

# HOLLYWOOD 2.0 PILOT PROJECT



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LOS ANGELES COUNTY  
**DEPARTMENT OF  
MENTAL HEALTH**  
hope. recovery. wellbeing.

# ▶▶ HOLLYWOOD 2.0 PILOT

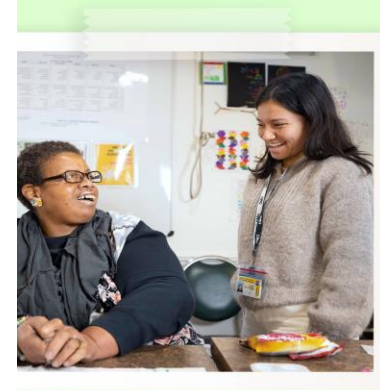
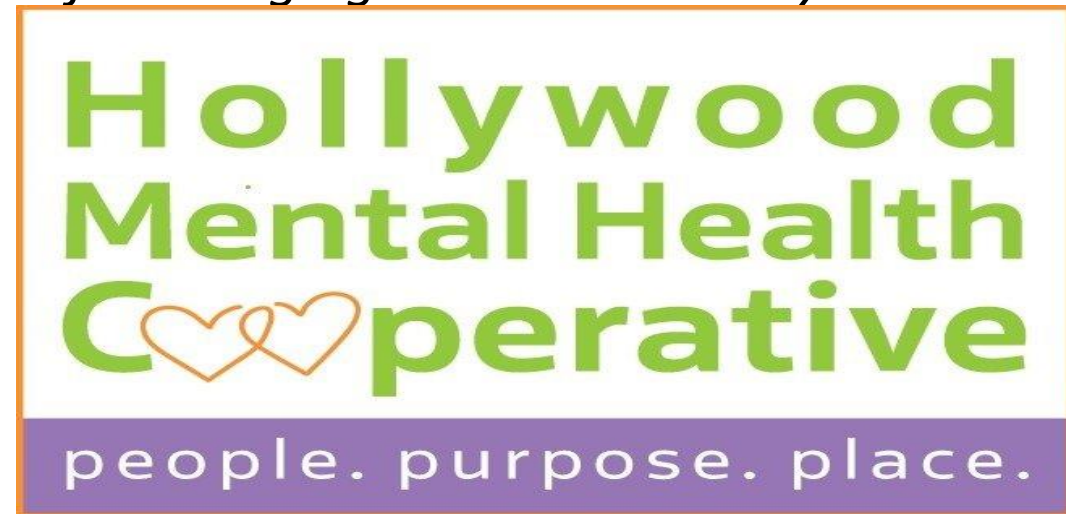
- **Hollywood 2.0 (H2O) is a pilot project inspired by the world-renowned Trieste model of care in Italy**
  - The central premise of this model is to place a person at the center of their care rather than their mental health diagnosis
  - By establishing an integrated and comprehensive mental health ecosystem that focuses on community engagement, fulfillment, and purposeful living



# ▶▶ HOLLYWOOD 2.0 Services

- The Hollywood Mental Health Cooperative
  - **1,608 clients served**

*“We believe each individual deserves purposeful living, connection with people, and safe belonging in the community.”*



It starts  
with **connection...**

and ends with a  
neighbor living  
a safer, more  
meaningful life.





# ▶▶ HOLLYWOOD 2.0: Housing

- Launched critical housing assets:
  - Mark Twain – 56 beds, all filled
  - Hollywood Walk of Fame- 46 beds, all filled
  - Anew Dawn- 92 of 94 beds filled
    - Highly Enriched Residential Care Services
  - 32 clients moved to PSH





# ▶▶ Community Engagement

- Focus on Community Engagement
  - Regular Community Events
  - H2O provider meetings
  - H2O Media Awareness Campaign





## ▶▶ Hollywood Clubhouse



**The Clubhouse is an intentional community, where members and staff work together, side-by-side, to carry out all daily operations of the clubhouse. Members are also given access to crisis intervention services when needed and are connected with resources to support their basic needs, including support with employment, relationship building, education, housing, and daily meals.**

# ▶▶ HOLLYWOOD 2.0 PROJECTED TIMELINE

## HOLLYWOOD 2.0 PROJECT TIMELINE



Scan  
for more  
on H2O

FY 22-23



- Hire H2O staff
- Community Engagement begins
- Stakeholders propose Innovations
- Develop H2O Community Map

FY 23-24



### Initial resources online:

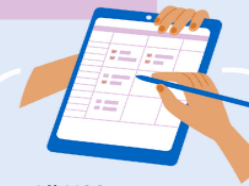
- Mark Twain
- Hollywood Walk of Fame
- A New Dawn
- Clubhouse
- RAND
- UCC/Respite Solicitation
- Media Campaign
- Community Engagement

FY 24-25



- New Hollywood Mental Health Clinic space
- Projected Contracts Executed
- HERCS
- Supported Employment
- International Training Collaboration
- Community Engagement

FY 25-26



- All H2O components fully operational
- UCC/Respite Opens
- Academic Evaluation of H2O's Impact
- Sustainability Planning
- Community Engagement

FY 26-27



- Outcome Assessment
- Sustainability Planning
- Community Engagement

Revised as of May 24, 2024

LEGEND: FY = Fiscal Year | HERCS = Highly Enriched Residential Care Services | UCC = Urgent Care Center

# QUESTIONS



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