

MOTION BY SUPERVISOR HILDA L. SOLIS

February 3, 2026

March of Dimes Campaign 2026

The County of Los Angeles (County) and its employees have a long-standing tradition of providing philanthropic support to local agencies that serve individuals and families, strengthening our communities. Each year in January, the County’s Charitable Giving Program launches the March of Dimes (MOD) campaign to raise awareness and support for its mission to end preventable maternal and infant health conditions, including pre-term births and infant deaths.

The County is proud of its 42-year partnership with MOD and the financial support employees provide during the MOD campaign. Over the last five years, County employees have contributed over half a million dollars in support of the MOD. During the campaign season, which runs annually from January 1st through June 30th, the County promotes awareness about MOD’s investments in research, education, and advocacy to help minimize health equity gaps in maternal health, especially among Black, Native, and Medicaid-insured individuals. These efforts support the County’s Anti-Racism, Diversity, and Inclusion (ARDI) Initiative, Strategic Goal No. 5, which focuses on reducing infant mortality. In addition, the MOD advanced California’s Momnibus Act (SB 65) that supports twelve-month postpartum coverage and statewide

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doula reimbursement, delivers implicit-bias training and maternal safety initiatives across Los Angeles hospitals, MOD plans to open two Stork's Nest education and resource hubs in Los Angeles in 2026, all in support of those who experience the highest risks and the most significant barriers to medical care.

County participation in the MOD campaign and its annual March for Babies Walk directly benefits mothers and babies across our communities by funding vital services and programs. Employees can join this year's March for Babies Walk, "March with Us," that will be held at the historic Los Angeles Memorial Coliseum on Saturday, April 25, 2026. Every step helps ensure that all families have the best possible start! Employees are also encouraged to participate in Countywide and departmental fundraisers throughout the campaign, including the Blue Jeans for Babies fundraiser, which allows participants to wear jeans at work on designated days.

We encourage every County employee to continue our long-standing tradition of generosity by supporting the MOD campaign and the MOD March for Babies Walk. Together, we can continue to uplift families in our communities and help build a stronger, more resilient Los Angeles County.

I, THEREFORE, MOVE that the Board of Supervisors:

1. In support of Board Policy 3.010, Workplace Charitable Giving Standard, approve and encourage all County employees to voluntarily participate in the March of Dimes 2026 Campaign from January 1, 2026, through June 30, 2026;
2. Request that Department Heads and their designated March of Dimes

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Coordinators oversee departmental efforts in support of the County's 2026 March of Dimes campaign;

3. Authorize the Director of Personnel to provide the necessary support services and promotional items for the 2026 March of Dimes Campaign; and

4. Proclaim:

- a. April 25, 2026, as the "County of Los Angeles March of Dimes Day" in recognition of the annual "March for Babies" Walk to be held at the Los Angeles Memorial Coliseum; and January 21 and 22; February 18 and 19; March 18 and 19; April 15 and 16; May 20 and 21; and June 17 and 18, 2026, as "Blue Jeans for Babies" Days throughout the County in support of the 2026 March of Dimes Campaign.

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HLS:jgd