

**CFCI ADVISORY COMMITTEE MEETING**  
**1/6/2022**  
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**4:00PM**

VERONICA LEWIS: Happy new year, everyone.

>>: Happy new year, ma'am chair.

VERONICA LEWIS: One point of order.

>>: Real quick, if you are a member and you have not been made a cohost, please raise your hand.

VERONICA LEWIS: I saw your e-mail about your alternate. We can't have them. I want to clarify. Are you going to sit out for the first part so they can?

>>: She will give the land acknowledgment. Have you seen her in the waiting room?

>>: You should be able to unmute yourself.

>>: I am good.

>>: Good. Thank you.

VERONICA LEWIS: I want to make sure I pronounce your name correctly.

>>: Yes. That is correct.

>>: Thank you.

>>: Any members who have not been made cohost, please raise your hand.

VERONICA LEWIS: Is Dr. Sharon a cohost?

>>: Yes.

VERONICA LEWIS: Do we have quorum?

>>: Yes.

VERONICA LEWIS: How many people?

>>: Of course. You have 15. Maybe a little more.

>>: No notices. Anyone wasn't here, tell me their alternate would be here on their behalf.

>>: Can you unmute?

>>: Yes. Hi.

>>: What about Clemens?

RENITA BOWLIN: I don't see him.

VERONICA LEWIS: Okay.

>>: Dr. Hong will have limited availability today. He will join when he can.

VERONICA LEWIS: Okay. Let us get started if we can.

>>: Okay. Will do.

VERONICA LEWIS: Good afternoon. Welcome to the CFCI committee on Thursday, January 6th, at 4:00 PM. The meeting is called to order at 4:06 PM. Happy new year. Thank you for being here.

>>: Okay. Welcome, everyone. This meeting is being recorded for the purpose of minutes. You consent to being recorded. This is a public meeting. The chat function is limited to technical assistance. No response or forwarding of public comments. You

can provide comment during the public comment period for that item or during the general pub.

I will put the closed captioning link into the chat box. I will put all the disclosures. To raise your hand, scroll to reactions. You will see the raise your hand feature. If you are going through a smart phone feature, go to more. There should be three buttons. You will see a drop down menu. I will put the information in the chat. We have Spanish interpretation available.

Click on the globe and select Spanish. For written public comments to be reviewed prior to the meeting, they must be submitted by 5:00 PM before the meeting. They will be share WD the committee prior to the meeting and will be reflected in the minutes.

Written comments after will be made part of the public record. Members may not have the opportunity to react to the item. I will put this in the chat. Other to you.

VERONICA LEWIS: Roll please.

>>: Andrews. Are you present?

>>: Yes. Can you hear me?

>>: Yes. Thank you. Armsted?

>>: I am here.

>>: Joel.

>>: Castillo?

>>: Present.

>>: Thank you. Cyrus?

>>: Franklin.

>>: Early or alternative.

>>: Present.

>>: Garcia. Or alternate. Member galley or alternate?

Hernandez?

>>: Present.

>>: Thank you. Himienez.

>>: Nishiana.

>>: Present.

>>: Obryan.

>>: Lobianco.

>>: Present.

>>: SKOON over.

>>: Present.

>>: SHARN.

>>: Present.

>>: Soto or alternate? I see Jose with his hand raised. He may need to be unmuted. Same with O'bryan. I will keep going.

Soto. Are you present? I will come back. Stevens.

>>: Present.

>>: Present. Williams.

>>: Present.

>>: Jose, can you unmute?

>>: I am doing it over again.

>>: I can unmute. I couldn't before.

>>: Thank you. Jose.

>>: She is here though. I admitted her. She may be unable to unmute.

>>: This is O'bryan. I am present. This is NOR ma. I am present.

>>: I am on the call.

>>: I am on the call. Rosa. We have 19 members and five alternates present.

VERONICA LEWIS: I ask ed rosa to unmute. Make sure they have full controls. We are honored to start with a land acknowledgment. An alternate for the native American commission will do it for us today.

>>: Hi, everyone. How is everyone? Thank you for having me. [FOREIGN LANGUAGE]. I am born to the middle people for the MEKS can people clan. I want to acknowledge that this land acknowledgment was given to me by my neighbors. The last beneath our feet is the ancestral land of the people that lived here for thousands of years.

I want to acknowledge the [FOREIGN LANGUAGE] tribe. These native people understood and respected the land. Connected and respected the four legged creatures who roamed the land. Their hearts told them to never take more than they can use and give back to mother earth. They are still here today and still giving to community. Thank you.

VERONICA LEWIS: Thank you. Next we will just review the CFCI community agreement. Once of our vice chairs will read through those. Can you pull that up?

>>: I am struggling. I can pull it up in a second.

>>: Happy new year, everyone.

VERONICA LEWIS: I found them. I will pull them up.

>>: Thank you chair. Going through the committee community agreement. Be respectful. Remain open minded. Be mindful of power dynamics. The disenfranchisement of black and communities.

Be mindful of the diverse audience. Speak with clarity. Assume best intentions. Challenge the idea not the person. Remember why we are here. To center the communities that have been most impacted by the incarceration system, transgender nonconforming people. Defer to community.

Follow through. Be intentional about allowing space for additional voices to be uplifted. Let equity leave the way. Make space for youth voices. Let community members to finish their sentences and thoughts during public comment. Review community agreements before every meeting. Start CFCI meetings with a land acknowledgment statement recognized the people of the land as we now call LA county.

VERONICA LEWIS: Thank you. Moving onto Item Number 3. Review on approval of the minutes for our special meeting. Any comments or corrections to the minutes from the members?

Hearing none, let us open it up for public comment please before we take action.

>>: One second please. This commences the public comment period. If you would like to provide public comment on the minutes only, for those online who would like to, use the raise your hand function.

We will call on you in the order you have raised your hand. State your full name for the minutes before starting your public comment. I will lower your hand once you have completed your public comment. Dial star nine to raise your hand. Star six to unmute yourself. We will now begin. Do we have anyone that would like to make public comment on the minutes? We have one. Can you unmute yourself? Bambi?

>>: Can you hear me now? I want to say happy 2022. I want to express my hope that we do the best we can for all our peoples we continue to be humble to this process and center people who have been the most impacted. Thank you so much for the chance to speak.

>>: Do we have anyone else wishing to make public comments on the minutes? Raise your hand. Anyone else.

VERONICA LEWIS: Any corrections or edits to the minutes. Anyone that will move for the minutes to be approved?

>>: Move to approve the minutes.

>>: I caught Reba as the second.

VERONICA LEWIS: I heard two voices. I recognized her voice. I didn't know the other one. We will have her as a second if that is okay. Call for the vote saying there is no comments.

>>: I will call for the vote on the motion to approve the minutes from the special meeting in December.

>>: Aye.

VERONICA LEWIS: Aye

>>: Aye.

>>: Aye.

>>: Aye.

>>: Aye.

>>: I believe I made him cohost. Are you able to speak?

>>: He has cohost rights.

>>: I will keep going through the votes.

>>: Aye.

>>: Aye.

>>: Aye.

>>: Aye.

>>: Thank you all. Just in case Dr. HONG can unmute, the motion to approve the minutes from the last meeting. Dr. HONG are you there? The motion passes.

VERONICA LEWIS: Moving onto reports and presentations. There are updates on solicitation. We will start with number four. Update on the solicitation for third party administrator.

>>: This is Cathy. There is a link to a 13 page crosswalk that identifies the changes we made to the third party administrator solicitation. We added context about values and goals. We clarified additional information.

VERONICA LEWIS: Were you able to share the screen?

>>: I don't have it handy.

VERONICA LEWIS: I am not sure everyone knows where we are at with this.

>>: Okay. On December 16, 2021, we reissued a revised more robust request for statement of interest for the third party administrator. Key date was a conference we had virtually on 1-4. We have questions and answers that have come in. We have posted one addendum so far. We have another in process.

We are expecting responses at noon on January 24th. We will put the committee together. We will go through that process. I would like to see a contract executed before the end of February. We did consider the feedback we received during the negotiation process.

This is a 13 page document. Keys were flushing out some of the information that we are requiring. There was a decision to take out some of the non-CFCI funding. The chart will show what section we worked on. We are showing a red line in the third column.

Some notes for context as well. It should be easy STO follow. The CEO did make an adjustment. We have \$17 million Per year. We took out the \$40 million of the non-CFCI. We have done an addendum to add \$5 million a year. 22 million for the first year and second year. Compensation came up. We had capped the fee and 6 or 7 percent.

We are allowing respondents to give us their fee. Not to exceed 15 percent. Some of the information in three that she is scrolling through is clarifying of the time frame. If there are moneys that the TPA has pushed out that need to be spent, there is a wind down period. Not to exceed 15 percent. People will have ST chance to propose what they believe the correct fee is for the services.

We had our virtual conference. We put in a hook. We don't know if we will need additional TPAs in the future. Anyone who qualifies but is not selected we will put them on a list of prequalified administrators. My ball is fuzzy right now. I wanted to have this chance to be able to be flexible if we have future needs.

The county did issue a COVID-19 vaccination requirement. That was added to the solicitation. We tried to add context about the values. Let me move. We added clarifying language. We adjusted the language on compensation methods.

That is fixed price deliverables, milestones, or progress payments. We have updated language throughout to clarify expectations. With regards to the statement of work and services required, as we scroll down, is more clarify on the role and responsibility of the third-party administrator.

We wanted to address some feedback with regard to technical assistance. We expect it to be provided. That would include webinars and things to reach more parties out there with some limited resources.

We have reported structure changes. With an eye towards feedback we received. The timing on the reporting has been changed to quarterly reporting. A small number of programs where we may need to have some detailed reporting. We have dialed it back.

We made some changes in the area of background checks. It will not be the TPA's responsibility. Additional language for clarification. Clarification on written and oral reports.

We updated these sections to conform to changes we made in other parts of the document. We added language to clarify expectations. If we have requirements that are not able to be

adhered to by the service providers. The exhibits were changed to remove the non-CFCI funds.

The minimum requirements are such that a single entity can apply. We are not entertaining (inaudible) it does not prevent a third-party applicant recommending a portion of subcontracting.

The changes are specific instructions. That is page 14.

VERONICA LEWIS: I appreciate the level of detail. What the differences are. Members, raise your hands if you have questions. I will start with a few questions. Then I see a hand up. Can you clarify the amount of money, non-CFCI money? What happens to that money? Who is administering that now?

>>: We had \$40 million in the cancelled solicitation. In this, we have 5 million. That is for one program. If you could step in to answer the what will happen.

>>: I don't have the names of all the programs. I will provide those shortly. The current plan is most likely they will go back through departments but still get pushed out. Trauma prevention was a \$20 million program. That will be dispersed by the office of violence prevention.

There was concern that the non-CFCI funds were making the contract negotiations more complicated. They will be dispersed by county departments.

VERONICA LEWIS: That is a significant amount of money. There is a reason that the previous committee asked for those things to go through the third-party administration to increase

the amount of organizations that are usually left out to access them.

We need more explanation. We all work in complexities. It was making it more complex is my concern to the organizations that were looking forward to applying for those things. I will be silent for now. That was concerning. There was nothing said. Last month you talked about this. This is a huge decision made out of this body. I am concerned about that.

>>: To give more context, the \$40 million are non-CFCI funds. They were not under the per view of this body. Not even the \$87 million of art funding. They were additional funds. It would be easier. Because of some of this, it made the process more complicated. We could provide the committee with a list of those programs. How they would be administrating those funds.

They are not CFCI funds. They are not part of the \$187 million that the CEO recommends to the board as a result of the proposal made to the measure J committee. It is a separate set of funds.

VERONICA LEWIS: Contact is important. That is helpful. Thank you for saying that.

>>: Thank you chair. One of the things for me is very similar. Alarming that we were not made aware of these changes before they happened. I feel like I have expressed this. We are the over seers of this process. This decision was made without

us being privy to that. I am curious to know this this document that you shared with us, it mentioned \$17 million.

It was one of the first paragraphs. The third party would administer over \$60 million. Now, it is reduced to 17 million. I wanted to name that. That is problematic. We want to see these dollars go to community-based organizations to reach the ground members. It will be more difficult for that to happen. I think community members warned about certain funding streams. We are running into that issue here.

The dollars that were accounted for are no longer available. I wanted us to be mindful of that as we make decisions. This is real money that should go to the community.

>>: One thing is for the 17 million funds, we are looking at three year contracts. 17 million annually. The reference is about the total amount over the life of a contract. If you add two years of the non-CFCI funds, you are still at 60 million.

I want to reiterate that these funds are slated to go to the original programs. They may not be passed through this TPA.

>>: It is disheartening that only 60 million goes directly to community-based organizations. I think we should push for that to look different.

VERONICA LEWIS: All grand administrators are capped at 15 percent add min. That 85 percent is pushed forward to community-based organization. That doesn't change. There may be some challenges.

85 percent is being pushed through to community-based organizations regardless of who is distributing the dollars. I wanted to make sure that was clear.

>>: Thank you. I do want to echo the same concerns that both you and Meagan have shared. It feels like we do this labor for decisions to be made after the work. I don't know how to get to a place with better communication with our entire committee. It wasn't shared that this was a different funding stream that wasn't a CFCI or our money. It does change things. We could of advocated for things.

I feel like this is another example of us getting information on the late end. I hope we can get to a better place. That is disheartening. To spend so much time and be a second thought. I wanted to plug that in TLCHLT

>>: Thank you.

>>: Echoing what you said. The spirit of measure J is at the county. It is not making the right allocations. That was the spirit of the ballot to get the dollars out. What is right. New allocations seem very disingenuous. I don't want to fall short from saying shady. Is there any way for us to move more of that money to back fill what was is not CFCI?

In my opinion, our people on the ground know best how to serve our community. That will see transformation bigger than any budget that the county decided to put it into. Ways to move

some of that money that is CFCI back to TPA to distribute? Year 2 and 3 still.

VERONICA LEWIS: If you can give clarity to the county department. 85 percent has to go to community based organizations. Most of the departments are getting the money. That is critically important that that process needs to be brought back to ensure that organizations on the ground doing the work are not left out of year one. I think you put your hand down.

>>: Yes. Just to be clear. I will apologize for the confusion. Our intent is not to confuse anyone. The goal with the additional \$40 was to push the funding out. The complications were not on the part of the county.

The information made it difficult for the contractor to enter. It wasn't necessarily anyone's fault. It required more information.

Just so everyone is clear, I will try to be clear. There was \$187 million of funding that was provided to fund CFCI programs. The previous advisory body recommended to the CEO. That was broken out into \$100 million of funding provided. An additional 87 million provided. \$187 million of funding.

That funded the proposals made by the measure J advisory committee. Of that 187 million, only 17 million was to be dispersed through the third party administrator. It can

completely within its rights to recommend as much of the funding as it decides to.

The year one funding only \$17 million were recommended to be administered through third party. That is the money we placed. Our attempt was to add that in. And make the process move faster. The information more than the third party administrator wanted to provide. A decision was made to use county departments to move the money to community. Some are in a better position to collect the data. That is the difference.

This body is completely within its authority and rights to recommend as much of the funds be administered as it chooses. The past measure committee only recommended \$17 million be through the third party administrator.

VERONICA LEWIS: Okay. To make it clear, the year one money has been distributed to the county departments.

>>: They have. We wanted them to come to your body to make sure you were aware of how they were progressing. Any solicitations they were developing. Any listening sessions to make sure they met the needs of the committee and they outlined.

>>: Thank you. I appreciate the clarification. I want to say, this is part of the reason it is important to get to the finish line on the contracting work. It seems to me that this happened because of contracting issue. Now, \$40 million will have a more difficult path through the departments. I understand

the projects are identified and it will be probably be more swift than the original and regular that the county funds have.

I want to lift that up. This work is so important. The reason why the TPA was brought up was we saw there was a problem in the contracting. I want to say that the community agreements are not just for this meeting but effective with anything with this body in and outside of this space.

In the idea of communication, the sixth is challenges the ideas and not the person. We have done a good job of that. Not pointing the finger at anyone. We are assuming best intentions. I want to make sure that in the communication of the things happening with our county friends, we are talking about how to get to the bottom of these things.

Let's remember why we are here. The purpose is to get the dollars out to people, make sure they can have those resources necessary. We are asking questions when negotiations are taking place. We have to figure out a way the TO communicate that well.

VERONICA LEWIS: The majority of the money will with attached to county departments.

>>: I want to echo those sentiments. It is a part of this conversation. I think it is the reason we are here. I want to emphasize what you just said around being honest. The county is holding the money. The only dollars are the ones distributed. I think they were supposed to go directly to community-based organizations. The fact that we are lagging is problematic. We

need a way that is equitable and just and reflects the needs of the community. What they are asking for. That is to see direct services hit their communities. I don't know how we need to move differently. That is something we should be considering and focusing on.

VERONICA LEWIS: Thank you. The county departments are delayed in issues their solicitation. Sometime in the spring 85 percent or more are CFCI related to this effort sitting in the county departments will be distributed to community-based organizations.

>>: I couldn't tell you the amounts in the remainder of this year. I hope they will all have contract relationships.

VERONICA LEWIS: I want to lift up what I talked about. I want to ask one more question about the shift. I want to keep lifting that up. We do stuff July and June. Think about the forecast of what that will look like. Create a space for the contract term minimizes chaos.

>>: We had this discussion. We want to make a limited amount of confusion.

VERONICA LEWIS: You mentioned the background check. The TPA, A is responsible.

>>: They are not.

VERONICA LEWIS: Has to ensure the providers do the background check. Both TPA and county departments. Making sure people just as involved are a key part of delivering the key

services. I think it is a good time to be clear about that piece.

>>: Excellent question. I was faced with that. TPA will look at the policies and procedures. I believe we have sufficient language in there. We could work with the TPA and service providers. It is very important in the space you are in that we take into consideration the appropriateness.

VERONICA LEWIS: Whatever way is possible, don't leave this body out of the conversation. However you can involve us, we need to be involved sooner than later. That is something critical. It will determine the efficacy for the models that we proposed.

People who have been in the shoes. They will be on the other side of the desk helping people. See if you can figure out how we can be included. The next couple of months will be critical.

>>: Thank you. I am on the equity project team. This is an area of discussion. That we do have the equity lens when dealing with the background check and such.

VERONICA LEWIS: I don't know if Dr. Scorza is there. We want to bring him team in.

>>: A question around materials. Is it possible that this body can get a time line of ours compared to the fiscal timeline. I am a visual learning. I would appreciate a breakdown.

>>: I would look to ATI for that.

VERONICA LEWIS: I think we have something like that. One of his slides show that. We will circle back and get that. If it is not as comprehensive, we can ask for something else.

>>: Thank you. I would uplift the disbursement piece. It is different from where we were at.

VERONICA LEWIS: Thank you. You say you are having conversations about adjusting it. They are not necessarily parallel to the fiscal years. What is the time frame for that decision to be made? It can speak to what is being asked.

>>: I will ask them to weigh in on that one.

>>: Can you repeat the question?

VERONICA LEWIS: A decision to be made about the contract term.

>>: A third party administrator.

VERONICA LEWIS: All the money for year one. Is there consideration for not sticking to June 30<sup>th</sup>?

>>: Each department is funded for three years. Contracts that will be entering to won't be a one-year contract. It will be at least three. We have to go through each department. I don't picture one-year contracts. I picture two-to-three-year contracts. That gives the body a chance for the evaluator to do some review of the various programs to determine if this body should continue to fund them.

VERONICA LEWIS: What is the anticipated start date for year one?

>>: Start and end date.

VERONICA LEWIS: I understand. It is a renewable. The start date will impact.

>>: We have to go through each department and ask that question. That is impossible to say. We would have to ask each department. I don't know how many contracts will be issued. We will have to ask.

>>: It is not universal.

VERONICA LEWIS: I don't know.

>>: It is not universal. Across the departments. Some may be using July as a start date. It is not the same.

>>: Right. When the county department is given the funds, it is in their account. They have to contract with someone. There is a solicitation. It will determine when the new contract begins.

We have to ask each department the process to disperse the funds. What is the timeline in place for that?

>>: I can jump in for a second. We are asking each department in partnership it is a process. Some of the departments have admitted that information was only a few at this time. Our plan is to collect all that information.

VERONICA LEWIS: There are some challenges. It sounds like business as usual. It will be prudent for us to have a

conversation about how we think and move differently. We will get a different outcome.

That is what we are trying to achieve here.

>>: Thank you. My question is around the 17,000,000 and 3 years. Does that mean the first set of funding is tied in for the three years? We don't have flexibility to add new programs. What would be, let us say we want to add more money to the process, would that mean we could expand the programs in year two?

What does a three-year contract lock us into and keep us from doing?

VERONICA LEWIS: Great question.

>>: I will attempt an answer.

>>: \$17 million would be a three-year contract. For three years, \$17 million of the hundred million dollars the committee recommended in year one. They would go to TPA. We mentioned in an earlier meeting that there would be an additional allocation of funding above and beyond that hundred million coming. This body will be making recommendations on. Potentially an additional 100 million. Some portion of that additional funding be added to the TPA contract. I hope that answers the question.

>>: Partially. Let us say the 100 million doesn't go to the TPA, are we locked into those programs for the next three years?

>>: Year two stacks on top. The amount of money we have for year two is stacked on top of 17 million. You may have a

different TPA. Each year has its own set of funds and programs.  
Is that correct?

>>: Thank you. Yes.

>>: For year two, on top of the first 17 million, there would be 34 million.

>>: The same 17 million going back to the same companies through the TPA. There is a second allotment that could be distributed to the same TPA. For the three years.

VERONICA LEWIS: Executed to allow us to expand that based on year two allocations. Correct?

>>: As long as the TPA is able to handle the additional funding.

>>: If not, that is where the list comes from.

>>: Yes. A back up plan.

>>: Got it.

>>: Does it make sense?

>>: We are working on a training program we will launch next week on CFCI and how to streamline the process to not do the same old. I am available for technical assistance. I will be looking at the trainers to get people out there. Being automobile to disrupt contracting.

VERONICA LEWIS: Thank you.

>>: Appreciating members feedback today regarding the importance of transparency. The other piece is how we present this to the community. If we are having a hard time

understanding, I feel like it will be the case for our community. If there is a way to have more visual. Building on top. Something visual is important.

If we want people to trust our process, we have to be able to meet them where they are at the table. There is a two-way street there. It is essential. The other is about the evaluations presented. What would it look like if we had allocated funding from an equity perspective to largest need by district?

Is that the desire?

VERONICA LEWIS: Are you there? That is a key piece. Part of it is information. That is part of the plan. We hope you can rejoin us. I will move on.

>>: Thank you. I want to acknowledge. I have become confused. I thought I was following this. I would recommend not only for the community but us as well to see a breakdown. I could follow it better that way. Where is the assurance that equity would drive this? There is a lot of wonder. A brand new year. I am starting off today with some doubt. Need to be honest with all of you. Thank you.

>>: They have their hands up.

>>: I think she couldn't unmute. I see her back now.

>>: I got the first part. That is coming. That is part of the community engagement. It is about providing information in a

way that is relevant to a variety of groups. Finish with your comments.

>>: Thank you so much. I hope I sound okay. I was saying the materials are important. Timing is important. By the time we get the group on board, it will be a different story. If there is an early slice of it, I had a great conversation about the materials that may be available that had been presented in this setting before. Excited to see what is there. Leaning into the piece. Making sure if people understand where it has been allocated.

Where is that opportunity? The last piece is the equity piece. It speaks to the highest need in the county. Is there a mapping of that? Measuring ourselves against an ideal. How did we do in comparison. I love the departments we work with. It is when I hear so much money given to departments, how do we know how it measures up? Support for the highest need populations. We should spend more time with this and come up with solutions and opportunities. I think your outside the box thinking is important. We don't want business as usual.

VERONICA LEWIS: Thank you. Is your hand up?

>>: Yes.

>>: The last thing you said. Transformation doesn't happen overnight. This feedback in this dialogue from how we are communicating, collective decision making. There is some anxiety

with that as well. The uncomfortability. I want to lift up the angst that comes with this. We will keep pushing.

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EVENT: CFCI  
LOCATION: REMOTE  
01/06/2022  
5:15 PM - 6:30 PM

-- try to go make sure we are pushing for a change to our friends on the call from the county we are going to continue to keep pushing and we ask that you continue to ride with us on this and we can create the change we are trying to see and determined with the intention of measure J and CFCI was in the first place. Ly step back and I will let Dr. Scorsa go ahead.

>> I appreciate that and I you want to acknowledge we need to make sure there is accountability with how the dollars are being spent and I think that is what we are talking about here. One of the things about the partnership between ATI and we are working close to make sure the departments are utilizing the funds in ways that are consistent with the will of this body and also in ways to ensure we are meeting the outcomes and needs of those most impacted by the pandemic and as well as those most affected by the issues we are talking about.

At some point I am happy to brief you on the ways we are going to do that. We are launching a dash board that tracks metrics and outcomes for departments and there is a level of support for the departments so they can demonstrate the success they are achieving and also there is opportunities for the public to review progress that is being made in each of the areas. Given the motion that was passed to create this committee we are utilizing tools and partnership with our ATI colleagues as well as with the

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committee to help ensure we are achieving what I believe you are all aiming to achieve.

I want to lift up that the concerns are valid and not falling on deaf ears and we are committed to and have put tools in place to address the concerns and I want to acknowledge that. And including mapping and utilizing mapping as a tool to do that work and I want to acknowledge what you are saying.

>> Thank you. I am going to request that all of the members go back and look at two documents that were part of the foundational meeting and we may have glazed over. It is a lot of information and the framework document I presented at the beginning of December that highlights all of the things we are responsible for and activities related to those things. And also oversight of implementation of existing dollars go back and look at that. We can't do it at one time and I want to make sure we are on the same page for the full scope of the work and second document I will ask is that you look at again is proposed time line which goes over the different items we are covering in the 6 to 9-month plan. Take time to look at those things so when you come in the space you can understand how we are planning to get through all of the things we have to do and I want to remind in addition to great mapping and other tools one of the expectations and future meeting conversations is about or will entail the county bringing information to us about an evaluation plan and we will weigh into that and ideally, we can practice things we are talking about. Where we have meaningful input not just on something created already. But in the full-blown evaluation and outcomes plan for the year one piece and there is a lot on the radar take a look at the framework and work plan and we can move in the same direction. Megan and Dr. Sharon.

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>> Thank you. One of the things that is coming up for me is a question around next steps. This is a general dialog I am curious what are the actionable steps. I heard earlier we need to think about how to do things and move differently in the next few months and forgive me I feel like a few months is just too late. Too little too late. We have already received information that the dollars are going directly to the county departments and haven't reached the community and I don't want to belabor the process and I think there is room for us to have the conversation to make the decisions here and I don't know if we as a body need to determine what it should look like. How do we name it? I want to know the actionable next steps we should do to ensure the community gets the dollars and gets more of the dollars. Is the 60 million over the course of three years or how do we continue to advocate for more? I just don't want this to fall by the waistline. We can agenda a conversation and work with the staff to create a chart so you can see where the money is now and including the money in county departments and conversations about other ways to move forward and do things we are asking and at the same time I want to be clear and acknowledge the fact that some of the things that transpired and we are frustrated about are not going to be changed for year one and what we can do is make sure there is clear transparency and everybody understands what is happening now and that can come with agenda discussion and materials that are easy to understand in the next meeting or so.

Second one to be clear so people don't walk away with different understanding of what is going to happen. Including the community. Is that 85 percent of all of the 187 million will make it to the community. There are community-based organizations. There are delays for a variety of reasons and the implementation and administration of the

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dollars and for me I think it is a good thing so our community can weigh in a little bit more. But 85 percent. At least 85 percent of more than 187 will be distributed to community-based organizations and that is not in question and that is one of the key guiding principles of the money. The mechanisms and contract and money and all of the things we raised here we can resolve amongst our community and make recommendations and other things we will have to continue to work with county partners. And then there is other nuances we need to work out. We will agenda an update for where the dollars are now. One is year one oversight and if not the next meeting than the first meeting February and we can have a discussion and action items at that point. This is not an action item today so we can't do that right now anything else that I didn't respond to that you want?

>> I look forward to seeing that.

>> Okay thank you. Dr. Sharon.

>> Thank you chair. I have a couple of thoughts and I don't mean to create a problem but I will tell you what is on my mind. First of all, as a guy in the county. Cathy Hanks is a contracting ninja and I was sorry when she left and I was happy to see her brought back in. She has an uncanny ability to make things work.

That might not be apparent to the community but I can promise you no one more facile in understanding and navigating a difficult obstacle course. I do agree communication is an issue here big time and I would like to think and I am a hundred percent sure it is not intentional. I am getting intel at the department at the same time the community is right now. That is not a thing where the county has privy certainly me at my level to have information that the community doesn't. For the department and I will speak for the department of mental health. I have no interest in processing contracts. Contract

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ss a burden spending money is difficult. The idea and I think chairwoman Lewis put it well. The money will go out to the community and it is a matter of it have mechanism and using the counties as a platform is choosing to use them and I will tell you we are overburdens in the department of mental health and processing contracts is not something at all that I want. Or anybody on my team would want. I am a fan of TPA ask and the ink Bayesian academy and these are processes I am m try to go push in the department of mental health and more broadly. Only thing I would suggest down the road in a perfect world that county departments like the department of mental health would be used for contracting would be thing that is you leverage the department as a plan and draw down federal or state match. It would make sense for the department of mental health if it allows us to draw down additional money so \$20 million could be 40 million because the department of mental health as a plan is processing it. I hope what I am saying makes sense and I obviously would be happy to qualify or explain it further if anyone is interested.

>> Thank you. Thank you for the insight and it is a heavy lift which is part of the reason for the delay. Many of the year one projects are complementary to existing efforts that are happening within the county as though it is a natural fit. There has to be, nothing is one size fits all and we have to have a comprehensive approach that addresses inequities and does in a way that makes sense and doesn't harm folks. And I will close the discussion and open to public comment. We have to get to a couple of other things and I am clear about the next agenda items. One gets an understanding. And proposal stuff and think about how the body can work closer and we can address the transparency and limitation gaps and thank you for your thoughtful discussion. Miles let's open up for

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public comment on this agenda item only. Agenda item number four and then we will move to the update on the -- sorry I didn't realize these were collapsed and had also agenda number four we are to get an update on the community consultant solicitations.

>> I can provide an update on that. Solicitation has been released and had answer are due January 12th. And as I say this the notes are not where they were. The changes to the community consultant solicitation were not as severe. We reissued the community engagement consultant solicitation because of concern and what we heard it was not widely disseminated enough originally and concern over the lack of responses we receive. As far as the actual substance of the solicitation it has not changed very much and once again, we release that had in December and held an information conference in December and responses are due January 12th. I want to remind people and we can put in the chat that the county does have a web site where the solicitations are available. The solicitations will come up on the screen and I will put the link in the chat shortly. Members any comments or questions? Questions or comments about the community engagement consultant solicitation update that we just received?

Let's open up public comment on agenda item number four.

>> Okay we now going back to public comment. Once again for those who would like to make public comment use the raise your hand function and we will call in the order you raise your hand if you are on the phone star six to raise your -- star nine to raise your hand and had star six to un-mute and state your full name for the record. And we will start with Laura and you are up.

>> Can you hear me?

>> Yes.

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>> Hi my name is Laura and I am a community member and resident of supervisor district two and organizer of (Indistinct) and white people for black lives and I want to echo the sentiments of the members who expressed disappointment about the lack of transparency in the TPA and someone engaged in the body last year and for this year it is discouraging that I attend each of the meetings and I can't follow the process. The reason why the TPA solicitation that had almost gone through and got withdrawn and it was confusing to me and I follow it closely and I want to express disappointment the dwindling of funds that will go to community I appreciate hearing county departments say they are in support of the incubation academy.

>> Sorry your time is up. Bambi second public comment?

>> Can you hear me?

>> Yes.

>> Thank you so much. I want to express my rage about whoever made the decisions to take away the \$5 million in whatever justification you are trying to say. Those of you who made the decisions. It is unfortunate we are still in this process talking about this. Wasting more than an hour and talking about how unfair those individuals who made those decisions are. I want to say you are deceiving. You tricking us. And this is the process that has happened for many years and you need to stop it. You need to stop it and be truthful to people and really make sure that the work we said we would do we do it together. Stop the bull shit.

>> Thank you, Nicole Brown goes ahead.

>> Good evening, Nicole Brown. I also just want to express the sentiments that Bambi and Laura express and had many of the others as well. I was shocked when I kept

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seeing a reduced number and the solicitation go out as well and I am concerned for, for instance the trauma prevention partnership of \$208 million of ARP funds that is are supposed to go towards violence reduction and prevention and each department has to go through the same process if using a third-party administrator, it is for the small organizations to get the funds the get these funds and that is my concern as well as just the trust. That the community has in this process. Thank you.

>> Thank you, Sophia, go ahead.

>> Can you hear me?

>> Yes.

>> Sophia Lee -- I am a resident of the -- (connection issue).

>> It is shaky I think I speak for everyone we are having trouble hearing you.

>> Any better now?

>> Go ahead.

>> I want to remind everyone of (Indistinct) 13 and finish thought asks -- and I appreciate the concerns that were raised. And I want to echo the desire to see a list of each program that will be funded with the TPA and now funded with a county department. During the subcommittee process last year there was discussions about challenges of working with specific departments in comments that this department is so much easier the work with than that county department and regardless if fund that is reallocate second-degree under the -- (Indistinct). (Connection issue). This party is able to provide guidance of those changes and -- TPA solicitation. Thank you.

>> Thank you, Sophia. Do we have any additional -- anybody else would like to make a comment? Anybody on the phone? We have Christian green. Go ahead.

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>> That you think so much for the time and I would like to echo sentiment in regards to what somebody said about the language. I am in the antelope valley. District five. And I know for us in regards to the community. I think when we speak about accountability and transparency. Visually the marketing tools for folks to push it would be great for us to utilize those. I know it was mentioned that had we trust the process and make sure where you are at and we are trying dog that. There is a statement equity lens in regards to looking at by district or zip code and I think we should move down in the next cycle and if we look at the next district, we look at zip codes as well. And I would like to ask if there is somewhere posted on the web site 22 documents that was mentioned as well. Thank you so much for your time.

>> Thank you. I think the black resource center I can't see the if full name. Go ahead.

>> Apologies my name is (Indistinct). (Connection issue). Even meetings prior to this with the measure J discussion funds. It is, I see the same thing and it is discussion after discussion and take as long time. I am thankful for all of the people attending the meeting. There is a hundred people on the call now. Echoing it. Be serious about this. And that is pretty much it. Shit.

>> Anybody else who would like to make public comment? Any other hands raised? Anybody on the phone? Star nine to raise your hand if you are on the phone. Okay. Seeing none and I will push it back to you chair Lewis.

>> Okay. Moving us onto number, agenda item number five the ATI office was going to give an update on the distribution of year one. I think with the conversation I want to continue this agenda item so we can get more information about where the dollars

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are now. If you look at the link to number five, can you see the initial shifts from TPA recommendations to county departments for a variety of reasons and I think we need more information and I want to continue this unless there is objection to next meeting to give the ATI or CEO office to give us information on what is happening with the dispersement of the dollars. Any objection to that? Members? Okay. ATI team I don't know if you are still here. Ly coordinate with you to make sure we are clear with the additional pieces we need to have a robust conversation with number five. It won't be discussed today it will p be continued sol the January 20th meeting.

Moving onto agenda item, Megan. Yes.

>> Taylor dropped a link in the chat I don't know if it needs to be read for folks on the phone.

>> The link is where all meeting materials will be posted from here on out. Including all of the previous materials. H T P S (Indistinct) dot gov slash CFCI dash meeting dash archives. Thank you so much for the reminder.

Before we move onto agenda number six which is. Let's take a thirty-second stretch beak and we have had a lot of conversations. Stretch. Most of you have your cameras off any way and I will turn my mine off for 20-seconds to stretch and stand up for a second.

Moving onto agenda item number six. Discuss allocation of a portion of the year one funds. Given this conversation I will lean on you to tell me whether or not this makes sense to continue as part two agenda on number five as well or we need to talk about this today? You can certainly continue it. I don't think it would hurt for the advisory committee to be aware of it. Let's go through number six then.

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>> Yeah. So, the funds originally marked for the youth info hub. There was within .5 million that was going to go to the CEO strategic integration bran. However, because the county funds were earmarks for a transitional age youth program and those county funds will be used for that program this program will be used for county funds and we ask the committee to reallocate the 1.5 million originally for this program for another purpose. It was a youth information hub. CIOSIB is working with departments for that program. For a program but there are already county funds earmarked for that. 1.5 million coming back to the committee for tow determine how it should be best used. Make sense?

>> I want to lift up a couple of things for the advisory committee. The year one spending plan included add request for \$170 million for tier one and there is a link for the spending plan under number six and we will all experience this in the next 4 to 5 months. We started off with \$900 million worth of recommendations and went through a pain staking process to dwindle down and until we ended up with almost \$600 million worth of proposal. So, the tier one proposal. The tier one recommendation was a gamble for us to ask for 70 million more than what it is allocated. Thankfully because since most of the things we asked for were funded the group. The initial committee also decided today include tiers 2 and 3. And say although we are not recommending these for funding this year our committee believes these are high priorities to address and get the intended outcomes of measure J. And should additional dollars become available we would like these things to be considered and had tier two is the highest priority and included some of the projects that did move forward in tier one that were not fully fund and had tier three is the second tier of priorities and we have this discussion and it is an actionable item. We will get to it on the 20th. The approach we are going to take is to look at tier two for

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the reallocation of the 1.5 million. The reason we do that we are in the process of making decisions how we are going to receive ideas for proposals for CFCI year two. That is that context and the other thing I want to say and I don't know if ATI team you thought about this and some of the members there with me in the previous committee let me know if I am misspeaking and I believe the national youth hubs proposal was to fund more than one youth hub.

I am curious to know and we were only automobile to fund one and I told the you the numbers we came down from. I want to know if there is any consideration for that or a discussion given the size of LA county and I want to put that out there too. And I see a hand up.

>>Ly have to check with the already existing plan and I believe there may be more one hub plan but I am not in position to speak about that yet. Be you I can get the information and return to you during the next meeting that would be great. I am pretty sure it was a few youth hubs and not one. That is great. Focusing on youth from this body and CFCI and budget policy. Thank you, miles.

>> Yes, it would be great if we knew that and perhaps have a recommendation that is to continue to fund youth programming or support. Just in, I remember year one of measure J CFCI. The youth subcommittee struggle because a lot of things happened and also, they needed support and I wanted today make sure that if this is going to go back if we can prioritize to go back to youth that would be great.

>> Thank you. So, any other clarity needed about why the 1.5 million is available and the approach we are going to take to make the recommendation. Depending upon

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on what we hear about how many hubs are funded. Any questions or clarity needed on this item?

>> You have a couple of hands raised. Jared.

>> Yeah, how are you doing? Jared here. You can call me J. My question is more around um, how much money is going to the hub. And also, I am not sure if I heard correct. Are we adding \$1.5 million or taking away?

>> In the year one spending plan for CFCI there was an allocation of 1.5 million to create a youth hub. So what Miles is sharing is there is separate resources that are already available to do the psalm thing. Essentially, we don't need to use that 1.5 allocation to create the youth hub because it is already created with other resources and we are tasked as committee to decide where and how we want to reallocate the \$1.5 million and we will take up as an actionable item in next meeting in January. Did you say J bo? Tell me your name again?

>> Yeah. So, I know, I haven't been a part of the fight for a long time. To fight for youth centers and development in LA county and I you understand and I also worked with government officials and stuff like that I know how the system works and it might be if we already have if you wanted and resources or something like that, we already are getting the hub right? But I don't understand why we are taking away \$1.5 million away from young people and I also want to ask is it, is the hub going to be run any differently because it doesn't have a set amount of money set towards it? Or I am not sure how it is going to work. Are we using another hub that is going to have funding but doing the same thing this hub was going to be doing that was my question and also, I feel like (Indistinct) justice and youth center has been a huge help for me? I know the (Indistinct) space and youth

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centers and coco. And (Indistinct) like that. Those are huge resources for community and I hear a lot of time where young people say we don't have enough. We don't have enough of those resources and we got to go this far to get to coco. We got to go to east side to get to (Indistinct). And how could we, if we do have an extra \$1.5 million and we have funding for a hub that is already there. How can we create more hubs or make the programs more holistic or something around that matter?

>> Thank you for raising the points and sharing your experience. No decision has been made yet. It has been brought to the committee to share there is 1.5 million and we need to be prepared in the next meeting. Part of the preparation looking at year one spending plan to see if it is funded and miles will get more information about what is being funded with the other source and how many hubs are there and if miles you can share the details of the services. This is just to share with you all so you can be prepared on the 20th to weigh in and ideally vote about how we want to reallocate the 1.5 million which very much so could be to go towards youth. Derrick and then vin sent.

>> I want to underscore a sentiment of what J Bo was saying and under what ewe niece v niece said as well as what you pointed to as far as the recommendations that came before. With reimagine and the resource centers themselves I am sure there will be resources and I feel like there may not be enough. So, if there is a way. In our thinking about the reallocation of this at least looking through the list that was provided in the agenda of where this could go. Having to go back towards that direction. To maybe underscore additional way of doing that work with the youth resource centers and I think that is the direction we want to go. And I you know we will talk about this and vote on it in the next meeting and I want to underscore those ideas. There may be other resources

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but we just know coming into this conversation there is not enough resources for that particular area of focus. So, there is a way that we can make sure the reallocation does help to support and underpin that further it is going to make things that much better.

>> Thank you.

>> I just wanted to clarify the \$1.5 million was not for one of the physical hubs that are part of a youth justice reimagine conversation. The \$1.5 million was for a virtual online hub. That doesn't mean this body isn't able to take those funds and recommend those funds be used for the development of one of the physical hubs as part of the youth justice reimagine conversation. I believe the (Indistinct) hired as a consultant for the work with (Indistinct) justice reimagine is working with the development office to make recommendations of what the hub looks like and where they might be placed etc. and I think the conversations are ongoing and we will touch base with them. I don't believe there is a determination made yet on the number of hubs and where they should go and the infrastructure of what the hubs should look like. I think in most instances we would take the lead from the youth advisory group that is set up that is a part of the youth development and diversion office in terms of what the hubs look like etc. The 1.5 million is not for the development of the physical hub. Instead, it was specific to an online resource hub for youth. This body is free to make recommendations however would be the best use of the \$1.5 million.

>> It would be helpful. Can we have someone from the youth department present on the 20th?

>> Yes.

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>> I understand you are saying everything is not flushed out and it would be helpful to have insight. Again, we will listen to that and we are going to look at tier 1 and 2 for the members and look at the CFCI spending plan tiers 1 and 2 to be prepared for the conversation on the 20th.

>> To confirm the document that has the detailed recommendations are we talking about the 1.5 million that says create physical resource hubs and a 24-hour online resource hub. Is that the money?

>> We can take a look and the see here.

>> I think it is important. Miles can you pull up the document attach today number six and show us what you are referring to so we can be clear. Thank you for raising that.

It is in the document page three. This is misreading it says physical and online. This is what we are looking to reallocate. We will have the ODR youth department. You are able ask questions and also, we need you to look at tiers 1 and 2 to be prepared for the allocation conversation and it will be good exercise for our body to mac that kind of decision as a precursor to some of the more difficult decisions we will have to make together in the spring and summer. Any other questions or comments on this piece from the members? Is that right Claire what you are being asked to do to prepare and have the discussion and take action on the 20th? Any questions about that piece of this it? Okay. Let us know if you don't know where to access the documents we are talking about or not clear. Let us know and we will make sure you can get to where we are referring to. We will take public comment on agenda item number of six at this time.

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>> Okay. Opening the floor for public comment on item six. Once again raise your hand if you are online. Star nine to raise your hand if you are on the phone and remember to state your full name. Start Nicole Brown. Go ahead.

>> Thank you Nicole Brown and I thank the members questioning this and this is a corner stone of what people are asking for a long time and I hope that you really learn the details of who funding is going towards youth resource centers and this is a corner stone of what youth have been asking for decades and I guarantee you no matter what funding that is going there is not enough and \$1.5 million is still in enough. Out of the total CFCI funds mixed with the (Indistinct) funds that went out. The youth development education access piece got about 11 percent of the funds and the education access piece basically was not ever funded at all and youth justice re-imagined as whole the board guarantees \$75 million and is still falling short \$30 million from that thank you all of you who continue to raise the need to have this go towards youth and I am flabbergasted that this conversation ss happening ats all. Or I guarantee you that the money needs to go towards physical resource hubs or 24-hour resource hubs thank you. Thank you, Nicole. Hector goes ahead.

>> Good evening, I wanted to follow up on the public comments that were brought up and point out the fact that the people that you are hope to fund are not at the table right now. The youth stakeholders that were part of the initial process are not here. We were having the subcommittee there was 1 or 2 of us from the committee present there. As you deliberate remember you have to have informed consent from the community to continue the funding and not reallocate to other priorities or your own particular agencies

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and I want to reiterate the fact the voice of the youth needs to be present at the table at the next meeting. That is something very much lagging.

>> Thank you Hector. Do we have anybody else who would like to make comment on the item? Okay. Seeing no hands back to you.

>> Thank you. Part of the reason I didn't want this to be an actionable item is I wanted to inform you all and the community engagement consultant is not here yet. I wanted you to be aware so you know come January tors to try and those engaged with youth organizations to ensure our youth are here to wag in on the 20th. Any other comments or questions or requests about this item know that we are going to ideally take action on the 20th. Public comment section has been closed for this item.

I am going to move onto agenda item number seven. As we have talked about obviously as know we are working to share the community engagement framework with you all at the last meeting in December and the county is actively working to secure or procure the community engagement consultant. As a reminder from the board motion as well as some of the lessons learned and had commitments that the previous committee made it is critically important that as we begin to prepare and work with the consultants ultimately responsible for developing a general public outreach plan we determine the best strategies to reach the under populations that were called out in the board motion and the yearend spending plan and we will spend the rest of the time today look at or having a little bit of brainstorming about what are the best outreach strategies to reach the underrepresented groups we want to make sure that are not left out when we do the outreach to the general public. The sheet hi pull up will have the underrepresented groups the board of supervisors asked us to include in things on the year one spending plan and

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also some of the key community engagement strategies that we anticipate using and we are going to ask you all to weigh in on which strategies that are most effective for some of the groups.

As you heard the county is hope to go have the community engagement consultant identified by the end of February. And we can't wait. This is kind of a jump start to the full-blown general outreach plan. We don't want to wait and starting to move. And please somebody say I can see it when you see my screen.

>> I can see it.

>> Thank you. To the left are the underrepresented groups from the previous process. The board asked us to focus on as well as the year one spending plan. Next year commitments that were made by the previous committee. Have you black or African Americans native Americans. Immigrant and refugee communities. Youth and young adults. People monolingual in Spanish and other languages. Transgender and nonbinary. Ex-gang members and people impacted by the justice system. Communities most in need identified by the equity and service and community-based organizations and faith-based organizations and then across the top some of the primary things that have come up as we start to have conversations as I share with you all last meeting the California endowment is most likely going to be funding this body to see what happens with \$325 to enhance community engagement effort and some of the strategies that have come up. Information sessions e-mail notifications and announcements. Listening sessions. Talk circles. Canvassing and focus groups. Mailers. Physical U.S. postal mail and survey. The floor is open for thoughts about which one or more of these techniques and strategies. Again, this is to inform once the consultant come on line the general

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public will ensure the groups made up by the board are not left out. Any thoughts on the methods and strategy for some of the groups listed here.

>> I think one of the things we used effectively during food distribution and vaccination was text messaging.

Also, we have a team that we meet with the ethnic immediate yum and an ethnic nonprofit group and we should tap in with them as well. You talking about any of the groups identified here or in general for everybody?

>> I would work with communities and specific communities and target them. You know every community has -- they can send out a text message to them.

>> Okay. Thank you. I see your hand up and ewe nis.

>> I like the texting idea. One thing I was talking about that is effective is the hot line where folks call. Whether the number is put on a bus or bus stop or in the newspaper or somewhere. A lot of the folks we missed these methods would be able the to make an if phone call and be able the to put input to the specific areas they need support and services in this process.

One of the things I was wondering and I am not sure if it is explicitly coffered is the folks who were unsheltered and how would they be able the to participate in this. Through canvassing and you know how. I don't know if they are explicitly listed or it is overlaid inside of these groups.

>> Right. Good point and thank you for the reminder this is, it is a general public outreach plan that is going to be create and had that doesn't mean whatever we say works for certain groups and we are going to have that specific thing and we want to make sure certain groups are targeted depending on what strategies are. For me people who are

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actively incarcerated. Family members of folks who are incarcerated and had I think there is a cross over and of lay here and that is what we ask the consultant to weed out. Not that we are doing specific events or engagements per se but the organizations we are working with. The community and outreach plan ensures these types offense strategies are used when reaching out to folks and use these strategies in general for the public outreach. I added it and it is cost permitting and you are right not everybody has access to the internet and all of the things we rely on in terms of internet-based communication. Thank you for that.

>> One of the ways we passed it had measure J initiative was through digital outreach and digital education on the measure and we didn't knock on doors because of COVID-19 and I don't imagine folks answering knocks on doors for an if few weeks. Thinking about how we do it or if we can include digital outreach on that as a mechanism. And another thing I think we should look at is maybe looking at a model that already happened that we can find in the ATI process and on the care first jails last report process. Where folks like (Indistinct) and (Indistinct). Went to seven different cities ace cross the county. The top seven cities that were the most heavily incarcerated and had work with community-based organizations in the city and brought in special groups and worked with folks' ins home boy industries and (Indistinct) coalition and others and bring in certain communities and come and have the conversation and I think the conversation was if you \$200 million what would you do with it? I think that was helpful in informing how the ATI process should move forward and what was in the report and I think it is helpful to look at that.

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>> Can you clarify when you say digital outreach. Tell me what it means. Is it reflected here or something different than what is on the screen?

>> I would say it is different. It is social media. Facebook Instagram twitter. That is what I mean. Digital ads or one of the things folks did around prop 47 implementation is do radio ads and also one of the things they did around prop 47 implementation years ago is mail letters to people who qualify and had they saw there was a low response rate to mailers. Food for thought mailers are expensive and if it is not as effective I have as we like it to. I would say it is not one of the ones we prioritize.

>> Again, this is not the last conversation this is the first conversations and we will have many more and obviously in person versus online is impacted by whatever the public health orders are and where we are. And thank you for the suggestion and for social media I don't know how we forgot that one. Kelly.

>> Thank you. One of the things we might want to consider in the list for community engagement is whether or not we want. It is informational to market information to folks or gather feedback. Because some of them might be more effective than others for those two ways to engage community. You covered some of what I was thinking. Social media and the lift up digital ads as well. That is the point with information sharing it is more passive. We can utilize it and target it to particular groups and demographics.

News media to build on a Tonya's point on ethnic media and the nonprofit and getting on local news is a way to get the word out. I know one way to leverage what is being said about non-profits as well and having them bring in folks. Folks who are enrolled in county programs who might meet some of these priority groups and working

with our county providers to push the message through there. Where we have a captive audience.

>> Thank you. I see your hand. One thing I want to lift up again -- there is hope with can engage some of the trusted communities. Groups and even organizations that are closely aligned today serve the different underrepresented groups we are try to go ensure are not left out in the general outreach plan. Not asking to work for free. But engage the organizations that are on the ground and that is a part of the plan. Intentionally we are not going through a naming exercise now. It is too early nor is it appropriate. That is a part of the plan to engage the trusted groups and organizations in the communities. Just to support the community outreach and take on some of it. Hopefully that helps. We didn't want to get into the naming and hopefully you understand the reason why at this point.

>> I would like to emphasize the use of electronic communications. Social media and texting. And gathering. Information sessions. Invite community-based organizations. I know for us in organizing around support or for measure J it became an opportunity for organizations or congregations to learn what we are doing and support one another and create a space for proposals. Using those as a means to get organizations together to learn and share with each other at this different type of sessions I think it would be key.

>> Thank you for that. Hopefully we are not in a surge but if we are we have to be thoughtful.

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>> Even electronic. For us we had folks who met each other for the first time by zoom across the county because they had shared values and they didn't know each other and the it can create a building even if it is online format.

>> First, I am excited about us doing this in a way and getting outreach and information out in ways that is are not normally. I want to recommend I guess a legend of source. H being high use. M being medium use. And then L being low use as a way to classify which, how much of a method we should use per group.

I would assume if we use check marks you have checks across all of the things for everybody. But how to go deeper and differentiate the best ways to use strategies I think makes sense.

>> Thank you this was supposed to be the homework I was talk about. Interesting. Thank you. Nor ma?

>> Thank you. Good evening, I want to just lift up many of your comments in regards to partnering with community-based organizations and trusted partnerships. Some that may be cross lines in regards to, or areas of focus. Trusted and had local communities. And I also want to mention there have been many successful county measures and efforts. One in the assessment we partnered with different organizations throughout Los Angeles County to host 144 community-based meetings that were led. That engaging over the 25,000 resident ins the unprecedented effort and there is a lot of effort regarding the homeless initiate and I've the water quality and measure J and park. All equity-based measures in Los Angeles County that we can gain in regards to their, who they worked with. Their infrastructure and obviously go much deeper and wider. I

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think leveraging all of this equity-based work in various areas to engage as many people as possible through an effort.

>> Thank you. Reba?

>> I don't want to repeat what has been said here. Ape am curious whether or not radio falls into news and media. I do believe (Indistinct) the other is around fliers and door hangers and here is an opportunity to find ways to create jobs. And outreach into the community. And one could be I have folks who put stuff on my car every day and my door. And one concern is around the groups. One thing I don't see is around substance abuse. I believe that is a group or population that is missing and should be included. And what about billboards? We drive down the street and everybody sees it. And then posting inside of our local market and that sort of thing. Can you respond to me around substance use?

>> That population. Folks unsheltered and incarcerated crosses over these group and I think we can look some of the folks up to figure out how within the matrix we are going to create to share with the consultants are flushed out in the general outreach plan and they cross over and again these groups were driven by the board and the previous committee and I agree obviously as well as consumers of mental health and there is lots of folks embedded in this. Well noted.

>> One last thing I noticed that have. The county generally has a lot of community groups. For instance, the department of health has service and advisory meeting of groups across the county of Los Angeles and the (Indistinct) community groups. At the department of public health department and other county department have's community forums as well and I think that is a missed opportunity there.

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>> (Indistinct) are you're a (Indistinct) or are you a member as well as present?

>> (Indistinct) present.

>> I am sorry I cannot know. If the member is present the alternate can't actively participate. Apologies. That is still the governing principle. Yeah unfortunately. I can't do that. Thank you.

>> Madame. Chairwoman. Just a clarification. He is the one voting tonight because you came on late. Is that okay for him to speak?

>> Well have you been speaking as well. So, you are going to go say no. You have been active. It is participation and discussion. Since have you been participating and discussing you are the member here this evening.

>> I understand thank you for the clarification.

>> George and Megan.

>> Can you hear me?

>> Yes.

>> Permission to speak. Thank you. I really like the suggestion. Read my mind in terms of social media. We need the digital. Question on news media. Is that earned media or paid media and if it is only paid media I think we need to have a paid media component we are try to go tell the story of what measure J slash the new committee is doing and how the community can engage and I think in order to bring in a new audience we need to be able to tell the story in the LADMA and I think having Tom's professional focus on the task for the various, targeting to the various groups would help out.

>> That is important thank you. I made a note. Thank you.

>> Thank you. Megan.

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>> Yeah. Thank you, chairwoman Lewis. One of the themes I am thinking of is just making sure we are meeting each community where they are. Whether that is direct community listening sessions and just scheduling those out and also wanting to name that folk with disabilities and people with disabilities are not listed and I know they often fall into these categories and I think it is important for us to name them as we think about how we want to reach people. Because that is important. Ly make a note of it in the notes section. So, it is not lost. Rosa?

>> Thank you, chairwoman. So, just trying the to see if I can capture the essence of what the alternate and I were discussing. To what ta last speaker shared. It is important to meet people where they are at and respond to where they might congregate and every district that might be a little different. Love the idea of tracking in some sort of chart and making space that the strategy might be different. In some cases, for instance a community garden or COVID vaccination clinic at a church. Or these other different spaces that just seemed to be more appealing in some communities rather than others. Just opportunities. Right? And I just want to ensure that we make space for that kind of engagement for district. And of course, equity is important. Making sure if there are resources that could be spread to support some of the outreach efforts and particularly the nontraditional ones in the COVID time. That there may be resources available with the lens of equity and distribution across the county.

>> I had made a note about geographically based conversations and I added add little more color to that to say nuances and I -- thank you for lifting that. Again, as I said earlier, we are not going to ask for names and stuff. It is not the time. We need to have a consultant to carry out our wishes. Working with trusted communities who understand

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the community and understand the best what I to engage them with respect to different types of techniques is the goal here. And that is where we ultimately hope to go. And any other comment for the members at this time? This is the first conversation very much so and not the last. ACI team if you can help me out. I see a hand up but I don't think it is a member let me know if I am mistaken.

>> I don't believe that is a member.

>> Quick question before we take public comment and I like the low, medium and high in terms of the most effective type fs of engagement for the different groups that are identified by the board. So, I would definitely be curious to know if there are any thoughts about hour, we begin to try to fill this in. To make sure the underrepresented groups are not left out. From the members.

>> I want to mention. I appreciate also the board specifying certain groups. But I think there is geographic communities and areas that are basically completely underrepresented. Underrepresented and not engaged in conversations like this. For example, the southeast Los Angeles and also the Lancaster and incorporated areas in the north county which has a diverse black, African American, and Latino community. We need to also look at geographic representation as well. And I want to when we do high, low and medium that might not coincide.

>> We will make the point to consultant. Based ton things that we tell them. Geography is always a consideration and not called out as a group. Yes. Making sure that it is accounted for is a big part of what the plan is. After you we will take public comment.

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>> Thank you only thing I will add is around the pot of funding that will support this.

Is it only the Cal endowment or the million dollars allocated in year one? I want to think if we can also identify. What would also be the tools that we can get more impact for our buck?

>> So, yes. Part of the million dollars is obviously going to cover the cost of the community engagement consultant. Because it includes the actual, covers the expenses related to some of the different mediums that is are mentioned here and it will be great. If we can understand what the dollar amount is. For the actual community engagement but it is both of those things. It is part of the million dollars. Should be a big chunk of the million dollars as well as California endowment.

>> Awesome. Thank you I want to confirm how big we could dream.

>> Dream. Yes. So, this will be attaching today the minutes and I want you to start to think about and maybe fill out on your own so we can, we can't wait until the consultant gets here and we have to start the conversations now so that they can. They can have some guidance when they first get solidify t contract and hit the ground running and that is the reason, we are having the conversation now.