



Los Angeles County Mental Health Commission
2024 Retreat
August 15, 2024

DEVELOPING STRATEGIC OBJECTIVES

Strategic Objectives are:

- The highest level priorities
- Broad yet particular
- Viable focus areas for years to come
- Can focus on internal capabilities, be programmatic, or impact
- Not yet at the “SMART(IE)” stage

*SMARTIE is a common acronym used in goal-setting to ensure they are specific, measurable, achievable, relevant, time-bound, inclusive, and equitable.

Instructions:

1. In your small groups, focus on your assigned priority area.
2. As a group, develop one overarching, strategic objective for your priority area.
3. Assign one person to report out on the objective your group developed.

Example:

Priority Area: Training, Onboarding, and Developing Leadership among Commissioners

Objective: Ensure new Commission members are supported, encouraged to grow in their leadership, and impactfully offer their experience and expertise to the benefit of the Commission throughout their tenure.



DEVELOPING STRATEGIC OBJECTIVES

Names of Commissioners:

Priority Area:

Strategic Objective:

Use this space to workshop multiple objectives. Write the final one in the “Strategic Objective” space above.