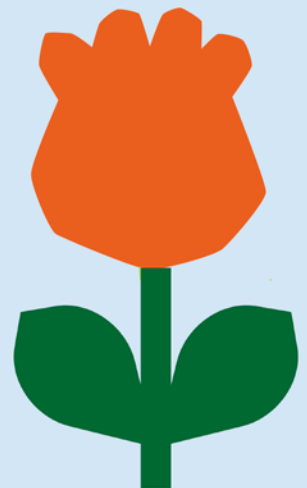


# A Garden Grows in Hollywood

HOLLYWOOD 2.0  
ANNUAL REPORT  
Year 2



LOS ANGELES COUNTY  
DEPARTMENT OF  
MENTAL HEALTH  
hope. recovery. wellbeing.







**HOLLYWOOD**  
2.0





# Dear Community Member,

As H2O shifted from the virtual of Year One to the reality of Year Two, Hollywood 4WRD's role also shifted—from community convener to community gardener.

In Year One, we collected ideas from the community about the "seeds" Hollywood needed most. We then planted them in abundance in the form of innovative solutions intended to provide **People, Place and Purpose** to individuals living with mental health challenges who might also be unhoused.

This Annual Report celebrates the community garden beginning to sprout from those seeds. A wealth of new resources are now available in Hollywood and are already improving the lives of people experiencing mental illness and homelessness—and streamlining or supporting the work for the providers who care for them.



It's gratifying to support DMH's presence in the community, and to enhance the quality of care for our most vulnerable residents by ensuring that:

- Mental health care is community-centered, holistic and offered on a continuum rather than through siloed programs or services;
- Clients receive a more consistent and intentional focus on pursuing a sense of self and purpose versus mere symptom reduction.

Having witnessed the program's substantial impact on our community this year, we're more determined than ever to ensure H2O achieves maximum growth potential and becomes a more vibrant, nourishing garden in the years to come.

Warmly,

*Brittney Weissman*

Executive Director, Hollywood 4WRD





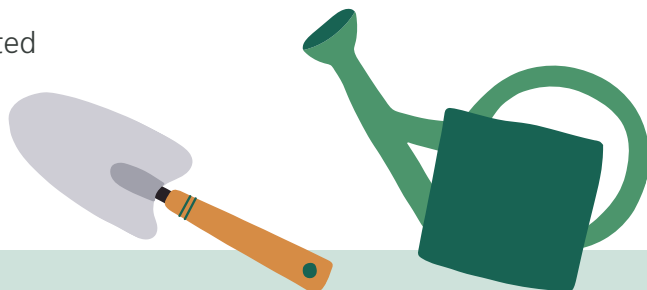
# THE H2O Garden Grows

## A Brief Look at H2O's Fruitful First Two Years



### Planting the Seeds in Year One

- **Launched as a \$116M MHA grant** administered by LACDMH over five years; H4WRD selected as community liaison
- **Community stakeholder process** generates 40+ innovative ideas to close gaps in the systems for those experiencing mental illness and homelessness
- **Top ideas are selected** and submitted to LACDMH for implementation
- **H2O staffing** begins in Spring '23

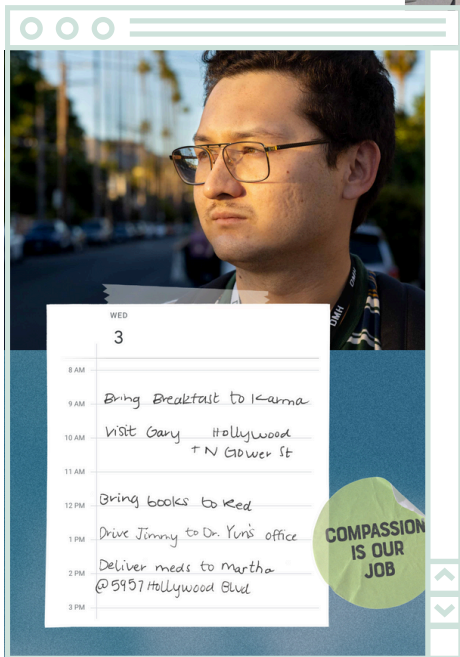




# Sowing the Seeds in Year Two



- **First housing comes online**, providing much-needed beds and more comprehensive, innovative care for clients
- **Increased staffing** at the Hollywood Mental Health Clinic and for H2O’s field-based teams reduce response times noticeably and create easier access to treatment



- **The Hollywood Clubhouse popup** opens on Sunset Boulevard—meeting weekly with initial ambassador members—in anticipation of a wider launch in Year Three. Clubhouse members support LAHSA’s 2024 Point In Time Homeless Count, for which H4WRD served as the Deployment Site Coordinator for Hollywood.
- **H4WRD hosts H2O community events**, including H2O-pen Houses, and Health and Mental Healthcare Provider Workgroups



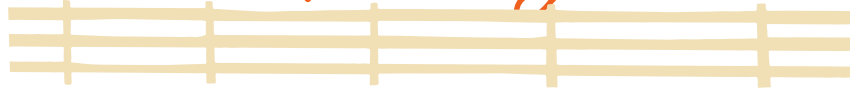
**“H2O is cultivating community and community gardens!”**

**JON OWYANG**

Heart Forward LA Board member and H2O community volunteer (pictured left, making heart sign)



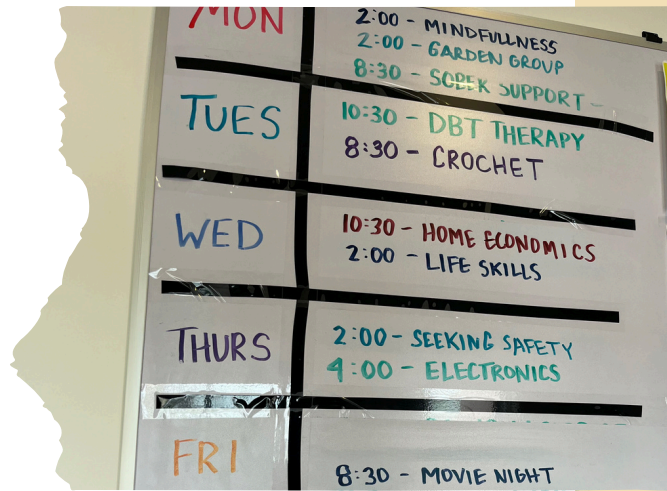
# H2O YEAR TWO Housing



## New Housing Offers More Beds and Innovative Features

A core promise of Hollywood 2.0 is to provide a safe PLACE to stay and to belong for our community's most vulnerable. H2O's new housing assets began to fulfill that promise by offering:

- Greater availability of beds and enhanced care for clients
- More streamlined workflows to ensure easier referral for H2O's service providers
- Field trips, support groups, and psychosocial rehabilitation for participating H2O clients



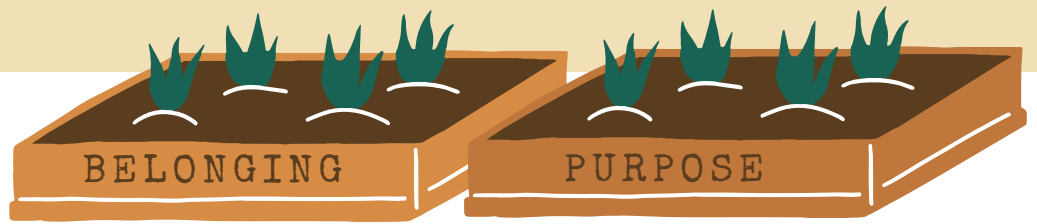
**"The H2O team gave me my new home and helped me overcome my problems with homelessness and addiction because it's so much easier to access services now."**

**KIKI**

H2O Program Participant  
(pictured left)



# H2O HOUSING



TYPE OF HOUSING	PLACE	OPERATED BY	# OF H2O RESIDENTS	INNOVATIVE FEATURE
<b>INTERIM HOUSING</b> Designed to assist clients with transition to permanent housing	<b>The Mark Twain Hotel</b>	<u>SSG/Apait</u>	56*	Private rooms, on-site, 24/7 clinical care, and working with residents to build out their community garden
	<b>The Walk of Fame Hotel</b>	--	38*	Private rooms, being part of H2O's menu of housing options
<b>BOARD AND CARE</b> Provides a higher level of care for clients needing assistance to remain stably housed	<u>Anew Dawn</u>	Anew Dawn Adult Living	62*	Highly Enriched Residential Care services (HERCs) along with a Client Engagement and Navigation Services (CENS) unit

\*Updated as of June 24, 2024



Wall art (left), interior of a Mark Twain room (above)

**HERCs** reflects our stakeholders' vision for H2O's "Place" component, offering enhanced 24/7 staffing to better support individuals in residential settings.

**CENS** is a LAC Dept. of Public Health asset integrated into H2O's programming that provides screening, scheduling assessment, intake, and system navigation support for people living with substance use disorders (SUD).



## HOLLYWOOD WALK OF FAME HOTEL

### Accommodations

- Single room occupancy
- Furnished with refrigerator & microwave
- AC heat/cool
- 2-meals daily provided by Everytable





# H2O YEAR TWO Staffing

## New Hollywood Mental Health Cooperative Expands DMH's Staffing, Presence & Capacity



H2O's Hollywood Mental Health Cooperative (HMHC) offers expanded staff and an innovative treatment team approach centered around an individual's needs. HMHC's treatments lead to improved client outcomes as interventions are tailored to clients' needs, and include the continuity of a support team who knows the individual's history and strengths.

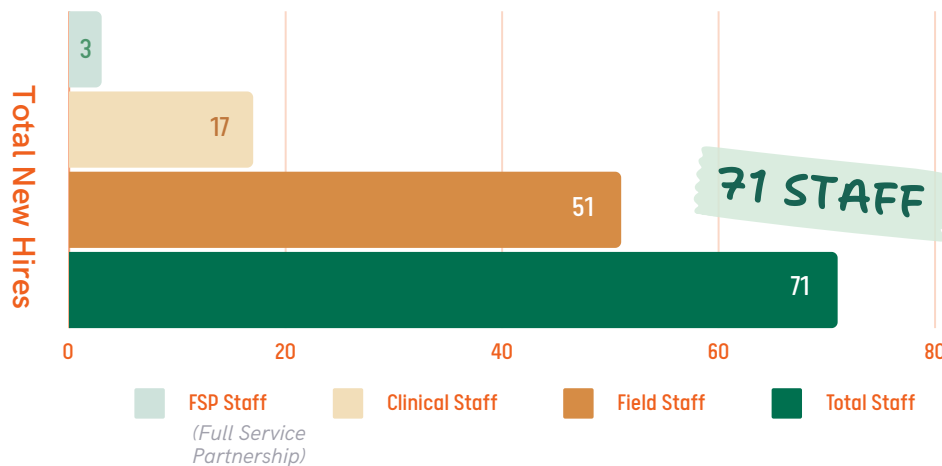
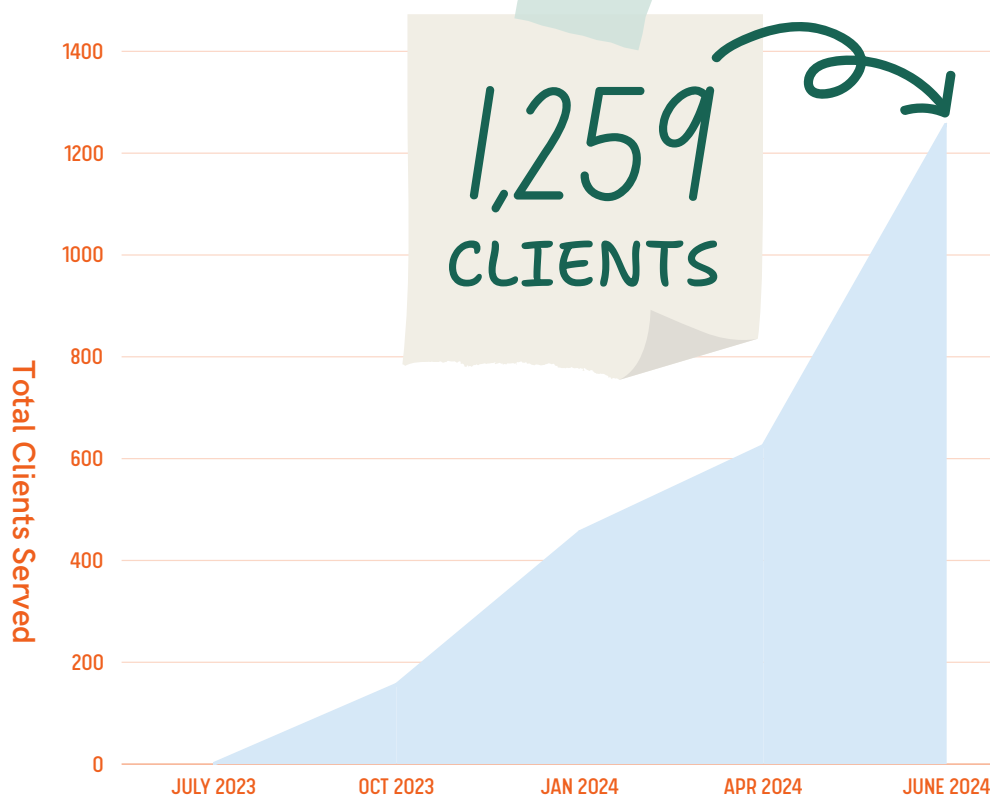


### Services offered by the clinic include:

- Outpatient
- Full Services Partnership
- Field-Based Services, including outreach and engagement
- Client advocacy
- General medical and psychiatric treatment
- Therapeutic and rehabilitation services
- Intensive case management
- Crisis intervention



## BY THE NUMBERS



### 54 NEW H2O POSITIONS CREATED, INCLUDING:

- Community Health Workers
- Medical Case Workers
- Psychiatrists
- Mental Health Counselors
- Occupational Therapists
- Psychiatric Social Workers
- Psychiatric Technicians
- Substance Use Counselors
- Clinic Drivers
- Psychologists
- Nurse Practitioners
- Health Program Analysts
- Patient Financial Services Workers
- Mental Health Program Managers



**"Because of H2O's expanded staff, more of our clients are getting treated—and treated more quickly—than ever before."**

**JOSH HOFFMAN**  
Clinical Social Worker



# H2O Community Building



## Introducing the Community to its New Garden

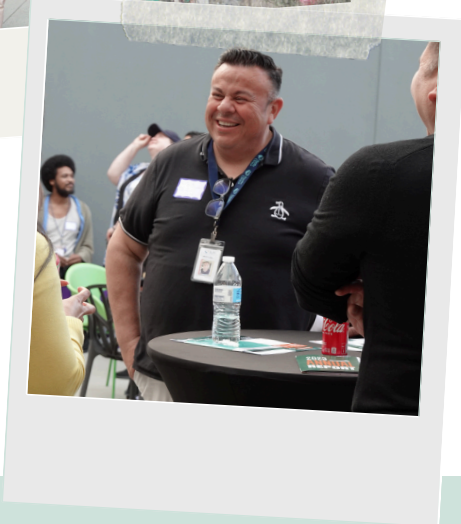
As H2O housing and staffing came online, H4WRD's role expanded to ensure efficient, effective implementation of H2O program components, including thought leadership, accountability partnership, and community engagement.



### H2O-pen Houses

H4WRD-hosted in-person events offering H2O updates to the community, with yummy food always on the agenda!

- **Aug 8, 2023 | The Center in Hollywood** | H4WRD helped introduce H2O to **85 engaged community members** over tacos, unveiling the new Community Map & Legend, and providing an overview of the Mark Twain and Anew Dawn, the program's first housing assets.
- **Nov 8, 2023 | First Presbyterian Church of Hollywood** | H2O-pen House #2 offered **100+ attendees** ice cream and the scoop on the "Clubhouse Model" which Fountain House was busy importing west for the expected launch of the Hollywood Clubhouse in summer '24.
- **Jun 5, 2024 | Emerson College LA** | **Nearly 200 attendees** at our final H2O-pen House of Year Two received the latest staffing and housing updates, and a spotlight on the peer contributions that drive the innovations of the program and inspire greater community engagement.



# PROVIDER MEETINGS

H4WRD convened five in-person Provider Workgroups across Hollywood this year, from the Durant Library and Temple Israel of Hollywood to H4WRD’s home office at Aviva Family & Children’s Services.

Important outcomes from these meetings:

- **Fostering a more cohesive network of service providers**—a Hollywood Health Infrastructure-in-progress!
- **Identifying continued gaps in service provision** and working together to ensure those gaps are eliminated as the program evolves.
- Introducing staff and agencies working with the **shared target population**.
- Becoming familiar with **H2O’s Interim Housing workflows**, troubleshooting current challenges, sharing best practices and lessons learned.



LOS ANGELES COUNTY DEPARTMENT OF MENTAL HEALTH  
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**HOLLYWOOD 2.0**

**HOLLYWOOD MENTAL HEALTH COOPERATIVE REFERRAL FORM**

The Hollywood Mental Health Cooperative serves individuals experiencing severe mental illness in the Hollywood area. This referral is for individuals requiring a field based service.  
SEND COMPLETED REFERRALS TO [HOLLYWOOD2.0@DMH.LACOUNTY.GOV](mailto:HOLLYWOOD2.0@DMH.LACOUNTY.GOV)

**CLIENT INFORMATION**

FULL NAME AND/OR AKA: \_\_\_\_\_  
 DOB: \_\_\_\_\_ SSN: \_\_\_\_\_ GENDER: \_\_\_\_\_  
 RACE/ETHNICITY: \_\_\_\_\_ LANGUAGES SPOKEN: \_\_\_\_\_  
 PHYSICAL DESCRIPTION: \_\_\_\_\_  
 LOCATION: \_\_\_\_\_  
 CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_  
 HMIS #: \_\_\_\_\_ IBHIS #: \_\_\_\_\_ ORCHID MRN: \_\_\_\_\_

**REFERRAL SOURCE INFORMATION**

TODAY'S DATE: \_\_\_\_\_ AGENCY/ORGANIZATION/PROGRAM: \_\_\_\_\_



It’s inspiring to see Hollywood 2.0 collaborating with progressive providers who prioritize a person’s abilities over their disabilities.

**HERMAN CORTEZA**  
Corporate Director of Community Integration Services, Pacific Clinics





## COMMUNITY PRESENTATIONS

H4WRD and DMH leaders appeared at a wide range of forums throughout the year to engage in community building, letting community members know how they could most effectively collaborate with and support the continued expansion of the H2O program. Forums included:

- Hollywood Farmers Market
- LA City Connect Days
- H4WRD Virtual Office hours
- DMH’s Take Action Day for Mental Health Awareness Month Fair
- Neighborhood Council meetings

## NEIGHBORHOOD COUNCILS

Over the course of many presentations, H2O has developed strong relationships with its Neighborhood Council partners, a growing list that includes:

- Central Hollywood Neighborhood Council ([CHNC](#))
- East Hollywood Neighborhood Council ([EHNC](#))
- Hollywood Studio District Neighborhood Council ([HSDNC](#))
- Hollywood United Neighborhood Council ([HUNC](#))
- Los Feliz Neighborhood Council ([LFNC](#))

### H2O INTERIM HOUSING REFERRAL PROCESS

Eligibility Criteria

Clients must have a severe mental illness, be located in the H2O catchment area, and be linked to a field capable provider or outpatient clinic. Please note for Hollywood Walk of Fame, clients must be linked to a field capable provider. See below for examples of qualifying providers:

<p><b>Field Capable Provider</b></p> <ul style="list-style-type: none"> <li>• The Peoples Concern/HSFP/MDT</li> <li>• Step Up on Second/HSFP</li> <li>• The Center MDT outreach</li> <li>• LEAD</li> </ul>	<p><b>Outpatient Clinics</b></p> <ul style="list-style-type: none"> <li>• Hollywood Mental Health Clinic</li> <li>• Saban Clinic</li> <li>• BHS Hollywood Recovery</li> <li>• JWCH</li> </ul>
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**“The Hollywood 2.0 model of a compassionate community of care that empowers all stakeholders has inspired our work in Los Feliz and deserves to grow and expand across Los Angeles.”**

**INDU SUBAIYA**  
Los Feliz Neighborhood Council  
Co-Chair, Homelessness Committee



## The Seeds to Sprout in Year Three and Beyond

As H2O moves into its third year, the program will expand in a number of ways to cultivate areas of the community garden that need tending.

### THE HOLLYWOOD MENTAL HEALTH CLINIC (HMHC)

Search narrows for a new physical space demanded by H2O's expanding staff, so that DMH's new team members will be located more conveniently in the community they're serving.



### THE HOLLYWOOD CLUBHOUSE

- Fulfills a core promise of H2O, giving Clubhouse members PEOPLE for connection, a PLACE to gather in community, and a renewed sense of PURPOSE in their lives.
- Launched in partnership with Fountain House, further implanting peer participation in the increasingly fertile H2O soil.



### H2O EDUCATION CAMPAIGN

Consulting firm IDEO is brought on to generate and enhance community awareness and engagement

### ACADEMIC EVALUATION

- Academic partners at RAND Corp. are hired to provide evaluation on existing programs
- Develop further metrics for success for the H2O program and its continued improvement.



## MORE FEATURES COMING SOON

### Highly Enriched Residential Care Services

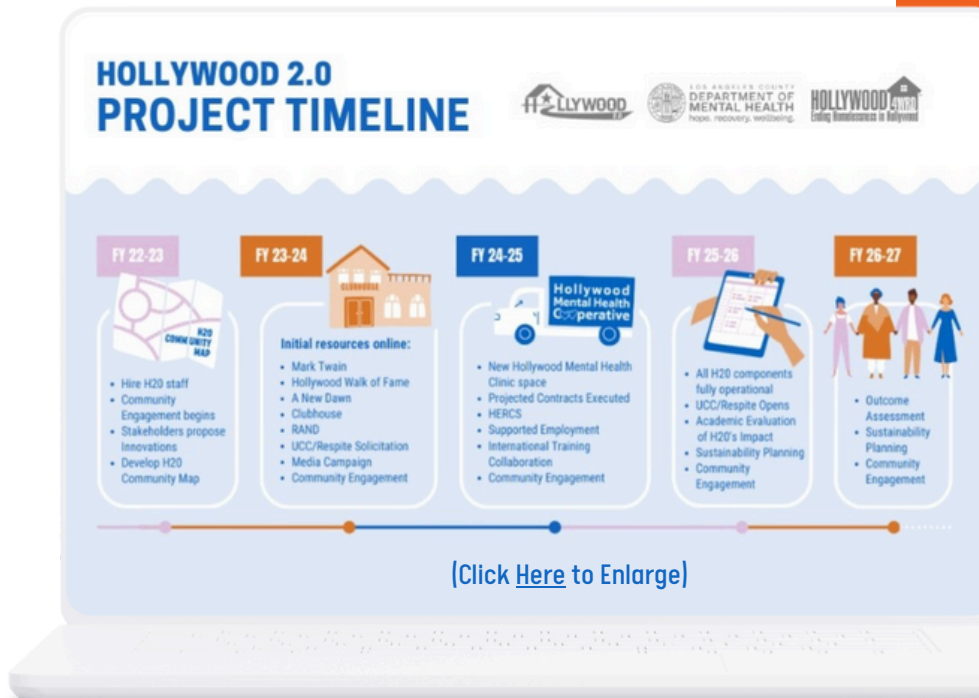
(HERCS) reflect our stakeholders' vision for the "place" component of the program that also offers enhanced 24/7 staffing to better support individuals living with serious mental illness, including those with co-occurring substance use disorders. Expansion of the **Client Engagement and Navigation Services (CENS)** teams for all housing assets.



"The creation of H2O's field-based teams, additional staff at the clinic, and the Hollywood Clubhouse launching soon will bring much needed resources to the most vulnerable, marginalized individuals in our community and ensure that people, purpose and place remain at the forefront of this innovative project."

**CAROLYN KANEKO**

H2O Clinic Mental Health Program Manager



- **Supported Employment:** A program focusing on vocational rehabilitation for people with serious mental illnesses that emphasizes helping them obtain competitive work in the community and providing the support necessary to ensure their success in the workplace
- **The Hollywood Mental Health Clinic:** Expected to move to its permanent location
- **Hollywood Respite and Recovery** (Mental Health Urgent Care Center/Respite): An innovative treatment model that includes 24/7 Mental Health Urgent Care Center (UCC) services and a peer respite in one location



## TO OUR H2O NETWORK

*Thank You!*

### PROVIDER PARTNERS

Anew Dawn  
The Center in Hollywood  
Community Health Project LA  
Covenant House  
Fountain House  
Health and Empowerment Action (HEAL)  
Healthcare in Action  
Heart Forward LA  
Hollywood Food Coalition  
Hollywood Full Service Partnership  
Hollywood Homeless Youth Partnership  
Hollywood Partnership Community  
Dispatch Center (HPCDC)  
Hollywood Presbyterian Hospital

Homeless Health Care Los Angeles (HHCLA)  
JWCH Institute  
Kaiser Permanente  
LGBT Center  
The Mark Twain (SSG/Apait)  
My Friends Place  
PATH  
The People Concern  
Saban Community Clinic  
SELAH Neighborhood Homeless Coalition  
Step Up  
UCLA Street Medicine  
USC Chan Division of Occupational Science  
and OT  
USC Street Medicine  
Weingart Center

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### GOVERNMENT PARTNERS

LA City Mayor's Office  
LA Council District 4  
LA Council District 13  
LA County Department of Health Services

LA County Department of Mental Health  
LA County Department of Public Health  
LA County Supervisorial District 3  
Los Angeles Homeless Services Authority

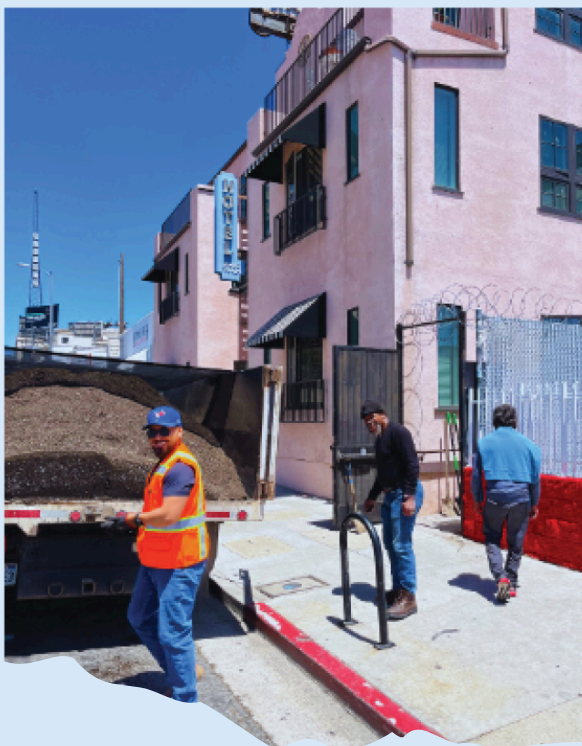
### PEER PARTICIPANTS

Anew Dawn residents  
Bel Air Guest Home residents  
Fountain House Hollywood  
Clubhouse members  
Hollywood Walk of Fame residents  
The Mark Twain residents  
Villas at Gower residents

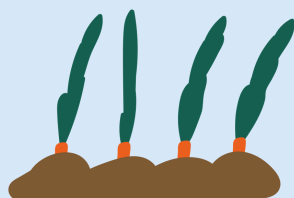
### COMMUNITY PARTNERS

Aviva Family and Children's Services  
Emerson College LA  
First Presbyterian Church of Hollywood  
The Hollywood Partnership (THP)  
Los Angeles City College  
Temple Israel of Hollywood  
Will and Ariel Durant Library





*Community garden at The Mark Twain taking shape*



[H4WRD's H2O Webpage](#) | [DMH's H2O Webpage](#)

[Info@Hollywood4WRD.org](mailto:Info@Hollywood4WRD.org)