

County of Los Angeles
Parks and Recreation Commission Meeting

January 8, 2018 at 9:30 a.m.

Hacienda Heights Community Center
1234 Valencia Ave.
Hacienda Heights, CA 91745

A person with a disability may contact the Commission Secretary's Office at (626) 588-5382 at least by Thursday morning the week before the scheduled meeting to request receipt of an agenda in an alternative format or to request disability-related accommodations, including auxiliary aids or services, in order to participate in the public meeting. Later requests will be accommodated to the extent feasible.

I. CALL TO ORDER

II. FLAG SALUTE

III. ROLL CALL

IV. ELECTION OF COMMISSION OFFICERS

1. Chair
2. Vice Chair
3. Secretary

V. APPROVAL OF MEETING MINUTES (October 3, 2016)

VI. DIRECTOR'S UPDATES

1. Sunset of Board of Governors of the Arboreta and Botanic Gardens

VII. DEPARTMENT UPDATES

1. MAPP Planning Priorities - John Wicker
2. Business and Operations Plan and Strategic Plan - Norma E. Garcia
3. Budget Update – Malou Rubio
4. Measure A Update – Jane Beesley

VIII. PUBLIC COMMENT

IX. CALENDAR ITEMS

First District

- Community Meetings Rimgrove Park on February 15, 2018 at 6:30 p.m.
- Community Meeting at San Angelo Park on March 7, 2018 from 6:00 p.m. to 7:00 p.m.

Second District

- Martin Luther King Luncheon on January 12, 2018 from 12:00 p.m. to 1:00 p.m.
- Martin Luther King Appreciation Day at Kenneth Hahn State Recreation Area takes place January 14, 2018 from 8:30 a.m. to 1:00 p.m.

IX. CALENDAR ITEMS (Continued)

Second District

- 5K Walk at Alondra Park on February 14, 2018 from 9:00 a.m. to 12:00 p.m.
- Black History Program at Victoria Park on February 17, 2018 from 10:00 a.m. to 4:00 p.m.
- Black History Program at Ladera Senior Center on February 26, 2018 from 1:00 p.m. to 4:00 p.m.
- Cesar Chavez Birthday Celebration on March 3, 2018 from 10:00 a.m. to 2:00 p.m.

Third District

- MLK Walk/Remembrance at El Cariso Park on January 12, 2018 from 3:30 p.m. to 5:00 p.m.
- Family Valentine Dance at El Cariso Park on February 9, 2018 from 6:00 p.m. to 8:00 p.m.
- Homeless Connect Day at El Cariso Park on February 15, 2018 from 10:00 a.m. to 2:00 p.m.
- Chinese New Year Celebration at El Cariso Park on February 16, 2018 from 3:30 p.m. to 5:00 p.m.
- Black History Month Exhibit at El Cariso Park on February 28, 2018 from 3:00 p.m. to 6:00 p.m.
- Spring Day Camp at El Cariso Park (March 26 to March 30, 2018) from 3:30 p.m. to 5:00 p.m.
- Cesar Chavez Day Event at El Cariso Park on March 30, 2018 from 3:30 p.m. to 5:00 p.m.

Fourth District

- 80's Concert and Dinner at Hacienda Heights Community Center on January 13, 2018 from 7:00 p.m. to 9:00 p.m.
- Acting up Drama Club Theater Play "For Whom the Tinkerbells Tolls" at Hacienda Heights Community Center on January 25, 2018 from 4:00 p.m. to 5:00 p.m. and 7:00 p.m. to 8:00 p.m.
- Valentine's Dinner and Dance at Rowland Heights Community Center on February 14, 2018 from 6:00 p.m. to 8:00 p.m.
- Chinese New Year Concert at Hacienda Heights Community Center on February 24, 2018 from 2:00 p.m. to 4:30 p.m.
- Talent Show at Don Knabe Regional Park on February 24, 2018 at 5:00 p.m.
- Flashlight Night Egg Hunt at Rowland Heights Park on March 23, 2018 from 6:30 p.m. to 8:30 p.m.
- Breakfast with the Bunny at the Hacienda Heights Community Center on March 24, 2018 from 9:00 a.m. to 1:00 p.m.

Fifth District

- Women's Empowerment at Pamela Park on January 27, 2018 from 5:00 p.m. to 7:00 p.m.
- Black History Celebration at Pamela Park on February 13, 2018 from 4:00 p.m. to 7:00 p.m.
- Black History Event at Loma Alta Park on February 24, 2018 from 1:00 p.m. to 5:00 p.m.
- Snow Day at Castaic Sports Complex on January 6, 2018 from 10:00 a.m. to 4:00 p.m.
- Black Excellence Celebration at George Lane Park on February 24, 2018 from 12:00 p.m. to 3:00 p.m.
- Almond Blossom Festival at George Lane Park (March 9 to March 11, 2018) from 2:00 p.m. to 9:00 p.m.

X. NEXT MEETING

The next Parks and Recreation Commission meeting will be held on Monday, April 2, 2018, at a location chosen by the Commission. Driving directions to the meeting site will be emailed to all Commissioners.

XI. ADJOURNMENT

County of Los Angeles
Parks and Recreation Commission Meeting

Minutes of the October 3, 2016

The regular meeting of the Los Angeles County Parks and Recreation Commission was held on October 3, 2016.

PARKS AND RECREATION STAFF PRESENT:

John Wicker, Director
Bob Maycumber, Deputy Director
Norma E. Garcia, Deputy Director
Joe Mendoza, Deputy Director
Kathy King, Regional Operations Manager
Malou Rubio, Regional Operation Manager
Jane Beesley, Regional Parks and Open Space Administrator
Rita Robinson, Project Director
Faith Parducho, Unincorporated Liaison
Kaye Michelson, Special Assistant
Terry Kanakri, Public Information Office
Ed Reyes, First District Commissioner
Mayisha Akbar, Second District Commissioner
John Hsu, Fourth District commissioner
Carmen Garrido, Sr. Management Secretary
Elva Espinoza, Executive Secretary

I. CALL TO ORDER

Commissioner Mayisha Akbar called the meeting to order at 10:28 a.m.

II. FLAG SALUTE

Commissioner Ed Reyes led the Flag Salute.

III. ROLL CALL

Commissioners Ed Reyes, Mayisha Akbar and John Hsu were present.

Commissioner William Korek and Bettina Duval were not present.

IV. APPROVAL OF MEETING MINUTES

Commissioner Mayisha Akbar moves motion to approve the April 11, 2016 Commission Meeting Minutes, seconded by Commissioner John Hsu, and all Commissioners present concurred.

1. Parks Funding Measure – Jane Beesley
2. Needs Assessment Update – Rita Robinson
3. PAD Update – Faith Parducho
4. Budget Update – Malou Rubio

V. DIRECTOR'S UPDATES

Director John Wicker (Wicker) was very pleased to introduce/announced Chief Deputy Director Norma E. Garcia. He stated Norma was the Chief of Planning and has a great amount of experience and was the best candidate for the job. Commissioners applauded and congratulated Chief Deputy Director Norma E. Garcia and look forward in working with her at that level.

Director Wicker announced that the Department of Parks and Recreation Headquarters is looking for a new Building to relocate and we might have found it in Alhambra – across the Department of Public Works and we are currently working on negotiations and will let you know the outcome.

Director Wicker talked about Earthquake Awareness – and how we are on high alert and need to get prepared. Sufficient water and an emergency kit in the car are recommended. He referred to the San Andreas Fault. He stated that we need to make sure staff are all well prepared.

Director Wicker announced that the Board of Supervisors adopted the supplemental budget and it looks good for our Department as we had a roll over Budget.

Also, Director Wicker announced that both Supervisor Don Knabe, Fourth District and Supervisor Michael Antonovich, Fifth District will be leaving office in December 2016. We are losing two great Supervisors and Park Supporters. In the meantime, we are preparing Department packages – structured with the Budget for the incoming Supervisors – possibly Janice Hahn in the Fourth District and Kathryn Barger in the Fifth District. They both seem to be big supporters for Park's, as well.

Director Wicker stated that on the subject of the Hindenburg Sign in La Crescenta Park – the Department held a Public Meeting/Hearing with the collaboration of the Human Relations Commission – where they heard the Community and made recommendations on the matter. The Commission recommended a Task Force Committee and they are working with our curator Ansley Davis. The Task Force has developed a new sign that includes the historic information. This seems to be working out fine.

One more thing, Director Wicker stated that we have been interviewing for the Assistant Director positions – East Agency and Planning and Development Agency. Plus, we will also need to interview for the Assistant Director positions in Regional Facilities Agency and South Agency. This will definitely create a new Team for this Department.

VI. DEPARTMENT UPDATES

Park Funding Measure by Jane Beesley.

Ms. Jane Beesley presented a power point presentation – The 2016 Safe, Clean Neighborhood Parks and Beaches Measure (Measure A). An overview of this included: Framework for Parks Funding: Parcel Tax that is cents per square foot of structural development on a parcel. This excludes parking structures like residential garages and commercial structures.

\$0.015/sq ft on a 1500 sq ft home=\$22.50 annually
Total revenue = \$94.5 million annually

The expenditure plan was written to meet the results of the Countywide Park and Recreation Needs Assessment

VI. DEPARTMENT UPDATES (CONTINUED)

Welfare Exemption – a property tax exemption that non-profits may be eligible to utilize. (Non-profit Hospitals, some Private Schools, and Churches)

Measure A will Fund 47 Study Areas – Refurbishment, Improvements to current Parks, Beaches and Open Space. Funds into each Study Area with additional funds into Study Areas of High and Very High Need.

The Park Funds will be Allocated throughout the County in two Categories:

1. Prop A 1992 and 1996 – a total of 22 years with a One (1) Time Allocation. Most of the Cities have used the funds.
2. 2016 Measure A – Annual Allocations and there is no Sunset date.

The Department of Parks and Recreation will have funds to use – just needs to figure out how they want to use it. In addition, DPR will be eligible for competitive grant programs. Also, Beaches could use fund for Park After Dark or Grants.

Commissioner Ed Reyes asked “Let’s assume that Measure A passes?” Is there a way to show the increased incremental? Jane stated that there will be some increase or overlap – maybe – 7 to 10 years to close out projects as we have close to 10 million.

Commissioner Ed Reyes asked if there is potential to focus on areas of needs. Jane reiterated that – yes – most definitely as that is the purpose of this study. To focus on the most needs areas.

Chief Deputy Director Norma E. Garcia stated that she has seen the Board of Supervisors looking at their most needs areas and focusing in those specific areas with existing Prop A dollars to allocate to those projects.

Jane responded that to be true, we educated to the Needs Areas and agencies decide what projects they will focus on. Commissioner Ed Reyes suggested that Public Works or Sanitation can be include in discussions. Maybe we can leverage needs with these agencies?

Chief Deputy Director Norma E. Garcia, stated that we are currently doing that with Public Works and Library. This funding will allow cross funding for these projects.

Commissioner Mayisha Akbar – asked from the Park Assessment – What about programs for areas that don’t have existing parks and a survey could not be done? Jane Beesley replied that these areas were not addressed. Programs would have to be provided by non-profit organizations. However, we did look at potential parcels that are under use or could be parks in the study area and also in the high needs areas. Therefore, when we do the competitive grant program – the high needs areas will have priority of the grant program.

VI. DEPARTMENT UPDATES (CONTINUED)

Chief Deputy Director Norma E. Garcia stated that our Department is moving forward like if Measure A would be passing. There is already active acquisition where we have no parks for potential future parks to the underserved high needs areas. We are looking for expansion for land acquisition. We are hopeful this passes with all the information and education we have provided to the community. The County cannot advocate or take a stand on Measure A. We can only educate the Community. Our Electronic and Social Media Budget is \$900,000 – covers: Facebook, Twitter, Instagram, Google, and News Venues. Jane provided a handout on Measure A that includes the facts – she said you can talk about it – it is not about yes or no – or whether you want it to pass or not. This is a resource tool with all the facts. In addition, a poll in July by our Consultants put Measure A at 83 percent. Jane – thanked everyone for their time.

Needs Assessment Update

Ms. Rita Robinson provided an update on the Needs Assessment – She said here is a Needs Assessment Base with the Study and Accomplishments. This was very well received. Great grass roots well received. Now the Department of Public Works is being pressured to do a Study like what we did. This was a lot of work by staff and consultants. The framework and foundation in terms of funding. The Community is interested from Health, Jobs, Social Standpoint and brought the County together.

Rita thanked Director John Wicker and Chief Deputy Director Norma E. Garcia and staff for pushing the efforts. Now we are part of the Needs Assessment Study. This data is being used to use their grant money by non-profits organizations and universities. This is a breathing living document that will grow. Everything is online.

Commissioner Ed Reyes stated that he was at a conference and the Needs Assessment was used based on this document (base map) used at national level. He was glad and happy this good information was being used. Everyone was impressed and applauded to have heard that the Needs Assessment was being used at a national level.

Parks After Dark

The Benefits of Parks After Dark (PAD) was presented by Ms. Faith Parducho, Unincorporated Liaison. She presented a power point with the following summary. She stated that PAD provides a community-based framework for prevention and intervention.

- Decrease violence
- Promote physical activity >> chronic disease
- Improve social cohesion >> mental health
- Build community trust
- Provides services in safe & welcoming space
- Strong network of multi-sector collaboration
- Cost savings

The PAD Expansion Timeline

2010: 3 Parks – Prevention strategy of County's Gang Violence Reduction Initiative

2012 – 6 Parks – Department of Public Health - Community Transformation Grant (CTG) funding adds 3 parks.

VI. DEPARTMENT UPDATES (CONTINUED)

2014: Grant ends early plus PAD Strategic Plan and Health Impact Assessment = Chief Executive Office backfills lost money – net county cost.

2015: 9 Parks: Supervisor Solis funds 3 additional parks in SD1 her first year in office.

2016: 21 Parks Countywide
Collaboration with CEO, DPR:

- Department of Public Health Trauma Prevention Initiative
- Probation Title IV-E Waiver funds

2016 PAD Parks was doubled in all districts: The County Park Criteria: Economic hardship, high obesity prevalence, high assault rate, Office of Child Protection priority zip codes, adequate park facilities.

District	Current PAD Parks	2016 Additional Parks
1	City Terrace (East LA) Basset Park (West Puente Valley) Salazar Park (East LA) San Angelo Park (Avocado Heights)	Belvedere Park (East LA) Obregon Park (East LA) Allen Martin Park (La Puente)
2	Jesse Owens Park (South Vermont) Roosevelt Park (Florence-Graham) Watkins Park (Florence-Graham)	Athens Park (Willowbrook) Helen Keller Park (Westmonth) Bethune Park (Florence-Graham) East Rancho Dominguez Park (Compton)
3		El Cariso Park (Sylmar)
4		Adventure Park (South Whittier) Mayberry Park (South Whittier)
5	Loma Alta Park (Altadena) Pamela Park (Duarte)	Steven Sorensen Park (Lake Los Angeles) Val Verde Park (Castaic)

Ms. Faith Parducho stated that for the PAD Expansion Budget we still need matching funds for 2017-2019 for 21 parks. We have a shortfall of \$1,781,000.

The Funding Shortfall Strategies:

- Proposed Board Motion in November, which will include results of 2016 PAD, to secure funding for the program.
- Weingart Foundation initiated meeting with proposed funders to discuss benefits of PAD.

Ms. Faith Paducho stated that she would like to close her presentation with Participants comments:

For example “one participant, a father, could not afford and provide to his children, During PAD, we were able to provide sports, computer use, movies, entertainment, free hot dogs, resources,” (Watkins Park).

VI. DEPARTMENT UPDATES (CONTINUED)

And, another example was a troubled female teen who was gang affiliated volunteer and became a positive role model during the summer. The parents was so happy to have seen her daughter do something positive. (Jesse Owens Park)

PAD has been very positive and very well accepted by the Community. Commissioner Ed P. Reyes stated that those comments are great!

290,000 visits from 2010-2015 (6-9 weeks per year, 3 days per week)

Summer of 2016 PAD is estimated at 130,000 with 12 parks reporting.

Budget Update

Ms. Malou Rubio, Budget Officer stated that the Board approved the 2016-17 Budget on September 27, 2016 and that was the final phase. DPR's Budget is \$186 million with about 1600 positions which represents less than one percent of the County's \$30 billion Budget for 2016-17. She said that last year in September we closed the books and we did not return any money back. We got the benefit of all our money for FY 15/16. Ms. Rubio thanked the Commissioners for sending the Budget Letter of Support to the Board of Supervisors. She suggested that maybe for FY 17/18 Budget – we could have oral testimony from the Commissioners. Now we must prioritize needs for FY 17/18.

VII. PUBLIC COMMENT

None.

VIII. CALENDAR ITEMS

First District

- Candy Giveaway at San Angelo on October 31 from 6:00 p.m. to 8:00 p.m.
- Glow Stick Giveaway at Rimgrove on October 31 from 6:00 p.m. to 8:00 p.m.
- Candy Giveaway at Saybrook on October 31 at 5:00 p.m.
- Trick or Treat at Sunshine on October 31 from 6:30 p.m. to 8:30 p.m.
- Halloween Magic Show & Candy Giveaway at Valleydale on October 31 from 5:30 p.m. to 7:30 p.m.
- USA Boxing Competition on November 1 at Boxing Club from 1:00 p.m. to 5:00 p.m.
- Countywide Fitness Challenge 2016 at Santa Fe Dam on November 5, 2016 from 8:00 a.m. to 3:00 p.m.
- Model Rocket Launch at Santa Fe Dam on November 5, 2016 from 6:30 a.m. to 2:00 p.m.
- Community Meeting at Saybrook on November 7 from 6:00 p.m. to 7:30 p.m.
- Thanksgiving Dinner at City Terrace on November 8 at 6:00 p.m.
- Veteran's Day Memorial at Two Strike on November 11 from 12:00 p.m. to 5:00 p.m.
- USA Boxing Competition on November 11 at Boxing Club from 1:00 p.m. to 5:00 p.m.
- Club Victoria Dance at Salazar on November 12 from 1:00 p.m. to 4:00 p.m.
- Thanksgiving Coloring Contest on November 12 from 11:00 a.m. to 1:00 p.m.
- Thanksgiving Perky Turkey on November 12 at 11:00 a.m.
- Club Victoria Dance at Salazar on November 12 from 1:00 p.m. to 4:00 p.m.
- Model Rocket Launch at Santa Fe Dam for November 13, 2016 from 6:30 a.m. to 2:00 p.m.
- Community Thanksgiving Dinner at Valleydale on November 16 from 6:00 p.m. to 8:00 p.m.
- Cheer Thanksgiving Dinner at Dalton on November 17 from 6:00 p.m. to 8:00 p.m.
- Bowling for Turkeys at San Angelo on November 17 from 4:00 p.m. to 6:00 p.m.

VIII. CALENDAR ITEMS (CONTINUED)

First District – Continued

- Thanksgiving Event at Martin on November 17 at 1:00 p.m.
- Community Thanksgiving Dinner at Crescenta Valley on November 17 from 6:00 p.m. to 8:00 p.m.
- Thanksgiving Dinner at Pamela on November 17 from 7:30 p.m. to 9:00 p.m.
- Turkey shoot at Charles White on November 18 from 5:00 p.m. to 6:00 p.m.
- Turkey shoot at Loma Alta on November 18 from 5:00 p.m. to 6:00 p.m.
- Thanksgiving Turkey Shoot at Sunshine on November 18 from 4:00 p.m. to 6:00 p.m.
- Mutt Strutt at Crescenta Valley on November 19 from 5:00 a.m. to 2:00 p.m.
- Turkey Shoot at Dalton on November 19 at 12:00 p.m.
- Health Fair at ELA Civic Center on November 19 from 11:00 a.m. to 3:00 p.m.
- Thanksgiving Luncheon at Salazar on November 19 from 11:00 a.m. to 2:00 p.m.
- Thanksgiving with Goya at Saybrook on November 19 from 11:00 a.m. to 1:00 p.m.
- Thanksgiving Event at Belvedere on November 21 at 1:00 p.m.
- Model Rocket Launch at Santa Fe Dam for December 3, 2016 from 6:30 a.m. to 2:00 p.m.
- Fishing with Santa at Whittier Narrows Recreation Area on December 3, 2016 from 8:00 a.m. to 1:00 p.m.
- Race for Life for First Responders at Whittier Narrows Recreation Area on December 10, 2016 from 7:00 a.m. to 3:00 p.m.
- Community Meeting at Saybrook on December 5 from 6:00 p.m. to 7:30 p.m.
- Christmas Play at Belvedere on December 9, 10, 11, 16, 17 at 7:00 p.m.
- Fishing Derby at ELA Civic Center on December 10 at 7:00 a.m.
- Club Victoria Dance at Salazar on December 10 from 1:00 p.m. to 4:00 p.m.
- Santa's Toy Giveaway at Charles White on December 10 at 12:00 p.m.
- Visit from Santa at Saybrook on December 15 at 11:00 a.m.
- Christmas Event at Martin on December 15 at 1:00 p.m.
- Visit from Santa at Salazar on December 16 from 6:00 p.m. to 8:00 p.m.
- Visit from Santa at Saybrook on December 16 from 5:00 p.m. to 6:30 p.m.
- Toy Giveaway at Valleydale on December 16 at 6:00 p.m.
- Brunch with Santa at Dalton on December 17 at 12:00 p.m.
- Breakfast with Crescenta Valley on December 17 at 11:00 a.m.
- Santa's Toy Giveaway at Loma Alta on December 17 at 12:00 p.m.
- Christmas Winter Carnival at San Angelo on December 17 from 10:00 a.m. to 1:00 p.m.
- Christmas Event at Sunshine on December 17 from 11:00 a.m. to 2:00 p.m.
- Christmas Event at Rimgrove on December 17 at 1:00 p.m.
- Visit from Santa at Walnut Nature on December 17 from 11:00 a.m. to 1:00 p.m.
- Christmas Luncheon at City Terrace on December 17 from 10:00 a.m. to 5:00 p.m.
- Christmas Play at Belvedere on December 18 at 7:00 p.m.
- Model Rocket Launch at Santa Fe Dam for December 18, 2016 from 6:30 a.m. to 2:00 p.m.

Second District

- Food Bank at Roosevelt Park Senior Center on Wednesday, October 12, 2016 from 9:00 a.m. to 11:00 a.m.
- Senior Halloween Party at Roosevelt Senior Center on Thursday, October 27, 2016 from 10:00 a.m. to 12:00 p.m.
- Halloween Event at Ladera Park on Saturday, October 29, 2016 from 12:00 p.m. to 3:00 p.m.
- Halloween Extravaganza at Roosevelt Park on Monday, October 31, 2016 from 5:00 p.m. to 7:00 p.m.
- Halloween Event at Alondra Park on Monday, October 31, 2016 from 6:00 p.m. to 8:00 p.m.
- Halloween Event at Bodger Park on Monday, October 31, 2016 from 5:00 p.m. to 7:00 p.m.
- Halloween Event at Carver Park on Monday, October 31, 2016 from 5:00 p.m. to 7:00 p.m.
- Halloween Event at Del Aire Park on Monday, October 31, 2016 from 6:00 p.m. to 8:00 p.m.

VIII. CALENDAR ITEMS (CONTINUED)

Second District

- Halloween Event at Jesse Owens Park on Monday, October 31, 2016 from 6:00 p.m. to 8:00 p.m.
- Halloween Event at Helen Keller Park on Monday, October 31, 2016 from 5:00 p.m. to 7:00 p.m.
- Halloween Event at Mona Park on Monday, October 31, 2016 from 5:00 p.m. to 7:00 p.m.
- Halloween Event at Victoria Park on Monday, October 31, 2016 from 4:00 p.m. to 6:00 p.m.
- Thanksgiving Luncheon at Victoria Park on Thursday, November 17, 2016 from 4:00 p.m. to 6:00 p.m.
- Thanksgiving Luncheon at Alondra Park on Friday, November 18, 2016 from 12:00 p.m. to 2:00 p.m.
- Community Dinner at Del Aire Park on Friday, November 18, 2016 from 6:00 p.m. to 8:00 p.m.
- Thanksgiving Luncheon at Helen Keller Park on Saturday, November 19, 2016 from 12:00 p.m. to 3:00 p.m.
- Thanksgiving Celebration at Roy Campanella Park on Saturday, November 19, 2016 from 11:00 a.m. to 1:00 p.m.
- Turkey Shoot at Carver Park on Saturday, November 19, 2016 from 2:00 p.m. to 5:00 p.m.
- Thanksgiving Event at Bodger Park on Tuesday, November 22, 2016 from 12:00 p.m. to 2:00 p.m.
- Thanksgiving Brunch at East Rancho Dominguez Park on Tuesday, November 22, 2016 from 10:00 a.m. to 12:00 p.m.
- Tree Lighting Program at East Rancho Dominguez Park on Thursday, December 8, 2016 from 5:00 p.m. to 6:30 p.m.
- Angel City Toy Giveaway at Ted Watkins Park on Saturday, December 10, 2016 from 8:00 a.m. to 3:00 p.m.
- Tree Lighting and Toy Giveaway at Mona Park on Friday, December 16, 2016 from 6:00 p.m. to 8:00 p.m.
- Christmas Toy Giveaway at Alondra Park on Saturday, December 17, 2016 from 12:00 p.m. to 2:00 p.m.
- Community Holiday Celebration at Helen Keller Park on Saturday, December 17, 2016 from 11:00 a.m. to 3:00 p.m.
- Community Christmas Celebration at Carver Park on Saturday, December 17, 2016 from 11:00 a.m. to 4:00 p.m.
- Christmas Toy Giveaway at East Rancho Dominguez Park on Sunday, December 18, 2016 from 11:00 a.m. to 2:00 p.m.
- Halloween Event at East Rancho Dominguez Park on Monday, October 31, 2016 from 4:30 p.m. to 6:30 p.m.
- Christmas Toy Giveaway at Bodger Park on Friday, December 23, 2016 from 12:00 p.m. to 2:00 p.m.
- Christmas Toy Giveaway at Roy Campanella Park on Friday, December 23, 2016 from 6:00 p.m. to 8:00 p.m.
- Christmas Toy Giveaway at Victoria Park on Friday, December 23, 2016 starting at 5:00 p.m.

Third District

- Congressman Tony Cardenas Community Job Fair at El Cariso on October 6, 2016 from 10:00 a.m. to 2:00 p.m.
- Jump/Walk 4 the Cure at El Cariso on October 8, 2016 from 9:00 a.m. to 12:00 p.m.
- Halloween Carnival at El Cariso on October 28, 2016 from 3:30 p.m. to 5:30 p.m.
- Halloween Festival at San Fernando Pool on Saturday October 29, 2016 from 5:00 p.m. to 8:00 p.m.

Fourth District

- Walker & Bowes Glass Pumpkin Patch at South Coast Botanic Garden on October 8 & 9, 2016 from 10:00 a.m. to 4:00 p.m.
- Teacher Appreciation Day at South Coast Botanic Garden on October 8, 2016 from 11:00 a.m. to 2:00 p.m.
- #Shoplocal with the Experts Plan Sale at South Coast Botanic Garden on October 8 & 9, 2016 from 9:00 a.m. to 2:00 p.m.
- Moon Festival at South Coast Botanic Garden on October 14, 2016 from 6:00 p.m. to 10:00 p.m.

VIII. CALENDAR ITEMS (CONTINUED)

Fourth Distri

- Buckboard Days Parade and Festival at Rowland Heights Park on Saturday, October 15, 2017 from 7:00 a.m. to 2:00 p.m.
- Halloween Celebration at Steinmetz Senior Center on Tuesday, October 25, 2016 from 2:00 p.m. to 4:00 p.m.
- Halloween Event at Carolyn Rosas Park on Thursday, October 27, 2016 from 5:00 p.m. to 7:00 p.m.
- The Haunting in Rowland Heights Event at Rowland Heights Community Center on Saturday, October 29, 2016 from 5:30 p.m. to 7:30 p.m.
- 24th Annual Model Train Show at South Coast Botanic Garden on October 29 & 30, 2016 from 10:00 a.m. to 4:00 p.m.
- Family Fun Halloween Event at Adventure Park on Monday, October 31, 2016 from 6:00 p.m. to 8:00 p.m.
- Halloween Program at Sorensen Park on Monday, October 31, 2016 from 6:00 p.m. to 8:00 p.m.
- Halloween Program at Steinmetz Park on Mod, October 31, 2016 from 5:00 p.m. to 6:00 p.m.
- Veterans Day Dinner at Steinmetz Senior Center on Friday, November 4, 2016 from 4:00 p.m. to 7:00 p.m.
- Rowland Heights Turkey Event at Rowland Heights Community Center on Tuesday, November 8, 2016 time TBD.
- Club Momme Stroll 'N' Run 5k + Family Fitness Fair at South Coast Botanic Garden on November 13, 2016 from 8:00 a.m. to 12:00 p.m.
- Thanksgiving Celebration at Steinmetz Senior Center on Tuesday, November 15, 2016 from 4:00 p.m. to 7:00 p.m.
- Thanksgiving Luncheon at Amigo Park on Saturday, November 19, 2016 from 1:00 p.m. to 3:00 p.m.
- Thanksgiving Dinner at Sorensen Park on Tuesday, November 22, 2016 from 5:00 p.m. to 8:00 p.m.
- Thanksgiving Floral Centerpiece Design at South Coast Botanic Garden on November 22, 2016 from 6:30 p.m. to 8:30 p.m. Thanksgiving Celebration at Steinmetz Park on Wednesday, November 23, 2016 from 4:00 p.m. to 7:00 p.m.
- Palos Verdes Symphonic Band Holiday Concert at South Coast Botanic Garden on December 4, 2016 from 5:00 p.m. to 7:00 p.m.
- Annual Decorate a Wreath event at Deane Dana Friendship Community Regional Park on December 10 & 11, 2016 from 10:00 a.m. to 2:00 p.m.
- Christmas Open House at Steinmetz Senior Center on Tuesday, December 13, 2016 from 2:00 p.m. to 5:00 p.m.
- Here Comes Santa at Mayberry Park on Tuesday, December 13, 2016 from 6:00 p.m. to 8:00 p.m.
- Tiny Tots and Afterschool Program Christmas Performance on Wednesday, December 14, 2016 from 6:00 p.m. to 8:00 p.m.
- Here Comes Santa at Amigo Park on Wednesday, December 14, 2016 from 3:00 p.m. to 5:00 p.m.
- Here Comes Santa at Adventure Park on Wednesday, December 14, 2016 from 6:00 p.m. to 8:00 p.m.

Fifth District

- Family Night Out/Craft Sales at Stephen Sorensen on October 1, 2016 from 4:00 p.m. to 9:00 p.m.
- Native American POW WOW & Craft Fair at William S. Hart Park on October 1, 2016 from 10:00 a.m. to 7:00 p.m. and October 2, 2016 from 10:00 a.m. to 6:00 p.m.
- Day Camp at Tesoro Adobe on October 3, 4, 5, 6, 7, 2016 from 10:00 a.m. to 3:00 p.m.
- Tri Events Steam Boat Express at Frank G. Bonelli Park on October 9, 2016 from 7:00 a.m. to 3:00 p.m.
- Bow Wows & Meows Pet Fair at William S. Hart Park on October 9, 2016 from 11:00 a.m. to 4:00 p.m.
- Santa Clarita Artists Association Arts Classic Public "Sneak Peek" at William S. Hart on October 15, 2016 from 10:00 a.m. to 1:00 p.m.
- Concert in the Park at Richard Rioux on October 15, 2016, from 6:00 p.m. to 8:00 p.m.
- Santa Clarita Artists Association Arts Classic "Gala Event" (tickets required) at William S. Hart Park on October 15, 2016 from 1:30 p.m. to 5:00 p.m.

VIII. CALENDAR ITEMS (CONTINUED)

Fifth District

- Spooktacular 5k/10k at Frank G. Bonelli Park on October 16, 2016 from 7:00 a.m. to 3:00 p.m.
- Space Rock Marathon at Vasquez Rocks Natural Area on October 16, 2016 from 7:00 a.m. to 2:00 p.m.
- Santa Clarita Artists Association Arts Classic "Free Public Viewing" at William S. Hart Park on October 16, 2016 from 10:00 a.m. to 4:00 p.m.
- Flu Shot Clinic at Val Verde on October 18, 2016, from 4:30 p.m. to 7:00 p.m.
- Halloween Haunted Tours at Tesoro Adobe on October 21, 22, 28, 29, 2016 from 7:30 p.m. to 9:30 p.m.
- Halloween Fall Festival at George Lane on October 21, 2016, from 4:00 p.m. to 8:00 p.m.
- Carnival Games and Dive in Movie at Castaic Aquatics on October 22, 2016, from 5:00 p.m. to 9:00 p.m.
- Countywide Fitness Challenge -Take A Hike at Placerita Canyon Natural Area on October 22, 2016 from 7:30 a.m. to 12:00 p.m.
- Southern California Sidecar Club Show at William S. Hart Park on October 22, 2016 from 9:00 a.m. to 1:00 p.m.
- Halloween Trunk or Treat at Jackie Robinson on October 28, 2016, from 6:00 p.m. to 8:00 p.m.
- Halloween Haunt/Trunk or Treat at Pearblossom on October 28, 2016, from 6:00 p.m. to 8:00 p.m.
- Halloween Festival with Costume Contest at Richard Rioux on October 29, 2016, from 3:00 p.m. to 5:30 p.m.
- Halloween Fall Festival & Trunk or Treat at Stephen Sorensen on October 29, 2016, from 6:00 p.m. to 9:00 p.m.
- Spooky Creatures in the Garden at Los Angeles Arboretum, Ayres Hall on October 29, 2016 from 8:00 a.m. to 12:00 p.m.
- Celebration of Oaks Community Event at Eaton Canyon Natural Area on October 29, 2016 from 10:00 a.m. to 3:00 p.m.
- Halloween Fest at Val Verde on October 31, 2016, from 4:30 p.m. to 6:00 p.m.
- Trunk or Treat at Acton on October 31, 2016, from 5:00 p.m. to 7:00 p.m.
- CNPS Plant Sale at Eaton Canyon Natural Area on November 5, 2016 from 9:00 a.m. to 2:00 p.m.
- Santa Clarita Rose Society Annual Wild West Rose Show at William S. Hart Park on November 5, 2016 from 12:30 p.m. to 4:00 p.m.
- Winter Cactus Show and Sale at Los Angeles Arboretum, Ayres Hall on November 5 & 6, 2016 from 9:00 a.m. to 5:00 p.m.
- Las Artistas de Flores Flower design show at Los Angeles Arboretum, Oak Room on November 5 & 6, 2016 from 9:00 a.m. to 5:00 p.m.
- Veterans Day Celebration and Pancake Breakfast at Stephen Sorensen on November 5, 2016 from 10:00 a.m. to 12:00 p.m.
- Family Night Out and Craft Sales on November 5, 2016, from 4:00 p.m. to 9:00 p.m.
- Farewell to West Creek Park Festival on November 5, 2016, from 10:00 a.m. to 2:00 p.m.
- Girls' On-the-Go 5k/10k at Frank G. Bonelli Park on November 6, 2016 from 7:00 a.m. to 12:00 p.m.
- Adult Fishing Derby at Apollo on November 7, 2016, from 4:30 a.m. to 11:00 a.m.
- American Canary Fanciers Association Annual Canary Show at Los Angeles Arboretum, Ayres Hall on November 12, 2016 from 9:00 a.m. to 5:00 p.m.
- Homeless Connect Day at El Cariso on November 17, 2016, from 10:00 a.m. to 1:00 p.m.
- 100 year Celebration at Tesoro Adobe on November 19, 2016 from 2:00 p.m. to 5:00 p.m.
- Renegade Racing Turkey Trot at Frank G. Bonelli Park on November 19 & 20, 2016 from 7:00 a.m. to 3:00 p.m.
- Thanksgiving Basket Giveaway at Pearblossom on November 19, 2016, from 8:00 a.m. to 12:00 p.m.
- One Pitch Softball Tournament at Stephen Sorensen on November 19, 2016, from 10:00 a.m. to 2:00 p.m.
- Thanksgiving Basket Giveaway at Stephen Sorensen on November 19, 2016, from 2:00 p.m. to 4:00 p.m.
- Holiday Food Assistance at Jackie Robinson on November 19, 2016, from 11:00 a.m. to 1:00 p.m.
- Community Thanksgiving Dinner at Val Verde on November 22, 2016, from 6:00 p.m. to 8:00 p.m.
- Thanksgiving Event at Richard Rioux on November 23, 2016, from 3:30 p.m. to 5:30 p.m.

VIII. CALENDAR ITEMS (CONTINUED)

Fifth District

- 5th Annual Holiday Boutique at William S. Hart Park on November 26 & 27, 2016 from 10:00 a.m. to 4:00 p.m.
- Holiday Craft Fair at Placerita Canyon Natural Area on December 3 & 4, 2016 from 10:00 a.m. to 3:00 p.m.
- Family Night Out and Craft Sales at Stephen Sorensen on December 3, 2016, from 4:00 p.m. to 9:00 p.m.
- Winter Wonderland Festival and Tree Lighting at Stephen Sorensen on December 3, 2016, from 5:00 p.m. to 10:00 p.m.
- Community Holiday Celebration at Richard Rioux on December 3, 2016, from 10:00 a.m. to 12:00 p.m.
- Breakfast with Santa/Toy Giveaway at Pearblossom on December 17, 2016, from 8:00 a.m. to 12:00 p.m.
- Winter Wonderland at George Lane on December 17, 2016, from 10:00 a.m. to 3:00 p.m.
- Breakfast with Santa/Toy Giveaway at Jackie Robinson on December 17, 2016, from 8:00 a.m. to 11:00 a.m.
- Youth Soccer 2016 All Star Game at Richard Rioux on December 10, 2016, from 8:00 a.m. to 5:00 p.m.
- Queen Ann Cottage Open House at Los Angeles Arboretum, Historic Section on December 11, 2016 from 10:00 a.m. to 3:00 p.m.
- Holidays in the Park at El Cariso on December 19, 2016 from 11:00 a.m. to 2:00 p.m.
- Community Christmas Celebration at Val Verde on December 22, 2016, from 4:00 p.m. to 8:00 p.m.
- Winter Camp at El Cariso, December 19 to January 6, 2016 from 7:30 a.m. to 6:00 p.m.

IX. NEXT MEETING

The next Parks and Recreation Commission meeting will be held on Monday, January 9, 2017, at East Rancho Dominguez Sr. Center. A Thomas Guide map of the meeting site will be sent to all Commissioners, in addition to Yahoo driving directions.

X. ADJOURNMENT

Meeting adjourned at 11:45 a.m.

DEPARTMENT PRIORITIES FY 17/18

JOHN WICKER, DIRECTOR

PRIORITY I:

ONLINE RESERVATION AND PROGRAM REGISTRATION SYSTEM

Leads:

- Joyce Gibson and Mohammed Al Rawi

Team:

- East - Anthony Montanez
- North - Joyce Gibson
- Regional - Hugo Maldonado
- South - Jeff Dorst
- Admin – Mohammed Al Rawi

Replace the existing, dated, online registration and reservation system (LACARRS) with an intuitive, mobile friendly Software as a Service (SaaS) Reservation and Registration solution. The new solution will streamline the automation of the online reservation and registration, including the payment processes for recreation programs such as aquatics, day camps and sports leagues.



PRIORITY 2:

BUSINESS AND OPERATIONS PLAN

Leads:

- Alina Bokde and Mercy Santoro

Team:

- Executive Office: Norma E. Garcia, Kaye Michelson and Faith Parducho
- East – Mercy Santoro
- North – Joyce Gibson
- Regional – Kevin Regan & Roy Williams
- South – Mika Yamamoto
- Admin – Mohammed Al Rawi, Malou Rubio, & David Waage
- Planning – Alina Bokde

DPR will engage in a Department-wide business and operations plan to transform the Department into one that embraces equity, access and technology to meet the agency's mission, vision and core values. The plan will focus on creating standards for staffing and programs/services, professional development, and will lead to the establishment of a classification of services and resource allocation policy to guide pricing for services and cost recovery. The business plan will be supported by a Department advisory committee and learning circles.

PRIORITY 3:

GROUNDS AND FACILITY MAINTENANCE

Leads:

- Kevin Regan and Carl Cooper

Team:

- East – Bill Hottran
- North – Rob Horio
- Regional – Roy Williams
- South – Miguel Vazquez
- Admin – Joe Matthews
- Planning – Jim Smith

Develop a standard or guideline for setting staffing requirements, and the allocation of existing Grounds and Facility maintenance resources, as well as, determining positions needed for new facilities.



PRIORITY 4:

COUNTYWIDE RISK MANAGEMENT: *PARK INSPECTION PROGRAM*

Leads:

- David Waage, Chester Kano, and Mohammed Al Rawi

Team:

- East – Mike Ralston
- North – Rob Horio & Don Harper
- Regional – Tom Loria
- South – Mika Yamamoto
- Admin – David Waage
- Planning – Chester Kano

Design, pilot and implement a comprehensive Parks Inspection Program (PIP) as an innovative and rigorous performance tracking system that measures and reports the condition, safety and quality of County parks. PIP intends to become a key piece of the Department's vision culture and support our ambition to achieve hallmarks of a best possible "World Class" parks organization.



PRIORITY 5:

COUNTYWIDE EFFICIENCY: *ELECTRONIC RECORDS INITIATIVE*

Leads:

- Malou Rubio and Mohammed Al Rawi

Team:

- East – Rick Rivera
- North – Gloria Serpas
- Regional – Bobbie Garcia & Debbie Garcia
- South – Kimberly Jones
- Admin – Malou Rubio & Mohammed Al Rawi
- Planning – Ansley Davies

In an effort to improve business efficiency and participate in the County Electronic Records initiative, the Department of Parks and Recreation will move its business model from paper-centric to a fully electronic records system by digitizing its paper records in a multi-phase approach.

Phase I, which will be implemented in FY 2017-2018, will include the effort of inventorying, purging and digitizing all paper records of the Department's Executive Office, Personnel Records, Budget and Accounting, Contracts, Information Technology, Planning and Development and Regional Parks and Open Space District. This multi-phased initiative will significantly increase efficiency and significantly reduce footprints of the Department's file storage space.

PRIORITY 6:

JOB ORDER CONTRACT PROGRAM

Leads:

- Alina Bokde and Malou Rubio

Team:

- Admin – Vivienne Truong
- Planning – Jim Smith and Chester Kano

Implement Job Order Contract (JOC) program improvements based on Auditor-Controller's April 17, 2017 audit recommendations and subsequent inputs from the Board Office related to the approvals and reporting of project delivery. All program improvements will be coordinated and developed through participation in the Countywide JOC Workgroup with Auditor-Controller, Chief Executive Office, Internal Services, Public Works, and the Community Development Commission.

**THAT'S WHAT
PROGRESS LOOKS LIKE!**



County of Los Angeles Parks and Recreation

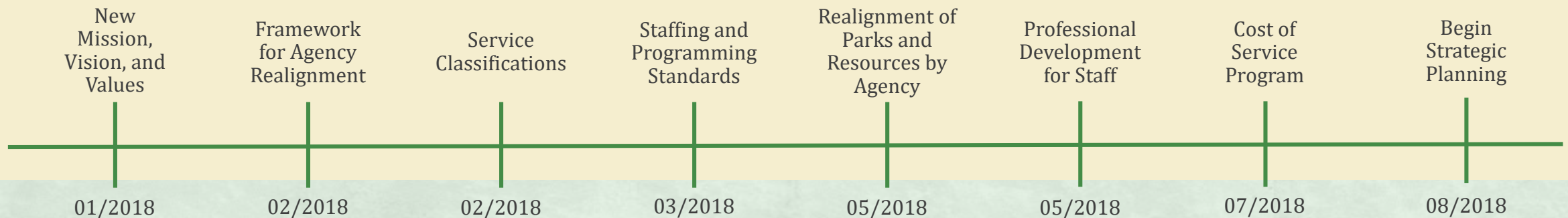
Business and Operations Plan
and Strategic Planning



Business and Operations Plan and Strategic Planning

DPR is engaged in a 2-step process:

- **Business and Operations Plan-** revolutionizing the way we serve our constituents by looking at our organization through a lens of equity, access, and staff development
- **Strategic Planning-** ensuring our path to maintaining a world class organization for generations to come



Advisory Committee and Learning Circles

Project decisions are supported by an Advisory Committee formed by leaders of our agencies:

Executive Office:	Norma E. Garcia Kaye Michelson Malou Rubio Katie Ryder
Planning and Development:	Alina Bokde
East Agency:	Mercy Santoro
South Agency:	Mika Yamamoto
North Agency:	Joyce Gibson
Regional Agency:	Kevin Regan
RPOSD:	Jane Beesley
Admin:	Mohammed Al Rawi David Waage

Learning Circles are work groups comprised of multiple levels of staff from each agency who analyze and address aspects of our operations:

- Information Technology Innovation
- Sports
- Internal/External Communication
- Children's Programs
- Recreation Standards
- Grounds Maintenance

Milestones

Business and Operations Plan

Milestone 1:

- Determine core values, update mission and vision using employee feedback
- Assess organizational capacity for change through department-wide Malcolm Baldrige survey
- Use survey results to begin development of a professional development staff training program

To be completed by January 15, 2018.

Milestones

Business and Operations Plan

Milestone 2:

- Collect results from trades study, learning circles, recreation staffing standards, and allocation of supplies and services funds
- Use these results to develop the framework that will determine the realignment of parks and resources by agency

To be completed by February 28, 2018.

Milestones

Business and Operations Plan

Milestone 3:

- Establish a classification of services model, determining which services are core or value-added
- Use this model to inform recreation staffing and programming standards

To be completed by February 28, 2018.

Milestones

Business and Operations Plan

Milestone 4:

- Establish recreation programming standards by utilizing the framework and incorporating input from Advisory Committee and Learning Circles

To be completed by March 31, 2018.

Milestones

Business and Operations Plan

Milestone 5:

- Implement the Department realignment of the agencies using the trades, grounds maintenance, and recreation staffing models, as well as the allocation framework for the services and supplies budget

To be completed by May 31, 2018.

Milestones

Business and Operations Plan

Milestone 6:

- Design a professional development training program for staff based on a train-the-trainer model to build capacity of all staff to carry out the Business and Operations Plan
- Inform the development of this program by using the findings from the Malcolm Baldrige organizational capacity for change survey and recommendations from the Advisory Committee and Learning Circles

To be completed by May 31, 2018.

Milestones

Business and Operations Plan

Milestone 7:

- Develop a cost of service program to assess all costs related to staffing and operating programs
- This program will lead to the development of a policy for fees and charges
- Inform the development of this program by using the classification of services model and various sets of data collected throughout all seven milestones

To be completed by July 31, 2018.

Current Tasks in Progress

Business and Operations Plan

Mission, Vision, Values

Business and Operations Plan
Ongoing Tasks

- Online Poll released to all staff between October 19, 2017 and November 9, 2017
- Received 624 responses from staff
- Posters of draft mission, vision, and values are displayed at each agency with an anonymous survey and comment box
- Open houses to be conducted week of January 8, 2018 to educate staff and receive input on draft Mission, Vision, and Values, as well as Business and Operations Plan

Demographics and Trends Analysis

Business and Operations Plan
Ongoing Tasks

- Demographics and trends analysis was conducted for LA County as a whole as well as for each specific agency
- Development in progress of a local template that can be used for a specific park or recreation facility

Malcolm Baldrige Organizational Culture Survey

Business and Operations Plan
Ongoing Tasks

- Malcolm Baldrige Organizational Culture Survey assesses the organization's capacity for change
- This survey was released department-wide between December 11, 2017, and January 4, 2018
- Survey results will be used to inform the development of a professional development training program to build capacity of staff to carry out the results of the business and operations plan

Department- Wide Customer Service Training

Business and Operations Plan
Ongoing Tasks

- Customer Service Training to be conducted for all permanent staff members
- Training will be conducted by PROS consulting firm
- Trainings to take place at 4 separate park facilities between January 16 and 17, 2018
- Customer Service Training will be conducted with recurrent staff right before the start of the Summer season

Other Ongoing Tasks

Business and Operations Plan
Ongoing Tasks

- Service Classification Model- determine which services are core or value-added to help determine program and staffing standards
- Benchmark Analysis- compare LA County DPR to other notable parks and recreation organizations across the Country
- Trades Study- review and incorporate findings to inform realignment of parks and resources by agency

The Role of the Parks Commission

Business and Operations Plan

The role of the Commission will be to provide guidance in the development of DPR's Business Operations and Strategic Plans

The Commission will review and approve the Business Operations and Strategic Plans.

DPR will engage the Commission in focused and strategic discussions at quarterly Commission meetings to get your input, review, and recommendations on the following:

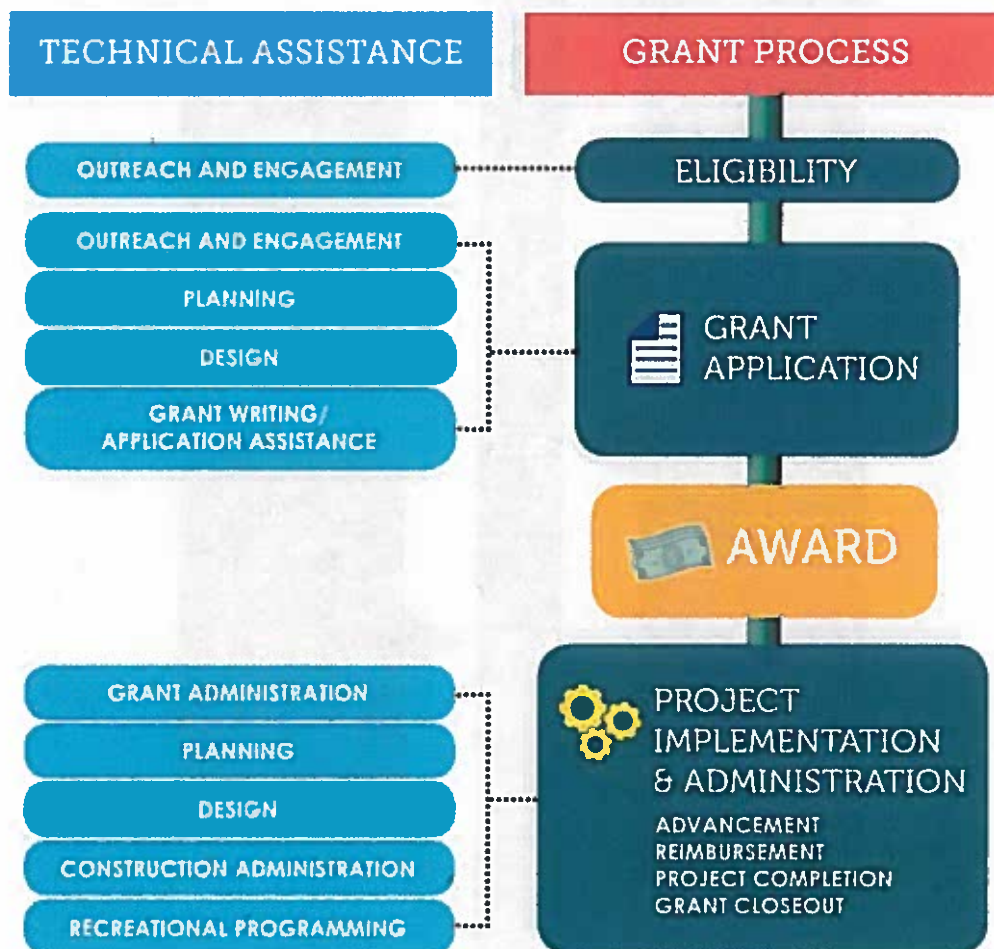
- Park Standards
- Policies and Procedures
- Core and Value Added Programs
- Fees and Services
- Draft chapters of the Business Operations and Strategic Plans



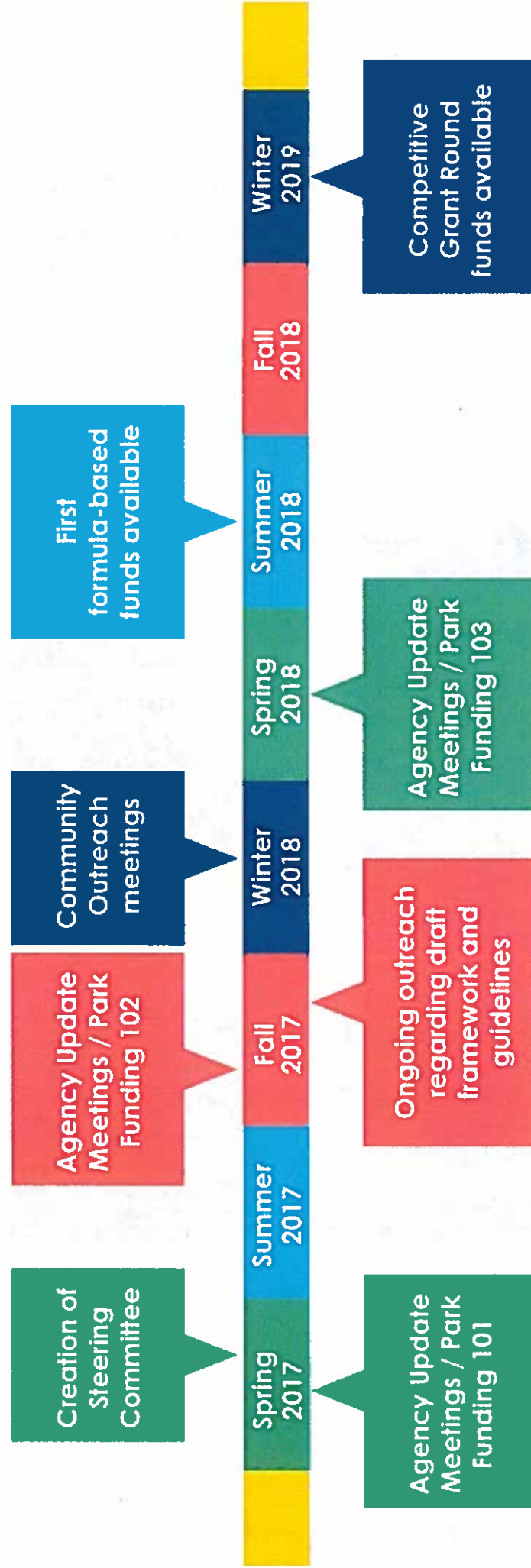
LOS ANGELES COUNTY REGIONAL PARK AND OPEN SPACE DISTRICT



Measure A Implementation



Measure A Implementation - Outreach Timeline





RPOSD Outreach and Engagement Strategy Update

To ensure the development of policies and procedures that support the successful completion of Measure A funded projects, the Regional Park and Open Space District (RPOSD) is utilizing a wide variety of community outreach and engagement tactics. By engaging park agencies, community organizations, industry experts, and the general public, RPOSD seeks to identify and reduce barriers to carrying out projects that will effectively serve communities throughout Los Angeles County.

Summary descriptions of the outreach and engagement being conducted by RPOSD are outlined below.

Steering Committee

A 45-member steering committee, representing a range of interests and geographic regions, has been engaged throughout the policy development process. Steering Committee members have provided guidance on policies and procedures related to annual allocations, grant awards, community engagement, technical assistance, bonding, and more.

Agency Update Meetings (Park Funding 100 Series)

RPOSD is hosting three series of agency update meetings to engage park-planning agencies and other organizations who expect to receive or compete for Measure A funds. These meetings provide Measure A implementation updates and have sought feedback to identify barriers and gaps in service.

Approximately 200 participants have attended each of the meeting series to date. Park Funding 101 was attended by representatives from 61 individual cities, 13 non-city government agencies, and 27 nonprofit organizations and community groups. Park Funding 102 was attended by representatives from 55 individual cities, 8 non-city government agencies, and 32 nonprofit organizations and community groups. Of the 88 cities in the County, 18 have not attended any of the Park Funding 101 or 102 meetings. Of these 18 cities, 6 are classified as High or Very High need Study areas.

RPOSD has initiated individual outreach to the 6 cities with High and Very High need that have not attended any of the Park Funding 100 series meetings to date.

The third round of Park Funding meetings is scheduled for spring 2018.

Focused Outreach

RPOSD is carrying out additional focused outreach to agencies and organizations that can provide insight into special circumstances and barriers that may arise during the grantmaking process. Outreach may be in the form of meetings, telephone interviews, or online surveys. The following groups have or will take part in the focused outreach:

- + *Interested stakeholders (meetings by request and have included COGs and unincorporated town councils to date)*
- + *Agencies in High and Very High need Study Areas*
- + *Agencies with multiple Study Areas*
- + *Key Prop. A grant recipients*



LOS ANGELES COUNTY REGIONAL PARK AND OPEN SPACE DISTRICT

Community Meetings

RPOSD will host a series of community meetings to inform the general public how Measure A is being implemented and how they can connect with their local park agencies to advocate for priority projects.

The meetings will provide community members with an overview of Measure A policy development efforts, information on all grant programs, and technical assistance resources available to local agencies. Participants will have the opportunity to provide feedback and to learn more about advocating for priority projects in their community.

- RPOSD will partner with community based organizations to facilitate a total of 30 meetings in the County, with six meetings planned in each Supervisorial District. At least two meetings in each District will be held in High or Very High need Study Areas. To increase participation, RPOSD will provide social media support and a stipend of up to \$5,000 (per meeting) for community organizations facilitating meetings. Stipends may be used to cover expenses related to translation services and materials; refreshments; childcare; flyers and promotional materials; and social media outreach. Park agencies will be strongly encouraged to attend.

Social Media Initiative

RPOSD's social media initiative will launch in early 2018, with the goal to expand overall awareness of Measure A among potential grantees and members of the general public. By engaging grant-seeking agencies and organizations, as well as Los Angeles County residents and park users, the social media initiative will expand overall awareness of Measure A, increase engagement on the part of public agencies and park users, and improve access to park-related resources by driving traffic to the RPOSD website.

Through social media updates, grant-seeking agencies and organizations will be able to easily follow Measure A-related updates throughout various stages of the grantmaking process. These agencies and organizations will also be able to leverage the increased public engagement when planning for and facilitating local park-related community events and meetings. Such leverage is intended to ease the burden of public outreach on individual agencies and organizations, particularly for those with limited staff and/or resources.

Technical Assistance Awareness

The proposed Technical Assistance Program for Measure A seeks to support a truly competitive grant applicant process by reducing barriers for agencies and organizations with limited capacity to successfully apply for and administer grant funds.

To encourage participation in the Technical Assistance Program, RPOSD will facilitate:

- + A countywide agency survey to determine interest for receiving Technical Assistance; and
- + A minimum of five introductory workshops hosted in high or very high need Study Areas and an option for a self-paced online webinar; and
- + Active social media outreach