

**LOS ANGELES COUNTY DEPARTMENT OF MENTAL HEALTH
Office of the Deputy Director of Strategic Communications**

Access for All UsCC Subcommittee Minutes

July 24, 2019
10:00AM – 12:00PM
Five Acres

Present: Tiffani Wells, Jayne Kim (She left because there was no interpreter), Cody Hanable, Roque Bucton, Alex Elliott, Sylvia Gonzales Youngblood and Arnold Youngblood

On Phone: Erik Escareno, Kinesha Evans, Sunnie Whipple, Lisa Schoyer, and Bernice Mascher

DMH Staff: Rosario Ribleza, Mirtala Parada Ward, and Keacha Stewart

Agenda Items	Comments/Discussion/Recommendations/Conclusions
Welcome/ Introductions	Attendee introductions
Review of Code of Conduct	The Code of Conduct was distributed and read to the subcommittee. Although signing is voluntary, each subcommittee member was encouraged to sign the Code of Conduct and submit it to Rosario.
Review of Minutes	June 19, 2019 meeting minutes - moved to approve by Erik, and seconded by Alex with the understanding that the last sentence of the Code of Conduct saying, "Code of Conduct needs to be signed" will be deleted.
Nomination / Election of Co-Chair	<ul style="list-style-type: none"> ❖ YourDMH is in effect now. YourDMH is a working document. • The UsCC By-Laws states that DMH staff is not qualified to be a Co-chair. Therefore, Alex Elliot does not qualify, and he needs to step down from his position. However, he will continue to attend the meetings to help with the transition. • Roque Bucton and Eric Escareno were nominated as Co-chair. Emails will be sent to inform members that nominations for Co-chair will be open for a week. Once nominations are received, the members with voting privileges will be asked to vote. The new Co-chair will be announced in the next meeting. • Sunnie Whipple would like the By-Laws be e-mailed to everyone highlighting the section stating that a Co-chair can only serve on one subcommittee. Mirtala will follow up with Mimi McKay about it.

	<ul style="list-style-type: none"> • Sylvia Youngblood stated that no approval from Mimi McKay is needed; the By-Laws are developed and created by the body they serve. • Mirtala Parada Ward clarified that she still needs to inform Mimi McKay about their concerns because she is her Boss.
<p>Voting Process for Subcommittee’s Social Media – Alex Elliott</p>	<ul style="list-style-type: none"> • Alex Elliott asked the members to decide on the name for the Social Media Handle that will be used to outreach and engage with the community. It needs to have 15 characters for facebook, instgram and twitter. • Roque suggested that the name should be filtered to check if it is already being used by others. • Eric Escareno suggested to focus on the YourDMH and Access to develop the name. Both YourDMH and Access must be present in the name. <p style="margin-left: 40px;">➤ Suggestions:</p> <ol style="list-style-type: none"> 1. ACCESS_YOURDMH 2. ACCESS4_YOURDMH 3. ACCESSFORALLDMH 4. ACCESS4ALLUSCC 5. ACCESS4ALL_DMH <ul style="list-style-type: none"> • Alex Elliott will e-mail the subcommittee to invite all members to submit their suggestions. They will be given a week to respond. Once the list is finalized, subcommittee members will be asked to vote for their chosen name. The winning Handle will be used on the PSA. Rosario will inform Daniel Gamburg.
<p>PSA Discussion</p>	<p>Roque provided the group with a brief update on the PSA :</p> <ul style="list-style-type: none"> • The script would not work for Audio because it is a visual. • Not sure if Daniel is going to do two versions: audio and visual. • The PSA lacks interaction with other people. It needs to be more interactive. • There was a request that the dialog be geared towards the closing scene where the group gathers. Use any kind of line that guides the listener / viewer that they are actually going toward something.

	<p>Sylvia Youngblood would like for the PSA be inclusive of all disabilities especially individuals living with invisible disabilities. DMH has to provide services to all individuals.</p> <p>Erik Escareno wanted to talk about the challenges people are experiencing on how to access services. Inform the public that mental health services is available to everyone.</p> <p>Mirtala, Rosario, Alex, and Sylvia will have a conference call with Daniel Gamburg to talk about the PSA.</p>
<p>Updates – Mirtala Parada Ward</p>	<p>YourDMH Quarterly Meeting will be at LA Trade Tech 7-25-19 from 9:00am-5:00pm. It will have three sections;</p> <ol style="list-style-type: none"> 1. Town Hall Meeting for Service Area 4 – Mid Wilshire Metro LA. It will highlight on the needs of SA 4. 2. Dr. Sherin will provide a budget update from 1:00pm-2:00pm. 3. Fifteen (15) stakeholder groups (SAACs and UsCC) will be attending. One co-chair from each group will be given 5 minutes to talk. Sylvia will represent the Access for All UsCC subcommittee. It will be open to the public and Mirtala encouraged everyone to attend. <ul style="list-style-type: none"> • Breakfast and lunch will be served. Free parking. <p style="padding-left: 40px;">➤ Capacity Building Projects</p> <ul style="list-style-type: none"> • Community Mental Health Assessment Project was put out for solicitation twice, but no one bids. The buyers claimed that the project was too broad. • Mirtala recommended that the project be broken down into three or more different projects: one for the deaf, one for the blind, one for the developmentally disabled, etc. The subcommittee will have to decide on how they want to divide the project. • Approved projects are: <ol style="list-style-type: none"> 1. Clinical - Deaf, Hard of Hearing - awarded to Way Finder Family Services 2. Peer to Peer – awarded to Way Finder Family Services <ul style="list-style-type: none"> • The next meeting will be in a different location – to be determined.
<p>Meeting Adjourned</p>	<p>12:00 P.M.</p>
<p>Next Meeting</p>	<p>August 14, 2019 - 10:00 A.M. to 12:00 TBD</p>