July 23, 2024

MOTION BY SUPERVISOR LINDSEY P. HORVATH

2028 Olympic and Paralympic Games Promotion and Educational Partnerships with LA County Library

   With the City of Los Angeles as the official host of the 2028 Olympic and Paralympic Games (Games), Los Angeles County will have an opportunity to promote and educate its communities about the event, the individual sports, and Olympic athletes, both past and present.

   With over 3.5 million library visitors annually, both in person and in the virtual environment, LA County Library (Library) is a vital source of information and education to the communities it serves. As trusted centers, our libraries are uniquely positioned to attract potential partners and collaborate with organizations, serving a common goal to promote the Games and provide educational programming associated with its history and athletes.

   The Los Angeles Organizing Committee of the Olympic and Paralympic Games 2028 (LA28) approached our Library Department regarding a pilot program that will encourage libraries across Los Angeles County to incorporate Olympic & Paralympic themes. With this partnership, it will augment summer programming with the addition of table displays, reading lists, summer reading challenges, craft activities, trivia challenges, and word searches. A partnership with LA28 and other entities is a great opportunity for the Library to engage with communities across the county for the upcoming XXXIV Olympiad.

I, THEREFORE, MOVE that the Board of Supervisors Delegate authority to the County Librarian and County Counsel to negotiate specific terms, execute, and if necessary, amend or terminate agreements to partner with LA28 and other public or private entities for the promotion and educational programming associated with the Olympic and Paralympic Games, including for the

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use of Library and County's logos, seals and marks for promotion and cobranding, all with

approval as to form by County Counsel and prior notification to the Chief Executive Office (CEO).

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