

November 15, 2022

**MOTION BY SUPERVISOR SHEILA KUEHL**

**Taking the Next Steps in the Hollywood 2.0 Pilot Project**

On [November 2, 2021](#), the Los Angeles County Board of Supervisors approved the Motion, “Initiating the Hollywood 2.0 Pilot Project”, a project to utilize the Mental Health Services Act (MHSA) Innovation grant from the California Mental Health Services Oversight and Accountability Commission (MHSOAC) to test a new and comprehensive approach to serving people with severe and persistent mental illnesses, including those who are homeless, while keeping them in the community. Hollywood 2.0 will provide a variety of services, including crisis services and resources such as an Urgent Care Centers, Peer Respite Center, a Crisis Residential Program, and intensive field services within the Hollywood community in lieu of bringing these individuals to the County psychiatric emergency rooms or to the jail. The November 2021 Board motion authorized the Director of Mental Health to engage in multiple activities to initiate the pilot including, hiring a dedicated manager (and/or management team) and additional staff to provide Full-Service Partnership (FSP) and Homeless Outreach & Mobile Engagement (HOME) program services dedicated to the Hollywood region; and authorization to identify and engage a Hollywood community stakeholder engagement body(ies) that will provide an opportunity for the Hollywood community to offer meaningful input in the Hollywood 2.0 Pilot Project planning process and assist in facilitating its success.

MOTION

SOLIS \_\_\_\_\_

KUEHL \_\_\_\_\_

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On May 31, 2022, DMH executed a contract with the Hollywood Chamber of Commerce to address the emergent need to establish a community stakeholder engagement body for the Hollywood 2.0 project. DMH selected the Hollywood Chamber of Commerce as the community stakeholder engagement body for the Hollywood 2.0 project because of its role as the leading organization representing the business community of Hollywood. It is the fiscal sponsor for Hollywood 4WRD, a coalition driven to create systemic change to effectively address homelessness in Hollywood through advocacy, education, service coordination, and innovation. The Hollywood Chamber of Commerce works through the sponsored organization (Hollywood 4WRD) to serve as DMH's community stakeholder platform for the Hollywood 2.0 Pilot. Collectively, the Hollywood Chamber of Commerce and Hollywood 4WRD have a longstanding commitment to addressing the problems facing the unhoused mentally ill, a key target population for the Innovation Project. Through their previous work they have successfully demonstrated that they can bring together existing stakeholders to give the Department input on the design and implementation of the Hollywood 2.0 project. A clear example is the Homelessness Summit convened by the Chamber in January of 2021 that drew over 200 attendees. The Chamber of Commerce's partners include faith-based groups, health care organizations (Kaiser Permanente, Saban Community Clinic), businesses and nonprofit organizations. Contracting with the Chamber of Commerce will help to ensure that the project is a success and aligns with the goals of the Hollywood 2.0 project to establish a variety of recovery-oriented resources that promote an integrated, community-based approach for the Hollywood region.

Since the start of the contract the Hollywood Chamber of Commerce, through Hollywood 4WRD, has convened several meetings and created three workgroups that are open to the community stakeholders who want to give input in the areas of program design, supportive employment, and housing. Hollywood 4WRD is also exploring an opportunity to establish a clubhouse - a welcoming physical space where community members can meet and engage in therapeutic activities (e.g. employment and educational programs or relationship building) that facilitate their recovery journey.

DMH's continued partnership with the Hollywood Chamber of Commerce/Hollywood 4WRD will provide opportunities for the Hollywood community to offer input in the planning process and assist in facilitating Community Stakeholder Engagement in the implementation of Hollywood 2.0 Pilot Project.

Additionally, in assessing the needs of the Hollywood community as it relates to those experiencing severe mental illness and unsheltered homelessness, and/or those requiring intensive field based mental health treatment, DMH has developed a proposed staffing plan to address the needs of the most vulnerable among the estimated 3500-4500 individuals who will be served by Hollywood 2.0. DMH would like to proceed with hiring Full-Time Equivalent staff (including a Hollywood 2.0 management team) to further implement the overall project. The staff will include intensive field teams that will provide specialized service navigation, street-based outreach, treatment, and longitudinal care to support unsheltered individuals in the Hollywood area and connect them to specialty mental health treatment and housing.

Furthermore, to continue to learn from the expertise of the City of Trieste and the International Mental Health Network, DMH seeks to exchange information and training opportunities to mutually benefit each other's organizations and help to share lessons learned.

**I, THEREFORE, MOVE** that the Board of Supervisors:

1. Delegate authority to the Interim Director of Mental Health, or her designee, to prepare, sign, and execute future amendments to the Agreement with the Hollywood Chamber of Commerce to:
  - a. extend the term of the Agreement on a year-to-year basis as necessary, not to exceed four one-year extensions;
  - b. revise the annual Total Contract Sum (TCS) provided that sufficient funds are available and increases to the TCS will not exceed 10 percent;
  - c. add, delete, modify, or replace the Statement of Work and the Fee Schedule; and
  - d. reflect federal, State, and County regulatory and/or policy changes.
  - e. The Interim Director, or her designee, will provide at least two weeks advance written notification to the Board, County Counsel, and the Chief Executive Office (CEO) of any of the foregoing amendments.
  
2. Delegate authority to the Interim Director, or her designee, to terminate the Agreement with the Hollywood Chamber of Commerce in accordance with the termination provisions of the Agreement, including Termination for Convenience. The Interim Director, or her designee, will provide written notification to your Board and CEO of such termination action.
  
3. Authorize DMH, in coordination with the Chief Executive Office (CEO), to allocate additional positions to further implement the Hollywood 2.0 project, pursuant to County Code Section 6.06.020 and subject to allocation by the CEO, and provided that sufficient

funds are available.

4. Authorize DMH to enter into non-monetary MOU's or other agreements with the City of Trieste and the International Mental Health Network (IMHN) to facilitate cooperation and understanding of the Trieste model and to allow DMH to benefit from these organizations' experience and expertise.

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