CIVIC ART DIVISION

Department of Arts and Culture
Civic Art Division

Civic Art Policy
- New Civic Art Projects
- Collections Management

Initiatives

Public Art in Private Development Program

Audience

Community Engagement

Outcomes
MLK Jr. Child and Family Wellbeing Center: Supporting Local Artist
Sterilization: A family’s reaction

Shortly before midnight, Sept. 13, 1973, 27-year-old Joaquina Rivera, who speaks only Spanish, was admitted to County Hospital in Los Angeles in anticipation of the birth of her fifth child.

Mrs. Rivera “was given general anesthesia,” according to a complaint filed in a civil suit, and “while groggy and incoherent,” was approached by a doctor who told her she should have her “tubes cut” because “her children were a burden on the government.”

A few moments later, as she lay on the operating table, a pneumacentesis was performed and Jorge Rivera was licked from her womb and brought kicking and screaming into the world. Mrs. Rivera was then surgically sterilized. She will never again bear children.

By ROSEMARY MCCULLOCH
Sun-Telegram Staff Writer

For generations, the story of Joaquina Rivera and her husband, Jorge, has been told as a cautionary tale about a medical procedure that was performed without her consent. The case illustrates the challenges faced by women of color and those who speak languages other than English in navigating the healthcare system.

At the same time, the story also highlights the resilience and determination of those affected by such injustices, as well as the ongoing efforts to ensure that such practices are no longer tolerated.

The image shows a woman holding a piece of art, which may be related to the sterilization story, as well as other pieces of art that could be posters or illustrations related to healthcare and community involvement. These images suggest a broader context for the sterilization story, possibly illustrating the impact of such practices on communities and the importance of advocacy and awareness.

LAC+USC Medical Center: Highlighting Healing of a Community
Capital Projects

Fire Department: Fire Station 104, 5th District
Artist Anne Elizabeth Sobieski
Capital Projects

Department of Mental Health: MRT Behavioral Health Center Lobby, 2nd District
Artist Freedland Buck
Capital Projects

Department of Mental Health: Sheila Kuehl Family Wellness Center, 3rd District
Artist Christine Nguyen
Art Conservation

Department of Health Services: LAC + USC Medical Center, 1st District
Artist Hugo Ballin
Conservator Zebala & Partners
Cross sector collaborations with departments

Chief Executive Office: Cross-sector collaboration with the departments of Regional Planning, Development Authority, and Public Works on the Homeless Initiative Strategy

F4: Part of the Solution: YES to ADU
Department Commissions

Department of Public Works: Headquarters Courtyard Water Fountain
Artist Geoff McFetridge
Grant awarded projects
Civic Art Project Growth and Capacity

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th># of Active Projects</th>
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<tbody>
<tr>
<td>2014-15</td>
<td>41</td>
</tr>
<tr>
<td>2015-16</td>
<td>44</td>
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<tr>
<td>2016-17</td>
<td>62</td>
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<td>2017-18</td>
<td>68</td>
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<td>2018-19</td>
<td>75</td>
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<td>2019-20</td>
<td>77</td>
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<td>2020-21</td>
<td>104</td>
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<tr>
<td>2021-22</td>
<td>112</td>
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**Civic Art Project Growth and Capacity**

- Project load continues to increase
- 173% growth since FY2014-15
- 38% growth projected for FY2022-23
- Two staff were curtailed in FY2020-21
- Department requested two positions (FY2022-23) to:
  - Stabilize the Civic Art division
  - Address project growth and Board requests
  - Ensure compliance with County Civic Art policy
- Position request was deferred to Final Changes
### Civic Art Project Growth and Capacity

<table>
<thead>
<tr>
<th>Project Status</th>
<th># of Projects</th>
<th>Sum of Total Budgets</th>
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</thead>
<tbody>
<tr>
<td>Active</td>
<td>112</td>
<td>$20,049,181</td>
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<tr>
<td>Active, unassigned</td>
<td>42</td>
<td>$11,185,000</td>
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<tr>
<td>Upcoming</td>
<td>75</td>
<td>$3,474,932</td>
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<td>Grand Total</td>
<td>229</td>
<td>$34,709,113</td>
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</tbody>
</table>

If position request is unfunded:

- Reduction in projects
- Reduction in community benefit
- Capping project load
- Forfeit funding restricted for Civic Art (~$11M)
Thank you
LA County Library:
Programming Into the Future

Skye Patrick | Library Director
Debbie Anderson | Assistant Director, Education & Engagement
LA County Library is...

- More than just books!
- A connection to information and tangible resources.
- A support system for educational, recreational, and social needs.
LA County Library

Programming Mission

• Welcoming to ALL
• Community hub
• Partnerships
• Outreach
• Focus on marginalized communities
• Educational and recreational
• Free and high-quality services
Bringing Programming to Life

- Staff, customer, and Library connection
- Staff bring human factor in helping people
- Highly trained and qualified staff
2018-19 Programming Figures

19,000 total programs

600,000 total participants
County Partnerships

One-Time Funding
$16.7M in FY 18-19

- Primarily one-time program funding
- County and external partnerships
  - Department of Mental Health
  - Probation
  - Department of Public Health
  - California State Library
Forecasted Programming Impact

- Structural deficit of $14.4 million in FY2022-23
- Tiered approach to reduce staffing needs through part-time attrition
- Library hours in deficit cities reduced by 14%
- 50% reduction in programming
Reduced Staffing Impact on Programming

- Loss of staff and increased vacancies
- Staff connected with specific communities
- Critical programming support
Critical Programming

• One-to-one tutoring
• Early literacy programs:
  • Smartypants Storytime
  • Reading Machine
• MākMō maker mobiles
• Homework Centers
• Free high school diploma
• Adult literacy and language learning
Impact on Individuals

Experiencing Homelessness

- LA County Library’s *The Source* in partnership with DMH, at 5 libraries

- Resources:
  - Vaccines
  - Legal support
  - Housing referral
  - Housing vouchers
  - Social services
  - Mental health support
  - Meals
  - Hot showers
  - Cell phones

- 80 events served 2,500 individuals experiencing homelessness
Impact of Reduced Hours on Programming

- Less flexibility to support:
  - Working families
  - Students
  - Self-employed who need “off hours” to support their needs
Funding Need to Return to 2018-19 Program Levels

- $25 million in 2022-23
- Average incremental increase of 10% annually based on conservative forecast in property tax growth
Impact to Our Communities

- Pandemic recovery is more crucial than ever:
  - Helping youth with pandemic learning loss
  - Adults seeking employment
  - Social connection for mental health
Questions?
PROJECT-BASED VOUCHERS (PBV)
The PBV Program is completely discretionary.

The U.S. Department of Housing and Urban Development (HUD) does not appropriate separate PBV funding or regulate a specific voucher allocation for this Program.

PBV’s can be attached to new construction projects, rehabilitation projects, or existing housing.
The rental assistance is attached to the unit and not to the tenant as with the HCV Program.

The LACDA must notify HUD of its intent to project-base its vouchers and await a response prior to proceeding.

The LACDA may enter into a 20-year contract with the property owner.

Affordable housing developers generally need a PBV commitment for the financing of new construction/rehabilitation making the Program a key in the fight to end homelessness.
PBV AWARD PROCESS

- Upon approval by HUD, PBVs are made available through the LACDA’s Housing Investment and Finance Division’s Notice of Funding Availability (NOFA) and allocations are typically tied to an award of capital funding through the NOFA.

- Currently, NOFA funding and PBVs awards are prioritized for PSH. A small set aside for Preservation projects was also available in recent NOFAs, but as PBVs became scarcer, this practice was discontinued.

- Projects are scored based on criteria prioritized by the Board, in addition to financial feasibility and the experience of the development team.
DEVELOPMENT FUNDING

- Proposed projects awarded PBVs and capital subsidy typically apply for additional public funding sources, tax exempt bonds, and tax credits to complete their financing stack.

- PBVs are considered a source of public subsidy which increases the competitiveness of a project for other public funds, tax exempt bonds, and tax credits.

- Homeless projects are prioritized for funding by other public lenders and for tax-exempt bonds and tax credits.

- In addition to increasing a project’s competitiveness for public funding sources and ensuring its financial feasibility, PBVs are critical to accessing conventional permanent loans for PSH developments.

- Without a rental subsidy, developers would be unable to develop and operate PSH units and would ultimately result in developers pivoting away from developing PSH units.
The LACDA maintains a separate waiting list for each PBV site. PBV units for homeless populations are referred by the Coordinated Entry System and receive supportive services by a Community-Based Organization. Tenants will never pay more than 30% of their income towards rent, even when the owner receives a rent increase.

At the client level, the PBV Program follows the same rules and regulations as the tenant-based HCV Program. After one year on the Program, a PBV participant may request a tenant-based voucher when they are available. Upon turnover of a unit, the LACDA may pay up to two months of vacancy payments to the owner. The LACDA maintains a separate waiting list for each PBV site. PBV units for homeless populations are referred by the Coordinated Entry System and receive supportive services by a Community-Based Organization.
PROGRAM CAP

Statutory cap for PBV’s of 30% of total HCV allocation.

Due to high demand in NOFAs and other anticipated future commitments, the LACDA projects reaching the 30% program cap as early as the end of calendar year 2024.
PBV USAGE

LACDA incorporated PBV’s beginning with NOFA 14 in 2009 making 200 available; 64 were allocated.

NOFA 26 & 27 offered 600 & 300 vouchers respectively; both were oversubscribed.

LACDA commits PBVs almost exclusively for new construction projects targeting special needs population.

Recently new requests are being submitted for motel conversions and interim housing conversions.
NEW CONSTRUCTION VS. CONVERSION PROJECTS

- Opportunity Costs
- Long Term Project Viability
- Amenities
- Unit Demand
ALTERNATIVES

Tenant Based Vouchers with County Backstop

CoC Certificates
Baldwin Rose Apartments
10001-10005 Rose Avenue, El Monte, CA 91731

Developer:
Mercy Housing Management

Supervisorial District:
1

Population:
Homeless Veterans, Families

Number of Units:
55

LACDA Funding:
$1,965,750

Total Development Cost:
$33,146,627

Completion Date:
2019
Athens Vistas
1248-1314 W 105th Street, Los Angeles, CA 90044

Developer:
LA County Housing Development Corp./Veloce Partners

Supervisiorial District:
2

Population:
Homeless Seniors, Low-Income Seniors

Number of Units:
74

LACDA Funding:
$5,925,900

Total Development Cost:
$24,540,707

Completion Date:
2018
Palm View Apartments
980 North Palm Ave.
West Hollywood, CA 90069

Developer:
Kingdom Development

Supervisiorial District:
3

Population:
Persons with HIV/AIDS

Number of Units:
40

LACDA Funding:
$1,000,000

Total Development Cost:
$17,805,358

Completion Date:
2020
Vistas Del Puerto
10966-10970 Ratner Street, Los Angeles, CA 91352

Developer:
Clifford Beers Housing, Inc

Supervisory District:
4

Population:
Frequent Users, Homeless, Families

Number of Units:
48

LACDA Funding:
$3,360,000

Total Development Cost:
$26,496,754

Completion Date:
2021
Imagine Village I
44000 Sahuayo Street,
Lancaster, CA 93535

Developer:
Abbey Road & Abode Communities

Supervisorial District:
5

Population:
Homeless, Homeless Veterans, and Low-Income Families

Number of Units:
75

LACDA Funding:
$2,700,000

Total Development Cost:
$25,311,665

Completion Date:
2019