



**PUBLIC REQUEST TO ADDRESS
THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, CALIFORNIA**

MEMBERS OF THE BOARD

HILDA L. SOLIS
HOLLY J. MITCHELL
LINDSEY P. HORVATH
JANICE HAHN
KATHRYN BARGER

Correspondence Received

Agenda #	Relate To	Position	The following individuals submitted comments on agenda item:	
			Name	Comments
6.		Favor	Adam L Weisblatt	
			Alan Morales	
			Ann Dorsey	
			Brittney Valles	Save Alta Dena restaurants!
			Caitlin Cutler	
			Camille Camper	
			Colin Fahrner	
			Dina Samson	
			Eddie D Navarrette	<p>Re: SUPPORT for Agenda Item #6 – Supporting Small Business Recovery in Altadena</p> <p>Dear Chair and Honorable Supervisors,</p> <p>On behalf of the Independent Hospitality Coalition (IHCLA.org), representing hundreds of independent restaurants, cafés, bars, and hospitality businesses across Los Angeles County, we write in strong support of Agenda Item #6, Supervisor Barger's motion to establish a Small Business Concierge Program and to launch a Streamlined Alcoholic Beverage Sales Permitting Pilot in Altadena.</p> <p>Cutting Red Tape: Administrative Approvals for Restaurant Alcohol Service</p> <p>We strongly support the creation of administrative staff-level approvals for alcohol sales in conjunction with bona fide restaurant uses. Over the past decade, 100% of all applications for restaurant alcohol service in unincorporated Los Angeles County have ultimately been approved—even after applicants were forced through costly, months-long Conditional Use Permit (CUP) processes. This demonstrates a clear reality: the discretionary CUP requirement creates barriers without benefits, delaying openings and threatening the viability of small businesses already facing tight margins. Cities such as Santa Monica, the City of Los Angeles, Beverly Hills, Pasadena, Long Beach, and West Hollywood have all adopted similar streamlined systems with no proven negative impacts on public safety or quality of life. Los Angeles County should join these jurisdictions in modernizing its approach to restaurant alcohol approvals, ensuring processes that reflect data, not outdated assumptions.</p> <p>Rebuilding Altadena: Expand Reforms That Increase Walkability & Reduce Barriers</p> <p>We encourage the County to go further as it works to “Rebuild Altadena” following recent fires and economic hardship. Small businesses cannot</p>



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recover if outdated regulations continue to stand in their way. We urge the County to incorporate the following evidence-based reforms:

Eliminate Parking Requirements for Existing Buildings

Legacy parking minimums prevent new restaurants, cafés, and retail from filling long-vacant storefronts—particularly in older buildings that were never designed to meet modern parking formulas. Removing these requirements is one of the fastest, simplest, and most impactful tools available to stimulate corridor revitalization.

Create an Altadena Outdoor Dining Program

The State of California recently approved AB 592, requiring jurisdictions to develop outdoor dining programs that remove parking requirements for restaurant patios. Outdoor dining has proven economically essential and has strengthened community vibrancy statewide. A localized “Altadena Al Fresco” program would unlock immediate recovery benefits and align County action directly with state law.

Identify Additional Opportunities for Administrative Approvals

Beyond alcohol service, the County should evaluate additional zoning, building, and public health processes that routinely add months of delay but consistently lead to approvals. Codifying staff-level approvals for low-impact, predictable restaurant improvements would meaningfully reduce costs and help businesses open faster.

Why This Matters

Independent restaurants return up to 95% of every dollar back into the community through local labor, farmers, vendors, and tax revenue. They are foundational to Altadena’s identity and essential to its post-fire recovery. Streamlined permitting and walkability-focused reforms are not merely efficiency measures—they are lifelines for small business survival. Supervisor Barger’s motion is a forward-thinking, urgently needed step that aligns County policy with proven best practices across California. The Independent Hospitality Coalition stands ready to support implementation alongside the Altadena Chamber of Commerce and other local partners.

We respectfully urge the Board to approve Agenda Item #6 and move swiftly to implement the Small Business Concierge Program, the Streamlined Alcoholic Beverage Sales Pilot, and additional regulatory reforms necessary to rebuild Altadena’s commercial corridors.

Thank you for your leadership and dedication to small business recovery.
Sincerely,
Independent Hospitality Coalition (IHC)
Eddie Navarrette
ihcla.org

Harley Wertheimer

Hunter Hall

PLEASE!

			James Starr	
			Jason Berkowitz	
			Jessica Jacobson	
			Jillian OConnor	Supporting all efforts in recovery of businesses for the Altadena area. We need to support in every way we can.
			Kristel Arabian	
			Leah E Ferrazzani	I'm an Altadena Small Business and we need all of the help we can get to survive the next few years while the community rebuilds. This will be an ongoing battle for us and people navigate the financial and social implication of the prolonged process that is rebuilding Altadena.
			Lien Ta	
			Tyler Wells	I own a restaurant in Altadena and we need all the support we can get. Thank you.
			Zak Fishman	My business spent over a year and \$20k getting our beer and wine license. There is no reason why a business should have to go through that for a beer and wine license with standard conditions and normal business hours.
		Item Total	20	
Grand Total			20	