

## HOMELESS POLICY DEPUTIES MEETING AGENDA

**DUE TO THE CLOSURE OF ALL COUNTY BUILDINGS, MEETING PARTICIPANTS AND MEMBERS OF THE PUBLIC WILL NEED TO CALL INTO THE MEETING.**

**Date:** Thursday, September 8, 2022  
**Time:** 2:00 PM  
**Microsoft Teams Link:** [Click here to join the meeting](#)  
**Teleconference Number:** [+1 323-776-6996,,498852877#](#) (Ctrl+Click to follow link)

**THIS TELECONFERENCE WILL BE MUTED FOR ALL CALLERS. PLEASE DIAL \*6 TO UNMUTE YOUR PHONE WHEN IT IS YOUR TIME TO SPEAK.**

Agenda Item	Lead
I. Welcome and Introductions	Isela Gracian, Second District
II. Housing Communications Tools	Marie Condron and Katrina Eroen, Ocean and Mountain; Megan Folland, Abode Communities
III. 2022 Greater Los Angeles Point-in-Time Homeless Count	Nathaniel VerGow and Emily Vaughn-Henry, LAHSA
IV. Items Recommended for Future Discussion	
V. Public Comment	

**Next Meeting:** September 22, 2022

September 8,  
2022

# O&M & voxpop “My Best Move” Campaign Briefing

\*And bonus update on #Rehousing.LA campaign

## CCF-funded cohort of 15 supportive housing developers

MY BEST  
MOVE

LA FAMILY  
HOUSING

mercyHOUSING

linc  
HOUSING

EAST LA  
COMMUNITY  
CORPORATION



Venice Community Housing

Celebrating 30 years of Affordable Housing and Community Development

Little Tokyo  
Service Center

holos  
communities

HOLLYWOOD  
COMMUNITY  
HOUSING  
*Building Stories of Hope*

PATH  
MAKING IT HOME

SKID ROW  
HOUSING  
TRUST  
*Homes. Support. Success.*

SRO  
HOUSING CORPORATION

A Community of Friends

WOMEN  
ORGANIZING  
WORKS  
RESOURCES  
KNOWLEDGE  
& SERVICES

SCANPH  
Southern California Association of Non Profit Housing

OCEAN &  
MOUNTAIN

abode  
communities

COALITION for  
RESPONSIBLE  
COMMUNITY  
DEVELOPMENT

California  
COMMUNITY  
Foundation

## Campaign Goals

MY BEST  
MOVE

- Evolve public narrative to rebuild support for supportive and affordable housing
- Social and earned media campaigns that focus on individuals with lived experience in housing insecurity
- Activate affordable housing developers as experts with concrete policy solutions
- Create consistent messaging adopted by stakeholders and media when speaking about affordable and supportive housing in LA





## Polling that Informed Our Strategies

### Who do you trust on housing & homelessness?

- Groups trying to prevent homelessness - 77%
- Tenant rights groups - 71%
- Affordable housing builders (not developers) - 67%

### Other key insights that informed strategy

- Least amount of trust in government and politicians
- Homeowners want to know how they benefit

### Message preferences

- **Does not resonate:** “constructing more than 25,000 units of affordable housing in the next decade”
- **Better:** “preventing tens of thousands of people from becoming homeless in the next decade”
- **Best:** “reducing homelessness” over “preventing”



## Research that Informed Our Strategies

*Leading with a collective vision on how issues affect everyone.  
Below is research that informed the idea of leading with joy and success.*

### Dr. Tiffany Manuel ("Dr. T"), The CaseMade

10 principles from Dr. T to create a positive vision through messaging:

1. Start by establishing the "We" and wrap it around a strong, shared "why"
2. Navigate the dominant narratives and negative disruptors
3. Tell the story of us
4. Anchor and credential solutions, not problems
5. Make system and equity issues visible
6. Shared and collective responsibility
7. Creating a catalytic moment by connecting to what's on the horizon
8. Consequences of inaction
9. Results framework tracking meaningful metrics of success



Dr. T

# Research that Informed Our Strategies

## Center for Story-Based Strategy & Liz Manne Strategy Via Social Justice Partners Los Angeles

- Storytelling is the best way to change anyone's mind about anything
- Story-based strategy is a participatory approach that links movement building with an analysis of narrative power and places storytelling at the center of social change
- Aspects of Storytelling
  - **FRAMING** - what you strategically decide to leave in and leave out of a particular story
  - **CONFLICT** - how the problem is being framed
  - **CHARACTERS** - who are the messengers in the story
  - **IMAGERY** - what powerful images does the story provide directly?
  - **FORESHADOWING** - How does each story show us the future?
  - **ASSUMPTIONS** - What are the unstated assumptions in the story?



## Media Analysis that Informed Our Strategies (Q1 2022)

### Positive Trends

- Stories about individual buildings/developments tend to be positive, discussing the promise/housing/services/hope they offer to residents
- Housing providers can serve as both critics of system shortcomings and offerers of solutions in the form of housing and services – very positive messengers
- Housing First has continued support from L.A. Times Editorial Board

### Negative Trends

- HHH is “slow,” “expensive” and “mismanaged”
- Galperin report cost statistic continues to be cited in negative articles
- Conservative media (talk radio etc.) narrative foments distrust of government, is only partially contained

# Campaign Strategies and Tactics

## Strategy 1: Lived Expertise, Joy & Success

- Personal stories of rehoused people
- Homes are opening & people are moving into them
- People want this to work - want a success story

## Strategy 2: Policy insight from housing provider experts

- What's fixable in the current system?
- Where do critics get it right, and get it wrong?
- What policy positions can emotionally connect?
- Spotlight decades of policy decisions that created crisis that we are just beginning to reverse - the enemy is the past

## Tactics

- **Messaging/ PR/ Digital Toolkits** - for cohort members and partners to use consistent messaging
- **Direct PR Outreach** - personal stories of joy and success, community events, community support.
- **Paid Digital Campaign** - 4 ads featuring personal stories of joy and success, \$16K budget across 6 provider accounts



## PR Impact: Headlines that place HHH in a positive light



LOS ANGELES BUSINESS JOURNAL

## HHH Project Draws Cheers



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BOYLE HEIGHTS

### Construction Project in Boyle Heights Seeks to Tackle Affordable Housing Crisis

- **KCAL9**, "[Supportive Housing Success](#)," 7/1/22 – A 60-second piece on the power of supportive housing and supportive services. (the [tail end of the clip is here](#))
- **NBC Los Angeles**, "[Construction Project in Boyle Heights Seeks to Tackle Affordable Housing Crisis](#)," 7/25/22 – An article published focusing on how La Veranda will tackle the affordable housing crisis and allow residents to stay in their neighborhood.
- **KCAL**, "[Affordable Housing Grand Opening](#)," A 60-second segment about Garcetti at ribbon cutting for Missouri Place and how thousands of new supportive housing units are opening across LA.



## PR Impact: Headlines that place HHH in a positive light



Two Prop HHH-Funded Housing Complexes  
Break Ground



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- **SN1CLA (Spectrum News)**, "[64 New Supportive Homes Now Open for People Experiencing Homelessness](#)," 7/1/22 – A 60-second segment about a new supportive housing project open in Watts.
- **LA Daily News**, "[New Wilmington housing complex for those who are homeless breaks ground](#)," 7/26/22 – Article published about groundbreaking for Banning and opening of Missouri Place Apartments.
- **mynewsLA.com**, "[Two Prop HHH-Funded Housing Complexes Break Ground](#)," 7/26/22 – An article published about the increase of supportive housing in LA due to HHH.
- **Los Angeles Business Journal**, "[HHH Project Draws Cheers](#)," 8/1/22 – Article published about the success of HHH with Missouri Place opening.

## PR Insights: Beginning to Shift the Tone

*The coverage so far has supported both of our goals: creating a more positive tone overall around supportive/affordable housing, and an increase in direct positive mentions about HHH.*

### Affordable housing in media prior to campaign launch:

- Sentiments were almost equally positive/ neutral/ negative

### Trends in media post launch:

- Affordable and supportive housing are trending more positive than neutral or negative
- Groundbreakings/ openings are helping the positive trend

### Negative trends we are still seeing:

- There is still a negative tone surrounding policy
  - This is why our efforts are on the feature policy pitch





## Digital Ads Impact

### Summary

- Video featuring [Tangee](#) is our top performing creative across our Meta placements
- [Group](#) and [Jayden](#) videos performing best on LinkedIn
- High engagement (views, comments, likes/reactions, shares, and saves) across all platforms
- Meta placements are giving the largest return on investment
- Averaging \$.04 per engagement across Facebook and Instagram (Meta placements) and LinkedIn

### Digital Ads Running On

- East LA Community Corporation
- LA Family Housing
- Little Tokyo Service Center
- PATH
- Skid Row Housing Trust
- Venice Community Housing

### Success Measures

- **Engagements (Video Plays, Clicks, Likes/Reactions, Comments, Shares, Saves):** 62,830
- **Video Plays:** 55,590
- **Impressions:** 184,202
- **Reach:** 78,502



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Tangee &  
her daughter



Jayden

## Messaging: Lead with Joy & Success

### Topline Message

Supportive housing is home *and more*. It provides life-saving supportive services that set people up for success and reduces the burden on public systems and communities.



#### Supportive housing helps people...

- Process and recover from trauma and addiction
- Stabilize mental and physical health
- Focus on growth and plan for the future

#### Supportive housing...

- Is the proven long-term solution to end homelessness
- Is the foundation from which people can build a stable life
- Makes neighborhoods stronger, healthier, and more vibrant

Supportive housing  
It helps put a person's life back together



## Policy Messaging: Educate About Historical Decisions

**Objective:** *To zoom out from the bickering of cost and provide historical contexts of the decades of racially discriminatory and exclusionary policies that are the enemies. Though it will take time, we are changing the course and lives are being changed every day.*

- **Supportive housing is our best move.** It transforms the lives of our unhoused neighbors for the better by offering **independence, and life-saving supportive services that allow them to heal, recover and build new lives.**
- LA is in the midst of an **affordable housing rebirth.** We are taking action to address decades of **racist and exclusionary policies that created** our current housing crisis.
- In the past 5 years, LA has started to **right these wrongs. We have built more new affordable housing in the past 5 years than the previous 30 years.**
- **We all feel the effects of LA's uniquely distorted and constrained housing market. We are building more affordable homes, but it's more expensive than ever for everyone.**
- Right now, Los Angeles is demonstrating what is possible when **we invest in our neighbors and our communities.** Having a home is the starting point of recovery, making long-term change possible, **so we can achieve our personal goals.**
- Supportive housing is an investment in racial and economic justice. It **fulfills the promise** of the 2020 racial justice protests.
- We have more work to do to fix the **legacy of exclusionary policies** that suppress LA's housing supply.



## Use of “My Best Move” Messaging...

- Media materials & talking points for June 30 Grand Opening at Cadence in Watts (LINC)
- Mayor’s TPs
  - Cadence Opening (LINC)
  - The Banning Groundbreaking
  - Missouri Place Opening
- La Veranda Groundbreaking (Abode)
- July 16 Sugar Hill Arts Festival
- SCANPH used messaging to speak with neighborhood councils
- LA Family Housing Independence Day Event

## Ways to use this messaging...

- Groundbreakings
- Ribbons Cuttings
- Move-in Events
- Community Events
- Newsletters
- Speeches
- Interviews/Talking Points
- Board and Staff Trainings



*Mayor Garcetti and Representative Maxine Waters at a ribbon cutting for LINC Housing where the Mayor’s TPs incorporated the MBM Messaging*

## Supportive Housing Messaging Tools:

- [Key Messages](#)
- [FAQ](#)
- [Talking Points One-Pager](#)

## PR Toolkit:

- [Media List](#)
- [Media Advisory Template](#)
- [Pitch Script Template](#)
- [Press Release Template](#)
- [Presser Checklist Template](#)
- [PR Toolkit One-Pager](#)

## Digital Toolkit:

- [My Best Move Digital Creative](#)
- [Digital Messaging](#)
- [Digital Toolkit](#)

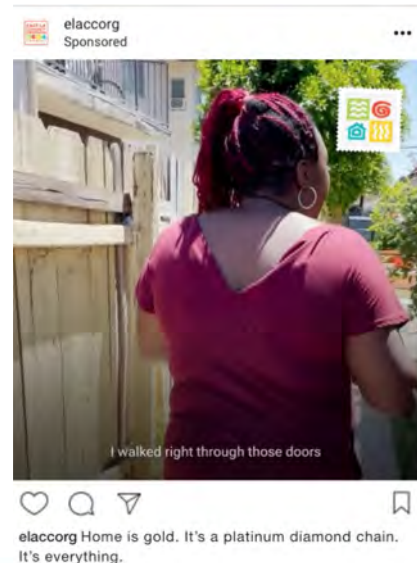


Top fan

**Theresa Winkler**

Finding and moving into supportive housing helped me learn how to live all over. Skid Row Housing and Trust helped me to trust and realize I have a beautiful chance at a brand new life. Thank you for saving my life.

Like Reply 2w



## How You Can Use the Tools

*Feel free to share these tools widely with partners, advocacy & community groups*

### Messaging Toolkit

- Review & use the policy messaging and Q&A with your teams
- Incorporate them into talking points

### PR Toolkit

- Crib from the advisory, release templates for your supportive housing-related events
- Use the PR checklists and media lists to spread the word

### Digital Toolkit

- Post the 4 video ads and suggested copy from your account
- Use the #mybestmove hashtag when talking/ posting about success in affordable and supportive housing.





## The Campaign Continues: What's Next

- **Direct pitching:** policy feature pitches during campaign season, radio/tv public affairs and editorial board outreach, op-ed from supportive community member
- **Sharing messaging:** share & deploy toolkits to city and county partners, supportive housing developers, partner organizations to integrate in PR work and organic sharing on social
- **Ad campaign continues:** optimized to the best-performing content

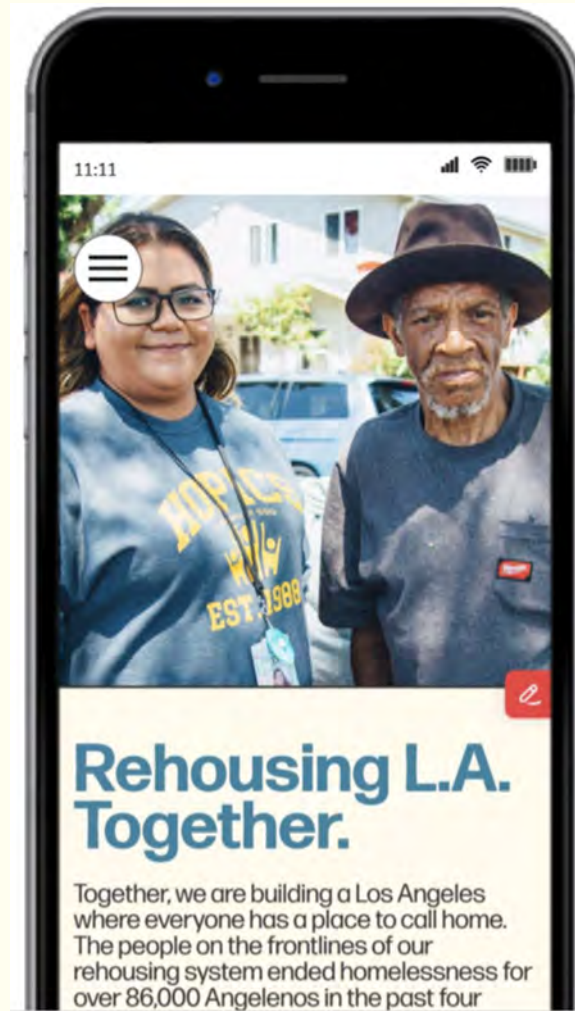


# Rehousing L.A. Together.

- Funded by the Conrad N. Hilton Foundation, a **public-facing digital campaign to boost public understanding of 2022 homeless count results and the rehousing system.**
- Series of ads and a landing page that features **personal stories of five frontline workers** in the rehousing system with lived experience (and a family caregiver with lived experience), representing a diversity of ages, geographies and ethnicities.
- Intentional strategy to **shine a light on providers and frontline workers** and their personal stories—rather than LAHSA.



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# Rehousing L.A. Together.

- **\$20,000 paid digital campaign** will run on the Facebook accounts of **Union Station, St. Joseph Center & HOPICS**, targeting civic leaders and those who follow homelessness.
- Site launch **Sept. 8, campaign will run for 6 weeks** with ads that direct people to landing page.
- LAHSA has shared a **social media toolkit** so partners can boost the campaign from your digital accounts.
- Campaign Name: Rehousing L.A. Together
- Primary URL: [Rehousing.la](https://Rehousing.la)
- Hashtag: #RehousingLA



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Pamela, case manager (left)  
and Omar, Student & Caregiver  
(above)

# Q&A - Thank you!





LOS ANGELES HOMELESS SERVICES AUTHORITY

# 2022 Greater Los Angeles Homeless Count

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September 8, 2022

## Why We Count

Behind these numbers are our **NEIGHBORS**.

We use this information locally to inform policies and strategies to end homelessness, and LA's data contributes to the California and national understanding of homelessness.





## Together, we are building a Los Angeles where everyone has a place to call home.

LA has one of the most robust people-powered rehousing systems in the nation. The people on the frontlines of our rehousing system ended homelessness for over 84,000 Angelenos in the past five years. Every day, they connect our unhoused neighbors to life-saving care, recovery, and homes.

Learn more at [rehousing.la](https://rehousing.la)



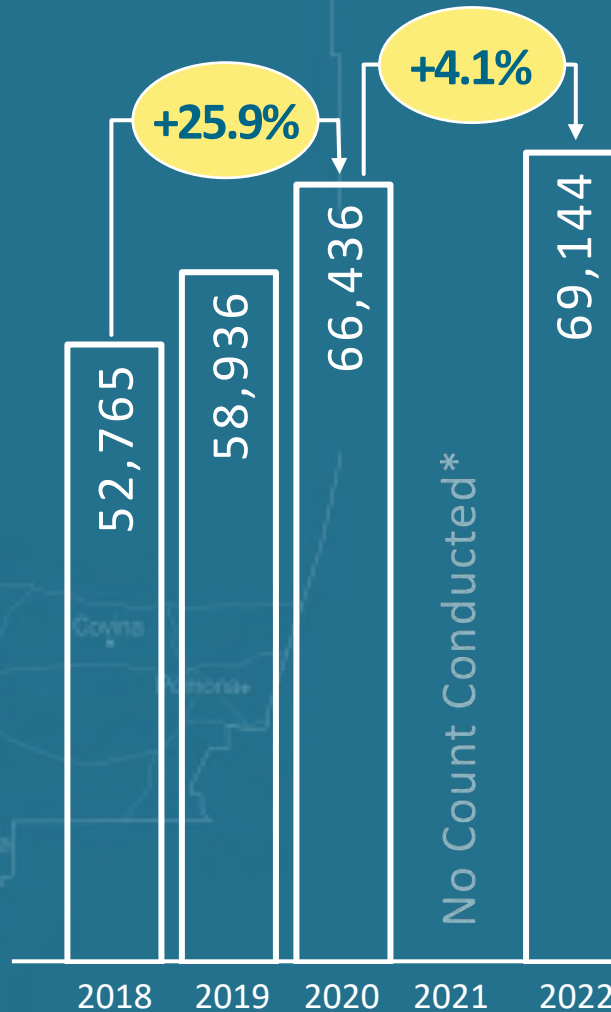
## Covid affected the count, in ways still to be revealed

The pandemic had a profound effect on homelessness. It made the rehousing system work better. We added non-congregate shelter like Project Roomkey, and 40% of Project Roomkey participants exited to permanent housing.

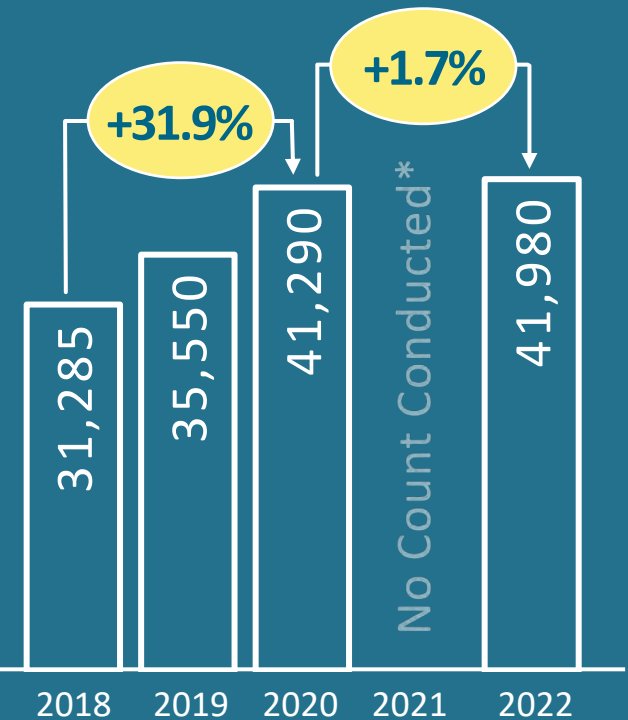
But the pandemic also made the point-in-time count more challenging. This year's homeless count sheds light on what's working and the problems that persist. Let's unpack the numbers.

This year we estimate that there are 69,144 people experience homelessness on any given night in LA County, a 4.1% increase from 2020.

## County of LA

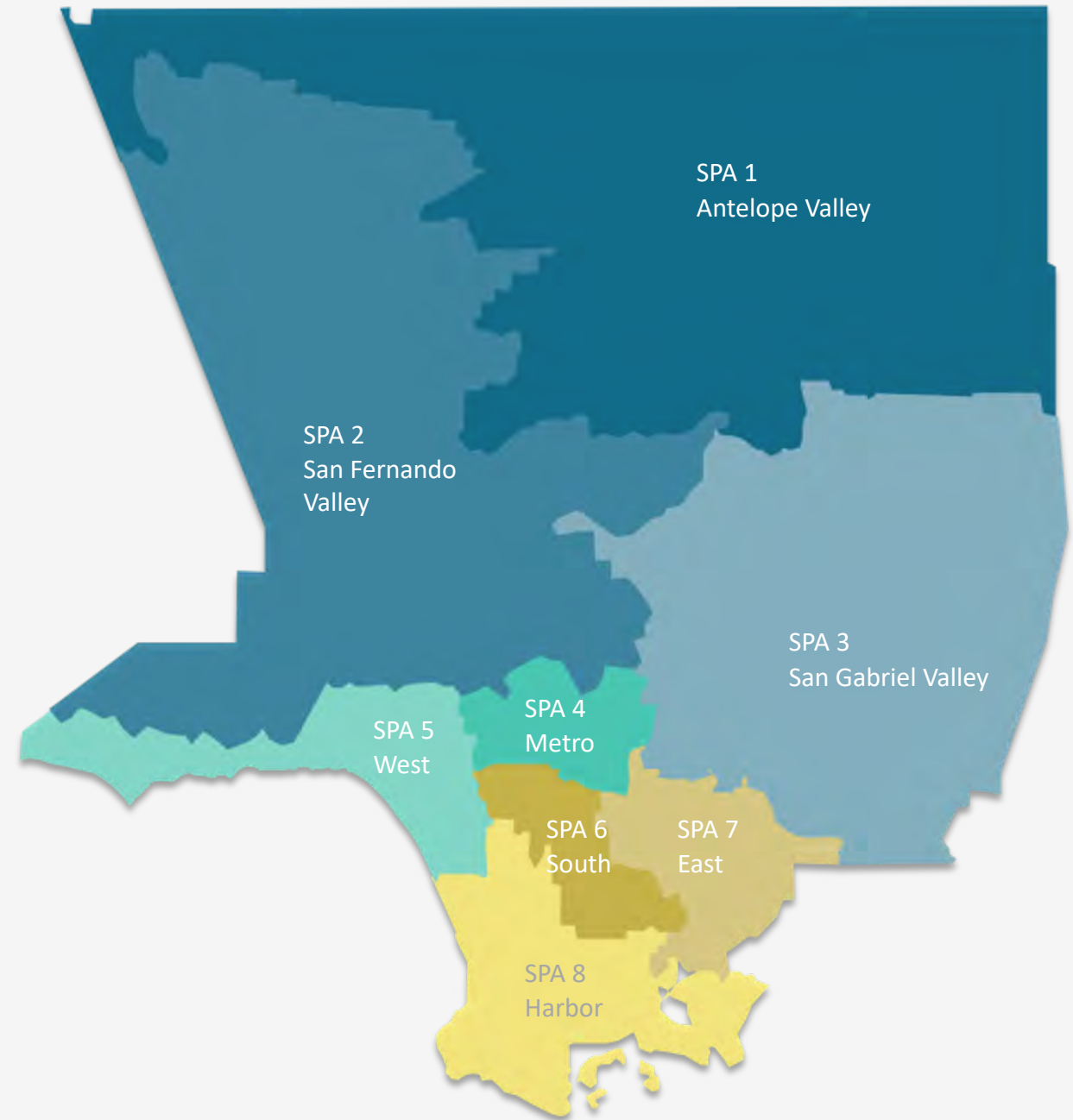


## City of LA



## Service Planning Areas (SPAs)

SPA	2020	2022	% Change
SPA 1	4,755	4,598	-3%
SPA 2 <sup>1</sup>	9,277	9,829	6%
SPA 3 <sup>2</sup>	5,082	5,173	2%
SPA 4	17,121	17,820	4%
SPA 5	6,009	4,604	-23%
SPA 6	13,012	14,598	12%
SPA 7	4,586	4,747	4%
SPA 8 <sup>3</sup>	6,594	7,775	18%



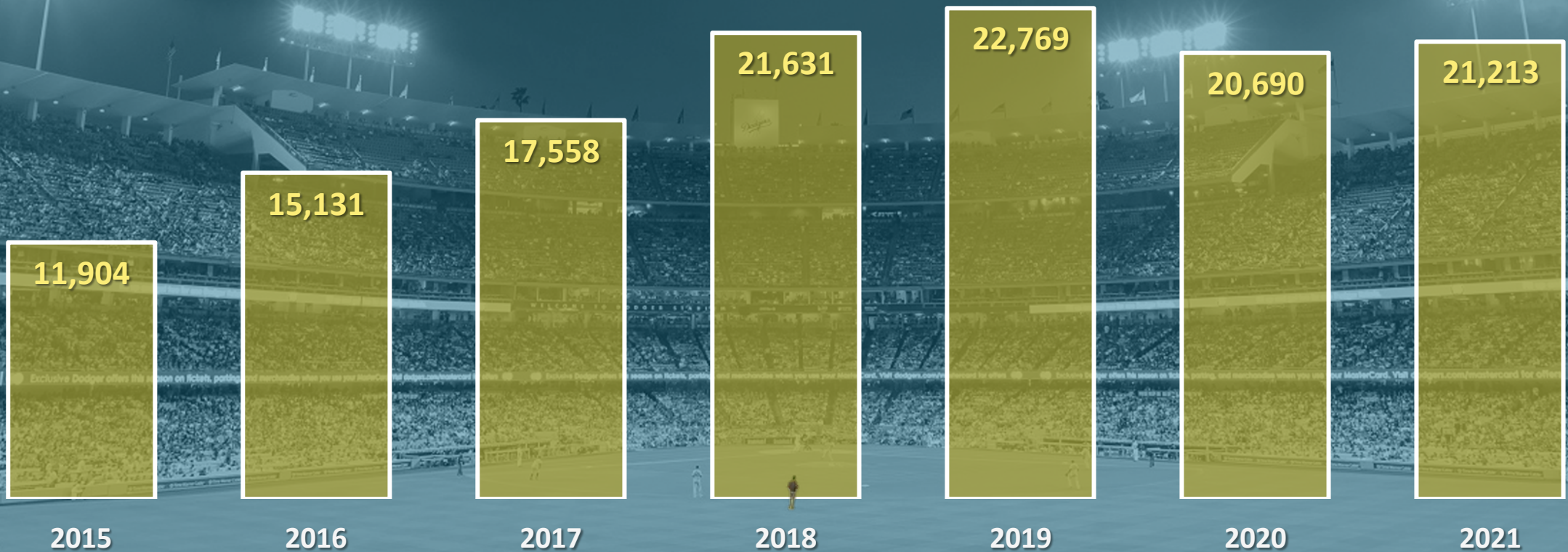
<sup>1</sup> SPA 2 includes data from Glendale CoC

<sup>2</sup> SPA 3 includes data from Pasadena CoCs

<sup>3</sup> SPA 8 includes data from Long Beach CoC



**In the past five years we've made over 84,000 permanent housing placements, enough people to fill Dodger Stadium one and a half times.**

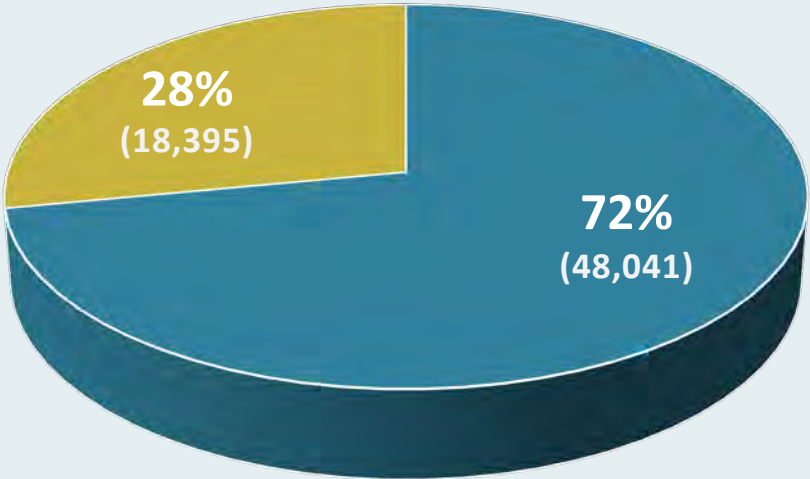


# LA County’s sheltered population increased by 12%.

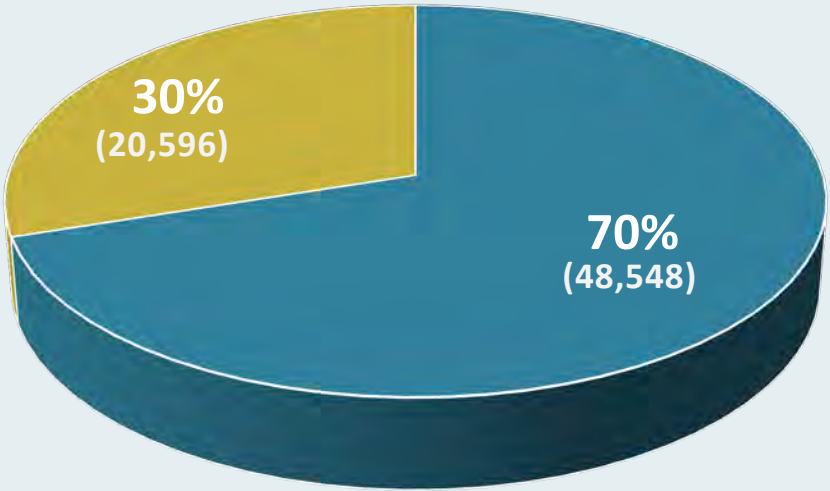
There are over 20,000 people in shelter on any given day in L.A. County.

Sheltered ■  
Unsheltered ■

2020



2022

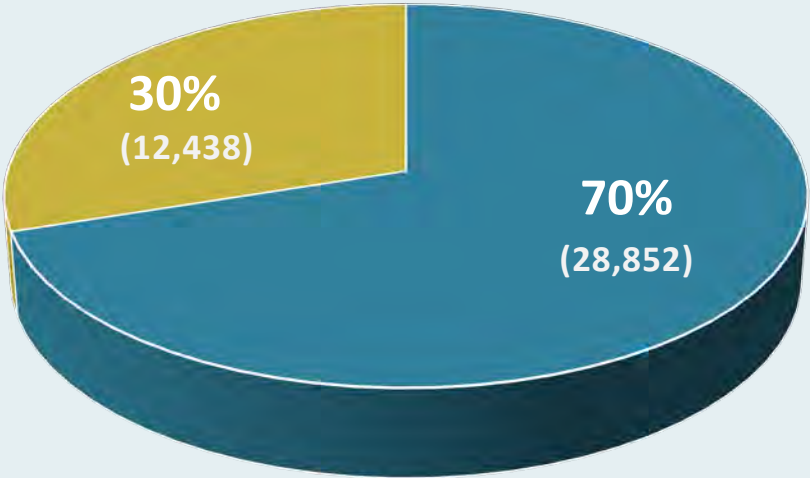


The City of LA's  
Sheltered population  
increased by 8.7%.

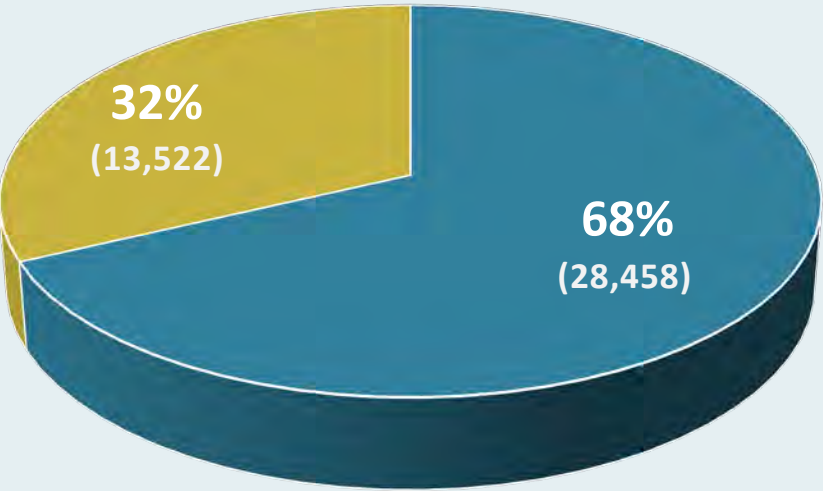
The City's unsheltered population  
decreased by 1.4%.

Sheltered ■  
Unsheltered ■

2020



2022



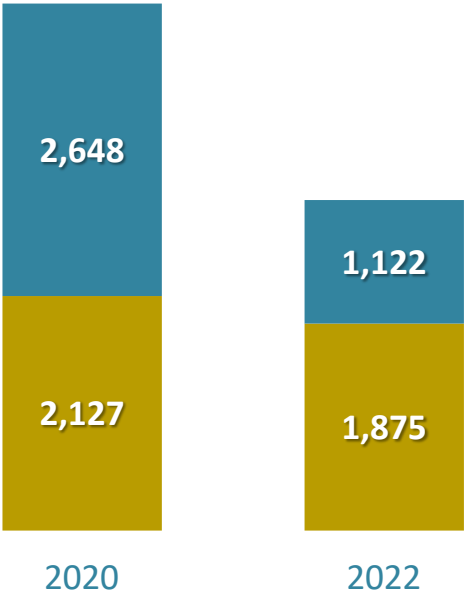


**Our eyes aren't deceiving us. Covid  
measures made homelessness  
more visible.**

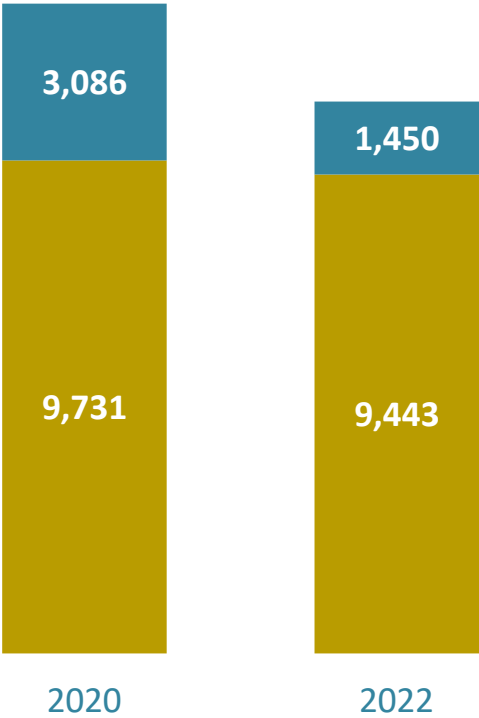
**We saw 17% more tents, vehicles, and makeshift shelters  
despite a 1% increase in unsheltered homelessness.**

# The winter Omicron variant spike led to fewer family and transition aged youth surveys collected.

Transition Aged Youth (TAY) 18-24\*



Families

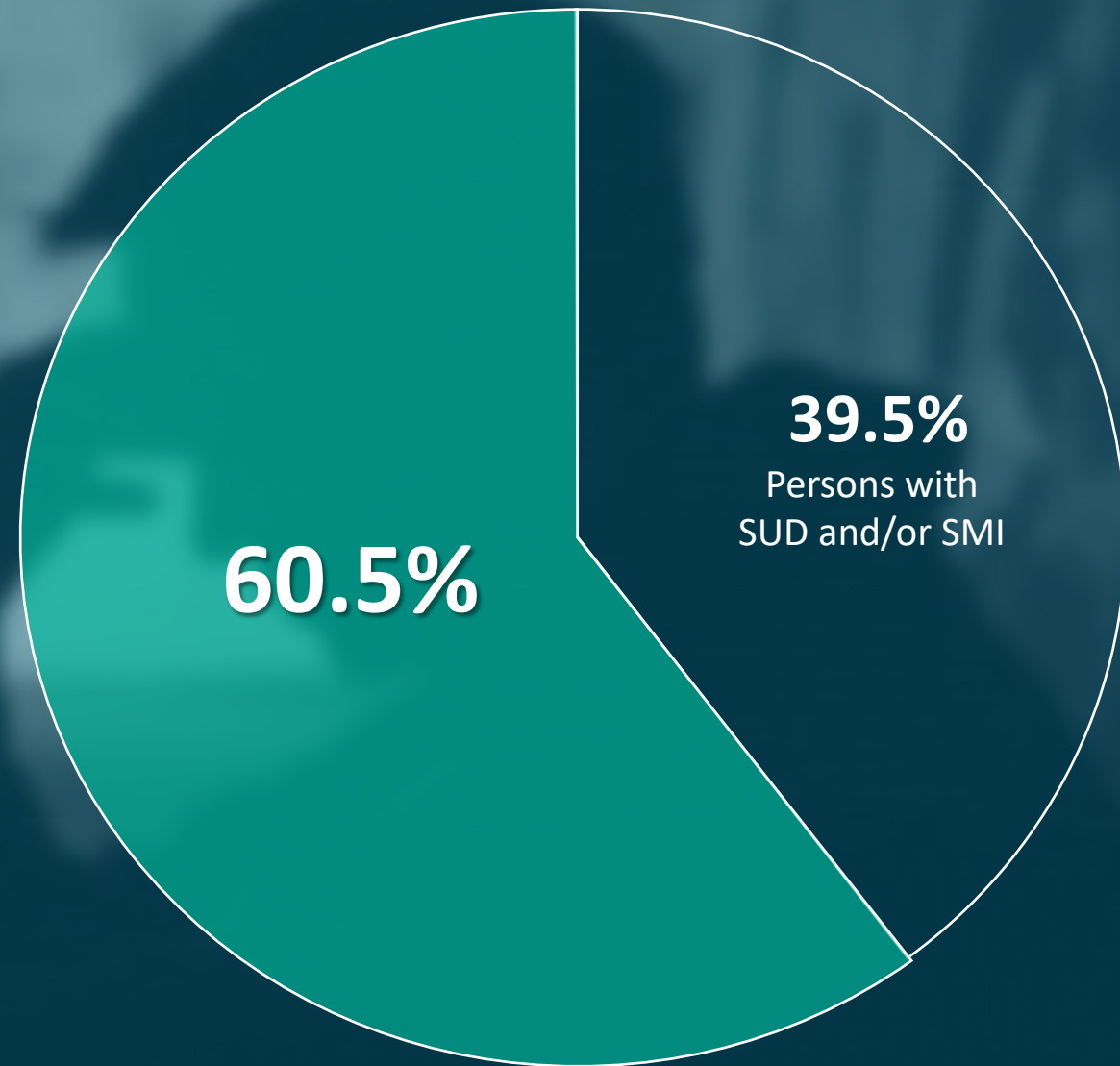


■ Sheltered ■ Unsheltered



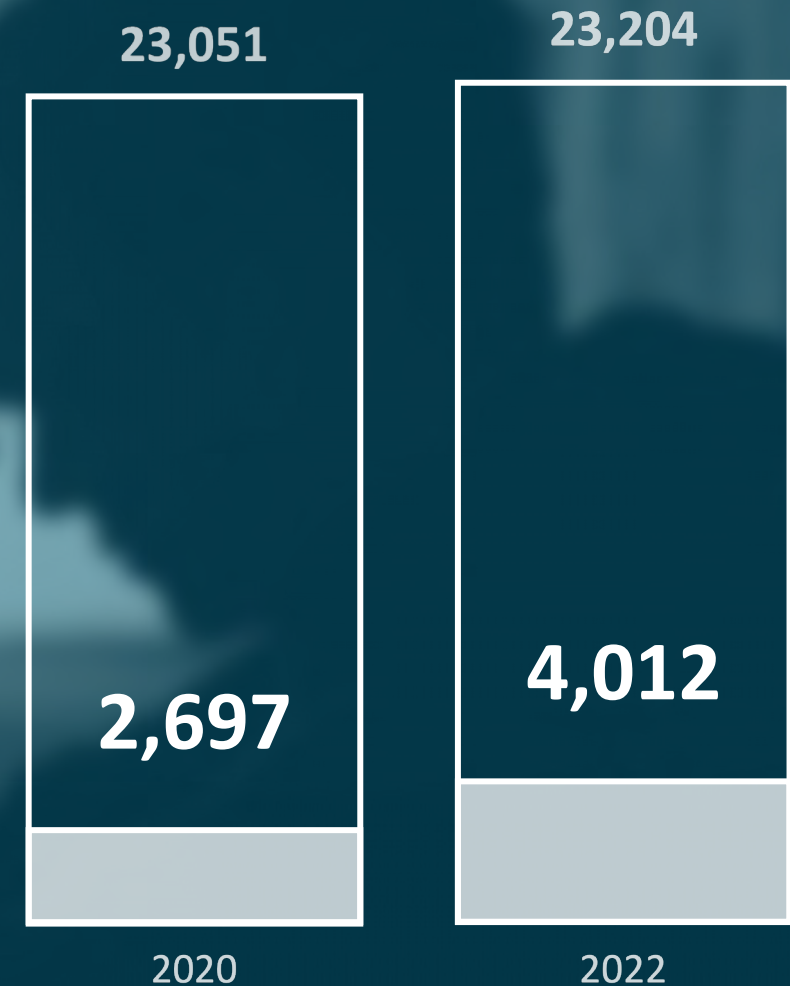
\*Transition Age Youth Households includes both individuals 18-24 and members of families headed by persons 18-24.

**60.5% of our unhoused neighbors do not report experiencing serious mental illness or substance abuse**





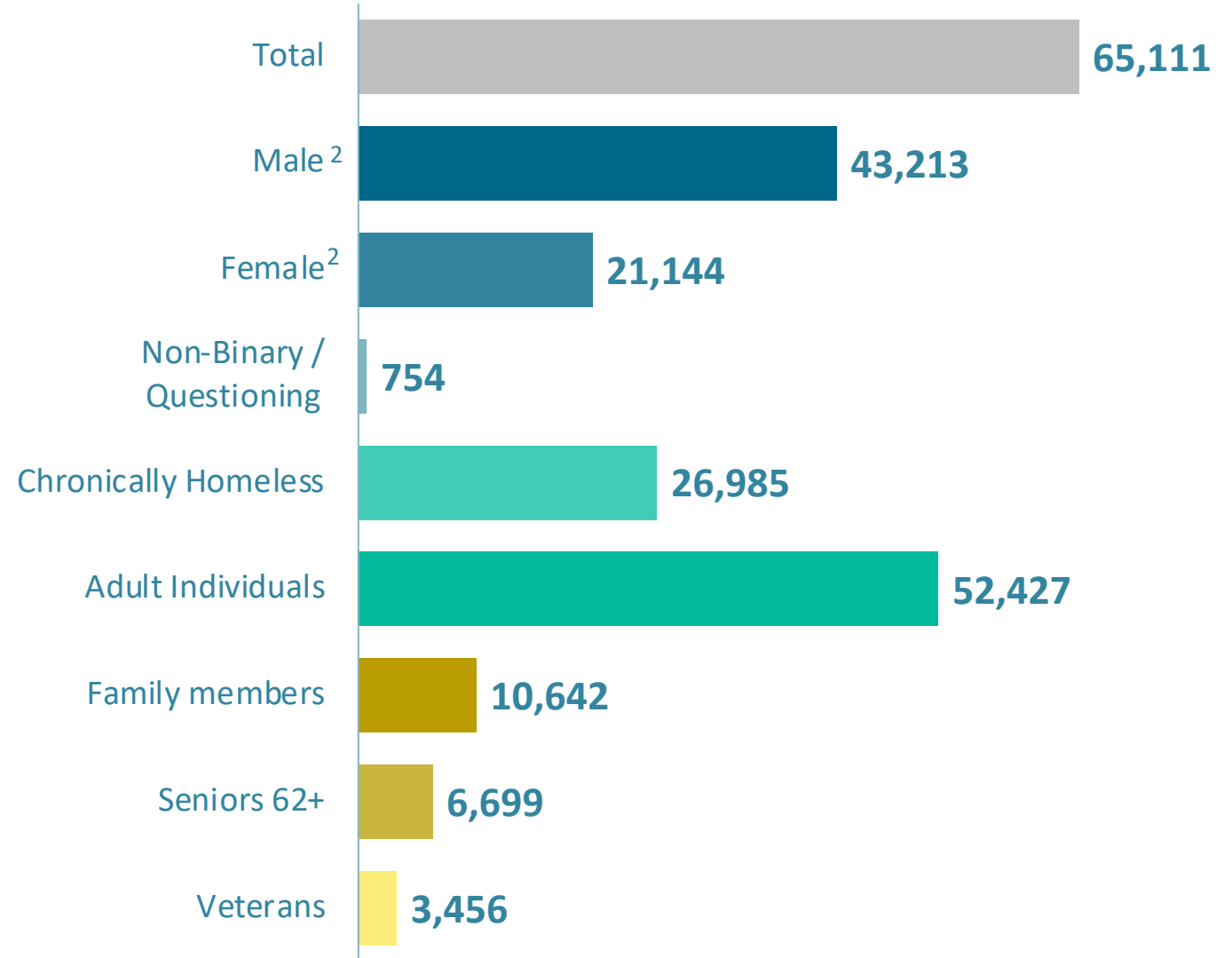
**We brought nearly twice as many unhoused people who report serious mental illness or substance abuse into shelter.**



Number of people experiencing homelessness with SUD or SMI in shelter.

## Homelessness in most subpopulations in the LA CoC grew, but veterans fell<sup>1</sup>.

- Veteran homelessness shrank by 6.1%
- The number of women experiencing homelessness increased by 2.4%
- Seniors experiencing homelessness grew by 6.5%.
- Chronic homelessness grew by 10.2%

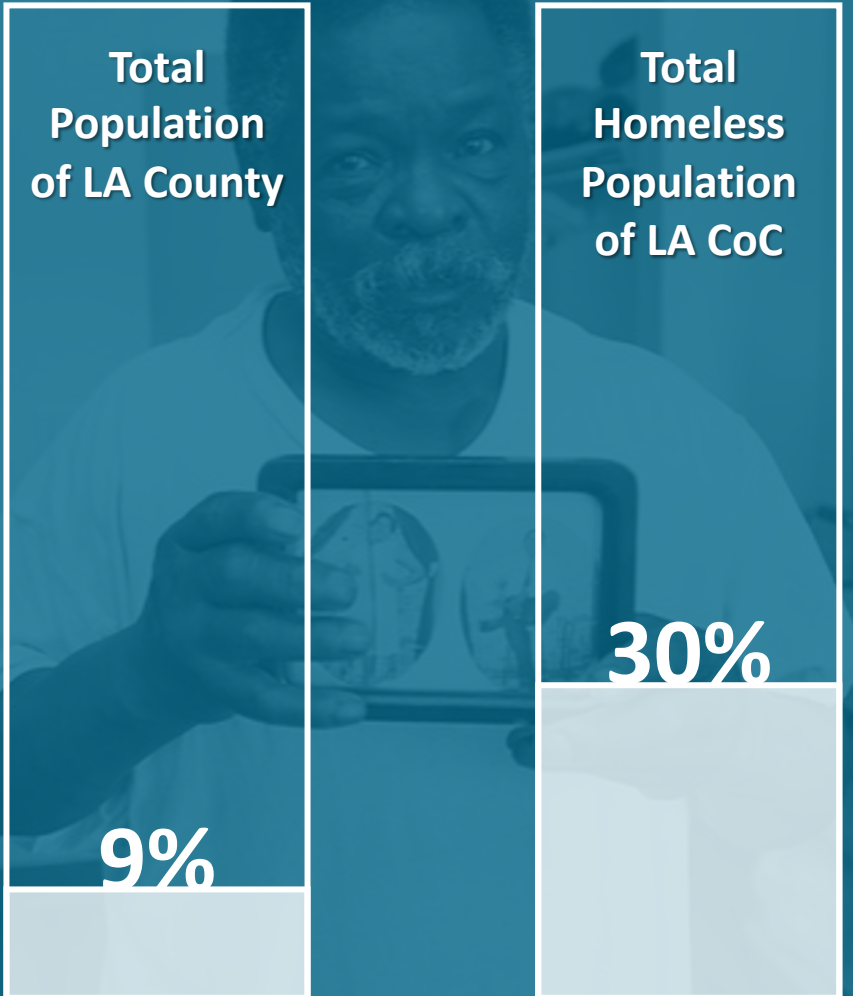




## Black people are still overrepresented among people experiencing homelessness.

Despite the decrease, Black people comprise nearly 30% of the homeless population, despite being only 9% of LA County.

### Percentage of Black People Experiencing Homelessness



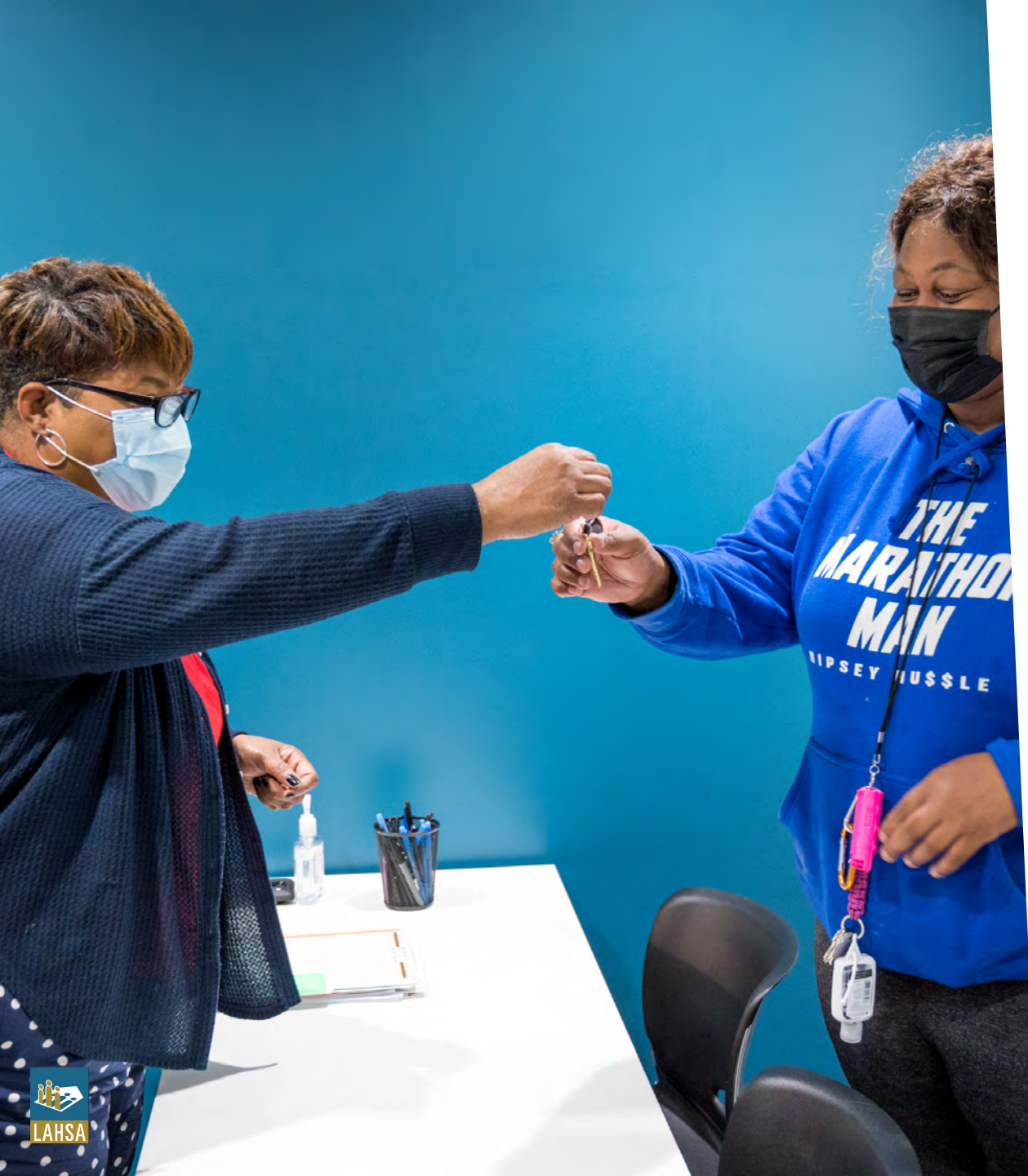
## Latino homelessness is rising faster than other demographics.

25.8% more people experiencing homelessness identify as Latino. Latinos are the largest demographic group in LA CoC, representing 49% of LA County, and now 44% of people experiencing homelessness.

Race / Ethnicity	Total Homeless Pop.	Prevalence in Homeless Pop. (%)	Prevalence in LA County Pop. (%)*	Percent Change	
Hispanic/Latino	28,940	44.5%	49.1%	▲	26%
Black/African American (Non-Hispanic/Latino)	19,523	30.0%	9.0%	▼	-9%
White (Non-Hispanic/Latino)	13,661	21.0%	25.3%	▼	-16%
Mixed or Multiple races (Non-Hispanic/Latino)	1,637	2.5%	3.3%	▲	24%
Asian (Non-Hispanic/Latino)	598	0.9%	15.6%	▼	-23%
American Indian/Alaska Native (Non-Hispanic/Latino)	610	0.9%	1.5%	▼	-11%
Native Hawaiian/Other Pacific Islander (Non-Hispanic/Latino)	142	0.2%	0.4%	▼	-31%
<b>Total</b>	<b>65,111</b>	<b>100%</b>	<b>-</b>	<b>-</b>	

## Policy and investments are making a difference

During the pandemic, the County and City of LA enacted policy tools, including the eviction moratorium and utility assistance, that prevented thousands of people from experiencing homelessness. Federal and state unemployment relief also kept homelessness from rising more.





**The City of LA has created more affordable housing in the past five years than in the previous 30 years.**

Prop HHH will exceed its goal of bringing on 10,000 supportive and affordable units.



## Led by the City of LA, our LA CoC shelter capacity has increased 62%.

We went from 15,617 beds available on any given night in 2019 to 25,263 in 2022. Though shelter is not a long-term solution, bringing our neighbors inside makes their transitions to permanent housing more effective.





# Decades of bad policies mark our national and local history that created our housing and homelessness crises.

This includes policies that:

01

Constricting housing supply has led to a lack of affordable housing.

02

Mass incarceration

03

Inadequate support for people exiting prisons, jails, hospitals, foster care, and the military.

04

Slowing housing creation

05

Skyrocketing housing prices while incomes stagnated.



**If LA keeps  
focusing on  
solutions to  
the root  
causes, we can  
solve them –  
together.**



## LAHSA is focused on reducing unsheltered homelessness by:

01

Connecting as many people experiencing unsheltered homelessness as possible to interim housing

02

Ensuring stays in interim housing are brief and provide a rapid pathway to permanent housing

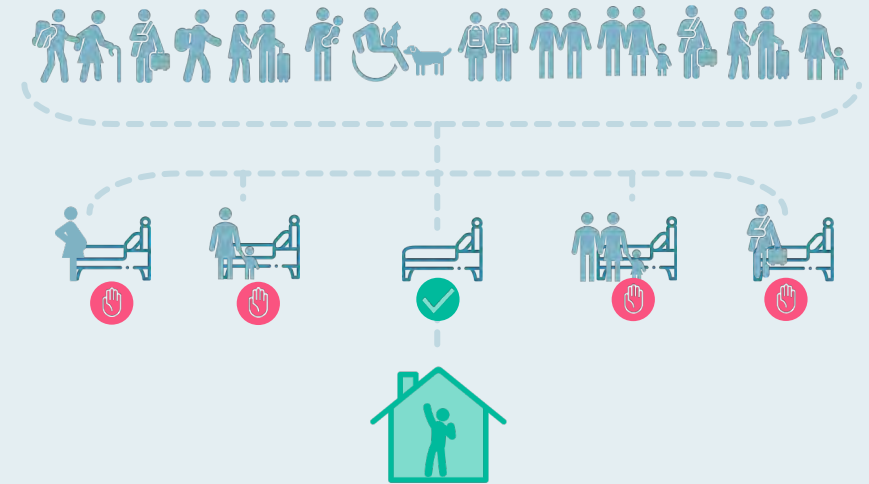
03

Equip data-driven decision making by collecting, analyzing, and sharing regional data to track our progress towards shared goals.

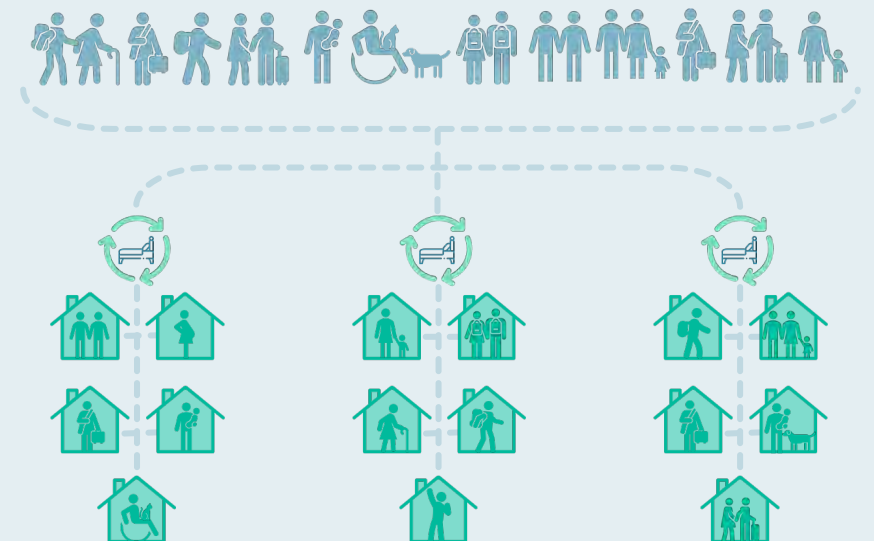
# The LA region needs to increase the amount of permanent housing available for our unhoused neighbors.

- Our system works best when we have a five to one permanent housing to shelter ratio.
- Our permanent housing inventory has not kept up with our shelter capacity leading to a ratio of shelter to permanent housing that is closer to 1:1.
- To achieve an ideal system our region needs to increase housing availability by 250%.
- Our cities and county need to increase our housing units and through innovative options to housing for our most vulnerable neighbors.

## Unbalanced



## Balanced





## LA County's Homeless Initiative is making changes to rehouse our neighbors faster and expand homelessness prevention

- Improve social safety nets
- Use data to predict and prevent homelessness
- Increase rental and shallow subsidies
- Prevent homelessness by improving support for people leaving foster care, jails, county hospitals

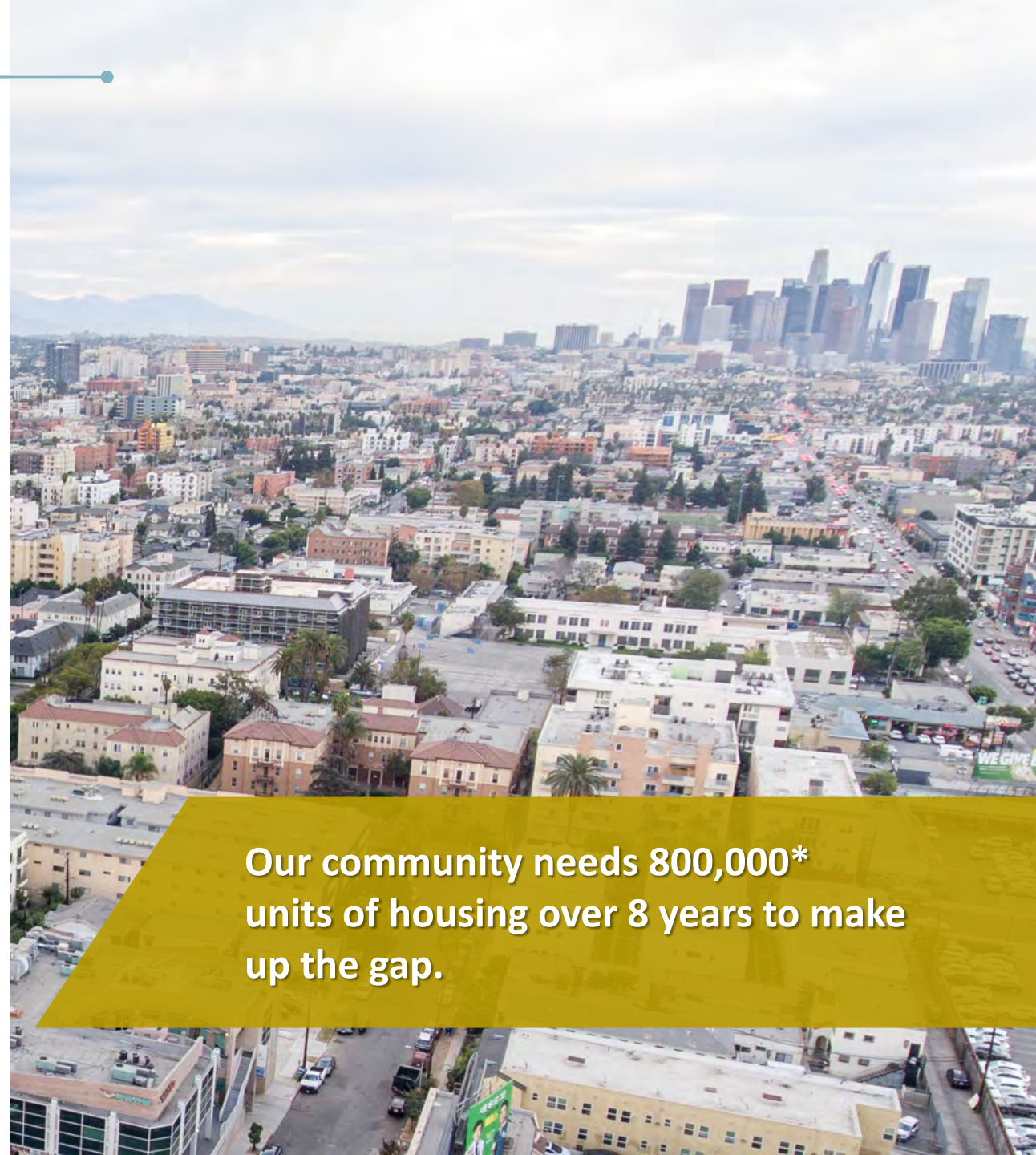


The Los Angeles County  
**HOMELESS INITIATIVE**  
**REAL HELP. LASTING CHANGE.**

# Cities across LA County can help end homelessness faster by creating more affordable housing.

- Through Prop HHH and Project Homekey LA City has created thousands of additional homes to address homelessness
- LA County is willing to partner with cities to help them secure state and federal funding to grow their housing supply, but more affordable housing is needed.

**Our community needs 800,000\* units of housing over 8 years to make up the gap.**





## Conclusions

- Homelessness is rising much slower than in previous years
- Tents, vehicles, and makeshift shelters on the street increased, but fewer people are in them
- Policies & investments prevented homelessness from growing worse during COVID
- Investments in mental health and substance use disorder treatment services and beds is needed
- More people than ever before are in shelter
- Black people are still overrepresented, although down slightly.
- The number of Latinos experiencing homelessness has grown considerably
- Our region is in a very precarious position w/policies & investments ending.
  - As pandemic era safety nets end, more low-income Angelenos may fall into homelessness
  - A significant amount of one-time shelter funding is ending. This loss could cause a rise in unsheltered homelessness.



# Get Involved



## Advocate

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- Support policies to create more housing
- Demand system change - we have land use and housing policies that fuel inequity and we need to change that
- Get involved at [everyoneinla.org](https://everyoneinla.org)



## Volunteer

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- Visit the [LAHSA get involved](#) page to connect with your local service provider.
- We need every one of you to volunteer for the 2023 Homeless Count in January.



## Work With Us

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- We are hiring skilled people to join our mission and make it a reality
- For career opportunities, visit [lahsa.org/jobs](https://lahsa.org/jobs)



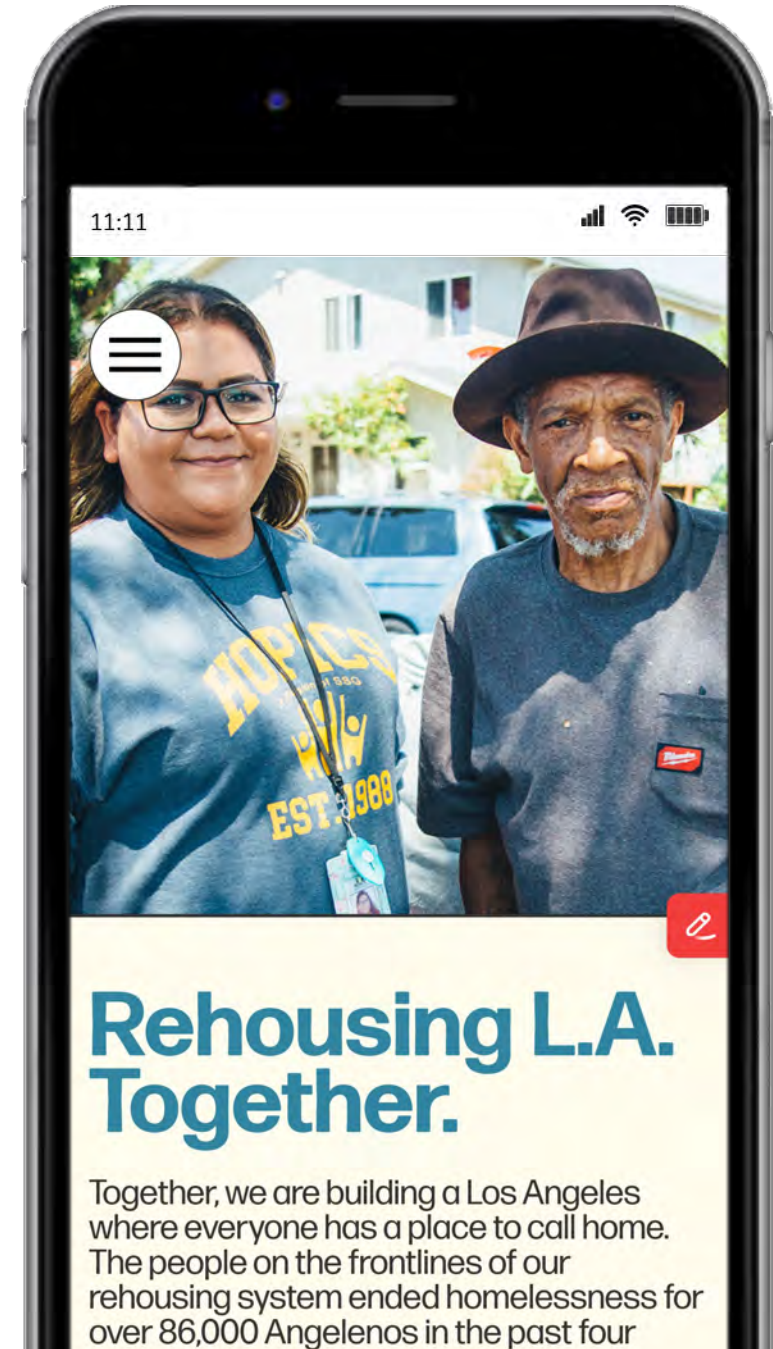
## Rent Your Unit

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- Landlords and property owners, call the LeaseUp program to rent your units at market rates, with support from our provider teams

**LAHSA thanks the thousands of frontline staff and volunteers who do hero's work end homelessness in our community every day.**

**Learn more of their stories at [rehousing.la](https://rehousing.la)**





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# HOMELESS POLICY DEPUTIES AUGUST 11, 2022 MEETING SUMMARY VIA TELECONFERENCE CALL

DEPUTIES IN ATTENDANCE:	
<ul style="list-style-type: none"> <li>• Daniella Urbina, First District</li> <li>• Isela Gracian, Second District</li> <li>• Lily Sofiani, Second District</li> <li>• Rachael Simon, Third District</li> </ul>	<ul style="list-style-type: none"> <li>• Tanya Ortiz, Third District</li> <li>• Ivan Sulic, Fourth District</li> <li>• Tyler Cash, Fifth District</li> </ul>
ITEMS/PRESENTERS	ACTIONS/NEXT STEPS
<b>I. Welcome and Introductions</b> - Isela Gracian, Second District	N/A
<b>II. Partnering for Domestic Violence Survivors</b> - Amy Turk, Downtown Women's Center/ Domestic Violence and Homeless Services Coalition	No additional follow up.
<b>III. Female Homelessness: Nexus with Domestic Violence, Sexual Assault, and Human Trafficking</b> - Nicolle Perras, Domestic Violence Council, DPH	No additional follow up.
<b>IV. Domestic Violence and Homelessness</b> - Ericka Battaglia and Elizabeth Vera, HOPICS	No additional follow up.
<b>V. Public Comment</b>	N/A
<b>VI. Items Recommended for Future Discussion</b>	N/A
<b>VII. Next Meeting</b>	September 8, 2022