



COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION

"Parks Make Life Better!"

John Wicker, Director

Norma E. Garcia, Chief Deputy Director

County of Los Angeles
Parks and Recreation Commission Agenda

January 28, 2019 at 9:30 a.m.

Jesse Owens Park
9651 S Western Avenue
Los Angeles, CA 90047

A person with a disability may contact the Commission Secretary's Office at (626) 588-5382 at least by Thursday morning the week before the scheduled meeting to request receipt of an agenda in an alternative format or to request disability-related accommodations, including auxiliary aids or services, in order to participate in the public meeting. Later requests will be accommodated to the extent feasible.

I. CALL TO ORDER

II. FLAG SALUTE

III. ROLL CALL

IV. ELECTION OF COMMISSION OFFICERS

1. Chair
2. Vice Chair
3. Secretary

V. APPROVAL OF MEETING MINUTES (October 15, 2018)

VI. DIRECTOR'S UPDATES

VII. DEPARTMENT UPDATES

VIII. OLD BUSINESS

- Due to lack of quorum at the beginning of the Oct. 15, 2018 Meeting, the Meeting Minutes are being rectified and the Meeting Minutes for July 9, 2018 are resubmitted for approval.

IX. NEW BUSINESS

- Trails Application (Michelle O'Connor and Zachary Likins)
- eReservations/ActiveNet Update (Mohammed Al Rawi)
- Open Space District – Measure A Update (Jane Beesley)
- Budget Update – (Bob Maycumber)

X. PUBLIC COMMENT

XI. NEXT MEETING

The next Parks and Recreation Commission meeting will be held on Monday, April 8, 2019 at a location chosen by the Commission. Driving directions to the meeting site will be emailed to all Commissioners.

XII. ADJOURNMENT



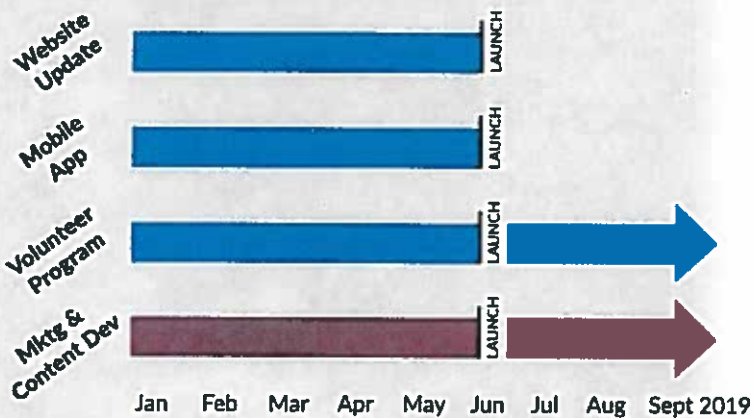
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COUNTYWIDE TRAILS PROGRAM

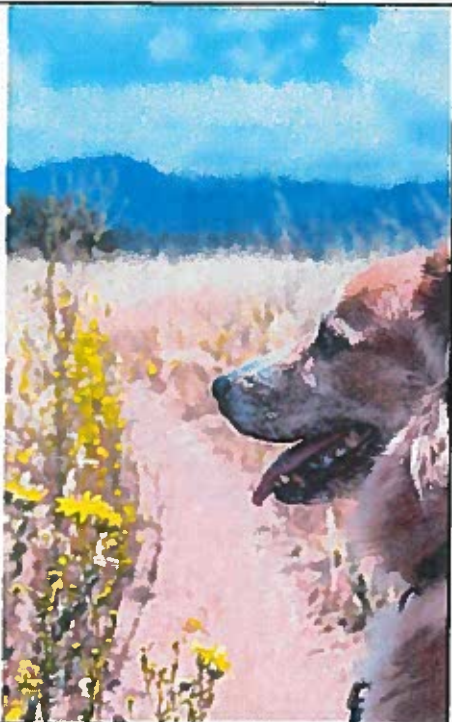
WEBSITE UPDATE · MOBILE APP & COMMUNICATIONS INITIATIVE

JANUARY 2019

OVERVIEW

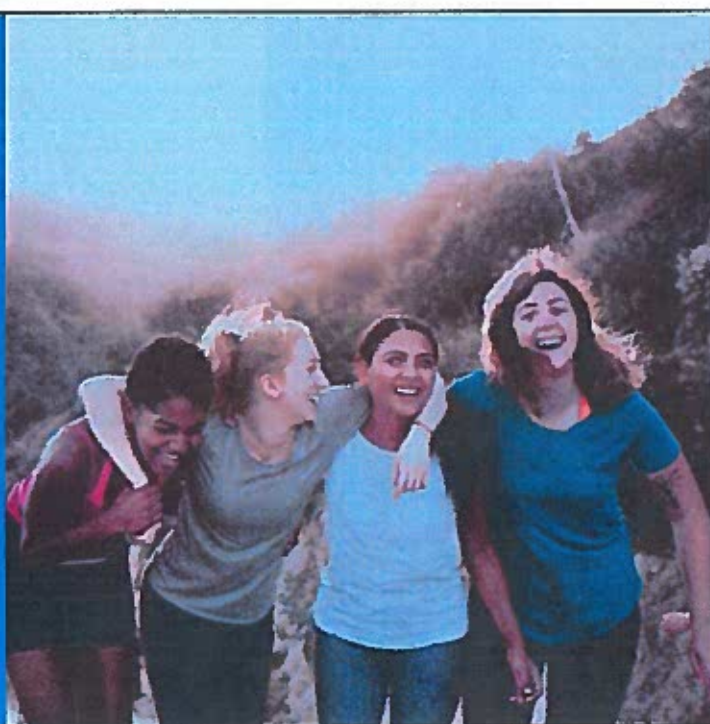


Initiative	Start	End	Launch
Website Update	Jan	May	Jun
Mobile App	Jan	May	Jun
Volunteer Program	Jan	Jul	Jun
Mktg & Content Dev	Jan	Aug	Jun



WEBSITE UPDATE

A go-to online tool for all trails-related information, including interactive maps and guides of authorized trails to serve the rapidly growing population of trail users in southern California.



LISTENING TO STAKEHOLDERS

- Solicited input from 300+ stakeholders (inc. existing partners)
- Received 25 substantive responses
 - General excitement and anticipation
 - Highlight trail safety and preparedness information
 - More appealing photos
- Future potential partner feedback



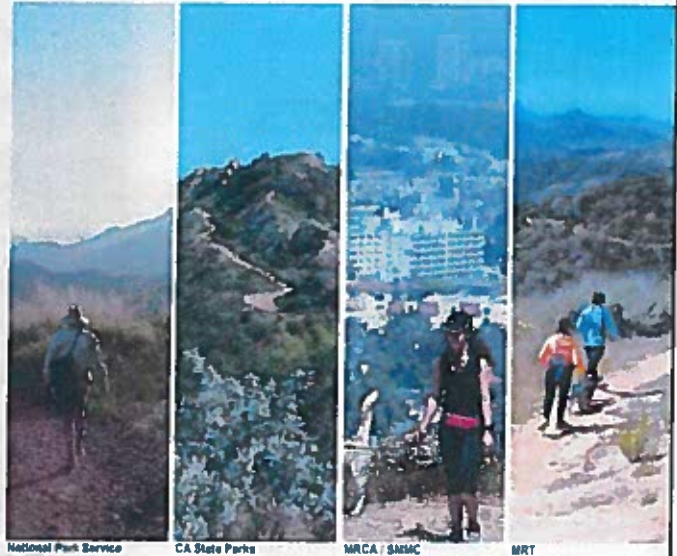
Existing partnerships

The website currently hosts trails from four (4) partner agencies in the SMMNRA:

- 01 | National Parks Service
- 02 | California State Parks
- 03 | MRCA / SMMC
- 04 | Mountains Restoration Trust

Agency Portal:

Each partner has access to the backend of the website where they can manage their own content, closures, alerts, events, and more.



National Park Service

CA State Parks

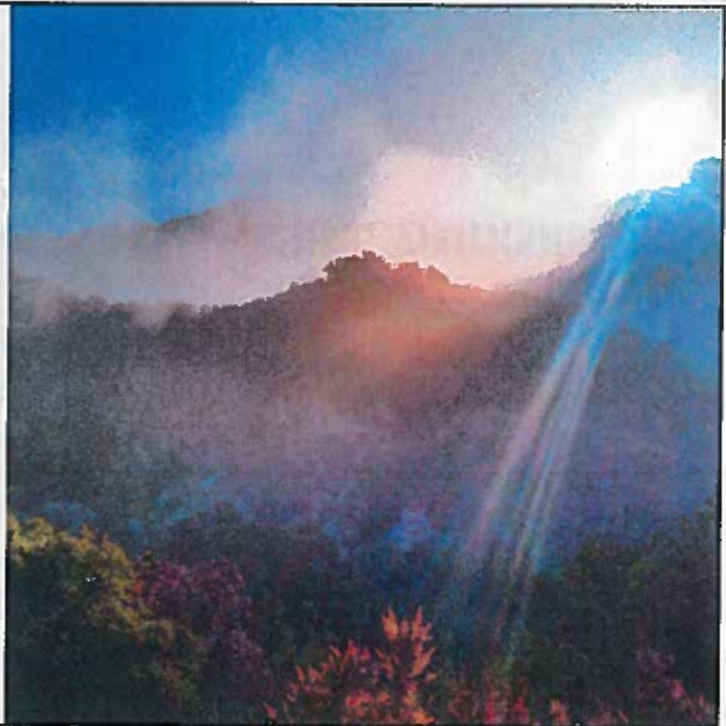
MRCA / SMMC

MRT

EXPANDING PARTNERSHIPS

Identified top-tier partners through the Countywide Trails Data Inventory:

- U.S. Forest Service
- City of LA
- City of Long Beach
- City of Santa Clarita
- City of Glendale

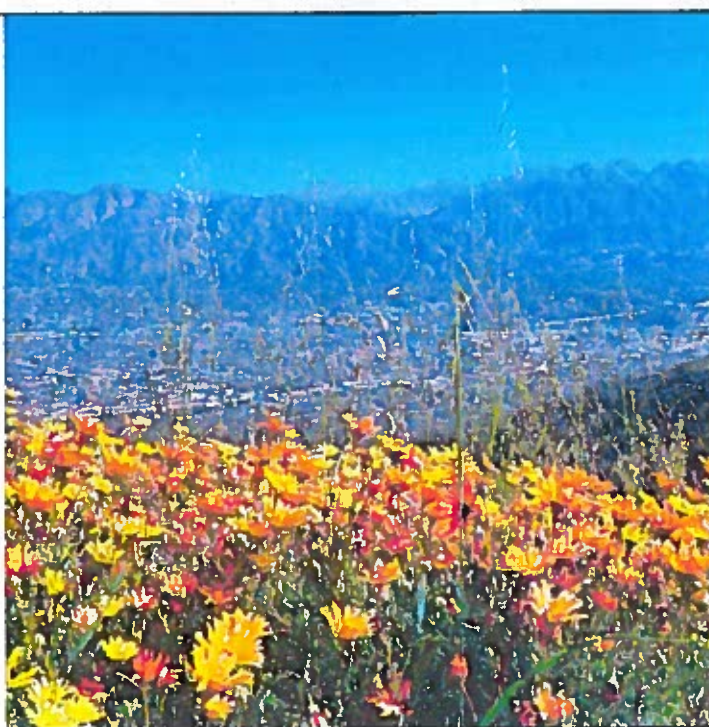


FUNCTIONAL IMPROVEMENTS

- Conversion to a responsive design
- Simplified search and tagging
- Location tracking on mobile
- Social media integration
- Automated QuickGuide generation

[Homepage](#)

[Trail Page](#)



RETHINKING THE BRAND

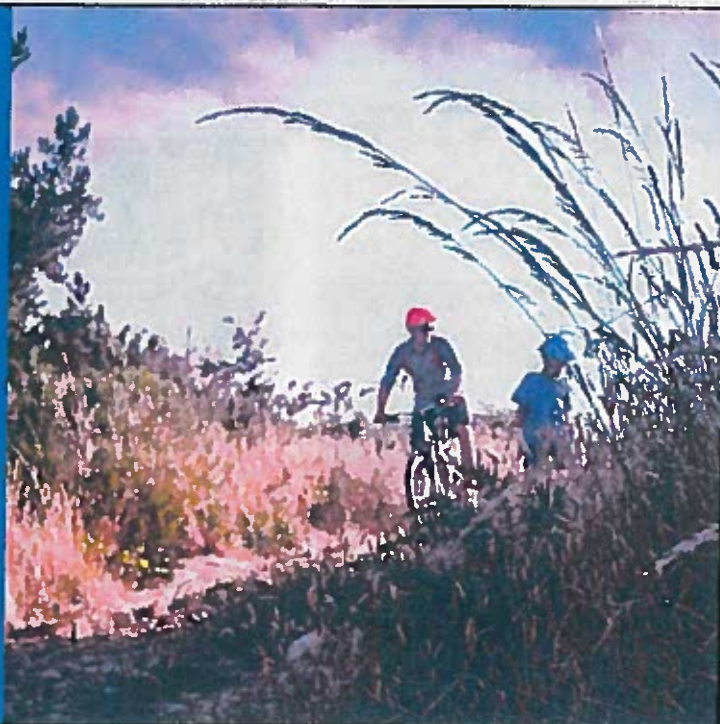
Create a TrailsLA brand to promote a website platform that can be easily expanded to include all trails throughout Los Angeles County regardless of the managing jurisdiction or agency.



MOBILE APP

A partnership with OuterSpatial provides users access to interactive maps and wayfinding, even when no cell phone reception is available. The integrated app is consistently updated to deliver the best available functionality to trail users on the go.

OuterSpatial

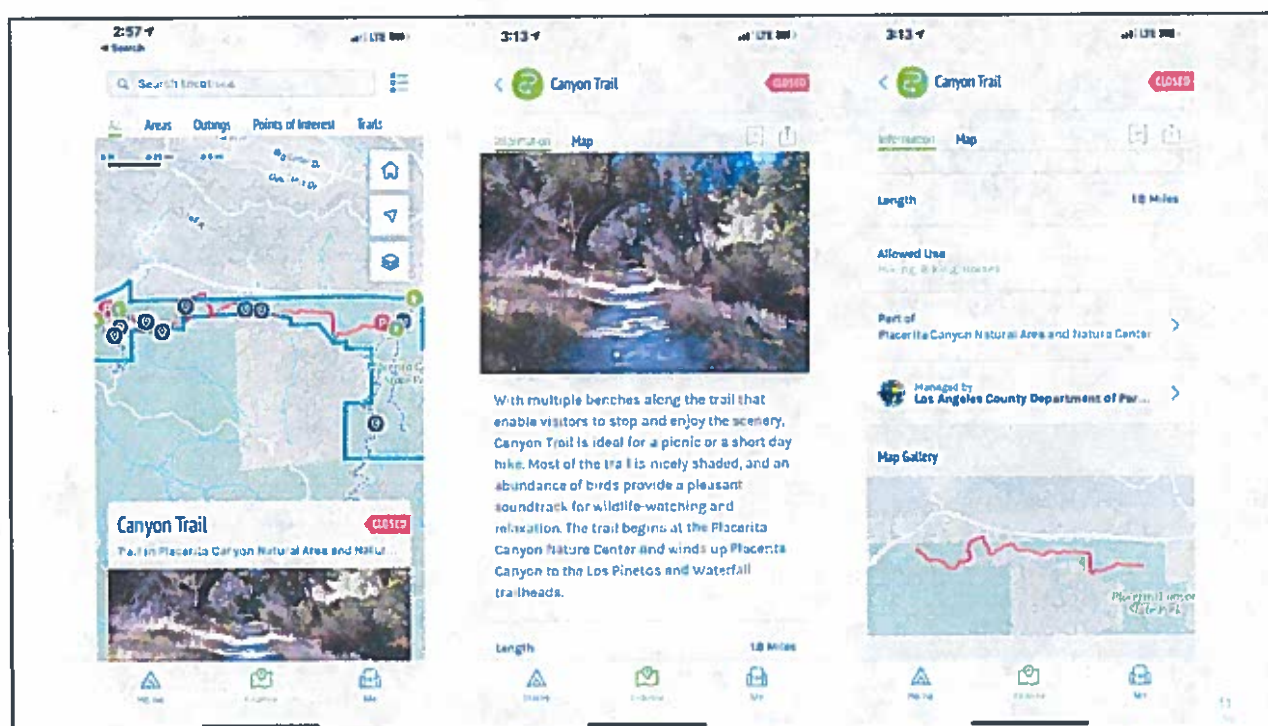


Choosing the OuterSpatial app

Considering available resources and the pace that technology changes, the County decided to pursue a partnership with an existing app platform for the following reasons:

- 01 | Offline functionality
- 02 | Constant iteration and innovation
- 03 | Network effect
- 04 | Reduces risk to the County
- 05 | User activity and feedback
- 06 | Free to users





VOLUNTEER PROGRAM

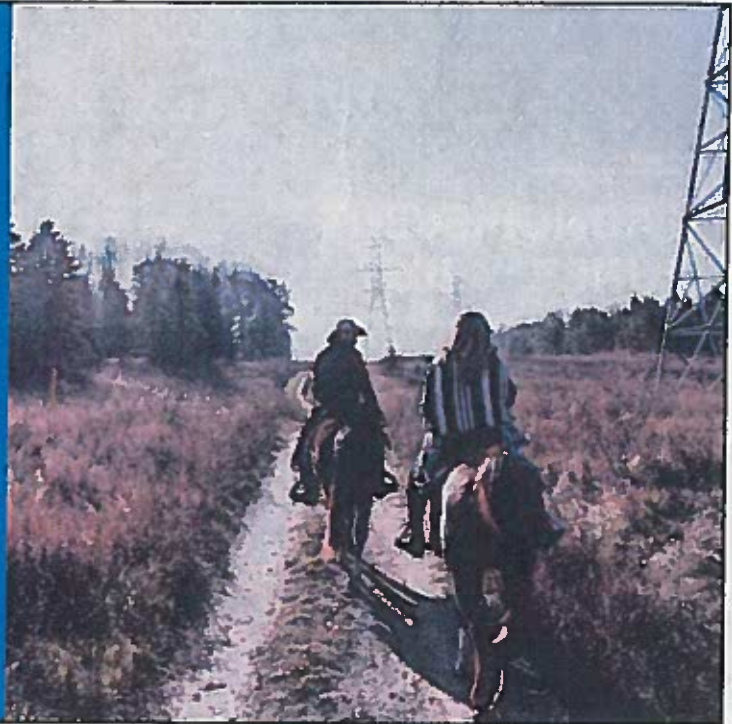
Expand our workforce with a multifaceted volunteer program that provides a consistent and reliable presence of local stewards on County trails. Volunteers will have opportunities to participate in trail programming, maintenance, restoration and development.



MARKETING & CONTENT DEVELOPMENT

Develop a communication strategy that will help promote use of trails website, app, and the trails themselves: **AND**

Develop content to enrich the quality of the website and app to attract and retain users that may otherwise utilize existing websites with crowd-sourced trails information.



MARKETING CAMPAIGN

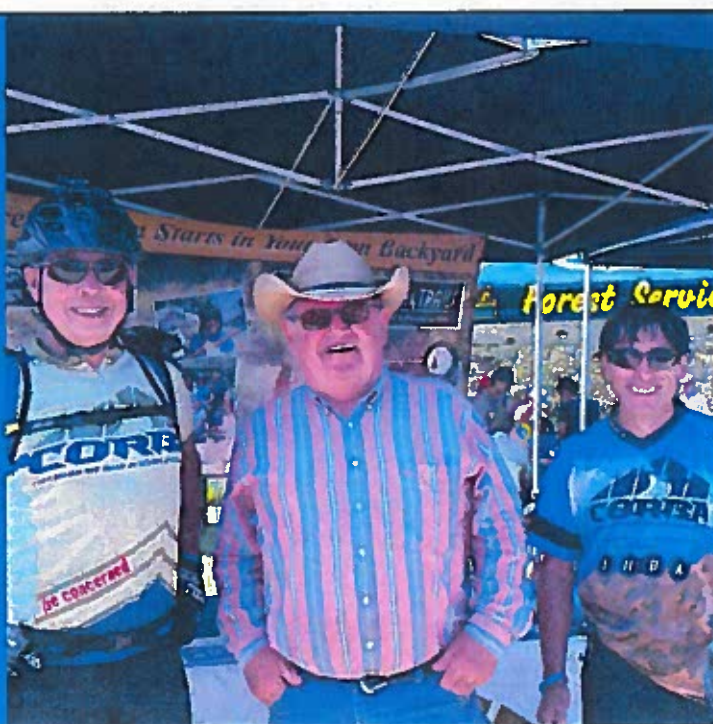
Engage new user groups, especially youth, with an emphasis on health and well-being, trail safety, volunteerism, and environmental stewardship.

- Brand & Marketing Strategy
- Influencer Programming
- Outreach, Engagement & Advertising
- Public Launch Event



LAUNCH EVENT: JUNE 1ST, 2019

Host a lunch event on National Trails Day to announce and celebrate new elements of the County's trail program, including the launch of the refreshed trails website, mobile app, and the comprehensive volunteer program.





COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION

"Parks Make Life Better!"

John Wicker, Director

Norma E. Garcia, Chief Deputy Director

County of Los Angeles
Parks and Recreation Commission Meeting

*Minutes of the October 15, 2018
Ford Theatre (Community Room)
2580 Cahuenga Boulevard East
Los Angeles, CA 90068*

The regular meeting of the Los Angeles County Parks and Recreation Commission was rescheduled from October 1, 2018 to October 15, 2018.

PARKS AND RECREATION STAFF PRESENT:

John Wicker, Director
Norma E. Garcia, Chief Deputy Director
Robert Maycumber, Regional Operations Manager
Ed P. Reyes, First District Commissioner
Mayisha Akbar, Second District Commissioner
Melissa Centeno, Fourth District commissioner
Faith Parducho, Unincorporated Area Liaison
Catherine Dingman, Parks After Dark Coordinator
Aram Pirjanian, Administrative Assistant
Hugo Maldonado, Regional Operations Manager
Nyla Jefferson, Board of Supervisors, Commission Services
Chris Graham, Chief Lake Lifeguard
Joe Goss, Regional Recreation Director
Kim Glann, Ford Marketing Director
Anthony Valle, IT Technician
Carmen Garrido, Sr. Management Secretary
Elva Espinoza, Executive Secretary

I. CALL TO ORDER

Commissioner Melissa Centeno called the meeting to order at 9:44 a.m. with Commissioner Ed P. Reyes present. Commissioner Mayisha Akbar arrived at 10:47 a.m. establishing a quorum.

II. FLAG SALUTE

Vice Chair Melissa Centeno led the Flag Salute.

III. ROLL CALL

Commissioners Ed Reyes and Melissa Centeno were present. Mayisha Akbar arrived at 10:47 a.m. establishing a quorum.

Commissioner Sylia Obagi and William Korek was not present.

IV. APPROVAL OF MEETING MINUTES

Due to lack of quorum this item is under summary of notes and Minutes for July 9, 2018 Meeting will need to be rectified as old business and be submitted for approval at the next meeting scheduled for January 28, 2019

V. DIRECTOR'S UPDATES

Director John Wicker (Director) welcomed the Commission and asked everyone to introduce themselves. Director John Wicker announced exciting news - that the Department of Parks and Recreation has received two awards: The first one is the 2018 *Innovation in Health Award* and the second one is the prestigious *Best in Innovation Award* from the National Recreation and Park Association, which is nation-wide recognition for the Parks After Dark Program. Director John Wicker stated that he was very proud of the staff that have worked on PAD Program. And most recently, at the Quality and Productivity Awards Ceremony the Department received the Gold Eagle Award and County Image Enhancement Award. These have been great accomplishments. The Director stated that he was pleased to announce that the Department also received awards from Government Technology's 2018 Digital Government Summit for the Angel Eye Anti-Drowning Software, which is the first system (one of the kind) to be implemented in the County of Los Angeles. Also, in November 8, 2018, we will be honored and receive the 2018 Public Sector UCLA IS Associates Executive Leadership Award. He extended an invitation to the Commissioners present. Commissioner's Melissa Centeno and Ed P. Reyes showed interest in attending. Elva Espinoza will follow up with each of them and provide details.

Next, Director John Wicker mentioned the Fuze Project and the Department was chosen to hire consultants to do innovative projects. One will do a revenue study, he stated - "As I set a goal about 27 percent to increase revenue from this percentage," this fellow will provide a package. Feza Sanigok has a lot of experience, as he worked with Bill Silva. The second fellow is assigned to Regional Park and Open Space District, his name is Jack Sahl, he has worked for Southern California Edison in government relations. He will be implementing Measure A technical assistance that can be applied and access in Measure A. Also, there are meetings at various cities of the upcoming Park Funding 103

V. DIRECTOR'S UPDATES - Continued

– where information on Measure A will be provided for agencies and to learn how to apply for grants (Park Funding 103 – attachment was noted and received).

Director John Wicker also mentioned that there is a litigation on the initial Measure A, which we won the first round but waiting for the final date which we think we will prevail. So, if any cities take the money there is a clause that the money would be paid back to RPOSP, if we lost the case.

VI. DEPARTMENT UPDATES

1. Internal Communication

Director John Wicker stated that we reached out to staff on a survey and staff felt that communication was very important. Therefore, we created a committee and brought together various ideas and developed, monthly video, newsletter, and an all staff rally, which included all permanent staff. We also developed new Mission, Vision and Values:

Mission:

Serve as Stewards of Parklands
Build Healthy & Resilient Communities
Advance Social Equity and Cohesion.

Visions:

To be World-Class Parks and Recreation Organization

Values:

Integrity & Dedication
Inclusion – Health & Wellness
Compassion – Steward & Sustainability Innovation

A video presented at the All Staff Rally on September 5, 2018 was presented to the Commission. Commissioner Melissa Centeno stated this was an awesome video. Commissioner Ed Reyes said – This video is very important and to have seen each employee in their role as park structure is very important and the message with the real people puts thing in perspective. This is great because it makes a difference in the big picture and public perception. It is a positive feeling. Director John Wicker

VI. DEPARTMENT UPDATES - Continued

Internal Communication

said this video is a great resources to use for recruitment. At the All Staff Rally – approximately 1,250 staff attended, we have about 1700 equivalent to permanent positions and probably 3500 with temporary and seasonal employees.

2. Implementation of Re-Org

Chief Deputy Director Norma E. Garcia presented the attached power point presentation (attachment was noted and received) on Implementation of Re-Org that included:

Efficiency in Action-

- Streamline department operations creating a more efficient workflow providing for time and cost savings
- Linkage and integration of functionally similar operations
- Information sharing
- Continuous improvement
- Collaboration and leverage of staff capabilities
- Uniform work methods

The reorganization will include:

- Construction Management has been consolidated from five separate agencies into the Planning and Development Agency
- Golf Operations moved from the Administrative Agency to the Regional Facilities Agency
- Warehouse operations have been centralized within the Administrative Agency
- Regional Park Open Space District is now an agency reporting to the Director of DPR
- Pool and Lake Aquatics have been consolidated within the Regional Facilities Agency
- Park realignment by agency

Chief Deputy Norma E. Garcia stated that we streamlined all construction staff and brought together four different agencies. Coordination took many meetings to get information to not duplicate work and it took a lot of time due to it not being streamlined. All staff needed in the construction area are finally filled. This will be a strong group. Golf was reorganized and put in Regional Facilities Agency in our Department.

VI. DEPARTMENT UPDATES - Continued

Implementation of Re-Org

Commissioner Ed Reyes stated that the re-org puts people out of their comfort zone and makes them feel uncomfortable. Chief Deputy Norma E. Garcia said yes, but that is why we created a group to deal with creating a world class organization for the same standards. This is addressing uncomfortable conversations. The field apparently, really likes the change- they welcome the change! Commissioner Ed Reyes asked if there is retirement happening? Chief Deputy Norma E. Garcia replied, yes – we replace four deputy director positions due to retirements. This has had a lot of changes. For the most part, staff are passionate about their roles. This Department does not have a high turnover!

Furthermore, Chief Deputy Director Norma E. Garcia also mentioned that we had consolidated central purchasing and all warehouses – this is an effective resource management. This will alleviate our fields, so it does not diminish their core function. Commissioner Ed Reyes stated that this is very good implementation to have quality services for the Department and park patrons. Chief Deputy Director Norma E. Garcia said the realignment is a strong distribution by geographic boundaries and not necessarily by Supervisorial District and it should happen by January 2019.

3. Budget Update

Regional Operations Manager Robert Maycumber presented the attached Budget Update power point (attachment was noted and received) and stated that the Operating Budget Gross Appropriation is \$243 million. This included Capital Assets- Equipment (\$5,500,000), Other Financing Uses (\$300,00), Salaries & Employee Benefits (\$146,927,000), Services & Supplies (\$64,571,000) and Other Charges (\$25,243,00). The total budgeted positions are 1,697- permanent 1,187 and temporary 510 positions. Currently the employee count is 1,028 and 1715 temporary – a total of 2,743 employees. The 2017-2018 FY Closed the books with less than \$1,000 on the books. 2018-2019 Parks After Dark Budget is \$11.4 million for 33 parks. Additionally, the supplemental budget includes extending the pool systems from ten-weeks to 12 weeks in 25 pools and increasing swimming at the lake swim beaches from four days per week to seven days per week during the summer season. Commissioner Ed Reyes stated he had a question on revenue - we have always had a challenge for soccer - seems soccer fields have a high demand? Director John Wicker said this is something we need to focus on sports recreation such as soccer, especially because it's a demand for kids' soccer leagues. Commissioner Ed Reyes, asked how many soccer fields do we have? Chief Deputy Director replied that we do not have many. Currently working with Department of Public Works for a synthetic soccer field. Commissioner Ed Reyes repeated that there is a huge need for soccer fields.

VI. DEPARTMENT UPDATES - Continued

Budget Update

Next Mr. Robert Maycumber continued by providing the following Budget Challenges faced by the Department for FY 2018-2019. Claims Investigation Cost and Legal Payments of \$8.8; Unfunded Health Benefits Cost of \$3.3, Water Cost of 1.6; and the new Alhambra Headquarters of \$1.3. He stated that the Department of Parks and Recreation is the highest water user in the County, because we have over 70,000 acres and not all get irrigated. Also, the relocation to the new headquarters caused a cost fee increase. Then Mr. Robert Maycumber stated that the seven budget solutions for FY 2018-19 are: Control Hiring, Spend overtime and temporary employee cost within budget; Encourage employees with excess leave to take vacation; Limit expenses to important items only; implement cost saving measures; implement measures to reduce/eliminate claims and lawsuits; and develop revenue generation plan.

4. Aquatics and Lake Presentation

Regional Operations Manager Hugo Maldonado introduced Chris Graham, Chief Lake Lifeguard and Joe Goss, Regional Recreation Director. Mr. Joe Goss talked about the restructuring of the pools in the County system, as there was no uniform across the agencies. The Aquatics includes 30 Locations with 40 Pools and 23 Splash Pads and his focus was to have staff aligned to do things the same way through out the Department. He wanted uniform reporting structure as well. He provided a power point (attached) that included Facility Audits and Data Collection (attachment was noted and received) and reiterated that this would compile medical aid, enforcement, and rescue activities. The Facility Audit provides ongoing on-site audits of lifeguards' operations, pool management and basic maintenance with a focus on patron health and safety. This information is shared with each facility to make recommendations changes throughout the year. The attendance has increased over the years across all the agencies, with the highest in the East Agency. July statistically is the busiest month – we had 67 rescues in the North Agency, which are proactive rescues. Deputy Director Kevin Regan stated that he came from the City of Los Angeles where they had a similar program and they switched to a proactive rescue vs. bad rescues. Mr. Joe Goss continued by stating the data collection offers rescues by time, day and age. Currently, the data collected shows the highest rescues days are Wednesday, Thursday and Weekends at all agencies. The critical rescue period is between noon and 4 p.m. The risk for submersion incidents is greatest at 1 p.m. It is noted that children from the age 7 to 9 years old are greatest risk of submersion for all County of Los Angeles Pools. This report also provides rescues by gender and Los Angeles County has the highest number of rescues among women than

VI. DEPARTMENT UPDATES – Continued

Aquatics and Lake Presentation

the National Average by more than 14 percent. The rescues by ethnicity were found to be: Caucasian (22 percent), Hispanic (54 percent), African-American (15 percent), Asian (6 percent), Other was one percent and two percent unknown ethnicity. Deputy Director Kevin Regan stated "When I talk about no serious incidents, we put effort to retraining lifeguards staff to avoid any serious incidents such as drownings. Law Enforcement was called out more than 50 times this summer, responding where the staff or the public have been in danger.

Following Chief Lake Lifeguard Chris Graham began his presentation by stating that we are currently recruiting for lifeguards. He then provided an update on the Lake Boating and Enforcement Aquatics Safety Report (power point presentation attached, noted and received). He thank Director John Wicker and Chief Deputy Director Norma E. Garcia as the lake swim beaches went from 4 days per week to 7 days per week of being opened in the summer season. Mr. Chris Graham said he has 13 Lakes and it is a huge responsibility Commissioner Ed Reyes asked if people fish at these lakes? Mr. Chris Graham, said yes, we have finishing in all of them. Our Lakes staff do so much and are trained to enforce state and local boating laws, executive open-water rescues, provide emergency medical services to lake visitors, perform underwater rescues and recovery operations, respond to and investigate boating accidents, assist disabled vessels, extinguish vessel fires, enforce fish and game regulations, and locate and reunite lost children with their families. Castaic Lake is the busiest – the upper lake is for boating and the lower lake is for swimming. We also have Puddingstone Lake & Santa Fe Dam. In 2017, Lake Lifeguards responded to 97 major first-aid calls which required higher level of medical care such as paramedic or specialized medical response and 170 minor first-aid calls which Lifeguards handled. Lake Lifeguards deploy staff in anticipation of performing aquatic rescues in the open water lake environment. Therefore, at each lake there is a paddle board lifeguard as well as a walking lifeguard by the entrance of the lake. July was the highest swim rescues. The Enforcement Contacts were unauthorize swimming. Mr. Chris Graham stated that they try to educate first before bringing reinforcement. Also, the impact of Lake Lifeguards services has declined over the years, due to the implementation of the beach walk lifeguard in the entrance of the lakes. Also, we had roughly 700 attendees at the Junior Lake Lifeguard Program, and many go from this program to become actual Lake Lifeguards, which is a great program. Commissioner Ed Reyes stated this is amazing information. Mr. Chris Graham concluded with stating he was a Jr. Lifeguard. He also stated that the realignment of aquatics has really helped. He thanked everyone for their time.

Ms. Kim Glann, Marketing Director for the Ford Amphitheatre provided a brief overview and tour of the facility at the end of the meeting.

VII. PUBLIC COMMENT

None.

IX. CALENDAR ITEMS

First District

- Supervisor Solis Homeless Event at Bassett Park on Friday, October 19, 2018 from 5 p.m. to 8 p.m.
- Skate Jam @ Belvedere Skate Park on October 26, 2018 from 10:00 a.m. to 1:00 p.m.
- Dia de los Muertos @ ELA Civic Center on November 4, 2018 from 3:00 p.m. to 9:00 p.m.
- Community Thanksgiving Luncheon at Salazar Park on November 7, 2018 from 6:00 p.m. to 8:30 p.m.
- Fishing Derby at ELA Civic Center on December 8, 2018 from 6:30 a.m. to 11:00 a.m.
- Winter Wonderland Tree Lighting Festival at ELA Civic Center on December 15, 2018 from 6:00 p.m. to 9:00 p.m.
- Seniors Christmas Celebration at Salazar Park on December 20, 2018 from 10:00 a.m. to 2:00 p.m.

Second District

- Cooking with Critters: A Unique Bug Cooking Class at Stoneview Nature Center on October 20, 21, 27, 28 from 12:30 p.m. – 2:00 p.m.
- Convoy of Hope at Ted Watkins Park on December 1, 2018 from 9 a.m. to 3 p.m.

Third District

- Halloween Carnival at El Cariso Park on October 26, 2018 from 3:30 p.m. to 5:30 p.m.
- Halloween Splash at San Fernando Pool on October 28, 2018, from 5:00pm to 8:00 p.m.
- Fall Festival at El Cariso Park on November 16, 2018, from 3:30 p.m. to 5:00 p.m.
- Thanksgiving Camp at El Cariso Park (3 days) from November 19 to November 21, 2018 starting at 7:30 a.m. to 6:00 p.m.
- Holidays in the Park at El Cariso Park on December 15, 2018 from 11:00 a.m. to 1:30 p.m.
- Winter Camp at El Cariso Park on December 17, 2018 from 7:30 a.m. to 6:00 p.m.
- Winter Wonderland (Snow Day) at El Cariso Park on December 22, 2018 from 10:00 a.m. to 2:00 p.m.

IX. CALENDAR ITEMS - Continued

Fourth District

- Buckboard Days Parade and Festival at Rowland Heights Park on Saturday, October 20, 2018 from 9 a.m. (Parade) to 2:00 p.m.
- Cerritos Citywide Halloween Festival at Don Knabe Park on Wednesday, October 31, 2018 from 5 p.m. to 9 p.m.
- Here Comes Santa at Rowland Heights Park on Thursday, December 13, 2018 from 6 p.m. to 8 p.m.
- Here Comes Santa at Manzanita Park on Wednesday, December 19, 2018 from 4 p.m. to 6 p.m.
- Here Comes Santa at Amigo Park on Thursday, December 20, 2018 from 4 p.m. to 8 p.m.
- Here Comes Santa at Mayberry Park on Friday, December 21, 2018 from 4 p.m. to 8 p.m.

Fifth District

- Barger Trail Ride at Frank G. Bonelli Regional Park on Sunday, October 21, 2018 from 9 a.m. to 1 p.m.
- Harvest Festival at Castaic Sports Complex on October 26, 2018 from 5:00 p.m. to 8:00 p.m.
- Halloween Festival at Val Verde Park on October 26, 2018 from 4:00 p.m. to 8:00 p.m.
- Halloween Spooktacular on October 26, 2018 from 5:30 p.m. to 8:30 p.m.
- Adult Fishing Derby at Apollo Park on November 3, 2018 from 7:00 a.m. to 11:00 a.m.
- Poker Run/Christmas Toy Drive starting at Antelope Valley Harley Davidson on November 11, 2018 at 9:00 a.m. to Pearblossom Park until closing
- Thanksgiving Community Dinner at Val Verde Park on November 20, 2018 from 6:00 p.m. to 8:00 p.m.
- Winter Wonderland Festival and Tree Lighting at Stephen Sorensen Park on December 8, 2018 from 5:00 p.m. to 10:00 p.m.
- Winter Wonderland and Toy Give-A-Way at George Lane Park on December 15, 2018 from 11:00 a.m. to 3:00 p.m.
- Winter Wonderland Festival at Richard Rioux Park on December 15, 2018 from 10:00 a.m. to 1:00 p.m.
- Val Verde Christmas with Santa at Val Verde Park on December 18, 2018 from 3:00 p.m. to 8:00 p.m.
- Winter Wonderland at Loma Alta Park on December 22, 2018 from 4:00 p.m. to 8:00 p.m.
- Winter Wonderland at Pamela Park on December 27, 2018 from 4:00 p.m. to 8:00 p.m.

X. NEXT MEETING

The next Parks and Recreation Commission meeting will be held on Monday, January 7, 2019, at the Ford Theatre. A Thomas Guide map of the meeting site will be sent to all Commissioners, in addition to Yahoo driving directions.

I. ADJOURNMENT

Chair Mayisha Akbar adjourned the at 11:52 a.m.



PARK FUNDING 103

UPCOMING MEETINGS!

Getting Investment-Ready. The Park Funding 103 meetings will provide information to help your agency or organization get investment-ready! Topics include enrolling with RPOSD, maintaining good standing, community engagement requirements, and applying for annual allocation grants.

Location	Date	Time
Los Angeles - Kenneth Hahn State Recreation Area Visitor Center	October 17, 2018	9:30 a.m. - 11:30 a.m.
Los Angeles - EXPO Center Comrie Hall	October 18, 2018	9:30 a.m. - 11:30 a.m.
El Monte - Grace T. Black Community Center	October 24, 2018	9:30 a.m. - 11:30 a.m.
San Fernando - San Fernando Recreation Park and Aquatic Center	October 25, 2018	9:30 a.m. - 11:30 a.m.
Arcadia - LA County Arboretum & Botanic Garden Ayers Hall	October 30, 2018	9:30 a.m. - 11:30 a.m.
Torrance - Toyota Meeting Hall	November 1, 2018	9:30 a.m. - 11:30 a.m.
Hacienda Heights - Hacienda Heights Community Center	November 7, 2018	9:30 a.m. - 11:30 a.m.
Palmdale - Cultural Center Ballroom	November 8, 2018	9:30 a.m. - 11:30 a.m.
Santa Monica - Virginia Avenue Park Thelma Terry Building	November 14, 2018	9:30 a.m. - 11:30 a.m.
South Gate - South Gate Park Girls Clubhouse	November 15, 2018	9:30 a.m. - 11:30 a.m.



**PLEASE JOIN US!
USE EVENTBRITE TO RSVP:**

<https://park-funding-103.eventbrite.com/>



Contact us at: 626.588.5060 | osdinfo@RPOSD.lacounty.gov | RPOSD.lacounty.gov

parks.lacounty.gov

BUDGET

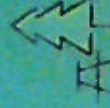
FINAL ADOPTED

FY 2018-19

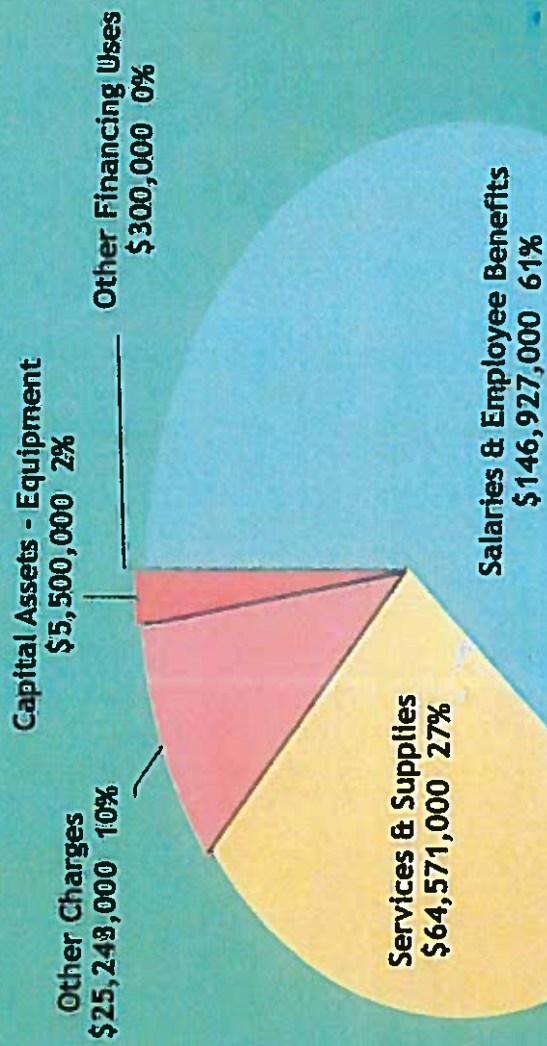
COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION



Parks
Make
Life
Better!



Operating Budget
Gross Appropriation - \$243 million



EMPLOYEE COUNT

PERMANENT
1,028

TEMPORARY
1,715

TOTAL EMPLOYEES
2,743

BUDGETED POSITIONS

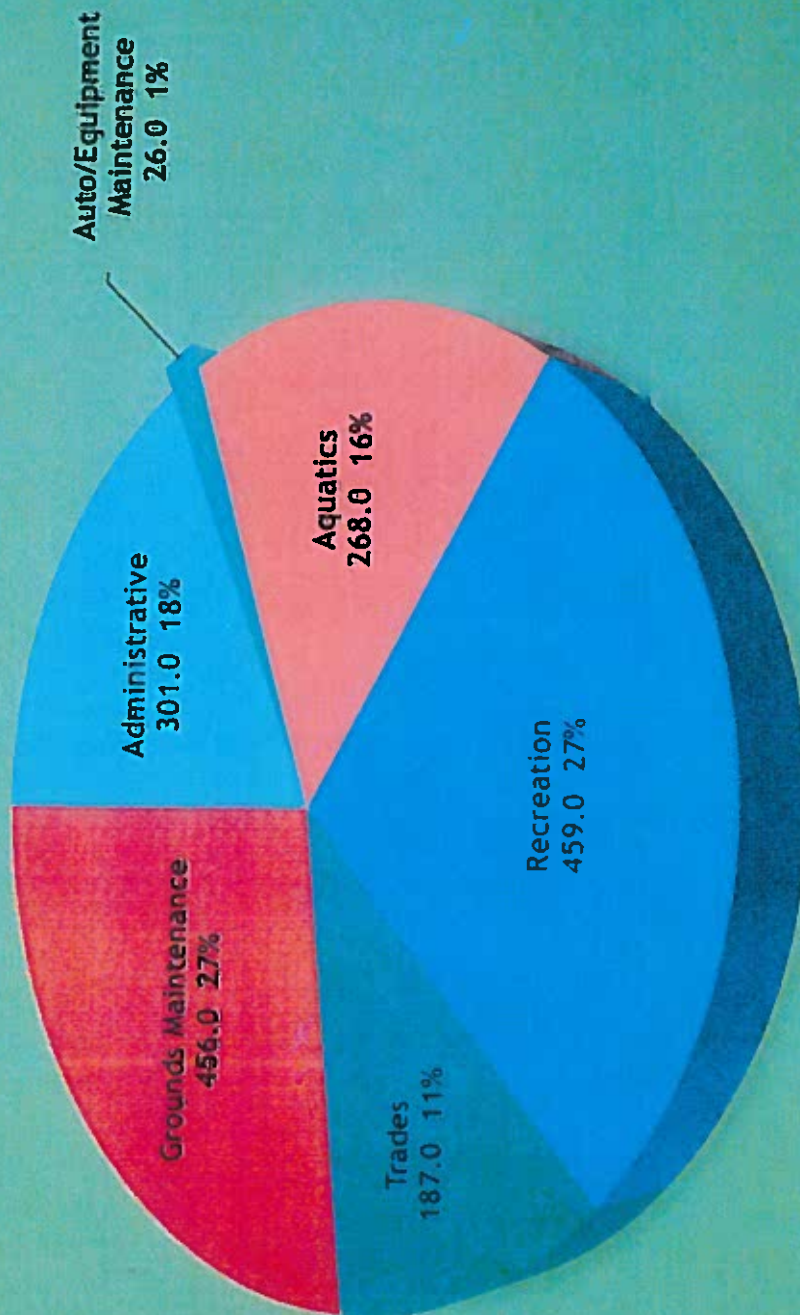
PERMANENT
1,187.0

TEMPORARY
510.0

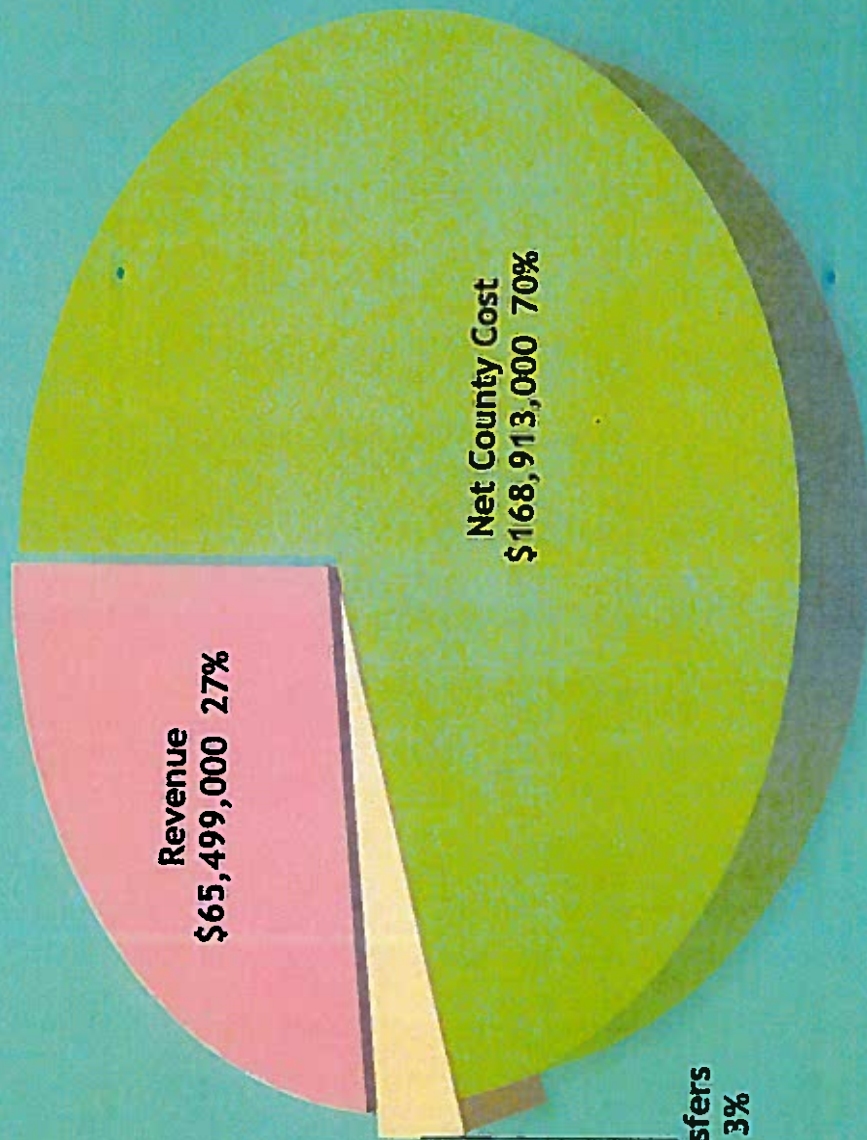
TOTAL BUDGETED
1,697.0

**Operating Budget
Budgeted Positions - 1,697.0 FTE**

2



**Operating Budget
Funding Sources - \$243 million**



3



**Intrafund Transfers
\$8,129,000 3%**

Budget Challenges Faced by DPR in Fiscal Year 2018-19

Total Projection: \$15.0 million

4

- ❑ Claims Investigation Cost and Legal Payments - \$8.8
- ❑ Unfunded Health Benefits Cost - \$3.3
- ❑ Water Cost - \$1.6
- ❑ New Alhambra Headquarters - \$1.3



7 Budget Solutions for Fiscal Year 2018-19

5

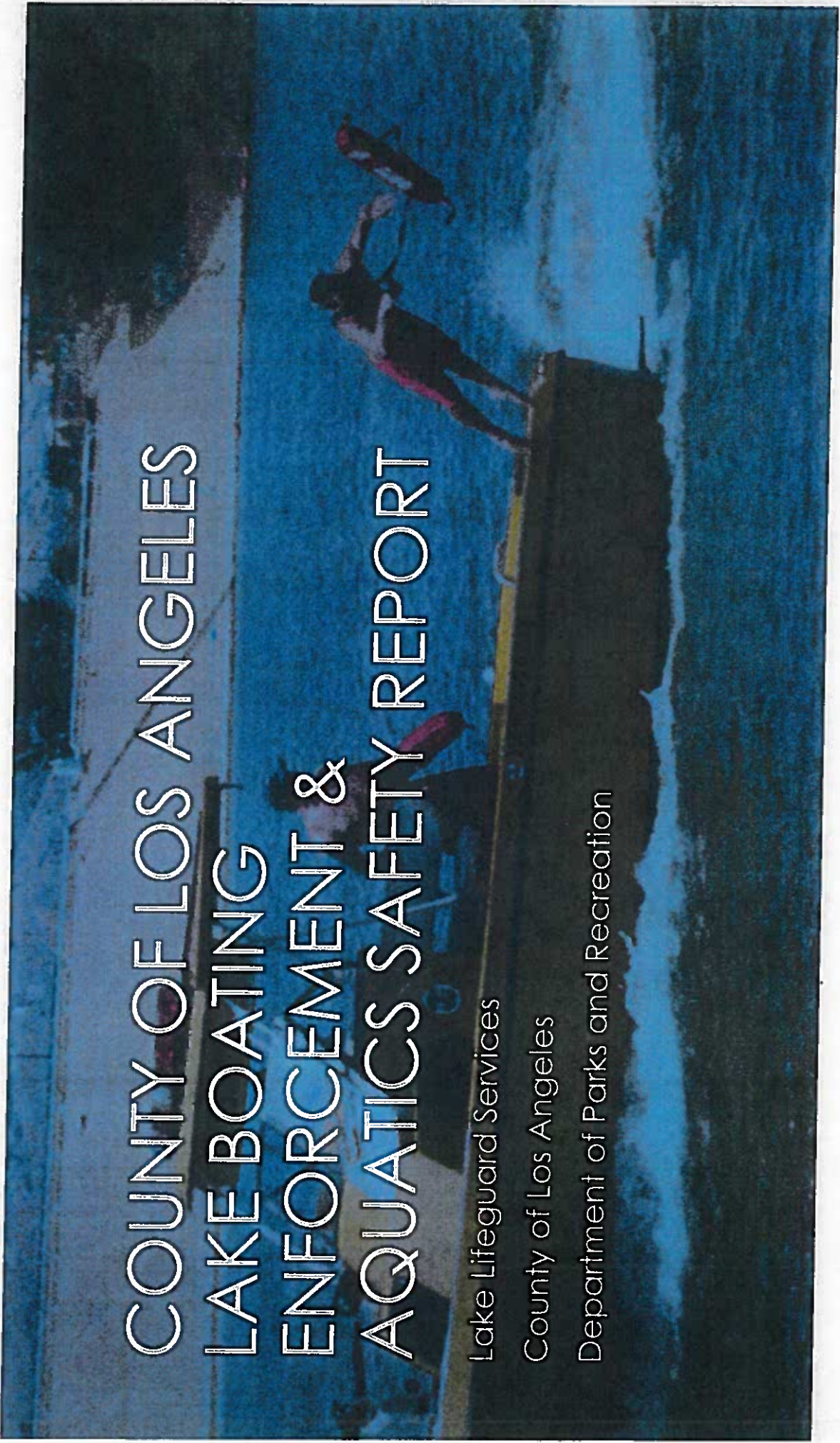
- ☐ Control Hiring
- ☐ Spend overtime and temporary employee cost within budget
- ☐ Encourage employees with excess leave balances to take vacation
- ☐ Limit expenses to important items only
- ☐ Implement cost saving measures
- ☐ Implement measures to reduce/eliminate claims and lawsuits
- ☐ Develop Revenue Generation Plan



Questions?

6





COUNTY OF LOS ANGELES LAKE BOATING ENFORCEMENT & AQUATICS SAFETY REPORT

Lake Lifeguard Services

County of Los Angeles

Department of Parks and Recreation

Lake Lifeguards have endeavored to keep the lakes safe for more than 85 years and are one of the most multi-faceted, dynamic employee units serving the County of Los Angeles. The staff are trained and equipped to:

- Enforce state and local boating laws
- Execute open-water rescues
- Provide emergency medical services to lake visitors
- Perform underwater rescue and recovery operations
- Respond to and investigate boating accidents
- Assist disabled vessels
- Extinguish vessel fires
- Enforce Fish and Game regulations
- Find and reunite lost children with their families

Castaic Lake

Main Lake

- The main reservoir has 29 miles of shoreline.

Lower Lagoon

- The lagoon has 3 miles of shoreline.



Primary Features

- 32 total miles of shoreline
- Main Lake, approximately 300 feet deep
- Lagoon, approximately 70 feet deep
- Over 700,000 visitors per year
- Heavy year-round boating activity, water skiing & fast boating, fishing, rowing & paddling and sailing.
- Seasonal Swim Beach Operation: 2 Beaches, 4 Towers, 30 feet deep at swim line.

Puddingstone Lake & Santa Fe Dam



Puddingstone Lake

- 4.5 miles of shoreline, approximately 60 feet deep
- Over 500,000 visitors per year
- Heavy year-round boating activity
- Water skiing, fishing, PWC's, sailing and paddling
- Seasonal Swim Beach Operation: 1 Beach, 3 Towers, 20 feet deep at swim line

Santa Fe Dam

- 3 miles of shoreline, approximately 10 feet deep
- Over 400,000 visitors per year
- Non-motor-powered watercraft
- Seasonal Swim Beach Operation: 1 Beach, 5 Towers, swim area 9 feet deep at swim line



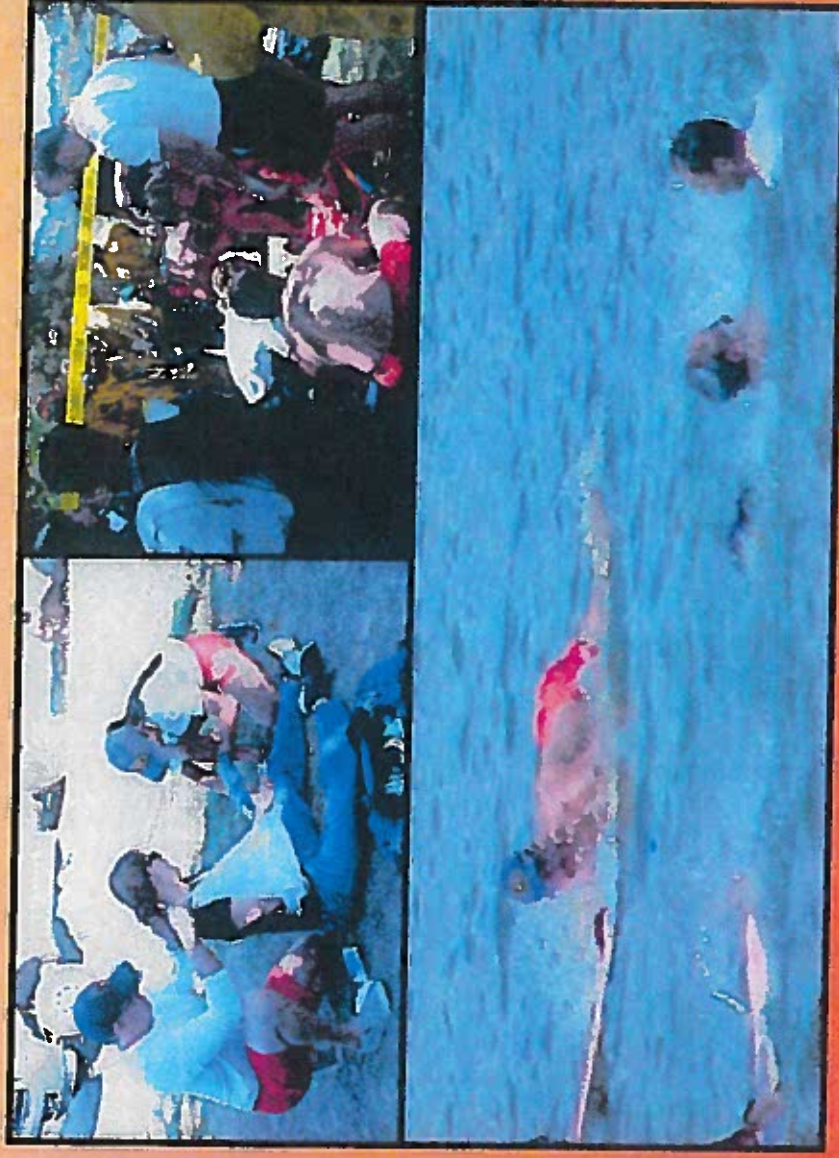
ANALYSIS OF MEDICAL AID

Major Medical Aid

Is defined as an incident in which the aid provided required further attention from higher levels of medical care such as paramedics, emergency transport or specialized medical response. In 2017, Lake Lifeguards acted upon 97 major first-aid calls.

Minor Medical Aid

Is defined as a first-aid call that does not require a higher level of medical care beyond that level of service that the Lake Lifeguards can provide. In 2017, Lake Lifeguards acted upon 170 minor first-aid calls.



ANALYSIS OF AQUATIC RESCUES

Aquatic Rescues

The Department's Lake Lifeguards deploy staff for the purpose of anticipating and performing aquatic rescues in the open water lake environment.

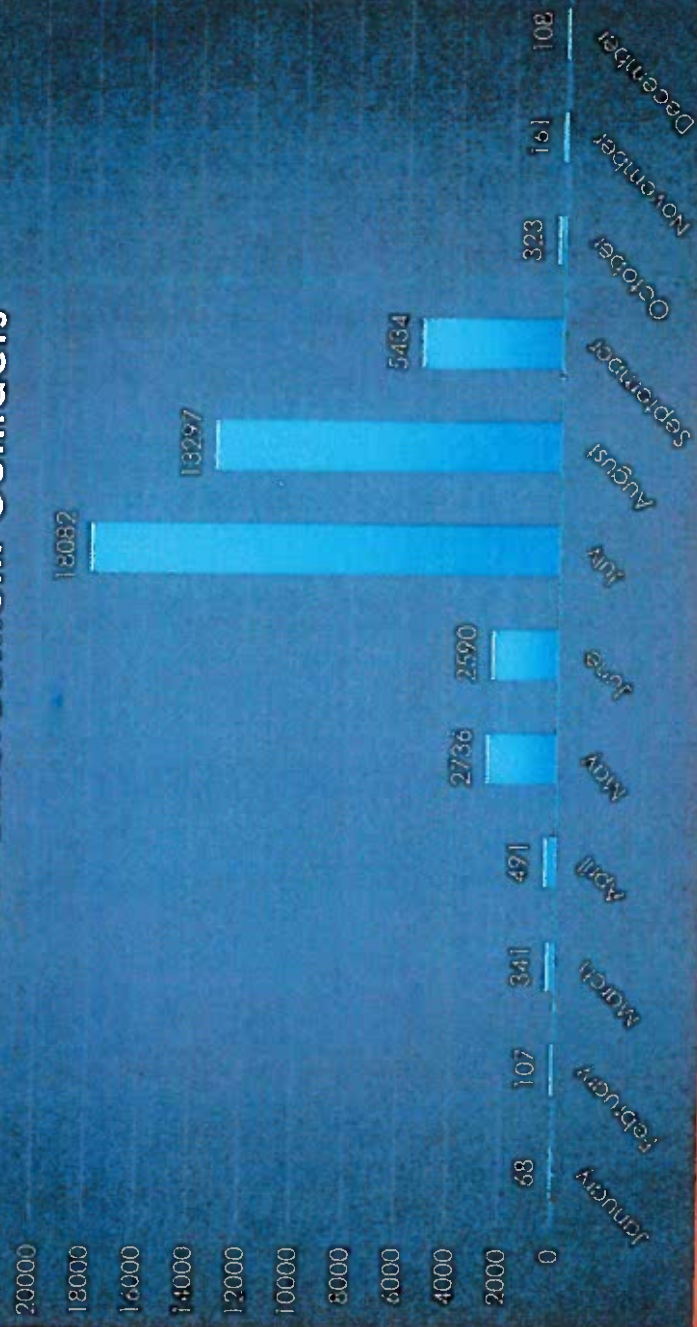


BOATING SAFETY AND ENFORCEMENT ANALYSIS

Enforcement Contacts

This is defined as an encounter between a lifeguard and park visitor concerning a violation of a law, rule or regulation. In 2017, Lake Lifeguard personnel made a total of 43,738 enforcement contacts.

Total Enforcement Contacts



BOATING SAFETY AND ENFORCEMENT ANALYSIS

Vessels Evicted and Citations Issued

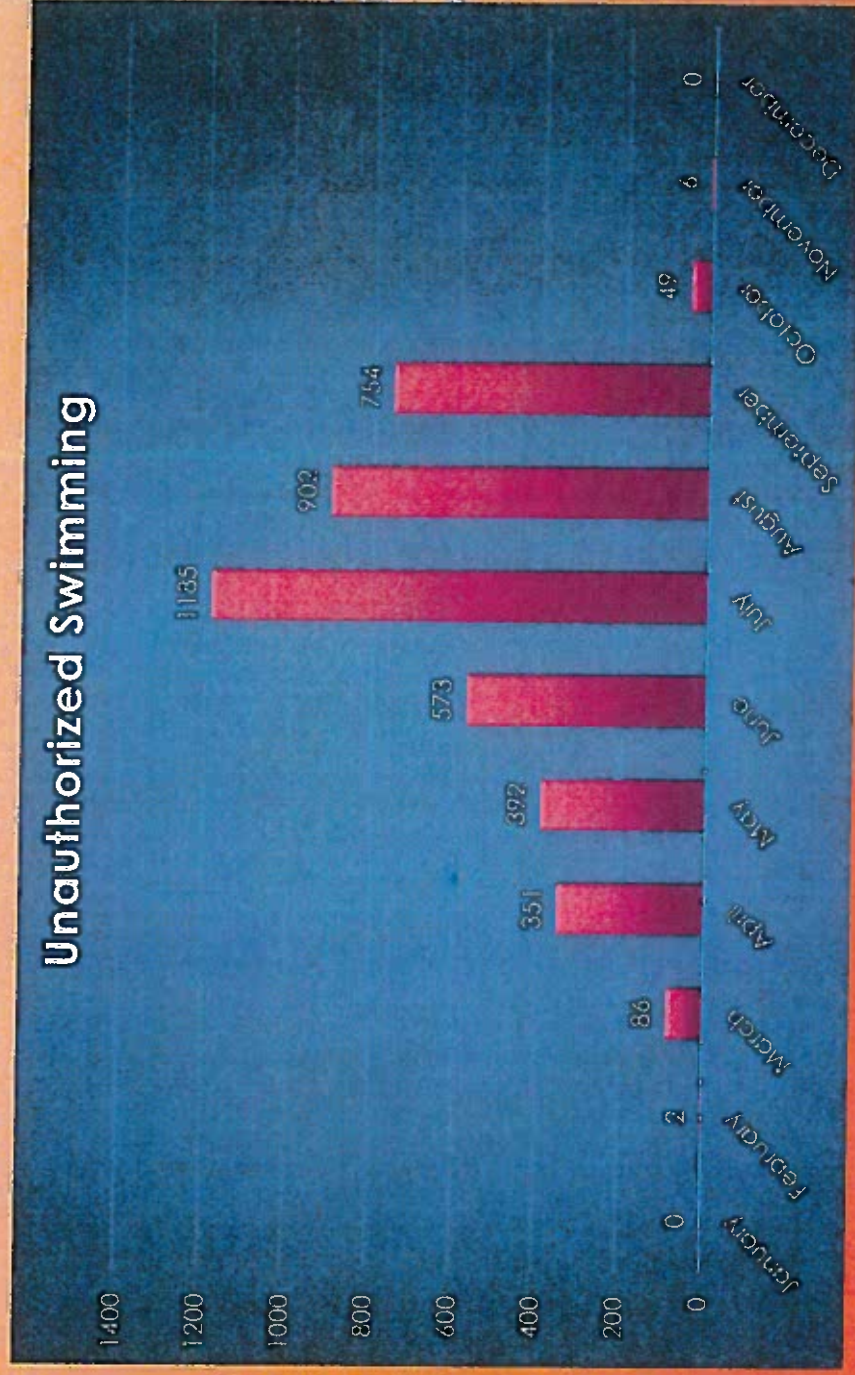
When the lifeguards encounter a person who is disobeying rules, the situation is evaluated to determine whether resolution is possible by informing and educating the patron. If not, lifeguards may use warnings, evictions, citations and arrests to deter patrons from violating federal, state or county laws. Lake Lifeguards evicted 66 boaters and filed a total of 47 citations with the Los Angeles County Courts in 2017.



BOATING SAFETY AND ENFORCEMENT ANALYSIS

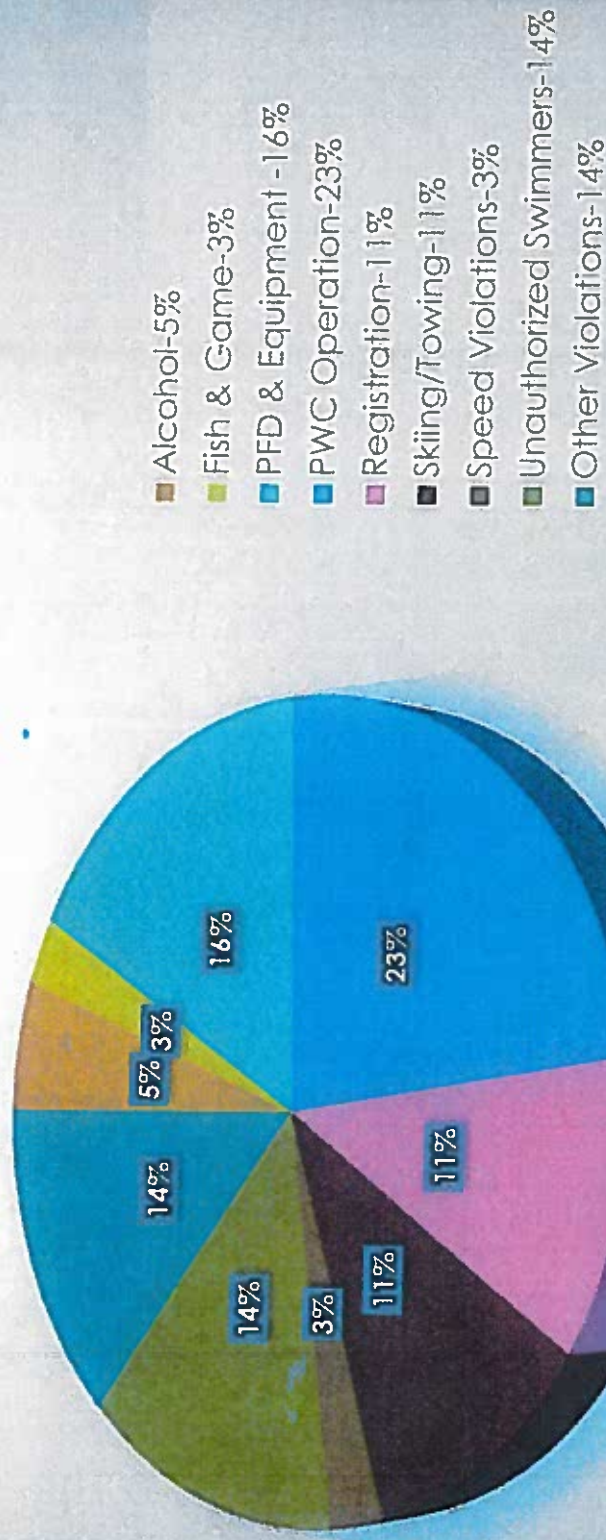
Unauthorized Swimming

Drowning is historically the most common cause of accidental death at county lakes. Actions that often lead to a drowning include a person overestimating his/her ability while swimming from the shoreline, trying to swim toward a boat that is being pushed by the wind faster than the victim can swim, and a weak or non-swimmer falling overboard.



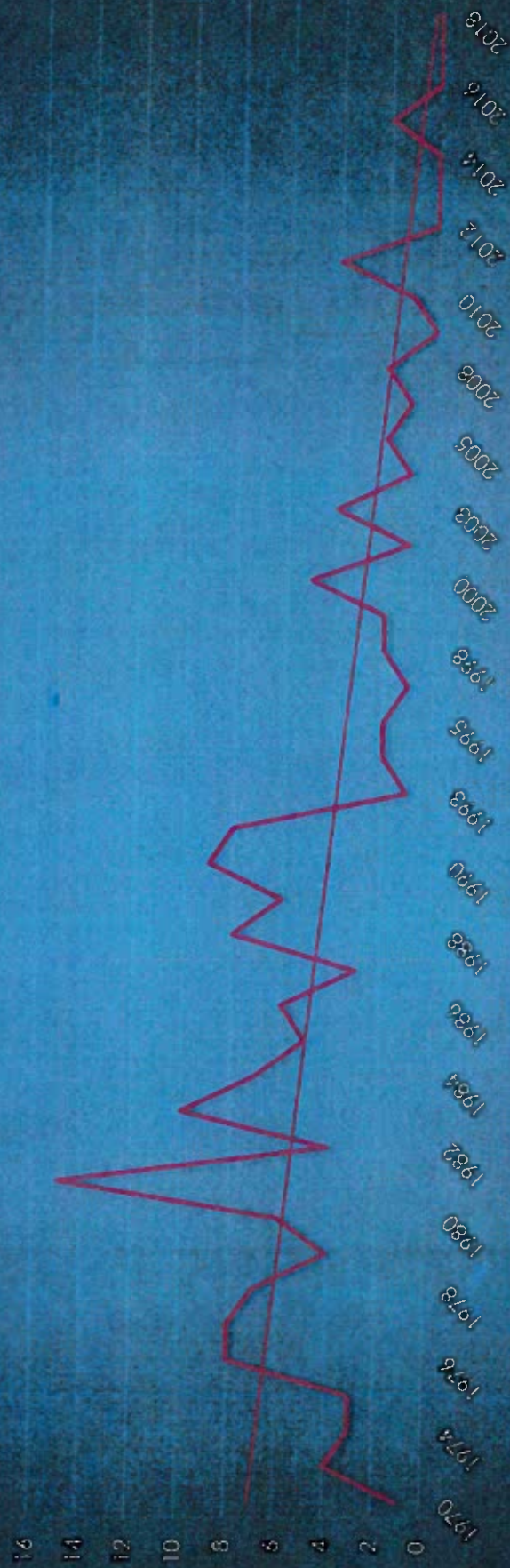
BOATING SAFETY AND ENFORCEMENT ANALYSIS

Reason for Citation



Impact of Lake Lifeguard Services

Aquatic Fatalities
1968 - 2018



JUNIOR LAKE LIFEGUARD PROGRAMS



JG Program MISSION STATEMENT:

"Provide a challenging and inspiring open water environment which promotes an active and responsible lifestyle, as well as a standard of excellence in the profession of lifeguarding."

Lifeguard Instructors Mission Statement

"We, as lifeguards, are here to provide a water safety program that offers children a fun and constructive opportunity to promote a healthier lifestyle and a possible opportunity for professional employment in their future."



JUNIOR LAKE LIFEGUARD PROGRAMS

- There were 809 Junior Lake Lifeguard participants in 2018. Many former junior lifeguards have gone on to become actual Lake Lifeguards, fulfilling one of the main goals of the program.
- The Junior Lake Lifeguard Programs at all three lakes run from mid-June through mid-August and are broken up into two 4-week sessions.
- Session days are Monday through Thursday, generally 5-6 hours a day. Participants must be between the ages of 9 and 17 years of age.
- Junior Lifeguards participate in a wide range of physically and mentally challenging activities. Long distance swimming, paddle boarding, and the run/swim/run event are a few of the most popular activities.
- To promote safety and inspire participants to take the Lake Lifeguard exam as adults, children are taught first aid, CPR, lifeguarding skills as well as search and rescue.
- At the end of the program, all three lakes come together at a hosting facility for a Junior Lake Lifeguard Competition. Participants compete in individual and team events and the winners are recognized for their outstanding performance.

JUNIOR LAKE LIFEGUARD PROGRAMS



County of Los Angeles Department of
Parks and Recreation

County of Los Angeles Aquatics Safety Report 2018





County Pools

El Cariso
Val Verde
Castaic Sports
Everett Martin
George Lane
San Fernando
Knollwood
Arcadia
Belvedere
City Terrace
Loma Alta
Eugene Obregon
Ruben Salazar
Atlantic
Alondra

Athens
California H.S.
Mary M. Bethune
Roy Campanella
Don Knabe (Cerritos)
Franklin D. Roosevelt
Victoria
Col. Leon H. Washington
George Washington Carver
Lennox
Ted Watkins
Mona
Helen Keller
Jesse Owens
Enterprise



Splash Pads

Dalton Park
Valleydale Park
Sunshine Park
Ringrove Park
Allen Martin Park
San Angelo Park
Bassett Park
Atlantic Park
City Terrace Park
Sorenson Park
Pearblossom Park
Pathfinder Park
Washington Park
Alondra Park
Los Robles
Mayberry
Adventure
Carolyn Rosas



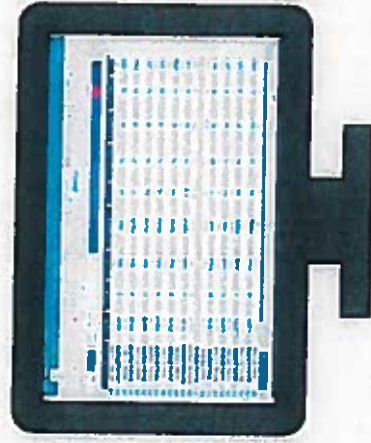
Proposed Projects

Splash Pad:
Kenneth Hahn Regional Park
Whittier Narrows Regional Park
Grand Park

Aquatic Centers:
Pioneer HS

Fourth District:
Schabarum Aquatic Center

Facility Audits and Data Collection



- The Aquatic Lifeguard Information Management Unit is responsible for compiling data that accurately reflects the County's medical aid, enforcement, and rescue activities.
- Data collection offers critical insight into attendance, preventative actions, peak rescue times, and basic profiles of patrons that are at greatest risk for submersion incidents. Additionally, data collection improves new-employee orientation in highlighting risk areas, times, and locations.

Facility Audits



- Ongoing **on-site audits** of lifeguard operations gather real-time data on lifeguard performance and facility preparedness.
- Audit reports gather quantitative and qualitative data on lifeguard operations, pool management, and basic maintenance with a focus on patron health and safety.
- Information is shared with each facility to make recommended changes throughout the year.

Agency Attendance



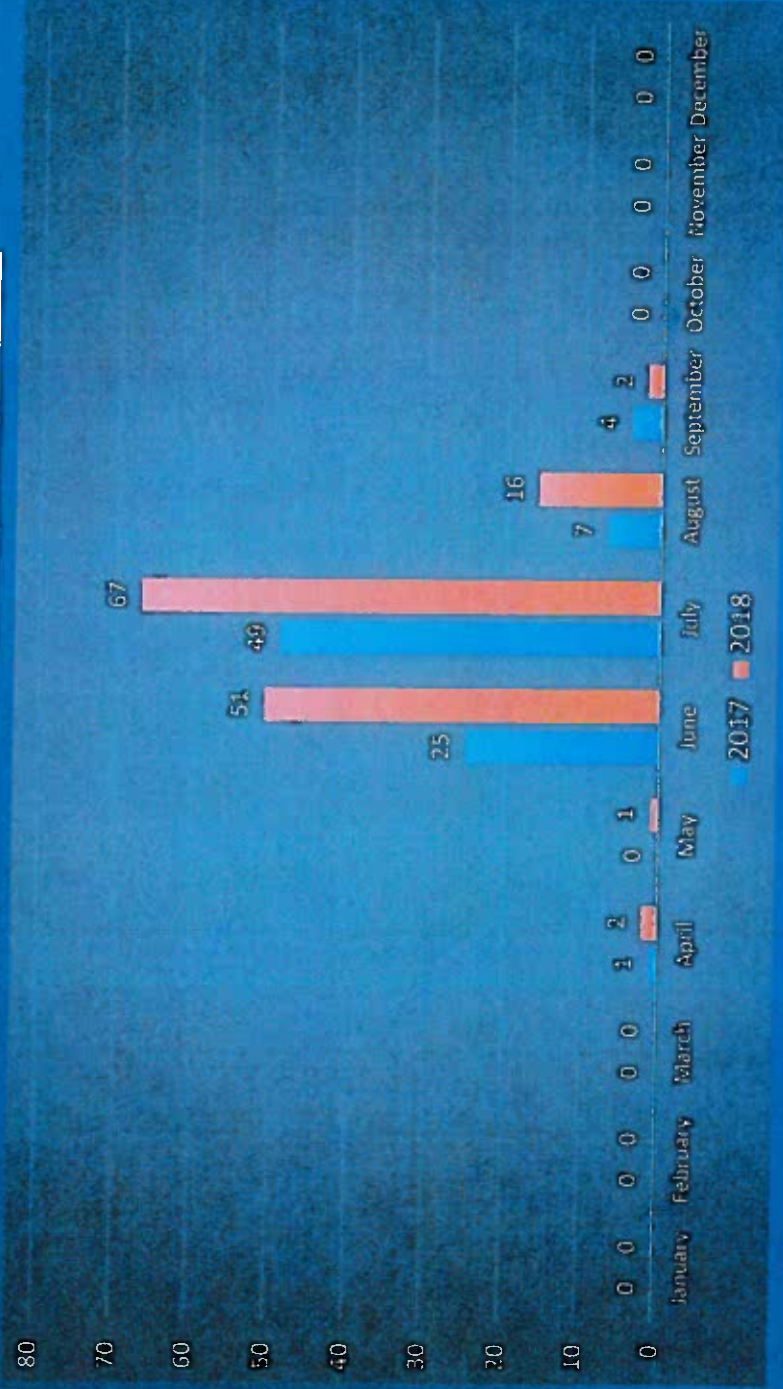
Total attendance has seen a year-over-year increase across all agencies, with the greatest increase of patrons being focused in the East

Total Attendance



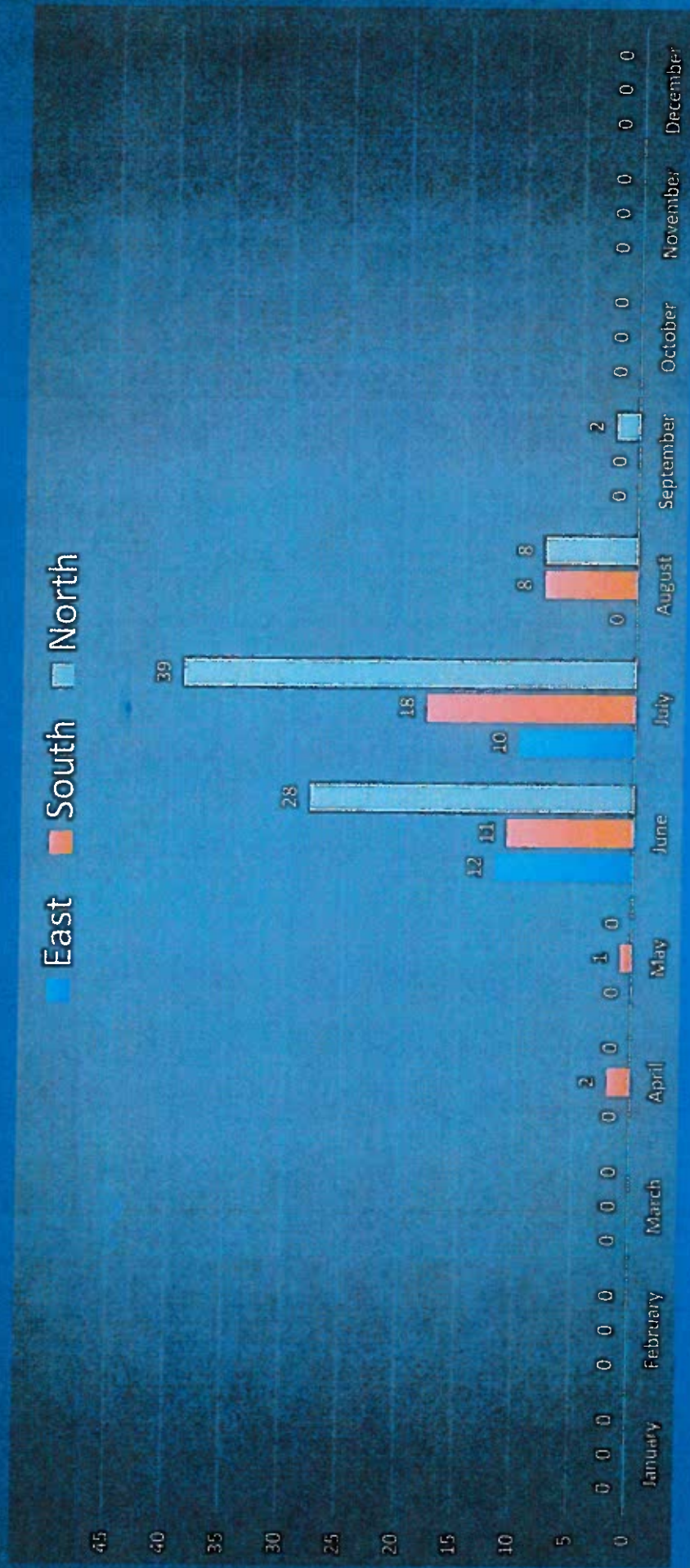
449,335

Monthly Rescue Peak Activity 2017 to 2018



Current data shows a
50% increase from last
year of rescues across all
Los Angeles County
Pools.

Monthly Peak Activity



July

Critical Rescue
Month

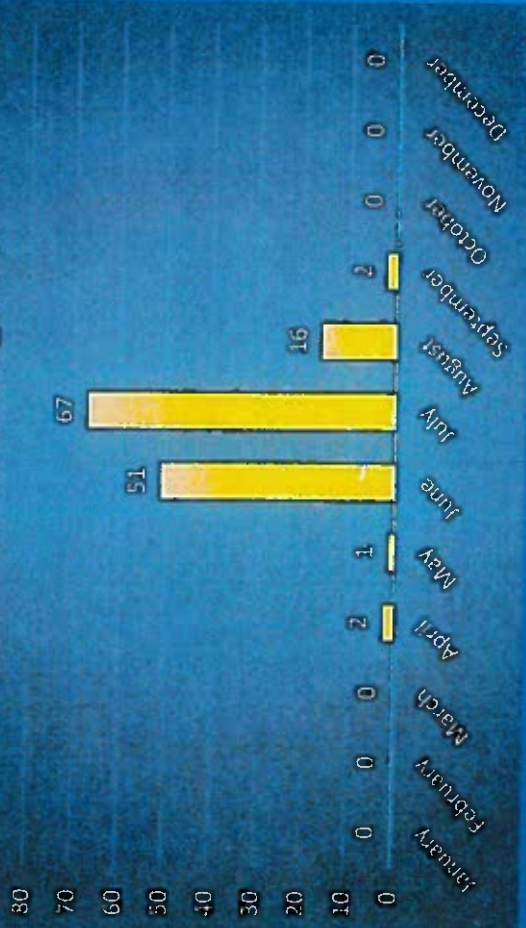
67

Total Rescues

North

Agency of Greatest Rescue
Activity

Peak Rescues for All Agencies



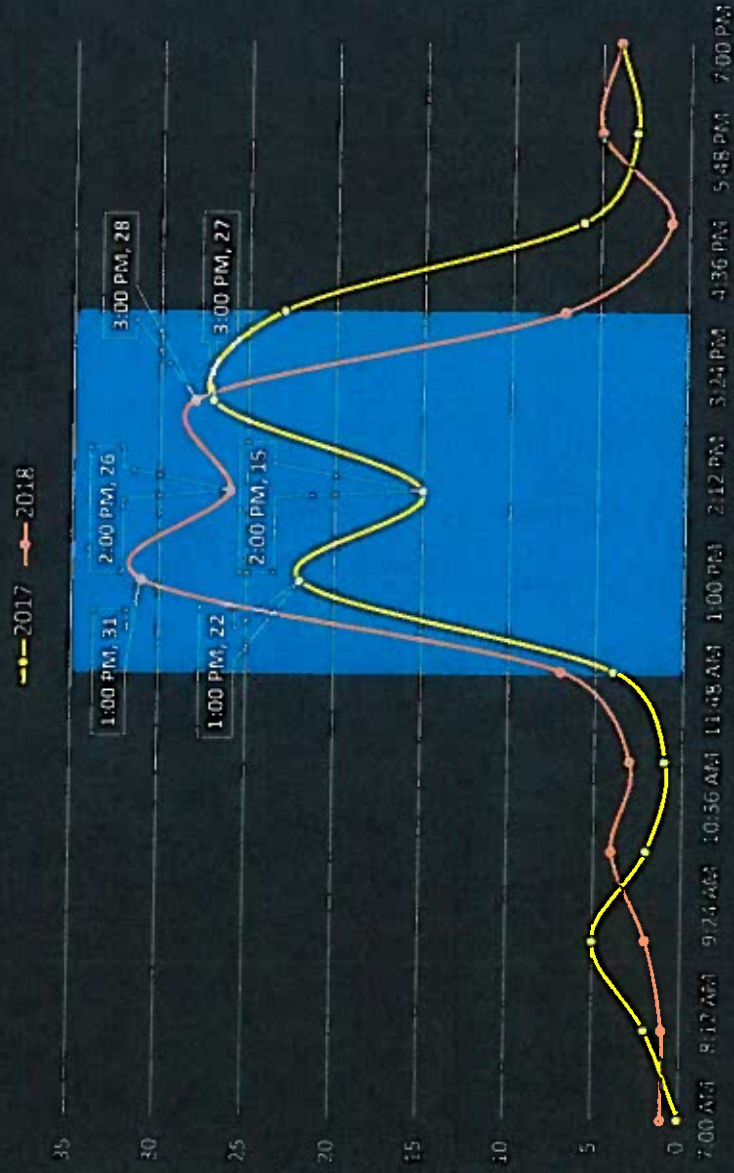
July experienced the greatest total number of rescues; however, every month is critical to aquatic safety and for lifeguard vigilance!

Rescues by Day of the Week 2017 and 2018

Current Los Angeles County Data suggest increased rescue activity on
Wednesday, Thursday and Weekends at all agencies.



Rescues by Time of Day



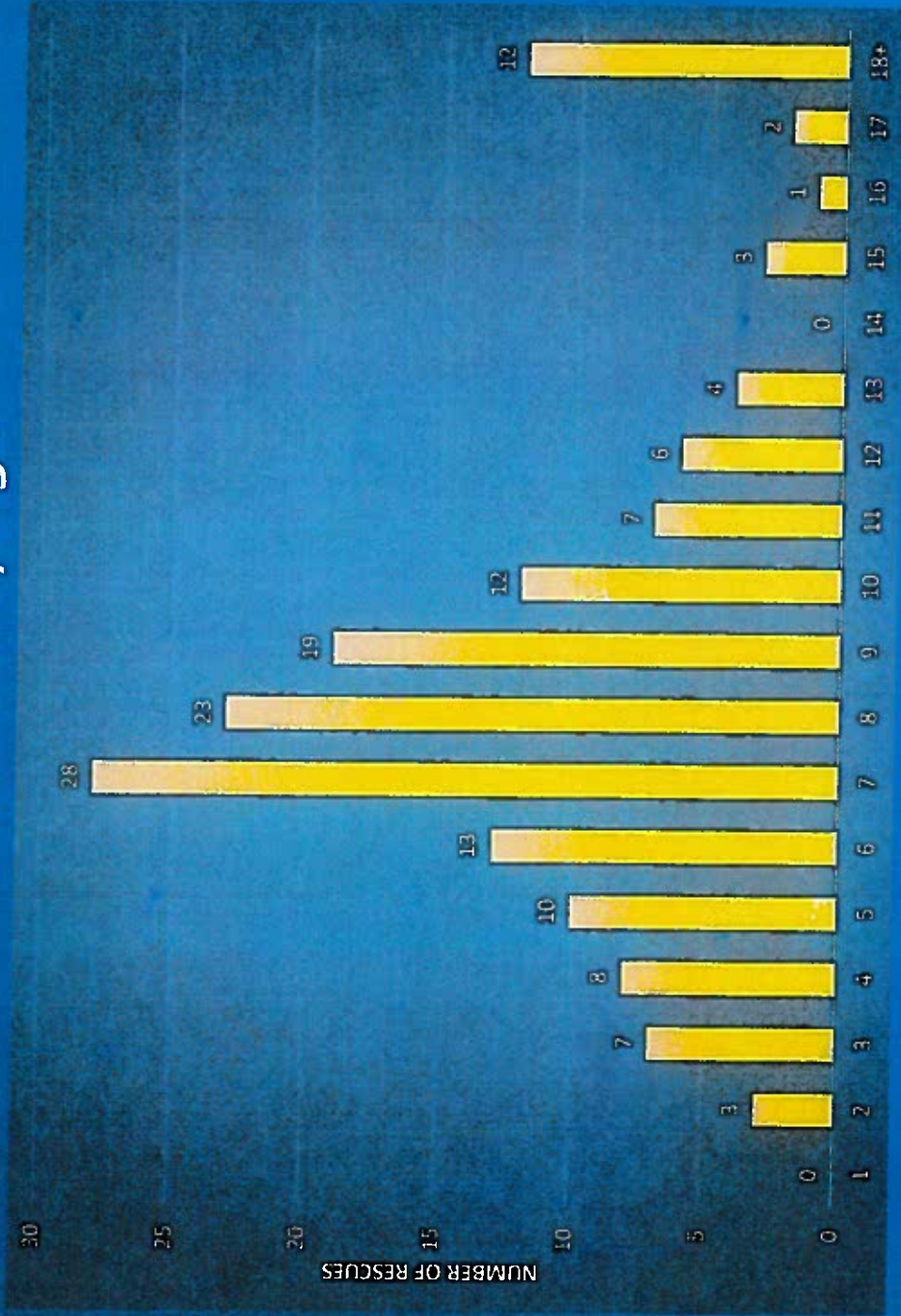
Across all agencies, the critical rescue period is between **12:00 pm to 4:00 pm**.

The risk for submersion incidents is **greatest** at 1:00 p.m.

Eyes on the water!

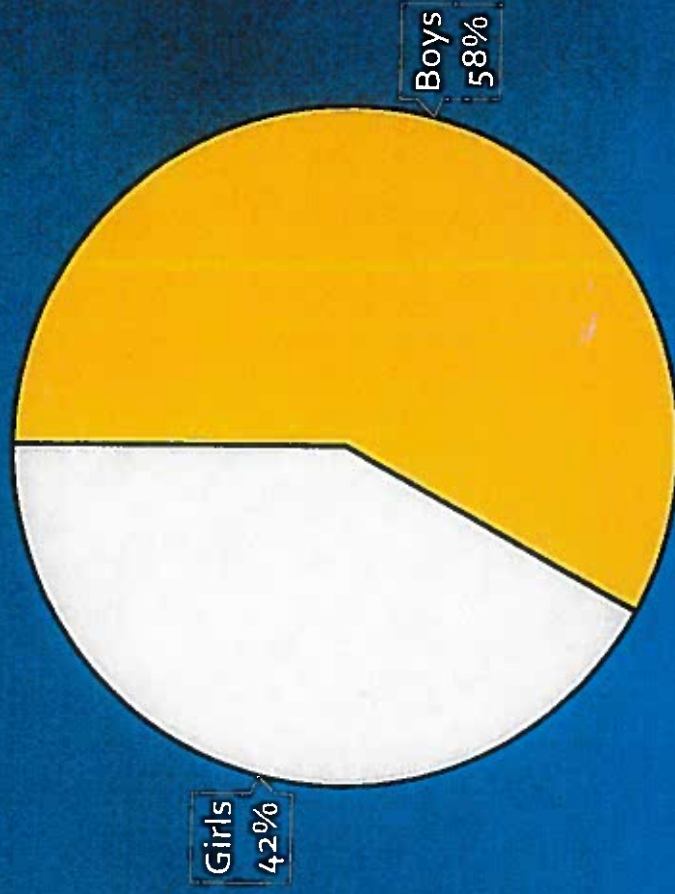
Rescues by Age

Children from
ages **7 yrs. to 9 yrs.**
pose the highest risk
of submersion for all
Los Angeles County
Pools



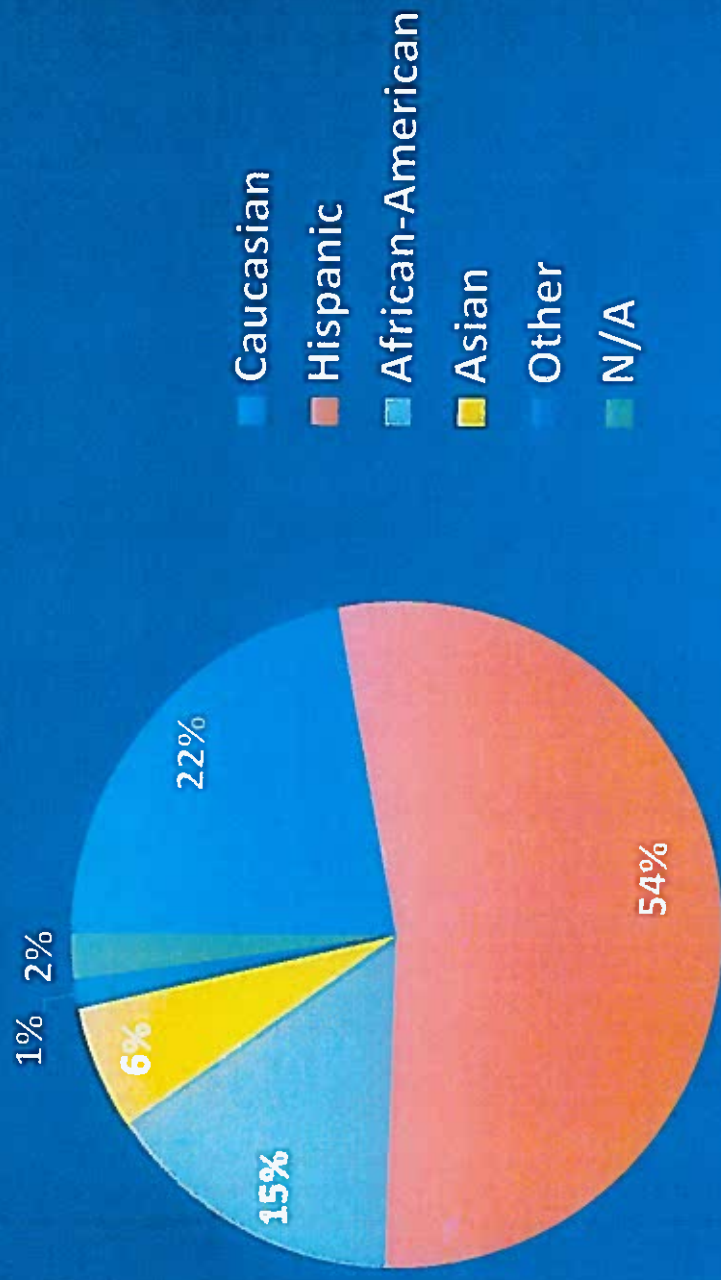
LA County has a
higher number
of rescues
among women
than the
National
Average by
more than 14%

Rescues by Gender



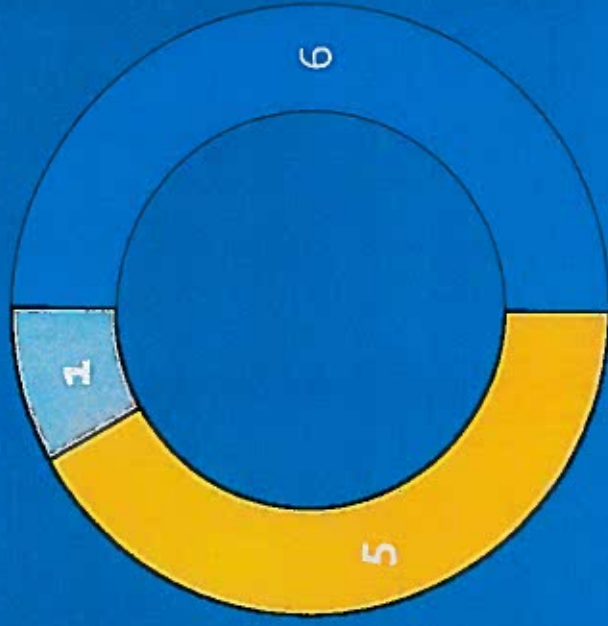
*Compared to U.S. Consumer Product
Safety Commission 2018 Report

Rescues by Ethnicity

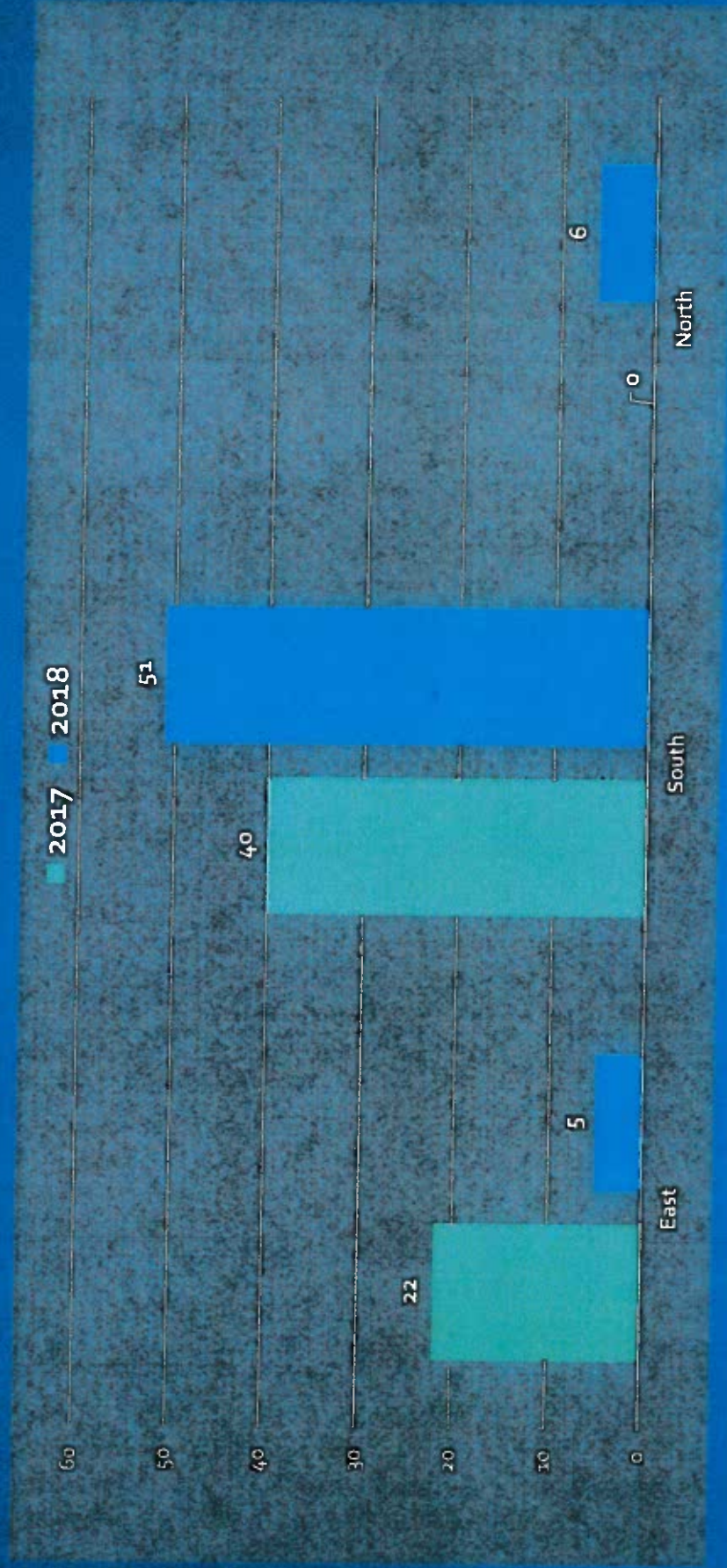


E.M.S. Requested

- East
- South
- North



Law Enforcement Requested



Law Enforcement Response

Sheriffs have been called out more than **50 times** this summer, responding to a number of situations where the staff or the public have been in danger.

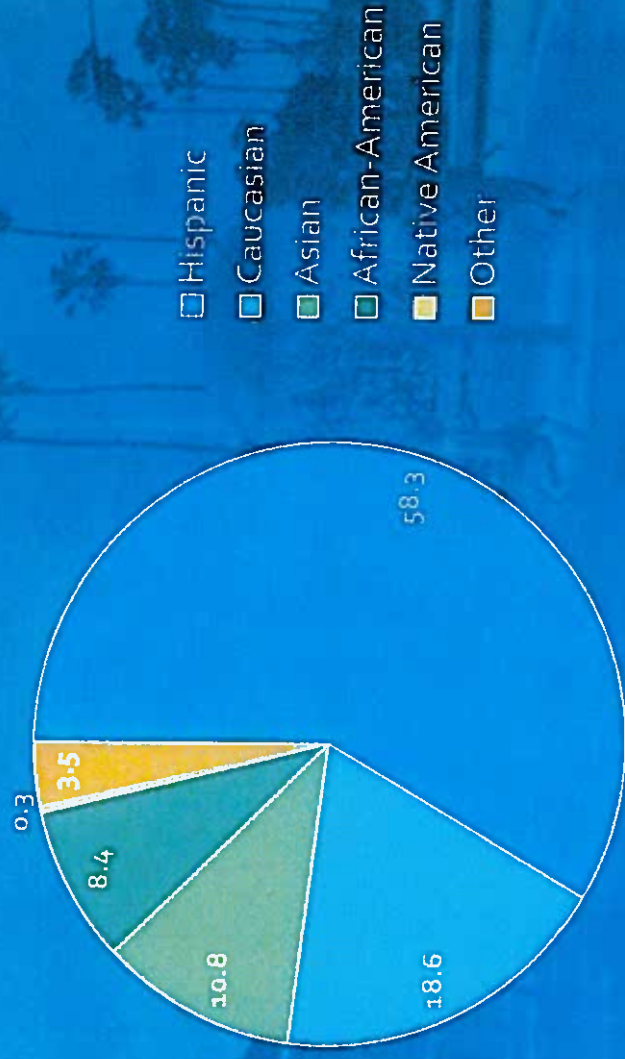
- Fight between parents.
- Two separate events at the same location where a mentally unstable person climbed on to the lifeguard tower and threatened the staff/public.
- Used needles found in the restroom/locker rooms.
- Individuals caught performing lewd acts.
- Child predators.
- Drive-by shootings at multiple locations.
- Shootout with law enforcement resulting in 3 deaths.

Alondra Park Pool

Highlights

- Three Morning Sessions and Three Afternoon Session of Swim Lessons
- Senior Water Wellness
- Lap Swim
- Water Sports Teams

Area Demographics



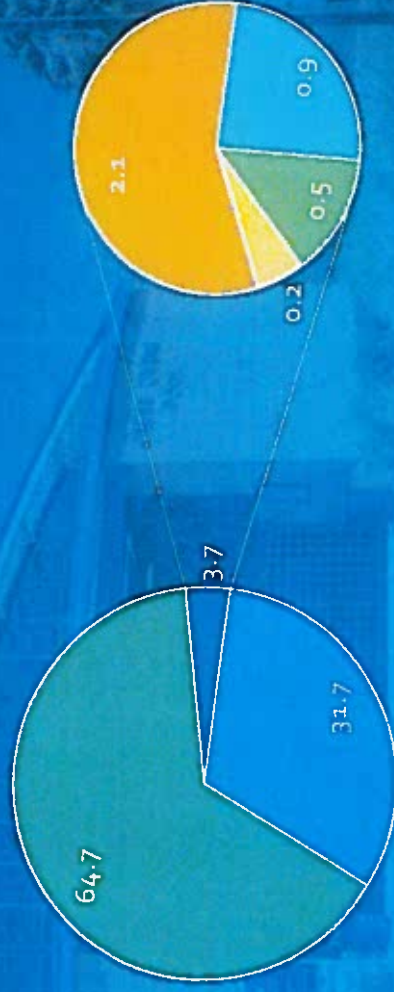
Jesse Owens Park Pool

Highlights

- Two Morning Sessions and Two Afternoon Session of Swim Lessons
- Senior Water Wellness
- Lap Swim
- Water Sports Teams

Area Demographics

- Hispanic
- Caucasian
- Asian
- African-American
- Native American
- Other



Ruben Salazar Park Pool

Programs Highlights

- Additional Adaptive Swim Lessons
- Morning Swim Lessons and Additional Afternoon Swim Lessons
- Senior Water Wellness
- Water Sports Teams

Area Demographics

- Hispanic
- Caucasian
- Asian
- African-American
- Native American
- Other



Future Challenges

- Strengthening supervisory staff
- Further implementation on Aquatics Maintenance Technician
- Continued development of lifeguard recruitment efforts
- Continued focus on staff training and development
- More input on new and renovated facilities
- Expanded professional development of staff
- Refine data collection process
- Expanded staff and facility ongoing audits
- Enhance lifesaving programs county-wide



Remember Every Life is Precious



County of Los Angeles
Parks and Recreation Commission Meeting

Minutes of the July 9, 2018

The regular meeting of the Los Angeles County Parks and Recreation Commission was held on July 9, 2018.

PARKS AND RECREATION STAFF PRESENT:

John Wicker, Director
Norma E. Garcia, Chief Deputy Director
Kevin Regan, Deputy Director
Carl Cooper, Deputy Director
Jon Gargan, Deputy Director
Malou Rubio, Administrative Deputy
Jane Beesley, Administrator, Open Space District
Clement Lau, Departmental Facilities Planner
Ruben Lopez, Head of Contracts
Ed P. Reyes, First District Commissioner
Mayisha Akbar, Second District Commissioner
Sylia Obagi, Third District Commissioner
Melissa Centeno, Fourth District commissioner
Faith Parducho, Unincorporated Area Liaison
Mohammed Al Rawi, Chief Information Officer
Anthony Valle, IT Technician
Carmen Garrido, Sr. Management Secretary
Elva Espinoza, Executive Secretary

I. CALL TO ORDER

Commissioner Mayisha Akbar called the meeting to order at 9:49 a.m.

II. FLAG SALUTE

Chair Mayisha Akbar led the Flag Salute.

III. ROLL CALL

Commissioners Ed Reyes, Mayisha Akbar, Sylia Obagi and Melissa Centeno were present.

Commissioner William Korek was not present.

IV. APPROVAL OF MEETING MINUTES

Commissioner Ed P. Reyes made motion to approve the April 2, 2018 Commission Meeting Minutes and Commissioner Sylia Obagi seconded it. All Commissioners agreed.

V. DIRECTOR'S UPDATES

Director John Wicker (Director) welcomed the Commission and asked everyone to introduce themselves. Shawna Joplin is the Regional Park Superintendent of Stoneview Nature Center (Center) and welcomed the Commission. She stated this was a five-acre urban sanctuary that was a former school site that closed after about 10 years, then the County purchased it for greenspace. Ms. Joplin stated that this Center brings positive environment to the community. This is a place for people and animals to get peace and quiet. The Stoneview Community always come together to make a positive connection with one another. The center features seven days a week programming for all ages including cooking, gardening, fitness, meditation, and children's activities. Ms. Joplin enjoys planning programs that get people talking by the end of the sessions. She stated that some of the programs planned have gotten neighbors in the Blair Hills to get to know each other as well. The example is the Summer Program for 16 kids which allowed each child to prepare their own healthy meals and snacks. It was a wonderful experience to have kids make their own food and eat it too. More importantly, these programs connect communities of various social background and it is accessible to everyone. When they offer programs for the entire family – they get full.

Commissioner Ed Reyes stated that is great that Shawna was looking at diversity at Stoneview. Her goal is to create a positive experience for the community. She mentioned that the President of the Blair Hills Community is also involved in the Stoneview Nature Center Associates.

She talked about the rainbow garden being planted by color and their irrigation system which is comprised of over 80 watering stations that are set to the needs of each individual plant so there is no wasted water. There is also civic art in the garden. There are also two large bioswales in the park that capture rain runoff.

Commissioner Ed Reyes asked how is water cost managed? Ms. Joplin stated that the irrigation system has over 80 watering stations that are set to the needs of each individual plant so there is no wasted water. The system is powered by Weathertrak which keeps track of the weather and adjusts accordingly which also helps to conserve water.

Deputy Director Kevin Regan stated that Ms. Joplin is amazing and proud of everything she does at the Center. He mentioned that there is a plan that has been approved for the near future to link the Center to the Baldwin Hills Scenic Overlook and Kenneth Hahn via the Park to Playa Trail. The connection to Kenneth Hahn will feature a pedestrian bridge spanning from La Cienega Blvd. This is tentative scheduled to open in 2020.

Commissioner Sylia Obagi asked what are the challenges of a seven-day programming? Ms. Joplin stated that the challenges are keeping staff on board. She strives for great customer service and likes to take time to develop programs. For example, she received a great compliment from a parent for the summer camp program at Stoneview as it was compared to the Galileo Camp in the westside, which is a fancy camp. The parent stated that the camp at Stoneview was much better! Therefore, her goal is to roll out spectacular summer programs for the Department of Parks and Recreation. She also would like to build a volunteer group for the Center. Director Wicker thanked Shawna for her presentation.

The Director announced that the Department of Parks and Recreation has been awarded the 2018 *Innovation in Health* award from the National Recreation and Park Association (NRPA) for our Parks After Dark (PAD) program! In addition, PAD is now in the running for NRPA's prestigious *Best in Innovation* award, which we will find out in September. Director Wicker stated that he was very proud of the staff that have worked on PAD Program.

V. DIRECTOR'S UPDATES - Continued

Director Wicker moved on to talk about Budget. He stated that currently, the Department's Operating Budget funds seasonal pools for a ten-week season and the lake swim areas are only open four days per week; and we recently acquired approval to extend the swimming season at 25 seasonal pools from ten-weeks to 12 weeks and increase swimming at the lake swim beaches from four days per week to seven days per week during the summer season. There is a large demand from community members, local schools, youth day camps, seniors, swim teams and clubs for greater access to the County's pools and lake swim beaches. Increasing access to Aquatic Centers on a year-round basis, extending access to seasonal pools by two weeks and opening seasonal swim beaches at lakes for seven days a week would help to create access for children, youth and communities that otherwise do not have access to swimming pools and amenities. We expect a record breaking attendance during the extended swimming season.

Director Wicker stated that PAD was initially launched at three parks in 2010 as a prevention component of the County's Gun Violence Reduction Initiative and has since successfully expanded to 33 parks, with locations in each of the five supervisorial districts. Now funded for two years and adding programming during Easter and Christmas breaks, so any time the kids are out of school, we plan to offer PAD for them. As the lead Department, we are fortunate to have been partnered with: County Board of Supervisors, Chief Executive Office, Mental Health, Probation, Children and Family Services, Public Health, Sheriff and many other County departments and community organizations. PAD achieves high participation rates and increases access to programming and services. Director Wicker invited the Commissioners to attend this season PAD site visits that are scheduled from June 23, 2018 through August 4, 2018; He specifically invited them to attend the August 2, 2018 site visit in which Chief Executive Officer Sachi A. Hamai is scheduled to attend, so they could help host along with other department heads. Otherwise, they are welcome to attend one in their district. Elva will provide the PAD site visit schedule to all the Commissioners.

Director Wicker also informed the Commissioners about the summer lunch program – he stated the Department is serving lunch in 80 locations and snacks in 50 locations. Commissioner Mayisha Akbar asked if these meals were age restricted? Director Wicker stated, yes, it is up to the age of 18. Commissioner Ed Reyes asked if this affect documented or undocumented people? Director Wicker said, no – we do not ask. Our Parks are considered a safe zone area. Commissioner Sylia Obagi asked if Immigration and Customs Enforcement comes to these programs? Chief Deputy Director Norma E. Garcia stated that we have County protocol and the Business Affairs will take the lead with any immigration issues. So far, Parks have not had any immigration issues.

Director Wicker also shared with the Commissioners the LAGMA Magazine - where 20 of our facilities are highlighted. Director Wicker said we are excited about the work our staff is doing!

Furthermore, Director Wicker informed the Commissioners that our Chief Executive Office asked the Department to submit a proposal for us to run Grant Park. This is currently under the Music Center. We developed a proposal and if we get the bid for this park, it would be under Regional Facilities Agency and Deputy Director Kevin Regan would create all program e.g., from traditional program to concerts and nature programs. Commissioner Sylia Obagi said, she cannot see this park as an actual park – seems more like a picnic area. Director Wicker said, we see a lot of kids playing in the splash pad area and "I think we put together a good proposal for maximum programming." As we can cover all kinds of programs, including a possible day camp. We are excited about that opportunity. In addition, Deputy Director Kevin Regan spent a lot of time out there and will see if we get the bid.

VI. DEPARTMENT UPDATES –

1. ESTEAM –

Deputy Director Mercy Santoro presented ESTEAM – Environmental, Science, Technology, Engineering, Arts, and Mathematics (attached is the power point presentation). She provided a summary and stated the Natural History Museum (NHM) and parks partnered in 2016 and pilot eight parks with shared curriculum, interpretation training, mobile museum trucks at Parks After Dark sites. This allowed us to make the Parks and Recreation locations the nature classrooms. Staff received three-day training at the NHM. They reported it was effective and well organized. They strengthen their skills with camp management. This increased their confidence in outdoor learning and nature place with hands on activities for children. Then again, pilot eight sites in 2017 and served 350 campers. This incorporated community science – iNaturalist – long-term biodiversity study of urban habitats and surrounding natural areas. Findings from the Summer 2017 – Parks staff informally adapted to curriculum to After School Programs, Schools connected with camp sites to learn more about program when school year started, overall experience re-engaged community members and children. There was a strong focus on meeting the social and emotional needs of campers, and excitement among staff to see camp sites expanded in 2018. Parents were excited about this program and it is in all five districts.

Deputy Director Santoro stated that ESTEAM – promotes discovery through hands-on learning, guided by a child's personal curiosity to create and explore. Provides children with opportunities to be engaged in a learning process that excites, energizes, and exposes them to a wide variety of skills and ideas. It encourages campers to discover a path in our parks to becoming environmental stewards and the leaders of tomorrow. ESTEAM is an educational approach to learning that uses Environmental, Science, Technology, Engineering, Arts, and Mathematics to help a student inquiry, dialogue, and critical thinking. This encourages campers to take thoughtful risks, engage in experiential learning, persist in problem-solving, and embrace collaboration, and work through the creative process. A brief background is that STEAM went to ESTEAM – the missing element in STEAM education is the essential direct experience and connection to nature that is vital to children's mental, emotional and physical health and well-being. Studies show that regular direct access to nature can: increase self-esteem and resilience against stress and adversity, this is especially true for children living in urban communities. Improve concentration, learning, creativity, cognitive development, cooperation, flexibility and self-awareness.

This also prevents childhood obesity through exploring parks and neighbors. ESTEAM Team Purpose – was to develop quality summer camp framework, standards and expected learning outcomes. Ensure activities encourage curiosity, creation and are Fun! Building a training model that delivers confidence to our frontline staff and their overall capacity to facilitate new ways of learning through discovery and problem solving. All about plan, train, assess and reflect. The ESTEAM Program Elements are: Six-week summer program, targets age of 6 to 14 years, each week follows environmental theme and is guided by an essential question. It is a 15 hour of ESTEAM learning each week (3 hours per day); it is hands-on activities. It also includes a field trip that relates back to the essential question and a guest speaker from an associated career. The Children's Outdoor Bill of Rights are included. Training for staff began back in September 2017. The kids will be working on a Tool Kit making some solar ovens – used for cooking and they will be provided with iPads to use at each site. This is exciting because the kids will be documenting what is happening in the environment. They will download the iNaturalist application for this exercise and this will allow them to engage in the observation process. This will include a microscope. This year's camping trips, we expect 500 campers to experience the elements of nature at Castaic Lake and Santa Fe Dam.

VI. DEPARTMENT UPDATES – Continued

ESTEAM

Commissioner Sylia Obagi asked if the kids will be using the solar ovens kits for cooking. Deputy Director Santoro stated yes, they will be utilized for that purpose.

Commissioner Ed Reyes stated that this is a wonderful program. I cannot imagine how much they are going to learn and asked if there was a way to record the learning? Deputy Director Santoro stated that – that is the next step. The plan is to connect summer experience to schools/classroom; pre-post staff, student and parent perceptions and assess self-efficacy of staff to deliver curriculum based on training.

Director Wicker stated that on one of the camping trips, a child was crying when they were getting ready to return home and staff got worried and provided a telephone for the child to reach out to the parent, but the reason the child was crying was because he did not want to leave the camp program. Also, the Director stated that next to Roosevelt Park there is a school and teachers went to the Park and asked staff what we were doing because the kids were excited talking about our program. Deputy Director Santoro said this is great – because a program like this outside would probably cost \$400 a week and we run this program with a cost of \$25 to \$125 a week.

Deputy Director Santoro invited the Commissioners to visit an ESTEAM site before July 23, 2018. Also invited them to the NHM and DPR – ESTEAM Celebration on Tuesday, July 31, 2018 at 10:30 a.m. at the Natural History Museum. Chief Deputy Director Norma E. Garcia asked the Commissioners to coordinate their visit with Executive Secretary Elva Espinoza.

2. Budget Update –

Administrative Deputy Malou Rubio presented the following budget overview. (power point attached). She stated that her job is to make sure we have sufficient money to make these programs happen. Provided the FY 2017-2018 Budget Status. Talked about the fund balance that may allow for more programming. As for the 2018-2019 Budget is \$231,928,000 gross appropriation. We are 70 percent funded by General Fund. Improve enhancement are only possible if we get our own funding. Supervisors Solis and Barger supported a motion to extend the swimming season at 25 seasonal pools from ten-weeks to 12 weeks and increase swimming at the lake swim beaches from four days per week to seven days per week during the summer season. The Chief Executive Office is still considering funding for the year-round pools. Projects funded in 2018-2019 is PAD – \$5.7 million next year and for FY 2019-20 is \$4.1 million.

Commissioner Melissa Centeno asked if this was every two years or why do you have to lobby every year for funding? It makes more sense to try to get ongoing funding.

Also, Commissioner Centeno stated there was a bigger amount funded by Mental Health Dept. Why? Chief Deputy Director stated that they realize that investing in this pilot program aligns with mental health. As we are early intervention stage for mental health.

Furthermore, the following budget issues were addressed to the CEO. If DPR does not get NCC funding, the Department will need to absorb the following costs. Water Cost Increases and Proposition

VI. DEPARTMENT UPDATES – Continued

Budget Update –

A Contract Compliance with Living Wage. DPR is also facing the following issues that will be absorbed by the Department Budget, Retiree Health Insurance Cost Increases, Health Insurance for Temporary employees, Alhambra Headquarters. Director Wicker stated that he rather we generate revenue instead of cutting positions.

Commissioner Ed Reyes asked what about the clean save water program in areas where this approach can promote strategic? County has a lot of underuse facilities. There is a lot of potential. Director Wicker said that they have been talking to the Department of Public Works about capturing water in our facilities. He said we get about \$4.9 million from Flood Control (legislation allows funding to be used for parks and recreation purposes).

3. Measure A Update

Jane Beesley, Administrator for Regional Park and Open Space District provided the Measure A update - Executive Summary of the Proceeding of the Measure A Implementation Steering Committee. Ms. Beesley summarized the attached hand out. The implementation process was led by Regional Park and Open Space District (RPOSD) and a team of private and nonprofit consultants and benefited greatly from the input of a dedicated steering committee consisting of members with expertise in parks, recreation, and open space. RPOSD also conducted outreach and engagement to solicit additional feedback from potential grantees and interested members of the public. The purpose of the Proceedings of the Measure A Implementation Steering Committee is to document the Measure A Implementation Steering Committee's recommendations for developing and implementing Measure A guidelines, policies, and procedures. The Proceedings will inform the development of a series of Board Letters, to be submitted by RPOSD to its governing body, the Los Angeles County Board of Supervisors. Litigation of Measure A's Special Tax is ongoing. RPOSD prevailed at the trial court, and the plaintiff's appeal is now underway. However, to distribute Measure A funds while the litigation is pending the Los Angeles County Board of Supervisors has authorized the release of the Measure A annual allocation funds, pending resolution of the appeal. The release of annual allocations will be contingent of having contracts signed with a clause detailing the procedures for repayment of funds if required by the final court ruling. All competitive grants funds will be reserved until the litigation is resolved. Ms. Beesley also referred to the recommended Measure A Expenditure Plan (attached). The recommended expenditure plan includes funding for six competitive grant programs and six allocation programs. It also includes funds for a Technical Assistance Program (TAP). The recommended TAP seeks to reduce barriers to accessing Measure A funds by building technical knowledge and capacity for applying for grant funds and implementing projects. These skills are especially important in High and Very High Needs Study Areas, where Measure A funding will be critical for implementing projects to meet park need. Measure A funds six allocation programs that are available to eligible public agencies. These funds can be expended annually, accrued for a maximum of five years, bonded through RPOSD, or share with adjacent Study Areas. Ms. Beesley stated that if they don't spend the money in those five years – we need to tell them to find a nonprofit to help them spend the money. Commissioner Ed Reyes – stated, he was optimistic.

VI. DEPARTMENT UPDATES – Continued

Measure A Update

Measure A funds six competitive grant programs that are available to eligible public agencies and nonprofit organizations. The Acquisition-only Competitive Program and the Planning and Design Funds (Technical Assistance) are programs recommended by the Steering Committee; all others are required by Measure A. It is also required that applicants conduct community outreach and engagement for all Measure A funded projects with the intent to ensure that communities throughout the County are aware of and can help determine spending priorities for Measure A-funded projects; and to facilitate a transparent process by which agencies report use of Measure A funds. Competitive grant applicants will be able to earn points for conducting robust outreach and engagement that goes above and beyond these requirements. Attached is also the recommended grant application process, recommended schedule and the recommended evaluation of Measure A.

Ms. Beesley then stated that they are doing a survey in the high needs area to see and will include questions like "What is Measure A?" And in September we will go to the Board for guidance. We are focused in the high needs areas.

4. Baseball Needs Assessment –

Clement Lau gave a presentation showing how data from the Countywide Parks Needs Assessment can be refined and supplemented with demographic, market, and other data to identify those areas that are most in need of new baseball fields. He emphasized that this approach can be replicated for other park amenities (like basketball courts, soccer fields, etc.) and is an effective way to help the department to make informed and data-driven decisions regarding park planning and resource allocation. The maps and analyses can also be shared with cities, foundations, potential funders, and other stakeholders to highlight the need for specific park amenities in certain neighborhoods and secure outside funding and support.

Commissioner Sylia Obagi stated that this data should be made available on the Department's website and should be easy to find. Chief Deputy Director Norma E. Garcia said this was a good suggestion and mentioned that Dodger's Foundation was very interested in using this data to determine locations for future Dodgers Dreamfields. Director John Wicker stated that this is great amount of data and would like to make it accessible to our partners, including the 88 cities. Specifically, the data can be used to guide the delivery of different services and programs that we provide. Commissioner Ed Reyes said this analysis could also be done for swimming pools. Chief Deputy Director Norma E. Garcia said it could be used for any park amenity that we provide.

5. New Department Web Page –

Mohammed Al Rawi, Chief Information Officer gave a presentation that included a brief background about the current website, how it is limited because we were mandated to use an obsolete platform (websphere). He then provided background about creating a futuristic, non-government like, website that is inviting and easy to use. He shared how we had focus groups with people of different background and age groups to guide us through the design approach. He walked us through the new website, showed the dynamically generated parks website (from the newly created master database), the thousands of great photos were captured of all 182 sites, calendar, programs, parks locator and the welcome video. Commissioner Sylia Obagi asked if it is hard to add the Countywide Parks Needs

VI. DEPARTMENT UPDATES – Continued

New Department Web Page –

Assessment list to the new website? Mohammed stated that it is not hard, it something that can easily be implemented.

Commissioner Sylia Obagi stated this video was inspiring! What a great new website. Commissioner Ed Reyes also said it was a huge improvement and fantastic website. All Commissioners agreed.

VII. PUBLIC COMMENT

None.

IX. CALENDAR ITEMS

First District

- National Night Out at Rimgrove Park on August 7, 2018 from 5:30 p.m. to 8:30 p.m.
- Fishing Derby at ELA Civic Center on September 8, 2018 from 6:30 a.m. to 11:00 a.m.

Second District

- Parks After Dark Resource Fair at Ted Watkins Park on Thursday, July 19, 2018 from 6:00 p.m. to 8:00 p.m.
- Hawaiian Festival at Alondra Community Regional Park on Saturday, July 21 and Sunday, July 22, 2018 from 10:00 a.m. to 6:00 p.m.
- Health Fair at Ladera Park on Wednesday, August 15, 2018 from 9:00 a.m. to 3:00 p.m.
- Countywide Fitness Challenge - at Alondra Community Regional Park on Saturday, September 22, 2018 from 7:00 a.m. to noon.

Third District

- Back to School Health Fair (backpack and supplies give-a-ways) at El Cariso Park on August 11, 2018, from 12:00 p.m. to 3:00 p.m.

Fourth District

- Parks After Dark Resource Fair & CEO Visit at Adventure Park on Friday July 13, 2018 from 6:00 p.m. to 8:00 p.m.
- Taste of the Heights at Rowland Heights Community Center on Thursday, August 2, 2018 from 5:30 p.m. to 8:00 p.m.
- National Night Out at Mayberry Park on Tuesday, August 7, 2018 from 6:00 p.m. to 8:00 p.m.
- National Night Out at Carolyn Rosas Park on Tuesday, August 7, 2018 from 6:00 p.m. to 8:00 p.m.
- Hahn Katch Fishing Derby at La Mirada Park on Saturday, September 22, 2018 from 7:00 a.m. to noon.

Fifth District

- Annual Summer Concert at Farnsworth Park on July 14, 2018 from 2:00 p.m. to 11:00 p.m.
- Annual Summer Concert at Farnsworth Park on July 21, 2018 from 2:00 p.m. to 11:00 p.m.
- Annual Summer Concert at Farnsworth Park on July 28, 2018 from 2:00 p.m. to 11:00 p.m.
- Annual Summer Concert at Farnsworth Park on August 4, 2018 from 2:00 p.m. to 11:00 p.m.

IX. CALENDAR ITEMS – Continued

Fifth District

- Annual Summer Concert at Farnsworth Park on August 11, 2018 from 2:00 p.m. to 11:00 p.m.
- Annual Summer Concert at Farnsworth Park on August 18, 2018 from 2:00 p.m. to 11:00 p.m.
- Annual Summer Concert at Farnsworth Park on August 25, 2018 from 2:00 p.m. to 11:00 p.m.
- Annual Summer Concert at Farnsworth Park on September 8, 2018 from 2:00 p.m. to 11:00 p.m.
- Back-to-School Resource Fair with Concert and Movie at Stephen Sorensen Park on August 3, 2018, from 6:00 p.m. to 9:00 p.m.
- Color Me Lake LA Glow Fun Run at Stephen Sorensen Park on August 4, 2018, from 8:00 p.m. to 10:00 p.m.
- 9/11 Remembrance at George Lane Park on September 11, 2018, from 5:00 p.m. to 7:00 p.m.
- 9/11 Remembrance/Patriots Day at Richard Rioux Park on September 11, 2018 from 5:00 p.m. to 8:00 p.m.

X. NEXT MEETING

The next Parks and Recreation Commission meeting will be held on Monday, October 1, 2018, at the Ford Theatre. A Thomas Guide map of the meeting site will be sent to all Commissioners, in addition to Yahoo driving directions.

XI. ADJOURNMENT

Meeting adjourned at 11:52 a.m.

BUDGET UPDATE

FISCAL YEARS 2018-19 & 2019-20

FISCAL YEAR 2018-19

• October 15, 2018 Commission Meeting	\$15,000,000
• Estimated Solutions:	
• Savings from holding permanent vacancies	3,600,000
• Electricity Savings	1,200,000
• Savings from Services and Supplies	350,000
• Unanticipated Revenues	900,000
• Commitment from CEO to Fund Legal Settlements	1,950,000
• Deferral of Legal Settlements until Fiscal Year 2019-20	4,000,000
Total Solutions	\$12,000,000
• Current Status After Estimated Solutions	\$3,000,000

FISCAL YEAR 2018-19

- Additional Solutions

- Water Cost Savings from 25% Reduction in Water Use from January 1, 2019 through April 15, 2019
 - Anticipated Increased Rainfall
- Services and Supplies Savings from Sweep in May 2019

- Additional Issue

- Southern California Edison's (SCE) New Time of Use Rates beginning in March 2019
 - Impact on Outdoor Lighting

FISCAL YEAR 2019-20

•Funded Items (Highlights)

- Salaries and Employee Benefits Increases
• Cost of Living Adjustments
6.3 Million
- Parks After Dark Funding Continuation of 33 Parks for Summer 2019
• From Department of Mental Health and Children and Family Services
• Pursuing Additional Funding and Ongoing Commitment from County Departments
3.9 Million
- New/Additional Revenue
• Used to Address Non-Centrally Funded Cost Increases
3.1 Million

Fiscal Year 2019-20 (Cont'd)

• Funding Requests	15,702,000
• Water Cost Increases (LADWP Rate Hike)	1,098,000
• Anticipated Significant Legal Payments	1,040,000
• Modernizing Parks Technology Infrastructure (PC & Kiosks)	909,000
• Total Maximum Daily Load Implementation	3,919,000
• Expanding Free Wi-Fi Access (60 Additional Sites)	580,000
• Operating Cost for New/Refurbished Facilities and Amenities	8,156,000
• Impact of SCE's New Time of Use Rates	TBD

Fiscal Year 2019-20 (Cont'd)

- **Potential Solutions - Cost Savings and Revenue Generation**
 - Pilot Installation of Digital Lockers at Three County Pools
 - San Fernando, Belvedere and Castaic Aquatic Centers
 - Potential 50% Savings from Locker Room Attendant Positions
 - Pilot Installation of Automated Vehicle Entrance Fee Collection Systems at Three Regional Facility Sites
 - Eaton Canyon Natural Area, Schabarum, Santa Fe Dam
 - Potential Additional Revenue and Cost Savings from Cashier Clerk Positions
- Comprehensive Review of Revenue Generation Potential of Park Amenities



The Los Angeles County Safe, Clean Neighborhood Parks and Beaches Measure of 2016 (Measure A)

MEASURE
A

Measure A was approved by nearly 75% of Los Angeles County voters on November 8, 2016

Measure A Goals

- To provide funds to benefit property and improve the quality of life throughout the District by preserving and protecting parks, safe places to play, community recreation facilities, beach, rivers, open spaces, water conservation, youth and veteran career development, and the urban tree canopy.
- To fund projects consistent with or similar to those identified in the 2016 Parks Needs Assessment (<https://lacountyparkneeds.org>).

What is Measure A?

It is an annual parcel tax, which taxes property within the County at a rate of 1.5 cents/square foot of development. It does not expire.

Measure A generated approximately **\$91.8 million** of revenue in the first year.

How are Measure A funds used?

RPOSD grants Measure A funds to public agencies, nonprofit organizations, and schools for park projects across Los Angeles County.

How does RPOSD ensure Measure A meets voter intent?

- 46-member Measure A Implementation Steering Committee
- 30 community meetings across LA County to connect with the public on Measure A status and implementation plans
- Three-part Park Funding series of meetings to educate and engage park agencies and organizations
- Established requirements and guidelines ensuring community outreach and engagement for EVERY PROJECT



All Measure A projects require community outreach and engagement, to ensure that funded projects meet community need. All community outreach and engagement must meet language access requirements, to encourage participation from all community members.

Contact: Jane Beesley, RPOSD Administrator | 626.588.5060 | jbeesley@rposd.lacounty.gov

FUNDING TYPES

What are Annual Allocation Funds?

A portion of the funds is local return funds. These funds are allocated to the 188 Study Areas (all cities and unincorporated areas) in Los Angeles County using a formula that considers population and development. Study Areas with more population, more development, and a higher level of park need receive more funds. These are Annual Allocations.



Another portion of the funds is used to administer Measure A, including the innovative Technical Assistance Program.



What are Competitive Grant Funds?

A portion of the funds is awarded on a competitive basis.



Innovation from RPOSD includes:

- A first of its kind Technical Assistance Program
- Paperless Grant Management System (coming soon!)
- Measure A's Technical Assistance Program works to ensure that all park providers, regardless of initial capacity and experience, are able to deliver park projects in their communities
- Assistance includes help with park planning, design studies, CEQA, grant writing, professional services, and community outreach

Contact: info@rposd.lacounty.gov | 626.588.5060 | RPOSD.LAcounty.gov

MEASURE A

ON-GOING ACTIVITIES

Measure A Implementation

- Adoption of Policies and GAM
- Annual report (1st) and Template
- Oversight Committee Guide & Calendar
- Tax Consulting Services Contract to ensure Special Tax correctly applied with sunset of AC's Mainframe
- Grants Web Portal Testing and Implementation
- Measure A Grants Awarded

Measure A Technical Assistance program (TAP)

- GMS Registration Guide, Webinar & Workshops
- Guide to applying for Measure A Annual Allocations
- Guide to applying for Measure A Maintenance & Servicing funds
- How to Develop a Park' Primer
- 'Grantmaking' Primer
- TAP Resource Development & Delivery Options
- RPOSD, Measure A & Urban Parks Narrative, Brand Development

Collaboration & Opportunities with Partner Agencies and Organizations

- Agency Park Inventory Data Portal and GIS Mapping & Analytics
- Local, Regional, State and Federal Agency Scan and Information Sharing
- RPOSD parks narrative (User's Guide and Menu)
- Agencies with Funds: Prop 68, Prop A, Measure A, Prop 1, Measure W, First 5, Private Funders and Best Practices Examples for Technical Assistance