

Latino UsCC Meeting Minutes

Meeting Details:

- **Date:** December 17, 2024
- **Location:** Virtual, via TEAMS
- **Participants:** Abigail DaSilva; Alexis Lopez; Angel Marin; Angelina Mendoza; Dr. Anna Yaralyan; Blanca E. Watson; *Captioneer, Richard*; Dr. Chiya Lawrence; *Claudia, Spanish Interpreter*; Danny Jestakom; Elisa Jimenez; Elsy A. Molina; Dr. Eric Hernandez; Erika Corral; Dr. Evelyn Espinoza; Gabriela Gonzalez; Gabriela Velasquez; Stephanie Castillo; Dr. Gina Obiakor; Hilda Guzman; Idalia Gallardo; Irma Velasquez; Jenn Yates; Dr. Jennifer Alquijay; Jessica Perez; Karina Palma-Rojas; KB; Latavia Young; Laura Iniguez Segura; Lorena Barbosa; Maria Elena Arauco; Maria Guerra; Martha Ortiz; Mayra Gonzalez; Mirtala Parada Ward; Rosy Tellez; Sara Peral; Sara Z. Mijares; Sophia Zarco; *Spanish Interpreter, Losha*; Susana Ascencion; Yailin Noriega; Yue Hua Xu; Zuleima Molgado



1. Call to Order and Attendance:

- Dr. Espinoza initiated the meeting with Land Acknowledgement, Pronouns, and Co-Chair introductions.
- Participants introduced themselves, including names, pronouns, their service areas and roles within their respective organizations.

2. Approval of Minutes:

- Co-Chair Maria Elena Arauco reviewed last month's meeting minutes and were approved by:
 - Motion to approve: Laura Iniguez
 - Seconded by: Sara Mijares

3. MHSA Community Planning Team (CPT) Stakeholder Meeting Review by Maria Elena Arauco:

- Updates on the 988 mental health crisis hotline:
 - Overview of its purpose: suicide prevention and emotional distress services.
 - Feedback received:
 - Issues with service quality for Spanish-speaking callers.
 - Suggestions to test and improve hotline responsiveness.
 - **Mirtala Parada Ward** noted these concerns would be escalated to relevant departments.
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4. Workgroup Priorities by Co-Chair Gabriela Gonzalez:

- **Identified Five Priority Groups:**
 1. **Resources**
 2. **Community Scope**
 3. **Training**
 4. **Youth and Family**
 5. **Advocacy and Social Justice**
- Gabriela Gonzalez reviewed list of volunteers signed up for work groups.
 - Members discussed strategies to assign group leaders and ensure effective communication.
 - Members recommended in-person/virtual (hybrid) meeting at HQ.
 - New Volunteers:

- Sarah Peral
 - Sophia Zarco
 - Karina Palma
 - Jessica Perez
- Agreement to host a hybrid planning meeting in January to finalize roles and goals.
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5. Future Meetings:

- Proposed dates for January:
 - Tuesday, January 7th
 - Friday, January 17th
 - Majority preference for January 17th from 9:00 AM to 12:00 PM.
 - Dr. Espinoza to confirm a conference room for hybrid participation.
 - Participants encouraged to RSVP to secure access and parking.
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6. Calendar and Website Updates by Gabriela Gonzalez:

- **Proposals:**
 - Develop a shared calendar for UsCC events and meetings.
 - Ensure the Latino UsCC web page includes Spanish translation and up-to-date meeting materials.
 - Add disclaimers or instructions for accessing the Spanish version of the site.

- Feedback to be shared with the web development team.
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7. Presentation on New Campaign – Latino Social Media Project (Proyecto de Redes Sociales Latinas):

- **Overview:**

- Dr. Gina introduced the Unified Public and GNLA partnership for a new mental health campaign targeting the Latino community.
- Focus: Accessible, culturally relevant communication to destigmatize mental health.

- **Team Introductions:**

- Dr. Gina: Founder of Unified Public.
- Maria Barbosa: Licensed Clinical Social Worker and Director of Mental Health at Unified Public.
- Abigail: Director of Media, focusing on social media outreach.
- GNLA Representatives: Shared their vision for storytelling and creative direction.

- Stakeholders invited to provide feedback and participate in shaping the campaign in January.
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8. Additional Comments and Announcements:

- Proposal for structured subcommittees to streamline project reviews and approvals.
- Discussion on time it takes for all presenters to present on their CBP Topic.

Action Items:

1. **Dr. Espinoza:**

- Send January 5 Priorities Work Group Hybrid Meeting and send invitations.

2. Participants:

- RSVP for the January meeting and provide full names for building access.
- Suggest calendar events and web page enhancements.

3. Unified Public and GNLA:

- Return in January with further details on the mental health campaign.

4. Mirtala Parada Ward:

- Share feedback on the 988 Hotline with relevant teams.
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Next Meeting:

- **5 Priorities Workgroup Meeting:**

- **Date:** Friday, January 17, 2025 (tentative)
- **Time:** 9:00 AM to 12:00 PM, with Networking at 8:30AM
- **Format:** Hybrid (in-person and virtual)

- **Latino UsCC:**

- **Date:** Tuesday, January 21, 2025
- **Time:** 2pm-4pm
- **Format:** MS Teams
- **Facilitator/Liaison:** Dr. Jennifer Alquijay