



LOS ANGELES COUNTY

PROBATION OVERSIGHT COMMISSION

KPI Report – Q3 2025: Community Engagement and Communications

July 1, 2025 to September 30, 2025



KPI SUMMARY

Meeting Attendance:

2,395

Social Media Impressions:

141,499

E-mail Opens:

36,342

Website Hits:

4,500



MEETING ATTENDANCE

COMMISSION MEETINGS

JULY 24, 2025

YouTube Live: 624

WebEx: 96

In Person: 25

TOTAL: 745

AUGUST 14, 2025

YouTube Live: 747

WebEx: 119

In Person: 17

TOTAL: 883

SEPT 15, 2025

YouTube Live: 671

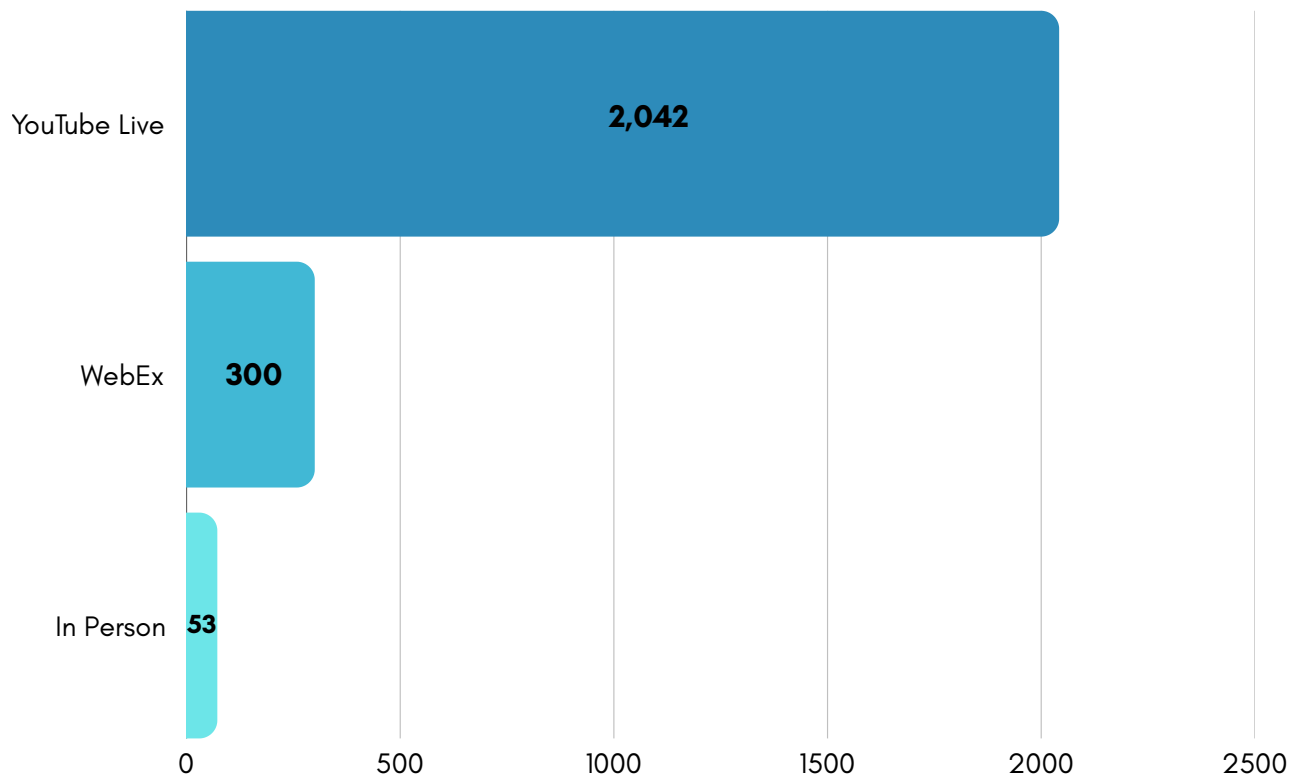
WebEx: 85

In Person: 11

TOTAL: 767

COMMISSION MEETING ATTENDANCE: 2,395

COMMISSION MEETING ATTENDANCE BREAKDOWN:



SOCIAL MEDIA



YOUTUBE

- **72,004 Impressions**
- **4,800 Watch Time Hours**

94 New Subscribers



INSTAGRAM

- **57,400 Impressions**
- **958 Content Interactions**

73 New Followers

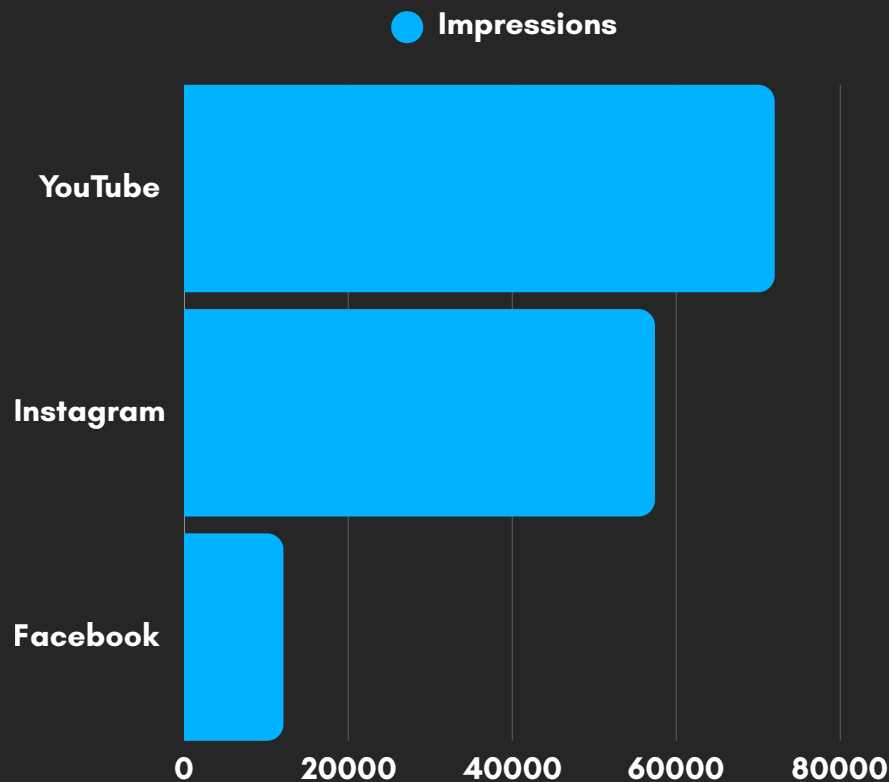




FACEBOOK

- 12,095 Impressions
- 13 hrs watch time

141,499 Total Impressions



EMAILS

- 166,090 emails delivered
- 36,342 unique emails opened
- 2,675 clicks

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- 4,500 website hits
- 3,100 first time visitors
- 2,300 document downloads

