

**COUNTY OF LOS ANGELES - DEPARTMENT OF MENTAL HEALTH
OFFICE OF PERFORMANCE DATA - QUALITY IMPROVEMENT DIVISION
LATINO UsCC SUBCOMMITTEE**

MINUTES – Wednesday, September 18, 2017 / 2:30 – 4:00 P.M.
Location: 695 So. Vermont Avenue, 5th Floor Los Angeles, California, 90005

ATTENDEES: Mirtala Parada Ward, Sandra Chang-Ptasinski, Katty Callender, Paco Retana, Rosa Perez, Reyna De Cuellar, Carmen Ortiz, Rosario Ribleza, and Mercedes Moreno.

People on the phone: Argelis Ortiz, Gloria Sistos, and Lorraine Ragosta.

DISCUSSIONS

I. Welcome and Introductions

II. **08/16/17 Meeting Minutes review and approval** – minutes of the meeting reviewed and approved by all members (moved to approve by Paco Retana and seconded by Rosa Perez).

III. Brainstorming for the 2018-2019 Capacity Building Project

A. Voting – Selection of four (4) out of 15 recommended Capacity Building projects.
Some workshops were combined as they are related to each other.

1. **Comic Books** – characters are Latino superheroes to educate people about mental health issues.

Themes - suicide prevention; substance abuse; health; teen-pregnancy; LGBTQ; and diversity.

Target population - middle and high school students, and incarcerated.

Characters - new characters can be created or actual people such as staff or recovered consumers or homeless can be used as super heroes.

Mirtala Parada – stated that if chosen, a focus group will be created for further discussion.

Rosa Perez – suggested that the last page will be used as a resource page to include DMH hotline and other resource information.

Katty Callender – recommended to connect with schools and encourage the students to participate in a contest. Reward winners with complimentary cards as motivation.

2. **Collaborate and develop partnership with Community Probation Center to outreach to youth who are placed in Community Centers for “house arrest”**. Develop a short mental health video to educate the public about mental health and the available resources. The video will be played at the Probation Court lobby and Outpatient Centers. A person gives more attention to the video than to the written materials.

Target Population – children, adult and older adult (parents)

Katty Callender – 75% - 90% of parents who accompany their children to the court will benefit from the video.

3. **Podcasting** - an episodic series of digital audio or video files which users can download and listen to, using computer, mobile application, or portable media player. It is a new way of communicating using YouTube.

Target population - every one, and it can be in Spanish and in English.

Katty Callender is concern that it could be duplicated as DMH is centralizing all media campaign.

4. **Arts and Music Workshops** – using art and music to empower clients to express their feelings and bring healing. It could include singing, dancing, and playing musical instruments individually or in a group setting.

Population – youth, adult, and older adult

- Paco mentioned about the “hot” topic of immigration. It could be embedded with whatever project will be chosen.
- Voting will be done through e-mails. Latino UsCC subcommittee members who have privilege to vote will vote for the project of their choice. Winner will be announced to all the subcommittee members.

B. Announcement of the Latino UsCC Subcommittee members with Voting Privileges:

Latino UsCC Subcommittee members with voting privileges based on their attendance to the Latino UsCC subcommittee meeting:

- 100% Attendance - Katty Callender, Paco Retana, and Sandra Ptasinski
- 75% Attendance - Ivan Dalton, Lorraine Ragosta, and Gloria Sistos
- 50 % Attendance - Leticia Ximenez and Argelis Ortiz

Voting will be done through e-mail. Rosario Ribleza will be sending e-mails to the above subcommittee members with the voting form, listings the proposed projects to choose for FY 2018-2019. The forms with members’ votes will be e-mailed back to Rosario.

Updates: Mirtala informed the subcommittee that the 7th UsCC group for the deaf/hard of hearing, blind and mutes is being developed, and a liaison will be hired for that group.