



OFFICE OF THE SHERIFF

COUNTY OF LOS ANGELES

HALL OF JUSTICE

ROBERT G. LUNA, SHERIFF



July 15, 2025

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**AUTHORIZE PARTICIPATION IN THE 2026 FÉDÉRATION INTERNATIONALE DE
FOOTBALL ASSOCIATION WORLD CUP COMMEMORATIVE BADGE PROGRAM
FISCAL YEAR 2025-26
(ALL DISTRICTS) (3 VOTES)**

SUBJECT

The Los Angeles County (County) Sheriff's Department (Department) is seeking Board of Supervisors (Board) approval to participate in the 2026 Fédération Internationale de Football Association (FIFA) World Cup Badge Program (Program). With the authority of the Board, the Department will allow authorized sworn personnel to participate in this optional and voluntary Program, at their own expense, and allow the participating employees to wear the commemorative 2026 FIFA World Cup badges for a limited time.

IT IS RECOMMENDED THAT THE BOARD

1. Authorize the Sheriff, or his designee, to allow their authorized sworn personnel to participate in the Program and to delegate authority to the Sheriff, or his designee to execute a participation agreement with the FIFA's only authorized badge vendor, Smith & Warren.
2. Authorize Smith & Warren, a temporary license to be a retail distributor of the commemorative 2026 FIFA World Cup badges using the Department and District names and insignias, only for the 2026 World Cup event.

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3. Authorize the Sheriff, or his designee, to allow the authorized sworn personnel to wear the specially designed 2026 FIFA World Cup badges for the months of June 2026 and July 2026, and to allow the participating sworn personnel to retain the badges as keepsakes.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

To commemorate our partnership with the community and this historical occasion, the participating public safety agencies, including the Department, will purchase commemorative 2026 FIFA World Cup badges to wear during the months of June 2026 and July 2026. In coordination with the Department, the commemorative badge will be encased at the employee's own expense. Participation in the Program is optional and purely voluntary for its personnel. Sworn Department members who wish to participate will be able to purchase the commemorative badge from the FIFA's only authorized vendor, Smith & Warren.

Participating personnel shall be deemed as active uniformed Department personnel, including Department reserves; and also sworn as approved by the Sheriff. The commemorative badge shall be purchased by participating personnel as described herein. At the time of the commemorative badge purchase, participating personnel shall also purchase a Lucite kit, in coordination with the Department, to encase the commemorative badge at the end of the 2026 FIFA World Cup. Participating personnel shall maintain possession of the commemorative badge and, at the conclusion of the event, shall surrender it to the Department's badge control unit where it will proceed for the commemorative badge's encasement as a keepsake. This will render the badge unusable for active service. At that time, the prior badge shall be reissued to those authorized.

Implementation of Strategic Plan Goals

This request is consistent with the County's Strategic Plan Goal 11., Foster vibrant and resilient communities. Our investments in the lives of County residents are sustainable only when grounded in strong communities. We want to be the hub of and work of public-private partnering entities supporting vibrant communities.

FISCAL IMPACT/FINANCING

Personnel who choose to participate would be required to purchase the commemorative badge at their own expense. As noted, the process would mirror that which is currently in place for existing issued badges and honorably retired personnel.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Pursuant to the County of Los Angeles Code of Ordinance, section 5.64.130, the Board may allow the issuance of badges by order of the Executive Officer of the Board of Supervisors and allows authorized personnel to wear County badges, including sworn personnel from the Department and the District.

Further, under the County of Los Angeles Code of Ordinance, section 5.64.095, the Executive Office of the Board of Supervisors may authorize the retention of old badges as keepsakes so long as it is encased in a block of Lucite, or similar material, to render the badges unusable for active service.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The Program has no impact on current services.

CONCLUSION

The current Department badge is recognized worldwide and is a symbol of prestige and honor. A recommendation for its replacement, however brief, is not proposed without recognizing that fact. However, the prestige of today's badge is born of the professional growth and history of the District and Department – its accomplishments, lessons learned, and improvements made. A campaign of this nature will further enable the Department to understand our history, better appreciate our roots, professional growth, and accomplishments, and hopefully encourage our workforce to further the legacy of providing only the finest service to our communities.

Should you have any questions, please contact Captain Sandra J. Lucio, Emergency Operations Bureau, at (323) 980-2201.

Sincerely,



ROBERT G. LUNA
SHERIFF