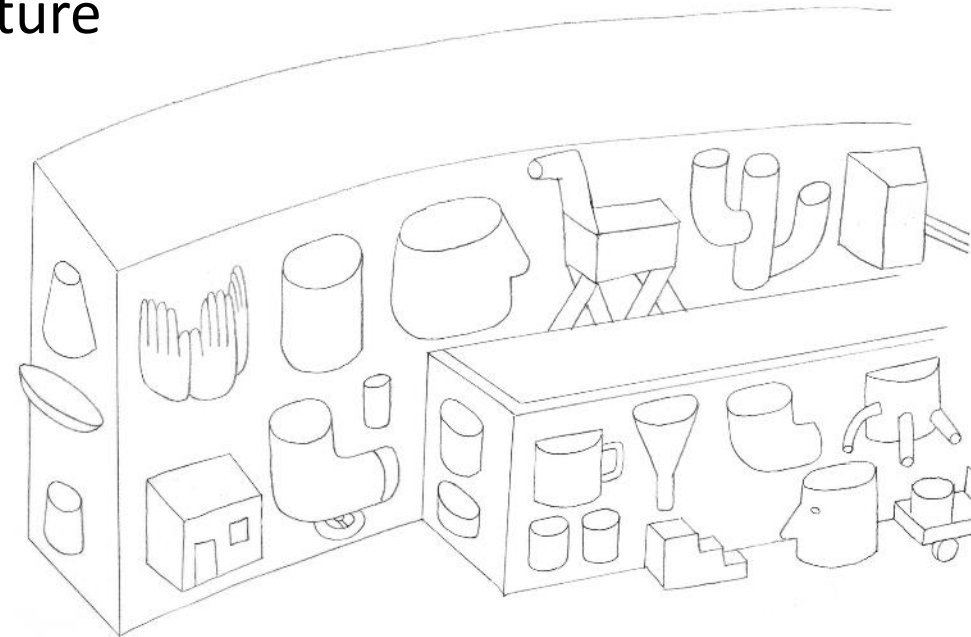


CIVIC ART DIVISION

Department of Arts and Culture



Civic Art Division

Civic Art Policy

**New Civic
Art Projects**

**Collections
Management**

Initiatives

**Public Art in
Private
Development
Program**

Audience

Community Engagement

Outcomes

MLK Jr. Child and Family Wellbeing Center: Supporting Local Artist





LAC+USC Medical Center: Highlighting Healing of a Community







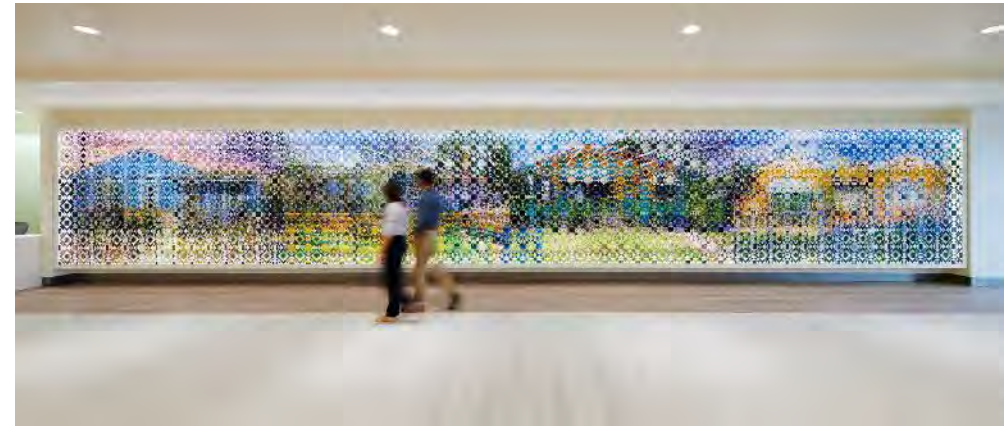
OUTCOMES

Capital Projects



Fire Department: Fire Station 104, 5th District
Artist Anne Elizabeth Sobieski

Capital Projects



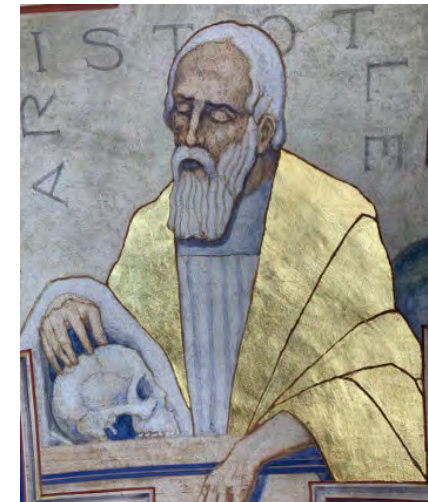
Department of Mental Health: MRT Behavioral Health Center Lobby, 2nd District
Artist Freedland Buck

Capital Projects



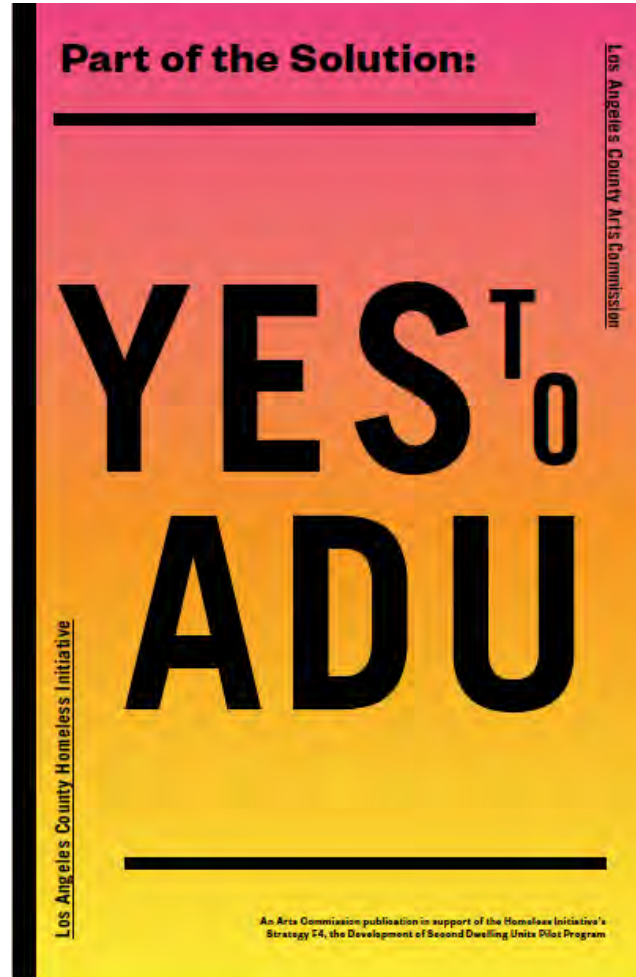
Department of Mental Health: Sheila Kuehl Family Wellness Center, 3rd District
Artist Christine Nguyen

Art Conservation



Department of Health Services: LAC + USC Medical Center, 1st District
Artist Hugo Ballin
Conservator Zebala & Partners

Cross sector collaborations with departments



Chief Executive Office: Cross-sector collaboration with the departments of Regional Planning, Development Authority, and Public Works on the Homeless Initiative Strategy F4: Part of the Solution: YES to ADU

Department Commissions



Department of Public Works: Headquarters Courtyard Water Fountain
Artist Geoff McFetridge

Grant awarded projects

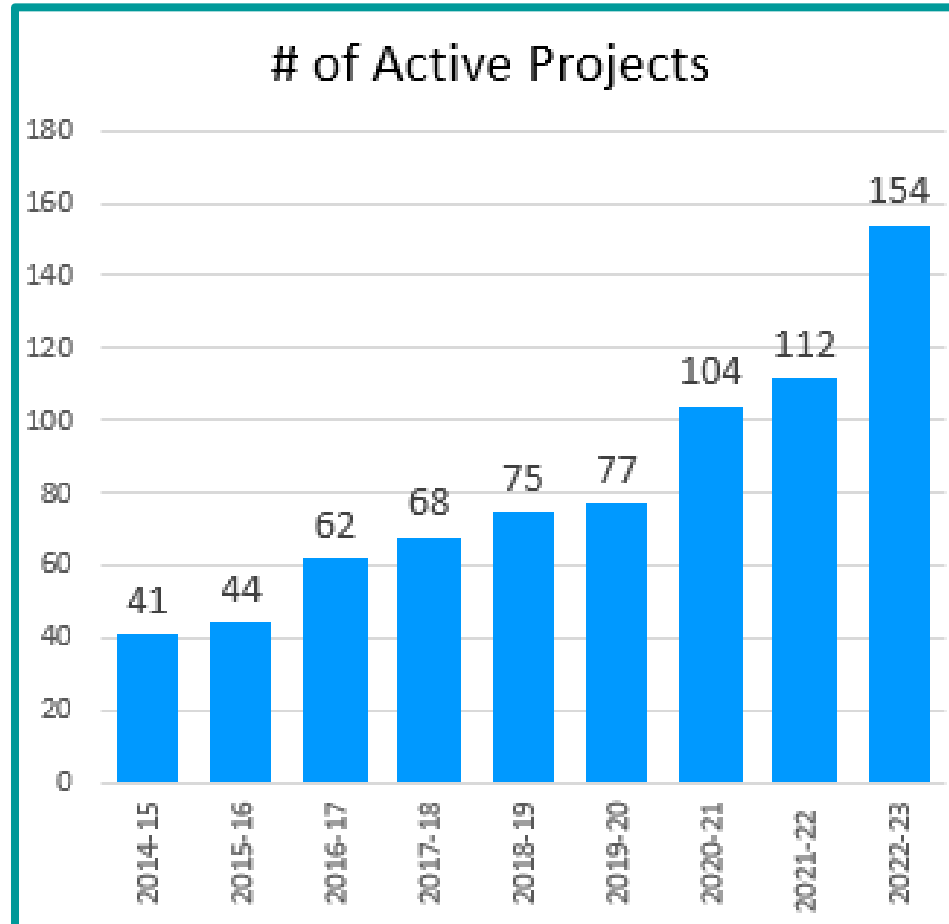


Department of Public Library: AC Bilbrew Library, 2nd District
Artist Greenmeme

Civic Art Project Growth and Capacity

Fiscal Year	# of Active Projects
2014-15	41
2015-16	44
2016-17	62
2017-18	68
2018-19	75
2019-20	77
2020-21	104
2021-22	112

Civic Art Project Growth and Capacity



- Project load continues to increase
- 173% growth since FY2014-15
- 38% growth projected for FY2022-23
- Two staff were curtailed in FY2020-21
- Department requested two positions (FY2022-23) to:
 - Stabilize the Civic Art division
 - Address project growth and Board requests
 - Ensure compliance with County Civic Art policy
- Position request was deferred to Final Changes

Civic Art Project Growth and Capacity

Project Status	# of Projects	Sum of Total Budgets
Active	112	\$20,049,181
Active, unassigned	42	\$11,185,000
Upcoming	75	\$3,474,932
Grand Total	229	\$34,709,113

If position request is unfunded:

- Reduction in projects
- Reduction in community benefit
- Capping project load
- Forfeit funding restricted for Civic Art (~\$11M)



Thank you

LA County Library:

Programming Into the Future

Skye Patrick | Library Director

Debbie Anderson | Assistant Director, Education & Engagement





LA County Library is...

- More than just books!
- A connection to information and tangible resources.
- A support system for educational, recreational, and social needs.



LA County Library

Programming Mission

- Welcoming to **ALL**
- Community hub
- Partnerships
- Outreach
- Focus on marginalized communities
- Educational and recreational
- Free and high-quality services



Bringing Programming to Life



- Staff, customer, and Library connection
- Staff bring human factor in helping people
- Highly trained and qualified staff



2018-19

Programming Figures

19,000

total programs

600,000

total participants





County Partnerships

**One-Time Funding
\$16.7M in FY 18-19**

- Primarily one-time program funding
- County and external partnerships
 - Department of Mental Health
 - Probation
 - Department of Public Health
 - California State Library

Forecasted Programming Impact

- Structural deficit of \$14.4 million in FY2022-23
- Tiered approach to reduce staffing needs through part-time attrition
- Library hours in deficit cities reduced by 14%
- 50% reduction in programming





Reduced Staffing *Impact on Programming*

- Loss of staff and increased vacancies
- Staff connected with specific communities
- Critical programming support

Critical Programming

- One-to-one tutoring
- Early literacy programs:
 - Smartypants Storytime
 - Reading Machine
- MākMō maker mobiles
- Homework Centers
- Free high school diploma
- Adult literacy and language learning





Impact on Individuals

Experiencing Homelessness

- LA County Library's *The Source* in partnership with DMH, at 5 libraries
- Resources:
 - Vaccines
 - Legal support
 - Housing referral
 - Housing vouchers
 - Social services
 - Mental health support
 - Meals
 - Hot showers
 - Cell phones
- 80 events served **2,500 individuals** experiencing homelessness

Impact of Reduced Hours **on Programming**

- Less flexibility to support:
 - Working families
 - Students
 - Self-employed who need “off hours” to support their needs



Funding Need to Return to 2018-19 Program Levels

- \$25 million in 2022-23
- Average incremental increase of 10% annually based on conservative forecast in property tax growth



Impact to Our Communities

- Pandemic recovery is more crucial than ever:
 - Helping youth with pandemic learning loss
 - Adults seeking employment
 - Social connection for mental health





*Thank
you!*



Questions?



A modern, multi-story apartment building with a mix of green and brown horizontal siding. The building features several windows, some with white frames and others with dark frames. A central entrance has a glass door. To the right, there's a balcony with a metal railing. The sky is overcast.

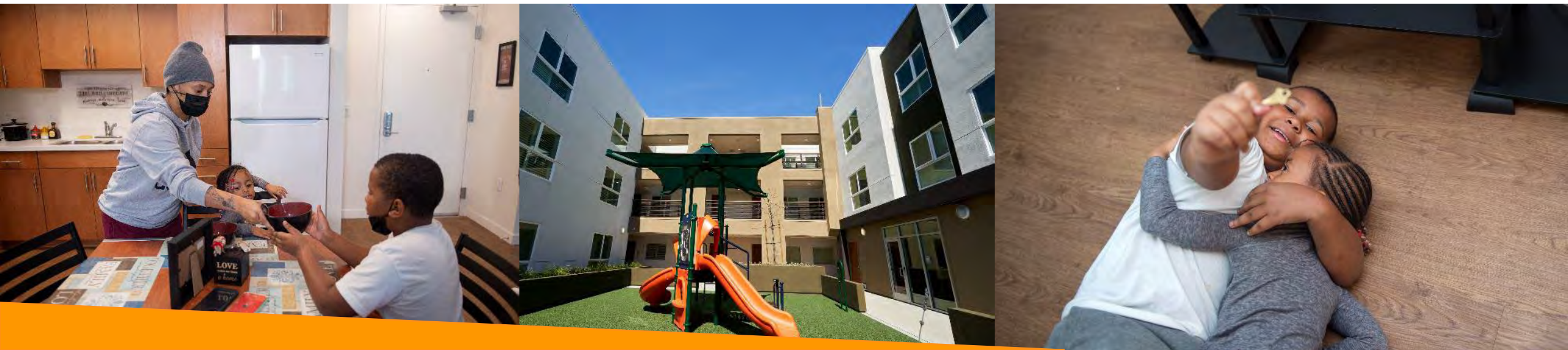
PROJECT-BASED VOUCHERS (PBV)

ABOUT THE PBV PROGRAM

The PBV Program is completely discretionary.

The U.S. Department of Housing and Urban Development (HUD) does not appropriate separate PBV funding or regulate a specific voucher allocation for this Program.

PBV's can be attached to new construction projects, rehabilitation projects, or existing housing.



KEY PROGRAM COMPONENTS

- ❖ The rental assistance is attached to the unit and not to the tenant as with the HCV Program.
- ❖ The LACDA must notify HUD of its intent to project-base its vouchers and await a response prior to proceeding.
- ❖ The LACDA may enter into a 20-year contract with the property owner.
- ❖ Affordable housing developers generally need a PBV commitment for the financing of new construction/rehabilitation making the Program a key in the fight to end homelessness.



PBV AWARD PROCESS



- ❖ Upon approval by HUD, PBVs are made available through the LACDA's Housing Investment and Finance Division's Notice of Funding Availability (NOFA) and allocations are typically tied to an award of capital funding through the NOFA.
- ❖ Currently, NOFA funding and PBVs awards are prioritized for PSH. A small set aside for Preservation projects was also available in recent NOFAs, but as PBVs became scarcer, this practice was discontinued.
- ❖ Projects are scored based on criteria prioritized by the Board, in addition to financial feasibility and the experience of the development team.

DEVELOPMENT FUNDING



- ❖ Proposed projects awarded PBVs and capital subsidy typically apply for additional public funding sources, tax exempt bonds, and tax credits to complete their financing stack.
- ❖ PBVs are considered a source of public subsidy which increases the competitiveness of a project for other public funds, tax exempt bonds, and tax credits.
- ❖ Homeless projects are prioritized for funding by other public lenders and for tax-exempt bonds and tax credits.
- ❖ In addition to increasing a project's competitiveness for public funding sources and ensuring its financial feasibility, PBVs are critical to accessing conventional permanent loans for PSH developments.
- ❖ Without a rental subsidy, developers would be unable to develop and operate PSH units and would ultimately result in developers pivoting away from developing PSH units.



OTHER PROGRAM CONSIDERATIONS

At the client level, the PBV Program follows the same rules and regulations as the tenant-based HCV Program.

After one year on the Program, a PBV participant may request a tenant-based voucher when they are available.

Upon turnover of a unit, the LACDA may pay up to two months of vacancy payments to the owner.

The LACDA maintains a separate waiting list for each PBV site.

PBV units for homeless populations are referred by the Coordinated Entry System and receive supportive services by a Community-Based Organization.

Tenants will never pay more than 30% of their income towards rent, even when the owner receives a rent increase.

PROGRAM CAP

Statutory cap for PBV's of 30% of total HCV allocation.

Due to high demand in NOFAs and other anticipated future commitments, **the LACDA projects reaching the 30% program cap as early as the end of calendar year 2024.**



PBV USAGE

LACDA incorporated PBV's beginning with NOFA 14 in 2009 making 200 available; 64 were allocated.

NOFA 26 & 27 offered 600 & 300 vouchers respectively; both were oversubscribed.

LACDA commits PBVs almost exclusively for *new construction* projects targeting special needs population.

Recently new requests are being submitted for motel conversions and interim housing conversions.



NEW CONSTRUCTION VS. CONVERSION PROJECTS

- ❖ Opportunity Costs
- ❖ Long Term Project Viability
- ❖ Amenities
- ❖ Unit Demand



ALTERNATIVES

Tenant Based Vouchers with
County Backstop

CoC Certificates



Firestone
Phoenix

Baldwin Rose Apartments

10001-10005 Rose
Avenue, El Monte, CA
91731

Developer:

Mercy Housing Management

Supervisory District:

1

Population:

Homeless Veterans, Families

Number of Units:

55

LACDA Funding:

\$1,965,750

Total Development Cost:

\$33,146,627

Completion Date:

2019





Athens Vistas

1248-1314 W 105th
Street, Los Angeles,
CA 90044

Developer:

LA County Housing Development
Corp./Veloce Partners

Supervisory District:

2

Population:

Homeless Seniors, Low-Income Seniors

Number of Units:

74

LACDA Funding:

\$5,925,900

Total Development Cost:

\$24,540,707

Completion Date:

2018



Palm View Apartments

980 North Palm Ave.
West Hollywood, CA
90069

Developer:

Kingdom Development

Supervisory District:

3

Population:

Persons with HIV/AIDS

Number of Units:

40

LACDA Funding:

\$1,000,000

Total Development Cost:

\$17,805,358

Completion Date:

2020



Vistas Del Puerto

10966-10970 Ratner
Street, Los Angeles,
CA 91352

Developer:

Clifford Beers Housing, Inc

Supervisory District:

4

Population:

Frequent Users, Homeless, Families

Number of Units:

48

LACDA Funding:

\$3,360,000

Total Development Cost:

\$26,496,754

Completion Date:

2021



Imagine Village I

44000 Sahuayo Street,
Lancaster, CA 93535

Developer:

Abbey Road & Abode Communities

Supervisory District:

5

Population:

Homeless, Homeless Veterans, and Low-
Income Families

Number of Units:

75

LACDA Funding:

\$2,700,000

Total Development Cost:

\$25,311,665

Completion Date:

2019