



Compassion for Them

Strategy: Transgender &
Nonbinary Youth Resources Fair

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Our Mission Statement

- To create **opportunities** and **pathways** for transgender and nonbinary people to access **resources** and **information catered** to them
- What are our **team values**?
 - Have Intersectionality
 - Be Kind & Compassionate to Others
 - Be Forgiving to Ourselves & Others
- What are our **team norms**?
 - Show up as your authentic self, however that may look like
 - Respect everyone's pronouns and identities
 - Establish boundaries

Who is our user group?

Our user group focuses in on **transgender and nonbinary** youth ages **18 - 24** located in the **SPA 8 South Bay** area. We are available to all backgrounds and identities of TGNB youth and are focused on creating resources for those **outside of higher education** as there is a lack of resources.

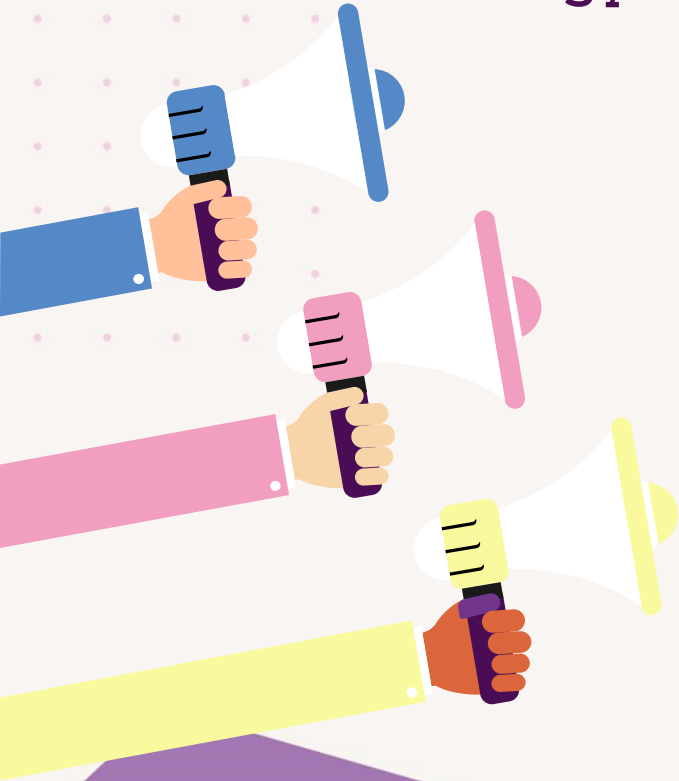


What issues impact our User Group's mental health?

- 54% of LGBTQIA2S+ youth report **not receiving mental health care fit for them**; **1 in 3** transgender and nonbinary youth are affected by **lack of TGNB knowledge** (Trevor Project)
- Youth who are LGBTQIA2S+ are **2 or 3 times more likely to attempt suicide**. They are more likely than other youth to suffer from **depression** and **use or abuse substances**. (SAMHSA)
- Transgender and nonbinary youth often face various forms of **discrimination** and **harassment**, increasing mental health issues such as **depression, thoughts of suicide, anxiety and stress**.
- TGNC people face substantial barriers—including **unemployment** and **underemployment** and multilevel discrimination which prevented them from affording adequate food and housing. (NCBI)



Our Strategy: Transgender & Nonbinary Youth Resources Fair



To create a **resource fair** where **organizations** and **businesses** gather and **share opportunities** and **resources** for transgender and nonbinary people.

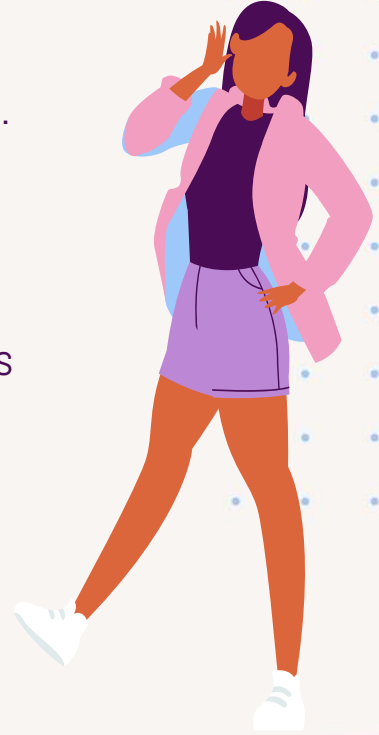
- bothing, workshops, artist alley

There are a few LGBTQIA2S+ resources that already exist; however, they are limited in SPA 8 and none are specific to transgender and nonbinary youth.

How does it work?

Strategy: Transgender & Nonbinary Youth Resources Fair

- Frequency: **three** fairs a year
- The resource fair could be adapted to both in-person and virtual events.
 - If **in-person**, we would require RSVP to **regulate maximum COVID capacity**, implement one-way traffic in the venue, enforce social distancing of booths and workshop participants, etc.
 - If **online**, we could hold more resource fairs and provide recordings for those who miss it.
- Potential partnerships and Collaborations
 - LA County LGBT Center
 - TransCanWork
 - The Safe Zone Project
 - Sex Workers on Your Block
 - (Generally) trans and non-binary artists and small businesses





Strategy Impact on our User Group

- **Increase job security**, providing TGNB people with stability.
- **Know your rights workshops** could potentially **decrease anxiety and stress**, especially when finding employment, navigating through workplaces, and finding housing.
- Trans friendly **medical services** would **improve mental health and overall wellbeing**.
 - Providers can further **enhance the resilience of TGNB youth** and help them flourish by offering them necessary resources via the creation of safe and welcoming clinical environments. ([NCBI](#))
- There is a lack of resources and data that can help address many issues that impact transgender and nonbinary youth, especially pertaining to mental health. We wish to build a **stronger TGNB community** with our resource fair strategy.

Our Prototype

What are some assumptions about our strategy?

Need, outreach, and **availability** are important assumptions to address. The focus of resources and workshops can vary on **needs**. We would also want to know the best ways for **outreach**, such as focusing in on high schools, organizations, social media platforms, public spaces, etc. As everyone's schedules differ, we would also like to know which days are best for **availability**.

- With a budget of \$250, we will administer an online survey with 10 questions in the month of September with at least 40 responses that addresses all these assumptions



Our Budget

"If we were granted **\$50,000 for 1 year**, we would..."

- If **in person**, need to spend money on...
 - Location and venue
 - Rentals (booths, tables, chairs, etc.)
 - Food and beverages
 - Incentives (gift cards, raffles, etc.)
 - Panelists, volunteers, and staff
- Our User Group's "buy-in?"
 - Offering incentives such as networking opportunities, gift cards, raffles, art, clothes, etc.



Our Budget

- How would you sustain your strategy **beyond 1 year**?
 - By **Apply for grants** towards transgender and nonbinary people
 - Transgender Justice Funding Project, Arcus Foundation and Astraea Lesbian Foundation for Justice
 - Have a small admission fee, but leave people to **donate** more if they want.
 - Have small businesses and artists pay a small fee to sell in our resource fair
 - Find **sponsorships** in large corporations such as Target, Coca-Cola, etc.





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