

# City of Los Angeles

CALIFORNIA

PATRICE Y. LATTIMORE  
CITY CLERK

RUBEN VIRAMONTES  
EXECUTIVE OFFICER



KAREN BASS  
MAYOR

OFFICE OF THE  
CITY CLERK

Executive Office  
200 N. Spring Street, Room 360  
Los Angeles, CA 90012  
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March 5, 2026

Honorable Board of Supervisors  
County of Los Angeles  
Kenneth Hahn Hall of Administration  
500 West Temple Street, Room 383  
Los Angeles, CA 90012

Attn: Mr. Edward Yen, Executive Officer

**RECEIVED**

*By Anjanette at 7:57 am, Mar 06, 2026*

**SUBJECT: REQUEST FOR CONSOLIDATION OF THE ELECTIONS FOR THREE CITY OF LOS ANGELES BALLOT MEASURES WITH THE JUNE 2, 2026 STATE PRIMARY NOMINATING ELECTION**

Honorable Members:

Transmitted herewith for consideration and approval by the Los Angeles County Board of Supervisors is the City of Los Angeles' request to consolidate Elections for the following City ballot measures with the June 2, 2026 State Primary Nominating Election:

1. Applying Cannabis Business Taxes To Unlicensed Cannabis Businesses. Proposition \_\_\_\_.
  - A Resolution adopted by the Los Angeles City Council providing the full text and ballot title and question for a ballot measure regarding the above-referenced subject to be submitted to the voters of the City of Los Angeles and requesting the Los Angeles County Board of Supervisors to consolidate the election for the ballot measure with the June 2, 2026 State Primary Election.
  - An Election Ordinance adopted by the Los Angeles City Council and approved by the Mayor calling a Special Election for the ballot measure referenced above.

**[Note: Requires a simple majority vote for passage.]**

2. Applying Transient Occupancy Tax To Online Travel Companies. Proposition \_\_\_\_.
  - A Resolution adopted by the Los Angeles City Council providing the full text and ballot title and question for a ballot measure regarding the above-referenced subject to be submitted to the voters of the City of Los Angeles and requesting the Los Angeles County Board of Supervisors to consolidate the election for the ballot measure with the June 2, 2026 State Primary Election.
  - An Election Ordinance adopted by the Los Angeles City Council and approved by the Mayor, calling a Special Election for the ballot measure referenced above.

**[Note: Requires a simple majority vote for passage.]**

AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

3. Funding For City Services Through Modifications To The Transient Occupancy Tax. Proposition\_\_.

- A Resolution adopted by the Los Angeles City Council providing the full text and ballot title and question for a ballot measure regarding the above-referenced subject to be submitted to the voters of the City of Los Angeles and requesting the Los Angeles County Board of Supervisors to consolidate the election for the ballot measure with the June 2, 2026 State Primary Election.
- An Election Ordinance adopted by the Los Angeles City Council and approved by the Mayor, calling a Special Election for the ballot measure referenced above.

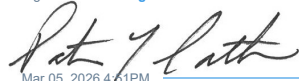
**[Note: Requires a simple majority vote for passage.]**

The Resolutions requesting consolidation confirm the City of Los Angeles' agreement to reimburse the County of Los Angeles for the cost of conducting these Special Elections on behalf of the City of Los Angeles. It should also be noted that, consistent with past practice, the City of Los Angeles will prepare and distribute its own voter information pamphlet to all eligible voters in the City of Los Angeles.

If you have any questions, please contact me directly at (213) 978-1020, or my Executive Officer, Ruben Viramontes, at (213) 978-1023.

Respectfully submitted,

Signed with ClerkSign



Mar 05, 2026 4:01PM



Patrice Y. Lattimore  
City Clerk

Enclosures

cc: Los Angeles County Registrar-Recorder

PYL/RV/JP/CG:ih  
EXE-012-26

PATRICE Y. LATTIMORE  
CITY CLERK

# City of Los Angeles

OFFICE OF THE  
CITY CLERK

CALIFORNIA

RUBEN VIRAMONTES  
EXECUTIVE OFFICER



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KAREN BASS  
MAYOR

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## OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

**Council File No.:** 26-1100-S1

**Council Meeting Date:** February 17, 2026

**Agenda Item No.:** 4

**Agenda Description:** ORDINANCE SECOND CONSIDERATION relative to a ballot measure regarding cannabis business taxes and applying the taxes to unlicensed cannabis businesses.

**Council Action:** ORDINANCE SECOND CONSIDERATION - ADOPTED FORTHWITH

**Council Vote:**

YES	Blumenfield	YES	Harris-Dawson	YES	Hernandez
YES	Jurado	YES	Hutt	NO	Lee
YES	McOsker	ABSENT	Nazarian	ABSENT	Padilla
YES	Park	ABSENT	Price Jr.	YES	Raman
NO	Rodriguez	YES	Soto-Martínez	YES	Yaroslavsky

PATRICE Y. LATTIMORE  
CITY CLERK

**Pursuant to Charter/Los Angeles Administrative Code Section(s): 250(b)**

**FILE SENT TO MAYOR**  
**LAST DAY FOR MAYOR TO ACT**

02-18-2026
03-02-2026

APPROVED

3/2/2026

DATE SIGNED

Adopted Report(s) Title  
Attachment to Report dated 2-05-26 - Draft Ordinance of Intention

**RESOLUTION OF THE LOS ANGELES CITY COUNCIL  
SUBMITTING A BALLOT MEASURE TO THE VOTERS OF THE CITY OF  
LOS ANGELES AND REQUESTING THE LOS ANGELES COUNTY BOARD OF  
SUPERVISORS TO CONSOLIDATE THE ELECTION FOR THE BALLOT MEASURE  
WITH THE STATE PRIMARY ELECTION TO BE HELD ON JUNE 2, 2026**

**WHEREAS**, the City Council wishes to submit the attached ballot measure to the qualified voters of the City of Los Angeles;

**WHEREAS**, the City Council has taken action pursuant to the City Charter and City Election Code to call an election for the ballot measure to be held together with the City's Primary Nominating Election on June 2, 2026; and

**WHEREAS**, the City Council wishes to request that the Board of Supervisors of the County of Los Angeles consolidate the City's election for the ballot measure with the State Primary Election also to be held on June 2, 2026.

**NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:**

Section 1. The ballot measure attached to this Resolution shall be submitted to the qualified voters of the City of Los Angeles at an election consolidated with the City's Primary Nominating Election and the State Primary Election held on June 2, 2026.

Sec. 2. The vote requirement for the ballot measure to pass is a majority of the votes cast.

Sec. 3. The ballot title and question for the ballot measure shall be as follows and shall include a letter designation as determined by the City Council in accordance with applicable City and State law:

**APPLYING CANNABIS BUSINESS TAXES TO UNLICENSED CANNABIS  
BUSINESSES. PROPOSITION \_\_\_\_.**

Shall an ordinance be adopted to apply the City's existing cannabis business taxes to unlicensed cannabis businesses at current rates (10% on cannabis sales; 5% on medical cannabis sales; 2% on manufacturing, cultivation or other commercialization; 1% on transportation, testing or research); generating approximately \$30-35 million annually for general City services, such as street/sidewalk repairs, 911 emergency response, fire protection, and parks, until ended by voters?

Sec. 4. The City Clerk is hereby authorized to make technical and formatting adjustments to the attached ballot measure to facilitate presentation in ballot materials.

Sec. 5. The City Clerk is hereby authorized and directed to publish a notice containing the proposed ballot measure and specifying the date of the election for the

ballot measure. The notice shall be published once in a newspaper of general circulation in the City of Los Angeles.

Sec. 6. The City Clerk is hereby authorized and directed to publish once in a newspaper of general circulation that copies of voter information pamphlets containing the proposed ballot measure may be obtained upon request in the City Clerk's office. The City Clerk is directed to prepare and keep in the City Clerk's office a sufficient supply of copies of the voter information pamphlets and to distribute them to persons requesting a copy. Further, the City Clerk is authorized and directed to mail copies of the voter information pamphlets to the qualified voters of the City of Los Angeles.

Sec. 7. The City Council respectfully requests the Board of Supervisors of the County of Los Angeles to order the consolidation of the City's election for the ballot measure with the State Primary Election to be held on June 2, 2026, and to canvass the returns of the election and transmit the certified election results to the City.

Sec. 8. The City Clerk shall administer the filing, printing, and distribution of all items contained in the City's Voter Information Pamphlet as provided in the City Election Code, including impartial summaries, ballot arguments, and rebuttal arguments regarding the ballot measure. In other particulars, the above-described election shall be held and conducted as provided by law for the holding of elections consolidated with the State Primary Election.

Sec. 9. The Council requests the Board of Supervisors to fix the costs to be paid by the City of Los Angeles for consolidation of the City's election with the State Primary Election. The City will reimburse the County for the City's share of the costs incurred in conducting the City's election consistent with the cost estimate provided by the Registrar-Recorder/County Clerk and agreed to between the County and the City.

Sec. 10. The City Clerk shall file a duly certified copy of this Resolution with the Board of Supervisors and County Registrar-Recorder/County Clerk.

I hereby certify that the foregoing Resolution was adopted by the Council of the City of Los Angeles at its meeting held on February 10, 2026.

PATRICE Y. LATTIMORE, City Clerk

By Mania Kgan

Deputy



**TEXT OF THE PROPOSED BALLOT MEASURE**

**ORDINANCE NO. \_\_\_\_\_**

An ordinance amending Sections 21.51 and Section 21.52 of Article 1 of Chapter II of the Los Angeles Municipal Code to apply the City's existing cannabis gross receipts taxes to unlicensed cannabis businesses. (Changes to the language of the Municipal Code are shown in underline type for added language and ~~strikeout~~ type for deleted language.)

**WHEREAS**, in order to protect the public and consumers of medical and nonmedical cannabis, and reduce the negative secondary impacts on the City's communities, the City enacted a comprehensive cannabis regulatory and enforcement system which was approved by the voters of the City of Los Angeles on March 7, 2017, and embodied in Proposition M;

**WHEREAS**, Proposition M also enacted a new gross receipts tax regime, of various rates, on licensed cannabis businesses who engage in the commercialization of nonmedical and medical cannabis, including their derivative products and services;

**WHEREAS**, since the enactment of Proposition M, the taxation of licensed, commercial cannabis businesses has incentivized unlicensed cannabis businesses to operate and generate a significant commercial benefit from the legalization of recreational cannabis without having to collect and remit all of the City businesses taxes as would licensed cannabis businesses; and

**WHEREAS**, the City wishes to ensure that unlicensed businesses are subject to the same tax as licensed operators and establish business tax parity within the cannabis market.

**NOW THEREFORE,**

**THE PEOPLE OF THE CITY OF LOS ANGELES  
DO ORDAIN AS FOLLOWS:**

Section 1. Subdivision (9) of Subsection (a) of Section 21.51 of Article 1, Chapter II of the Los Angeles Municipal Code regarding the taxation of cannabis businesses is amended to read:

9. "Transporting" shall mean to transfer cannabis and/or cannabis products from the location of one person ~~with a license~~ to the location of another person ~~with a license~~

Sec. 2. Subsection (b) of Section 21.51 of Article 1, Chapter II of the Los Angeles Municipal Code regarding the taxation of cannabis businesses is amended to read as follows:

(b) For purposes of this Section, the business tax to be imposed shall be as follows:

1. Every person ~~with a license~~ that is engaged in business of conducting the sale of cannabis and/or cannabis products shall pay a business tax of \$100.00 for each \$1,000.00 of gross receipts or fractional part thereof. The sale of medical cannabis shall be taxed as provided under Section 21.52 of this Article.

2. Every person ~~with a license~~ that is engaged in business of transporting cannabis and/or cannabis products shall pay a business tax of \$10.00 for each \$1,000.00 of gross receipts or fractional part thereof.

3. Every person ~~with a license~~ that is engaged in business of testing cannabis and/or cannabis products shall pay a business tax of \$10.00 for each \$1,000.00 of gross receipts or fractional part thereof.

4. Every person ~~with a license~~ that is engaged in business of researching cannabis and/or cannabis products shall pay a business tax of \$10.00 for each \$1,000.00 of gross receipts or fractional part thereof.

5. Every person ~~with a license~~ that is engaged in business of manufacturing or cultivating cannabis and/or cannabis products shall pay a business tax of \$20.00 for each \$1,000.00 of gross receipts or fractional part thereof.

6. Every person ~~with a license~~ that is engaged in business relating to the commercialization of cannabis and/or cannabis products not specifically taxed under this Section shall pay a business tax of \$20.00 for each \$1,000.00 of gross receipts or fractional part thereof.

Sec. 3. Subsection (d) of Section 21.51 of Article 1, Chapter II of the Los Angeles Municipal Code regarding the taxation of cannabis businesses is amended to read as follows:

(d) All business taxes shall be due and payable quarterly as provided under Section 21.04(b) of this Article beginning July 1, 2018, which shall include any taxes owed from January 1, 2018, and then monthly as provided under Section 21.04(c) of this Article beginning July 1, 2019. Such business taxes are payable regardless of whether the person has been issued a license or is operating without a license

Sec. 4. Subsection (f) of Section 21.51 of Article 1, Chapter II of the Los Angeles Municipal Code regarding the taxation of cannabis businesses is amended to read as follows:

(f) The Director of Finance may prescribe such additional requirements or conditions, as provided under Section 21.15(h) of this Article, when granting a business tax registration certificate under Section 21.08 of this Article with respect to a person subject to this Section, which may or may not include an affidavit of compliance and/or proof of license. Any person who makes a false statement or misrepresentation in any required affidavit under this Section is guilty of a misdemeanor

Sec. 5. Subsection (b) of Section 21.52 of Article 1, Chapter II of the Los Angeles Municipal Code regarding the taxation of medical cannabis businesses is amended to read as follows:

(b) For purposes of this Section, the business tax to be imposed shall be as follows:

1. Every person ~~with a license that is~~ engaged in business of conducting the sale of medical \$50.00 for each \$1,000.00 of gross receipts or fractional part thereof.

Sec. 6. Subsection (d) of Section 21.52 of Article 1, Chapter II of the Los Angeles Municipal Code regarding the taxation of medical cannabis businesses is amended to read as follows:

(d) All business taxes shall be due and payable quarterly as provided under Section 21.04(b) of this Article beginning July 1, 2018, which shall include any taxes owed from January 1, 2018, and then monthly as provided under Section 21.04(c) of this Article beginning July 1, 2019. Such business taxes are payable regardless of whether the person has been issued a license or is operating without a license.

Sec. 7. Subsection (f) of Section 21.52 of Article 1, Chapter II of the Los Angeles Municipal Code regarding the taxation of medical cannabis businesses is amended to read as follows:

(f) The Director of Finance may prescribe such additional requirements or conditions, as provided under Section 21.15(h) of this Article, when granting a business tax registration certificate under Section 21.08 of this Article with respect to a person subject to this Section, which may or may not include an affidavit of compliance and/or proof of license. Any person who makes

a false statement or misrepresentation in any required affidavit under this Section is guilty of a misdemeanor.

Sec. 8. Submission to voters. The ordinance herein shall be submitted to the voters of the City. If the ordinance is approved by a majority of the votes cast, the ordinance shall be enacted and the applicable sections set forth herein shall thereafter be considered part of the Los Angeles Municipal Code.

Sec. 9. Amendments. The City Council may amend any provision of this ordinance, but any amendment that would result in a tax being imposed, extended, or increased would require voter approval.

Sec. 10. Severability. If any section, subsection, clause, sentence, phrase, or application of this ordinance or any portion thereof is held unconstitutional or invalid by any court or tribunal of competent jurisdiction, the remaining sections, subsections, clauses, sentences, phrases, portions, or applications of the ordinance shall remain in full force and effect, and to this end the provisions of this ordinance are severable. In addition, the voters declare that they would have passed all sections, subsections, clauses, sentences, phrases, portions and applications of this ordinance without the section, subsection, clause, sentence, phrase, portion or application held unconstitutional or invalid.

M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\BALLOT MEASURES\FINALS\Cannabis Tax Measure -- Text of Measure Attachment 26-1100-S1.docx

**ORDINANCE NO. 188873**

An ordinance calling a City Election to be held on Tuesday, June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure applying the City's existing cannabis business taxes to unlicensed cannabis businesses, and consolidating this Election with the City's Primary Nominating Election and the State Primary Election to be held on the same date.

**THE PEOPLE OF THE CITY OF LOS ANGELES  
DO ORDAIN AS FOLLOWS:**

Section 1. An Election is hereby called to be held in the City of Los Angeles on June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure regarding the following subject: taxation of unlicensed cannabis businesses.

Sec. 2. The full text of the ballot measure is contained in the accompanying Resolution of the City Council of the City of Los Angeles. The vote requirement for the ballot measure to pass is a majority of the votes cast.

Sec. 3. The ballot title and question adopted by the City Council to be used at the Election for the ballot measure shall be as follows and shall include a letter designation as determined by the City Council in accordance with applicable City and State law:

**APPLYING CANNABIS BUSINESS TAXES TO UNLICENSED CANNABIS  
BUSINESSES. PROPOSITION \_\_\_\_.**

Shall an ordinance be adopted to apply the City's existing cannabis business taxes to unlicensed cannabis businesses at current rates (10% on cannabis sales; 5% on medical cannabis sales; 2% on manufacturing, cultivation or other commercialization; 1% on transportation, testing or research); generating approximately \$30-35 million annually for general City services, such as street/sidewalk repairs, 911 emergency response, fire protection, and parks, until ended by voters?

Sec. 4. To vote on the ballot measure, the voter shall mark the ballot next to the word "Yes" or the word "No." A "Yes" vote shall be counted in favor of adoption of the ballot measure and a "No" vote shall be counted against adoption of the ballot measure.

Sec. 5. The Election hereby called shall be, and hereby is ordered to be, consolidated with the City's Primary Nominating Election and the State Primary Election to be held in the City of Los Angeles on Tuesday, June 2, 2026.

Sec. 6. The vote centers for the Election shall be open as required and during the identified voting period established in the California Elections Code and as

administered by the County Registrar-Recorder/County Clerk for the State Primary Election.

Sec. 7. The election precincts, vote centers, and officers of election for the Election shall be the same as those provided in the City of Los Angeles for the State Primary Election, and the elections shall be held in all respects as if there were only one election. The list or order prepared by the Registrar-Recorder/County Clerk designating election precincts, vote centers, and election officers for the State Primary Election, is hereby approved, incorporated into, and made part of this ordinance.

Sec. 8. The City Clerk shall administer the filing, printing, and distribution of all items contained in the City's Voter Information Pamphlet as provided in the City Election Code, including impartial summaries, ballot arguments, and rebuttal arguments regarding the ballot measure. In other particulars, the Election shall be held and conducted as provided by law for the holding of elections consolidated with the State Primary Election. The Board of Supervisors of the County of Los Angeles shall have authority to canvass the returns of the City's Election and transmit the certified election results to the City Council.

Sec. 9. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

HYDEE FELDSTEIN SOTO, City Attorney

By   
HARIT U. TRIVEDI  
Assistant City Attorney

Date February 5, 2026

26-1100-S1

File No. \_\_\_\_\_


[M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\BALLOT MEASURES\FINALS\Cannabis Tax Measure -- Election Ordinance.Final.docx]

The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR

  
\_\_\_\_\_

  
\_\_\_\_\_

Ordinance Passed February 17, 2026

Approved 03/02/2026

Ordinance Published: 03/06/2026  
Ordinance Effective Date: 03/06/2026

PATRICE Y. LATTIMORE  
CITY CLERK

City of Los Angeles  
CALIFORNIA

OFFICE OF THE  
CITY CLERK

RUBEN VIRAMONTES  
EXECUTIVE OFFICER



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KAREN BASS  
MAYOR

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**OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL**

**Council File No.:** 26-1100-S2

**Council Meeting Date:** February 10, 2026

**Agenda Item No.:** 36

**Agenda Description:** COMMUNICATION FROM THE CITY ATTORNEY, ORDINANCE FIRST CONSIDERATION, and BALLOT RESOLUTION relative to a ballot measure regarding the City's transient occupancy tax (TOT) and applying the TOT to online travel companies.

**Council Action:** COMMUNICATION FROM THE CITY ATTORNEY, ORDINANCE and BALLOT RESOLUTION - ADOPTED

**Council Vote:**

YES	Blumenfield	YES	Harris-Dawson	YES	Hernandez
YES	Jurado	YES	Hutt	YES	Lee
YES	McOsker	YES	Nazarian	YES	Padilla
YES	Park	YES	Price Jr.	YES	Raman
YES	Rodriguez	YES	Soto-Martínez	YES	Yaroslavsky

PATRICE Y. LATTIMORE  
CITY CLERK

**Pursuant to Charter/Los Angeles Administrative Code Section(s): 250(b)**

**FILE SENT TO MAYOR**  
**LAST DAY FOR MAYOR TO ACT**

02-12-2026
02-23-2026

APPROVED

2/23/2026

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DATE SIGNED

Adopted Report(s) Title

Report from City Attorney dated 2-05-26

Attachment to Report dated 2-05-26 - Resolution

Attachment to Report dated 2-05-26 - Draft Ordinance of Intention

**RESOLUTION OF THE LOS ANGELES CITY COUNCIL  
SUBMITTING A BALLOT MEASURE TO THE VOTERS OF THE CITY OF  
LOS ANGELES AND REQUESTING THE LOS ANGELES COUNTY BOARD OF  
SUPERVISORS TO CONSOLIDATE THE ELECTION FOR THE BALLOT MEASURE  
WITH THE STATE PRIMARY ELECTION TO BE HELD ON JUNE 2, 2026**

**WHEREAS**, the City Council wishes to submit the attached ballot measure to the qualified voters of the City of Los Angeles;

**WHEREAS**, the City Council has taken action pursuant to the City Charter and City Election Code to call an election for the ballot measure to be held together with the City's Primary Nominating Election on June 2, 2026; and

**WHEREAS**, the City Council wishes to request that the Board of Supervisors of the County of Los Angeles consolidate the City's election for the ballot measure with the State Primary Election also to be held on June 2, 2026.

**NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:**

Section 1. The ballot measure attached to this Resolution shall be submitted to the qualified voters of the City of Los Angeles at an election consolidated with the City's Primary Nominating Election and the State Primary Election held on June 2, 2026.

Sec. 2. The vote requirement for the ballot measure to pass is a majority of the votes cast.

Sec. 3. The ballot title and question for the ballot measure shall be as follows and shall include a letter designation as determined by the City Council in accordance with applicable City and State law:

**APPLYING TRANSIENT OCCUPANCY TAX TO ONLINE TRAVEL COMPANIES. PROPOSITION \_\_\_\_.**

Shall an ordinance be adopted to update the City's transient occupancy tax, paid by hotel and lodging guests, to require online and other travel companies to collect and remit the tax (the current rate is 14%); generating approximately \$5 million annually for general City services, such as street and sidewalk repairs, 911 emergency response, fire protection, and parks, until ended by the voters?

Sec. 4. The City Clerk is hereby authorized to make technical and formatting adjustments to the attached ballot measure to facilitate presentation in ballot materials.

Sec. 5. The City Clerk is hereby authorized and directed to publish a notice containing the proposed ballot measure and specifying the date of the election for the ballot measure. The notice shall be published once in a newspaper of general circulation in the City of Los Angeles.

Sec. 6. The City Clerk is hereby authorized and directed to publish once in a newspaper of general circulation that copies of voter information pamphlets containing the proposed ballot measure may be obtained upon request in the City Clerk's office. The City Clerk is directed to prepare and keep in the City Clerk's office a sufficient supply of copies of the voter information pamphlets and to distribute them to persons requesting a copy. Further, the City Clerk is authorized and directed to mail copies of the voter information pamphlets to the qualified voters of the City of Los Angeles.

Sec. 7. The City Council respectfully requests the Board of Supervisors of the County of Los Angeles to order the consolidation of the City's election for the ballot measure with the State Primary Election to be held on June 2, 2026, and to canvass the returns of the election and transmit the certified election results to the City.

Sec. 8. The City Clerk shall administer the filing, printing, and distribution of all items contained in the City's Voter Information Pamphlet as provided in the City Election Code, including impartial summaries, ballot arguments, and rebuttal arguments regarding the ballot measure. In other particulars, the above-described election shall be held and conducted as provided by law for the holding of elections consolidated with the State Primary Election.

Sec. 9. The Council requests the Board of Supervisors to fix the costs to be paid by the City of Los Angeles for consolidation of the City's election with the State Primary Election. The City will reimburse the County for the City's share of the costs incurred in conducting the City's election consistent with the cost estimate provided by the Registrar-Recorder/County Clerk and agreed to between the County and the City.

Sec. 10. The City Clerk shall file a duly certified copy of this Resolution with the Board of Supervisors and County Registrar-Recorder/County Clerk.

I hereby certify that the foregoing Resolution was adopted by the Council of the City of Los Angeles at its meeting held on February 10, 2026.

PATRICE Y. LATTIMORE, City Clerk

By Mania Yj Deputy



**TEXT OF THE PROPOSED BALLOT MEASURE**

**ORDINANCE NO. \_\_\_\_\_**

An ordinance amending portions of Article 1.7 of Chapter II of the Los Angeles Municipal Code to require online travel agencies, companies, and platforms to collect and remit the City of Los Angeles Transient Occupancy Tax on all charges and fees imposed for a hotel room. (Changes to the language of the Municipal Code are shown in underline type for added language and ~~strikeout~~ type for deleted language.)

**WHEREAS**, the Los Angeles Municipal Code establishes the City's Transient Occupancy Tax (TOT), which is a tax paid by a person who occupies a room or space in a hotel as defined in the TOT ordinance;

**WHEREAS**, the Office of Finance has issued reports analyzing the TOT collection deficiency that arises when hotel rooms are booked through online travel companies (See Council File Nos. 23-0318 and 24-1456);

**WHEREAS**, as analyzed in the Office of Finance reports, the business model used by online travel companies, in which the online travel company negotiates a discounted or wholesale rate for hotel rooms but then charges the customer a higher amount for the right to occupy the room, results in room-related charges that are outside the scope of the current TOT;

**WHEREAS**, the City Administrative Officer has issued a report noting the fiscal benefits to the City's general operating budget in addressing this TOT collection gap arising from the monetary difference between wholesale or discounted rates paid by online travel companies and the amount paid by hotel guests who pay for hotel rooms through an online travel company; and

**WHEREAS**, this ballot measure, if approved by the voters, would update the City's existing TOT ordinance to address the collection deficiency arising from the business activity of online travel companies.

**NOW THEREFORE,**

**THE PEOPLE OF THE CITY OF LOS ANGELES  
DO ORDAIN AS FOLLOWS:**

Section 1. The first paragraph of Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

Except where the context otherwise requires, the definitions given in this section govern the construction of this article. The definitions are intended to be

broadly construed in favor of the imposition, collection, and remittance of the tax under this article.

Sec. 2. Subsection (e) of Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

(e) Rent. "Rent" means the consideration charged, whether or not received, for the occupancy of space in a hotel valued in money, whether to be received in money, goods, labor or otherwise, including all receipts, cash, credits and property and services of any kind or nature, without any deduction therefrom whatsoever, and includes, but is not limited to, the following: ~~Nothing in this definition shall be construed to mean that rent is charged directly or indirectly for the occupancy of space in a hotel when that space is provided to the occupant as a compliment from the operator and no consideration is charged to or received from any other person~~

1. discount room charges and facilitation fees;
2. transaction fees, service fees, booking fees, processing fees, retail markups, commissions, cancellation and attrition fees, and California Tourism Marketing Assessments;
3. unrefunded advance reservation and other rental deposits;
4. charges levied for items or services including, but not limited to charges for furniture, fixtures, appliances, linens, towels, non-coin-operated safes; spa or fitness center usage or access; resort usage or access (commonly referred to as resort or destination fees); internet, television, and phone access or usage; housekeeping or room cleaning; pet occupancy, pet fees, or pet-related cleaning; additional guests/transients; and/or partial days, or early or late arrival or departure;
5. consideration or value received by an operator from an award or reward program, including the redemption of award or reward points, incentives, or bonuses; and
6. any other charge reasonably attributable to rent that is part of a travel package.

Nothing in this definition shall be construed to mean that rent is charged directly or indirectly for the occupancy of space in a hotel when that space is provided to the occupant as a compliment from the operator and no consideration is charged to or received from any other person.

Sec. 3. Subsection (f) of Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

~~(f) Operator. "Operator" means any person who is a principal operator or a secondary operator. ~~the person who is either the proprietor of the hotel or any other person who has the right to rent rooms within the hotel, whether in the capacity of owner, lessee, mortgagee in possession, licensee or any other capacity. The owner or proprietor who is primarily responsible for operation of the hotel shall be deemed to be the principal operator. If the principal operator performs or assigns its functions, in whole or in part, through a managing agent, a booking agent, a room seller or room reseller, or any other agent or contractee, including but not limited to Hosting Platforms as defined in 12.03 of this Code, on-line room sellers, on-line room resellers, and on-line travel agents, of any type or character other than an employee, those persons shall be deemed to be secondary operators.~~~~

~~A secondary operator shall be deemed an operator for purposes of this article and shall have the same duties and liabilities as the principal operator, including, but not limited to, the collection and remittance of the full amount of the tax owed under the provisions of this article to the City. A secondary operator may satisfy its obligations under the provisions of this article by submitting the full amount of tax due under this article, with credit for any taxes remitted to any other operator, either directly to the Director of Finance or through the principal operator.~~

~~—Compliance with the provisions of this article by either the principal operator or the secondary operator shall be deemed compliance by both and no provision of this article shall be deemed to require the payment and/or remittance of any amount other than the full amount of the tax owed by the transient.~~

Sec. 4. New Subsections (g) through (n) are added to Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code to read as follows:

(g) Facilitation Fee. "Facilitation Fee" means the amount by which the posted room charge exceeds the discount room charge, if any.

(h) Intermediary. "Intermediary" means any person that directly or indirectly (i) facilitates the occupancy in a hotel, and (ii) charges, collects, or receives rent in connection with such occupancy, which may include, without limitation, a facilitation fee. Intermediary includes, without limitation, a travel or booking agent, Hosting Platform as defined under Section 12.22 A.32 of this Code, a room seller or reseller, an online room seller or reseller, and an online travel agent or company of any type or nature whatsoever.

(i) Facilitates the occupancy in a hotel. "Facilitates the occupancy in a hotel" means brokering, coordinating, or in any other way arranging for the purchase of, the sale for, or right to, occupancy in a hotel by the (customer) general public.

(j) Discount Room Charge. "Discount room charge" means the total amount charged by the operator to the secondary operator for occupancy in a hotel for rent.

(k) Posted Room Charge. "Posted Room Charge" means the total consideration charged by an intermediary to a transient, including any fee or charge imposed in connection with the sale before taxes.

(l) Travel Package. "Travel Package" means an accommodation bundled with one or more separate components such as air transportation, car rental, or similar items and charged for a single retail price.

(m) Secondary Operator. "Secondary Operator" means any person that is a managing agent, a booking agent, a room seller or room reseller, broker, intermediary, or any other agent or contractee, including but not limited to a Hosting Platform as defined in Section 12.22 A.32 of this Code, online room seller, online room reseller, and online travel agent, of any type or character to whom a principal operator assigns any of its functions, in whole or in part, other than an employee.

(n) Principal Operator. "Principal Operator" means any person who has the right to rent rooms within a hotel, whether in the capacity of owner, lessee, mortgagee in possession, licensee, or any other capacity and who is primarily responsible for the operation of the hotel.

Sec. 5. Section 21.7.5 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

#### **SEC. 21.7.5. OPERATOR'S DUTIES.**

Each operator shall collect the tax imposed by this article to the same extent and at the same time as the rent is collected from every transient. The amount of tax shall be separately stated from the amount of the rent charged and each transient shall receive a receipt for payment from the operator. No operator ~~of a hotel~~ shall advertise or state in any manner, whether directly or indirectly, that the tax or any part thereof will be assumed or absorbed by the such operator, or that it will not be added to the rent, or that, if added, any part will be refunded except in the manner herein provided. A secondary operator may satisfy its obligations under the provisions of this article by submitting the full amount of tax due under this article, with credit for any taxes remitted to the

relevant operator, either directly to the Director of Finance or through such other relevant operator. Compliance with the provisions of this article by either the principal operator or the secondary operator shall be deemed compliance by both with respect to the applicable tax obligation and no provision of this article shall be deemed to require the payment and/or remittance of any amount other than the full amount of the tax owed by the transient.

Sec. 6. The first paragraph of Section 21.7.7 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

~~Each~~ An operator shall, on or before the 25th day of each calendar month, make a statement to the Director of Finance of the total rents charged and received, and the amount of tax collected for transient occupancies during the preceding calendar month, including a statement of the amount of rent received from each secondary operator for such preceding calendar month, to the extent applicable. At the time the statement is filed, the full amount of the tax collected and tax not collected but required to be collected, shall be remitted to the Director of Finance. Except as provided in Sec. 21.7.8, an operator shall not be required to remit to the Director of Finance any amount of tax not collected and not required to be collected from a transient. All taxes collected and required to be collected by operators pursuant to this article shall be held in trust for the account of the City until payment thereof is made to the City. The full amount of tax due, whether collected or owed but not collected, under this Article shall be deemed a debt owed to the City by the operator and shall be discharged only upon payment to the City.

Sec. 7. Submission to voters. The ordinance herein shall be submitted to the voters of the City. If the ordinance is approved by a majority of the votes cast, the ordinance shall be enacted and the applicable sections set forth herein shall thereafter be considered part of the Los Angeles Municipal Code.

Sec. 8. Amendments. The Council may amend any provision of this ordinance, but any amendment that would result in a tax being imposed, extended or increased would require voter approval.

Sec. 9. Severability. If any section, subsection, clause, sentence, phrase, or application of this ordinance or any portion thereof is held unconstitutional or invalid by any court or tribunal of competent jurisdiction, the remaining sections, subsections, clauses, sentences, phrases, portions, or applications of the ordinance shall remain in full force and effect, and to this end the provisions of this ordinance are severable. In addition, the voters declare that they would have passed all sections, subsections, clauses, sentences, phrases, portions and applications of this ordinance without the section, subsection, clause, sentence, phrase, portion or application held unconstitutional or invalid.

Sec. 10. This measure is intended by the City Council and the voters to be complementary and supplementary to the ballot measure related to increasing the Transient Occupancy Tax that has been submitted to the voters by the City Council to appear on the same ballot as this measure. In the event that both measures receive approval by a majority of the voters, the provisions of the measures shall be deemed complementary and supplementary to each other and not in conflict, and all of the provisions of both measures shall be enacted and valid.

M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\BALLOT MEASURES\FINALS\TOT Measure re OTC -- Text of Measure Attachment 26-1100-S2.docx

**ORDINANCE NO. 188868**

An ordinance calling a City Election to be held on Tuesday, June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure applying the Transient Occupancy Tax to online travel companies, platforms and similar companies, and consolidating this Election with the City's Primary Nominating Election and the State Primary Election to be held on the same date.

**THE PEOPLE OF THE CITY OF LOS ANGELES  
DO ORDAIN AS FOLLOWS:**

Section 1. An Election is hereby called to be held in the City of Los Angeles on June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure regarding the following subject: applying the Transient Occupancy Tax to online travel agencies, platforms and similar companies.

Sec. 2. The full text of the ballot measure is contained in the accompanying Resolution of the City Council of the City of Los Angeles. The vote requirement for the ballot measure to pass is a majority of the votes cast.

Sec. 3. The ballot title and question adopted by the City Council to be used at the Election for the ballot measure shall be as follows and shall include a letter designation as determined by the City Council in accordance with applicable City and State law:

**APPLYING TRANSIENT OCCUPANCY TAX TO ONLINE TRAVEL COMPANIES. PROPOSITION \_\_\_\_.**

Shall an ordinance be adopted to update the City's transient occupancy tax, paid by hotel and lodging guests, to require online and other travel companies to collect and remit the tax (the current rate is 14%); generating approximately \$5 million annually for general City services, such as street and sidewalk repairs, 911 emergency response, fire protection, and parks, until ended by the voters?

Sec. 4. To vote on the ballot measure, the voter shall mark the ballot next to the word "Yes" or the word "No." A "Yes" vote shall be counted in favor of adoption of the ballot measure and a "No" vote shall be counted against adoption of the ballot measure.

Sec. 5. The Election hereby called shall be, and hereby is ordered to be, consolidated with the City's Primary Nominating Election and the State Primary Election to be held in the City of Los Angeles on Tuesday, June 2, 2026.

Sec. 6. The vote centers for the Election shall be open as required and during the identified voting period established in the California Elections Code and as administered by the County Registrar-Recorder/County Clerk for the State Primary Election.

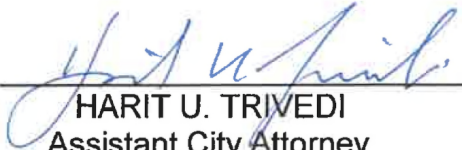
Sec. 7. The election precincts, vote centers, and officers of election for the Election shall be the same as those provided in the City of Los Angeles for the State Primary Election, and the elections shall be held in all respects as if there were only one election. The list or order prepared by the Registrar-Recorder/County Clerk designating election precincts, vote centers, and election officers for the State Primary Election, is hereby approved, incorporated into, and made part of this ordinance.

Sec. 8. The City Clerk shall administer the filing, printing, and distribution of all items contained in the City's Voter Information Pamphlet as provided in the City Election Code, including impartial summaries, ballot arguments, and rebuttal arguments regarding the ballot measure. In other particulars, the Election shall be held and conducted as provided by law for the holding of elections consolidated with the State Primary Election. The Board of Supervisors of the County of Los Angeles shall have authority to canvass the returns of the City's Election and transmit the certified election results to the City Council.

Sec. 9. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

HYDEE FELDSTEIN SOTO, City Attorney

By   
HARIT U. TRIVEDI  
Assistant City Attorney

Date February 5, 2026

File No. 26-1100-S2


[M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\BALLOT MEASURES\FINALS\TOT Measure re OTC -- Election Ordinance.Final.docx

The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR

  
\_\_\_\_\_

  
\_\_\_\_\_

Ordinance Passed February 10, 2026

Approved 02/23/2026

Ordinance Published: 03/02/2026  
Ordinance Effective Date: 03/02/2026

PATRICE Y. LATTIMORE  
CITY CLERK

# City of Los Angeles

OFFICE OF THE  
CITY CLERK

CALIFORNIA

RUBEN VIRAMONTES  
EXECUTIVE OFFICER



**Council and Public Services Division**  
200 N. SPRING STREET, ROOM 395  
LOS ANGELES, CA 90012  
GENERAL INFORMATION - (213) 978-1133  
FAX: (213) 978-1040

KAREN BASS  
MAYOR

[CLERK.LACITY.GOV](http://CLERK.LACITY.GOV)

## OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

**Council File No.:** 26-1100-S3  
**Council Meeting Date:** February 17, 2026  
**Agenda Item No.:** 5  
**Agenda Description:** ORDINANCE SECOND CONSIDERATION relative to a ballot measure regarding the City's transient occupancy tax (TOT) and increasing the tax rate and other modifications.  
**Council Action:** ORDINANCE SECOND CONSIDERATION - ADOPTED FORTHWITH

**Council Vote:**

YES	Blumenfield	YES	Harris-Dawson	YES	Hernandez
YES	Jurado	YES	Hutt	NO	Lee
YES	McOsker	ABSENT	Nazarian	ABSENT	Padilla
YES	Park	ABSENT	Price Jr.	YES	Raman
NO	Rodriguez	YES	Soto-Martínez	YES	Yaroslavsky

PATRICE Y. LATTIMORE  
CITY CLERK

**Pursuant to Charter/Los Angeles Administrative Code Section(s): 250(b)**

**FILE SENT TO MAYOR**  
**LAST DAY FOR MAYOR TO ACT**

02-18-2026
03-02-2026

APPROVED

3/2/2026

DATE SIGNED

Adopted Report(s) Title  
Attachment to Report dated 2-05-26 - Draft Ordinance B

**RESOLUTION OF THE LOS ANGELES CITY COUNCIL  
SUBMITTING A BALLOT MEASURE TO THE VOTERS OF THE CITY OF  
LOS ANGELES AND REQUESTING THE LOS ANGELES COUNTY BOARD OF  
SUPERVISORS TO CONSOLIDATE THE ELECTION FOR THE BALLOT MEASURE  
WITH THE STATE PRIMARY ELECTION TO BE HELD ON JUNE 2, 2026**

**WHEREAS**, the City Council wishes to submit the attached ballot measure to the qualified voters of the City of Los Angeles;

**WHEREAS**, the City Council has taken action pursuant to the City Charter and City Election Code to call an election for the ballot measure to be held together with the City's Primary Nominating Election on June 2, 2026; and

**WHEREAS**, the City Council wishes to request that the Board of Supervisors of the County of Los Angeles consolidate the City's election for the ballot measure with the State Primary Election also to be held on June 2, 2026.

**NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:**

Section 1. The ballot measure attached to this Resolution shall be submitted to the qualified voters of the City of Los Angeles at an election consolidated with the City's Primary Nominating Election and the State Primary Election held on June 2, 2026.

Sec. 2. The vote requirement for the ballot measure to pass is a majority of the votes cast.

Sec. 3. The ballot title and question for the ballot measure shall be as follows and shall include a letter designation as determined by the City Council in accordance with applicable City and State law:

**FUNDING FOR CITY SERVICES THROUGH MODIFICATIONS TO THE  
TRANSIENT OCCUPANCY TAX. PROPOSITION \_\_\_\_.**

Shall an ordinance be adopted to fund general City services, such as street/sidewalk repairs, 911 emergency response, fire protection, and parks, by: increasing the transient occupancy tax, currently 14% paid by hotel and lodging guests, to 16% through 2028 and then 15% thereafter; and requiring online and other travel companies to collect and remit the tax; generating approximately \$22-44 million annually until ended by voters?

Sec. 4. The City Clerk is hereby authorized to make technical and formatting adjustments to the attached ballot measure to facilitate presentation in ballot materials.

Sec. 5. The City Clerk is hereby authorized and directed to publish a notice containing the proposed ballot measure and specifying the date of the election for the

ballot measure. The notice shall be published once in a newspaper of general circulation in the City of Los Angeles.

Sec. 6. The City Clerk is hereby authorized and directed to publish once in a newspaper of general circulation that copies of voter information pamphlets containing the proposed ballot measure may be obtained upon request in the City Clerk's office. The City Clerk is directed to prepare and keep in the City Clerk's office a sufficient supply of copies of the voter information pamphlets and to distribute them to persons requesting a copy. Further, the City Clerk is authorized and directed to mail copies of the voter information pamphlets to the qualified voters of the City of Los Angeles.

Sec. 7. The City Council respectfully requests the Board of Supervisors of the County of Los Angeles to order the consolidation of the City's election for the ballot measure with the State Primary Election to be held on June 2, 2026, and to canvass the returns of the election and transmit the certified election results to the City.

Sec. 8. The City Clerk shall administer the filing, printing, and distribution of all items contained in the City's Voter Information Pamphlet as provided in the City Election Code, including impartial summaries, ballot arguments, and rebuttal arguments regarding the ballot measure. In other particulars, the above-described election shall be held and conducted as provided by law for the holding of elections consolidated with the State Primary Election.

Sec. 9. The City Council requests the Board of Supervisors to fix the costs to be paid by the City of Los Angeles for consolidation of the City's election with the State Primary Election. The City will reimburse the County for the City's share of the costs incurred in conducting the City's election consistent with the cost estimate provided by the Registrar-Recorder/County Clerk and agreed to between the County and the City.

Sec. 10. The City Clerk shall file a duly certified copy of this Resolution with the Board of Supervisors and County Registrar-Recorder/County Clerk.

I hereby certify that the foregoing Resolution was adopted by the Council of the City of Los Angeles at its meeting held on February 10, 2026.

PATRICE Y. LATTIMORE, City Clerk

By Mania Rj  
Deputy



**TEXT OF THE PROPOSED BALLOT MEASURE**

**ORDINANCE NO. \_\_\_\_\_**

An ordinance amending portions of Article 1.7 of Chapter II of the Los Angeles Municipal Code to increase the City of Los Angeles Transient Occupancy Tax to 16% through 2028 and 15% thereafter, and to require online travel agencies, companies, and platforms to collect and remit the tax on all charges and fees imposed for a hotel room. (Changes to the language of the Municipal Code are shown in underline type for added language and ~~strikeout~~ type for deleted language.)

**WHEREAS**, the Los Angeles Municipal Code establishes the City’s Transient Occupancy Tax (TOT), which is a tax paid by a person who occupies a room or space in a hotel as defined in the TOT ordinance;

**WHEREAS**, the tax rate contained in the City’s current TOT is 14% of the room charge;

**WHEREAS**, other nearby cities impose a higher TOT rate than the City of Los Angeles;

**WHEREAS**, the City Administrative Officer (CAO) has issued reports identifying the need for the City to strengthen the City’s fiscal stability and preserve core services, including street and sidewalk repair, emergency response services, fire protection, parks and park programming, and other general City services (See Council File No. 25-0029);

**WHEREAS**, the City anticipates an influx of visitors from outside the Los Angeles area will visit the City for the 2027 Super Bowl and the 2028 Olympic and Paralympic Games that will increase the demand for City services and burden City infrastructure;

**WHEREAS**, this measure, if approved by the voters, would temporarily increase the City’s current TOT rate by 2% through 2028 to generate revenue from the region’s tourism economy, which is expected to be augmented by the influx of visitors anticipated for the 2027 Super Bowl and the 2028 Olympic and Paralympic Games, and, thereafter, increase the current TOT rate by 1% to provide an additional source of revenue to augment the City’s general operating budget to provide needed services of the City;

**WHEREAS**, the Office of Finance has issued reports analyzing the TOT collection deficiency that arises when hotel rooms are booked through online travel companies (See Council File Nos. 23-0318 and 24-1456);

**WHEREAS**, as analyzed in the Office of Finance reports, the business model used by online travel companies, in which the online travel company negotiates a

discounted or wholesale rate for hotel rooms but then charges the customer a higher amount for the right to occupy the room, results in room-related charges that are outside the scope of the current TOT;

**WHEREAS**, the CAO has issued a report noting the fiscal benefits to the City’s general operating budget in addressing this TOT collection gap arising from the monetary difference between wholesale or discounted rates paid by online travel companies and the amount paid by hotel guests who pay for hotel rooms through an online travel company; and

**WHEREAS**, this ballot measure, if approved by the voters, would update the City’s existing TOT ordinance to address the collection deficiency arising from the business activity of online travel companies.

**NOW THEREFORE,**

**THE PEOPLE OF THE CITY OF LOS ANGELES  
DO ORDAIN AS FOLLOWS:**

Section 1. The first paragraph of Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

Except where the context otherwise requires, the definitions given in this section govern the construction of this article. The definitions are intended to be broadly construed in favor of the imposition, collection, and remittance of the tax under this article.

Sec. 2. Subsection (e) of Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

(e) Rent. “Rent” means the consideration charged, whether or not received, for the occupancy of space in a hotel valued in money, whether to be received in money, goods, labor or otherwise, including all receipts, cash, credits and property and services of any kind or nature, without any deduction therefrom whatsoever, and includes, but is not limited to, the following: ~~Nothing in this definition shall be construed to mean that rent is charged directly or indirectly for the occupancy of space in a hotel when that space is provided to the occupant as a compliment from the operator and no consideration is charged to or received from any other person~~

- 1. discount room charges and facilitation fees;
- 2. transaction fees, service fees, booking fees, processing fees, retail markups, commissions, cancellation and attrition fees, and California Tourism Marketing Assessments;

3. unrefunded advance reservation and other rental deposits;
4. charges levied for items or services including, but not limited to charges for furniture, fixtures, appliances, linens, towels, non-coin-operated safes; spa or fitness center usage or access; resort usage or access (commonly referred to as resort or destination fees); internet, television, and phone access or usage; housekeeping or room cleaning; pet occupancy, pet fees, or pet-related cleaning; additional guests/transients; and/or partial days, or early or late arrival or departure;
5. consideration or value received by an operator from an award or reward program, including the redemption of award or reward points, incentives, or bonuses; and
6. any other charge reasonably attributable to rent that is part of a travel package.

Nothing in this definition shall be construed to mean that rent is charged directly or indirectly for the occupancy of space in a hotel when that space is provided to the occupant as a compliment from the operator and no consideration is charged to or received from any other person.

Sec. 3. Subsection (f) of Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

(f) Operator. "Operator" means any person who is a principal operator or a secondary operator. ~~the person who is either the proprietor of the hotel or any other person who has the right to rent rooms within the hotel, whether in the capacity of owner, lessee, mortgagee in possession, licensee or any other capacity. The owner or proprietor who is primarily responsible for operation of the hotel shall be deemed to be the principal operator. If the principal operator performs or assigns its functions, in whole or in part, through a managing agent, a booking agent, a room seller or room reseller, or any other agent or contractee, including but not limited to Hosting Platforms as defined in 12.03 of this Code, on-line room sellers, on-line room resellers, and on-line travel agents, of any type or character other than an employee, those persons shall be deemed to be secondary operators.~~

~~A secondary operator shall be deemed an operator for purposes of this article and shall have the same duties and liabilities as the principal operator, including, but not limited to, the collection and remittance of the full amount of the tax owed under the provisions of this article to the City. A secondary operator may satisfy its obligations under the provisions of this article by submitting the full~~

~~amount of tax due under this article, with credit for any taxes remitted to any other operator, either directly to the Director of Finance or through the principal operator.~~

~~—Compliance with the provisions of this article by either the principal operator or the secondary operator shall be deemed compliance by both and no provision of this article shall be deemed to require the payment and/or remittance of any amount other than the full amount of the tax owed by the transient.~~

Sec. 4. New Subsections (g) through (n) are added to Section 21.7.2 of Article 1.7, Chapter II of the Los Angeles Municipal Code to read as follows:

(g) Facilitation Fee. "Facilitation Fee" means the amount by which the posted room charge exceeds the discount room charge, if any.

(h) Intermediary. "Intermediary" means any person that directly or indirectly (i) facilitates the occupancy in a hotel, and (ii) charges, collects, or receives rent in connection with such occupancy, which may include, without limitation, a facilitation fee. Intermediary includes, without limitation, a travel or booking agent, Hosting Platform as defined under Section 12.22 A.32 of this Code, a room seller or reseller, an online room seller or reseller, and an online travel agent or company of any type or nature whatsoever.

(i) Facilitates the occupancy in a hotel. "Facilitates the occupancy in a hotel" means brokering, coordinating, or in any other way arranging for the purchase of, the sale for, or right to, occupancy in a hotel by the (customer) general public.

(j) Discount Room Charge. "Discount room charge" means the total amount charged by the operator to the secondary operator for occupancy in a hotel for rent.

(k) Posted Room Charge. "Posted Room Charge" means the total consideration charged by an intermediary to a transient, including any fee or charge imposed in connection with the sale before taxes.

(l) Travel Package. "Travel Package" means an accommodation bundled with one or more separate components such as air transportation, car rental, or similar items and charged for a single retail price.

(m) Secondary Operator. "Secondary Operator" means any person that is a managing agent, a booking agent, a room seller or room reseller, broker, intermediary, or any other agent or contractee, including but not limited to a Hosting Platform as defined in Section 12.22 A.32 of this Code, online room seller, online room reseller, and online travel agent, of any type or character to

whom a principal operator assigns any of its functions, in whole or in part, other than an employee.

(n) Principal Operator. "Principal Operator" means any person who has the right to rent rooms within a hotel, whether in the capacity of owner, lessee, mortgagee in possession, licensee, or any other capacity and who is primarily responsible for the operation of the hotel.

Sec. 5. Section 21.7.3 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

**SEC. 21.7.3. TAX IMPOSED.**

For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax ~~in the amount of four percent (4%) of the rent charged by the operator on or after August 1, 1964, to and including October 31, 1967; and at the rate of five percent (5%) from that date to and including February 28, 1971; and at the rate of six percent (6%) from that date to and including June 30, 1978; and at the rate of seven and one-half percent (7.5%) from that date to and including June 30, 1983; and at the rate of ten percent (10%) from that date to and including December 31, 1985; and at the rate of eleven percent (11%) from that date to and including December 31, 1987; and at the rate of twelve percent (12%) from that date to and including August 31, 1990; and at the rate of twelve and one-half percent (12.5%) from that date to and including July 31, 1993; and at the rate of fourteen percent (14%) thereafter.~~ at the rate of sixteen percent (16%) of the rent charged by the operator for occupancy occurring on or before December 31, 2028; and at a rate of fifteen percent (15%) of the rent charged by the operator for occupancy occurring on or after January 1, 2029. Said tax constitutes a debt owed by the transient to the City which is extinguished by the payment to the operator or to the City. The transient shall pay the tax to the operator of the hotel at the time the rent is paid. If the rent is paid in installments, or if an amount paid is less than the full amount of rent and tax accrued at the time of payment, a proportionate share of the tax shall be deemed to have been paid with each such payment or installment. The unpaid tax shall be due upon the transient's ceasing to occupy space in the hotel. If for any reason the tax is not paid to the operator of the hotel, the Director of Finance may require that such tax shall be paid directly to the City.

Sec. 6. Section 21.7.5 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

**SEC. 21.7.5. OPERATOR'S DUTIES.**

Each operator shall collect the tax imposed by this article to the same extent and at the same time as the rent is collected from every transient. The

amount of tax shall be separately stated from the amount of the rent charged and each transient shall receive a receipt for payment from the operator. No operator ~~of a hotel~~ shall advertise or state in any manner, whether directly or indirectly, that the tax or any part thereof will be assumed or absorbed by ~~the~~ such operator, or that it will not be added to the rent, or that, if added, any part will be refunded except in the manner herein provided. A secondary operator may satisfy its obligations under the provisions of this article by submitting the full amount of tax due under this article, with credit for any taxes remitted to the relevant operator, either directly to the Director of Finance or through such other relevant operator. Compliance with the provisions of this article by either the principal operator or the secondary operator shall be deemed compliance by both with respect to the applicable tax obligation and no provision of this article shall be deemed to require the payment and/or remittance of any amount other than the full amount of the tax owed by the transient.

Sec. 7. The first paragraph of Section 21.7.7 of Article 1.7, Chapter II of the Los Angeles Municipal Code is amended to read as follows:

~~Each~~ An operator shall, on or before the 25th day of each calendar month, make a statement to the Director of Finance of the total rents charged and received, and the amount of tax collected for transient occupancies during the preceding calendar month, including a statement of the amount of rent received from each secondary operator for such preceding calendar month, to the extent applicable. At the time the statement is filed, the full amount of the tax collected and tax not collected but required to be collected, shall be remitted to the Director of Finance. Except as provided in Sec. 21.7.8, an operator shall not be required to remit to the Director of Finance any amount of tax not collected and not required to be collected from a transient. All taxes collected and required to be collected by operators pursuant to this article shall be held in trust for the account of the City until payment thereof is made to the City. The full amount of tax due, whether collected or owed but not collected, under this Article shall be deemed a debt owed to the City by the operator and shall be discharged only upon payment to the City.

Sec. 8. Submission to voters. The ordinance herein shall be submitted to the voters of the City. If the ordinance is approved by a majority of the votes cast, the ordinance shall be enacted and the applicable sections set forth herein shall thereafter be considered part of the Los Angeles Municipal Code.

Sec. 9. Amendments. The Council may amend any provision of this ordinance, but any amendment that would result in a tax being imposed, extended or increased would require voter approval.

Sec. 10. Severability. If any section, subsection, clause, sentence, phrase, or application of this ordinance or any portion thereof is held unconstitutional or invalid by

any court or tribunal of competent jurisdiction, the remaining sections, subsections, clauses, sentences, phrases, portions, or applications of the ordinance shall remain in full force and effect, and to this end the provisions of this ordinance are severable. In addition, the voters declare that they would have passed all sections, subsections, clauses, sentences, phrases, portions and applications of this ordinance without the section, subsection, clause, sentence, phrase, portion or application held unconstitutional or invalid.

Sec. 11. This measure is intended by the City Council and the voters to be complementary and supplementary to the ballot measure related only to applying the Transient Occupancy Tax to online travel companies and platforms that has been submitted to the voters by the City Council to appear on the same ballot as this measure. In the event that both measures receive approval by a majority of the voters, the provisions of the measures shall be deemed complementary and supplementary to each other and not in conflict, and all of the provisions of both measures shall be enacted and valid.

M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\BALLOT MEASURES\FINALS\TOT Measure Rate Increase 1% (Option B) -- Text of Measure Attachment 26-1100-S3.docx

**ORDINANCE NO. 188872**

An ordinance calling a City Election to be held on Tuesday, June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure providing funding for City services through modifications to the Transient Occupancy Tax (1% permanent increase), and consolidating this Election with the City's Primary Nominating Election and the State Primary Election to be held on the same date.

**THE PEOPLE OF THE CITY OF LOS ANGELES  
DO ORDAIN AS FOLLOWS:**

Section 1. An Election is hereby called to be held in the City of Los Angeles on June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure regarding the following subject: funding for City services through modifications to the Transient Occupancy Tax (1% permanent increase).

Sec. 2. The full text of the ballot measure is contained in the accompanying Resolution of the City Council of the City of Los Angeles. The vote requirement for the ballot measure to pass is a majority of the votes cast.

Sec. 3. The ballot title and question adopted by the City Council to be used at the Election for the ballot measure shall be as follows and shall include a letter designation as determined by the City Council in accordance with applicable City and State law:

**FUNDING FOR CITY SERVICES THROUGH MODIFICATIONS TO THE  
TRANSIENT OCCUPANCY TAX. PROPOSITION \_\_\_\_.**

Shall an ordinance be adopted to fund general City services, such as street/sidewalk repairs, 911 emergency response, fire protection, and parks, by: increasing the transient occupancy tax, currently 14% paid by hotel and lodging guests, to 16% through 2028 and then 15% thereafter; and requiring online and other travel companies to collect and remit the tax; generating approximately \$22-44 million annually until ended by voters?

Sec. 4. To vote on the ballot measure, the voter shall mark the ballot next to the word "Yes" or the word "No." A "Yes" vote shall be counted in favor of adoption of the ballot measure and a "No" vote shall be counted against adoption of the ballot measure.

Sec. 5. The Election hereby called shall be, and hereby is ordered to be, consolidated with the City's Primary Nominating Election and the State Primary Election to be held in the City of Los Angeles on Tuesday, June 2, 2026.

Sec. 6. The vote centers for the Election shall be open as required and during the identified voting period established in the California Elections Code and as

administered by the County Registrar-Recorder/County Clerk for the State Primary Election.

Sec. 7. The election precincts, vote centers, and officers of election for the Election shall be the same as those provided in the City of Los Angeles for the State Primary Election, and the elections shall be held in all respects as if there were only one election. The list or order prepared by the Registrar-Recorder/County Clerk designating election precincts, vote centers, and election officers for the State Primary Election, is hereby approved, incorporated into, and made part of this ordinance.

Sec. 8. The City Clerk shall administer the filing, printing, and distribution of all items contained in the City's Voter Information Pamphlet as provided in the City Election Code, including impartial summaries, ballot arguments, and rebuttal arguments regarding the ballot measure. In other particulars, the Election shall be held and conducted as provided by law for the holding of elections consolidated with the State Primary Election. The Board of Supervisors of the County of Los Angeles shall have authority to canvass the returns of the City's Election and transmit the certified election results to the City Council.

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Sec. 9. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

HYDEE FELDSTEIN SOTO, City Attorney

By   
HARIT U. TRIVEDI  
Assistant City Attorney

Date February 5, 2026

File No. 26-1100-S3

M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\BALLOT MEASURES\FINALS\TOT Measure Rate Increase 1% (Option B) -- Election Ordinance.Final.docx

The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR

  
\_\_\_\_\_

  
\_\_\_\_\_

Ordinance Passed February 17, 2026

Approved 03/02/2026

Ordinance Published: 03/06/2026  
Ordinance Effective Date: 03/06/2026