

**COUNTY OF LOS ANGELES – DEPARTMENT OF MENTAL HEALTH
AMERICAN INDIAN/ALASKA NATIVE UREP SUBCOMMITTEE**

MINUTES – Thursday, June 2, 2016

Location: AICC
Cerritos, California

ATTENDEES: Angela Trenado, Bernice Mascher, Carrie Johnson, Danielle Glenn-Rivera, Elizabeth Powers, Irene Parra, Iva Maes, Karris Wilson, Kelly Wilkerson, Leticia Norris, Marissa Abril, Mirtala Parada Ward, Naga Kasarabada, Sunnie Whipple
Present on phone: Hector Ramirez

WELCOME/BLESSING/INTRODUCTIONS

3/22/2016 Meeting Minutes review and approval

Announcements

- Danielle Glenn-Rivera from Substance Abuse Prevention and Control-Director of the agency offered to help with publicity for the conference (i.e. send/email conference flyers/invitations to SAPC providers) and place conference information in the SAPC newsletter/calendar.
- Angela Trenado and Mirtala Parada Ward provided an overview/background of the UsCC subcommittee for new members.

Capacity Building Projects

- **AI/AN Ongoing Advertising for Media Campaign FY 2015/2016 – Update**
 - Mirtala updated the subcommittee on the status of the ongoing advertising for the media campaign for FY 2015-16.
 - The ad aired on ABC throughout December 2015 in the previous media campaign, and aired on CBS, KCAL, and KNX1070 throughout May 2016 for the current media campaign.
 - Per Elizabeth from AICC, they have received 3-5 phone calls just this week as a result of the commercial. Naga requested AICC to try and track these calls. Mirtala to follow-up.
 - Questions:
 - What training do the people (front desk staff) have that are answering the calls? **The number that was given in the commercial was the 1-800 ACCESS Line, and those answering that line have had formal training. There has been a departmental initiative to have customer service and cultural sensitivity training for front desk staff. Those at the 1-800 ACCESS Line have had that training because that is the main gateway to DMH services.**
 - How can those at the clinics or facilities receive that training? **Within the Cultural Competency unit, we are working on developing a specific training for line staff, support staff, and managers on cultural sensitivity. This could also be a possible capacity building project for one of the UsCC subcommittees.**
 - Is there any help for people from East India? **They are under the API umbrella. We are working on engaging that community more. The API UsCC is outreaching to that group right now via a capacity building project.**
 - Do you have numbers or results that you can report showing how many calls were made to the ACCESS Line as a result of the commercials/PSAs? **I spoke with the ACCESS Line and they do not have numbers at this point on Native American callers since**

the calls are tracked by language and most callers who could possibly be Native American identify English as their preference. When people report on the call that they received this number from the PSA, then ACCESS may document it.

- Do you have any commercials that are targeted to children? **This is the data, it's the network's Nielsen Ratings which is what they use to capture who watched the commercials, and this is the information that was provided to us. The commercial itself was very inclusive of the entire family. We can ask later how they would capture a younger audience. This could also be an idea for a new project to outreach the TAY population.**
- Is there a place where we can see the PSA? **It's on YouTube, we will send out the link to the subcommittee.**
- Can we create a flyer of a screen shot from the PSA to distribute at schools? **That would be a wonderful possibility for a capacity building project-we could allocate some of our dollars to create flyers.**
- Can we utilize social media (Instagram, Twitter, Facebook)? **We will have to check with our Public Information Office-this will require having someone who can monitor this on a daily basis and so far we do not have the infrastructure to fund that.**

- **AI/AN Clinical Mental Health Training FY 2015/2016 – Update**

- Mirtala updated the subcommittee on the status of the clinical mental health training for FY 2015-16.
 - It is currently out for solicitation and hopefully the trainings will be held in every Service Area.
 - It will include someone with lived experience.
 - Once the project is awarded, we will send out an email.
- Questions:
 - Can you explain to the new members what the acronyms are? **SOW stands for Statement of Work.**
 - Who decides on the clinician and who decides on who the cultural consultant will be? **The way it was done is that the Consultant will identify a community member with lived experience who will be a co-facilitator of these trainings and they will subcontract that person.**
 - What kind of response did you receive when you did your training last year? **We can send out the results from the first media campaign from last December, as well as the results from the Community Spiritual Wellness project.**

AI/AN Mental Health Conference

- **Update**

- Currently in the process of drafting the Board letter-need to identify the theme.

- **Discussion of themes**

- Recommendations from subcommittee of areas to focus on:
 - TAY
 - Transgender
 - Suicide prevention
 - Multigenerational/intergenerational, family
 - Loss of parent due to substance use
 - Spirituality

- Elder abuse
- Veterans
- Mental health needs in the jails: inmates not receiving medications, violence against inmates in jail, incarceration rates among AI/AN women (Possible keynote speaker?)
- Recommendation from subcommittee that we save more than 50 slots at the Conference for community members/consumers.
 - Subcommittee voted-**increase number of consumers to 100.**
- We reviewed the California Reducing Disparities Report, these are emerging themes:
 - Empowering Native American Communities through Wellness and Recovery
 - Overcoming Trauma through Community Driven Wellness and Traditional Healing
 - Supporting Our Generation’s Warriors
- Suggestions from subcommittee:
 - Many Faces of Warriors-Honoring Our Native American Families
 - Intertribal Families
 - The Spirits of Me
 - Hope and Wellness is in Our Blood
 - Connecting the Disconnect
 - Connecting the Generations
 - Bridging the Gap Between Seven Generations
 - Honoring Our Native American Families and Coming Together to Heal
 - Honoring Our Native American Families-Connecting the Generations
 - Bridging the Gaps-Systems, Cultures, and Generations
- Subcommittee voted-**“Bridging the Gaps- Systems, Cultures, and Generations”**
- **Discussion of locations and dates**
 - Possible locations: California Endowment (max 300 guests, venue is free of cost), Cathedral, Hotels
 - Subcommittee voted-**California Endowment**
 - Possible dates: 11/2/17 and 11/9/17
 - Subcommittee voted-**Thursday, 11/2/17**

Co-chair Discussion

- Co-chairs are up for reelection in July. If anyone wants to nominate themselves or someone we can discuss at the July meeting.
- Co-chairs are automatically members of the UsCC Leadership Committee.
- Mirtala will also bring copies of UsCC Rules and Agreements, as well as capacity building project guidelines to next meeting
- Location of meetings-rotate (August-UAII, September- Substance Abuse Prevention and Control, October-AICC)

Next Meetings: August 9th, September 13th