

**COUNTY OF LOS ANGELES – DEPARTMENT OF MENTAL HEALTH  
PROGRAM SUPPORT BUREAU – QUALITY IMPROVEMENT DIVISION**

**AMERICAN INDIAN/ALASKA NATIVE (AI/AN) UsCC SUBCOMMITTEE  
MINUTES**

1 p.m. – 3 p.m.  
APLA Health

**Date:** December 13, 2016  
**Present:** Belinda Smith, Michelle Enfield, Sherry White, Charlotte Lujan, Leland Morrill, Bernice Mascher, Sunnie Whipple (abstaining from voting), Mirtala Parada Ward, Kelly Wilkerson  
**By phone:** Angela Trenado, Rita Ledesma, Danielle Glen-Rivera

Agenda Items	Comments/Discussion/Recommendations/ Conclusions
<b>Welcome/Blessing/ Introductions</b>	Attendee introductions
<b>Review of minutes</b>	November meeting minutes approved
<b>Announcements</b>	<ul style="list-style-type: none"> <li>• AICC holiday luncheon for clients 12/22/16, 1pm-3pm</li> <li>• American Indian Community Council meeting at UAII-12/13/16 at 6pm</li> <li>• Elders are still collecting warm clothes for the individuals at Standing Rock-call Sherry White if you have donations</li> <li>• HIV Drug and Alcohol Task Force (DATF) Network and Nosh event at Cri-Help on 12/16/16-service providers and community members come together to interact and network</li> <li>• Ronald Andrade passed away-viewing this weekend-Michelle to email Kelly details regarding the services</li> </ul>
<b>SLT Update</b>	<ul style="list-style-type: none"> <li>• New DMH Director, Dr. Jonathan Sherin, came to speak at the SLT in November</li> <li>• A goal is to invite Dr. Sherin to come to the subcommittees to meet with the stakeholders and learn more about what the UsCC does</li> <li>• Michelle recommended all of the UsCC subcommittees get together for a luncheon and invite Dr. Sherin (Mirtala to follow up with Dennis regarding this)</li> <li>• Department is in the process of updating the PEI regulations and PEI/CSS plan (updated every 3 years)-workgroup leads updated community at last SLT-all final products and recommendations will be presented at the next SLT meeting 12/21</li> <li>• Concerns that Native American community is not being included in these recommendations-when all these discussions are taking place, how do we ensure that the Native American community is being considered as well?</li> <li>• Sunnie to email Kelly the updates regarding the workgroups so they can be distributed to the subcommittee</li> </ul>
<b>Subcommittee Logo</b>	<ul style="list-style-type: none"> <li>• Reminder that an email was sent out to the subcommittee on 11/17/16 to elicit AI/AN UsCC logo possibilities-deadline was originally 1/2/2017-will extend to end of January 2017</li> </ul>

	<ul style="list-style-type: none"> <li>• Kelly to create a flyer to elicit logo submissions</li> <li>• Recommendation to utilize different art options other than feathers (possibly shells, oak tree, redwood, waterfalls, Earth, baskets)</li> </ul>
<b>Outfront Media Bus Advertising Campaign</b>	<ul style="list-style-type: none"> <li>• Kelly reviewed formats for bus advertising</li> <li>• Subcommittee voted on the following: <ul style="list-style-type: none"> <li>○ Service Areas 4, 7, 8</li> <li>○ Specific cities to focus on: <ul style="list-style-type: none"> <li>– Bell (7)</li> <li>– Bell Gardens (7)</li> <li>– Cerritos (7)</li> <li>– City of Commerce (7)</li> <li>– Downtown Los Angeles (4)</li> <li>– Gardena (8)</li> <li>– Long Beach (8)</li> <li>– Los Angeles (4)</li> <li>– Santa Fe Springs (7)</li> <li>– South Gate (7)</li> <li>– Whittier (7)</li> </ul> </li> <li>○ 3 periods total (4 weeks each)</li> <li>○ March-May, 2017</li> <li>○ Taillight displays, interior bus cards, king size bus poster</li> </ul> </li> </ul> <p><u>Questions:</u></p> <ul style="list-style-type: none"> <li>• Can we add an ethnic specific question to the Access Line script? <b>Mirtala to follow-up with Julia</b></li> <li>• Are the advertisements on both sides of the buses? Kelly to follow-up with Saul from Outfront Media (cost is per side)</li> <li>• Kelly to request pricing for fullback displays (\$1,200 each)</li> <li>• Sunnie requested copies of screen grabs that will be on buses</li> </ul>
<b>Future Capacity Building Projects</b>	<p><u>Clinical Mental Health Training</u></p> <ul style="list-style-type: none"> <li>• First training scheduled for 12/14-15, 2016 at UAII-already at capacity</li> </ul> <p><u>Conference:</u></p> <ul style="list-style-type: none"> <li>• Kelly to email subcommittee in January to start scheduling conference planning meetings</li> </ul> <p><u>Future Project Ideas:</u></p> <ul style="list-style-type: none"> <li>• Health fair/wellness workshops - Service Area 1</li> <li>• Bus advertising - Service Area 1</li> <li>• Social media campaign targeting youth - mental health awareness, engage them in their community and services</li> <li>• Hosted conversations with Native American community - no experts - just a conversation about the mental health needs</li> </ul>

	<p>of the community (sit down and iron it out) - make sure to include youth</p> <ul style="list-style-type: none"><li>• Recommendation to include wellness in any projects developed and offer/share resources at health fair/wellness workshops</li><li>• Kelly to email out a list of all ideas that have been suggested - elicit more ideas, brainstorming via email - Survey Monkey</li></ul>
<b>Next Meeting</b>	TBD California State University, Los Angeles