Phoenix House California's 3rd Annual 5K Walk/Run for Overdose Awareness Event

Phoenix House California (PHC) a nonprofit organization founded in 1979, provides critical behavioral health services to individuals and families facing substance use and mental health challenges. PHC focuses on serving low-income, uninsured, Medi-Cal eligible residents, and communities disproportionately impacted by addiction, including BIPOC, unhoused, and justice-involved individuals. Operating across Southern California, PHC has a long-standing history of supporting those most in need. Despite recent signs of plateauing, fentanyl remains the leading cause of overdose deaths in Los Angeles County and across California. As a result, organizations like PHC remain critical partners in addressing the ongoing overdose epidemic.

According to the County's Department of Public Health, the County experienced a 22% decline in drug-related overdose deaths and poisonings in 2024¹, the most significant drop in its history. This progress underscores how strategic public health investments can save lives and strengthen community resilience. In 2024, the County significantly increased funding for substance use prevention, treatment, and harm reduction, supporting community-based initiatives. These efforts have proven effective in

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http://publichealth.lacounty.gov/phcommon/public/media/mediapubh
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raising awareness and reducing stigma, while connecting residents to lifesaving services and lowering overdose and poisoning deaths across the County.

PHC's "3rd Annual 5k Walk/Run for Overdose Awareness" will be held at Dockweiler State Beach in Playa del Rey on Saturday, September 20, 2025. This public community outreach event will offer vital, life-saving information and resources to County residents as part of the national Overdose Awareness initiative. Participants will receive free Naloxone kits, overdose prevention information and materials. Complimentary lunch, dessert and snacks will also be provided. The event will also honor and remember those in our community who have tragically lost their lives to overdose.

I THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:

Instruct the Director of the Department of Beaches and Harbors to waive: (a) the permit fee of \$250; (b) the parking fee of \$13 per vehicle for up to 250 attendees; and (c) the gross receipts in the amount of \$1,268, excluding the cost of liability insurance, for the Phoenix House California's "3rd Annual 5K Walk/Run for Overdose Awareness" event to be held on Saturday, September 20, 2025, at Dockweiler State Beach in Playa del Rey.

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