



# County of Los Angeles Beach Commission

13837 Fiji Way, Marina del Rey, CA 90292  
Phone: (310) 305-9546 Fax: (310) 822-0119  
Web Page: <http://beaches.lacounty.gov>



## AGENDA

Meeting of the Beach Commission  
January 22, 2014  
9:30 a.m.  
Burton Chace Park  
13650 Mindanao Way  
Marina del Rey, CA 90292

### 1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

### 2. APPROVAL OF MINUTES

(October 23, 2013)

### 3. OLD BUSINESS

None

### 4. NEW BUSINESS

- A. Election of Officers (ACTION)
- B. Heal the Bay's Storm Response Team program (PRESENTATION)
- C. Approval of Concession License Agreements County Owned or Operated Beaches (RECOMMEND TO THE BOARD)

### 5. STAFF REPORTS

- A. Ongoing Activities Report (DISCUSS REPORT)
  - Board Actions on Items Relating to Beaches
- B. Beach and Marina del Rey Special Events (DISCUSS REPORT)

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*Catherine McCurdy,*  
Chair  
*Ginny Kruger,*  
Vice-Chair

*Thomas Barnes*  
*Clare Bronowski*  
*Rosi Dagit*  
*Walt Dougher*

*Norman Dupont*  
*Jeffrey Jennings*  
*Kelly McDowell*  
*Charles Milam*

*Wayne Powell*  
*Scott Sachs*  
*Jeffrey Sallee*  
*Mitch Ward*  
*Gregory Woodell*

- C. Facilities and Property Maintenance Division Report (VERBAL REPORT)  
Regarding Beach Maintenance
- D. Capital Projects Status Report/Related Activities (DISCUSS REPORT)
- E. Lifeguard Report (VERBAL REPORT)

**6. COMMISSIONER COMMENTS**

**7. COMMUNICATION FROM THE PUBLIC**

- 8. NEXT MEETING DATE & LOCATION** – Wednesday, February 26, 2014, at 9:30 a.m. at Burton Chace Park Community Room.

**9. ADJOURNMENT**

**PLEASE NOTE:**

1. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 § 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Beach Commission on any official actions must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.
2. The agenda will be posted on the Internet and displayed at the following locations at least 72 hours preceding the meeting date:

Department of Beaches and Harbors' Website Address: [marinadelrey.lacounty.gov](http://marinadelrey.lacounty.gov)

Department of Beaches and Harbors  
Administration Building  
13837 Fiji Way  
Marina del Rey, CA 90292

Marina del Rey Information Center  
4701 Admiralty Way  
Marina del Rey, CA 90292

Burton Chace Park Community Room  
13650 Mindanao Way  
Marina del Rey, CA 90292

Lloyd Taber – Marina del Rey Library  
4533 Admiralty Way  
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta informacion llame al (310) 305-9546.

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Caring for Your Coast

• • •  
**Gary Jones**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

January 16, 2014

TO: Beach Commission

FROM: *Carl Baker for*  
Gary Jones, Acting Director

SUBJECT: **BEACH COMMISSION AGENDA – JANUARY 22, 2014**

Enclosed is the agenda for your meeting of January 22, 2014, together with the minutes of your October 23, 2013 meeting. Also enclosed are reports related to Agenda Items 4B, 4C, 5A, 5B and 5D as well as the Beach Commission Attendance Report and the 2014 Meeting Schedule.

Please call me if you have any questions or need additional information.

GJ:CB:ms

Enclosures



**COUNTY OF LOS ANGELES BEACH COMMISSION  
MINUTES OF OCTOBER 23, 2013**

**COMMISSIONERS PRESENT**

Catherine McCurdy, Chair  
Ginny Kruger, Vice-Chair  
Thomas Barnes  
Clare Bronowski  
Rosi Dagit  
Walt Dougher  
Norman Dupont  
Charles Milam  
Wayne Powell  
Jeffrey Sallee  
Mitch Ward

**ABSENCES**

Jeffrey Jennings  
Kelly McDowell  
Scott Sachs  
Gregory Woodell

**STAFF PRESENT**

Gary Jones, Acting Director  
John Kelly, Deputy Director, Facilities/Capital Projects/  
Maintenance/Traffic Planning/Harbor Engineering Bureau  
Carol Baker, Division Chief, Community & Marketing  
Services Division  
Kyle Daniel, Captain, Lifeguard Division, Los Angeles  
County Fire Department  
Kenneth Foreman, Division Chief, Facilities and  
Property Maintenance Division

**GUEST SPEAKER**

None

**MEETING LOCATION**

Burton W. Chace Park Community Room

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

Chair McCurdy called the meeting to order at 9:35 a.m. Chair McCurdy asked Commissioner Dougher to lead the Pledge of Allegiance. The Commissioners and staff stood and recited the Pledge of Allegiance.

**2. APPROVAL OF MINUTES**

Chair McCurdy asked if there was a motion to approve the minutes. **Motion to approve by Commissioner Dagit, seconded by Commissioner Bronowski, and unanimously approved.**

3. **OLD BUSINESS**

None

4. **NEW BUSINESS**

A. Nominating Committee

Chair McCurdy said the committee usually consisted of the Chair and a couple of other commissioners. Traditionally, the Vice-Chair would ascend to the Chair and a new Vice-Chair would be nominated, with the roles rotating between the third and fourth supervisory districts. The nomination committee members would not be eligible for nomination. A committee consisting of Clare Bronowski, Walt Dougher and Catherine McCurdy was decided upon. The Commissioners planned to meet by phone. This item is to be placed back on the agenda no later than the January meeting.

B. Future Meeting Topics

Ms. Baker asks Commissioners to provide input on what items they would like to see before them in 2014 and to prioritize what is most important. Even though Commissioner Sachs was unable to make it today, she did speak to him and he wanted a presentation on revenue generated by beach facilities which includes parking revenue, permits, film permits, and camps. Commissioner Powell would like an update by the lifeguard on the recent shark sightings and county policy pertaining to this issue. Commissioner Dagit stated there's someone at Cal State Long Beach that has been doing research locally on the great white sharks and can provide a presentation. The Commissioners provided the following items for future discussion: Update on beach erosion/renourishment concerning Redondo and Broad Beach; and provide information about the Sediment Management Group, how the county is monitoring beach conditions, and where the monitoring stations are and how that fits into the regional policy. Mr. Kelly will provide an update/presentation on the regional Coastal Management Plan with the Army Corps of Engineers. Also suggested was a discussion on potential hazards to be factored into planning for capital projects, including tsunami scenarios, and rise in sea level, disaster and infrastructure planning; a presentation on government structure and agencies that are involved in dealing with beaches, infrastructure, and roadway, in the Marina. Commissioners also asked for information on how Proposition 84 funds could be tapped as a source of funding for restroom restoration. Commissioners asked to be kept informed of activities pertaining to the beach and the Marina, such as beach access roads, Ballona Wetlands, a presentation from the State Coastal Conservancy and/or Bay Restoration regarding sand restoration, Rindge Dam and Malibu Creek restoration. Commissioners also suggested hearing from Beach Cities Health District, which organizes a storm response team. A presentation can be provided by a representative from the health district organization and Heal the Bay. Chair McCurdy stated this is a great list. Commissioner Sallee suggested providing information on various projects around the southern part of Santa Monica Bay. Those included a Manhattan Beach PCH bridge project, E&B oil well drilling in Hermosa Beach, AES Plant redevelopment project and the Redondo Beach harbor redevelopment. There may be issues with traffic and emergency response and it was requested that staff provide an update on the impact of these projects.

## **5. STAFF REPORTS**

### A. Ongoing Activities Report

There were no Board action items to report.

### B. Beach and Marina del Rey Special Events

Ms. Baker highlighted events from the report.

### C. Facilities and Property Maintenance Division Report

Mr. Foreman presented a PowerPoint presentation on beach berms construction which starts on November 4, 2013. Mr. Kelly provided information on a new berm near Malibu Surfrider Lagoon. Mr. Foreman informed the Commission about the annual RV Park closure that will take place January 6-31, 2014. Improvements to the park will be done during this period. He reported on the speed hump installation at Will Rogers parking lot.

### D. Capital Projects Status Report

The report was received and filed.

### E. Lifeguard Report

Captain Kyle Daniel provided an update on sharks. He stated a Lifeguard Division response policy is in the process of being developed. Alert signs are being approved for when a sighting has been confirmed. They will be posted to provide notice to the public. Lifeguards are planning to host a symposium with experts that can provide information and educate public safety services in the area. This event will take place in December or January. He reported the Department goal is to hire 40 new lifeguards by next summer. He also reported on the successes of the Junior Lifeguard program, which enrolled 4,000 youth during the summer.

## **6. COMMISSIONER COMMENTS**

Commissioner Milam expressed his appreciation to Mr. Jones for his attendance at the meetings.

## **7. COMMUNICATION FROM THE PUBLIC**

None

**8. NEXT MEETING DATE AND LOCATION**

Chair McCurdy request that November meeting be canceled.

**Chair-McCurdy asked for a motion to cancel the November meeting and to resume at the regular scheduled meeting on January 22, 2014. Motion carried.**

**Ayes: 11 – Chair McCurdy, Vice-Chair Kruger, Barnes, Bronowski, Dagit, Dougher, Dupont, Milam, Powell, Sallee, Ward.**

**9. ADJOURNMENT**

**Chair McCurdy adjourned the meeting at 11:14 a.m.**

Respectfully Submitted,

Mindy Sherwood  
Interim Commission Secretary



Caring for Your Coast

♦ ♦ ♦  
**Gary Jones**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

January 16, 2014

TO: Beach Commission

FROM: *Carol Sak for*  
Gary Jones, Acting Director

SUBJECT: **AGENDA ITEM 4B – HEAL THE BAY'S STORM RESPONSE TEAM PROGRAM PRESENTATION**

Item 4B pertains to a presentation on Heal the Bay's Storm Response Team program. Our presenter is Meredith McCarthy, Director of Programs at Heal the Bay.

**Presenter's Background:**

Ms. McCarthy is Director of Programs at Heal the Bay, where she develops such well-known efforts as Coastal Cleanup Day, The Angler Outreach Program, the Speakers Bureau, Adopt-a-Beach, and Key to the Sea. She also is in charge of the Storm Response Team, which she will present to the Beach Commission.

As part of Heal the Bay's new Healthy Neighborhoods, Healthy Environment Initiative, Ms. McCarthy works with organizations in the Compton Creek watershed to promote community health through environmental health. She sits on the South Bay steering committee for the Integrated Regional Water Management Plan, where she advocates for multi-benefit projects in disadvantaged communities. Ms. McCarthy is a steering committee member of the Green L.A. Coalition and an active participant in the Urban Ecosystems workgroup. In her free time, Ms. McCarthy works as a Master Scuba Diver Instructor.

GJ:CB:ms





Caring for Your Coast

♦ ♦ ♦  
**Gary Jones**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

January 16, 2014

TO: Beach Commission

FROM: Gary Jones, Acting Director 

SUBJECT: **AGENDA ITEM 4C – APPROVAL OF CONCESSION LICENSE AGREEMENTS—COUNTY OWNED OR OPERATED BEACHES**

Item 4C on your agenda relates to a recommendation resulting from a Invitation for Bids (IFB) for the following concession licenses, effective May 1, 2014:

- Seven licenses to sell food and beverages from concession stands at various County-owned and operated beaches.
- One license to sell food and beverages from a food service cart at Malibu Surfrider Beach.
- One license to rent bikes and skates at three Venice Beach locations.
- One license to rent bikes and skates at Dockweiler Beach.
- One license to provide hang gliding activities and lessons at Dockweiler Beach.

The Department issued an Invitation for Bids on October 30, 2013, for qualified vendors to provide services at 13 concession premises. Nineteen bids from 12 different vendors were received by the deadline on December 5, 2013. Bids that met the minimum requirements were reviewed by Department of Beaches and Harbors personnel with consideration to their proposed annual rent. The bids chosen are listed in the attached Exhibit 1.

The Department will recommend to the Los Angeles County Board of Supervisors ("Board") that the proposed license agreements be effective on May 1, 2014 and terminate on March 31, 2019 with 5 one-year options. The licenses are expected to generate \$446,703 in revenue to the County during the first year of the license term, an approximate \$40,000 increase from the total rents collected in the last fiscal year. The annual rents for each succeeding year will be adjusted in accordance with changes in the consumer price index. In no event shall the adjustment result in a decrease of annual rent.

The Department is also seeking to secure delegated authority from the Board to (a) conduct a competitive solicitation or negotiate a sole source contract, as appropriate,



and award and execute replacement license agreements during the 59-month term should any of the existing license agreements terminate before the end of the initial license term; (b) conduct a competitive solicitation or negotiate a sole source contract, as appropriate, and award and execute replacement license agreements during the 5 one-year option periods should any of the existing concessionaires not extend their license beyond the end of the initial license term or subsequent option periods, (c) following a competitive solicitation or negotiation of a sole source contract, as appropriate, enter into additional eleventh and twelfth license agreements substantially similar to the original agreement with other vendors to provide food and beverage services at two sites in this Invitation for Bids (IFB) process for which no responsive bids were initially received or, upon review, selected; and (d) negotiate rent increases where a concessionaire would like to rent or sell items in different categories than the licensed authorized activity.

A copy of the license that will be used for these concessions is attached.

I request your endorsement of my recommendation to the Board for the award of these licenses.

GJ:SP:jt

Attachments (2)

February 18, 2014

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**LICENSES FOR CONCESSIONS AT COUNTY-OWNED AND OPERATED  
BEACHES AND BURTON CHACE PARK  
(THIRD AND FOURTH DISTRICTS)  
(3 VOTES)**

**SUBJECT**

This action is to approve the award of license agreements to ten concessionaires/vendors to provide recreation and food services at County-owned and operated beaches and to authorize the Director of the Department of Beaches and Harbors to carry out a solicitation for bids or sole source a vendor to provide food services at Burton Chace Park in Marina del Rey.

**IT IS RECOMMENDED THAT YOUR BOARD:**

1. Find the proposed license agreements are categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Class 1 of the CEQA Guidelines, and Class 1, Sections (r) and (t) of the County's Environmental Document Reporting Procedures and Guidelines adopted by your Board.
2. Approve the award of license agreements to ten concessionaires/vendors for the provision of food and beverage concessions and recreational activities at County-owned and operated beaches. The license agreements, effective May 1, 2014, are for the purposes of (a) providing bike and skate rentals on Venice Beach and Dockweiler Beach, (b) selling food and beverages at concession stands and a mobile food vending location at various County-owned and operated beaches, and (c) providing hang gliding activities and lessons at Dockweiler Beach.
3. Approve and delegate authority to the Director to execute the ten license agreements with a term of 59 months with 5 one-year options, with first-year

revenue estimated to total \$446,703 collectively.

4. Authorize the Director to (a) conduct a competitive solicitation or negotiate a sole source contract, as appropriate, and award and execute replacement license agreements during the 59-month term should any of the existing license agreements terminate before the end of the initial license term; (b) conduct a competitive solicitation or negotiate a sole source contract, as appropriate, and award and execute replacement license agreements during the 5 one-year option periods should any of the existing concessionaires not extend their license beyond the end of the initial license term or subsequent option periods, (c) following a competitive solicitation or negotiation of a sole source contract, as appropriate, enter into additional eleventh and twelfth license agreements substantially similar to the original agreement with other vendors to provide food and beverage services at the two sites identified in this Invitation for Bids (IFB) process for which no responsive bids were initially received or, upon review, selected; and (d) negotiate rent increases where a concessionaire would like to rent or sell items in different categories than the licensed authorized activity.

#### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The purpose of this action is to provide recreation and food services at County-owned and operated beaches and to provide food services at Burton Chace Park in Marina del Rey, while generating income for the County.

The existing 58-month license agreements your Board adopted on April 21, 2009, for concessionaires to provide bikes and skates for rental at Venice Beach, to provide hang gliding activities and lessons at Dockweiler Beach and to sell food and beverages at various County-owned and operated beaches and at the Burton Chace Park snack bar will expire on March 31, 2014. It is necessary to approve new license agreements for services to continue.

The term of all the new license agreements is 59 months with 5 one-year options, approximately five years longer than the term of existing licenses, starting May 1, 2014, and ending March 31, 2019. The 59-month license term with 5 one-year options, will allow continuity of services over a longer period of time and a longer period for vendors to absorb the costs of any tenant improvements. The May 1, 2014, commencement date will provide the County with access to vacated concession stands one month prior to the new license commencement date to facilitate inventorying of County-owned equipment, building inspections, and general maintenance and repairs.

Delegated authority to allow the Director to enter into new concession licenses for

replacement of any licenses that terminate during their 59-month license term with 5 one-year options is also being sought. It has been the Department's experience that vendors relinquish their awarded locations during the contract term for a variety of reasons and this delegated authority will allow the Director to efficiently select replacement concessionaires for these minor licenses. Any replacement license executed by the Director will be awarded pursuant to a competitive solicitation process or negotiated sole source contract, as appropriate.

Similarly, delegated authority to the Director to approve an award and execute a license agreement with additional vendors is being sought. There are two locations for which the Department did not receive a bid or did not select a bid during the process. These licenses will be awarded pursuant to a competitive solicitation process or negotiated sole source contract, as appropriate, if the market is conducive to attracting responsive operators.

Finally, delegated authority to the Director is being sought to negotiate a rent increase with an existing concessionaire if the concessionaire wants to rent or sell an item in addition to the licensed authorized activity, e.g., if a food and beverage concessionaire wants to additionally rent bikes and skates.

#### **Implementation of Strategic Plan Goals**

The recommended action will provide rent to the County in furtherance of the Board-approved Strategic Plan Goal of Operational Effectiveness.

#### **FISCAL IMPACT/FINANCING**

It is estimated that the proposed licenses will generate a total of \$446,703 in rental income to the County during the first year of the license term, approximately \$40,000 more than the \$407,297 the County received during the last fiscal year. The annual rent for each succeeding year will be adjusted in accordance with changes in the Consumer Price Index (CPI). In no event shall the adjustment result in a decrease of annual rent.

#### **Operating Budget Impact**

Upon your Board's approval, the Department of Beaches and Harbors' operating budget will receive a concession revenue increase of \$41,000 during the first year of the license term. This revenue was not included in the Department's FY 2014-15 Recommended Budget Request, but will be included in FY 2014-15 Final Changes Request.

## **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

The new license agreements will become effective on May 1, 2014, for a 59-month license term with 5 one-year options.

The agreements contain the County's standard provisions regarding contractor obligations and are in compliance with all Board, Chief Executive Office and County Counsel requirements.

Each license agreement allows the licensee to seek approval from the Director to provide additional amenities for the beach-going public. For example, a bike and skate rental concessionaire might request to sell water and prepackaged food, or a food and beverage concessionaire might desire to rent bikes and skates. The license agreements allow the Director to negotiate rent increases upon approval of additional items or amenities for sale or rental.

County Counsel has approved the license agreements as to form. The Los Angeles County Beach Commission at its January 22, 2014, meeting \_\_\_\_\_ the Department's recommendations pertaining to the award of the beach licenses.

## **ENVIRONMENTAL DOCUMENTATION**

The proposed licenses are categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Class 1 of the CEQA Guidelines and Class 1, Sections (r) and (t) of the County's Environmental Document Reporting Procedures and Guidelines adopted by your Board.

## **CONTRACTING PROCESS**

The IFB for these license agreements became available to prospective bidders on December 5, 2013. Advertisements were published in the Eastside Sun, Lynwood Journal, Torrance Daily Breeze, Culver City News, Daily News, Compton Bulletin, Chinese Daily News (World Journal), L.A. Watts Times, Hoy, Rafu Shimpo and L.A. Times. The opportunity was also advertised on the County Internet Vendor Registration System (WebVen) (Attachment 2), as well as the Department's own Internet site and Facebook page. Furthermore, notices were sent to all who had registered their interest in submitting bids for licenses. Attachment 3 details the minority composition of the prospective licensees' ownership and personnel. However, in the final analysis and consideration of award, licensees were selected without regard to race, creed, gender or color.

Thirteen bids were reviewed for seven concession stands, one bid for two mobile food

vending locations (one location did not receive bids), no bids for the Burton Chace Park snack bar, four bids for two bike and skate rental concessions, and one bid for the hang gliding concession. All qualified bids were reviewed by Department of Beaches and Harbors' personnel and a selection report with a list of recommended bidders was submitted to the Director for approval (Attachment 1). All but two of the bidders being recommended for an award of a license agreement proposed the highest annual rent for the specific location. Two of the bidders being recommended for an award were ranked highest after granted a Local SBE preference.

**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

Approval of the license agreements will ensure that the beach-going public will continue to have access to convenient amenities, such as bike and skate rentals, food and beverages, and hang gliding activities and lessons at County-owned and operated beaches.

**CONCLUSION**

One approved copy of this letter is requested.

Respectfully submitted,

Gary Jones, Acting Director

GJ:SP:jt

Attachments (3)

c: Chief Executive Officer  
County Counsel  
Executive Officer, Board of Supervisors

**CONCESSION SERVICES AT COUNTY-OWNED AND OPERATED BEACHES**

**BIDDERS SELECTED FOR AWARD OF CONCESSION LICENSE**

<b>Locations</b>	<b>Name of Bidder</b>	<b>Contract Number</b>
<b>Concession Stand</b>		
Dockweiler Beach (Bluff Lot)	El Segundo Catering Company	
Manhattan Beach	Surf Food Stand	
Torrance Beach	Chaos Enterprises, Inc.	
Will Rogers Beach (Temescal)	B & B Services & Upstage Catering	
Zuma Beach (Lot 2)	Karoun Restaurant	
Zuma Beach (Lot 5)	Karoun Restaurant	
<b>Mobile Food Vending</b>		
Malibu Surfrider	Hot Dogs Anonymous	
<b>Bike and Skate Rentals</b>		
Dockweiler Beach (Kigore-Lot 2)	Chaos Enterprises, Inc.	
Venice Beach (3 locations)	Chaos Enterprises, Inc.	
<b>Hang Gliding Activities</b>		
Dockweiler Beach (Bluff Lot)	Windsports International, Inc.	

CONCESSION SERVICES AT COUNTY OWNED AND OPERATED BEACHES  
AND BURTON CASE PARK

COUNTY INTERNET VENDER REGISTRATION (WEB/VEN)

### Bid Information

**Bid Number :** DBH-50

**Bid Title :** Concession Services at County Owned & Operated Beaches & Burton Chace Park

**Bid Type :** Service

**Department :** Beaches and Harbors

**Commodity :** CONCESSIONS, CATERING, VENDING SERVICES: MOBILE AND STATIONARY

**Open Date :** 10/30/2013

**Closing Date :** 12/5/2013 3:00 PM

**Notice of Intent to Award :** [View Detail](#)

**Bid Amount :** N/A

**Bid Download :** Not Available

**Bid Description :** INVITATION FOR BIDS FOR BEACH CONCESSION LICENSES (IFB)

The Los Angeles County Department of Beaches and Harbors requests Invitation for Bids (IFB) for concession licenses to provide concession services at Los Angeles County owned and operated beaches and Burton Chase Park (Marina del Rey) as follows:

- Mobile Food Facilities-providing food and beverage services from a vending vehicle or cart
- Concession Stand-providing food and beverage services from a beach concession building
- Bike and Skate Rentals-providing rentals of bicycles and skates
- Hang Gliding-offering hang gliding equipment rental and lessons

The Term of License commences May 1, 2014 and expires March 31, 2019, with five (5) one-year options.

An informational meeting (Bidder's Conference) will be held at 12:00 p.m. (PST) on November 19, 2013, in the Burton Chase Park Community Building, 13560 Mindanao Way, Marina del Rey.

The deadline for submitting bids is 3:00 p.m. (PST), December 5, 2013.

Please visit our website <http://beaches.lacounty.gov/wps/portal/dbh/government/>, and click the "Request for Proposals" link to download the IFB package.

For a hardcopy of the IFB package with charge or for additional information, please contact Jules Trefler at (310) 301-6096, or E-mail [jtrefler@bh.lacounty.gov](mailto:jtrefler@bh.lacounty.gov).

The County reserves the right to cancel or modify any and all terms and conditions of the IFB package, including minimum requirements, without further notice.

**Amendment Date :** 11/5/2013 Concession Services Amendment Number One IFB #DBH-50

**Download Available** IFB DBH-50 Amendment Number One PDF 64.75 K [IFB2014AddendumOnetoIFBDBH50.pdf](#)

**Contact Name :** Jules Trefler

**Contact Phone# :** (310) 301-6096

**Contact Email :** [jtrefler@bh.lacounty.gov](mailto:jtrefler@bh.lacounty.gov)

**Last Changed On :** 10/31/2013 11:10:07 AM

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**IFB BEACH CONCESSION SERVICES 2014  
FIRM/ORGANIZATION INFORMATION**

**ATTACHMENT 3**

BIDDER	Certified Local SBE	COMPOSITION	OWNERS/ PARTNERS/ ASSOCIATE PARTNERS		MGRS		STAFF		TOTAL		
			M	F	M	F	M	F		M	F
HOT DOG ANONYMOUS	N	Black/African American							0		
		Hispanic/Latino							0		
		Asian or Pacific Islander							0		
		American Indian							0		
		Filipino							0		
		White		1					1		
		TOTALS		0	1	0	0	0	0		
Samvel Arutyunyan (incomplete)	N	Black/African American							0		
		Hispanic/Latino							0		
		Asian or Pacific Islander							0		
		American Indian							0		
		Filipino							0		
		White							0		
		TOTALS		0	0	0	0	0	0		
Aartour Mgerian	N	Black/African American							0		
		Hispanic/Latino					2	2	4		
		Asian or Pacific Islander							0		
		American Indian							0		
		Filipino							0		
		White	1		1				2		
		TOTALS		1	0	1	0	2	2		
Freetime, Inc.	N	Black/African American			1				1		
		Hispanic/Latino			2		1	2	5		
		Asian or Pacific Islander							0		
		American Indian				1			1		
		Filipino							0		
		White	2		1	1		4	8		
		TOTALS		2	0	4	2	1	6		
B. YECHIZKIA	N	Black/African American							0		
		Hispanic/Latino	1						1		
		Asian or Pacific Islander							0		
		American Indian							0		
		Filipino American							0		
		White	1						1		
		TOTALS		2	0	0	0	0	0		

**IFB BEACH CONCESSION SERVICES 2014  
FIRM/ORGANIZATION INFORMATION**

**ATTACHMENT 3**

BIDDER	Certified Local SBE	COMPOSITION	OWNERS/ PARTNERS/ ASSOCIATE PARTNERS		MGRS		STAFF		TOTAL		
			M	F	M	F	M	F		M	F
Chaos Enterprises	Y	Black/African American					1		1		
		Hispanic/Latino			1	1	2	1	5		
		Asian or Pacific Islander						1	1		
		American Indian	1	1					2		
		Filipino							0		
		White			1				1		
		<b>TOTALS</b>			<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>		
B & B FOOD SERVICES & UPSTAGE CATERING	N	Black/African American							0		
		Hispanic/Latino				2	2	3	7		
		Asian or Pacific Islander							0		
		American Indian		1					1		
		Filipino American							0		
		White	1						1		
		<b>TOTALS</b>			<b>1</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>2</b>		
El Segundo Catering Company LLC	N	Black/African American							0		
		Hispanic/Latino							0		
		Asian or Pacific Islander							0		
		American Indian							0		
		Filipino							0		
		White		2					2		
		<b>TOTALS</b>			<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>		
Spokes N Stuff	N	Black/African American							0		
		Hispanic/Latino			4		7	2	13		
		Asian or Pacific Islander							0		
		American Indian							0		
		Filipino							0		
		White	1	1					2		
		<b>TOTALS</b>			<b>1</b>	<b>1</b>	<b>4</b>	<b>0</b>	<b>7</b>		
Floyd Bass, LLC	N	Black/African American	1	2				1	4		
		Hispanic/Latino							0		
		Asian or Pacific Islander							0		
		American Indian							0		
		Filipino							0		
		White							0		
		<b>TOTALS</b>			<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>		

**IFB BEACH CONCESSION SERVICES 2014  
FIRM/ORGANIZATION INFORMATION**

**ATTACHMENT 3**

BIDDER	Certified Local SBE	COMPOSITION	OWNERS/ PARTNERS/ ASSOCIATE PARTNERS		MGRS		STAFF		TOTAL		
			M	F	M	F	M	F		M	F
			WINDSPORTS INTERNATIONAL, INC.	N	Black/African American						
Hispanic/Latino							1		1		
Asian or Pacific Islander									0		
American Indian									0		
Filipino									0		
White	2						2		4		
<b>TOTALS</b>	<b>2</b>	<b>0</b>			<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>5</b>		



Caring for Your Coast

**Gary Jones**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

January 16, 2014

TO: Beach Commission

FROM: *Carol Beck for*  
Gary Jones, Acting Director

SUBJECT: **AGENDA ITEM 5A - ONGOING ACTIVITIES REPORT**

**BOARD ACTIONS ON ITEMS RELATING TO BEACHES**

On November 5, 2013, the Board of Supervisors approved a motion by Supervisor Knabe to authorize the Acting Director of Beaches and Harbors to execute a Memorandum of Understanding between the County and the City of Manhattan Beach for the "Path to the Sea" Project, a proposed walkway which will be constructed parallel to 42<sup>nd</sup> Street in front of the concession facility at Manhattan Beach extending seaward, near the County's El Porto parking lot.

On December 3, 2013, the Board of Supervisors adopted the Mitigated Negative Declaration (MND) for the proposed Oxford Retention Basin Multiuse Enhancement Project and authorized the Director of Public Work to proceed with the preconstruction phase.

Also on December 3, 2013, the Board of Supervisors adopted the Mitigated Negative Declaration (MND) for the Malibu Surfrider Beach Tank Project. Approved project with a budget of \$529,000 funded by prior year Net County Cost, Vehicle License Fee Gap Loan Special, and Extraordinary Maintenance Funds. Authorized the Acting Director of Beaches and Harbors to enter into an agreement with the California Department of Parks and Recreation (State) to reimburse the State for procurement and installation of interpretive signage of the historic saltwater swimming pool intake tank at the Adamson House Museum for a not-to-exceed amount of \$8,000.

On January 7, 2014, the Board of Supervisors approved a motion by Supervisor Knabe to oppose revisions to the Marina del Rey Toxic Pollutants Total Maximum Daily Load regulation, as currently proposed by the Los Angeles Regional Water Quality Control Board (Regional Board), which if adopted, would have significant economic impact to the County and its constituency in and around the marina; and direct the Director of Public Works, in collaboration with the Acting Director of Beaches and Harbors, County Counsel, and the Chief Executive Officer, to collectively provide written comments to the Regional Board by January 15, 2014

GJ:CB:ms



Caring for Your Coast

**Gary Jones**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

January 16, 2014

TO: Beach Commission

FROM: *Carol Behr*  
Gary Jones, Acting Director

SUBJECT: **AGENDA ITEM 5B – BEACH AND MARINA DEL REY SPECIAL EVENTS**

**BEACH EVENTS**

**DOCKWEILER YOUTH CENTER TAI CHI**

Dockweiler Youth Center ♦ 12505 Vista Del Mar ♦ Los Angeles  
Mondays and Thursdays  
8:30 a.m. - 9:30 a.m.

Come and join us for our ongoing Tai Chi class to learn and practice the forms that promote relaxation, balance, coordination, flexibility and strength.

For more information call: (310) 726-4128

**DOCKWEILER YOUTH CENTER MEDITATION CLASS**

Dockweiler Youth Center ♦ 12505 Vista Del Mar ♦ Los Angeles  
Wednesdays  
11:00 a.m. – 1:00 p.m.

Join us for our meditation class to learn, build and apply meditation to your life.

For more information call: (310) 726-4128

**DOCKWEILER YOUTH CENTER MAKE IT AND TAKE IT CRAFT DAY**

Dockweiler Youth Center ♦ Lobby ♦ 12505 Vista Del Mar ♦ Los Angeles  
Saturdays  
10:00 a.m. – 11:00 a.m.

We are offering a FREE crafts class every Saturday morning. All children under 12 are welcome with an adult.



For more information call: (310) 726-4128

**NOTHIN' BUT SAND BEACH CLEANUP**

Dockweiler State Beach ♦ 12501 Vista Del Mar ♦ Playa del Rey  
Saturday, January 18, 2014  
10:00 a.m. – 12:00 p.m.

Join the fun to help keep our oceans clean and safe of harmful trash. Cleaning volunteers must be 13 years old or be accompanied by an adult. Bags and gloves will be provided. However, to help cut down on the number of bags used for the cleanup, please bring a bucket or bag from home.

For more information call: 1 (800) Heal-Bay ext. #148

**UNDERWATER PARKS DAY**

Santa Monica Pier Aquarium ♦ 1600 Ocean Front Walk ♦ Santa Monica 90401  
Saturday, January 18, 2014  
9:00 a.m. – 5:00 p.m.

Heal the Bay's Santa Monica Pier Aquarium will hold a Underwater Parks Day, celebrating the implementations of Marine Protected Areas in Southern California. The event will feature activities and presentations about the newly designated areas and give visitors the chance to meet many of the marine animals they protect.

Visitors will receive a free canvas tote bag. There will also be a variety of interactive games and activities as part of the event.

For more information call: (310) 393-6149

**MARINA DEL REY EVENTS**

**BURTON CHACE PARK WALKING CLUB**

Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey  
Tuesdays & Thursdays  
10:30 a.m. - 11:30 a.m.

The Department is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

**BURTON CHACE PARK FITNESS CLUB**

Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey  
Wednesdays  
11:30 a.m. – 12:30 p.m.

The Department is offering FREE outdoor group workout sessions. Come get in shape with an experienced instructor in beautiful Burton Chace Park. Ages 13 and up. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

**BURTON CHACE PARK SENIOR RECREATION PROGRAM**

Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey  
2<sup>nd</sup> and 4<sup>th</sup> Wednesday of each month  
10:00 a.m. – 12:00 p.m.

The Department is offering a new recreational program for senior citizens at Burton Chace Park. Come join fellow seniors for bingo, dancing, art projects, exercising and more.

For more information call: (310) 305-9595

**MARINA DEL REY FARMERS' MARKET**

Marina "Mother's" Beach ♦ 4101 Admiralty Way ♦ Marina del Rey  
Thursdays  
9:00 a.m. – 2:00 p.m.

The Department of Beaches and Harbors (Department), in collaboration with Southland Farmers' Markets Association, is offering the Marina del Rey Farmers' Market on Thursdays. The Marina del Rey Farmers' Market offers fresh, locally-grown organic and conventionally grown fruits and veggies. Also available are prepared and packaged foods, hand-crafted products and much more! Paid parking is available at beach parking lot #10 for 25 cents for every 15 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

**FISHERMAN'S VILLAGE WEEKEND CONCERT SERIES**

Sponsored by Pacific Ocean Management, LLC  
All concerts are from 12:00 p.m. - 3:00 p.m.

Saturday, January 18  
Jimbo Ross & The Bodacious Blues Band, playing Blues

Sunday, January 19  
Susie Hansen's Latin Jazz, playing Latin Jazz

Saturday, January 25  
Friends, playing R&B

Sunday, January 26  
2 Azz 1, playing Jazz/Funk

For more information call: Pacific Ocean Management at (310) 822-6866

**57<sup>th</sup> ANNUAL LOS ANGELES BOAT SHOW (IN THE WATER PORTION)**

Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey

February 6 – 7, 2014, Noon – 5 p.m.

February 8 – 9, 2014, 10am – 5 p.m.

Adults: \$12 (16 & older)

Kids: Free (15 & younger)

Active Military: Free with Military ID

The Los Angeles Boat Show is the ultimate destination for boating and outdoor lifestyle enthusiasts, featuring sport fishing vessels, brokerage yachts, performance boats, sailboats, ski boats, cruisers, jet skis, pontoons, motorboats, catamarans, cabin cruisers, inflatables, canoes, kayaks, Stand Up Paddleboards and more. With the addition of the in-water portion of the show at Burton Chace Park in Marina del Rey, visitors can also find super-sized new and brokerage yachts — both power and sail — available for on-board tours and cruising “test drives.” Complimentary round trip shuttle transportation will be available to and from the LA Convention Center and Marina del Rey.

For more information: visit [losangelesboatshow.com](http://losangelesboatshow.com)

**HOUSEHOLD HAZARDOUS WASTE AND E-WASTE ROUNDUP**

Saturday, February 22, 2014

9:00 a.m. – 3:00 p.m.

Dock 52 Parking Lot ♦ 13483 Fiji Way ♦ Marina del Rey

The County of Los Angeles Department of Public Works and the Sanitation Districts of Angeles are sponsoring the annual Household Hazardous Waste and E-Waste Roundup for the proper disposal of environmentally harmful household substances and electronic waste.

Beach Commission  
Beach and Marina del Rey Special Events  
January 16, 2014  
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For more information call: Los Angeles County Sanitation District at (800) 238-0172 or visit their website at [www.lacsd.org](http://www.lacsd.org)

**2014 POLAR PLUNGE**

Saturday, February 22, 2014 – 10 a.m. – 12:00 p.m.  
Marina “Mother’s” Beach ♦ 4101 Admiralty Way ♦ Marina del Rey

Participate in the Polar Plunge to benefit Special Olympics Southern California athletes. Brave men, women and children will take the plunge to raise money, win awards, and have a good time. Registration begins at 8:30 a.m.

For more information call: Brandon Tanner at (562) 502-1041, email at [btanner@sosc.org](mailto:btanner@sosc.org), or visit [sosc.org/laplunge](http://sosc.org/laplunge)

GJ:CB:cml



Caring for Your Coast

♦ ♦ ♦  
**Gary Jones**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

January 16, 2014

TO: Beach Commission  
FROM: *Carol B. Jones*  
Gary Jones, Acting Director

SUBJECT: **AGENDA ITEM 5D – CAPITAL PROJECTS STATUS REPORT/RELATED ACTIVITIES**

Item 5D on your agenda provides the Commission with a status report on the Department's four beach capital projects and other projects of interest.

### **CAPITAL PROJECTS**

#### Supervisorial District 3

(1)	Will Rogers State Beach - Coastline Drive Development	\$ 9,512,000
(2)	Dan Blocker-West Improvement Project	5,500,000
(3)	Beach Restroom Septic System Replacement Program	13,788,000
(4)	Surfrider Beach Tank Preservation	<u>529,000</u>
	<b>TOTAL</b>	<b>\$29,329,000</b>

#### (1) Will Rogers State Beach – Coastline Drive Development

The project includes: reconstruction of the parking lot; construction of an engineered seawall and slope; removal of the existing wooden pilings to below grade; construction of a view deck and ADA-compliant beach access ramp; and landscaping, irrigation and security lighting improvements.

*Status:* Construction is ongoing and on schedule. The seawall is expected to be completed in three months.

#### (2) Dan Blocker Beach-West Improvement Project

The project involves the development of an unimproved westerly portion of this beach site, all of which will be ADA-complaint and includes a small paved parking lot; restrooms; bluff top trail; benches and picnic facilities with protective railings; new perimeter fencing; and bluff top and slope native planting, with minimal irrigation for erosion control.



*Status:* At its January 7, 2014 meeting, the City of Malibu's Planning Commission continued the Coastal Development Permit (CDP) application hearing until January 21, 2014. The 100% construction plans are being revised by the Department of Public Works (DPW) to address plan check corrections from County Building and Safety, and Caltrans. The Board Letter to approve the revised project and budget, adopt plans and specifications, and allow advertising for construction bids is set for the Boards' January 21, 2014 agenda.

(3) Beach Restroom Septic System Replacement Program

This program consists of replacing septic systems and leach fields at 16 County operated beach locations in the Topanga and Malibu areas. Each project includes the removal of existing septic pumps and tanks and installation of an advanced treatment septic system, including pumps, tanks, telemetry monitoring system, filter pods, and leach field.

*Status:* Replacement of the septic systems at Zuma restrooms Nos. 2, 7, 8 and 9 is expected to begin March 2014. As requested by the Department of Public Health (DPH), additional percolation tests were conducted at each site and the results were submitted to them for review. Once approval in concept from the DPH is received, the City of Malibu will continue their review of the CDP application.

(4) Surfrider Beach Tank Preservation

The abandoned saltwater concrete tank was uncovered during the storms of 2004-05. This project is to leave the tank in place on the beach. The tank will be filled with slurry to prevent collapse, sealed, and covered with beach sand.

*Status:* At its December 3, 2013 Board meeting, the Board of Supervisors adopted the Mitigated Negative Declaration, and approved the project and budget. The permit from Regional Water Quality Control Board (RWQCB) has been obtained. The Army Corps of Engineers has issued a "No Jurisdiction Letter", which allows for the project to move forward without a Section 404 Permit. The City of Malibu's Planning Commission will hear the CDP application at its January 21, 2014 meeting. Should the City approve the CDP, construction is to begin in February 2014.

## **OTHER PROJECTS**

### Zuma Beach Underpass

The Department maintains the Zuma Beach Underpass, an access road that runs under Pacific Coast Highway to the main entrance to Zuma Beach. The sediment in the adjacent creek causes storm runoff to flow onto the road. The project is to remove the sediment in the creek to restore its capacity.

*Status:* The City of Malibu issued the CDP for the project. The Army Corp of Engineers has extended the expiration date of the permit that was issued to Beaches and Harbors (Department) a few years ago. The State Department of Fish and Wildlife permit has been received. The RWQCB permit application will be submitted by end of January 2014. Caltrans requires the RWQCB and Corps permit before it reviews the Encroachment Permit application.

GJ:JK:CM:ce

## LOS ANGELES COUNTY BEACH COMMISSION ATTENDANCE REPORT 2013

Commissioner/ Appointed by	Jan.	Feb.	March	April	May	June	July Meeting Cancel	Sept	Oct	Nov	Total Meetings Attended 2013
Sachs/Ridley-Thomas	X	X	X		X	X	*	X		*	6
Bronowski/Yaroslavsky	X	X		X	X		*	X	X	*	6
Dagit/Yaroslavsky	X	X			X	X	*	X	X	*	6
Dupont/Yaroslavsky			X	X	X		*		X	*	4
Jennings/Yaroslavsky		X		X	X		*	X		*	4
Kruger/Yaroslavsky	X	X	X	X	X	X	*	X	X	*	8
Woodell/Yaroslavsky	X	X	X	X	X	X	*	X		*	7
Barnes/Knabe					X	X	*	X	X	*	4
Dougher/Knabe	X	X	X	X	X	X	*		X	*	7
McCurdy/Knabe	X	X	X	X		X	*	X	X	*	7
McDowell/Knabe	X	X	X	X		X	*			*	5
Milam/Knabe	X	X	X	X	X	X	*	X	X	*	8
Powell/Knabe		X	X		X	X	*	X	X	*	6
Sallee/Knabe	X	X			X	X	*	X	X	*	6
Ward/Knabe	*	*	*	*	X	X	*	X	X	*	4
Stern/Yaroslavsky		RETIRED									
Pratt/Knabe	RETIRED										
Rohrer/Knabe	X	RETIRED									
Vacant/Molina											
Vacant/Yaroslavsky											
Vacant/Knabe											
Vacant/Knabe											
Vacant/Antonovich											

INACTIVE MEMBERS (Missed three or more meetings in a row)

No regularly scheduled meetings in August or December    \* = No meeting    X = Present    Blank = Absent



Caring for Your Coast

♦ ♦ ♦  
**Gary Jones**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

January 16, 2014

TO: Beach Commission  
FROM: Mindy Sherwood, Interim Commission Secretary  
SUBJECT: **LOS ANGELES COUNTY BEACH COMMISSION  
MEETING SCHEDULE FOR 2014**

The following is a schedule of the Beach Commission meetings for 2014.

The Los Angeles Beach Commission regularly meets on the *4th* Wednesday of each month at Burton Chace Park in the Community Room located at 13650 Mindanao Way, Marina del Rey. Beach Commission meetings are held at 9:30 a.m.

January 22, 2014  
February 26, 2014  
March 26, 2014  
April 23, 2014  
May 28, 2014  
June 25, 2014  
July 23, 2014  
No meeting in August  
September 24, 2014  
October 22, 2014  
November 26, 2014  
No meeting in December

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