



Chief Executive Office.

COUNTY OF LOS ANGELES

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CHIEF EXECUTIVE OFFICER

Joseph M. Nicchitta

July 13, 2026

To: Supervisor Hilda L. Solis, Chair
Supervisor Holly J. Mitchell, Chair Pro Tem
Supervisor Lindsey P. Horvath
Supervisor Janice Hahn
Supervisor Kathryn Barger

From: Joseph M. Nicchitta 
Chief Executive Officer [Joseph M. Nicchitta \(Jul 12, 2026 20:25:36 PDT\)](#)

REPORT BACK ON STREAMLINING HOMELESSNESS PREVENTION SERVICES FOR FIRE IMPACTED COMMUNITIES IN LOS ANGELES COUNTY (ITEM NO. 10, AGENDA OF JUNE 16, 2026)

On June 16, 2026, the Board of Supervisors (Board) directed the Chief Executive Office (CEO), in coordination with the Departments of Homeless Services and Housing (HSH), Consumer and Business Affairs (DCBA), and other relevant departments, and the Los Angeles County Development Authority (LACDA), Los Angeles Homeless Services Authority (LAHSA), and Los Angeles County Affordable Housing Solutions Agency (LACAHS), to report back on launching a Homeless Prevention Resource Page (web page) and an outreach plan to community-based organizations and stakeholders providing support to survivors of the Eaton and Palisades fires, and report back verbally and in writing by July 21, 2026.

Homeless Prevention Resource Page

The CEO worked with HSH, DCBA, LACDA, LAHSA, and LACAHS to identify key housing relief programs, services, and resources available for residents impacted by the January 2025 wildfires. CEO Countywide Communications is developing a centralized web page with relevant homeless prevention resources that residents and stakeholders can use to quickly find what they need. The web page will offer guidance on rental assistance, tenant protections policies, mortgage relief, utilities assistance, legal aid, housing navigation, as well as eligibility for benefits like CalFresh, Medi-Cal, and California Work Opportunity and Responsibility to Kids. As



directed, each program or resource listed will include eligibility criteria, a point of contact, and information on how to apply or be referred. The web page will be fully Americans with Disabilities Act-compliant and accessible, viewable in multiple languages, and written in plain language. The target launch date for this web page is July 31, 2026.

Community Outreach Plan

Following the launch of the streamlined web page, CEO Countywide Communications—in partnership with County departments and agencies—will initiate a plan to inform and communicate with fire-impacted residents.

Initial outreach efforts will focus on sharing this information with the Eaton Fire Collaborative Long-Term Recovery Group and appropriate subcommittees, the Altadena Town Council, the Malibu and Palisades Long-Term Recovery Groups, Topanga Town Council, Sunset Mesa Homeowners' Association, and other stakeholders and Disaster Case Managers providing support for the Eaton Fire.

The outreach plan will also include:

- Linking the web page on key department and agency websites including, homeless.lacounty.gov, dcba.lacounty.gov, lacounty.gov, and recovery.lacounty.gov;
- Creation, dissemination, and amplification of multilingual social media posts and graphics;
- Creation of multilingual video Public Service Announcements that will air on the County Channel and will be shared through County social media platforms;
- Use of County newsletters and digital communications, including an existing weekly newsletter that is distributed to more than 120,000 subscribers, including Eaton and Palisades fire survivors;
- Dissemination of informational materials to departments and agencies staffing physical locations in impacted communities including the Altadena and Calabasas One Stop Permit Centers;
- Targeted community posts using the NextDoor platform, reaching 120,000+ households;
- Targeted outreach to general media and hyperlocal outlets that provide coverage in Altadena, Pacific Palisades, Sunset Mesa, Malibu, and Topanga;
- Hosting a briefing with ethnic media outlets featuring County subject matter experts on homeless prevention and housing resources; and

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- Working with Board offices, departments, and agencies to share resources and information with local community-based organizations, disaster case managers, non-profits, faith-based organizations, and survivor networks.

Next Steps

A follow-up report will be submitted to your Board that includes additional information on the launch of the web page and outreach implementation, progress toward developing frameworks for a coordinated referral system for housing stability resources and for how different components of the homelessness prevention ecosystem intersect, and establishing a dedicated prevention navigator per the other directives in the Board motion.

Should you have any questions concerning this matter, please contact me or Carrie D. Miller at (213) 262-7823 or cmiller@ceo.lacounty.gov.

JMN:JG:CDM
AV:jn

c: Executive Office, Board of Supervisors
County Counsel
Consumer and Business Affairs
Homeless Services and Housing
Los Angeles County Development Authority
Los Angeles County Affordable Housing Solutions Agency
Los Angeles Homeless Services Authority