



ANTHONY C. MARRONE
FIRE CHIEF
FORESTER & FIRE WARDEN

*"Proud Protectors of Life,
the Environment, and Property"*

COUNTY OF LOS ANGELES FIRE DEPARTMENT

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BOARD OF SUPERVISORS

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September 1, 2026

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

AUTHORIZE PARTICIPATION IN THE 2027 NATIONAL FOOTBALL LEAGUE COMMEMORATIVE BADGE PROGRAM FISCAL YEAR 2026-27 (ALL DISTRICTS) (3 VOTES)

SUBJECT

The Los Angeles County (County) Sheriff's Department (Department) and the Consolidated Fire Protection District of Los Angeles County (District) are seeking Board of Supervisors (Board) approval to participate in the 2027 National Football League Super Bowl Badge Program (Program). With the authority of the Board, the Department and the District will allow authorized sworn and other designated uniformed personnel to participate in this optional and voluntary Program, at their own expense, and allow the participating employees to wear the commemorative 2027 NFL Super Bowl badges for a limited time.

**IT IS RECOMMENDED THAT THE BOARD OF SUPERVISORS AND THE BOARD
ACTING AS THE GOVERNING BODY OF THE CONSOLIDATED FIRE PROTECTION
DISTRICT OF LOS ANGELES COUNTY:**

1. Delegate authority to the Internal Services Department, through the Executive Office of the Board, to execute a participation agreement with the NFL's only authorized badge vendor, IPGBadges.com, and to facilitate the purchase of the commemorative badges as described, through issuance of a zero-cost purchase order.

SERVING THE UNINCORPORATED AREAS OF LOS ANGELES COUNTY AND THE CITIES OF:

AGOURA HILLS
ARTESIA
AZUSA
BALDWIN PARK
BELL
BELL GARDENS
BELLFLOWER
BRADBURY
CALABASAS

CARSON
CERRITOS
CLAREMONT
COMMERCE
COVINA
CUDAHY
DIAMOND BAR
DUARTE

EL MONTE
GARDENA
GLENDDORA
HAWAIIAN GARDENS
HAWTHORNE
HERMOSA BEACH
HIDDEN HILLS
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INDUSTRY

INGLEWOOD
IRVINDALE
LA CANADA-FLINTRIDGE
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LA MIRADA
LA PUENTE
LAKEWOOD
LANCASTER

LAWNDALE
LOMITA
LYNWOOD
MALIBU
MAYWOOD
NORWALK
PALMDALE
PALOS VERDES ESTATES
PARAMOUNT

PICO RIVERA
POMONA
RANCHO PALOS VERDES
ROLLING HILLS
ROLLING HILLS ESTATES
ROSEMEAD
SAN DIMAS
SANTA CLARITA

SIGNAL HILL
SOUTH EL MONTE
SOUTH GATE
TEMPLE CITY
VERNON
WALNUT
WEST HOLLYWOOD
WESTLAKE VILLAGE
WHITTIER

2. Authorize Ridgecrest Products Inc. DBA IPGBadges.com a temporary license to be a retail distributor of the commemorative 2027 NFL Super Bowl badges using the Department's and District's respective names or insignia, if applicable, only for the 2027 NFL Super Bowl event.
3. Authorize the Sheriff and Fire Chief, or their respective designees, to allow the authorized sworn and other designated uniformed personnel to wear the specially designed 2027 NFL Super Bowl badges for the months of January and February 2027.
4. Authorize the retention of the commemorative badges at the end of the authorized period as keepsakes so long as they are encased in a block of Lucite, or similar materials, to render the badges unusable for active service.
5. Authorize the Sheriff and Fire Chief to permit authorized sworn and other designated uniformed personnel as authorized by each department head, to order and pay for the commemorative badge directly from Ridgecrest Products Inc. DBA IPGBadges.com, subject to the Department and the District maintaining a process under which appropriate Department and District staff (a) verify and confirm ordering personnel and commemorative badge details and quantity in advance of badge production, (b) receive all commemorative badges from Ridgecrest Products Inc. DBA IPGBadges.com and distribute all commemorative badges to ordering personnel in exchange for their regular badges, (c) as applicable, receive all relinquished commemorative badges or confirm proper encasement of all retained commemorative badges, (d) return regular badges to personnel, (d) maintain appropriate records of ordered, issued, and relinquished or retained commemorative badges and collected and returned regular badges, and (e) otherwise comply with Chapter 5.64, Badges, of the Los Angeles County Code.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

To commemorate our partnership with the community and this historic occasion, participating public safety agencies, including the Department and the District, will allow authorized sworn and other designated uniformed personnel to purchase, at their own expense, commemorative 2027 NFL Super Bowl badges to wear during the months of January and February 2027. Participation in the Program is optional and voluntary for authorized personnel. Delegated authorities will allow the Department and District to permit authorized personnel who wish to participate in ordering and paying for the commemorative badge directly from the NFL's sole authorized vendor, Ridgecrest Products Inc. DBA IPGBadges.com, with the Department and the District maintaining a process to ensure appropriate distribution, use, and relinquishment or retention of commemorative badges.

Participating personnel will be active, sworn and or safety uniformed Department and District personnel, including Department reserves as approved by the Sheriff or other active District personnel as approved by the Fire Chief. At the time of the commemorative badge purchase, participating personnel who wish to retain their commemorative badges must also purchase a Lucite kit, in coordination with the Department or District, to encase the commemorative badge at the end of the 2027 NFL Super Bowl. Those desiring to wear the commemorative badge for the event will turn their regular badge into the Department's or District's badge

control unit for safekeeping. At the conclusion of the event, participating personnel shall surrender their commemorative badge to the Department's or District's badge control unit, where it will be encased in the Lucite kit as a keepsake at the employee's own expense. This will render the commemorative badge unusable for active service. Upon surrender of the commemorative badge, the regular badge shall be re-issued by Department and District badge control unit staff, as applicable, to authorized personnel. As payment for the commemorative badges will be done directly by authorized personnel, Internal Services Department, as Purchasing Agent, will facilitate the purchase as described through issuance of a zero-cost purchase order.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

This request is consistent with the County's Strategic Plan Goal 11, Foster vibrant and resilient communities. Our investments in the lives of County residents are sustainable only when grounded in strong communities. Celebrating and commemorating major community events foster and strengthen our relationship with the vibrant communities in the County.

FISCAL IMPACT/FINANCING

Department or District personnel who choose to participate would be required to purchase the commemorative badge at their own expense directly from the authorized vendor. Ridgecrest Products Inc. DBA IPGBadges.com has developed secure merchandising platforms to accept payment directly from Department and District personnel so that there is no cost to the Department or District to implement this commemorative badge program. Participating personnel are also required to purchase, at their own expense, a separate Lucite kit to comply with the County requirement to secure the badge as a keepsake and render it unusable for active service.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Pursuant to the Los Angeles County Code, section 5.64.130, the Board may allow the issuance of badges by order of the Executive Officer of the Board of Supervisors and allow authorized personnel to wear County badges, including sworn personnel and other designated uniformed personnel from the Department and the District.

Further, pursuant to the Los Angeles County Code, section 5.64.095, the Executive Officer of the Board of Supervisors, upon the written request from a department head, may authorize the retention of old or obsolete badges as keepsakes so long as each badge is encased in a block of Lucite, or similar material, to render the badge unusable for active service. The cost of encasement shall not be a cost to the County.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The 2027 NFL Superbowl Commemorative Badge Program has no impact on current services.

CONCLUSION

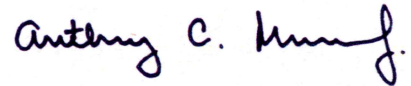
The 2027 NFL Super Bowl is a major event of national and international interest, and the Department and District are honored to partner with the community in hosting this event in Los Angeles County. Participation in the commemorative badge program celebrates and commemorates this partnership. This program will further enable the Department and District to understand our history, better appreciate our roots, professional growth, and accomplishments, and hopefully encourage our workforce to further the legacy of providing only the finest service to our communities.

Should you have any questions, please contact Captain Sandra J. Lucio, Emergency Operations Bureau, at (323) 980-2201.

Sincerely,



ROBERT G. LUNA
SHERIFF



ANTHONY C. MARRONE
FIRE CHIEF

RGL:ACM:ser

Enclosures

c: Board of Supervisors, Justice Deputies
Edward Yen, Executive Officer, Board of
Supervisors
Joseph Nicchitta, Chief Executive Officer
Dawyn R. Harrison, County Counsel

Approved Badge Designs



Dimensions:
3" H x 2.625" W



Dimensions:
3.375" H x 2.4" W