

July 23, 2024

MOTION BY SUPERVISOR LINDSEY P. HORVATH

Ocean Front Walk Safety Ambassador Parking Fee Waiver 2024

In May 2024, the Los Angeles City Council authorized a contract with the Coalition for Responsible Community Development (CRCDD Enterprises) for the Vibrant Venice Initiative in Council District 11. The contract includes a Safety Ambassador program, which provides and coordinates services pertaining to the restrooms along Ocean Front Walk at Venice Beach. Currently, Safety Ambassadors act as valet restroom staff by guiding the public to available restrooms and monitor bulky items such as strollers and bikes. In addition, they help coordinate and refer maintenance, social services, and public safety resources to the appropriate agency.

There are currently 12 Safety Ambassadors and a supervisor that ensure restrooms are clean, accessible, and welcoming at Ocean Front Walk, totaling 13 personnel. The current schedule consists of Tuesday through Sunday 10am-8pm. Hours and days can be adjusted based on need and use of the facilities. The program also collects data daily to summarize use of services and count. To provide services, these teams require frequent and consistent access to the Ocean Front Walk Parking lot which is central to the area to the restrooms.

I, THEREFORE, MOVE that the Board of Supervisors instruct the Director of Beaches and Harbors to waive the parking fees in the amount of \$2,574.00 for 2 spaces, excluding the cost of liability insurance, for the Safety Ambassadors at the parking lot located at 2100 Ocean Front

MOTION

SOLIS _____

MITCHELL _____

HAHN _____

BARGER _____

HORVATH _____

Walk from July 23, 2024 to December 31, 2024.

Winter Weekday	\$6
Winter Weekend/Holiday	\$9

Summer Weekday	\$9
Summer Weekend/Holiday	\$18

Total: \$2,574.00]

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LPH; rf