

MOTION BY SUPERVISOR JANICE HAHN

AGN. NO.  
July 29, 2025

**Proclaim October 2025 as Breast Cancer Awareness Month and Support the Making Strides Against Breast Cancer of Los Angeles Event**

Breast cancer is the second most common cancer in the United States, following skin cancer, with 1 in 8 women diagnosed with breast cancer in their lifetime and 1 in 43 women dying from the disease.<sup>12</sup> Breast cancer is expected to account for 32% of all new cancer diagnoses and 14% of all cancer deaths for women in 2025. This makes breast cancer the second most common cause of cancer death for women in the United States, following lung cancer. However, in Los Angeles County, breast cancer was the 7<sup>th</sup> leading causing of death among women in 2020.<sup>3</sup>

Death rates from breast cancer have been declining in the United States for about 30 years, dropping 44% since 1989 secondary to treatment advances and earlier detection. Despite this improvement, nationally, compared to White women, Black women have a 38% higher breast cancer mortality rate, even though they experience 5% lower incidence. Black women are more likely to develop deadly breast cancers at

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<sup>1</sup> American Cancer Society. *Breast Cancer Facts and Figures 2024-2025*. Atlanta: American Cancer Society, 2024. <https://www.cancer.org/content/dam/cancer-org/research/cancer-facts-and-statistics/breast-cancer-facts-and-figures/2024/breast-cancer-facts-and-figures-2024.pdf>

<sup>2</sup> Breast Cancer Risk in American Women. National Cancer Institute. Reviewed December 16, 2020. <https://www.cancer.gov/types/breast/risk-fact-sheet>

<sup>3</sup> [Los Angeles County Department of Public Health. Office of Health Assessment and Epidemiology.](#)

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younger ages, reflecting biological factors, as well as experiencing disparities in access to care, quality of care, and systemic racism that impacts health outcomes.<sup>4 5 6</sup>

The United States Preventative Services Task Force (USPSTF), which makes evidence-based recommendations for preventative health services in primary care settings, recommends that women begin mammography at age 40 and get screened every other year through age 74. The recommendation aims to address the disparate death rates among Black women by identifying younger women early in the disease process, when cancer can be successfully treated.

To raise awareness, the American Cancer Society (ACS) is pleased to announce the 2025 *Making Strides Against Breast Cancer (MSABC) Los Angeles* event at the Citadel Outlets, 100 Citadel Drive, Commerce, California 90040, on Saturday, October 18, 2025. This non-competitive 3-mile, outdoor walk supports breast cancer research and critical programs for patients and their families. It also provides funding for prevention, early detection, and new innovations in treatment for breast cancer. The event is open to the community with no registration fee and is an opportunity for families to improve their health with physical activity while helping in the fight against breast cancer.

The Los Angeles County Department of Public Health's Office of Women's Health has coordinated breast cancer walks and fundraising efforts since 2000. This year's walk offers an opportunity to come together to support breast cancer survivors and their

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<sup>4</sup> American Cancer Society. *Breast Cancer Facts and Figures 2024-2025*. Atlanta: American Cancer Society, 2024. <https://www.cancer.org/content/dam/cancer-org/research/cancer-facts-and-statistics/breast-cancer-facts-and-figures/2024/breast-cancer-facts-and-figures-2024.pdf>

<sup>5</sup> Breast Cancer Risk in American Women. National Cancer Institute. Reviewed December 16, 2020. <https://www.cancer.gov/types/breast/risk-fact-sheet>

<sup>6</sup> US Preventive Services Task Force. Screening for Breast Cancer: US Preventive Services Task Force Recommendation Statement. *JAMA*. Published online April 30, 2024. doi:10.1001/jama.2024.5534

families, raise money for critical support programs, and accelerate research into new treatments. This year's MSABC event will also promote the ACS CARES™ (Community Access to Resources, Education, and Support) app<sup>7</sup>, which assists patients and caregivers in navigating their cancer journey. The app connects patients and caregivers with quality, curated information and one-on-one support free of charge. Find out more at cancer.org or call the American Cancer Society's 24/7 Cancer Helpline, at 1-800-227-2345.

ACS's *Making Strides Against Breast Cancer Los Angeles* event supports the goals this Board to improve the health of all County residents by encouraging physical exercise and healthy living. This event will advance health equity related to this leading cause of cancer death in women, by building awareness through information sharing on the importance of preventative screening and key supports available for breast cancer patients and their families.

**I, THEREFORE, MOVE** that the Board of Supervisors:

1. Proclaim the month of October 2025 as "Breast Cancer Awareness Month" to encourage prevention and early detection of breast cancer, as well as support for breast cancer patients and survivors.
2. Direct County Departments to support the *Making Strides Against Breast Cancer Los Angeles* event on Saturday, October 18, 2025, by supporting fundraising efforts and encouraging participation among staff.
3. Direct the Department of Public Health to promote the event on social media and to develop easy-to-understand graphics and guidance on preventative screenings, with an emphasis on increasing mammography screening among

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<sup>7</sup> <https://www.cancer.org/support-programs-and-services/acs-cares.html>

younger women.

4. Direct the County Department Public Information Officers to promote and distribute materials related to the *Making Strides Against Breast Cancer* Los Angeles event; promote the American Cancer Society's ACS CARES™ app<sup>8</sup>, and promote the American Cancer Society's 24/7 Cancer Helpline, at 1-800-227-2345.

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<sup>8</sup> <https://www.cancer.org/support-programs-and-services/acs-cares.html>