

Malibu Moves 5K, 10K, Half Marathon, Dash, and Kids Run Fee Waiver 2025

Move Together LLC will host its second annual Malibu Moves Half Marathon, 10K, 5K, Dash, and Kids Run on October 26, 2025. This community-focused event celebrates participants of all ages, sizes, and fitness levels. Its primary mission is to uplift the local community, particularly in the wake of the devastating 2025 Palisades Fire. The event will take place on October 25 and 26 at Zuma Beach.

Last year, the organization donated \$30,000 to Malibu Education Foundation, a nonprofit dedicated to enhancing the educational journey to Malibu public schools. This year, all net profits from the event will benefit charitable partners, with a focus on youth-oriented programs and community fire recovery. Move Together has committed to donating \$35,000 to youth-oriented programs, including the Malibu Education Foundation, Emily Shane Foundation, and Girls on the Run LA. In addition, an estimated \$20,000 will go toward fire relief and recovery efforts, specifically supporting the Malibu Community Fire Brigade as they continue their vital work in the aftermath of the 2025 Palisades Fire. Another \$15,000 is projected to be directed to other local charitable

MOTION

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partners. These commitments bring the total projected donations to around \$70,000, with the expectation that it will increase as registration and sponsorship continues.

I, THEREFORE MOVE that the Board of Supervisors instruct the Director of the Department of Beaches and Harbors to waive the gross receipts fees, totaling approximately \$46,800, excluding the cost of liability insurance, contingent upon submission of any and all documents requested by the Department of Beaches and Harbors in order to conduct an audit of the organization. The Department of Beaches and Harbors should consult with the Auditor-Controller as necessary.

I, FURTHER, MOVE, that the Board of Supervisors instruct the Director of the Department of Beaches and Harbors to reduce parking fees to \$5.00 for approximately 1,256 spaces during event setup from October 24-27, 2025 and for approximately 1,283 vehicles on October 26, 2025 at the Zuma Beach parking lot.

Parking Rates:

Winter Weekday Rate: \$6.00

Winter Weekend Rate: \$8.00

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LH:ee