



# FINAL SUMMARY REPORT

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**Vendor: Thrive Management Group**

**Project Title: *Entre Dos Mundos:***

***A Theatrical Exploration of Latino Immigration and Mental Health***

### I. EXECUTIVE SUMMARY & PROJECT OBJECTIVES

Thrive Management Group LLC respectfully submits this Final Summary Report for Deliverable 4.6A under the Los Angeles County Department of Mental Health (LACDMH) Latino Underserved Cultural Communities (UsCC) Program.

*Entre Dos Mundos: A Theatrical Exploration of Latino Immigration and Mental Health* was developed as a culturally responsive behavioral health outreach initiative utilizing live theater as a vehicle for mental health education, stigma reduction, community engagement, and resource awareness among Latino, bilingual, immigrant, and mixed-status households throughout Los Angeles County.

The project was designed to address barriers frequently experienced within Latino communities, including limited awareness of available mental health resources, cultural stigma surrounding behavioral health services, intergenerational communication challenges, and concerns related to immigration-related stress and family well-being.

#### **Project objectives included:**

- Increasing awareness of behavioral health challenges impacting Latino communities.
- Promoting help-seeking behaviors and resource literacy.

- Reducing stigma surrounding mental health discussions and treatment.
- Encouraging intergenerational dialogue regarding emotional wellness.
- Connecting participants with behavioral health, wellness, and community support resources.

Through eight live theatrical performances, post-show community discussions, educational outreach efforts, and resource dissemination activities, the project successfully engaged 560 verified attendees and generated measurable improvements in mental health awareness, resource knowledge, confidence discussing mental health concerns, and understanding of available community support systems.

### **Entre Dos Mundos - Project Impact**

- 8 Live Performances
- 560 Verified Attendees
- 856 Total Registrations
- 246 Project Evaluation Surveys Completed
- 244 Retrospective Post-Then-Pre Questionnaires Completed
- 61.4% First-Time Mental Health Event Participants
- 98%+ Positive Agreement Across Major Evaluation Measures
- 3,700+ Community Outreach Impressions
- Service Areas 4, 7, and 8 Successfully Reached
- English, Spanish, and Bilingual Participants Successfully Engaged

### **Project Highlight & Los Angeles County Honor**

*The Entre Dos Mundos Show, Cast, and Production Team were recognized through a "Scroll of Recognition" issued by the Office of Los Angeles County Supervisor Holly J. Mitchell acknowledging the production's contribution to community engagement, cultural representation, and public service.*

- **Scroll Reason for Honor:** *To recognize the premiere of "Entre Dos Mundos," a*

*groundbreaking bilingual theatrical production created in collaboration with LACDMH and the Latino UsCC. This production serves as a vital community resource, addressing the intersection of youth mental health, immigration trauma (including PTSD from ICE raids), and generational stigmas within the Latino community. By featuring a cast with lived experience and hosting post-show community forums, the production provides a unique, safe space for District 2 residents to engage in healing dialogues that are often left unaddressed.*

## II. PROJECT IMPLEMENTATION FRAMEWORK

Entre Dos Mundos utilized a culturally responsive behavioral health outreach model that integrated theatrical storytelling, community dialogue, practical wellness education, and resource awareness activities.

The production centered on the experiences of a Latino immigrant family navigating anxiety, depression, intergenerational expectations, family communication challenges, and immigration-related stressors. Through culturally familiar characters and realistic family dynamics, audience members were invited to examine behavioral health concerns within a safe and relatable environment.

Following each performance, participants were encouraged to engage in guided discussions, complete evaluation activities, and access information regarding available community services and behavioral health resources.

To support participation and maximize engagement, Thrive Management Group implemented the following strategies:

### **Participant Confidentiality and Voluntary Participation**

Participant confidentiality and voluntary participation were maintained throughout all evaluation activities. Survey collection procedures were designed to encourage honest responses while minimizing concerns regarding privacy and disclosure.

### **Audience Engagement and Retention Incentives**

To encourage continued participation through post-show discussions and evaluation activities, community raffle opportunities were provided at the conclusion of each performance. Approximately \$125 in incentives were distributed per event, representing approximately \$1,000 in direct community reinvestment across the production run.

This engagement strategy contributed to a 43.9% survey completion rate, generating 246 Project Evaluation Surveys and 244 Retrospective Questionnaires from a verified audience of 560 attendees.

### III. PARTICIPANT DEMOGRAPHICS & ACCESSIBILITY PROFILE

To assess outreach effectiveness and ensure compliance with project tracking requirements, participant demographic information was collected across language preference, age group, and geographic representation.

#### Language Distribution

- English Dominant: 43.9%
- Bilingual (Both English & Spanish): 31.3%
- Spanish Dominant: 24.8%

#### Age Distribution

- Ages 12–17: 0.8%
- Ages 18–25: 4.1%
- Ages 26–40: 20.7%
- Ages 41–60: 52.0%
- Ages 61 and Over: 22.4%

#### Accessibility and Senior Participation

To maximize accessibility, evaluation tools were made available in both digital and paper formats and were offered in English and Spanish.

Approximately one-third of completed evaluations were submitted through paper-based methods. Field observations indicated that paper surveys were utilized most frequently by monolingual Spanish-speaking older adults and senior participants, demonstrating the importance of maintaining multiple participation options.

#### Geographic Representation

Participants represented numerous Los Angeles County ZIP codes located throughout priority Service Areas 4, 7, and 8.

Participants were securely tracked across high-priority Los Angeles County ZIP codes

corresponding to mandated regional Service Areas:

- Metro / East LA / South Bay Core Concentrations: 90042, 91342, 90260, 90301, 90013, 90033, 90023, 90047, 91770, 90606, 91306, 90031, 91752.

### First-Time Mental Health Event Participation

61.4% of attendees reported that Entre Dos Mundos was their first time attending a community mental health event.

This finding demonstrates the project's effectiveness in reaching individuals who may not traditionally participate in behavioral health programming and highlights the value of arts-based engagement strategies as an entry point for mental health education and awareness.

## IV. PROJECT EVALUATION SURVEY RESULTS

This section summarizes participant feedback collected through the Project Evaluation Survey. Survey questions measured participant perceptions regarding cultural relevance, safety, accessibility, program quality, staff support, behavioral health awareness, and overall satisfaction with the Entre Dos Mundos initiative.

The data below outlines the combined percentage of participants who responded with "Agree" or "Strongly Agree" on a standard Likert Scale.

| Evaluation Parameter                                                                            | Combined Agreement Rate (%) |
|-------------------------------------------------------------------------------------------------|-----------------------------|
| <b>1. Space Safety &amp; Accessibility</b> (The space felt safe, welcoming, and accessible)     | <b>99.2%</b>                |
| <b>2. Destigmatization Impact</b> (The play helped normalize conversations about mental health) | <b>98.8%</b>                |
| <b>3. Program Endorsement</b> (I would recommend this program to others)                        | <b>98.8%</b>                |

|                                                                                                      |              |
|------------------------------------------------------------------------------------------------------|--------------|
| <b>4. Structural Theme Clarity</b> (The themes of the play were clear and easy to understand)        | <b>98.8%</b> |
| <b>5. Respectful Representation</b> (The performance respectfully represented immigrant experiences) | <b>98.8%</b> |
| <b>6. Real Community Needs</b> (The information shared felt relevant to real community needs)        | <b>98.8%</b> |
| <b>7. Creative Engagement</b> (The performance was engaging and held my attention)                   | <b>98.8%</b> |
| <b>8. Staff &amp; Volunteer Support</b> (Staff and volunteers were welcoming and helpful)            | <b>98.8%</b> |
| <b>9. Mental Health Awareness</b> (The performance increased awareness of emotional struggles)       | <b>98.0%</b> |
| <b>10. Emotional Connection</b> (I felt emotionally connected to the story)                          | <b>97.6%</b> |
| <b>11. Logistical Coordination</b> (The event was well organized)                                    | <b>97.6%</b> |
| <b>12. Cultural Relevance</b> (The story felt culturally relevant to my community)                   | <b>97.2%</b> |
| <b>13. Behavioral Motivation</b> (I felt encouraged to talk about mental health after watching)      | <b>96.7%</b> |

### Evaluation Summary

Evaluation findings demonstrate high levels of participant satisfaction and perceived value across all measured categories.

Results suggest that culturally responsive theater can serve as an effective platform for

increasing behavioral health awareness, reducing stigma, encouraging help-seeking behaviors, and fostering meaningful community dialogue. Participants consistently reported feeling represented, respected, and emotionally connected to the themes presented throughout the production.

The combination of strong satisfaction scores, high engagement rates, and broad demographic participation supports the effectiveness of arts-based behavioral health outreach models for reaching underserved and historically underrepresented populations.

## V. RETROSPECTIVE POST-THEN-PRE QUESTIONNAIRE ANALYSIS

To assess changes in participant knowledge, awareness, attitudes, and confidence levels, the project utilized a Retrospective Post-Then-Pre Questionnaire methodology. This evaluation approach allows participants to reflect on their level of understanding prior to the event and compare it to their understanding following participation in the program.

Responses were measured using a five-point Likert Scale:

1 = Strongly Disagree

2 = Disagree

3 = Neutral

4 = Agree

5 = Strongly Agree

The analysis below presents average participant scores before and after the production, as well as the resulting change observed across each measured category.

### 1. Resource Access Literacy

- Before the Show (Baseline): 3.01
- Now After the Show (Post-Impact): 4.63
- Net Behavioral Shift: +1.62 (*Highest quantitative growth area*)

### 2. Household Family Dynamics Awareness

- Before the Show (Baseline): 3.14
- Now After the Show (Post-Impact): 4.76
- Net Behavioral Shift: +1.61

### **3. Preparedness to Provide Peer Support**

- Before the Show (Baseline): 3.12
- Now After the Show (Post-Impact): 4.70
- Net Behavioral Shift: +1.58

### **4. Open Confidence in Mental Health Dialogue**

- Before the Show (Baseline): 3.28
- Now After the Show (Post-Impact): 4.68
- Net Behavioral Shift: +1.40

### **5. Cultural Stigma Deconstruction**

*Statement: "I feel shame or fear about mental health conversations."*

- Before the Show (Baseline): 3.70
- Now After the Show (Post-Impact): 2.18
- Net Behavioral Shift: -1.52 (*A successful reduction in internalized taboos*)

### **6. Understanding of Cultural Stigma Mechanics**

- Before the Show (Baseline): 3.36
- Now After the Show (Post-Impact): 4.75
- Net Behavioral Shift: +1.39

### **7. Recognition of Clinical Signs & Overwhelm**

- Before the Show (Baseline): 3.43
- Now After the Show (Post-Impact): 4.70
- Net Behavioral Shift: +1.27

### **8. Empathic Connection to Immigrant Realities**

- Before the Show (Baseline): 3.55
- Now After the Show (Post-Impact): 4.79
- Net Behavioral Shift: +1.24

## 9. Impact of Immigration Stress on Well-being

- Before the Show (Baseline): 3.66
- Now After the Show (Post-Impact): 4.70
- Net Behavioral Shift: +1.04

## Overall Questionnaire Findings

Across all evaluation categories, participants reported measurable positive growth in behavioral health literacy, resource awareness, confidence discussing mental health concerns, understanding of stigma, and willingness to support others experiencing emotional challenges.

The strongest improvements were observed in resource awareness, family mental health understanding, and preparedness to support others experiencing emotional distress.

## VI. QUALITATIVE FINDINGS & COMMUNITY THEMES

In addition to quantitative evaluation measures, participants were invited to provide written feedback regarding their experience attending Entre Dos Mundos. Responses were reviewed and analyzed using thematic coding methods to identify recurring patterns, insights, and participant-reported outcomes.

The qualitative findings closely aligned with the quantitative evaluation data and provided additional context regarding the ways in which participants connected with the production's themes, characters, and behavioral health messaging.

Several consistent themes emerged across participant responses.

### Theme 1: Increased Awareness of Intergenerational Emotional Burdens

Participants frequently reported gaining a deeper understanding of the emotional responsibilities carried by different members of immigrant and mixed-status families.

Many respondents reflected on the experiences of children and young adults who often serve as translators, cultural navigators, advocates, and intermediaries for their households. Audience members expressed appreciation for the production's portrayal of the unique pressures faced by younger generations balancing family responsibilities while navigating their own emotional needs.

Several participants noted that the production encouraged them to view family dynamics through a broader lens and recognize that emotional burdens may be experienced differently across generations.

**Key Finding:**

Participants reported increased empathy and awareness regarding the hidden emotional labor often carried by family members within immigrant households.

**Theme 2: Reframing Mental Health Support Within Cultural and Faith Traditions**

Participants consistently identified the production's exploration of faith, prayer, and mental health as one of the most meaningful aspects of the experience.

Many respondents shared that they were raised with messages suggesting that emotional struggles should be handled privately or addressed solely through prayer and personal strength. Participants reported that the production helped introduce a more balanced perspective in which faith, family support, therapy, counseling, and community resources can coexist as complementary tools for healing.

Rather than portraying faith and behavioral health services as opposing approaches, audience members frequently noted appreciation for the production's message that seeking support can be consistent with cultural values, family traditions, and spiritual beliefs.

**Key Finding:**

Participants reported greater openness toward utilizing behavioral health resources while maintaining cultural and spiritual practices that are important within their families.

**Theme 3: Practical Wellness Tools and Immediate Application**

One of the most frequently cited elements of the production was the live demonstration of grounding techniques and emotional regulation strategies presented within the storyline.

Participants specifically referenced the 5-4-3-2-1 grounding exercise and breathing techniques demonstrated during scenes involving anxiety and emotional distress.

Many respondents described these moments as memorable, practical, and immediately useful. Participants indicated that witnessing these techniques performed in a realistic family setting increased their confidence in utilizing similar strategies themselves.

#### Key Finding:

Participants reported leaving the event with practical wellness tools that could be utilized during moments of stress, anxiety, overwhelm, or emotional distress.

#### **Theme 3 Update: Community Application of Learned Skills**

Several participants later reported utilizing coping and grounding techniques introduced during the production in real-life situations following attendance.

One participant specifically shared that the 5-4-3-2-1 grounding exercise demonstrated during the performance was later used to support and ground an individual experiencing an anxiety attack within a workplace crisis.

While anecdotal in nature, these reports suggest meaningful retention of practical wellness strategies introduced through the production and demonstrate the potential value of experiential learning within community behavioral health outreach efforts.

#### **Theme 4: Demand for Continued Programming**

Participants consistently expressed interest in attending additional culturally relevant mental health programming following the conclusion of the production.

When asked what improvements could be made, many respondents indicated that they would like to see additional performances, expanded discussions, ongoing educational opportunities, and similar healing arts programs offered throughout Los Angeles County.

A substantial number of participants reported that the production addressed topics they had rarely seen represented publicly within their communities and expressed interest in continuing these conversations through future programming.

#### Key Finding:

Participants demonstrated strong interest in continued behavioral health programming that incorporates culture, storytelling, family engagement, and community dialogue.

#### **Theme 5: Representation, Visibility, and Community Validation**

Participants repeatedly described feeling represented by the characters, experiences, language, and family dynamics portrayed throughout the production.

Many respondents reported seeing aspects of their own lives reflected on stage,

including experiences related to immigration, caregiving responsibilities, intergenerational conflict, anxiety, depression, stigma, and cultural expectations.

For some attendees, the production represented the first time they had witnessed these experiences discussed openly within a public setting.

Key Finding:

The production fostered a strong sense of cultural validation and community connection by presenting familiar experiences through an accessible and relatable format.

### **Qualitative Findings Summary**

Qualitative feedback suggests that Entre Dos Mundos successfully created a culturally affirming environment where participants felt safe engaging in conversations regarding emotional wellness, family dynamics, mental health, and community support.

Participant responses consistently reflected:

- Increased empathy and understanding.
- Greater openness toward behavioral health services.
- Increased awareness of available resources.
- Strong retention of practical wellness tools.
- Greater confidence discussing emotional well-being.
- A desire for continued culturally responsive programming.

Together, the qualitative and quantitative findings indicate that the project successfully achieved its goals of reducing stigma, increasing awareness, encouraging help-seeking behaviors, and fostering meaningful dialogue within Latino communities throughout Los Angeles County.

## **VII. COMMUNITY OUTREACH, MARKETING REACH, ATTENDANCE & RECRUITMENT OUTCOMES**

To support participant recruitment and satisfy outreach objectives established within the contract, Thrive Management Group implemented a multi-layered community

engagement strategy designed to maximize visibility, increase awareness, and encourage participation across priority Los Angeles County Service Areas.

The outreach approach combined digital marketing, community-based relationship building, grassroots promotion, and physical marketing asset deployment to ensure broad community exposure and equitable access to information regarding the production.

### **Outreach Strategy**

The recruitment campaign focused on reaching Latino, bilingual, immigrant, mixed-status, and underserved populations throughout Service Areas 4, 7, and 8.

Outreach efforts included:

- Social media marketing campaigns
- Community-based promotional partnerships
- Eventbrite registration campaigns
- Latinx Groups and social clubs
- Distribution of printed flyers and posters
- Outreach through Theatre community centers
- Outreach through educational institutions
- Outreach through faith-based organizations
- Outreach at community events and resource fairs
- Word-of-mouth community engagement
- Direct outreach through community stakeholders and advocates

### **Digital Outreach**

A dedicated project social media presence was established to support awareness, engagement, and participant recruitment.

The campaign generated:

- 182 dedicated Instagram social media followers during the project period (@Entredosmundos\_LA)
- Hundreds of shares, reposts, interactions, and community engagements
- An estimated 1,200+ digital impressions

Digital content included:

- Production announcements
- Cast introductions and spotlights
- Community engagement posts
- Behavioral health awareness messaging
- Event registration information
- Performance reminders

### **Physical Outreach & Community Visibility**

In addition to digital efforts, the project implemented extensive physical outreach activities throughout targeted service areas.

Promotional materials were distributed throughout:

- Community centers
- Colleges and universities
- Arts and theater programs
- Faith-based organizations
- LACDMH Behavioral health events (table)
- Community fairs
- Neighborhood gathering spaces
- Immigration support organizations

- Family resource centers
- Public gathering locations throughout Service Areas 4, 7, and 8

These outreach efforts generated an estimated 2,500+ physical impressions throughout the project period.

### **Total Community Reach**

Combined digital and physical outreach efforts generated an estimated: 3,700+ Community Impressions

This exceeded the contractual outreach objective of 1,600 impressions and demonstrates successful implementation of a broad community awareness strategy.

### **Registration Outcomes**

The outreach campaign successfully translated awareness into participant engagement and event registration.

The project generated:

- 790 Eventbrite Registrations
- 66 Documented Walk-In Participants
- 856 Total Registered Participants

These figures demonstrate strong community interest and engagement throughout the production period.

### **Attendance Outcomes**

A total of 560 participants attended performances and completed event check-in procedures.

### **Performance Attendance Summary**

Final Consolidated Production Attendance Table

| <b>Performance Date (2026)</b> | <b>SA Location</b> | <b>Venue Capacity</b> | <b>Actual Verified Attendance (Check-ins)</b> |
|--------------------------------|--------------------|-----------------------|-----------------------------------------------|
| <b>Sunday, May 17th</b>        | SA 7               | 100                   | <b>48 attendees</b>                           |
| <b>Wednesday, May 20th</b>     | SA 4               | 99                    | <b>68 attendees</b>                           |
| <b>Thursday, May 21st</b>      | SA 4               | 99                    | <b>59 attendees</b>                           |
| <b>Friday, May 22nd</b>        | SA 4               | 99                    | <b>61 attendees</b>                           |
| <b>Sunday, May 24th</b>        | SA 8               | 55                    | <b>50 attendees</b>                           |
| <b>Thursday, May 28th</b>      | SA 8               | 55                    | <b>42 attendees</b>                           |
| <b>Saturday, May 30th</b>      | SA 8               | 400                   | <b>190 attendees</b>                          |
| <b>Sunday, May 31st</b>        | SA 8               | 55                    | <b>42 attendees</b>                           |
| <b>GRAND TOTALS</b>            | —                  | 962                   | <b>560 Actual Attended</b>                    |

### **Attendance Analysis**

The attendance data reflects a strong level of community interest throughout the production cycle and demonstrates the effectiveness of combining digital recruitment, community partnerships, and grassroots outreach strategies.

The project experienced particularly strong participation during weekend performances, suggesting that future behavioral health arts programming may benefit from expanded access to weekend scheduling when venue availability permits.

### **Data Verification**

To support accountability and reporting requirements, Thrive Management Group LLC maintained registration and attendance records throughout the project period.

Documentation included:

- Eventbrite registration records
- Survey participation results records

### **Outreach and Recruitment Summary**

The outreach campaign successfully exceeded contractual outreach goals while generating substantial community participation.

Key outcomes included:

- 3,700+ Community Impressions
- 856 Total Registrations
- 560 Verified Attendees
- Strong representation across Service Areas 4, 7, and 8
- Successful engagement of English-speaking, Spanish-speaking, and bilingual participants
- Significant participation from individuals attending a mental health-related event for the first time

These findings support the effectiveness of culturally responsive, arts-based outreach strategies in expanding community engagement and increasing participation among populations that may not traditionally access behavioral health programming through conventional outreach methods.

## **VIII. WORKFORCE DEVELOPMENT, COMMUNITY REPRESENTATION, AND PROJECT IMPLEMENTATION OUTCOMES**

In addition to participant-facing outcomes, Entre Dos Mundos generated meaningful workforce development, community engagement, and representation opportunities throughout the duration of the project.

The production was intentionally designed to reflect the diversity, lived experiences, and cultural richness of the communities being served. Through inclusive recruitment and

community-centered implementation practices, the project created opportunities for artists, community members, and behavioral health advocates to participate in a culturally relevant public health initiative.

### **Inclusive Recruitment and Representation**

The project conducted outreach and recruitment efforts that resulted in a diverse, multigenerational cast and crew representing a broad range of experiences and perspectives.

More than 40 individuals participated in the audition and recruitment process, resulting in the selection of a cast and production team ranging in age from 24 to 70 years old.

The final ensemble reflected many of the communities represented throughout Los Angeles County and included:

- Bilingual and bicultural performers
- First-generation and immigrant community members
- Senior performers
- Emerging artists
- LGBTQ+ participants
- Individuals with disabilities
- Community advocates and service professionals

This inclusive approach strengthened the authenticity of the production while ensuring that audience members could see themselves reflected in the stories being presented on stage.

### **Community-Centered Storytelling**

The production intentionally incorporated experiences commonly reported within Latino communities, including:

- Immigration-related stress
- Family separation concerns

- Anxiety and depression
- Intergenerational communication challenges
- Caregiving responsibilities
- Cultural stigma surrounding mental health
- Help-seeking barriers
- Family resilience and healing

Audience feedback consistently indicated that participants found the stories relatable, culturally relevant, and reflective of real-life experiences occurring within their communities.

### **Professional Development Opportunities**

Participation in the project provided cast and crew members with opportunities to strengthen professional skills in areas including:

- Live performance
- Public engagement
- Community education
- Behavioral health outreach
- Cultural storytelling
- Collaborative production practices
- Public speaking and facilitation

Several participants reported that involvement in the project expanded professional networks, strengthened artistic portfolios, and increased access to future educational, artistic, and community engagement opportunities.

### **Behavioral Health Workforce Collaboration**

One of the unique strengths of Entre Dos Mundos was the participation of individuals actively working within community-serving professions.

Among the project participants was a Housing Navigator employed within the Los Angeles County behavioral health system who actively encouraged participation among unhoused individuals and community members with whom he worked professionally.

This connection created an additional pathway for community engagement and helped introduce behavioral health conversations to individuals who may not traditionally participate in arts-based programming.

The participation of professionals with direct experience serving vulnerable populations contributed to the authenticity of the production and strengthened connections between behavioral health services and community outreach efforts.

### **Community Partnerships and Relationship Building**

Throughout the project, Thrive Management Group LLC cultivated relationships with community organizations, educational institutions, faith-based organizations, advocates, and local stakeholders.

These relationships contributed to successful participant recruitment, increased awareness of the project, and expanded opportunities for future collaboration.

The project demonstrated that partnerships between artists, behavioral health advocates, community leaders, and local organizations can create meaningful opportunities for engagement that extend beyond traditional outreach approaches.

### **Implementation Outcomes**

The successful execution of an eight-performance mobile theatrical tour required significant coordination across multiple venues, production teams, community partners, and service areas.

Major implementation accomplishments included:

- Successful completion of eight live performances.
- Engagement across multiple Los Angeles County Service Areas.
- Development of bilingual outreach and engagement materials.
- Delivery of post-performance discussions and educational opportunities.
- Distribution of behavioral health resource information.

- Collection of quantitative and qualitative evaluation data.
- Successful recruitment and retention of a multigenerational cast and crew.
- Establishment of new community partnerships and outreach relationships.

**Establishment of a Secure Digital Project Archive:** To ensure complete institutional transparency, administrative verification, and long-term project logging, an archival recording of the complete live production was successfully compiled. To strictly protect participant confidentiality, cast media waivers, and compliance protocols, this file has been hosted as an unlisted, restricted-access asset. It is reserved exclusively for internal contract monitoring, quality assurance, and formal review by the LACDMH contract management team.

- Secure Access Authentication Link: [Entre Dos Mundos Archival Performance Recording](#) *(Restricted Internal Access Only)*

## **Workforce and Representation Summary**

The workforce and implementation outcomes associated with Entre Dos Mundos extended beyond the delivery of live performances.

The project provided opportunities for artistic development, community leadership, cultural representation, and behavioral health engagement while fostering meaningful collaboration among performers, community advocates, and service professionals.

The diversity of the cast, crew, and participant population strengthened the project's authenticity and contributed to the overwhelmingly positive feedback received throughout the production run.

These outcomes support the value of culturally responsive arts-based programming as both a behavioral health outreach strategy and a community workforce development opportunity.

## **IX. SYSTEM REFLECTION, OPERATIONAL CHALLENGES, AND STRATEGIC RECOMMENDATIONS**

The implementation of Entre Dos Mundos provided valuable insights regarding community engagement, arts-based behavioral health outreach, venue accessibility, and the operational realities of delivering a mobile theatrical production across multiple

Los Angeles County service areas.

The project successfully achieved its primary objectives; however, the implementation process also highlighted opportunities for strengthening future healing arts initiatives and expanding access to culturally responsive behavioral health programming.

### **1. Arts-Based Behavioral Health Outreach Creates Meaningful Community Engagement**

One of the strongest findings throughout the project was the effectiveness of theater as a behavioral health engagement strategy.

Many participants who attended Entre Dos Mundos reported that they would not typically attend a traditional mental health workshop, behavioral health presentation, or educational seminar. However, the theatrical format created an approachable and culturally familiar entry point into conversations regarding anxiety, depression, stigma, family communication, and emotional wellness.

The combination of storytelling, humor, lived experience, and practical wellness education created an environment in which participants felt comfortable engaging with topics that are often considered difficult or sensitive.

The finding that 61.4% of attendees were participating in a mental health-related event for the first time further supports the effectiveness of this approach.

### **2. Cultural Representation Matters**

Audience feedback consistently emphasized the importance of seeing culturally familiar experiences represented on stage.

Participants frequently reported that the language, family dynamics, traditions, humor, and challenges portrayed throughout the production reflected their own lived experiences.

This sense of representation appeared to strengthen participant engagement and contributed to the strong emotional connection reported throughout both quantitative and qualitative evaluations.

The project reinforced the value of culturally responsive programming that acknowledges the unique experiences of the communities it seeks to serve.

### **3. Venue Availability and Scheduling Constraints**

One of the most significant implementation challenges involved securing performance venues within the desired service areas.

In an effort to maximize accessibility, the project team conducted extensive outreach to community centers, schools, colleges, faith-based organizations, and community-serving institutions throughout Service Areas 4, 7, and 8.

While many organizations expressed enthusiasm regarding the project's mission and goals, venue availability proved challenging due to existing programming schedules and facility reservation timelines.

As a result, the production team was required to secure professional theater venues and adapt scheduling plans to align with available dates and times.

This created additional logistical complexity and limited access to certain weekend performance opportunities.

#### **4. Mobile Production Logistics**

The project required transportation, assembly, operation, and breakdown of a complete theatrical production across multiple venues.

Managing staging elements, props, technical equipment, cast schedules, transportation logistics, and venue requirements required substantial coordination and flexibility.

The mobile nature of the production increased staffing demands and required rapid adaptation to changing venue conditions and scheduling requirements.

Despite these challenges, all scheduled performances were completed successfully.

#### **5. Community Awareness and Trust Building**

Behavioral health outreach within underserved communities often requires significant trust-building efforts.

The project team observed that many participants initially expressed uncertainty regarding mental health programming due to concerns related to stigma, misinformation, cultural beliefs, or previous experiences with service systems.

Building trust required consistent outreach, relationship development, community presence, and culturally responsive messaging.

The strong participation rates and evaluation outcomes suggest that these efforts were successful and highlight the importance of sustained community engagement practices.

## **6. Project Strengths**

Several factors contributed significantly to the project's success:

- Strong cultural relevance.
- Authentic storytelling.
- Bilingual accessibility.
- Multigenerational representation.
- Community-centered outreach.
- Practical wellness education.
- High levels of participant engagement.
- Strong audience satisfaction.
- Effective integration of behavioral health messaging.
- Meaningful post-performance dialogue opportunities.

Together, these elements created a highly accessible and engaging behavioral health outreach experience.

## **Strategic Recommendations**

Based on implementation experiences and evaluation findings, Thrive Management Group LLC offers the following recommendations for future arts-based behavioral health initiatives.

### **Recommendation 1: Expand Planning and Implementation Timelines**

Large-scale theatrical productions require significant planning, venue coordination, outreach, rehearsal, and logistical preparation.

Extended implementation timelines would allow future vendors to secure optimal venues, increase outreach opportunities, strengthen community partnerships, and

maximize participant attendance.

### **Recommendation 2: Strengthen Community Venue Partnerships**

Future initiatives would benefit from expanded collaboration with community centers, educational institutions, municipal facilities, libraries, and faith-based organizations.

Increasing access to trusted neighborhood spaces may improve accessibility and further reduce barriers to participation.

### **Recommendation 3: Support Ongoing Community Engagement Opportunities**

Many participants expressed a desire for continued programming beyond the conclusion of the production.

Future initiatives may benefit from incorporating follow-up opportunities such as:

- Community discussions
- Wellness workshops
- Family engagement activities
- Youth-focused programming
- Resource fairs
- Support groups
- Healing arts experiences

These activities could help sustain momentum generated through initial outreach efforts and strengthen long-term community impact.

### **Recommendation 4: Expand Arts-Based Behavioral Health Programming**

Evaluation findings suggest that theater and other creative arts approaches can serve as effective tools for behavioral health education and engagement.

Future investments in culturally responsive arts-based programming may help reach populations that are less likely to participate in traditional educational or service delivery models.

## **Recommendation 5: Increase Opportunities for Cross-Sector Collaboration**

Partnerships among behavioral health providers, artists, educators, community leaders, and cultural organizations can strengthen outreach efforts and expand community impact.

Encouraging collaborative approaches may improve both participation rates and sustainability.

## **Section IX Summary**

Entre Dos Mundos demonstrated that culturally responsive theater can serve as an effective behavioral health outreach strategy while generating meaningful community engagement, measurable learning outcomes, and strong participant satisfaction.

Although implementation involved significant logistical complexity, the project successfully met its objectives and provided valuable insights regarding the future development of arts-based behavioral health initiatives throughout Los Angeles County.

The lessons learned through this project provide a foundation for strengthening future programs and expanding access to culturally relevant behavioral health education and support.

## **X. COMMUNITY IMPACT, AND FUTURE OPPORTUNITY**

As Entre Dos Mundos concludes its initial performance run, the project leaves behind more than attendance figures, survey results, and outreach metrics. It leaves behind conversations that may not have occurred otherwise, increased awareness of available support systems, and a stronger understanding of the importance of emotional wellness within families and communities.

Throughout the project, participants engaged with themes that are often difficult to discuss openly, including anxiety, depression, stigma, immigration-related stress, family expectations, trauma, grief, and help-seeking behaviors. Through the use of culturally familiar storytelling, bilingual dialogue, humor, and authentic family experiences, the production created opportunities for reflection, education, and connection.

## **Community Impact**

Evaluation findings demonstrated measurable increases in:

- Mental health awareness.
- Understanding of available resources.
- Confidence discussing emotional wellness.
- Recognition of stress and emotional distress.
- Preparedness to support others.
- Understanding of cultural stigma and its impact.
- Empathy toward immigrant and mixed-status family experiences.

In addition, more than sixty percent of participants reported that Entre Dos Mundos was their first experience attending a mental health-related event.

This finding highlights the project's ability to engage individuals who may not traditionally access behavioral health education through conventional outreach approaches and demonstrates the value of culturally responsive arts-based engagement strategies.

### **Creating Space for Dialogue**

One of the most significant outcomes of the project was its ability to create safe spaces for conversation.

Post-performance discussions frequently included participants sharing personal experiences, family stories, concerns regarding emotional wellness, and reflections regarding generational beliefs about mental health.

Many audience members expressed appreciation for seeing experiences similar to their own represented on stage. Participants reported feeling validated, understood, and encouraged to continue conversations with family members and loved ones following the performances.

The project demonstrated that storytelling can serve as a powerful bridge between behavioral health education and community engagement.

### **Building Community Through Representation**

The production intentionally centered experiences that are often underrepresented

within traditional behavioral health outreach efforts.

By incorporating bilingual dialogue, multigenerational perspectives, culturally familiar family dynamics, and community-specific stressors, the project fostered a strong sense of connection among participants.

Audience responses suggest that cultural representation played a meaningful role in increasing engagement, reducing stigma, and strengthening participant willingness to discuss behavioral health concerns.

### **The Value of Creative Approaches**

Entre Dos Mundos further demonstrated the potential for arts-based strategies to complement existing behavioral health outreach efforts.

The project showed that theater can function as:

- A mental health education tool.
- A stigma reduction strategy.
- A community engagement platform.
- A resource awareness vehicle.
- A catalyst for family dialogue.
- An accessible entry point into behavioral health conversations.

The overwhelmingly positive participant feedback and measurable outcome improvements suggest that creative and culturally responsive approaches can play an important role in expanding access to behavioral health information and support.

### **Looking Forward**

The evaluation findings generated through this project suggest significant opportunities for continued investment in culturally responsive healing arts initiatives.

Future efforts that combine storytelling, education, community engagement, and behavioral health outreach have the potential to further strengthen awareness, increase participation, and reduce barriers to care among underserved communities throughout Los Angeles County.

Participants repeatedly expressed interest in additional opportunities to engage in similar programming and indicated a desire for continued conversations regarding emotional wellness, family healing, and community resilience.

### *Thrive Management Group's Closing Reflection*

*Entre Dos Mundos was produced with the belief that meaningful change begins when individuals feel seen, heard, and understood.*

*Throughout the course of this project, hundreds of community members came together to witness stories that reflected real experiences, real challenges, and real pathways toward healing. The production demonstrated that conversations surrounding mental health can occur in ways that are culturally relevant, compassionate, engaging, and safe.*

*The project successfully achieved its goals of increasing awareness, reducing stigma, promoting help-seeking behaviors, and connecting community members with information and resources that support their emotional wellness.*

*Thrive Management Group is deeply grateful to the Los Angeles County Department of Mental Health for the opportunity to implement this initiative and to serve the communities and cast members who participated throughout the project.*

*We respectfully submit this Final Summary Report in fulfillment of Deliverable 4.6A and thank LACDMH, BHSA, and the Latino UsCC for its continued commitment to advancing behavioral health awareness, community engagement, and equitable access to support services throughout Los Angeles County.*

*Respectfully Submitted,*

*Magda Reyes & Laura Perez*

*Thrive Management Group LLC Partners*

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