

Proclaiming "Rock en Español" Day in Los Angeles County

Rock en Español has a strong fan base across Latin America, Spain, and Spanish-speaking communities worldwide. It emerged in the 1960s and exploded in popularity in the 1980s and 1990s with bands like, Soda Stereo (Argentina), Caifanes and Maná (Mexico), and Héroes del Silencio (Spain).

Rock en Español is more than music — it is a cultural movement that has flourished in Los Angeles for decades, reflecting the stories, struggles, and triumphs of our diverse Latino communities. From historic venues that gave rise to international talent, to grassroots events that continue to unite families and generations, Rock en Español has become a lasting expression of identity, creativity, and resilience. Millions of people worldwide listen to Rock en Español, and it remains a deeply loved and influential genre with a dedicated fanbase.

In celebration of National Hispanic Heritage month, proclaiming October 14, 2025 as Rock en Espanol Day in Los Angeles County will not only honor the contribution of Latino artists, but also highlight the creativity, artistry, and cultural pride of the Hispanic community, while recognizing the importance of honoring this cultural expression.

I, THEREFORE, MOVE that the Board of Supervisors proclaim October 14, 2025 as Rock en Español Day throughout Los Angeles County, in celebration of National

MOTION

SOLIS	_____
MITCHELL	_____
HORVATH	_____
HAHN	_____
BARGER	_____

Hispanic Heritage Month and in recognition of the music's rich history, honoring the contributions of Latino artists and celebrating Los Angeles County as a global hub for artistic innovation, while strengthening intergenerational and cross-cultural connections within our communities.

#

JH:ap