

COUNTY OF LOS ANGELES

MARVIN J. SOUTHARD, D.S.W.
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Chief Deputy Director

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Medical Director



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DEPARTMENT OF MENTAL HEALTH

<http://dmh.lacounty.gov>

550 SOUTH VERMONT AVENUE, LOS ANGELES, CALIFORNIA 90020

Reply To: (213) 738-4601
Fax: (213) 386-1297

October 08, 2013

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

47 October 8, 2013

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

Dear Supervisors:

**APPROVE EXPENDITURES FOR THE FOURTEENTH ANNUAL MENTAL HEALTH
COMMISSION PROFILES OF HOPE, VOLUNTEER, AND PROGRAM RECOGNITION AWARDS
(ALL SUPERVISORIAL DISTRICTS)
(3 VOTES)**

SUBJECT

Request approval to expend funds to host and conduct the Fourteenth Annual Mental Health Commission Profiles of Hope, Volunteer, and Program Recognition Awards, to be held on October 24, 2013, at the Catalina Seafood, Inc.

IT IS RECOMMENDED THAT THE BOARD:

1. Authorize the Department of Mental Health (DMH) to expend funds to host and conduct the Fourteenth Annual Mental Health Commission Profiles of Hope, Volunteer, and Program Recognition Awards to be held on October 24, 2013, at an estimated total cost of \$15,000, which includes an estimated cost of \$11,000 for catering services and site technical support.
2. Authorize the Director of Mental Health, or his designee, to execute an agreement with the Catalina Seafood, Inc., for catering services and site technical support, at an estimated cost of \$11,000.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

Board approval of the recommended actions will enable the Mental Health Commission (Commission) to host the Fourteenth Annual Profiles of Hope, Volunteer, and Program Recognition

Awards to be held on October 24, 2013, at the Catalina Seafood, Inc. The Commission's Annual Volunteer and Program Recognition Awards is the sole opportunity for the Commission to recognize and honor outstanding members of the mental health community.

The number of attendees is expected to be 220 people, of which 140 are expected to be consumers and families, 20 students and interns, 20 commissioners, and approximately 40 local, State, and federal policy makers.

The Commission, by law, is comprised of 51 percent clients and family members appointed by your Board to advocate for the thousands of men, women, and children who face mental illness. Stigma is the single greatest challenge that mental health clients face. This event provides an important opportunity to show that hope, wellness, and recovery are possible, and to acknowledge those who have completely dedicated themselves to supporting and advocating for individuals with mental illness.

The Profiles of Hope Awards includes the following categories: 1) Outstanding Consumer; 2) Service Area Family and Community Advocate; 3) Personal Legacy; 4) Mental Health Leadership; and 5) Social Inclusion-Public Engagements Advocate.

Implementation of Strategic Plan Goals

The recommended actions support the County's Strategic Plan Goal 1, "Operational Effectiveness" and Goal 3, "Integrated Services Delivery."

FISCAL IMPACT/FINANCING

The FY 2013-14 DMH Adopted Budget includes sufficient appropriation to fund the estimated \$15,000 total cost of the conference. The estimated costs include \$10,320 for catering services, \$680 for technical support/entertainment, \$2,250 for awards and other costs, \$1,000 for invitations and postage, and \$750 for keynote and other speakers.

The conference will be fully funded by sales tax realignment revenue. Therefore, there is no net County cost impact associated with these actions.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Since 2003, DMH and the Commission have sponsored an annual Volunteer and Program Recognition Awards. This event unites clients and family members, and community representatives. It is also an opportunity for mental health agencies to acknowledge volunteers, who increased value in their lives.

This is an awards program for 220 attendees. Catering services are needed because many of the consumers and students attending the program do not have the financial resources to pay for food. During the lunch session, consumers and students will have the opportunity to network and share personal resources.

At this conference, the Commission provides an opportunity to support DMH to reinforce the power of hope and positive thinking and provide an environment that envisions solutions to the many challenges of having a mental illness. Volunteers provide many unique and transformative

resources to consumers that support their journey to wellness and recovery.

CONTRACTING PROCESS


DMH solicited quotes from three locations and determined that the Catalina Seafood, Inc. was the preferred location based on availability, cost, size of accommodations, and ease of both auto and public transportation needs. The Catalina Seafood, Inc. prohibits the use of outside catering services and provides catering services.

Upon Board approval, DMH will expend funds in support of the ceremony and enter into an agreement with the Catalina Seafood, Inc. Confirmation in the form of a deposit will be made to ensure reservation of space, catering services, and other necessities for the ceremony are obtained.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

This event is an opportunity to showcase and reward programs and individuals that have improved the lives of those affected with mental illness.

Respectfully submitted,

A handwritten signature in black ink that reads "Mg Southard". The signature is written in a cursive, flowing style.

MARVIN J. SOUTHARD, D.S.W.

Director of Mental Health

MJS:MM:TL:RK:gt

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors
Chairperson, Mental Health Commission