

**COUNTY OF LOS ANGELES DEPARTMENT OF MENTAL HEALTH
 Underserved Cultural Communities (UsCC) Unit
 EASTERN EUROPEAN/ MIDDLE EASTERN SUBCOMMITTEE UNDERSERVED CULTURAL COMMUNITIES SUBCOMMITTEE
 October 16, 2019
 2pm – 4 pm
 Didi Hirsch MHS 1540 E. Colorado St. Glendale Ca. 91205**

Present: Rima Safaryan, Seta Haig, Heather Laird, Sarkis Simonian, Mastaneh Moghaden, Avo Soltanian, Viktoriya Retrosyan, Shakeh Ghazargan, Marian Nahapetian (on the phone)

Anna Yaralyan, Mirtala Parada Ward and Connie Acosta Castaneda

AGENDA ITEM	COMMENTS/DISCUSSION/RECOMMENDATIONS/CONCLUSIONS
Introductions	Everyone introduced themselves.
Review & Approval of Meeting Minutes	Minutes were approved by Heather Laird and second by Sarkis Simonian
DMH Updates	<ul style="list-style-type: none"> • Ms. Mimi Martinez McKay is on Medical leave. Not sure when she'll be returning. • We are currently trying to get Russian Community members to join the EE/ME Subcommittee to talk about the mental health needs of the community and provide ideas on what can be done to better penetrate within this community. • There will be a Mental Health Student Services Act (MHSSA) Listening Session for LA County and San Diego County on October 22, 2019 from 5:30pm – 7:30pm at the Los Angeles County Office of Education. They will be

	<p>discussing the specific Mental Health needs of Students. In this meeting, they also want to hear from parents, students, caregivers, teachers, mental health staff, school district staff, charter schools, school administrators and stakeholders. People can also call in.</p> <ul style="list-style-type: none"> • The Los Angeles County Board of Supervisors decided to form a Health Agency that was going to be composed of the Department of Public Health, the Department of Health Services and the Department of Mental Health. The idea was that these three agencies will join forces and work together as a Health Agency. Not much has been done with this integration and more structural integration is needed. Supervisor Janice Han took a motion to say that there might be a better way to integrate these agencies. Based on the Board Motion, they want to hear feedback from the community stakeholders about the Pros and Cons of this integration and how these agencies can join forces in a more effective way. They will be having a meeting on Thursday, October 17, 2019 at 5:00pm. The meeting will be via Conference call and Skype.
<p>Announcements</p>	<ul style="list-style-type: none"> • Glendale Health Festival, 10th Year: Presents - FREE REMOTE AREA MEDICAL CLINIC. <ul style="list-style-type: none"> - Date and Time: Saturday, November 2 & Sunday, November 3, 2019. - Location: Pacific Community Center – 501 S. Pacific Ave. in Glendale. ❖ They will be having FREE Dental, Vision, and Medical care for children and adults.

**New Capacity Building
Project Updates**

- ❖ Russian, Arabic & Farsi MH PSA Project FY 2018 – 2019: Mastaneh Moghadam
 - A total of Forty eight (48) PSAs were created in 4 different languages; four in English, fifteen in Arabic, fourteen in Russian and sixteen in Iranian.
 - Creation of the PSAs included three different phases. Pre-production, Production and Editing, and Posting of the PSAs on Social Media.
 - The PSAs for the Arabic speaking community had a combined total of 40,508 view; 62,374 reached and 342 people engaged. Within the Arabic speaking community, the PSA about “Suicide Prevention” was the most successful with 17,433 views and 18,160 reached. The PSA which had the least number of views was “Examining Issues Faced by Arabic Speaking Woman,” with 737 viewed and 2,547 reached.
 - The PSAs for the Russian speaking community had a combined total of 24,713 views; 55,694 people were reached, and 6,969 engaged. The Russian PSA which had the most hits for the Russian community was the “Russian Mental Health Movement,” with 3,145 views and 5,596 reached. The PSA with the least number of views was the “Loss & Grief,” with 952 views and 2,529 reached.
 - The PSAs for the Farsi speaking community had a combined total of 46,675 views; 65,918 reached and 8,958 engaged. The Farsi language PSA that received the most numbers was the “LGBTQ Identity” with 12,962 views and 17,996 reached. The PSA with the least views for the Farsi community was “Substance Abuse Prevention,” with 1,026 views and 1,452 reached.
 - English PSAs had a combined total of 8,036 views; 13,920 were reached and engaged 1,451 people.
 - Arabic PSAs had more views on Twitter, and Russian and Farsi PSAs on Facebook.

- ❖ Arabic Parenting Project FY 2018 – 2019: Dr. Heather Laird
 - The Arabic Parenting Project is on phase three, it will be finished in December.
 - There are six more seminars left.
 - Phase one (1) was the accretion of the product and was finished in September. It lasted five to six hours.

	<ul style="list-style-type: none"> • Phase two (2) was finished early in October. The locations of the first two seminars were the following; San Gabriel Valley and Downtown Los Angeles. The Arabic Parenting Seminar presented in San Gabriel Valley included around thirty participants, more adults than children. The parenting seminar presented in Downtown LA, included more than one hundred people. • There will be no seminars in October. • Phase three (3) will primarily be in November and December. <p>❖ Armenian Parenting Project FY 2018 – 2019: Avo Soltanian</p> <ul style="list-style-type: none"> • The PowerPoint Presentation for the Armenian Parenting Project is ready and approved by LACDMH. Avo will bring it to the next subcommittee meeting in January. • After finishing phase one Avo sent an email to Dr. Eileen Magran. Her response was positive. She asked if there will be any cost to Glendale Unified School District, GUSD. Avo informed her that the presentations will be free of charge, all expenses will be paid by Los Angeles County of Mental Health. Avo added that after this conversation, he has had no more contact with Dr. Magran as of yet. Avo is hopeful that he will be able to schedule a few presentations with some of the Glendale Unified School District soon.
<p style="text-align: center;">Capacity Building Project Voting Outcomes FY 2019-2020</p>	<p>❖ The Capacity Building Projects selected for the FY 2019 – 2020 were the following:</p> <ol style="list-style-type: none"> 1. Russian speaking community: Expansion of Russian PSA to ethnic TV and Radio stations. 2. Farsi speaking community: Poetry Night Groups for Farsi speaking Older Adults. 3. Arabic speaking community: Focus groups to increase capacity in Mental Health Services in the Arabic speaking community. 4. Arminian speaking community: The Armenian Wellness Festival.

**Future Meeting Times
& Dates**

❖ **As requested by the members: Dark for the months of November 2019 and December 2019.**