

DIRECTOR OF EXTERNAL AFFAIRS JUSTICE, CARE, AND OPPORTUNITIES (UNCLASSIFIED)

Applications accepted from January 19, 2022 until position is filled



THE COUNTY OF *Los Angeles*

The County of Los Angeles serves a demographically and geographically diverse population of more than 10 million residents and has been listed as one of Forbes' Best Large Employers in 2022. Employing over 112,000 employees who work in roles as broad as law, civil engineering, public safety, healthcare, and human services, the County operates with an annual budget of over \$44 billion for the fiscal year 2022-2023. The County is a Fair Chance employer, committed to diversity and inclusiveness in our workforce. We are a diverse economic and cultural hub, driving major elements of the national and world economies. It is the center for arts, media, and entertainment for the world--unlike anywhere else.

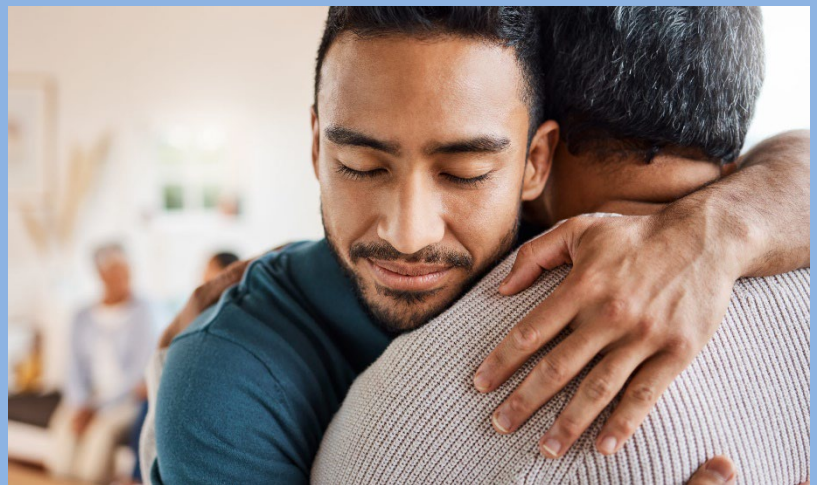
The Department

On March 1, 2022, the Board of Supervisors established the Justice, Care, and Opportunities Department (JCOD) as a key milestone in its ongoing commitment to justice reform and the "Care First, Jails Last" vision. JCOD coordinates services and interventions for justice-impacted populations before and at each potential intercept with justice systems. Services are evidence-based, client-centered, and informed by the experiences of people with justice involvement. JCOD works with a dynamic mix of community advocates, service providers, County departments, and other stakeholders to invest in community support and crisis intervention. It innovates and supports alternative paths during law enforcement contact through court adjudication; as well as provides holistic reentry, release, and community supports to reverse the County's dependence and over-reliance on incarceration. JCOD has 76 positions and an annual budget of over \$400 million.

The Position

The Director of External Affairs will work closely with Departmental Director and Chief Deputy Director well as the communications team to develop, plan, organize, and implement JCOD's external affairs and communications strategy. The Director of External Affairs will represent JCOD to the external communities and work in partnership with departmental leadership to determine and execute cohesive communication and engagement strategic priorities. This person will lead JCOD's efforts to influence the department's policy direction, promote the visibility of JCOD and its work, and pursue and highlight collaborative community synergies.

The Director of External Affairs leads the External Affairs and Communications team to oversee external communication strategies, build external advocacy programs and promote community engagement. The individual selected for the role will hold a broad understanding of JCOD's services and programs and serve as the key contact and spokesperson for the department's policy issues. The Director of External Affairs will lead JCOD's community engagement, advocate for the department, manage legislative affairs, respond to media requests, and through subordinate staff oversee marketing consultants and external public relations firms.



Minimum Requirements

The ideal candidate will have at least five years of experience in government and/or government affairs, politics and/or policymaking, and community relations. In addition, the candidate will have two years of experience supervising communication professionals or consultants; and a bachelor's degree in Communications, Business Administration, Public Administration, or a closely related field.



Desirable Qualifications

- Experience in developing and implementing robust communications and innovative community engagement strategies to build support and provide information on JCOD's services and programs.
- Deep knowledge of JCOD and relevant services. This includes current media and journalism on relevant topics.
- Expertise in authoring powerful external communications including external policy agendas, media briefings, memorandums, and/or reports on JCOD and other relevant issue areas.
- Proven success in revamping external marketing and engagement efforts as well as building measurable departmental awareness.
- Experience in leading communication consultants and professionals.
- Excellent oral and written communication skills, credibly presenting to elected officials, their deputies, and non-profit and other community organizations.
- Experience interacting with labor unions, advocacy groups, external organizations, and County departments.

Compensation

\$143,103 to \$257,190 annually. Starting annual salary will be dependent on qualifications and career accomplishments. This unclassified position is subject to the provisions of the County's Management Appraisal and Performance Plan (MAPP) and is compensated at the MAPP Range of R13.

All County workforce members must be fully vaccinated against COVID-19 as a condition of employment. Successful candidates for this position will be required to submit proof of vaccination against COVID-19 or request an exemption for qualifying medical or religious reasons during the onboarding process. Candidates should not present proof of vaccination until instructed to do so by the hiring department.

How to Apply

Please go to <https://bit.ly/3wz0Yct> to create a profile and submit your resume, letter of interest, degree verification, and three professional references.

Benefits

The County provides an excellent benefits package that allows employees to choose benefits that meet their specific needs. The package includes:

- Retirement Plan – The successful candidate will participate in a defined benefit plan.
- Cafeteria Benefit Plan – Benefits may be purchased from the MegaFlex Cafeteria Benefit Plan using a tax-free County contribution of an additional 14.5% of the employee's monthly salary.
- Flexible Spending Accounts – In addition to tax-free medical and dependent care spending accounts, the County contributes \$75 per month to the Dependent Care Spending Account.
- Savings Plan (401k) – Optional tax-deferred income plan that may include a County matching contribution of up to 4% of the employee's salary.
- Deferred Compensation Plan (457) – Optional tax-deferred income plan that may include a County matching contribution of up to 4% of the employee's salary.
- Non-Elective Days – 10 paid days per year with the option to buy elective annual leave days. Annual leave can be used for vacation sick, or personal leave.
- Holidays – 13 paid days per year.



For confidential inquiries, please contact:

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