



LOS ANGELES COUNTY
PROBATION OVERSIGHT COMMISSION

KPI Report – Q2 2025: Community Engagement and Communications

March 1, 2025 to May 31, 2025



MEETING ATTENDANCE

COMMISSION MEETINGS

MARCH 13, 2025

YouTube Live: 1,164

WebEx: 179

In Person: 39

TOTAL: 1,382

APRIL 3, 2025

YouTube Live: 557

WebEx: 115

In Person: 12

TOTAL: 684

MAY 8, 2025

YouTube Live: 1,055

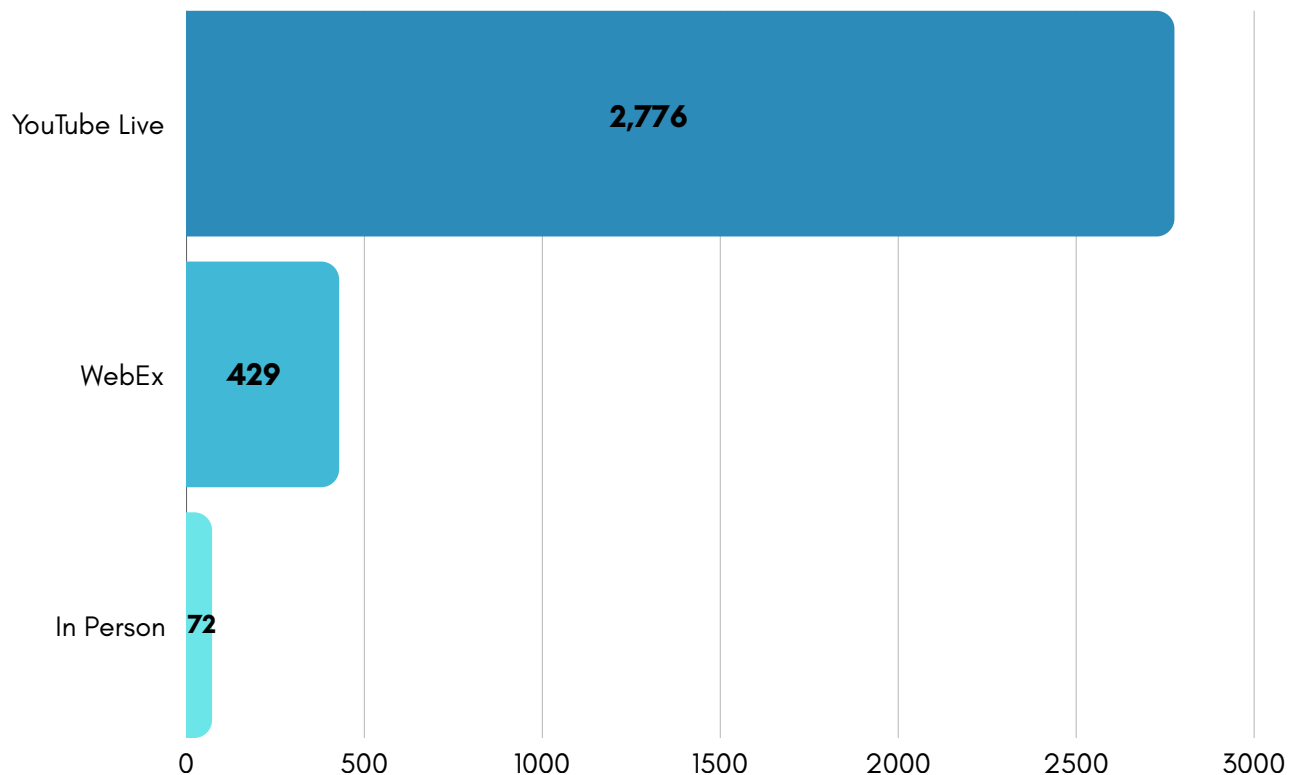
WebEx: 135

In Person: 21

TOTAL: 1,211

COMMISSION MEETING ATTENDANCE: 3,277

COMMISSION MEETING ATTENDANCE BREAKDOWN:



SOCIAL MEDIA



YOUTUBE

- **21,600 Impressions**
- **5,400 Watch Time Hours**

85 New Subscribers



INSTAGRAM

- **38,900 Impressions**
- **1,300 Content Interactions**

81 New Followers

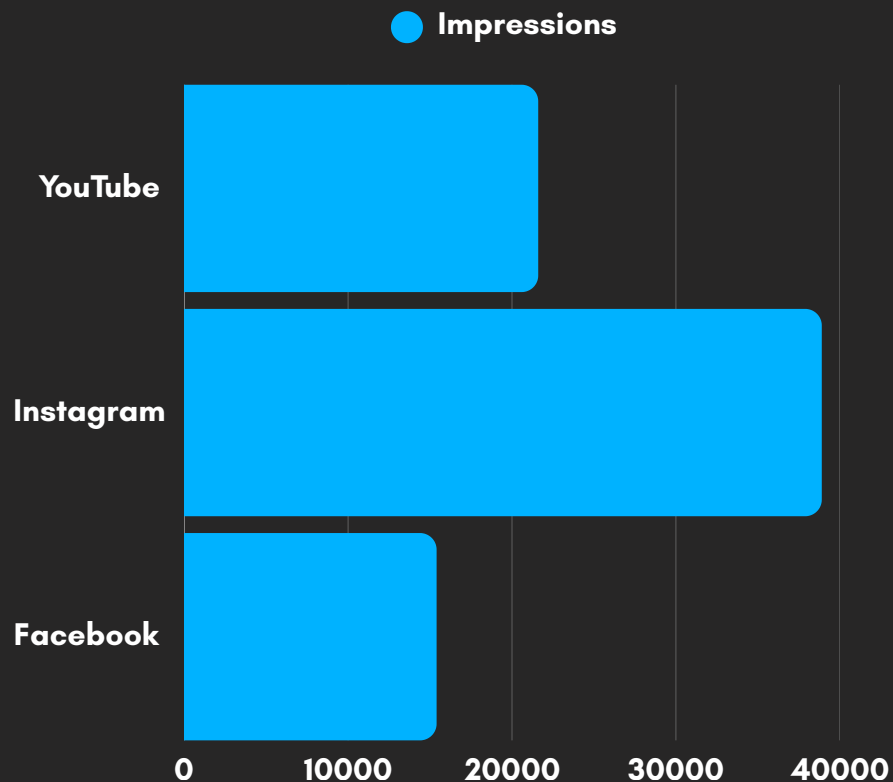




FACEBOOK

- 15,400 Impressions
- 8 hrs watch time

75,900 Total Impressions



EMAILS

- 249,608 emails delivered
- 48,349 unique emails opened
- 11,997 clicks

242 New Subscribers

(213) 633-5777 | info@poc.lacounty.gov

Select Language ▾



PROBATION
OVERSIGHT
COMMISSION

HOME

MEETINGS

WEBSITE

REPORTS

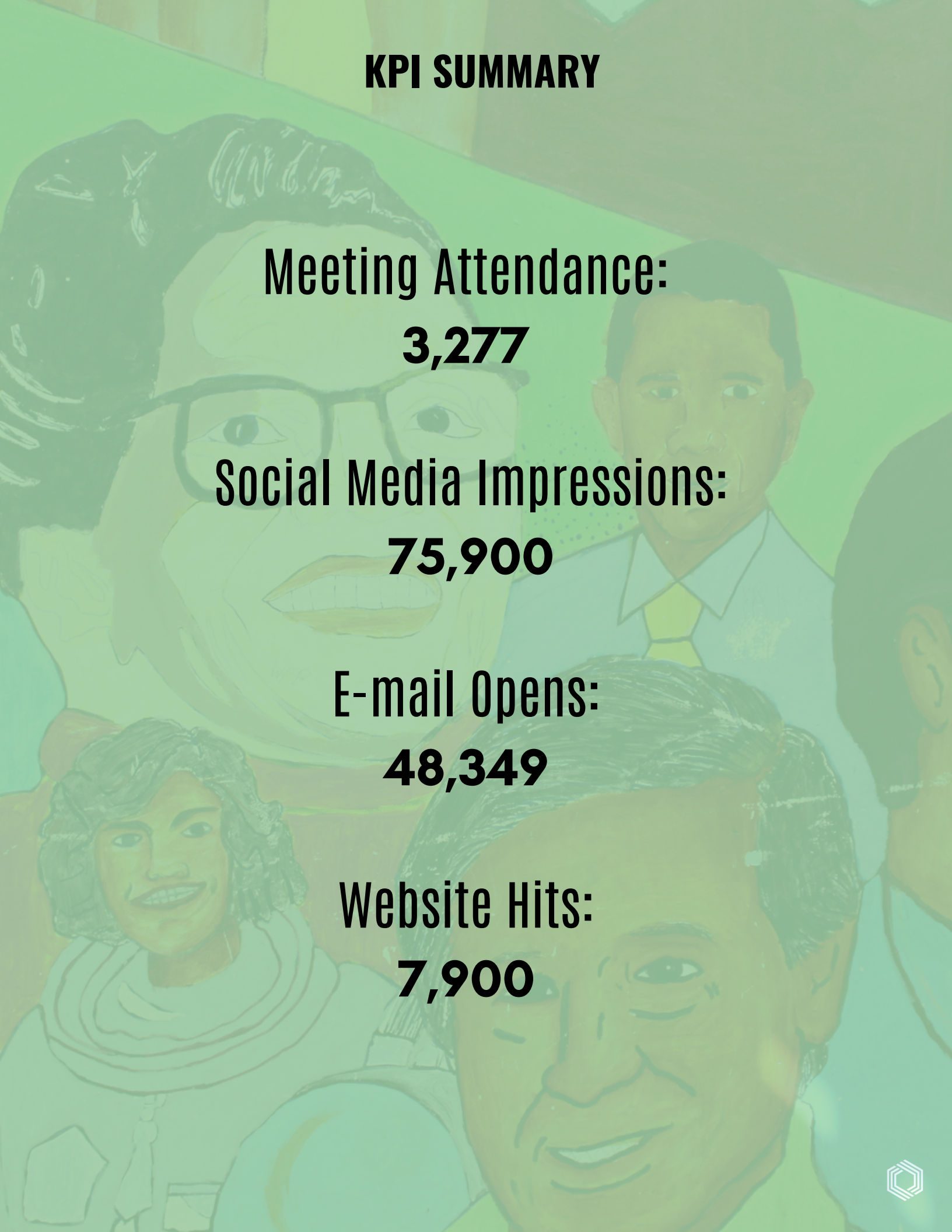
NEWS &
MEDIA

DASHBOARD

FILE A
COMPLAINT

- 7,900 website hits
- 3,600 first time visitors
- 2,807 document downloads



A stylized, painterly illustration of a diverse group of people's faces and upper bodies, overlaid with a semi-transparent green filter. The illustration includes a woman with glasses and dark hair, a man with a yellow tie, a woman with curly hair, and a man with a mustache.

KPI SUMMARY

Meeting Attendance:

3,277

Social Media Impressions:

75,900

E-mail Opens:

48,349

Website Hits:

7,900

