



LICENSED ADULT RESIDENTIAL CARE ASSOCIATION

We Care!

Los Angeles County Behavioral Health Commission
Meeting July 9, 2026
LARCA Community Marketplace Hub Update

Agenda

01

LACAHSA Award

02

**Community
Marketplace Hub
Pilot Project**

03

**Outcomes &
Implementation
Plan**

04

Next Steps

LACAHSA Award - Community Marketplace Hub



Funding & Launch

\$500,000 Approved for a one-year period to fund Pilot Project.

Start Date: July 1, 2026.

Project Timeline: July 1, 2026 - June 30, 2027



Pilot Capacity

Implement Pilot Project with LARCA members who collectively have **1,000 beds**.



Requirements

Must meet specified performance and **outcome measures**.

LARCA to execute formal agreement with **LACAHSA**.

The LARCA Community Marketplace Hub



User-Friendly Service Portal

A secure software system for healthcare providers, patients, and families seeking a safe, efficient path to permanent, 24-Hour State-licensed residential whole-person care facilities. Will dramatically improving and optimizing person-centered care.



Vital Innovation Project

Designed to expand capacity, stabilize State-licensed residential care facilities, and improve access to housing and supportive services for at-risk, low-income and unhoused County residents.

Scope of Work: Project Overview

The Initiative

Activating existing infrastructure to combat homelessness, improve care coordination and prevent closures of State-licensed ARFs and RCFEs.

LARCA will design and implement a **Community Marketplace Hub** that organizes and activates the use of ARF/RCFE housing as a core component of Los Angeles County's affordable housing and homelessness prevention system.

Rather than building costly new units, this approach rapidly increases functional housing supply by mobilizing existing assets—providing technical assistance to operators to unlock beds, streamline pathways, and align sustainable funding streams.

Technical Assistance Focus

Capacity Building

01

Develop local implementation playbooks, train providers on diverse funding pathways (CalAIM, ALW, BHSA), and support data infrastructure.

Implementation Support

02

Stand up referral coordination workflows across DHS, DMH, and housing systems to operationalize placement pipelines.

Seeding Innovation

03

Execute the Community Marketplace Hub Pilot project, and, with successful outcomes, replicate the model to operate county-wide, across the entire CoC.

Marketplace Hub Pilot Project Outcomes

Vacant Bed Utilization

Production & utilization of vacant, underutilized beds

Key Metrics:

- Pilot facilities include 1,000 beds
- Expected vacancy rate: 25%
- **Year 1 Target:** 40 beds
- **Year 2 Target:** 110 beds

Care Coordination

Homelessness prevention between operators & MCP/County/City partners

Key Metrics:

- Pilot facilities include 1,000 beds across 7-10 facilities
- Expected to impact improved care plan development
- Strengthened coordination among health care and housing systems

Rate Preservation

Increase reimbursement by operators to ensure preservation

Key Metrics:

- Pilot facilities include 1,000 beds
- **Year 1:** Reimbursement up by 25%
- **Year 2:** Reimbursement up by 30%
- Applies to new/existing placements where residents' care needs warrant a rate increase or new payer

Implementation Plan

Time Activity	➡	Now to 8/31/26 Phase 1 Mobilize Program	9/1/26 to 12/31/26 Phase 2 Build Capacity	10/1/26 to 3/31/27 Phase 3 Test Placements	End 6/30/27 Phase 4 Report and Evolve
LACAHSA Work plan		• Evolve internal organization • Confirm pilot plans	• Implement matching protocols • Train partners • Payer engagement	• Conduct placement • Set referral workflow • Sequence payers	• Produce regular reports • Improve program • Develop scale approach
System Engagement		• DHS/ODR • CD4/13 • DMH	• Identify key referral partners • Introduce innovation options	• Contract • Funding • Innovation test	• HSH • MCP's • DMH • DHS/ODR
Membership Development		Grow and communicate • Long Beach ~1,000 beds • Corp owners ~1,500 beds • Develop pilot messages	Evolve membership • ~3,000 bed growth • Membership database • Communication plan	Connect to Marketplace Hub Pilot Project • Voice of Operators • Voice of Residents	Member Education & Training • Collection and Analysis of Member Feedback of Pilot Program

01

Letter of Support

Formal Letter of Support & Endorsement from the LAC BHC to support the LARCA Community Marketplace Hub Pilot Project

02

Partner Engagement

Encourage County Agencies and CoCs to expand and strengthen relationship with LARCA in ongoing efforts to house vulnerable unhoused and at-risk Angelenos in permanent and stable housing



LARCA

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Thank You!