations						Competitive Grants					Other	
		Cat. 1	Cat. 2	Cat. 3	Cat. 4	Cat. 4	Cat. 3	Cat. 4	Cat. 3 & 4	Cat. 3 & 4	Cat. 5		
	BOS Dedicated Park Projects	Community-Based Park Investment	Neighborhood Parks, Healthy Communities, & Urban Greening	DBH	DPR	County Cultural Facilities	M&S	Natural Lands, Local Beaches, Water Conservation & Protection	Regional Recreation, Multi-use Trails & Accessibility	Acquisition-only	Recreation Access	Youth and Veteran Job Training & Placement Opportunities	Implementation, Operations, & Oversight
Technical Assistance, continued													
Number and percentage of applications that received TA that were new applicants for Measure A funding, were subsequently awarded Measure A funds, and that underwent project completion, by technical assistance program element.		●	●	●	●	●	●	●	●	●	●	●	●
Total dollars and percentage of funds spent on TA that resulted in projects that were subsequently awarded Measure A funds and underwent project completion, by technical assistance program element.													●