

## BOARD OF SUPERVISORS

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December 2, 2025

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The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

*Edward Yen*  
EDWARD YEN  
EXECUTIVE OFFICER

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Dear Supervisors:

### **REQUEST FOR APPROVAL TO AWARD AND EXECUTE ONE CONTRACT FOR FILM, TELEVISION AND PHOTOGRAPHY PERMITTING COORDINATION SERVICES IN LA COUNTY (ALL DISTRICTS – 3 VOTES)**

### **SUBJECT**

The Department of Economic Opportunity (DEO) is requesting approval to award and execute one no-cost contract with Film L.A., Inc. (FilmLA) to provide Film, Television, and Photography Permitting Coordination Services (Services) in unincorporated areas of LA County. FilmLA is recommended for this contract following a competitive solicitation as described herein.

### **IT IS RECOMMENDED THAT THE BOARD**

1. Authorize the Director of DEO, or their designee, to award and execute an Agreement with FilmLA to provide Film, Television, and Photography Permitting Coordination Services for the County for an initial contract term of four (4) years and six (6) months, commencing on January 1, 2026, through June 30, 2030, with an option to extend for an additional five (5) years and six (6) months, for a maximum total contract term of 10 years, if all option years are exercised.



2. Authorize the Director of DEO, or their designee, to set the maximum notification fee for film and still photography and annually adjust the Permit Application and other coordination fees based on Cost-of-Living Adjustments (COLA) as released by the Chief Executive Office (CEO) on an annual basis. Any written request increase in fees from FilmLA above the annual CPI will require Board approval.
3. Authorize the Director of DEO or their designee to: (i) exercise the renewal options in accordance with the recommended contract; (ii) upon review and approval as to form by County Counsel, execute applicable amendments to the contract to make necessary changes which affect Exhibit A, Statement of Work to add/delete Services as they become necessary to meet the County's needs, and/or revise the terms and conditions to align with County laws/ordinances, Board policy changes, directives and/or revised Federal/State laws; and (iii) execute applicable contract amendments should the original contracting entity merge, be acquired or otherwise have a change of entity.

#### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

On June 23, 2009, your Board approved a long-term sole source Agreement (No. 77080) which allowed the County to contract with FilmLA for film, television and still photography permitting services with an initial term of five (5) years with two optional five-year extensions for a maximum total of 15 years. The County exercised its first extension option on September 22, 2014, and its second option on September 21, 2019. A subsequent 10-month extension with the option to extend for an additional six (6) months was approved on September 10, 2024, extending the agreement through December 30, 2025.

On October 5, 2021, the CEO transferred the Economic Development Division (EDD), inclusive of the LA County Film Office to DEO, formerly Workforce Development, Aging and Community Services. Subsequently, on July 1, 2022, the DEO was officially established. The original contract, previously managed by the CEO's EDD, was transferred to the DEO.

DEO is recommending this contract following a competitive solicitation released on August 18, 2025, in which FilmLA was the only proposer that successfully met the mandatory minimum and submission requirements. FilmLA is a 501(c)4 not-for-profit public benefit organization and is presently the film permit coordination office for both the City and County of Los Angeles, in addition to that, fourteen other Cities and five (5) school districts. Cities served by FilmLA include (in alphabetical order): City of Industry, Culver City, Diamond Bar, Fullerton, Gardena, Glendale, La Habra Heights, Lancaster, Los Angeles, Monterey Park, Newport Beach, Palmdale, San Fernando, South Gate, Vernon. Schools served by FilmLA include (in alphabetical order): Burbank Unified School District (USD), Glendale USD, La Canada USD, Lawndale Elementary School District, Los Angeles USD, and Norwalk-La Mirada USD.

Stakeholders in the film, television and photography permitting process include members of the entertainment industry, film, television, and photography production professionals and students, residential and commercial real estate owners, elected and non-elected neighborhood

representatives (e.g. homeowner associations, town councils, chambers of commerce, neighborhood councils, and/or business owners), Board Offices and County Departments.

### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

The recommended contract supports the County's Strategic Plan, North Star 2, specifically Focus Area Goal E. Economic Health, deploying and diffusing community resources and investments through partnerships with community-based institutions, organizations, corporations, and small businesses to enhance the economic health of all communities. In addition, it supports North Star 3, Realize Tomorrow's Government Today, specifically Focus Area Goal F. Flexible and Efficient Infrastructure, by establishing an efficient film and photography permitting system that minimizes administrative burdens to support and advance the region's Entertainment Industry.

### **FISCAL IMPACT/FINANCING**

There will be no Net County Cost (NCC) for these Services. For the performance of the Services, FilmLA is allowed to charge and retain various permit application fees from its customers. As noted above, any request to increase fees at or below the annual COLA will be approved by DEO and any increases above the COLA will require Board approval.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS/NEXT STEPS**

On June 23, 2009, your Board approved a long-term, sole source agreement which allowed the County to continue contracting with FilmLA for Services for five (5) years, with two (2) optional five (5) year extensions through September 30, 2024, and a further two (2) additional extensions to complete the solicitation for a new sole source agreement. The current agreement expires on December 30, 2025, and the new Agreement with FilmLA will ensure continuance of the film permitting services needed in the unincorporated areas of the County.

### **CONTRACTING PROCESS**

On August 18, 2025, DEO released a Request for Proposals (RFP) seeking qualified applicants to provide Film, Television, and Photography Permitting Coordination Services in the Unincorporated Areas of Los Angeles County. The RFP was posted on the County's "Doing Business with Los Angeles County" website. Notice of the RFP was sent by electronic mail to 259 vendors registered with the County, under Commodity Code 91542 – Film Production Services. In addition, DEO advertised the RFP through social media including Facebook, X (formerly Twitter), Instagram and through both County and DEO mailing lists consisting of 25,000 registered individuals and organizations. The RFP was open for five (5) weeks through September 18, 2025.

DEO received two (2) proposals, of which one was disqualified for not meeting the minimum mandatory and submission requirements. This resulted in one proposal that was reviewed to ensure the Minimum Mandatory Requirements were met and the bid was evaluated to ensure the proposal met the County's Service needs.

DEO seeks to execute a new Agreement with FilmLA to provide Services starting January 1, 2026.

**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

Approval to execute one contract with FilmLA will ensure continuation of Film, Television, and Photography Permitting Coordination Services in unincorporated areas of the County.

**CONCLUSION**

Upon approval by the Board, it is requested that the Executive Officer, Board of Supervisors, return one stamped copy of the approved Board Letter to DEO.

If you have any questions, please contact me, or your staff may contact Gary Smith, Principal Analyst, [gsmith@opportunity.lacounty.gov](mailto:gsmith@opportunity.lacounty.gov), or 213-309-6429.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Kelly LoBianco". The signature is fluid and cursive, with the first name "Kelly" and last name "LoBianco" clearly distinguishable.

Kelly LoBianco, Director

KL:CB:MY:CL:dm

c: Executive Office, Board of Supervisors  
Chief Executive Office  
County Counsel