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Richard Tadeo
Los Angeles County
Emergency Medical Services Agency

March 10, 2025

TO: See Distribution

FROM: Richard Tadeo
Emergency Medical Services Agency Director
Co-chair Measure B Advisory Board

SUBJECT: SUBMISSION OF MEASURE B FUNDING PROPOSALS FOR 2025

This memo is to inform you and your constiuents that the Measure B Advisory Board (MBAB) is accepting funding proposals for consideration beginning April 7 through June 26, 2025.

The MBAB Funding Proposal Process (Attachment I) provides the detailed information on what expenditures are allowable under Measure B and the process for submitting a proposal as well as the process the MBAB uses to evaluate and rank the proposals and make recommendations to the Board of Supervisors.

A virtual submitters conference will be held via Teams on Wednesday, April 2, 2025, from 10:00 am until 11:30 am. This meeting will address the MBAB Funding Proposal Process. The link to join the submitters conference is:

If you are interested in having a project considered, please complete the Measure B Funding Proposal Form (Attachment II) and submit it to the Emergency Medical Services Agency no later than 5:00 pm on June 26, 2025. Any proposals submitted after June 26, 2025, will not be considered and will be returned to the submitter.

If you have any questions please contact Jacqui Rifenburg, Assistant Director, EMS Agency at jrifenburg@dhs.lacounty.gov or (562) 378-1640.

RT:jr

Attachments

Distribution:
Measure B Advisory Board Members
Peace Officers Association of Los Angeles County
Southern California Psychiatric Society
Los Angeles County Medical Association
Los Angeles County Police Chiefs Association
Trauma Hospital Advisory Committee
Southern California Ambulance Association
Hospital Association of Southern California
Los Angeles County 9-1-1 Receiving Hospitals
California Professional Firefighters
American Heart Association, Western States Affiliate
Emergency Nurses Association California Chapter
California Chapter American College of Emergency Physicians
Los Angeles Area Fire Chiefs Association
Los Angeles County Division League of California Cities
Health Deputy, Each Board of Supervisor Office
Los Angeles County Fire Department
Los Angeles County Sheriff Department – Air Operations
Los Angeles City Fire Department – Air Operations
Los Angeles County Department of Public Health
Los Angeles County Department of Health Services
Los Angeles County Hospital and Healthcare Commission
Los Angeles County Public Health Commission
Los Angeles County Emergency Medical Services Agency
Los Angeles County Approved Emergency Medical Technician Training Programs
Los Angeles County Approved Paramedic Training Programs
California Nurses Association Emergency Department Nurses