Los Angeles County EPIC-LA Service Model Project

Final Consolidated Report

January 30, 2023 Version 1





Deliverable 5.1: Final Consolidated Report

Prepared for: Los Angeles County, Department of Regional Planning

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- 3 Customer Personas, Journey Maps and Portal Assessment
- 4 Detailed Current State Assessment including Customer Survey Results and Department Specific Findings



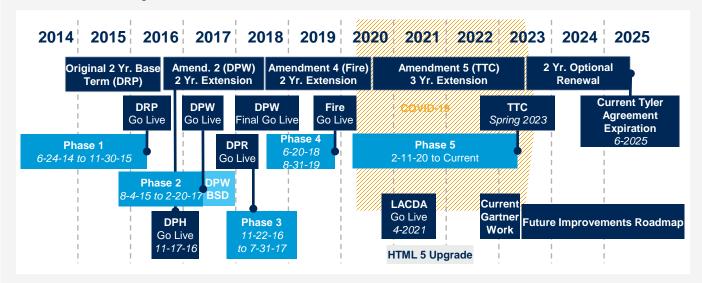
Executive Summary



The County accomplished much on the EPIC-LA journey, multiple drivers are increasing pressure to improve service delivery.

EPIC-LA Current State

- The successful implementation of EnerGov across 6 departments largely accomplishes the initial roadmap. EnerGov was in place when COVID-19 hit allowing remote submittal by customers and collaboration by staff. The County of Los Angeles (County) is now tackling key challenges and providing improvements.
- EPIC-LA departments have not had the chance to review cross-departmental business processes and lessons learned since implementing the enterprise software. Some groups and departments remain to be integrated electronically with the EPIC-LA Service Model including TTC, and most of Fire and DPH.



The Opportunity

The County wants to improve the efficiency and effectiveness of land development entitlement, permitting, and inspections services operations also known as the Electronic Permitting and Inspections – County of Los Angeles (EPIC-LA) service model.

Pressure to Improve Service Delivery



Increasing Demand

- ▲ Revenue increased from \$67.6M in 2019 to \$101.7M in 2021
- ▲ 616% Increase in online permits



Staff Vacancies and Turnover

- DRP has 24 role vacancies
- DPH has a 28% rate of employee turnover
- DPW has 31% rate of employee turnover
- Current backlog adds about 30-45 additional days to the DRP review process



Customer Preferences

Customers are increasingly doing business online, but some are still partial to in-person service experiences.



High Demand for New Housing

 Regional Housing Needs Assessment for 2021-2029 indicates that 90,052 housing units are needed to meet the region's needs



EPIC-LA's vision needs to be refreshed and communicated in order to align priorities and set expectations.

Current Vision

 The EPIC-LA vision is to be a "single business" for unincorporated entitlement, permitting and inspection services.

Findings

- Vision is not shared on EPIC-LA web portal or in-person.
- County staff are aware of the "singlebusiness" vision but are unclear on specific aspirations or implications.
- EnerGov was rolled out in phases; lessons learned from cross-dept. coordination using the enterprise system have not been fully implemented

Example Mission

A mission is a clear, succinct and inspirational statement of EPIC-LA's purpose: "EPIC-LA's mission is to build an equitable, sustainable, and safe community for all people in Los Angeles County."

Example Vision

A vision is an aspirational statement about EPIC-LA's future: "EPIC-LA's vision is to be single business model across multiple departments for customers, providing a one-stop shop, seamless and timely experience"

2023

Proposed Timeline

Align Staff with Mission and Vision

Provide communication and training necessary to align staff to mission and vision.

Feb

2023

Standardize creation and updating of objectives and metrics annually

County staff creates objectives and metrics based on prioritized goals.

2023



Vision

Create a steering committee and hold workshops to refresh the EPIC-LA Mission and Vision. Receive feedback and approval from applicable stakeholders/authority.

Prioritize goals and align them to the roadmap

EPIC-LA Executive Steering Committee determines goals and prioritizes them annually.



Achieving the Single-Business Model vision will take different levels of transformative action.

	Key Initiatives		High-Level Recommendations
(A)	Improve cross-departmental coordination and transparency with customers		Confirm vision and mission for EPIC-LA Service Model and update MAPP goals Increase staffing levels for entitlements and plan check to meet target service level Expand auto-issue permits Update current permit status tracking Enhance informational content for customers Convert current paper referrals into digital Optimize alignment of technological tools with departmental and field workflows
品	Continue implementation of enterprise system	•	Complete EPIC-LA rollout for the current Service Model
A	Establish customer service office & appoint experience manager	•	Create central ownership over the end-to-end customer experience
~ ~	Offer cross departmental customer services	•	Create cross-departmental customer services by redesigning detailed business processes
?	Expand services to support customers	•	Expand services available to customers like offering in-person concierge, post-submittal case management, parallel entitlement & permitting, and certified customer plan checkers



Complete quicker-win items that are ongoing or easier to implement and improve the current customer experience.

Improve crossdepartmental coordination & transparency with customers

- Confirm vision and mission, governance and metrics for EPIC-LA Service Model (Rec. 1.1, 1.2, 1.3)
- Reduce critical service turnaround times to meet expected service levels by increasing staffing for entitlements and plan check in coordination with EPIC-LA Governance (Rec. 2.1, 2.2, 2.3)
- Decrease plan checks by expanding auto-issue permits (no staff required for approval permits) in coordination with EPIC-LA departments (e.g., water heater permit) (Rec. 3.1)
- Request additional staff to fill new key multi-departmental roles. Request additional staff needed to meet turnaround times (Rec. 2.2, 2.3, 2.4, 4.2)
- Improve project tracking by updating current permit status tracking in coordination the customer experience manager, publish current turn around times (Rec. 3.2, 4.1, 4.5)
- Update and enhance informational content and proactively communicate with newsletters, website, and other correspondence with current backlog, turnaround time expectations, and plans to improve in coordination with EPIC-LA Governance and departments (Rec. 3.2)
- Update EnerGov workflows, tools and support to better align with the Service Model
 - Create consistency in the referral process by **converting current paper referrals into the digital** system and allow electronic tracking in coordination with EPIC-LA technical team and departments (Rec. 4.1)
 - Increase standardization of best practices in Bluebeam electronic plan check in coordination with EPIC-LA technical team and department staff (Rec. 3.5)
 - Align technological tools and Inspections workflows by reviewing current Inspections business processes, the
 use of apps, Inspections image uploads, and applying best practices in coordination with all Inspections groups and
 the EPIC-LA technical team (Rec. 3.6)
 - Evaluate hosting and support agreements and determine if additional support is needed (Rec. 4.2, 4.4)



Gain additional benefits from continuing the implementation and prepare for the long-term by consolidating customer management.

Complete implementation of enterprise system

- Complete EPIC-LA rollout for the current Service Model by continuing with TTC, electronic interfaces
 with DPH's future Accela system and eCAPS, and implementing all Fire Phases (Rec. 1.4, 4.3)
- Increase customer experience consistency for Contract Cities (Rec. 1.4, 1.5)

Establish customer service office & appoint experience manager

- Create central ownership over the end-to-end customer experience across departments by appointing a customer service manager by working with the Office of the CEO (Rec. 2.4)
- Expand centralized and cross-departmental customer service by adding newly allocated business staff that are aligned to the new customer service team not specific departments (Rec. 2.4)
- Adopt modern customer service technology such as a ticketing system, a call system (e.g., interactive voice response (IVR), automated call distribution (ACD), integration with County 311 services, etc.), and online chat (Rec. 2.4)
- Add customer experience management focus to align in-person and online experiences with best practices and actively work to develop user-friendly interfaces (Rec. 2.4)
- Expand the centralized EPIC-LA Service Model by creating a central website as a front end to the
 existing COTS EnerGov portal, departmental resources and other systems to provide more flexibility
 and create a better customer & user experience (Rec. 4.1)



Achieve the envisioned Single-Business Model by redesigning and expanding services.

Offer crossdepartmental customer services

- Create cross-departmental customer services by defining current services to package into end-to-end customer services and working with staff on detailed business process redesign (Rec. 2.4, 3.3)
- Move referrals internally in coordination with EPIC-LA Governance and other County Department stakeholders (Rec. 3.4, 4.6)
- Determine equitable service design principles and identify priority cross-departmental services (e.g., build a house, open a business, etc.) to focus improvement efforts (Rec. 3.3, 3.4, 4.6)

Expand services to improve customer experience

- Proactively reach out and expand the services available to customers by offering in-person concierge and post-submittal case management in coordination with EPIC-LA Governance and departments (Rec. 3.3, 3.4)
- Consider expedited and tiered services based on project complexity/size aligned to priorities, goals and equity (e.g., turn around time for housing/dwelling units and businesses v. non-dwelling unit remodels, etc.) (Rec. 3.3, 3.4)
- Decide on additional service offerings such as One Stop case management after submittal, parallel entitlement & permitting, and certified customer plan checkers (Rec. 3.3, 3.4)



Gartner has mapped our recommendations to the high-level business and technical areas in the Board Motion.

On June 22, 2021, the Board of Supervisors adopted a motion with a series of directives regarding Streamlining and Expediting the County's Permitting and Development Process to support Small Business and the development of New Housing. One directive included engaging an independent consultant to provide technical and business recommendations to improve EPIC-LA and the entire land develop and permitting process for the next decade. The County selected Gartner and the project produced the following recommendations.

	Board Motion Directives	Gartner's Summary Recommendations	
Consultant to provide technical & business recommendations	Technical – recommend customer-centric improvements within the umbrella of EPIC-LA	Short term improvements like updated project status tracking & ID numbers . Longer term, workflows should be updated for internal case routing and redesigning the digital EPIC-LA experience .	
	Internal operational – conduct existing workflow analysis, identify overlapping functions and make recommendations to consolidate likefunctions, recommend standard metrics and performance measures	Develop the EPIC-LA Service Model vision and strategy with an accompanying staffing plan and set of metrics to gauge governance effectiveness, process efficiency, and customer service levels. Appoint a customer experience manager to oversee cross-dept. services.	
	Business process and culture – make recommendations to improve adoption and integration of recommendations for all Departments	Create dedicated Customer Support and Organizational Change Management (OCM) teams to with business SMEs to support implementation and guide adoption of changes. Redesign & enhance services to achieve the vision.	
	Review role of One-Stop customer Service Centers – to enhance service and efficiencies, including recommendations for adequacy of technology, expansion of additional locations, and staffing models for all involved departments;	Increase staff availability and customer support in field offices by adding inperson hours to offices with higher volumes and services with no previous inperson support component. Gartner also recommends that this be done with accessibility in mind in terms of increasing the languages support is available in and providing self-service kiosks/computer stations with the necessary technology. In line with creating a centralized customer support team of business experts for virtual services, offer centralized concierge services in-person.	



Gartner's detailed recommendations also address the decision engine tool and establishment of multi-dept. dedicated staffing.

Board Motion Directives

Collaborate with the existing EPIC-LA Governance Committee to direct **implementation of** business process and technology architecture recommendations with consideration of a public facing "decision engine" **portal** for all EPIC-LA depts. to streamline and improve processes.

Consultant's study expected to identify improvement opportunities for processes and define a strategy and architecture for a decision-engine portal.

The County has created a proof of concept to demonstrate the feasibility of a decision engine.

Establishment of a Multi-Department Technical Team - Direct the EPIC-LA Governance Committee to start a dedicated operational/technical team to implement, support, maintain, enhance EPIC-LA technical functions. Team would have operational responsibility for the current system and to plan, implement and support system enhancements.

Gartner's Summary Recommendations

The EPIC-LA Governance Committee should decide on the business case to implement a decision engine by reviewing the different levels of potential improvement, the degree of effort and prioritize customer use cases. The improvement options include increasing self-service information, integrating with centralized customer support ticketing and escalation, and increasing automation with elaborate decision engine configuration.

The County has developed an internal technical capability that has allowed for the Department of Public Works to facilitate the Department of Treasurer Tax Collector (TTC) implementation. Further, the County has created the Interdepartmental Consistency Committee (ICC) to ensure consistent system use.

Update the EPIC-LA Governance structure including the addition of a dedicated customer support team and the funding model to operationalize EPIC-LA initiatives. Dedicated multi-dept. staff should include a customer experience manager, a customer support team with trained in business subject matters, and in-person concierge customer service reps at the One Stop centers.

DRP in consultation with PW and related stakeholders

The Strategic Priority should be communicated with the Vision. A fund and fee schedule updates should be used to offset costs.

	Board Motion Directives	Gartner's Summary Recommendations
Develop Strategic Priority and require annual MAPP priorities	CEO and DHR to develop a Strategic Priority and require annual MAPP priorities for all depts. Involved in permitting to support the concept of a single-business model across departments	The Board has directed a vision of a single-business model across departments. Gartner not only supports the development of the EPIC-LA Service Model vision and goals, but also communication to stakeholders to ensure alignment and expectation setting.
CEO Review of Funding Opportunities	Review funding opportunities to offset the cost of the operations, maintenance, and enhancements to EPIC-LA , including necessary staffing resources, during the annual budget process	The Department of Regional Planning conducted a Fee Study in the last two years and is in the process of adopting a new fee schedule. Department of Public Works should complete a Fee Study as well to support cost recovery. Create enterprise service fund to pool resources for EPIC-LA initiatives and enterprise operations with EPIC-LA Governance having authority to decide on spending. As future services changes are defined, update fee schedules with modified or added fees to support cost recovery of added services.

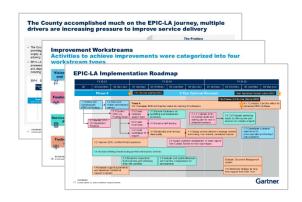


Implementation Plan

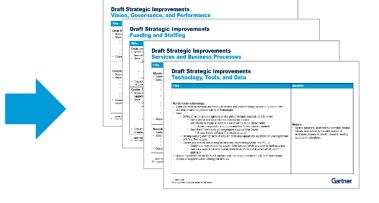


Gartner's Consolidated Report includes summary recommendations and detailed action plans

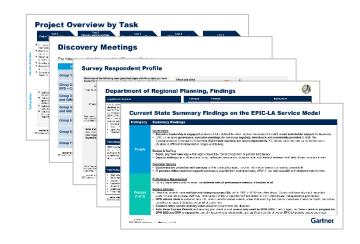
Implementation Plan Overview



Appendices – Prioritization Analysis and Improvement Action Plans



Attachments



The executive summary of the implementation plan gives a high-level overview of recommendations, prioritization, and best practices to consider when taking the improvement actions.

Appendices include a current state summary, prioritization details and strategic improvement action plans.

Attachments include more detailed information such as the detailed current state assessment, Department specific findings, customer survey results, and customer personas & journey maps.



Activities to achieve improvements were categorized into four workstream types.

Vision, Governance, and Performance

Funding and Staffing

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Services and Business Processes

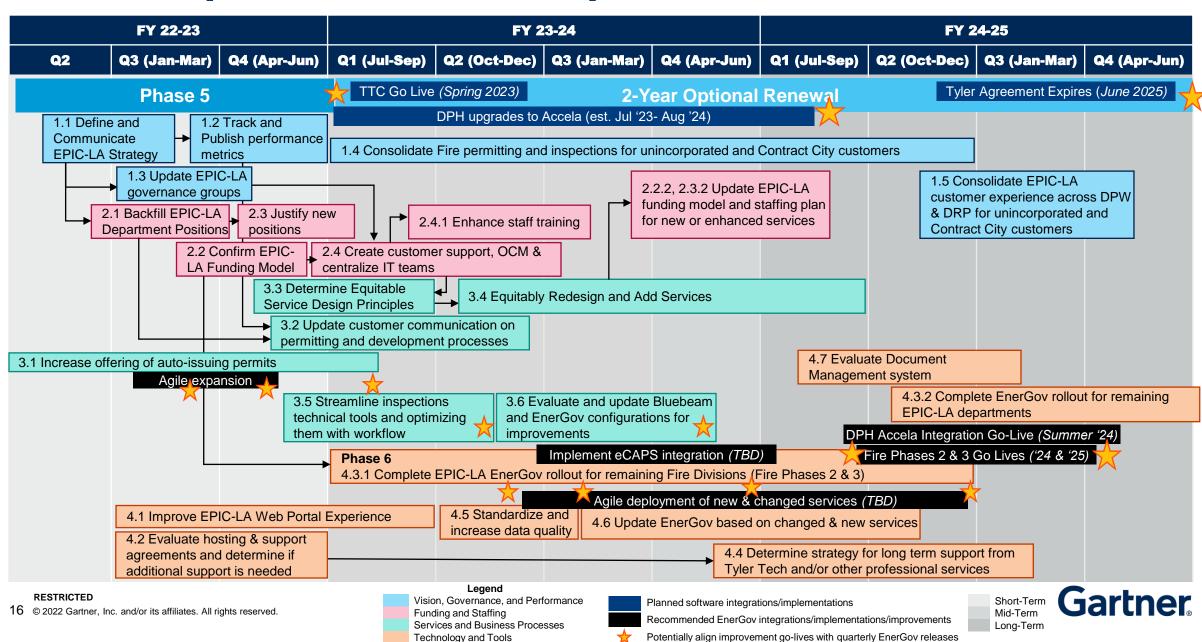


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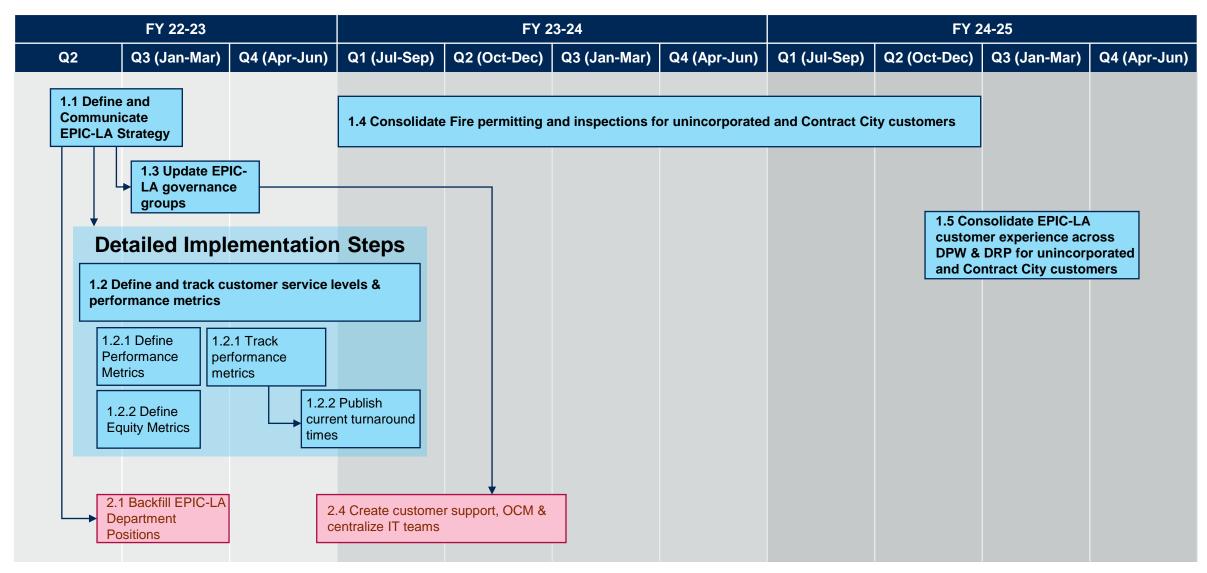
- Defining and communicating the overall EPIC-LA Service Model vision is needed to ensure stakeholders and efforts are aligned to achieve it and obtain maximum benefit realization from all related initiatives.
- Governance for the Service Model also needs revisited and refined.
- Ultimately to ensure progress and measure performance of Service Model structures and efforts, establishing metrics gauging governance, internal process efficiency, and customer service levels is critical.
- Confirming funding for EPIC-LA is needed to clarify future Service Model initiatives and departmental participation.
- Staffing levels are highly impactful to customer service delivery outcomes and need to be strategically planned out for the future of EPIC-LA.
- In addition to strategic staffing, there needs to be designated groups and structures for IT, OCM, and Customer Support to make sure work is focused and optimal outcomes for each area are achieved.
- Customers need more education on County services to better develop their expectations of the experience and understand how their entitlement and permitting needs can be met.
- Enhancing services and delivery through efforts focused on offering case management and increasing auto-issue permits can improve the customer experience.
- Internally, there is also a need to better align internal workflows with available applications and processes.
- Service delivery for entitlement and permitting needs to be rethought and made easier for customers with more internal routing done on their behalf.
- The EPIC-LA website and portal are essential components of the Service Model that need to be redesigned with other daily digital interactions in mind.
- Refining data quality contributes to reporting accuracy and the success of future migration efforts.
- Strong vendor relationships are critical to implementations and technical challenges that arise down the line.



EPIC-LA Implementation Roadmap



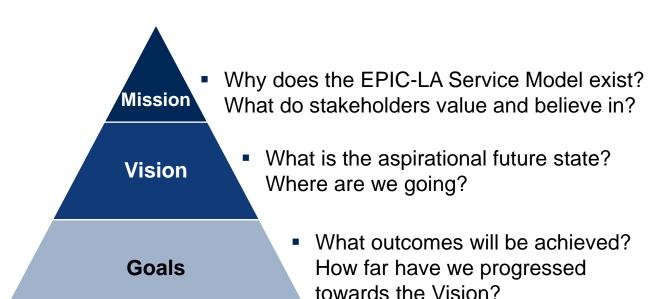
Vision and Governance Detailed Implementation Roadmap







EPIC-LA's mission, vision and goals need to be confirmed by senior leadership so managers can execute the action plan.



Action Plan

Measure and Metrics

To be drafted, refined and confirmed:

Mission to be based on a combo of DRP, DPW – Dev. Services & other key Service Areas, Fire, DPH, TTC, etc.

<u>Vision</u> is to be one business agency for customers, providing a one-stop shop experience, seamlessly and timely.

Goals include customers interacting with just EPIC-LA, not individual depts., receiving responses covering all depts., with a consistent, high-quality, timely service.

For an Action Plan, consider Gartner's recommended roadmap

For Metrics, consider Gartner's recommendations and metrics associated with the roadmap

How will the LAC track its progress toward individual goals?

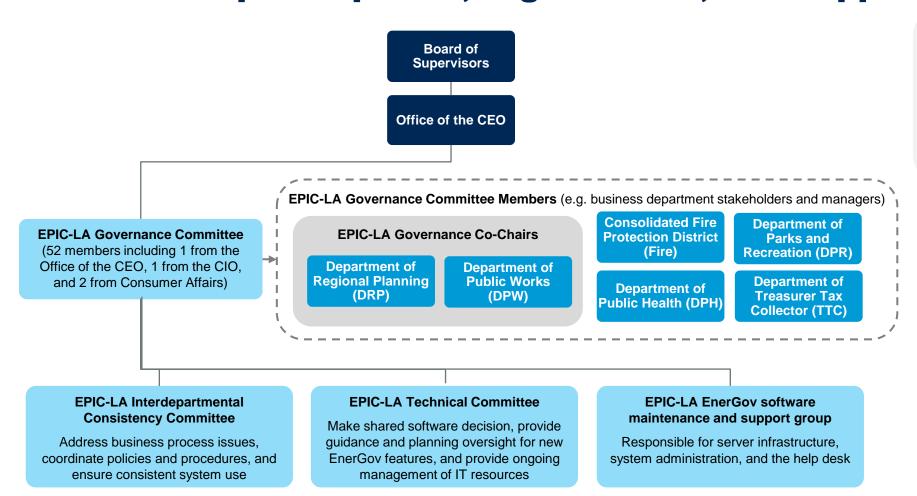
What are the large-scale

actions and plans required to

achieve specific objectives?



The current EPIC-LA Governance structure has gaps in stakeholder participation, organization, and support.



Not Governance Members. but Users of EPIC-LA

Los Angeles County Development Authority (LACDA)

Office of the Assessor (Assessor)

Department of Arts and Culture

Internal Services Department (ISD)

Per EPIC-LA Governance Roster

The purpose of the EPIC-LA Governance Committee is to form the framework for defining how IT policies, resources and infrastructures are established, deployed, managed and enforced. Responsibilities include but not limited

- Establishing a shared vision of how EPIC-LA can add value to LA County
- Establishing short term and long term goals for EPIC-LA and developing strategies for achieving these goals
- Establishing guidelines and policies for making IT decisions and managing initiatives
- Oversight of the management of IT initiatives
- IT Planning, prioritizing and decision making
- Delegating the distribution of responsibility between LA County Departments
- Members of this committee are stakeholders and managers from each LA County Land **Entitlement Department**

Confirm stakeholder participation in EPIC-LA Governance and add dedicated multi-dept. teams to enhance customer support.

EPIC-LA Governance Co-Chairs

Department of Regional Planning (DRP)

Department of Public Works (DPW) **EPIC-LA Executive Committee**

Office of the CEO

Office of the CIO

Officially adding
EPIC-LA
stakeholders to
governance
ensures needs are
met and adds
partners to assist in
implementing goals

EPIC-LA Governance Advisors

Los Angeles County Development Authority (LACDA)

UX

Designer

Office of the Assessor (Assessor)

Internal Services Department (ISD)

Membership roles and responsibilities to be defined to ensure effective decision-making

EPIC-LA Steering Committee

TBD Other EPIC-LA
County Stakeholders
(Managers from all EPICLA participating

departments or groups)

Department of Regional Planning (DRP)

Department of Public Health (DPH)

Department of Public Works (DPW)

Department of Parks and Recreation (DPR)

Consolidated Fire Protection District (Fire)

Department of Treasurer Tax Collector (TTC)

ubgroups

EPIC-LA Subgroups

EPIC-LA OCM Team

Lead communication and training initiatives

Adding teams to aid in internal and external user support

Overall Customer Experience Manager

Adding key roles to remain connected to the

customer experience and gather the voice of

digital and in-person interactions

Lead for Customer Support Team and UX

EPIC-LA Customer Support Team

Dedicated EPIC-LA Customer Support Team, creates support tickets, triages issues

EPIC-LA EnerGov software maintenance and support group

Responsible for server infrastructure, system administration, and the help desk

Per EPIC-LA Governance Roster

The purpose of the EPIC-LA Governance Committee is to form the framework for defining how IT policies, resources and infrastructures are established, deployed, managed and enforced. Responsibilities include but not limited to:

- Establishing a shared vision of how EPIC-LA can add value to LA County
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- Establishing guidelines and policies for making IT decisions and managing initiatives
- Oversight of the management of IT initiatives
- IT Planning, prioritizing and decision making
- Delegating the distribution of responsibility between LA County Departments
- Members of this committee are stakeholders and managers from each LA County Land Entitlement Department

Add in:

- Establishing metrics for EPIC-LA Governance, Service Model Effectiveness, and Customer Service
- Oversight of customer service and support
- Auditing technical changes for alignment with business processes and user experience

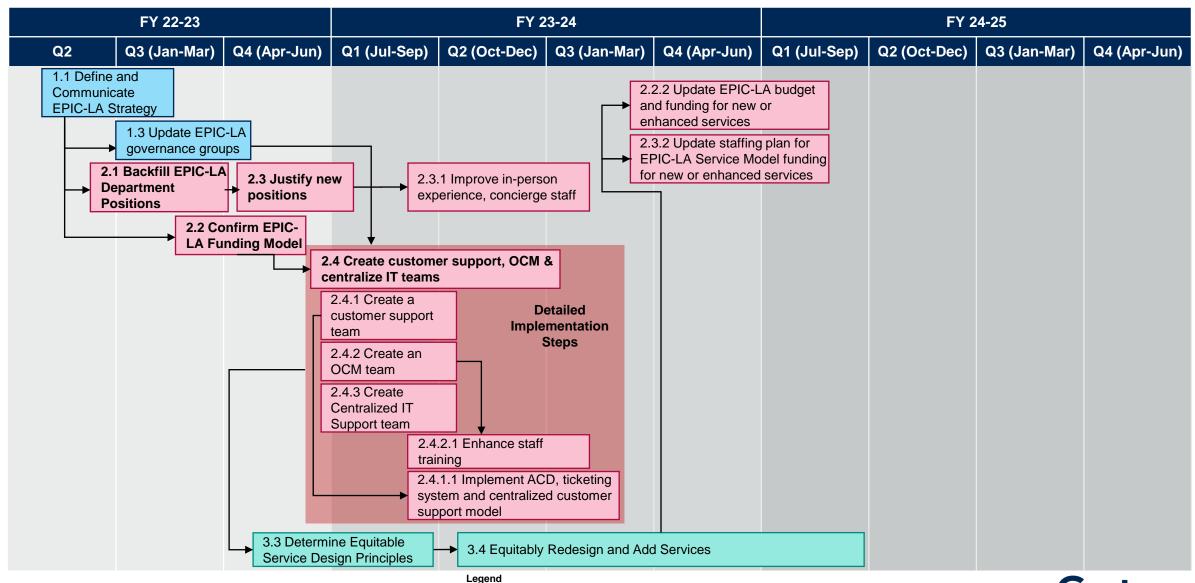
EPIC-LA Interdepartmental Consistency Committee

Address business process issues, coordinate policies and procedures, and ensure consistent system use

EPIC-LA Technical Committee

Make shared software decision, provide guidance and planning oversight for new EnerGov features, and provide ongoing management of IT resources

Funding and Staffing Detailed Implementation Plan



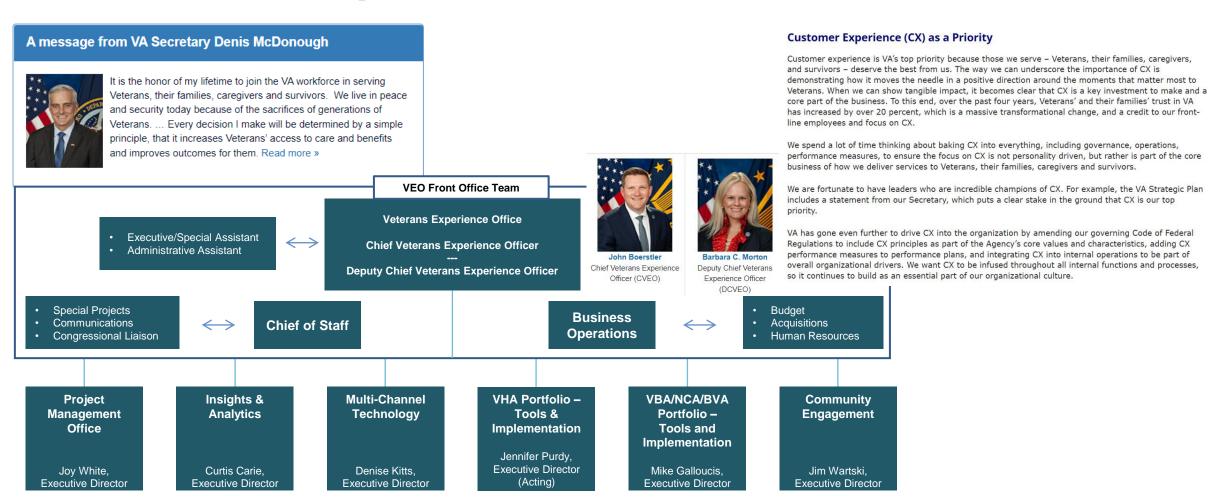
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Vision, Governance, and Performance Funding and Staffing Services and Business Processes Technology and Tools

Short-Term Mid-Term Long-Term



Customer Experience (CX) integrates support operations staffing Best Practice Example: Veteran Affairs (Veterans Experience Office)





Customer Experience (CX) Management Structure

The current operating model should be augmented. This diagram illustrates the recommended structure for organizing the **EPIC-LA Service Model's customer experience** management team and adding a Chief CX Officer and EPIC-LA Customer Service Team.

CX Executive Sponsor Board Deputies, CEO

- Champion for the CX initiatives and investments (typically C-suite)
- Helps to establish priorities, secure funding and resources, and resolves issues

Legend:

- (not bold title)
- Names current stakeholders and the role they align to within the CX structure (bold title)
- Names new and recommended stakeholders and the role they align to within the CX structure



Technology Leaders OCIO, EPIC-LA IT

- Enterprise Architect, Information Architect, Security
- Provides guidance to the CX Governance Committee on technology-related topics
- Provides guidance around the cost and risk of potential initiatives

Chief CX Officer C-LA Customer Service Head

- Responsible for CX-related guidelines
- Collaborates with CX Council in prioritizing and overseeing CX initiatives
- Works with Technology Leaders and Communities of interest on CX matters



CX Council

Department/Division Heads

- Specifies the desired future-state CX for each customer segment
- Supports prioritization and business case development to secure funding for initiatives



- Acts as process administrator for CX Governance
- Coordinates the process, tracks metrics, manages internal communications and carries out other management tasks



CX Team

Insourced and/or Outsourced

- Acts as a shared resource to project teams
- Can include specialists in human-centered design, process improvement, UX design, etc.
- Can include development teams

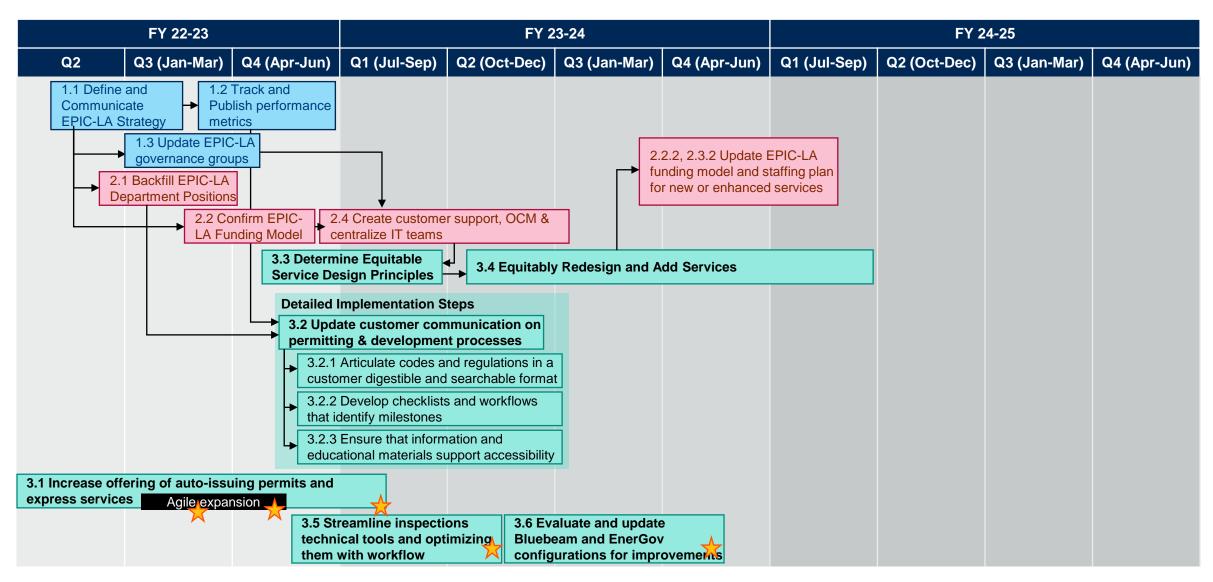


Communities of Practice Department/Division SMEs

- Provides open groups that employees can join to hone their skills in CX-related disciplines
- Can be coordinated with training and other employee development initiatives



Services and Business Processes Detailed Improvements Roadmap



Multiple improvement strategies should be implemented to achieve quick wins and transformational change towards the vision.

Example findings from business process review of representative case types:

- Customers unclear of project requirements, needed services, development conditions, permitting process
- Customers submit duplicate referrals to DRP and DPW for same case
- Some automated ETA notices are not accurate
- Customers & staff have to re-enter project data on DPW permit that exists on DRP case
- Most cross-dept. cases like building a new residence or commercial building require at least 2 permits; 1 entitlement review from DRP and 1 development permit from DPW
- For the same project, services are applied for separately, at different times, information not easily linked, customer may not be notified of all requirements upfront
- Depts. refer the customers to other depts. within the same permit process or for other permits v. County staff working across depts. but internal to the County to review customer information

Multiple Improvement Strategies

Update customer training & communication

Update data connections – control project IDs, & different dept. permits for the same case

Redesign services – package permits into overall services, internalize County referrals

Provide new services – parallel entitlement & permitting, self-cert. plan checks, ongoing case management, in-person concierge, online chat



The County needs to decide on redesigned services & what additional services to offer in an updated EPIC-LA service catalog.

The EPIC-LA Governance model should provide direction to staff to guide the detailed design of future services. Staff should provide recommended customer project qualifications. County to determine revised fee schedule/new fees.

Services Changes & Enhancements to consider:

Prioritize specific cross-dept. services

Provide One-Stop case mgmt. after submittal

Allow parallel entitlement & permitting

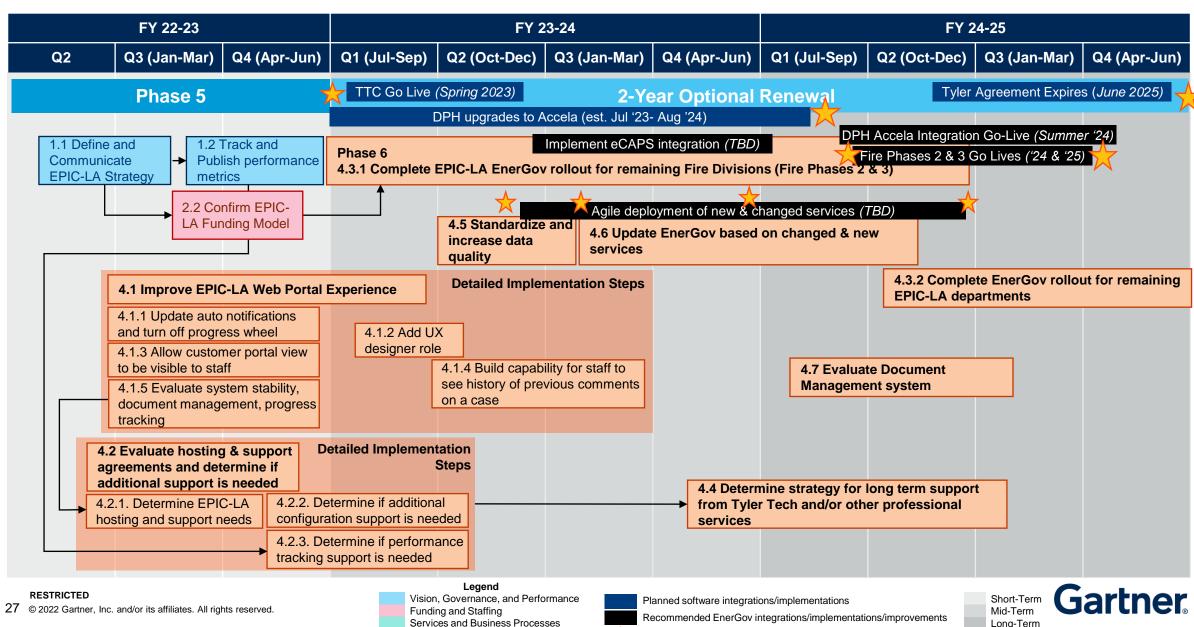
Certify customer plan checkers

Concept	Description	Examples		
Service Categories	consist of several services that are logically grouped together given they yield similar, or related, desired Customer outcomes.	Build a Residence /House/Dwelling UnitOpen a Business		
(cross-Dept.)				
Services (cross-Dept.)	a service offered that is delivered by government in easy-to-understand terminology, that is comprised of multiple Lifecycle Steps properly sequenced to achieve the Customers' desired outcome.	Zoning PermitBuilding Permit		
Lifecycle Step (major hand offs btw. Depts. Or internally)	consists of several business processes that are logically grouped to provide easy-to-reference catalogs of several properly sequenced processes required to deliver the service.	Entitlement ReviewPlan CheckBondingInspections		
Business Processes (how to work with each other or internally)	define the major tasks/steps performed by Customers and/or Staff to satisfy requirements for a specific function.	 Ministerial or Discretionary Review Bldg. & Safety, and/or Mechanical, Electrical, Plumbing Reviews 		



Technology and Tools Detailed Implementation Roadmap

Technology and Tools



Potentially align improvement go-lives with quarterly EnerGov releases

What are priority next steps?

There are multiple competing improvement initiatives, all of which have good benefits and should be resourced to achieve the desired outcomes.

A few initiatives are clear priorities for the short-term and should be completed regardless of the longterm Service Model strategy.

Confirm & communicate the updated EPIC-LA Strategy

Execute initiative 1.1 and communicate the vision for the EPIC-LA Service Model to staff and customers

Backfill current EPIC-LA budget positions and request additional staff to meet current service level commitments

Execute initiative 2.1 and confirm staffing levels needed to meet turn around time expectations given current demand

Complete quick win initiatives to provide immediate value

Complete initiative 3.1 - Increase offering of auto-issuing permits which do not require staff intervention to issue to reduce turn around times for a large portion of permits and reduce demands on plan checkers to free up capacity

Vision, Governance, and Performance

Funding and Staffing

Services and Business Processes



Appendices and Attachments



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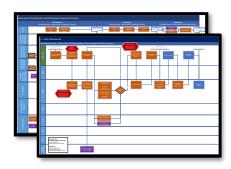
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Overview of Attachments

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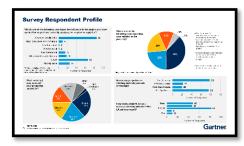


Process Maps

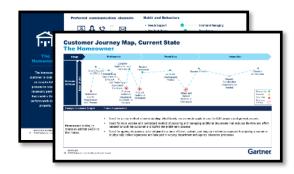
Customer Survey



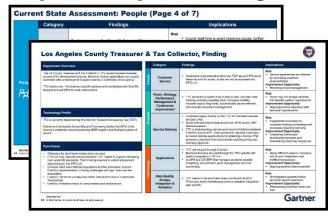
Customer Survey Results



Customer Personas, **Journey Maps and Portal Assessment**



Detailed Current State Assessment including Department Specific Findings



- Gartner mapped 8 case types and identified hand offs between depts., bottlenecks and areas for improvement.
- We developed the questions for the customer survey as part of deliverable 2.1. DPW's vendor, Walker, supported development and execution of survey. The survey was conducted using County's Qualtrics's survey tool
- The County has all the raw data for the survey as the survey was conducted using County's Qualtrics survey tool. Gartner analyzed the data and prepared graphs representing the answers to all the questions.
- Gartner developed customer personas and journey maps based on the customer focus groups and customer survey and assessed the self-service portal.
- The Detailed Current State Assessment includes detailed findings, and department specific findings.

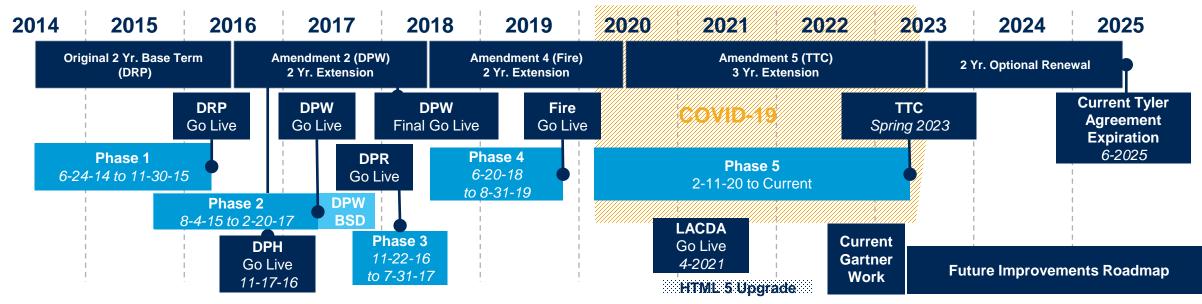


Appendix A – Current State Summary



The County has accomplished much on the EPIC-LA journey. Plans include tackling key challenges & providing improvements.

- The County has successfully implemented the EPIC-LA solution, primarily supported by Tyler Technologies' EnerGov software, across 6 departments. This largely marks accomplishment of the initial roadmap for implementing the solution across the relevant groups.
- EnerGov was in place, including a Customer Self Service portal, when COVID-19 hit and associated work from home orders went into effect. This allowed remote submittal by customers and collaboration by staff on land development projects.



The dept. by dept. phased implementation and challenges responding to COVID, staff attrition and hiring, have not allowed for a full, cross dept. look at business processes and lessons learned since implementing the software. Some groups and depts, remain to be integrated electronically with the EPIC-LA Service Model including TTC, most of Fire and DPH beyond a single point of contact, and the Contract Cities that the County's provide services on behalf of.



Background on Current State Assessment

Gartner was engaged to review the EPIC-LA service model as part of a Board directive to streamline the development and permitting processes delivered by the County. The EPIC-LA service model primarily involves the Departments of Regional Planning (DRP), Public Works (DPW), Parks & Rec (DPR), Public Health (DPH), the Treasurer and Tax Collector (TTC) and Fire. As part of our engagement, we have...



Document Review

Reviewed 32 documents including organizational charts, board motions, existing process maps, record case types, previous customer survey feedback among other material provided by the County.

13 Discovery Meetings with Staff

Met with 67 stakeholders from the DPW, DRP, DPR, TTC, DPH and Fire departments as well as with groups like Executive Management, Systems Admin, GIS, and EPR staff.

On-Site Visit to Santa Clarita

Toured the Santa Clarita One-Stop field office and met with on-site staff.

Process Mapping Workshops

Mapped processes for 8 case types ranging from ADUs to Commercial cases and held **3 process mapping workshops** with County staff.

Customer Focus Groups

Held 3 customer focus groups with homeowners, businesses, and large developers.

Customer Survey

Deployed customer survey in collaboration with a DPW's vendor. Invited 10% of recent users to complete a customer experience survey and received 299 responses, for a response rate of 9%.

Customer Personas and Journeys

Created 3 sets of personas and journey maps based on homeowner, business, and developer customers.



The EPIC-LA Service Model is critical to County customers, delivery of housing and economic recovery.

EPIC-LA Operations

The EPIC-LA Service Model has been heavily relied upon.

- EPIC-LA Revenue increase from \$67.6M in 2019 to \$101.7M in 2021
- Increase in online permits:

Permits Applied Online (Building and Safety Division)		
2019	2020	
3,337	23,901	
+616%		

Considerations for Now and the Future

Staffing

The vacancies & turnover put high demands on staff.

- DRP has 24 role vacancies
- DPH has a 28% rate of employee turnover
- PW has 31% rate of employee turnover
- Existing planners are **backlogged by 25 cases each** and the current backlog adds about 30-45 additional days to the DRP review process

Customer Preferences

Customers are increasingly doing business online, but some are still partial to in-person service experiences.

	Prefer Online	Prefer In-Person
Pre-Pandemic	36%	64%
Post-Pandemic	42%	58%

Housing

There is high demand for new housing.

The Regional Housing Needs Assessment for 2021-2029 indicates that 90,052 housing units are needed to meet the region's needs



Multiple drivers continue to increase pressure to improve permitting service delivery.

CA Housing Accountability Unit Created

In 2021, Gov. Newsom launch the Unit at the CA Dept. of Housing & Community Development. Local government accountability is increasing to meet housing targets, with a statewide goal of reaching 2.5 million new units by 2030 - 1 million of which must be affordable.

CA Senate Bill (SB) 9 (HOME Act) **Densification & SB 35 Permit Streamlining**

As part of 30 bills signed in 2021 to guell the housing crisis, SB9 allows for ministerial ("by right") approval of certain single family lots to be split and duplexed resulting up to 4 units. SB 35 increases housing reporting requirements and accountability for meeting Regional Housing Needs Assessments (RHNAs), which indicates that 90,052 housing units are needed to meet the region's needs. If RHNA goals are not met, streamlining goes into effect requiring project approval in 60 – 90 days.

LA County Post-Pandemic Pressures

In response to the disruption from COVID-19, more business has been conducted online on EPIC-LA by customers than before and general digitization in daily life continues to shape customer expectations.

Streamlining Permitting Seen as an Equity Issue

With zoning laws changing to allow densification in previously exclusionary neighborhoods, one of the remaining barriers to increased housing is complicated and slow permitting processes. Large developers can afford to pay for expeditors and project managers to work between architects, contractors and permitting authorities to approve projects. The lack of coordination between departments on requirements and timelines adds costs and barriers in addition to the construction, supply of materials and labor.

LA County Customer Diversity

LA County is the largest US county by population and its customers are highly diverse in areas like language spoken and geographic district, among others. The diversity is reflected in socioeconomic status where customers range from wealthy to being unable to afford complying with County development requirements.

LA County Business Challenges

High-level challenges include insufficient staffing levels, heavy workload, variances in processes between and within departments, and **communication** between departments and customers.

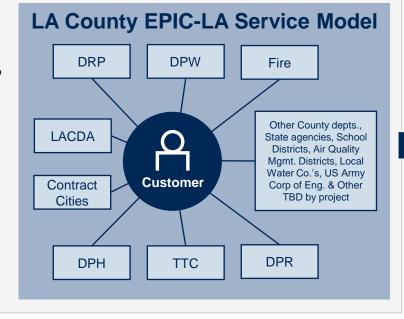


The current vision is anchored by the EPIC-LA Service Model. Improvements are needed in service design to achieve the goal.

The County Board defines the EPIC-LA Service Model as a concept of a single-business model across departments. The vision is to provide customers with a one-stop shop experience in a seamless and timely manner.

Current State

- Customer interacts with depts. and divisions to obtain multiple services to fulfill certain requests
- County depts. refer customers to other depts., requiring resubmittal of information already provided
- Customer receives multiple responses from County. Customer may be told work is approved. only to find out there are project issues with another dept.



Currently, services are largely siloed by department. When a customer wants to build a house or open a business, they are directed to work with multiple departments. When a customer goes into a One-Stop center, they talk with individual departments and are referred to different counters.

Future State Vision

- Customer interacts with one entity, the County
- County depts. are responsible for referring and submitting information to each other to provide services
- Customer receives a 'one voice' response from the County on their overall project or service request
- Customer receives consistent high-quality service from the County



LA County EPIC-LA

To realize the future state vision, transformational improvement options have been discussed such as creating centralized case management and internal referrals on behalf of the customer. But improvement options have not been fully identified or implemented and opportunities for smaller improvements exist. **Gartner**

Service delivery is challenging in Cities that contract with the County to provide land development & business license services.

What They Are

The County provides contracted services through its various departments to cities like Malibu, Westlake Village, and Santa Clarita.

Department Scopes

Each department has a distinct scope and number of contract cities it serves. Moreover, there is differences in service within department divisions. Department scopes are as follows:

- Fire 60 Cities
- DPW Bldg. & Safety 13 Cities
- TTC 3 Cities
- DPH Does not contract to provide services for cities; has jurisdiction over all cities (except Long Beach, Vernon, Pasadena) in the county given their mission and regulatory functions outside of land development

Systems and Process

There are differences in systems and processes for contract cities. For example, DPW BSD uses a legacy system (DAPTS) to process permitting for these cities. The County supports variation in service fees, administration & process between cities although they strive for the same overall customer service as unincorporate areas.

Challenges

There are differences in how contract cities are served in comparison to the unincorporated County that create challenges.

- Varying geo-rules, system automations, and fees
- Differences in activities and ordinance updates to reconcile
- Little to no visibility for staff of customer projects from the unincorporated system
- Legacy system is still used by these cities creating a divergent customer experience



Customer Experience Findings

Misalignment between customer and County on expected levels of service and lack of access to informational materials are leading to a suboptimal customer experience

- Customers expressed difficulty in understanding the requirements of their project. 50% of survey respondents found it difficult to understand the requirements of their project. Business customers in focus groups expressed the belief that understanding requirements upfront could avoid resubmittals and delays.
- Notifications, project-level tracking, and visualization of progression were needs expressed by customers in all focus groups. 48% of survey respondents found it difficult to track the progress of their application. Customers in all focus groups expressed frustration with the inaccuracy of the "progress wheel" on the web portal and the lack of published turnaround times. The CSS web portal assessment found that the website does not offer educational information or visuals on what to expect in any process. Centralized project tracking is needed by all customer personas, especially large land developers who often manage multiple County projects simultaneously.
- Permitting processes are taking longer than expected. 59% of survey respondents indicated that their latest project took more time than expected. Customers in all focus groups expressed that their projects took longer than expected. Large land developers and business owners expressed frustration with the backlog and staffing levels.
- Customers expressed desire for increased coordination within the County. 72% of survey respondents felt that one centralized County team would improve the customer experience. Obtaining and routing clearances are pain points for all personas in the customer journey. Customers in all focus groups expressed frustration with the lack of internal coordination.
- Customers in all focus groups expressed the need and expectation to receive help, and indicated inconsistent levels of responsiveness across County staff, departments, and divisions. Large Land Developers expressed that satisfaction with One-Stop counseling appointments was largely dependent whether the appropriate department was available to resolve questions and issues.



Other permitting service models include centralized & enhanced services for cross-dept. customers

City of **Los Angeles**

Governance & Funding

In 1983, the City established a Trust Fund to finance the One-Stop Permit Centers. In 2007, a surcharge was added to all permit fees. In 2016, the surcharge was increased to 3% to fund BuildLA.

LA Dept. of Bldg. & Safety (LADBS)

person One-Stop customers. This

offers concierge service for in-

service has no fees and supported by a network of counter supervisors. LADBS leads Case Mgmt. with the other Service BuildLA depts. for major & complex Highlights projects. This service has fees and is offered through project completion.

LADBS' operates a call center that receives calls from 311 and escalates internally as necessary

Houston

The Houston Permit Center is a physical location and consolidated website experience of 6 depts. & >30 agencies. The Advisory Board is mayor-appointed.

Online services include live chat, performance dashboard, project status updates, appointment scheduling, permit fee calculator, user guides and permit record search. Appointment types include

One Stop Plan Reviews and records search.

The web portal supports multiple languages, including English, Spanish and Vietnamese.

San Francisco

SF created a physical Permit Center in 2020 to centralize staff across Planning Bldg. and staff from other key depts. like Fire. The **Permit Center Team reports to City Admin** and operates centralized services such as the queue management system, and customer service including a ticketing system.

SF offers licensed contractors instant online permits for electrical, plumbing, mechanical, reroofing, solar panel, kitchen/ bath remodel plans and boiler operation. Over-the-counter permits are also issued for projects that require less an hour of review. SF provides both electronic and paper plan review for projects. The web portal provides guides that detail the review process.

The web portal supports multiple languages, including English, Spanish, Japanese and Filipino.

San Jose

San Jose has a physical and online Permit Center that spans services of the Planning & Bldg. dept. with Fire & Public Works.

Permit Center staff in the Planning & Bldg. dept. include a division for expedited review.

San Jose offers instant online permits with customerfocused instructional videos and digital guides. Plans and permits that require plan check review are supported by virtual appointments. Only single family/duplex simple projects are supported in-person.

The web portal supports twelve (12) languages.



Success metrics should be tied to improvement actions in addition to operational performance.

Guiding Principle	Example KPI/Metric
Staff understand the vision and goals	Staff survey: Do you understand the vision and how it applies to your work?
Governance is operational	 % of regular meetings with a quorum # of escalations up and decisions communicated down
Performance metrics are defined and measured	Delta of performance metric success based on established reporting cadence
Staffing to meet demand	 # of budgeted vacancies, hiring pipeline (applicants, interviews, offers, hires, etc.), attrition & retirement as % of workforce
Consistent Customer Experience	 Variation in performance across One-Stop centers % of contract cities supported with similar or same services and turn around time achievement
Customers know what their journey looks like	 % of initial applications submitted for correct service # of resubmissions of plans
Customers can get the same information in- person and online	 # of website visitors and visit time # of in-person visitors Avg. customer time in One-Stop Center
Customers view their experience as seamless	User satisfaction scoreAmount of time to issue permit

Current services can be improved while expanded and enhanced services are designed and funded

Example progression through transformation journey

Adequately staff & train current services

- Add staff per current budgeted positions
- Train new staff, train across One-Stop centers, re-train resistors/low performers

Improve customer communications & expectations

- Update customer newsletter, website, etc. with current backlog, turn around time expectations and plan to improve
- Remove progress wheel when it is inaccurate, provide process flow of expected service journey

Add & expand new services that do not have increased fees or are free

- Auto-issue permits reduce turn around time for a significant % of permits, remove staff interaction from a significant % of permit applications
- Designate and train an in-person, One-Stop concierge role
- Centralized customer service obtain call center & ticket system tech from ISD, determine staffing model (e.g., rotate on call when no One-Stop appointments)

Determine equitable delivery for new services that would have fees

- Case management after submittals through project completion (e.g., C of O, beyond current pre-application One-Stop counseling)
- Expedited services to deliver housing, open/expand business

Changed service model & supporting business process

Move referrals internally – "one business" model submittals

Complete EPIC-LA rollout: e.g., TTC, DPH electronic interface, all Fire members

Improve business process & technology per current service delivery design

- Identify Bluebeam process & integration best practices, standardize across plan check services
- Identify inspection record type & mobile app best practices, expand for all inspection services

New staffing based on new processes & service delivery model

Obtain new and/or modified budgeted positions based on updated service model and business process design



Based on the customer focus groups and survey results, a lack of information and direction diminish the customer experience.

Customers Expect and Need Access to Clear, Understandable Information

- 50% of survey respondents found it difficult to understand the requirements of their project, with 25% finding it "extremely difficult."
- Business customers in a focus group indicated if they understood requirements at the beginning of the process, they could provide a complete application and avoid resubmittals
- Customers in all focus groups mentioned difficulty navigating and understanding the EPIC-LA web portal UI
- Customers in all focus groups indicated that a flow chart or diagram and estimated timelines would help them better understand processes and progress of their project

"More detailed communication how to get things done appropriately to avoid errors...This is all new to me and my first time getting a permit and has been very difficult and time consuming.

Customers Need Assistance and Direction on How to Proceed

- 48% of survey respondents found it difficult to track the progress of their application, with 23% finding it "extremely difficult."
- Customers in all focus groups expressed the need and expectation to receive help, and indicated inconsistent levels of responsiveness across County staff, departments, and divisions.
- Large Land Developers and Homeowners in focus groups expressed the belief that escalation and relationships played a key role in receiving a response from the County.
- 68% of survey respondents found it difficult to **obtain help** for specific questions regarding their plan/permit, with 40% finding it "extremely difficult" to obtain help.



"I am the homeowner not an experienced contractor. I need to be handheld through this process."

Permitting Processes are Long and Costly. Customers Need Faster, Easier, More Consistent Service

- 59% of survey respondents indicated that their latest project took more time than expected.
- 48% of survey respondents indicated that timeliness was the most important factor for County service.
- Customers in all focus groups expressed the belief that their project was delayed due to the County's inaction or lack of coordination.
- Large Land Developers and licensed professionals indicated in focus groups and survey comments that slow turnaround times have negatively impacted their reputations and relationships with their **clients**. Homeowners in focus groups indicated that delays added additional costs to their projects.



"We have been burdened financially when compared to other homeowners who did not seek permits. The project has cost double initial estimates due to the 2-year delay just to review our application."



Customers want Efficient, Coordinated and Transparent service.

Customers Want a Coordinated, Unified Experience

- 72% of survey respondents felt that one centralized team instead of different departments would improve the customer experience.
- 75% of survey respondents felt that one place for project updates and communications instead of different departments would improve the customer experience.
- 74% of survey respondents felt that having a case manager to oversee your project would improve the customer experience.
- Customers in all focus groups expressed frustration with reuploading files or having to coordinate reviews with County Staff.
- Large Land Developers and Businesses in focus groups and survey comments expressed the desire for concurrent **reviews** to improve turnaround times.

Customers Want Consistency and Transparency, They Want to Be Involved and Informed

- 75% of survey respondents felt that upfront visibility of your project requirements in a central location would improve the customer experience.
- Customers in all focus groups and licensed professionals in the survey expressed receiving conflicting information from different departments, causing delays their project. Only 27% of survey respondents expressed that "departments provided information that coordinated with one another most of the time."
- Large Land Developers and businesses in focus groups expressed the belief that review times, code enforcement and communication was influenced by relationships. Some customers expressed their belief that code enforcement was a form of retaliation.
- 85% of survey respondents felt that it was important for the County to **collect customer feedback**, and **77%** of survey respondents indicated that they would be willing to provide feedback in the future.



Customers shared the following when asked to envision a **Single Business Model.**



"The departments to communicate with one another, without the client in the middle.



"Please allow a streamline flow of multiple department review from Planning to Building and Safety and clearances. It takes a long route to get approval if you are going on a vertical process like a ladder instead of a horizontal process with multiple departments."



"All the documentation can be found on the EPIC-LA website so that I know what I can or cannot build and to what specification I need to build."



"If the plan check review and permitting process is really now 6 months or more, then the public should be notified...the community has a right to know for their business planning."



Technology is a key enabler to deliver services but also presents challenges and an area for continuous improvement.

EnerGov

- Chosen in part because it is GIS-centric
- Hosted by ISD in El Segundo DC1
- Includes production, test, and development environments
- Updates and patches are deployed and tested by County
- Tyler has one major release annually
- County is part of the vendor's early adopter program
 - Quarterly releases of new features, but system may have more bugs
- Communication and support from vendor have room for improvement
- Internal and external users experience system performance (EnerGov) and server availability issues (ISD)
 - An HTML 5 version of EnerGov rolled out from TylerTech with issues, but not all departments and divisions are on it
 - Unclear if availability (ISD) issues are related



EneṛGov							
Record Types	# of Items						
Business							
License	21						
Inspection	212						
Permit	62						
Plan	199						

Web Experience

- EPIC-LA has a standalone website where customers can learn about available services and initiate projects
- The EPIC-LA website is one way a customer can access the customer portal where a customer can manage their projects

Other Applications

- IG Inspect and IG Enforce are used by DRP and PW, LDD and BSD
 - Work well in lower volumes and connectivity is sensitive
 - IG Inspect requires inspectors to manually tile photos into PDFs
 - IG Enforce is primarily used as a folder to look at documents as opposed perform tasks through
- Bluebeam on EnerGov has workflow issues with the Review Coordinator role imposing a bottleneck in the process
- Document management solution requires further definition



The online customer portal meets basic needs but could be improved to provide more information and direction.

Portal Assessment

The EPIC-LA website and portal connects customers to the County development and permitting processes. Overall, the **portal meets operational and basic needs but has room to improve in terms of providing more education and context for customers** to empower them and provide positive service experiences.

Overall Online Portal Assessment

Quality of User Experience and friction in customer's journey through the portal.

Includes its design and structural elements, if it captures and addresses commonly requested services, facilitates understanding of process requirements, and supports application submittals

Key Findings

- Range of County services offered are found on the EPIC-LA online experience (e.g., plans, permits, public records, etc.)
- The website experience is structured assuming that new customers know the name and specifics of the services they need
- There are limitations in language and accessibility for customers that may need them

There is content on how to go about applying to plans, permits, and licenses

\$0.00

Available Actions

O No Actions

- No information or visuals on what a customer can expect in any process they embark
- The progress tracker (wheel) in the portal is inaccurate; requires manual updates from staff, and causes customer confusion
- The portal is clear on how to upload documents for applications, but the organization of attachments and the identification of key document dependencies is unclear

RESTRICTED

Improvements in the level of automation should be weighed with other options to increase information and customer service.

Decision Engine Feasibility

Observations

Decision engines or rules engines are technical components that support automating workflows.

- The EPIC-LA EnerGov system currently has some workflow automation that defines actions based on data.
- Tyler Technologies launched the EnerGov Decision Engine in 2021 as an integration. The component helps a customer select the right service but does not capture data for the actual application.
- The EPIC-LA depts. have developed a proof of concept to demonstrate the feasibility of a land development and permitting decision engine using a Tract Map/Parcel Map workflow.
- Other commercial off-the-shelf (COTS) or custom solutions exist such as OpenCounter and offer more benefits but would need to be sourced and implemented.

Findings

It is feasible for the County to continue to increase automation through the implementation of the EnerGov **Decision Engine.**

 The EnerGov Decision Engine could be configured to help customers select a service. This effort could be broadly applicable and will still have functionality limitations. Specific use cases need prioritization to define the business case.

Current manual processes can continue to improve and go electronic.

- Not all reviews are currently set up in the system to even be selected manually i.e., all reviews that exist on DPW referral sheet
- Business processes and electronic workflows may change with improvements in the service delivery model i.e., cross dept. coordination.

Improvement Options

The County should consider the benefits and level of effort of different improvement options and decide what initiatives to prioritize.

- The customer portal could have an increased amount of self-service information and customer training. This documentation and knowledge base should be updated and continued to be managed ongoing regardless of further improvements
- Centralized customer service with ticketing and escalation scripts would enhance the customer experience. Calls could be analyzed for real-time resolution and enter a workflow to track higher tier support.
- **Increased portal automation** would further improve the self-service experience. EnerGov's Decision Engine could be elaborately configured and/or other solutions obtained to enhance the portal experience.



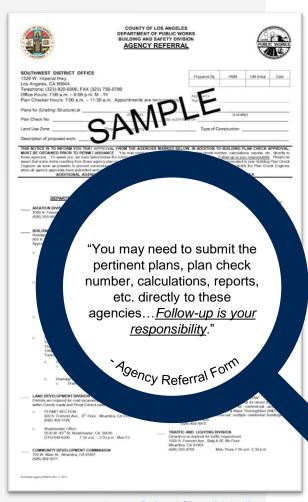
Process mapping revealed complexity and customer responsibility.

Mapping the 8 varied case types revealed complex and fragmented processes with significant onus on customers.



Key Takeaways

- DRP, DPH, and Fire (Land Development and CEQA) have a single point of contact that intakes customer project documents and materials. This facilitates the process but creates risk of bottlenecks and inefficient workflows.
- Project identifiers change from the beginning to end of the process creating customer confusion and affecting reporting data quality, especially for complex cases like Subdivisions.
- Various systems and applications are used by staff ranging from EnerGov and homegrown legacy systems to Bluebeam.
- Customers of the County include homeowners, businesses, and large scale developers, but all customers expect clear, timely, and consistent service and communication during the entitlement and permitting process.
- Communication between departments is critical to the process, and sometimes the customer serves as the intermediary for communication. For example, a customer must obtain project clearances on a paper-based referral form from each applicable department or division.



Agency Referral Sheet (Linked)



Current State Findings Framework

The Current State Assessment detailed findings have been grouped into 3 high-level categories; People, Process and Technology and sub-categories. Findings are further detailed with observations, risk & improvements opportunities. This framework is also applied to the departmental level (see Appendices).

3 High-Level Categories of Findings

Alignment	Framework Pillar Category
	Executive Leadership, Stakeholder Engagement, Governance, & Budget
People	Operational Staffing
	Customer Service
	Technology Support

Alignment	Framework Pillar Category
Technology	Applications
	Infrastructure, Availability, Maintenance & Support
	Data Quality, Access, Integration & Analytics

Alignment	Framework Pillar Category
Process	Vision, Strategy, Performance Management & Continuous Improvement
	Service Delivery (Customer, Business & Technology Services)
	Change Management, Communications & Training
	Vendor Management

Detailed Findings

	Category	Findings	Implications
[People, Process or Technology]	[Category]	[Finding] ■ [Supporting observation]	Risk



^{*}Definitions for each sub-category can be found in the appendix.

Current State Summary Findings on the EPIC-LA Service Model

Category	Summary Findings
People	 Governance Executive leadership is engaged but have not fully defined the vision and communicated it to staff, broad stakeholder support for improving EPIC-LA includes governance, executive meetings do not occur regularly, direction is not consistently provided to staff. The Interdepartmental Consistency Committee (ICC) meets regularly but runs independently. ICC shares best practices but is limited due to divisions at different implementation stages and training
	 Budget & Staffing Depts. pay their own way with budget obtained by cost recovery fees or general fund money Gaps in staffing due to attrition and hiring challenges, service not consistent after staff leave & between staff, field offices hours are limited Customer Service Customers are unfamiliar with services, online training has aged, no other information sessions or training is available IT provides initial customer support which takes capacity from technical issues, DPW IT has built capability to implement improvements
Process	Performance Management ■ County departments and divisions use different sets of performance metrics, if tracked at all Service Delivery ■ Permitting projects have multiple and changing project IDs, within DRP, to DPW and other depts., County staff manually input redundant
(1 of 2)	 customer and project data, staff may not be aware of late or open items if not alerted to them, limited data management & governance DPW referral sheet is uploaded as a PDF and is used to various extents, some staff search public info for clearances from other depts. and follow up with other depts & divisions on behalf of customers Contract cities' service delivery varies between departments and divisions Auto Issue Express Permits (not requiring plan check or staff review) only used by DPW LDD (1 permit type), but there is work in progress for DPW BSD and DRP to expand the use of this permit type which make up a significant portion of overall EPIC-LA permits issued each year



Current State Summary Findings on the EPIC-LA Service Model

Category	Summary Findings
Process (2 of 2)	 Change Management, Communications & Training Customers & County staff experienced gaps in training and support, new staff may not be consistently trained on business processes and technology, no organizational change management capability to identify barriers to adoption and strategize, hard to keep up with training with EnerGov changes The level of service the business depts. receive from Tyler (app) & ISD (data center) does not meet needs, County has chosen early adopter program with Tyler to receive early updates (which also may contain bugs) & specific service level from ISD Vendor Management Lack of a single supplier managing full solution (app & infrastructure) creates accountability challenges
Technology	 Application EnerGov was implemented dept. by dept. over the course of 5 years, improvements are driven based on collaboration and siloed capacity Specific technical & adoption issues: IG Inspect works well, IG Enforce is slow and reliant on connectivity, Bluebeam is not used consistently Contract city customers receive different experiences in part due to the system used (e.g., DAPTS) Virtual Inspections offered for a wide number of permit types which reduces staff commute Infrastructure Web portal is unreliable, slow and crashes often which prevents customer & staff access, not all staff have adopted the HTML5 version, impact may be more widespread and severe if more staff adopted the new version
	 Data Quality, Access, Integration & Analytics Poor data quality exist with the manual entry and inconsistencies of project numbers & names There is limited data management and governance to review and correct data quality continuously Multiple specific unmet reporting needs e.g., reporting by project, updated SB 35 turnaround times & affordability tier metrics



Appendix B -**Prioritization Details**



To help prioritize potential improvements, we rated the ideas against the following criteria: Benefit and Level of Effort Criteria



Customer and/or Staff Benefit

- High = Can result in high customer & staff experience benefit.
- Medium = Can result in moderate levels of customer & staff experience benefit.
- Low = Delivers relatively low direct customer experience impact (but could be a steppingstone for downstream initiative(s)).



Complexity & Duration

- **High** = Multi-phased initiative requiring significant planning efforts and investment. (> 2 years)
- Medium = Implementation does not require multiple phases. (1 2 years)
- Low = The path for execution is relatively straightforward. (6 months 1 year)



Budget & Resource **Estimate**

- \$ = Little to no cost to plan & implement (<\$500K one-time, <\$50K ongoing), and/or</p> incremental number of resources that could be filled from current staffing
- \$\$ = Small cost to plan & implement (<\$2M one-time, <\$250K ongoing), and/or small number</p> of additional resources needed, may have to backfill some staff from operations
- \$\$\$ = Medium large cost to plan & implement (<\$5M one-time, <\$500K ongoing) and/or</p> medium number of resources needed, likely need some backfill for operations staff transfers
- \$\$\$\$ = High cost to plan & implement (>\$5M one-time, >\$500K ongoing) and/or significant number of resources needed, likely concerted recruiting & hiring campaign needed



Implementation Partners

- Yes = Can easily identify resources and partners.
- No = Identifying resources or partnerships will require significant planning.



The prioritization ratings for each initiative are captured in the following table format including potential implementation partners.

- The improvements initiatives were grouped into workstreams.
- Each idea was categorized if it should be included in the short-term action plan or not, the level of relative benefit, complexity/duration and budget & resources. Implementation partners were also identified for each initiative.

1	2		3			4
Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	1.1 Communicate EPIC-LA Service Model Strategy					
Vision, Governance and Performance	 Confirm set of initiatives to deliver on goals and make improvements in metrics Communicate Service Model strategy and align expectations with staff 	Yes	Н	L	\$	BOS, CEO, EPIC-LA Depts.,
1 chomiance	1.2 Refine expectations for all EPIC-LA governance groups ar	nd track perform	ance of go	vernance		
	 Regularly meet with defined objectives & agendas, resolve escalations from lower-level groups, and ensure decisions and communications are shared with departments/divisions 	Yes	н	L	\$	EPIC-LA Depts

Prioritization tables can be found in detailed slides after the roadmap.



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	1.1 Define and Communicate EPIC-LA Strategy					
Vision, Governance and Performance	 EPIC-LA leadership review Gartner's findings and recommended draft vision and goals EPIC-LA leadership define mission, future vision and goals for the Service Model EPIC-LA groups determine objectives and performance metrics specific to department/group needs and values based on mission, vision, goals, and regulatory mandates Confirm set of initiatives to deliver on goals and make improvements in metrics Communicate Service Model strategy and align expectations with staff 	Yes	H	L	\$	BOS, CEO, EPIC-LA Depts., EPIC-LA Governance



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	1.2 Track and Publish performance metrics					
Vision, Governance and Performance	 Define a set of standard performance and equity metrics across EPIC-LA departments and a set of specialized metrics for each EPIC-LA department or group based on regulatory requirements, County objectives and EPIC-LA department goals Set expectations and agreements regarding service performance levels (e.g., turnaround time, etc.) to customers to prevent project case delays Measure and track performance metrics Generate reports to identify strengths and potential challenge or improvement areas Publish current turnaround times and update as necessary with input from performance metrics Leverage the system's "default" turnaround time entries to project estimated completion for customers 	Yes	Ħ	L	\$	EPIC-LA Depts., EPIC-LA Governance



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	1.3 Update EPIC-LA governance groups					
Vision, Governance and Performance	 EPIC-LA governance and leadership to draft an overarching charter and individual charters for each governance group detailing its purpose, meeting cadence, structure, and process for handling escalations among other key items Governance groups regularly meet with defined objectives and agendas, resolve escalations from lower-level groups, and ensure decisions and communications are shared with EPIC-LA work groups EPIC-LA departments to form work groups and draft individual charters the detail their purpose, meeting cadence, structure and process for handling issues and escalations Enable data-tracking (e.g. dashboards) and alerts for staff to have more real-time understanding of department performance 	Yes	H	L	\$	EPIC-LA Depts., EPIC-LA Governance

Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners	
	1.4 Consolidate Fire permitting and inspections for unincorpor	ated and Contra	ct City cus	stomers			
Vision, Governance	 Identify differences in services and fees among unincorporated and contract cities Develop roadmap for contract cities to transition to or integrate with EnerGov Update agreements and/or MOUs with contract cities for standard processes, fee collection/administration, and technology support Collaborate with contract cities to develop and publish clear, consistent communication to create accurate, appropriate expectations for services 	No	М	Н	\$\$	Fire, EPIC-LA Depts., Contract Cities	
and Performance	1.5 Consolidate Customer Experience for Unincorporated and Contract Cities						
Performance	 Identify differences in services and fees among unincorporated and contract cities Develop roadmap for contract cities to transition to or integrate with EnerGov Update agreements and/or MOUs with contract cities for standard processes, fee collection/administration, and technology support Collaborate with contract cities to develop and publish clear, consistent communication to create accurate, appropriate expectations for services 	No	М	Н	\$\$	EPIC-LA Depts., Contract Cities	



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners		
	2.1 Backfill vacant EPIC-LA department positions							
	 Determine gaps in resource headcount for each department and prioritize positions Build a hiring strategy to incentivize applicants Develop a staff retention strategy 	Yes	Н	М	\$\$\$	EPIC-LA Depts.		
	2.2 Confirm EPIC-LA Funding Model							
Funding and Staffing	 Reconvene on funding model Add involvement from the Chief Executive Office (CEO) through a role in EPIC-LA governance 	Yes	н	н	\$	BOS, CEO, EPIC-LA Depts.,		
	2.3 Justify and budget additional positions to fill recommended roles and responsibilities							
	 Determine gaps in resource headcount for each department and gauge future staff demand Build a hiring strategy to incentivize applicants Prepare justification and request for additional positions by fiscal year Develop a staff retention strategy Extend field office hours and offer services that may not already be available with an in-person or live support component 	Yes	Н	М	\$\$\$	EPIC-LA Depts.		



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	2.4 Create customer support, OCM & centralize IT teams					
Funding and Staffing	 2.4.1 Customer Support Team Department-level centralized customer service EPIC-LA-wide centralized customer service Create a customer support system including technological tools 2.4.2 Centralized Organizational Change Management (OCM) Team Assemble an OCM team with representatives from all departments using EPIC-LA Service Model that meets monthly Analyze stakeholder readiness and level of change impact, and define change adoption strategies Enhance staff training 2.4.3 Centralized IT Team Create a dedicated EPIC-LA IT support team that manages environment and upgrades, support, and relationship with Tyler Include the business and operational perspective into the IT support team 	Yes	Н	M	\$ \$	EPIC-LA Depts., EPIC-LA Governance

Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	3.1 Increase offering of auto-issuing permits and express servi	ces				
Services and Business Processes	 Identify permits and approvals that are potential candidates for express or auto-issue Evaluate and prioritize candidates based on benefit, complexity, feasibility, and alignment with County goals Evaluate resources, potentially level workload among departments/divisions to encourage transition to increased express issuances Create roadmap and strategy for adding permits to the existing auto-issue service Use roadmap to being rolling out new auto-issue permit services Increase automation of scheduling project counseling and intake 	Yes	Н	М	\$	EPIC-LA Depts.



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	3.2 Update customer communication on permitting and develo	pment processe	s			
Services and Business Processes	 Catalogue and articulate codes and regulations regarding entitlement and permitting written in customer digestible format Develop workflows and checklists for entitlement and permitting processes that identify milestones (e.g.: CUPs, plan approval, permit issuance, etc.) Define roles and responsibilities by department/division for entitlement and permitting processes and workflows Review and approve materials for publishing Publish educational materials and appropriate reference codes/regulations in a centralized, searchable location Ensure that information and educational materials support accessibility (e.g., multiple language support, etc.) Create customer service time estimator based on broader project parameters 	Yes	I	L	\$	EPIC-LA Depts.



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	3.3 Determine Equitable Service Design Principles					
Services and Business Processes	 Define scope of case management service and identify opportunities to improve and increase services to underserved and underrepresented communities Create service tiers for various customer groups (e.g., residential vs. commercial) with equity considerations in mind Establish fee waiver criteria for customers who need, but may not be able to cover an expedited fee (e.g., natural disaster victim) Evaluate resources and service offerings within the EPIC-LA Service Model Develop roadmap and strategy to begin planning and scoping service rollout 	Yes	М	М	\$\$\$	BOS, EPIC-LA Depts., EPIC-LA Governance

Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	3.4 Equitably Redesign and Add Services					
Services and Business Processes	 Identify project types for expedited services Expand customer preparation of CEQA documents Evaluate and implement self-certification Create service tiers for various customer groups (e.g., residential vs. commercial) with equity considerations in mind Establish fee waiver criteria for customers who need, but may not be able to cover an expedited fee (e.g., natural disaster victim) Evaluate resources and service offering within the EPIC-LA Service Model, determine capacity and prioritization for expedited services Develop strategy and roadmap to launch expedited services Manage reviews and routing in an internal, centralized manner Establish standard workflows for entitlement and permitting processes Collect reviews internally by sending automatic notifications for departments needing to review and pushing to next step upon completion Provide website and portal availability in multiple languages 	No	M	H	₩	BOS, EPIC-LA Depts., EPIC-LA Governance



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	3.5 Streamline inspections technical tools and optimizing them	with workflow				
Services and Business Processes	 Evaluate IG Inspect and Enforce and identify areas of improvement Review application configurations and determine if improvements can be made Plan, schedule, test, and rollout improvements Add capabilities for non-case contacts to request online inspections Allow customized allocation of inspections based on workflow needs 	Yes	L/M	L	\$	EPIC-LA Teams using apps, EPIC-LA IT Group
	3.6 Evaluate and update Bluebeam and EnerGov configuration	s for improveme	ents			
	 Perform gap analysis for between plan check processes and Bluebeam configuration and integration Identify areas of improvement and plan Bluebeam updates and improvements Schedule, test, and rollout updates and improvements 	No	М	L	\$	EPIC-LA Teams using Bluebeam, EPIC-LA IT Group



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	4.1 Improve the online EPIC-LA website and portal experience					
Technology, Tools, and Data	 Revisit the online experience including system stability, document management, progress tracking Turn off progress wheel and inaccurate turnaround notifications until progress and timelines can be accurately communicated Build in capability for ongoing messaging and communication on the customer portal for each project Build capability for staff to see history of previous staff comments on case Automate notifications for items that need staff and customer attention Improve County's ability to understand customers by making the customer portal view available to staff Add a UX designer role to align current experience with digital best practices that customers are familiar with (e.g., tracking packages or ordering a delivery) Create a centralized EPIC-LA website that integrates all dept. information and integrates with the EnerGov portal Implement decision engine functionality to help customers select the correct service, give an estimation of fees and turn around time based on project parameters 	Yes	H	M	\$\$	BOS, EPIC-LA Depts., EPIC-LA Governance



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners
	4.2 Evaluate hosting and support agreements and determine if	additional supp	ort is need	led		
Technology, Tools, and Data	 Define, communicate, and agree on service and performance expectations with vendors Determine EPIC-LA hosting and support needs and evaluate potential solutions through County ISD and/or AWS Determine if the County requires vendor(s) for additional configuration support to implement EnerGov improvements and integrations Determine if performance tracking support is needed through Walker or other vendors 	Yes	М	L	\$	EPIC-LA IT Group, EPIC-LA Governance

Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners				
	4.3 Complete EPIC-LA EnerGov rollout for Fire and remaining I	4.3 Complete EPIC-LA EnerGov rollout for Fire and remaining EPIC-LA departments								
Technology, Tools, and Data	 4.3.1 Complete EPIC-LA EnerGov rollout for remaining Fire Divisions Agree on support model for customers, IT and staff Agree on hardware support for engine station staff Develop roadmap for rolling out EPIC-LA EnerGov to internal Fire Prevention inspectors and 177 engine stations Plan, schedule, test, and rollout implementations 4.3.2 Complete EPIC-LA EnerGov rollout for remaining EPIC-LA departments Determine scope and support for each department/division Agree on support model for customers, IT and staff Develop roadmap for rolling out EPIC-LA EnerGov for remaining departments/divisions Plan, schedule, test, and rollout implementations 	No	М	Н	\$\$\$	EPIC-LA Depts., EPIC-LA Governance				



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners	
	4.4 Determine strategy for long term support from Tyler Tech a	nd/or other profe	essional s	ervices			
Technology, Tools, and Data	 Develop sourcing and negotiation strategy for continuing support after expiration of current agreement with Tyler Technologies Confirm long term solution strategy on the enterprise permitting system for EPIC-LA Determine responsibilities for overall performance and availability of infrastructure and application 	No	н	L	\$	EPIC-LA Governance, EPIC-LA Depts.	
Toole, and Data	4.5 Standardize and increase data quality						
	 Define data governance structure and data standards Build in data governance responsibilities to EPIC-LA governance structure Appoint a data steward that oversees, tracks, and audits data quality 	No	М	L	\$	EPIC-LA Depts., EPIC-LA IT Group, EPIC-LA Governance	



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners		
	4.6 Update EnerGov based on changed and new services							
Technology, Tools, and Data	 Agile deployment of new and changed services Support express services New EnerGov integrations Support new and enhanced services Add necessary features to support internal, centralized routing Configure EnerGov and Bluebeam to collect reviews internally by sending automatic notifications for departments needing to review and pushing to next step upon completion Ensure or create capability for previous fee requirements, covenants, conditions, etc. from DRP are carried over to DPW workflows (e.g., monitoring fees, affordable covenants) 	No	H	M	\$\$	EPIC-LA Governance, EPIC-LA IT Group, EPIC-LA Depts.		



Workstream	Initiatives	Include in Short-Term Action Plan	Benefit	Complexity /Duration	Budget & Resource	Partners		
Technology, Tools, and Data	4.7 Evaluate Document Management system							
	 Evaluate existing document management systems and determine support and technical needs Evaluate County or vendor supported hosting solutions that support County document retention policies Develop roadmap for standardizing and implementing and/or integrating centralized document management Plan, schedule, test, and rollout implementations/integrations 	No	Ι	L	₩	EPIC-LA Governance, EPIC-LA IT Group, EPIC-LA Depts.		



Appendix C – **Strategic Improvement Plan**



Vision, Governance, and Performance

Title Title	Benefits
1.1 Define and Communicate EPIC-LA Strategy	
Scope: Confirm & Communicate EPIC-LA Service Model Strategy	
 Steps: EPIC-LA leadership review Gartner's findings and recommended draft vision and goals EPIC-LA leadership define mission, future vision and goals for the Service Model EPIC-LA groups determine objectives and performance metrics specific to department/group needs and values based on mission, vision, goals, and regulatory mandates Confirm set of initiatives to deliver on goals and make improvements in metrics Communicate Service Model strategy and align expectations with staff Develop workshops and/or training to drive staff buy-in and understanding Provide tailored communication for each EPIC-LA group that outlines their roles and responsibilities and explains how they will be supported Communicate organizational, support and resource changes 	 High Support organization change, expanded use of system, set expectations, obtain buy-in from stakeholders Metrics: Number of internal stakeholders, number of EPIC-LA initiatives
Output: EPIC-LA Service Model Strategy	



Vision, Governance, and Performance

Title Title	Benefits
1.2 Track and Publish performance metrics	
Scope: Define and track a set of standard performance metrics across departments and for each department	
Steps: 1. Define a set of standard performance and equity metrics across EPIC-LA departments and a set of specialized metrics for each EPIC-LA department or group based on regulatory requirements, County objectives and EPIC-LA department goals a. EPIC-LA governance and leadership to define County goals b. EPIC-LA work groups and departments to define objectives, action plans, and metrics to meet County goals based on specific EPIC-LA department/group needs and values c. Define process for reviewing, validating, and updating metrics across EPIC-LA governance and work groups 2. Set expectations and agreements regarding service performance levels (e.g., turnaround time, etc.) to customers to prevent project case delays 3. Measure and track performance metrics 4. Generate reports to identify strengths and potential challenge or improvement areas 5. Publish current turnaround times and update as necessary with input from performance metrics 6. Leverage the system's "default" turnaround time entries to project estimated completion for customers • Outputs: Published turnaround times, tracked performance metrics and reports that are shared with EPIC-LA leadership and governance	 High Increased internal accountability, increased customer satisfaction, increase transparency with customers Ability to identify areas for improvement, gain sense of overall Service Model Increase County staff participation in developing realistic and specific metrics by EPIC-LA department/group Metrics: Number of metrics tracked at department level and at EPIC-LA at large



Strategy planning involves different stakeholder groups, with senior leadership setting the mission, vision, and goal.

Strategy Planning

Different stakeholder groups are required throughout planning. Mission, vision and goals are best set by senior leadership. Goals, objectives, action plans, and measures and metrics are best set by stakeholders with execution experience

An Ideal Vision Statement Is ...

- Aspirational: Expresses the organization's better future state, which is difficult to achieve but realistic
- Directional: Provides the direction that the organization wants to pursue in its mission
- Based on Organizational Values: Embeds the organization's core values, which are its essential and enduring principles
- Stable: Does not change with minor fluctuations in the operating environment

And Is Not ...

- An expression of an easily achieved future state
- Focused on explaining how the organization competes in the market
- A specific description of what the organization will become rather than what it will do
- Frequently revised

Pyramid of Strategy Terms





Gartner Research Example: Refresh a Vision Statement (1 of 4)

- Raise a call to action to review the current vision and mission
 - Vision statements are rarely changed unless there are changes that challenge the direction of the organization. Examples of significant changes include:
 - A shift in customer expectations that makes the organization's current direction of focus unsustainable in the future.
 - Market or industry shifts that significantly impact the organization's ability to be successful in the future.
 - Operational and strategic changes may significantly change the direction of an organization.
 - Calls to action should be urgent, succinct and evidence-based.

Example of a Good Call to Action



Declining Popularity of Retail Shopping

76% of our target customers prefer using online platforms.

Source: Gartner 737747_C



Rising Demand for Preventative Medicine

Demand for diagnostic tests and vaccines has tripled since 2015.



Viable Growth in Telemedicine

Telemedicine is projected to be a \$3 billion industry by 2025.

Example of EPIC-LA Service Model Call to Action



Changing Customer Expectations

Post pandemic, customer preference for in-person experiences increased from 58% to 64%.

Rising Demand for Housing

The Regional Housing Needs Assessment for 2021-2029 indicates that 90,052 housing units are needed to meet needs.



Online permits increased 616% from 2019 to 2021.



Gartner Research Example: Refresh a Vision Statement (2 of 4)

2

Assemble the Right Stakeholders

- Steering Committee members should be crossfunctional and include the perspectives of:
 - Leaders within the organization that understand the organization's strategic direction and also how frontline operations are changing
 - Diverse functional groups to ensure that all parts of the organization are heard.
 - Staff with varying levels experience within the organization – the committee benefits from both fresh and mature perspectives

Common Pitfalls and Solutions

Common Pitfalls	Solutions
Making Mission or Vision Formulation a Secondary Priority When mission or vision formulation is not a priority, the process can struggle to gain sufficient momentum and become embedded within the organization.	Start by securing strong buy-in from senior leadership before delving into the mission or vision development process.
Involving Stakeholders Who Cannot Dedicate Sufficient Time or Focus Distracted or overburdened steering committees might not be able to properly engage in the thought work necessary to develop a robust mission or vision.	Deprioritize or delegate committee members' usual responsibilities in conjunction with senior leaders to dedicate an appropriate level of focus to the refresh process.
Rushing the Process Rushing the mission or vision refresh process or expecting to achieve consensus too quickly can lead to a new mission or vision that is unable to serve the organization's needs.	Budget at least seven to 12 months for the mission or vision refresh process from start to finish.

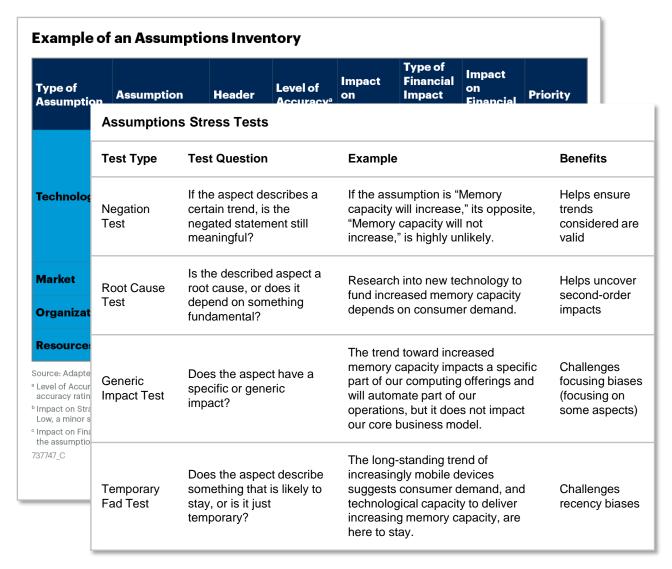


Gartner Research Example: Refresh a Vision Statement (3 of 4)

3

Prepare the Steering Committee for Deliberation

- The goal of preparation is to create a baseline so the committee's time is focused on developing the mission and vision statements.
- Preparation involves the following four steps:
 - 1. Identify and prioritize assumptions about the organization's future.
 - 2. Test assumptions for bias, logical flaws, or outdated thinking.
 - 3. Sense-check assumptions for alignment with internal and external operating environment.
 - 4. Reformulate new assumptions in preparation for drafting the mission and vision.





Gartner Research Example: Refresh a Vision Statement (4 of 4)

4

Drive for Consensus

- The steering committee can draft the mission and vision statements using the redrafted assumptions as a starting point.
 - The steering committee should plan time to reflect on discussions before making decisions.
 - Defining the urgency of the topic can help prevent the steering committee from stagnating or getting stuck on certain topics.
- The steering committee presents the mission and vision to the Board for feedback and approval.

Strategy's Approach to Better Decision Making

Typical Mission and Vision Decision-Making Process



Potential Strategy Intervention



Source: Adapted From BetterDecision*

737747_C



^{*} Pseudonym.

Vision, Governance, and Performance

Title Title	Benefits
1.3 Refine expectations for all EPIC-LA governance and work groups and track performance of governance	
Scope: Define responsibilities and decision framework for EPIC-LA governance groups	
 Steps: EPIC-LA governance and leadership to draft an overarching charter and individual charters for each governance group detailing its purpose, meeting cadence, structure, and process for handling escalations among other key items Governance groups regularly meet with defined objectives and agendas, resolve escalations from lower-level groups, and ensure decisions and communications are shared with EPIC-LA work groups EPIC-LA departments to form work groups and draft individual charters the detail their purpose, meeting cadence, structure and process for handling issues and escalations Work groups are responsible for defining objectives, action plans, and metrics based on the direction from EPIC-LA governance groups and leadership Work groups regularly meet with defined objectives and agendas, resolve or escalate issues Work groups establish regular communication and supplemental workshops/training to ensure that decisions and updates are shared with EPIC-LA departments and staff Enable data-tracking (e.g., dashboards) and alerts for staff to have more real-time understanding of department performance 	 High Increased frequency and effectiveness of decisions Increased direction to lower-level governance bodies Increase staff visibility and improve escalation of issues Metrics: Initiatives created through governance, initiatives completed, voting sessions
Output: Charters for EPIC-LA governance group and Service Model, charters for EPIC-LA work groups, updated top-down EPIC-LA organization structure	



Performance metrics need to be tailored for stakeholder groups and classified as input and output.

- Tracking and reporting the correct metrics enables an organization to measure its effectiveness.
- Reporting tailored metrics ensures that useful information is provided to different stakeholder groups that value different things.
- Metrics need to be classified as output and input. Input metrics are used internally by stakeholders to manage performance and output metrics are used by leadership to demonstrate strategy value.

Relationship Between Input and Output Metrics Primarily Output Number of Metrics **Findings** Accuracy of Primarily Input Relying on Information Metrics **Data Analytics** Number of Internal Client Accountability Recommendations Satisfaction of Insights Implemented by Score the Business Request Timeliness of Turnaround Information Time

Gartner

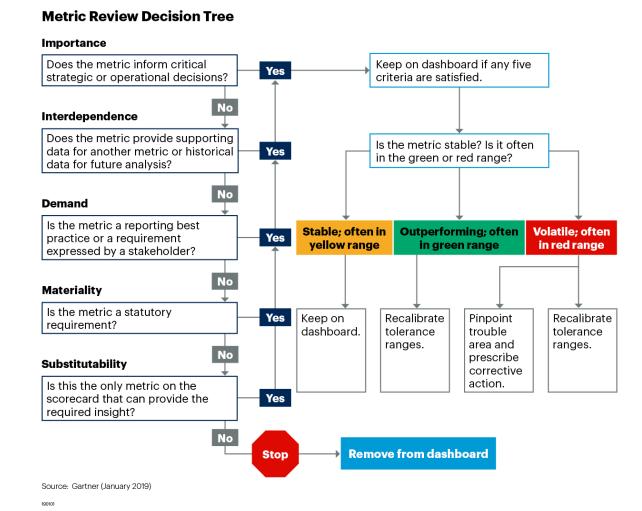


Source: Gartner 777049 C

Performance metrics need be to evaluated regularly to ensure they are relevant and useful.

Evaluating and Updating Metrics

- Metrics need to be relevant and up-to-date with changing roles and responsibilities.
- Leadership and stakeholders need to meet regularly to learn which metrics help the organization meet objectives and which are useful to stay updated on needs.
- In order to create an effective narrative, performance metrics need to be tailored for audiences and focus on their key goals, outcomes, and pain points.
- Functional and business leaders should be involved in creating dashboards to ensure that they are relevant to their needs
- Metrics need to be translated into specific actions that will help stakeholders meet objectives, instead of only comparing metrics to preset objectives.





Vision, Governance, and Performance

Title Title	Benefits
 1.4 Consolidate Fire permitting and inspection for Unincorporated and Contract Cities Scope: Create consistent fire permit customer experience for unincorporated and contract cities Steps: Identify differences in services and fees among unincorporated and contract cities Develop roadmap for contract cities to transition to or integrate with EnerGov Conduct feasibility assessment of integration capabilities for contract cities Identify process workflows (including fee structure logic) Prioritize and tier contract cities based on level of integration capability and effort to consolidate workflows Outline future state operating model including points of entry for contract city customers Define governance group and develop charter for consolidated services Engage organizational change management group to develop communications and training for Fire and contract cities staff Update agreements and/or MOUs with contract cities for standard processes, fee collection/administration, and technology support Collaborate with contract cities to develop and publish clear, consistent communication to create accurate, appropriate expectations for services Output: Agreements/MOUs with contract cities, roadmap for modernizing legacy systems, published documentation for customers	High • Minimize confusion and inconsistency in services, improve turnaround times, improve customer experiences and satisfaction. • Improve customer perception of Fire and contract cities. • Metrics: Customer satisfaction ratings, number of permits issued



Vision, Governance, and Performance

Title	Benefits
 1.5 Consolidate Customer Experience for Unincorporated and Contract Cities Scope: Create consistent customer experience for unincorporated and contract cities Steps: Identify differences in services and fees among unincorporated and contract cities Develop roadmap for contract cities to transition to or integrate with EnerGov Conduct feasibility assessment of integration capabilities across systems Identify process workflows (including fee structure logic) 	Medium – High (high for contract cities but medium overall given percent of total customers/business that are contract cities)
 c. Prioritize and tier contract cities based on level of integration capability and effort to standardize process workflows d. Outline future state operating model including identification of single point of entry for contract city customers e. Define governance group and develop charter for consolidated services f. Engage organizational change management group to develop communications and training for County and contract cities staff 	 Minimize confusion and inconsistency in services, improve turnaround times, improve customer experiences and satisfaction. Improve customer perception of County and contract cities. Metrics: Customer satisfaction ratings
 3. Update agreements and/or MOUs with contract cities for standard processes, fee collection/administration, and technology support 4. Develop and publish clear communication to create accurate, appropriate expectations for services 	J.
Output: Agreements/MOUs with contract cities, roadmap for modernizing legacy systems, published documentation for customers	



Title Title	Benefits
2.1 Backfill vacant EPIC-LA department positions	
Scope: Backfill existing positions to fulfill departmental level workload demands and optimally allocate staff	
 Steps: Determine gaps in resource headcount for each department and prioritize positions a. Evaluate demand for existing entitlement and permitting services b. Define necessary headcount to meet forecasted demand for existing services Build a hiring strategy to incentivize applicants a. Create hiring incentives 3. Develop a staff retention strategy 	 High Reduce existing backlog Metrics: Turnaround times, number of applications processed
Output: A documented comprehensive hiring strategy that takes into consideration required departmental staffing levels, and overall strategic service delivery plan	



Title Title	Benefits
2.2 Confirm EPIC-LA Funding Model	
Scope: Align funding for future system improvements and maintenance, and support for smaller service providers especially non-cost recovery departments	
Steps: 1. Reconvene on funding model a. EPIC-LA Governance to revisit how departments fund their participation and how that affects overall service model vision b. Plan for fee study to incorporate expanded services (e.g., expedite fees, case management fees, etc.) and equity measures (e.g., fee reductions and waivers, etc.) c. Evaluate how the funding model can advance equity measures d. Evaluate if communication and branding can appropriately associate fees with County and State goals 2. Add involvement from the Office of the CEO (OCEO) through a role in EPIC-LA governance a. Meet with CEO and explore the appropriate place in EPIC-LA governance • Output: Updated EPIC-LA Governance Charter that outlines funding details and the updated service model governance organizational chart	 High Established funding for shared improvements and support for smaller departments key to cross-departmental services Metrics: Department participation rate, governance meeting attendance



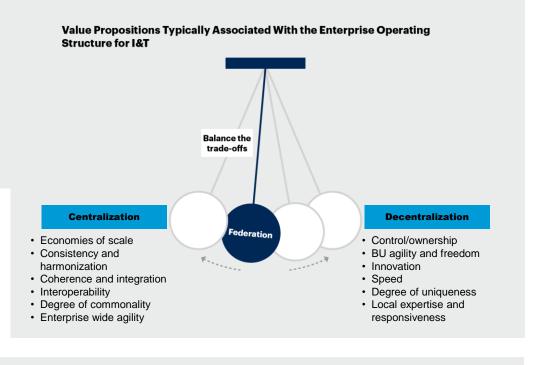
Title	Benefits
2.3 Justify and budget additional positions to fill recommended roles and responsibilities • Scope: Add new positions to implement recommended EPIC-LA Service Model improvements • Steps: 1. Determine gaps in resource headcount for each department and gauge future staff demand a. Conduct demand forecasts for entitlement and permitting needs for the next 3 fiscal years a. Evaluate demand for existing entitlement and permitting services b. Evaluate productivity and resource needs for each expanded service c. Evaluate needs to support, OCM and centralized IT teams b. Define necessary headcount to meet forecasted demand for existing and new services 2. Build a hiring strategy to incentivize applicants a. Create hiring incentives 3. Prepare justification and request for additional positions by fiscal year a. Justify additional positions in the FY 2023-2024 budget to begin implementing EPIC-LA improvements 4. Develop a staff retention strategy 5. Extend field office hours and offer services that may not already be available with an in-person or live support component a. Add in-person hours to offices with higher volumes of customers b. Allow customers to book in-person field appointments online c. Create self-service kiosks in offices to allow access to additional in-person assistance if needed d. Establish and track metrics for in-person visits • Output: A documented comprehensive staffing plan that takes into consideration anticipated demand, required departmental staffing levels, and overall strategic service delivery plan for online and in-person methods	High Increased capacity, improved turnaround times, eliminated resource overallocation, less staff burnout, increased customer satisfaction, increased equity of service by offering a viable method for those who are unable to access technology Metrics: Vacancies, employee turnover, backlog rate, turnaround time, customer satisfaction rating, online vs. in-person usage

Centralization of innovation benefits enterprise-wide goals. Customer experience is influenced by more than just technology.

Centralized functions benefit large-scale objectives.

When large scale IT projects have distributed funding, it causes challenges in meeting project timelines and obtaining stakeholder consensus and buy-in. Further, Gartner Research highlights benefits of centralized, decentralized and federated (mixed) forms of IT support structures. With centralized and federated being the more suitable when there are shared enterprise-wide goals.3

Technology is only one dimensions of customer experience (CX) success. **Customer Service Experience Management Customer Service Customer Service Drivers Customer Service Impacts Experience Influencers** Needs Satisfaction **People** Expectations **Process** Loyalty Technology Preferences Advocacy



Gartner Research defines influential customer experience factors as a combination of people, processes, and technology. Technological project initiatives often take priority over service efforts, but they go hand in hand in customer experience outcomes. Set expectations with customers to prevent an experience perception gap.²



¹ Anticipate Delays and Consensus Challenges When Funding Is Distributed, Gartner Research, Doc ID G00764284

² Managing the Customer Service Experience, Gartner Research, Doc ID G00755714

³ Balancing Your Approach to IT Centralization, Decentralization and Federation, Gartner Research, Doc ID G00728653

Develop a customer-centric culture by creating a cross-functional governance group lead by a CX manager.

Create a CX Governance Group

- **Align on CX Governance Needs**
 - Include stakeholders from EPIC-LA departments to assess needs.
 - Focus on outcomes goals and objectives based on EPIC-LA Service Model's vision and mission.
- **Develop a Governance Framework**
 - Once needs are identified and aligned, gather knowledge across EPIC-LA departments and consider governance mechanisms.
 - Assess the CX principles to help guide and prioritize specific areas of governance.

CX Principles

Desired Outcome	CX Principle	Activity	Mechanism Examples
Consistent Execution C	Create Operational Standards	Define enterprise-wide standards for common practice of key CX management capabilities	 Customer data governance standards Operating agreements Charters Centralized CX Training
	Check Customer Impact	Control existing activities and investment planning processes for customer centricity	CX-defined processesCX stage gatesCX project toolkitsCX checklists
Efficient Coordination complex cross-function projects	Functional	define larger and more complex cross-functional	 Criteria-based prioritization Investment recommendations Process-based steering committees
	initiatives executed in	 Project status and tracking documentation Internal best practice documentation Decision tracker tools 	



Develop a customer-centric culture by creating a cross-functional governance group lead by a CX manager



Ensure Enterprise-wide Adoption

Three key to successful enterprise-wide adoption of CX governance are inclusive representation, ease of compliance and clear benefits.

Inclusive Representation

- Ensure participants on the CX steering committee represent the different functions that touch the end-to-end customer journey
- Select participants at the appropriate level to shape, suggest improvements, participate in CX governance and make decisions in an ongoing manner
- Share project status information across all cross-functional leadership to encourage ongoing participation

Ease of Compliance

- Standardize and templatize governance requirements for easy use by employees
- Ensure governance guidelines and requirements are embedded into existing workflows
- Guide employee consideration of the most common sources of negative customer impact through specific prompts
- Ensure all stakeholders have easy access to needed CX data to effectively consider customer impact and address sources of dissatisfaction

Clear Benefit

- Ensure clarity and focus on which benefits of more consistent execution would most appeal to key business partners
- Issue clear guidance for stakeholders on how leveraging CX governance processes benefits their work
- Catalog CX-specific techniques and results from projects in an internal collection of best practices
- Reflect best practices back to the business as formally recognized and celebrated CX wins



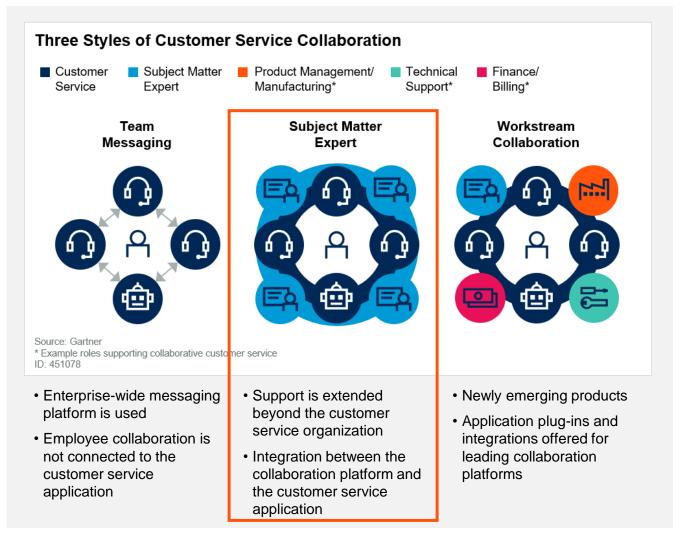
Create customer-centric culture by designing customer service as a collaborative and shared responsibility between teams.

Finding

The County is currently using a Team Messaging style of collaboration that is highly dependent on enterprise messaging applications and email.

Recommendations

- **Increase customer satisfaction** by transitioning to a Subject Matter Expert style of collaboration with a centralized EPIC-LA customer service group.
- Strengthen customer-centric culture by sharing responsibilities between EPIC-LA departments with metrics based on team performance
- Deliver a collaborative customer service organization by providing teams with the tools to keep in persistent communication with each other.



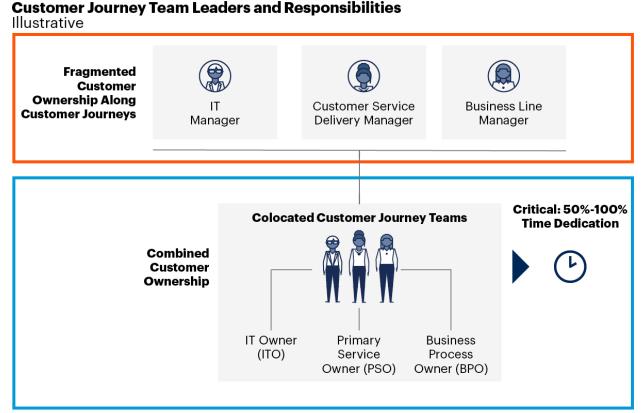
Gartner Research Example: Customer-Focused Collaboration Case Study Aligning the Customer Service Team Members (1 of 3)

Context

Danske Bank is a multinational bank based in Denmark with over 22,000 employees.

Objectives

- Reorganize customer service around customer journeys instead of product offerings.
- Create metrics that promoted collaboration and individual accountability.
- Create a process for constant improvement.



Challenge: Fragmented Customer Ownership

Ownership of the customer journey was fragmented across business, operations and IT groups.

Solution: Combined Customer Ownership

In the reorganized team, SMEs from business, customer service, and IT work together as a team.

Each team member dedicates up to an entire FTE on improving customer service.



Gartner Research Example: Customer-Focused Collaboration Case Study **Creating Accountability for Collaboration (2 of 4)**

Solution: Team and Individual Metrics

Team based metrics encourage collaboration and individual metrics encourage staff to use their skills and expertise.

- To prioritize and transform customer service, Danske Bank held customer service teams accountable to the same metrics.
- Individual team members are held accountable to metrics based on their functions.
- The heads of customer service, business and IT meet quarterly to assess teams and metrics.

Illustrative Cross-functional teammates are all held accountable to both primary outcome-based metrics and secondary process-based metrics. Close collaboration **Primary Metrics:** Customer Perception with customers **Directly Tied** • NPS & Willingness to Recommend through conversations to Customer Perceived Ease of Use and surveys is key Customer Satisfaction Outcomes to understanding customer perception. **Customer Behavior** Digital Tracking of Time Spent on Web and Mobile Applications Digital Tracking of Volume of Web and Mobile Visits The head of customer Number of Calls & Meetings service delivery, IT Conversion Rates Across Channels & the business meet 🔑 Internal Processes Secondary quarterly to evaluate · Efficiency & Quality **Metrics:** these metrics. Indicate & Time to Internal Decisions **Validate Progress** Time to Customer Notification of Decisions **Toward Better** • System Recovery Times **Outcomes** • First-Time-Right Percentages Customer service delivery is especially accountable to secondary metrics. Source: Adapted From Danske Bank

Performance Measures for Customer Journey Improvement Teams

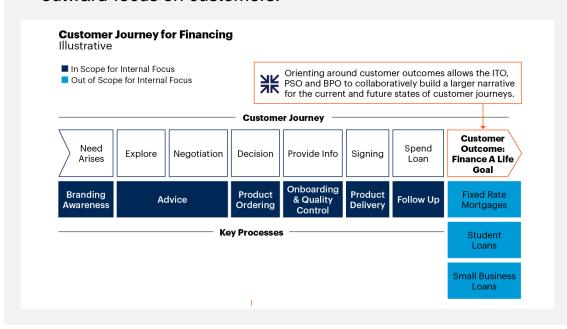


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Gartner Research Example: Customer-Focused Collaboration Case Study Take Responsibility for Customer Outcomes and Execute Improvement Process

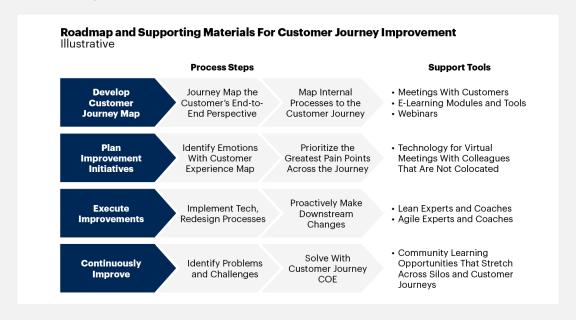
Solution: Organize Customer Service Around Customer Journeys

- Customer service was organized around the customer journey instead of product offerings.
- Danske Bank found that aligning customer experience to products created an inward-focus on products instead of an outward-focus on customers.



Solution: Provide team members with tools for improvement process

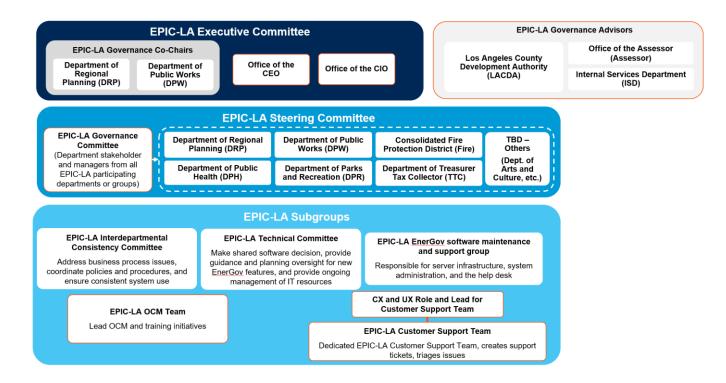
- Leadership from business, customer service and IT developed training and support materials to assist staff in the improvement process.
- Customer service provided lean and process expertise for training resources.





Creating a collaborative customer service team (1 of 3) The CX Manager leads the customer service composed of staff from EPIC-LA depts.

- Create a consolidated customer service team composed of staff from EPIC-LA departments. The CX Manager is responsible for leading the team.
 - The CX Manager is responsible for remaining connected to the customer experience and voice for digital and in-person interactions.
 - EPIC-LA OCM, IT and departments are responsible for assisting with internal and external customer support.





Creating a collaborative customer service team (2 of 3) Establish metrics that are designed to support and measure outcomes

2

Create team metrics to encourage collaboration and individual metrics to encourage staff to use their skills and expertise

- Identify drivers of the customer experience performance and consolidate all the relevant metrics into a customer experience dashboard.
- Build a hierarchy of metrics which show the relationships between low-level operational metrics and higher-level CX metrics presented to executives.
 - Regularly review and update metrics and dashboards to incorporate new objectives and remove irrelevant metrics.
 - Encourage stakeholders to use dashboard and collect feedback on utility.

Hierarchy of Customer Experience Metrics Examples

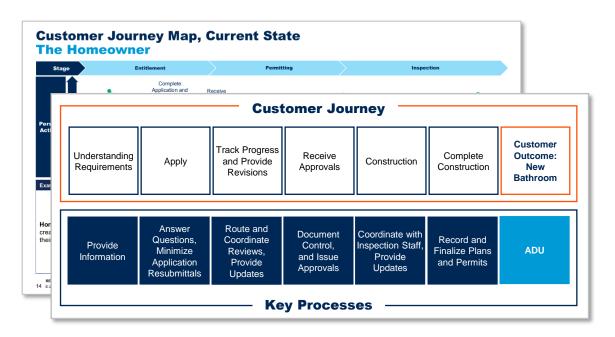


Source: Gartner 754098 C



Creating a collaborative customer service team (3 of 3) Take responsibility for customer journeys and enable staff to execute improvements

- Organize customer service around customer journeys.
 - Aligning the customer experience to the customer journey focuses on customers.
 - **Customers are concerned with outcomes over County** permit offerings.



- Provide tools for staff to be successful in the improvement process.
 - Leadership and SMEs from EPIC-LA departments involved in developing training and support materials.
 - OCM Team responsible for providing support and expertise in training materials.





Title	Benefits
2.4.1 Create a centralized customer support team for the EPIC-LA Service Model	
Scope: Build a team allocated to address customer questions and concerns specifically for the EPIC-LA Service Model, online and in-person; consider establishing a centralized call center	
Steps: 1. Create Department-level centralized customer service group a. Hire a CX manager to lead customer support teams b. Create 2 customer support groups: one to align with DRP process and the other with DPW processes, both staffed from their respective department c. Consider assigning planners to specific case types for efficiency if they are split between support and review work 2. EPIC-LA-wide centralized customer service a. Create 1 unified and independent support group with dedicated representatives 3. Create a customer support system including technological tools like: a. Ticketing system b. Call system (e.g., interactive voice response (IVR) c. Automated call distribution (ACD) d. Integration with County 311 services, etc.) e. Online chat	High Expanded customer service support, reduced turn around time on customer requests, increased first call resolution Metrics: Customer support ticket open and close times, customer satisfaction rating
Output: Updated EPIC-LA organizational chart that includes designated customer support and updated EPIC-LA Governance Charter that outlines the design and funding for the customer support group	



Title Title	Benefits
2.4.2 Create a centralized organizational change management (OCM) team	
Scope: Establish an OCM team to oversee internal and external trainings and communications	
Steps: 1. Assemble a centralized OCM team with representatives from all departments using EPIC-LA Service Model that meets monthly a. Hold a governance meeting to define the membership of this team b. Designate the development of communications and user design to this team 2. Analyze stakeholder readiness and level of change impact, and define change adoption strategies a. Conduct an assessment led by OCM team b. Create feedback loop with internal users 3. Enhance staff training a. Centralize the development of training for consistency b. Provide quarterly EPIC-LA trainings c. Create EPIC-LA onboarding process for new staff • Output: An updated the EPIC-LA organizational chart that includes an OCM team and updated EPIC-LA Governance Charter that outlines the design and objectives for the OCM team, an OCM assessment, and new EPIC-LA trainings	 High Improved trainings, increased user adoption, more effective technical and business process transitions Metrics: Employee satisfaction ratings, user adoption rate, number of internal support cases



Title Title	Benefits
 2.4.3 Create centralized IT support team Scope: Define a dedicated EPIC-LA IT support team with appropriate department representation and/or support for shared EPIC-LA improvements Steps: Create a dedicated EPIC-LA IT support team that manages environment and upgrades, support, and relationship with Tyler Evaluate existing support teams in various EPIC-LA departments and determine model Define and limit scope and support responsibilities to EPIC-LA Service Model Set an EPIC-LA Governance meeting to discuss the consolidation of IT support and improvement efforts 	High Improved accountability structure, appropriate representation from depts. Improved balance of technical and business understanding, improved business processes, support and training on system capabilities
 d. Create an outline of IT support expectations, process, and agreements e. Transfer existing customer support responsibilities to centralized customer support team f. Consider promotional opportunities for IT staff to support retention 2. Include the business and operational perspective into the IT support team a. Add representation from business groups to ensure that workflow and staff needs are met through any IT initiative • Output: An updated EPIC-LA Governance Charter including the definition, composition, and funding of a designated and shared IT support team, and an IT Support SLA 	Metrics: Departmental satisfaction ratings for IT, defect resolution rates



Services and Business Processes

 3.1 Increase offering of auto-issuing permits and express services Scope: Expand the application and concept of express permits and services (i.e., requiring no internal review 	
 Scope: Expand the application and concept of express permits and services (i.e., requiring no internal review 	
and/or can be done virtually) to other offerings	
 Steps: Identify permits and approvals that are potential candidates for express or auto-issue Evaluate and prioritize candidates based on benefit, complexity, feasibility, and alignment with County goals Evaluate resources, potentially level workload among departments/divisions to encourage transition to increased express issuances Create roadmap and strategy for adding permits to the existing auto-issue service Use roadmap to being rolling out new auto-issue permit services Increase automation of scheduling project counseling and intake Outputs: Prioritized roadmap and strategy for auto-issue permits, expanded auto-issue permit services 	 High Eliminated turnaround times, reduced staff workload Metrics: Permitting turnaround time, staff capacity, number of auto-issuing permits available



Services and Business Processes

Title Title	Benefits
3.2 Update customer communication on permitting and development processes	
Scope: Increase and update educational material on processes, expectations, and services for customers	
Steps: 1. Catalogue and articulate codes and regulations regarding entitlement and permitting written in customer digestible format 2. Develop workflows and checklists for entitlement and permitting processes that identify milestones (e.g.: CUPs, plan approval, permit issuance, etc.) 3. Define roles and responsibilities by department/division for entitlement and permitting processes and workflows 4. Review and approve materials for publishing 5. Publish educational materials and appropriate reference codes/regulations in a centralized, searchable location a. Easy to read "How To" guides and process expectation roadmap 6. Ensure that information and educational materials support accessibility (e.g., multiple language support, etc.) 7. Create customer service time estimator based on broader project parameters	 High Increased understanding of the general process, empowered customers, increased customer satisfaction, decreased service questions Metrics: Number of customer support inquiries received, customer satisfaction rating, number of available customer resource materials
Output: Accessible, centralized and searchable knowledgebase available to customers	



Looking at customers' level of frustration/satisfaction can improve ongoing usage of self-service support v. escalating issues.

Key Findings¹

- Making self-service as comprehensive as possible does not necessarily lead to higher satisfaction for customers
- Customers are more likely to seek live service when they feel negative emotions in their self-service journey
- Providing clear, credible and reassuring self-service channels builds customer confidence and helps them feel like they are on the right track

Top Three Factors that Best Predict Ongoing Self-Service Usage¹

Clarity

- Visible demonstration of steps and process
- Customers are informed of process timeline
- Text is easily digestible

Credibility

- Content lets customers know they are on the right path
- Text is relatable to customers
- Language is action oriented

Confirmation

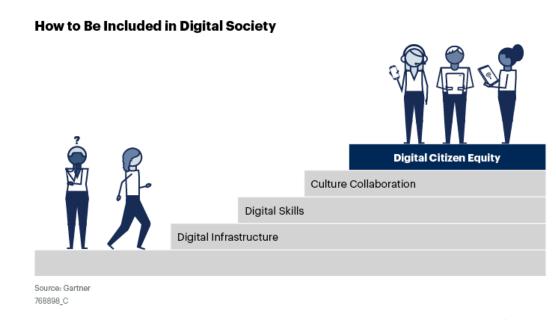
- Assures customer that future action will be completed on their behalf at a given timeline
- Informs customer when resolution is reached or steps are complete
- Informs customer when no action is necessary



Advancing digital equity requires expanding access, user-driven development and communications, and overcoming barriers to entry.

Recommendations

- Organizations need to address the digital literacy gap by investing in technical knowledge and community outreach and assist customers in learning digital platforms. Expanding accessibility does not necessarily lead to increased adoption of digital services.¹
- Create trust through resilient services and business continuity. Customer trust is necessary to scale benefits and overcome challenges, especially in underserved and vulnerable communities.²
- Design a customer/user experience based on personas that correlate customer needs with selfservice benefits.²



Gartner.

Empowerment is a series of steps that develop a user experience based on digital access, learning and skills, and trust.²



Services and Business Processes

Title Title	Benefits
3.3 Determine Equitable Service Design Principles	
Scope: Proactively engage customers and stakeholders to determine equitable principles to redesign and add services including potential expediting, case management, concierge and other services improve EPIC-LA Service Model and support County equity goals	
Steps: Define scope of service and opportunities to improve and increase services to underserved and underrepresented communities	 Medium Increased customer satisfaction, reduced turnaround times Increased service and equitable access Metrics: Time saved for customers, number of approvals and permits in underserved and high priority areas
Output: Roadmap and strategy for case management service that provides hands-on service for specific projects and increases equity	



Services and Business Processes

Title Title	Benefits
Scope: Offer faster turn around time service with higher customer satisfaction; identify new and enhanced services including applicable fee schedule to support equity, housing and economic recovery goals Steps: 1. Identify project types for enhanced & added services (services packaged with multiple permits, move referrals internally, expediting, case management, customer certified plan checkers, concierge, parallel entitlement & permitting, customer prep of CEQA reports) a. Identify opportunities to align enhanced or added services with State and County initiatives to increase housing and equity b. Determine project requirements to qualify for added services c. Provide website and portal availability in multiple languages 2. Create service tiers for various customer groups (e.g., dwelling unit recreation v. remodel) with equity considerations in mind 3. Establish fee waiver criteria for customers who need, but may not be able to cover additional fees (e.g., natural disaster victim) 4. Evaluate resources and service offering within the EPIC-LA Service Model, determine capacity and prioritization for expedited services 5. Develop strategy and roadmap to launch enhanced and added services a. Launch an interim service 6. Create a singular customer-facing project identifier 7. Manage reviews and routing in an internal, centralized manner a. Establish standard workflows for entitlement and permitting processes b. Collect reviews internally and digitally by sending automatic notifications for departments needing to review and pushing to next step upon completion	Medium Increased customer satisfaction, reduced turnaround time Generate additional revenue, advance County goals Metrics: Revenue brought for expediting, impact of allocating that revenue to equity initiatives, time saved for customers

Gartner's recommend approach to future state service delivery and business process design

 The Service Delivery Model design is the second step in Gartner's iterative approach to developing functional and technical requirements for updated business processes and system configuration. The information form the current state case type process mapping should be updated to a future state Service Delivery Model.

Develop Use Cases, Conceptual Model, & Functional/Technical Requirements Develop Requirements Requirements Workshops Matrices & Elicit "To-Be" Supporting **Service Delivery Model Documentation** Requirements Conduct small group **Identify Services** Document future state **Needs Assessment** workshops Provided to processes, future state Establish future state Customers Validate Understanding of technical vision, and Develop high-level goals, streamline **Business Environment** core requirements for business processes, Service Delivery Conduct small group new solution that will Model to provide a and identify the interviews to establish be included in the solution capabilities framework for use baseline of processes and RFP. case development needed to support the stakeholders County's future state and planning for Confirm solution highworkshop discussions vision. level needs and scope **Output: Use Cases, Output: Requirements** Conceptual Model, **Output: High-Level Output: Current State key** Requirements **Development** Service Delivery case type processes Workshops Document Model

Increased Level of Detail



Gartner's point of view on a Service Delivery Model

- A Service Model is...
- A framework and tool to organize and categorize the major
 services and business processes the County performs
- A high-level description of the services provided to Customers and the supporting business processes
- Easily leveraged to help create more detailed documentation or related tools, like a Select a Service wizard for Customers and use cases.
- Continuously updated and maintained

- A Service Model is not...
- An exhaustive list of every business process performed by County staff
- A standard operating procedure manual that outlines County policy and processing business rules for every record type
- Dense, unusable documentation that details business rules and exception paths
- Out of date quickly and laborious to maintain
- Set in stone



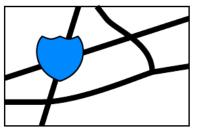






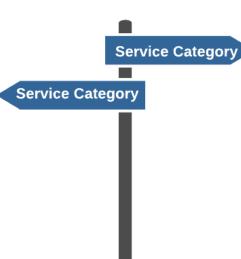


Key Concepts & Definitions – Key Terms



Service Delivery Model - A "map"

Provides a map to your customers; helps customers navigate the services provided by the County



Service Categories - A "signpost"

Points the customer in the right direction; Identifies the major types of services provided by the County

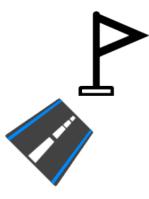


Service - A "highway"

Gets the customer from "A to B"; The service is an end-to-end set of business processes that helps the customer achieve his or her objective



Key Concepts & Definitions – Key Terms (Continued)



Lifecycle Step - A "checkpoint"

As you travel the highway (e.g., service), you proceed through Lifecycle Steps, or "checkpoints". Depending on your path, you may cross one or more checkpoints throughout your journey.



Business Processes - A "mile marker"

As you pass from checkpoint to checkpoint, you travel past individual mile markers that together, comprise your entire journey. In the service model, these are the business processes that link together to get the customer from Point A to Point B.



Strategic Improvements

Services and Business Processes

Title Title	Benefits
3.5 Streamline inspections technical tools and optimizing them with workflow	
 Scope: Align existing inspections technical applications with workflow and user needs Steps: Evaluate IG Inspect and Enforce and identify areas of improvement Review application configurations and determine if improvements can be made Plan, schedule, test, and rollout improvements Add capabilities for non-case contacts to request online inspections Allow customized allocation of inspections based on workflow needs Output: Inspection tools that are aligned with County processes and staff needs 	 Medium Improved efficiency, reduced time wasted on non-value adding activities by staff Metrics: Turnaround time for inspections, inspections backlog
3.6 Evaluate and update Bluebeam and EnerGov configurations for improvements	
 Scope: Evaluate Bluebeam integration and configuration to identify improvements that align with County review processes Steps: Perform gap analysis for between plan check processes and Bluebeam configuration and integration Identify areas of improvement and plan Bluebeam updates and improvements 	High/Medium Improved efficiency, improved turnaround times Metrics: Review turnaround time, review backlog
 3. Schedule, test, and rollout updates and improvements Output: Standardized Bluebeam integration more closely aligned with Department of Regional Planning and Public Works processes 	



Title Title	Benefits
4.1 Improve the online EPIC-LA website and portal experience	
Scope: Improve EPIC-LA website and portal experience to align with EPIC-LA Service Model vision	
Revisit the online experience including system stability, document management, progress tracking	 High Improved digital experience, increased effectiveness of online resources, increased customer satisfaction Decreased turnaround times Metrics: Customer satisfaction ratings, percentage of customer preferring an online experiences, number of customer support inquiries
Output: Improved EPIC-LA website that is easier to navigate and provides educational material to customers	



Title Title	Benefits
4.2 Evaluate hosting and support agreements and determine if additional support is needed • Scope: Redefine expectations and needs with vendors and develop strategy for continuing support after expiration of current agreement with Tyler Technologies	
	 Medium Optimal needs met, increased support when needed Metrics: Service time from vendor, number of escalations, turnaround time for concerns, meeting cadence and attendance



Title	Benefits
4.3 Complete EPIC-LA EnerGov rollout for all land management and business regulation	
Scope: Plan and complete EnerGov rollout for Fire, TTC, and other remaining departments/divisions	
 Steps: 4.3.1 Complete EPIC-LA EnerGov rollout for remaining Fire Divisions ("Fire Phase 2 & 3") 1. Agree on support model for customers, IT and staff 2. Agree on hardware support for field and engine station staff 3. Develop roadmap for rolling out EPIC-LA EnerGov to internal Fire Prevention inspectors and 177 engine stations 4. Plan, schedule, test, and rollout implementations 4.3.2 Complete EPIC-LA EnerGov rollout for remaining EPIC-LA departments 1. Determine scope and support for each department/division 2. Agree on support model for customers, IT and staff 3. Develop roadmap for rolling out EPIC-LA EnerGov for remaining departments/divisions a. Identify and define training requirements b. Confirm roadmap's alignment with long term strategy for continued support from Tyler Technologies c. Define sourcing strategy and define implementation strategy d. Use roadmap to implement EnerGov rollout for remaining departments 4. Plan, schedule, test, and rollout implementations 	Medium Web portal experience that is more aligned with EPIC-LA Service Model Vision More complete progress tracking on customer projects Improved efficiency coordinating reviews, approvals, and documents Metrics: Review completion times, accuracy of reporting, customer service ratings
Output: EnerGov rollout roadmap for remaining departments/divisions, updated web portal that supports all departments/divisions in the entitlement and permitting process	



Title Title	Benefits
4.4 Determine strategy for long term support from Tyler Tech and/or other professional services	
Scope: Define the sourcing strategy on the future of EPIC-LA and what support from vendors look like in the long term	 High Improved alignment with Service Model initiatives and the consolidation of efforts Strong support for technology solutions for the Service
• Steps:	Model
 Develop sourcing and negotiation strategy for continuing support after expiration of current agreement with Tyler Technologies. 	Metrics: EPIC-LA Service Model performance metrics
2. Confirm long term solution strategy on the enterprise permitting system for EPIC-LA	(e.g., process efficiency and customer satisfaction),
3. Determine responsibilities for overall performance and availability of infrastructure and application	Satisfaction level with vendors, number of additional support service from vendors, turnaround time for
Output: Strategic multi-year technological roadmap for the Service Model, updated or new vendor contract agreements	vendor(s) to address concerns



Title Title	Benefits
4.5 Standardize and increase data quality	
Scope: Establish data governance and management to define data standards and oversee data quality	
Steps: 1. Define data governance structure and data standards 2. Build in data governance responsibilities to EPIC-LA governance structure a. Re-examine reporting requirements to create appropriate data associations i. Identify critical reports and audit data accuracy ii. Address specific data quality concerns in the short-term b. Create a singular customer-facing project identifier and keep other necessary identifiers internally c. Enable the ability for project customer data to be shared between departments to minimize reentry d. Enable the ability for customers to pull several departmental records and reports in a centralized location 3. Appoint a data steward that oversees, tracks, and audits data quality • Output: EPIC-LA data governance strategy and guidelines	 High Accurate reporting, increased data quality Reduced customer confusion, improved data and reporting quality Reduced time wasted on non-value adding activities by staff, save customers time Metrics: Data quality levels, accuracy of reporting, data audit results



Title Title	Benefits
4.6 Update EnerGov based on changed & new services	
Scope: Align updates in businesses process and service delivery with EnerGov integrations and configurations	
Steps:	 High Optimized technical solutions (e.g. improved turnaround times, less remedial processes) Metrics: Number of implemented solutions with the adequate technical alignment



Title Title	Benefits
4.7 Evaluate document management system • Scope: Determine the current and future of document management for the Service Model	
 Steps: Evaluate existing document management systems and determine support and technical needs	 High Increased efficiency and alignment for document management with the Service Model Decreased user frustration with document management solutions Metrics: User satisfaction with document management for the Service Model



Attachment D –
Gartner
EPIC-LA Service
Model
Project Overview



Project Summary



The County of Los Angeles (County) wants to improve the efficiency and effectiveness of land development entitlement, permitting, and inspections services operations also known as the Electronic Permitting and Inspections – County of Los Angeles (EPIC-LA) service model.



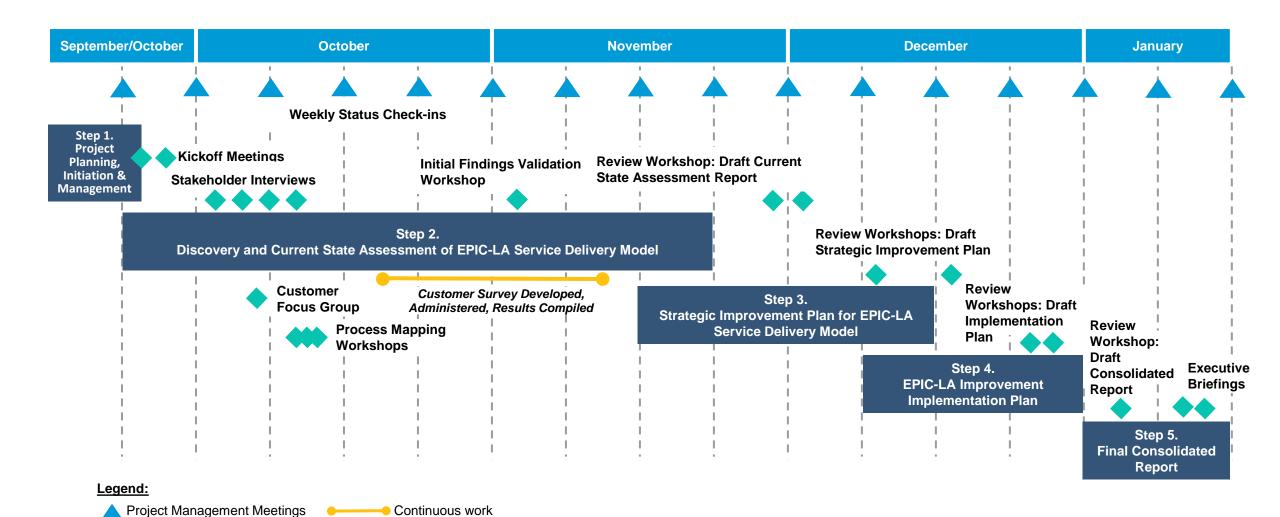
Gartner will conduct a comprehensive review of the existing organization and functions of the Departments using EPIC-LA, identifying recommendations for changes in process and technology to address EPIC-LA problem areas and make improvements that use other jurisdictions' best practices and County-specific insights. We will develop a roadmap with specific actions to implement the improvement strategies.



The goal is to identify clear opportunities for the County to enhance customer services, improve inter-departmental communications and collaboration, provide timely land development entitlement, and permit approval processing, and streamline construction inspections stemming from organizational changes, improved business processes, and/or technology improvements.



Project Schedule







Meetings with County Project Team, SMEs and/or Executives

Project Overview by Task

Task 1 Project Planning, Initiation and Management

Confirm project approach and methodology

- Establish a project governance structure
- Organize and hold project kickoff meetings
- Develop a detailed project plan
- Provide Weekly Status Project Reports
- Conduct weekly project status meetings

Task 2 Discovery and Current State Assessment of EPIC-LA Service Delivery Model

- Review documentation
- Conduct targeted stakeholder interviews
- Create survey for County dissemination
- Create process maps for eight case types
- Create common customer personas and journey maps
- Assess Self Service Portal
- Develop EPIC-LA Current State Assessment Report

Task 3 Strategic Improvement Plan for EPIC-LA Service Delivery Model

- Work collaboratively with the County Project Team to develop best practice-based recommended strategies and alternatives for organizational, process and technology improvements.
- Prepare a Draft Strategic Improvement Plan for EPIC-LA Service Delivery Model
- Conduct two workshops (with County Project Team and Executive Steering Committee) to review and gather/incorporate feedback on the Draft Strategic Improvement Plan

Task 4 EPIC-LA Improvement Implementation Plan

- Conduct a workshop with the Executive Steering Committee to identify prioritized initiatives
- Develop a phased implementation roadmap
- Develop a project organizational structure, templates and tools to implement the initiatives in the roadmap
- Conduct two workshops (w/ County Project Team & Executive Steering Cmte.) to review & gather/incorporate feedback on the Draft Implementation Plan

Task 5 Final Consolidated Report

- Prepare a Draft Consolidated Report with an Executive Summary integrating:
 - Current State Assessment Report
 - Strategic Improvement Plan for EPIC-LA Service Delivery Model
 - Implementation Plan
- Conduct a workshop with the Executive Steering Committee to review and gather/incorporate feedback on the Draft Consolidated Report
- Prepare for and co-present two Executive Briefings for the Count CEO and Board of Supervisors

- Deliverable 1.1 Project Kickoff Presentations
- Deliverable 1.2 Project governance structure and communication plan document
- Deliverable 1.3 Project Plan Document
- Deliverable 1.4 Project Management Meetings and Reporting

- Deliverable 2.1 Survey Questionnaire for dissemination by County discussed in Focus Area E to recent EPIC-LA applicants prior to initiation of the Current State Assessment
- Deliverable 2.2 Process maps for development projects involving 8 case types of projects, including observations and findings
- Deliverable 2.3 CSS portal assessment findings, including customer personas, customer journey maps, and feasibility of online decision engine
- Deliverable 2.4 Final EPIC-LA Current State Assessment Report

- Deliverable 3.1 Final EPIC-LA Strategic Improvement Plan Report
- Deliverable 4.1 –
 Implementation Plan

- Deliverable 5.1 Final Consolidated Report
- Deliverable 5.2 Report PPT, Executive Briefing Materials and Support for CEO and Board of Supervisor Presentations
- Deliverable 5.3 Project
 Completion Acceptance Form



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