

“What Works: Plans, Models, and Best Practices in a Living Epistle (BIO)”

A Brief Summary of Brad Carson’s Work: (150 words)

Brad Carson is known for getting jobs for gang-members as a way to increase public safety, reduce crime, reduce recidivism, and save lives. What he does is provides expert technical assistance to advocate/educate/influence Politicians and Department Heads and other policy decision-makers in order to create local hiring and “set-asides” for the urban core target population in major construction development projects. He then identifies, organizes, mobilizes, and coordinates gang-truce peacemakers, gang-members, community-based organizations, faith-based organizations, and other social-service agencies/providers to get local at-risk youth/high-risk adults **JOB READY**. He then acts as a **JOB COORDINATOR** to place the job ready participants into the locally created community **JOB OPPORTUNITY**.

His motto is: “Jobs Create Peace, **NOJOBS=NO PEACE**”

Brad is a **COMMUNITY CHANGE AGENT**.

Brad Carson is a **COMMUNITY WEALTH CREATOR/COLLABORATOR**.

Mr. Carson is an **URBAN FUTURIST!**

A Longer Narrative: (2,000 words)

It is the **mission** and **purpose** in this life for Brad Carson to help create safe communities by breaking the cycle of the repeat criminal offender and the intergenerational gang violence. How? By addressing **the spiritual, social, and economic causes**. It is Brad’s philosophy that through jobs and education (<http://www.schooltosuccess.org/bio.htm>) **Prototype model**) the cycle of the repeat criminal offender and the intergenerational gang violence can be broken and the quality of life issues achieved.

As a Deputy Probation Officer for the past 25 years, Brad as helped create, develop, and implement numerous programs and services to help **meet the needs** of the target population. In 1987, Brad was selected to serve on the Los Angeles County Board of Supervisor Kenneth Hahn’s Gang Committee, which created the Gang Alternative Prevention Program (GAPP). In 1989, Brad was assigned to the “Venice Oakwood Project” where he was involved in community –base policing with the multi-agency F.A.L.C.O.N. unit. He initiated and mediated the gang truce in Venice/Oakwood (LA’s worst gang war) in 1994. He brokered the “Gang Cease-Fire” between the VSLC in Venice and the CC Boys in the Mar Vista Gardens Housing Project in 1997. Brad helped create **partnerships, coalitions, and collaborations** with political, corporate, faith-base, and community-base agencies, which services the Venice area.

(Prototype Model): http://www.youtube.com/watch?v=XwdbVuv6YPU&feature=em-share_video_user

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In 2000, Brad was assigned to the “Probation –To- Work” pilot project program in the East San Fernando Valley of Los Angeles. The “Probation-To-Work” pilot project was a public/private partnership between the Probation Department and Communities in Schools, SFV.Inc. and Mission College **WorkSource One-Stop Center**, and the Sun Valley WorkSource One-Stop Center. Brad helped create partnerships, coalitions, and collaborations which services the East San Fernando Valley of Los Angeles. In 2002, Brad was given countywide authority in his role as “The Employment Resource Coordinator”.

In July 2002, Mr. Carson has been working as the Adult Field Services Bureau Employment Resource Coordinator (ERC). The goal and the intent of the ERC position is to provide information and assistance to probationers in the form of referrals to vocational training and employment readiness programs, and to connect probationers to employers. In 2005, Mr. Carson conducted one-on-one **Career Development Motivation Orientations** to 332 new adult probationers from Probation Area Offices in South Central Los Angeles. Of the 332 probationers, 52 of them obtained employment within the next monthly reporting period. Mr. Carson completed the monthly “Job Talk” newsletter that was made available to the over 4,500 Probation staff. Additionally, Mr. Carson was the “driving force” behind the Countywide Criminal Justice Coordinating Committee’s four Ex-Offender Job and Resource Fairs, and the two Business/Employers Symposiums that were sponsored by the Inter-Agency Gang Task Force.

On October 21, 2008, Brad Carson was moved in order to help set-up and implement another first of its kind pilot program called “ The Day Reporting Center (DRC)”. The DRC is where male **re-entry** probationers 18-25 years of age, **gang-members** that are **high-risk offenders**, and resides in South Central LA, report daily for “**wraparound**” **network services**. Brad helped create partnerships, coalitions, and collaborations which services South Central LA.

As the Board President of Venice Community Housing Corporation, Brad Carson helped expand the vision and policies of the non-profit organization in order to **initiate local hiring, training, and education of high-risk offenders in the actual development of building affordable housing in their communities**. Brad Carson developed a task force called “The Ad Hoc Committee to Enforce At-Risk Youth Employment on Proposition A” (now known as Jobs Create Peace Coalition). As a result of this effort, Brad was the first to bring together both Black and Brown **Gang Truce Peacemakers** to obtain a \$54 million set-aside for “at-risk” youth employment on a major public works project. Accordingly, 21,346 “at-risk” youth worked 2,755,696 hours as of the “LA County Regional Park and Open Space District’s” report dated July 17, 2008.

(Prototype model): <http://youtu.be/bh3nv2haOT4>

Brad also negotiated the 10% set-aside for “at-risk” employment in the **Project Labor Agreement** at the Playa Vista development. The Playa Vista development is the largest

(\$7 Billion) private mixed-use development west of the Mississippi. Brad Carson is an original member of the Playa Vista Jobs Task Force.

Brad played a major role in the design, development, and implementation of the PVJOBS program. Brad still oversees the implementation of the program as a Board member of the non-profit corporation **PVJOBS**.

Brad Carson is a licensed General Contractor. As a General Contractor, Brad builds affordable housing while at the same time employs and develops the **life skills** of the “at-risk/gang member”. Brad as a **social-entrepreneur** utilizes these projects for a **pre-apprenticeship** program, and then sells the house to low-moderate income homeowners Or non-profit corporations for no money down and no closing cost.

(Prototype model):

http://www.youtube.com/watch?v=9Dc5eoypkqo&feature=em-share_video_user

Brad is also a partner owner of the “At-Risk Youth General Labor Corporation (ARY)”. The ARY did a lot of the clean-up work at the Playa Vista Development and hired as well as trained/**supervised** most of the “gang-members” at the site.

In 2006, Brad Carson was a co-founding member of the non-profit corporation called **United Job Creation Council (UJCC)** which is a strategic alliance forged through the Anchor of Hope Prison Re-Entry Ministry (Jean Franklin, under the auspices of Bishop Noel Jones, Senior Pastor of City of Refuge Church) and the **Jobs Create Peace Coalition**. On April 23, 2008, UJCC reached its two-year set goal when the **historic** milestone of the “**CRA-LA Construction Careers Policy**” (UJCC initiative) was unanimously passed by the LA City Council and signed by the Mayor.

Brad Carson is the author of a meditative daily devotional Book and CD called “Nothing But The Word”. He is a licensed credentialed ordained minister of the gospel certified under the “Western Evangelical Association”. He has a Bachelor of Arts degree in Psychology from Southern California College. He was born and raised in Los Angeles. He has been married for 26 years, and has three beautiful children.

Experience and Qualifications:

- **23 years’ experience as a community base Probation Officer**
- **Demonstrated ability in gang prevention, intervention, suppression, mediation, and re-entry.**
- **Demonstrated ability in community organizing, coalition and collaboration building.**
- **Working knowledge base of non-profit, public and private sector management and policies**
- **Demonstrated ability to affect policies and outcomes at the local, state, and federal level.**
- **Demonstrated ability to design and implement effective programs resulting in job creation and retention for the target population.**

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Significance:

There are two major critical domestic issues that affect the quality of life for substantially a number of Communities and they are:

1. Re-Entry of criminal offenders
2. Gangs/gang violence

Brad Carson's work is "Making A Difference" (LA Times, March 2, 1995) in these two societal issues.

Effectiveness:

Brad Carson's role has been as the catalyst and "Driving Force" behind the policy changes in both the City and County of Los Angeles for "at-risk" youth/adult employment. These services/programs/initiatives effectiveness are not just identified in the number of people served, but much more than that, they also provided collectively and sequentially a foundational platform that supports future systemic policy changes (saving lives) that can/will be institutionalized and thereby be revolutionary in the way we deliver social/economic development.

- It should be recognized and celebrated that in the City of Los Angeles, for the year 2007, LAPD reported that crime was the lowest in 40 years, making Los Angeles the second safest big city in the United States (Dailynews.com 01/03/08, and L.A. Watts Times, "LA Sees Drop in Gang-related Homicides", October 4, 2007).

Innovation:

Brad Carson's work demonstrates a quantum leap in creativity and a paradigm shift departure from the traditional "law enforcement" officers' approach toward the solution of the problem in that the following were all first of its kind projects:

- Adult Minimum Service Caseload (evidence-based on the 80/20 rule)
- Gang Alternative Prevention Program (GAPP)
- Oakwood project
- F.A.L.C.O.N. unit
- Gang-Truce of 1994 (*The Truce Lessons from a L.A. Gang War/Karen Umemoto)

- Gang-Cease Fire of 1997 (“ In appreciation of Advancing the Cause of Peace” LA County Board of Supervisors, August 5, 1997)
- Probation-to-Work pilot project
- Employment Resource Coordinator (ERC position)
- Career Development Motivational Interviewing
- Job Talk Newsletter (PROBNET)
- Ex-Offenders Job and Resources Fairs (sponsor: the Inter-Agency Gang Task Force)
- Venice Community Housing Corp. local hiring, training, education of high-risk offenders in building affordable housing in their communities (Tabor Courts).
- Ad Hoc Committee to Enforce At-Risk Youth Employment (“As Offenders Seek New Lives Funds Lie Idle” LA Times, May 25,1997)
- LA City “at-risk” youth local hiring ordinance (File No. 96-2253)
- LA County “at-risk” youth local hiring ordinance (June 26, 1997 item# 2P)
- Gang Truce Peacemakers (“Stopping The Wars”, LA Times, May 6, 1995)
- \$54 Million set-aside in “Proposition A: The Safe Neighborhood Parks Act”
- 10% set-aside in the Project Labor Agreement at the Playa Vista development
- LA City Attorney’s “American Dream” program (2003-2004 Annual Report pg.5)
- LA Mayor’s Community Faith-Based Construction Initiative (CDD News 8-20-06)
- CRA-LA “Construction Careers Policy”
(<http://www.communitybenefits.org/downloads/CRA%20FAQ.pdf>)
- The LA County Probation Dept’s “Day Reporting Center” (What Works: Evidence Based Practice by Edward J. Latessa PhD.)
(<http://dmh.lacounty.gov/DMHServices/TAY/drc.html>)
- **“Nothing But The Word” (Spiritual Prototype Model) by Brad Carson**
- Original Founding Board Member of the following:
 1. “Jobs Create Peace Coalition” (www.jobscreatepeace.com)
 2. “The Association of Community-Based Gang Intervention Workers” (c/o Gang Violence Bridging Project, Pat Brown Institute, Cal State LA)
 3. “PVJOBS” (www.pvjobs.org)
 4. “United Job Creation Council” (www.unitedjobcreationcouncil.org)

Inclusiveness:

Brad Carson’s work has brought together the following:

- “Oakwood Unites” (LA Times, July 18, 1993)
- “Gang Members Unite” (Wave Newspapers, July 2, 1997)
- “Historic Countywide Gang Intervention Truce Signed” (L.A. Watts Times, 5-3-01)
- “Churches Unite” (Wave Newspapers, June 21, 2006)

Timing :

For such a time as this the timing as never been better for the replication of the process needed for the (UJCC INITIATIVE) CRA-LA “**Construction Careers Policy**” (**prototype model**) to be implemented throughout the urban cities of California as well as all urban areas that are utilizing “President Obama’s Stimulus Package Recovery \$ Money”.

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The same is true for the replication process needed for the “Day Reporting Center” (**prototype model**) to be implemented throughout the Criminal Justice System that is utilizing state prison \$ money to reduce the overcrowded prison population and recidivism rate (SB 81/AB 191 and SB 678/AB109) throughout the State of California and then for all of the United States of America.

Field Leadership:

Brad Carson’s work shows us of his field leadership. Brad has always demonstrated with passion his vision/plans/models to whosoever will, and especially to policy-decision makers on related issues. I know for a fact, that right now Brad is taking it to the next level of entrepreneurialship/ownership by putting “like minded” people together in a **syndication, cooperative, collective team** in order to create an economic infrastructure that will meet and sustain the basic needs of the urban core population in the urban core geographical area. He plans on filming this process in a motion picture scenario docu-drama. The end result/goal of this process is to demonstrate “What Works” in community wealth creation models for our individual and collective better future.

(**Prototype model**): http://www.youtube.com/watch?v=Gt_ZHUDhKjs

(**Prototype plan** <http://www.cesj.org/homestead/strategies/community/ciclinking-notes.pdf>

Next Steps:

Please **read the attached** for a basic understanding of a type of business structure we can use as well as how we can capitalize it. See website www.ncb.coop, and **click on About NCB for FAQ**, and the following:

1. “How does pledge financing work?”
2. “What is pledge financing?”
3. “What should nonprofits consider if planning to finance pledges?”
4. “What is a private placement?”
5. “What is a cooperative?”

I am helping to put together "like-minded" people in a **syndication, cooperative, collective team** in order to create an economic infrastructure that will meet and sustain the basic needs of the urban core population in the urban core geographical areas. This process will be filmed in a motion picture docu-drama DVD called "In Search of Community Wealth Creators". The end result of this process is to "Build the Corporation of the Future".

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All of this will be demonstrated in the actual purchasing/procurement of (we/you fill in the blank here) which in this process we/you will internalize spiritual, social, and professional/economic wraparound services (The **REACH Prototype Model** http://www.acton.org/publications/randl/rl_article_174.php). These networked services are features of Community Wealth Creation Models. These community wealth creation models are blue prints of good success and are replicable in every urban core geographical/political community.

So read my Bio, and complete your gift, talent, and skills inventory (<http://www.abcdinstitute.org/docs/abcd/IntroAssetMapping.pdf>) along with your Bio/Resume. Make a pledge of your time, talent and tax\$. Email back to me your Bio/Resume, capacity inventory, and pledge, so that you can get jacked into the “Matrix” (get in where you fit in; this assumes that we/you are in the world but not of the world).

In Summary:

Let us come and work together (as one) cooperatively, collectively, collaboratively, proving (evidence –based practice) what is that good, acceptable, and perfect, will of God.

Truly in His service,

Brad Carson

Brad@JobsCreatePeace.com

P.S. Please **read** the above and study the references given. Why? Because www.richpeopleread.com and to study to show yourself approved.

For Rich People Read CLICK HERE:

<http://www.1iMALL.COM/Link?AffiliateID=2007095868>

<http://wwwActs2.Biz> <http://www.ProjectFirstJob.com>
<http://www.The800Club.us>

(A Cooperative Capital Development Prototype Model)