

Making Strides Against Breast Cancer 2022

Frequently Asked Questions

1. What day is the in-person event?

- a. October 21, 2023 at Citadel Outlets, 100 Citadel Dr, Commerce, CA 90040
- b. Participants will have access to free parking at the outlet.
- c. Walk begins at 9:00 a.m.

2. How do I get team t-shirts? Can I sell these shirts as a fundraiser?

- a. Yes! Selling t-shirts is a great way to create awareness and fundraise for this important cause. This year you have two options for t-shirts:
 - i. Option 1: Buy a t-shirt from the *Making Strides Against Breast Cancer* [website](#) and customize your shirt with your team name, words of encouragement, etc.
 - ii. Option 2: Buy your own team t-shirts from your own local vendor!

3. Can my team t-shirts/mask/etc. have my departments logo?

- a. **All designs with a County logo MUST HAVE HR APPROVAL.**
 - i. For DPH please submit your designs for approval to Winny Tat, htat@ph.lacounty.gov and Valerie Chambers vchambers@ph.lacounty.gov
 - ii. Please note that logo approval may be a lengthy process and should be taken into consideration when using the County logo
- b. For other county departments, please contact your departments fundraising coordinators (via your HR department).
- c. For more information on logo branding and placements, you can review the attached Branding Guidelines.

4. Does DPH HR have their own fundraising guidelines or script that county employees can use when asking bigger companies or corporations (ex. Toyota) for donations?

- a. You are allowed to solicit donations from large corporations.
- b. Please do not solicit corporations/businesses whose marketing, services, or products do not align with DPH's (County's) mission or appear to be inappropriate in any way (i.e., tobacco or alcoholic beverage companies).
- c. The ACS letter provides a potential donor with a tax benefit.

5. What does "15% of my profits will go to LA County Charitable Giving Campaign" mean?

- a. For any fundraiser that is done on county premises or during county time, **15% of the proceeds must be donated to the LA County Charitable Giving Campaign. This is because ACS is not covered under the DPH Charitable Giving Campaign. It is important that for all fundraising on County time/County property, that everyone needs to keep their own financial records.**
- b. For example, you make \$100 of profit from selling sodas in your office, \$15 of

- those dollars must be donated to the LA County Charitable Giving Campaign and the rest (\$85) can be donated to the Making Strides Against Breast Cancer Event.
- c. For more details, please review the attached Fundraising Guidelines, or contact your Department's Fundraising Coordinators.

6. Can I sell home-made food or baked goods as a fundraiser?

- a. No. To help reduce the spread of COVID-19 we are asking that all food/bake items are bought and prepackaged by the vendor.

7. Do I have to create my own team to help this cause?

- a. Not necessarily. There are several ways you can participate:
 - i. You can create your own team with your department and raise money as a group. Only one person is required to sign up as a team leader.
 - ii. You can join an existing team... everyone will be happy to have additions to their team.
 - iii. You can donate directly on the [website](#).

8. How do I sign up for a team?

- a. Visit our [County of Los Angeles Making Strides Webpage](#)
- b. Start a Team or Join a Team
- c. Create an account if you do not already have one
- d. Kick off your Fundraiser!

Please do not hesitate to contact the Office of Women's Health for any question, concern, or issues that might arise with Making Strides. We are here to assist you and your team to make MSABC a success!

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